

RETAIL SALE ANALYSIS

PERFORMANCE OVERALL

Date

01-01-2023

01-01-2024

beauty

clothing

electronics

female

male

456K

Total Amount

1K

Total Customers

58.17K

Total Marketing Spend

3K

Total Quantity

1K

Total Transactions

Revenue

Customers

Quantity

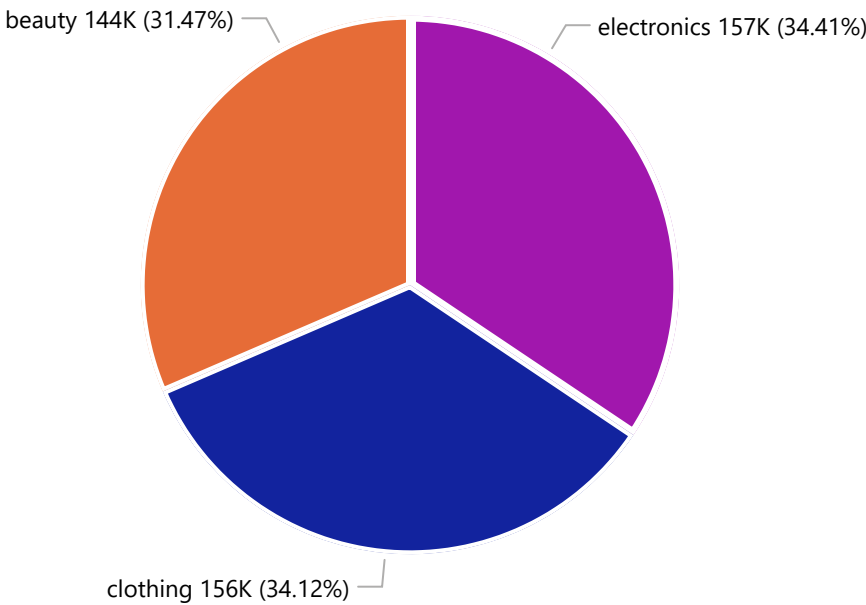
Transacti...

Marketing

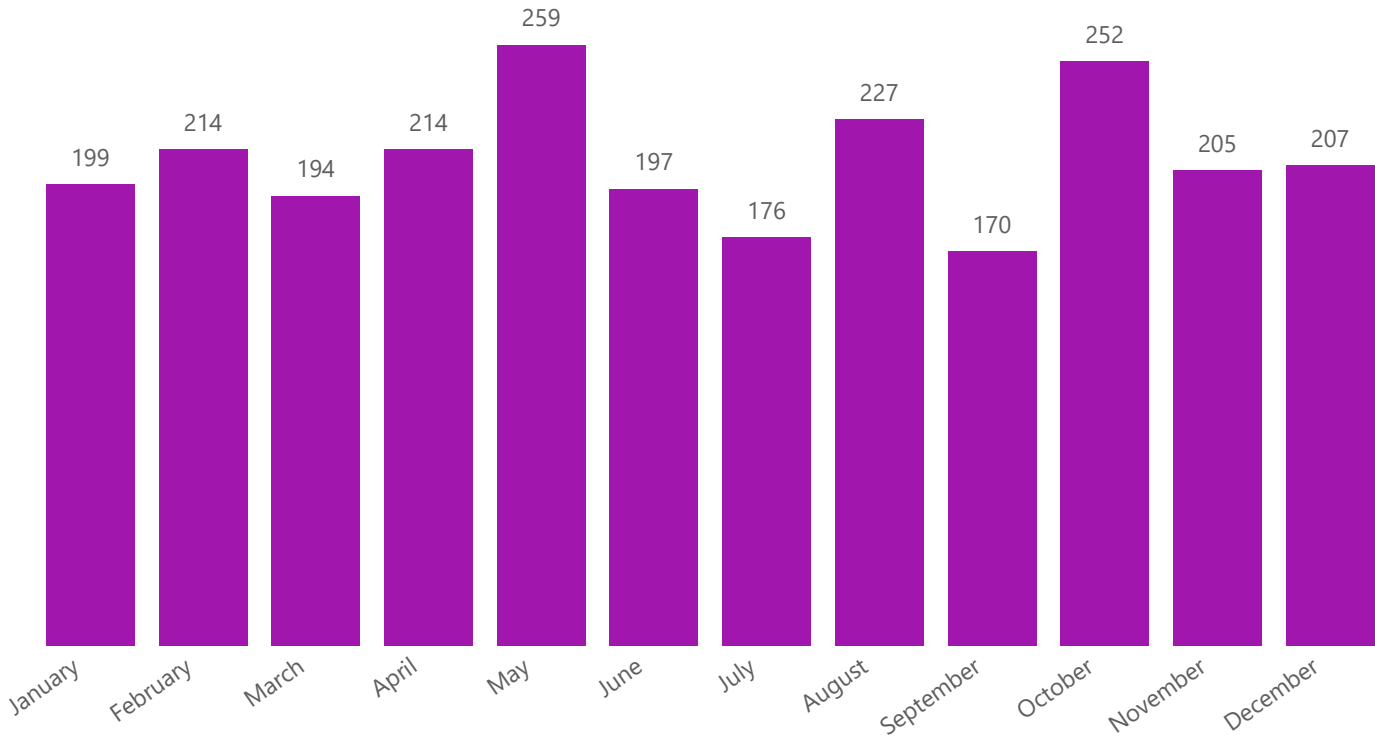
Revenue by Product Category



Total Amount by Product Category



Total Quantity by Month



Total Marketing Spend, Total Quantity and Total Customers by Month Name and Gender

