

DIGITAL PORTFOLIO

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project title: fronted development of prodect land page

AGENDA

- 1. Problem Statement**
- 2. Project overview**
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- 4. Tools and Technologies**
- 5. Portfolio Design and Layout**
- 6. Features and functionality**
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Problem Statement

In the digital era, businesses struggle to create a visually appealing and responsive landing page that effectively showcases their product and attracts customers.



Project Overview

This project focuses on developing a responsive, user-friendly, and modern product landing page using frontend technologies.



END USER

Businesses/Startups showcasing products

Marketing teams for campaigns

Customers exploring product details

Developers/Designers seeking UI/UX references



Tools and Technologies

HTML5 – Structure

CSS3 / Tailwind CSS / Bootstrap – Styling and Layout

JavaScript (ES6) – Interactivity

React.js (Optional) – Component-based UI

GitHub / VS Code – Development & Version Control



Portfolio Design and Layout

Hero Section: Product name, tagline, call-to-action button

Features Section: Key product highlights with icons

About/Overview Section: Product description and details

Testimonials Section: Customer reviews

Contact/CTA Section: Signup or purchase button

Footer: Social links and additional info

Features and Functionality

- Responsive design (mobile-first)
- Interactive buttons and hover effects
- Smooth scrolling and navigation bar
- Product showcase with images/videos
- Contact form integration
- Clean and modern UI/UX



Results and Screenshots

Insert screenshots of landing page design:

Hero section,
Features section,
Testimonials,
Contact section,
etc

