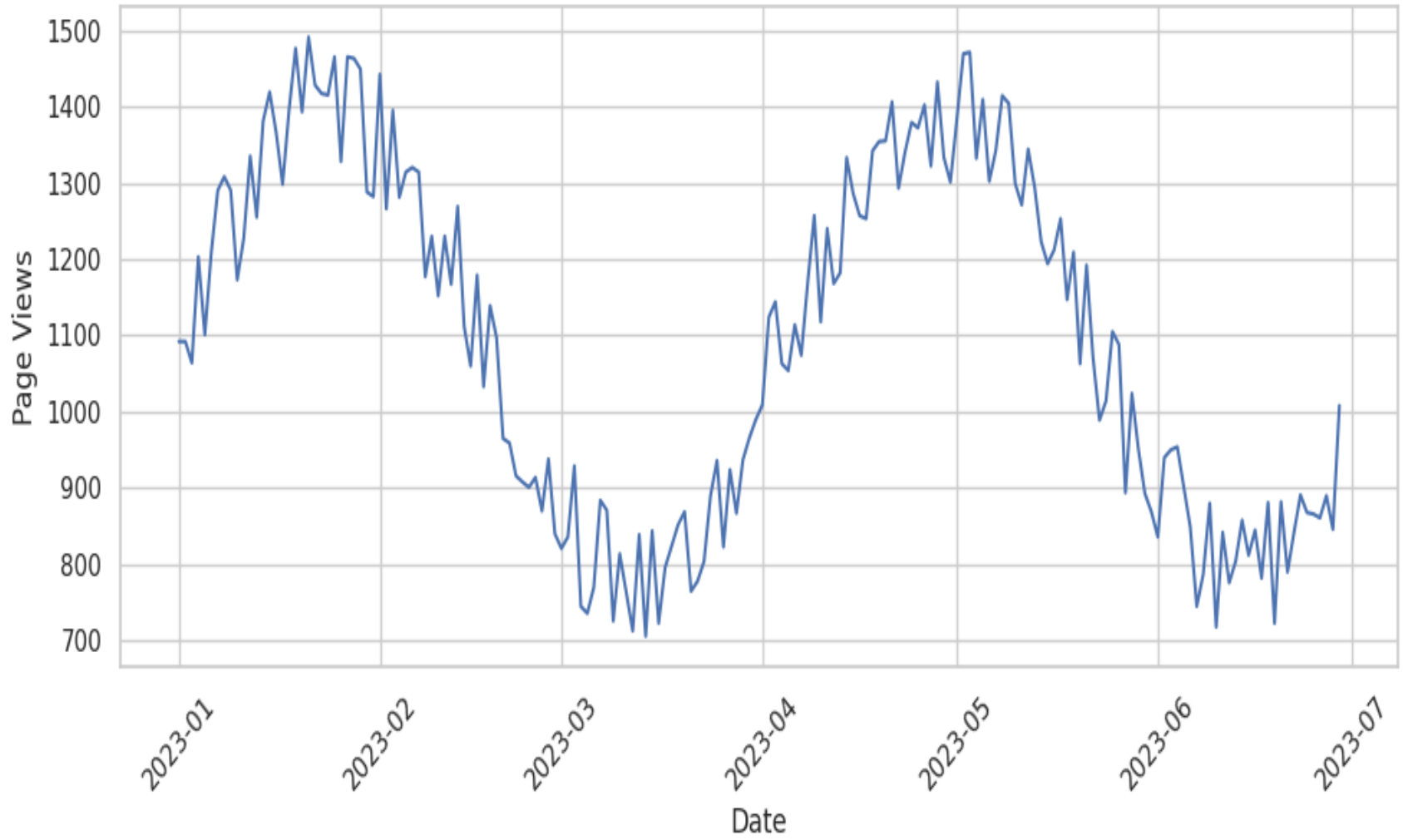


Website Traffic Analysis Scenario

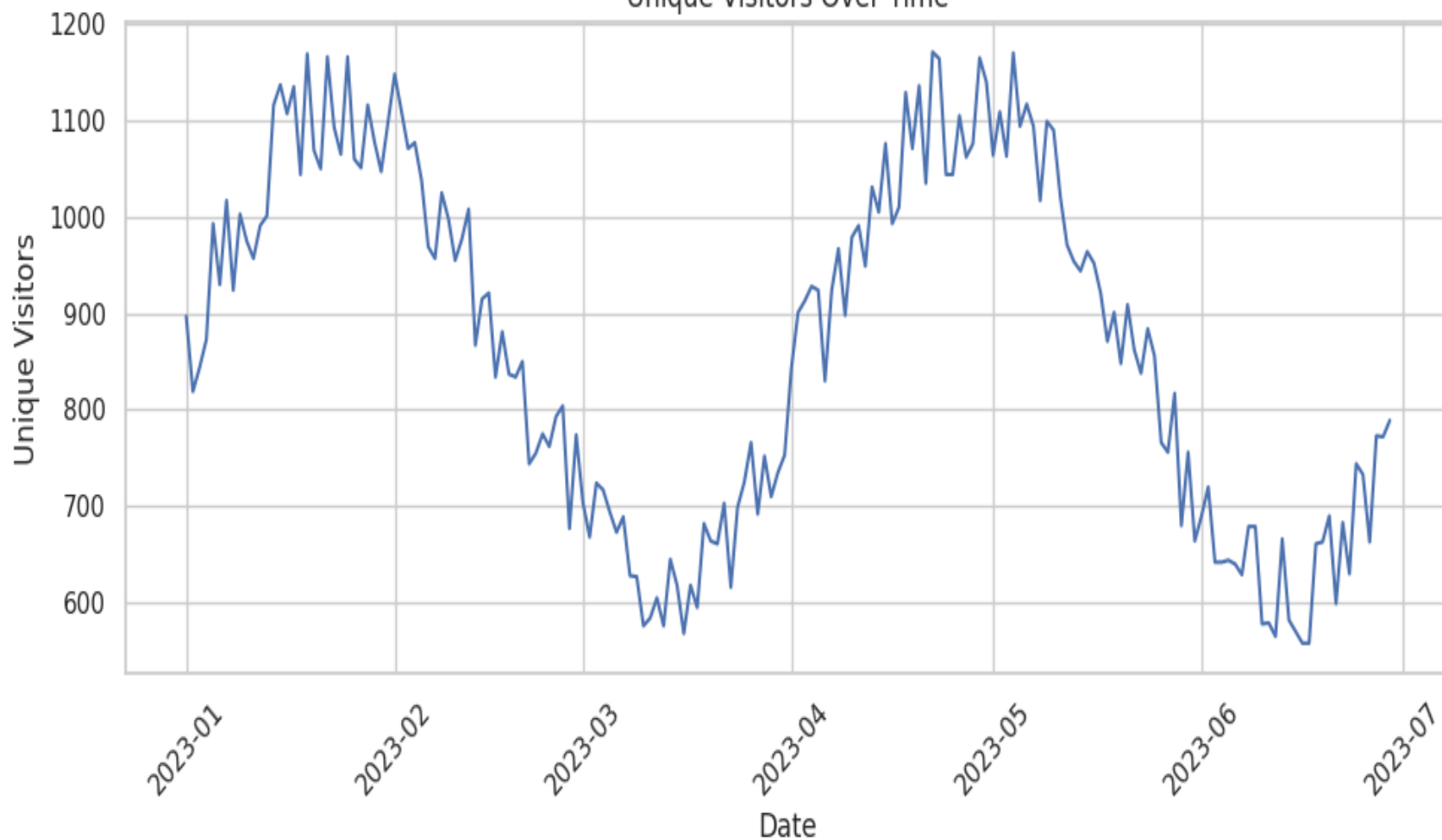
Instructions

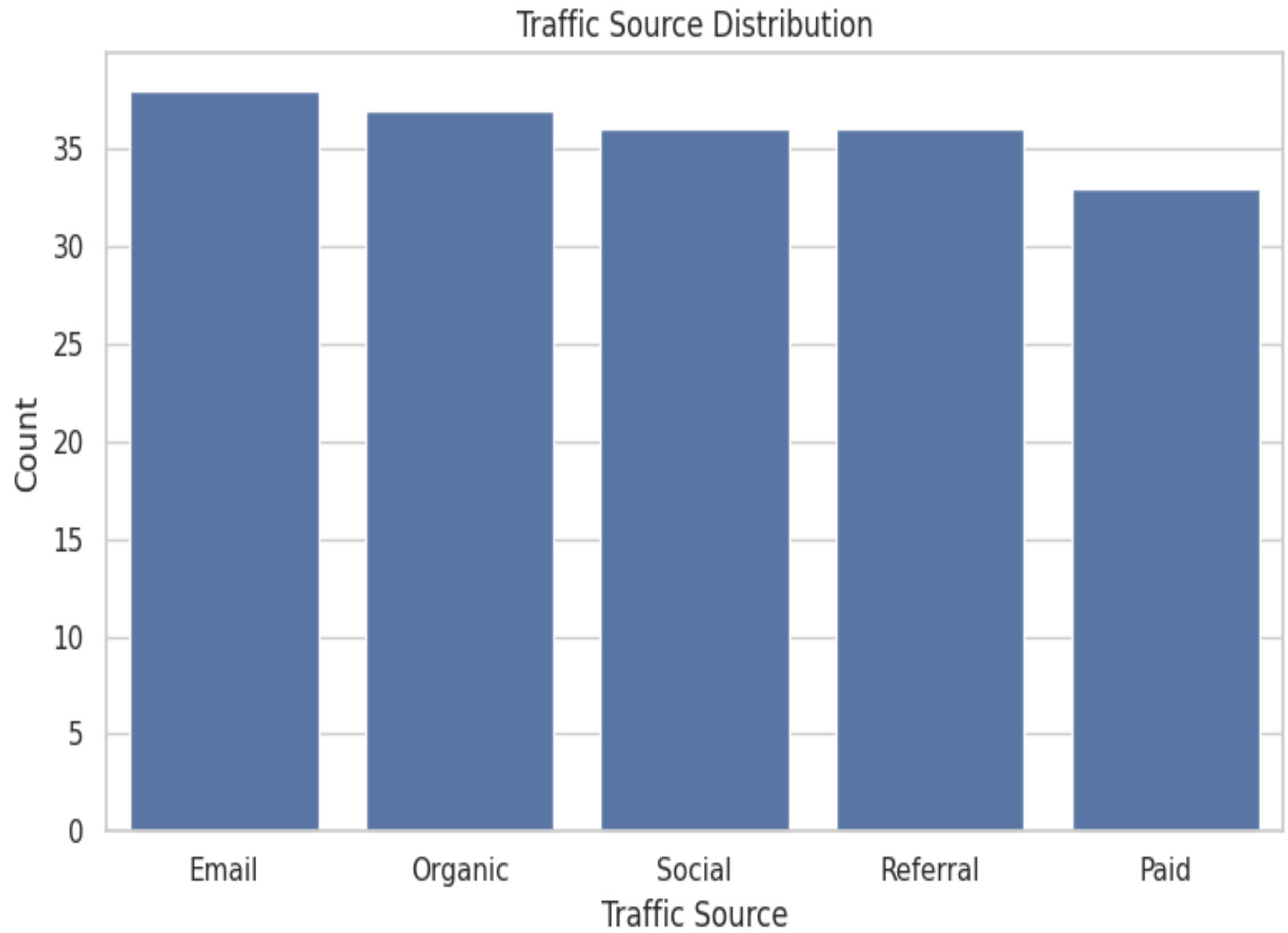
- Objective: Analyze 6 months of traffic data to identify trends and recommend optimizations.
- Dataset includes daily metrics such as page views, unique visitors, bounce rate, conversion rate, traffic source, and campaign name.

Page Views Over Time



Unique Visitors Over Time





Campaign Performance by Conversion Rate

