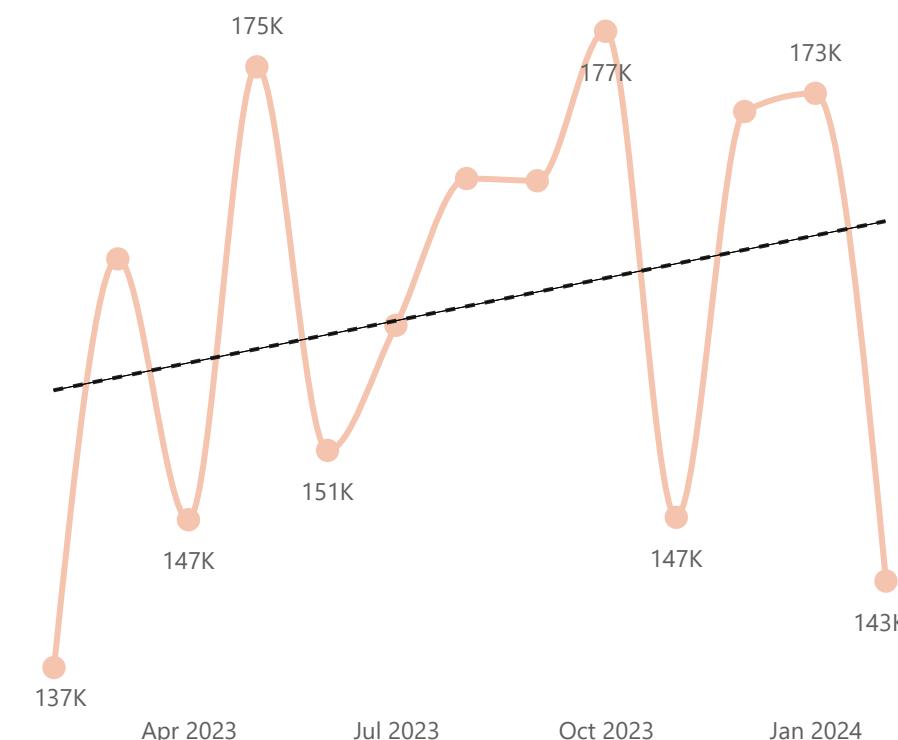


What is the Role of Region?

Drill Down For Geography



How is The Trend Going On?



Which Salesperson Gives More Profit?

Kelci Walkden | 988.3K | 65.12%

Rafaelita Blaksland | 958.8K | 63.81%

Husein Augar | 926.9K | 62.92%

Dotty Strutley | 892.6K | 62.68%

Van Tuxwell | 889.9K | 64.65%

Marney O'Brien | 884.1K | 66.71%

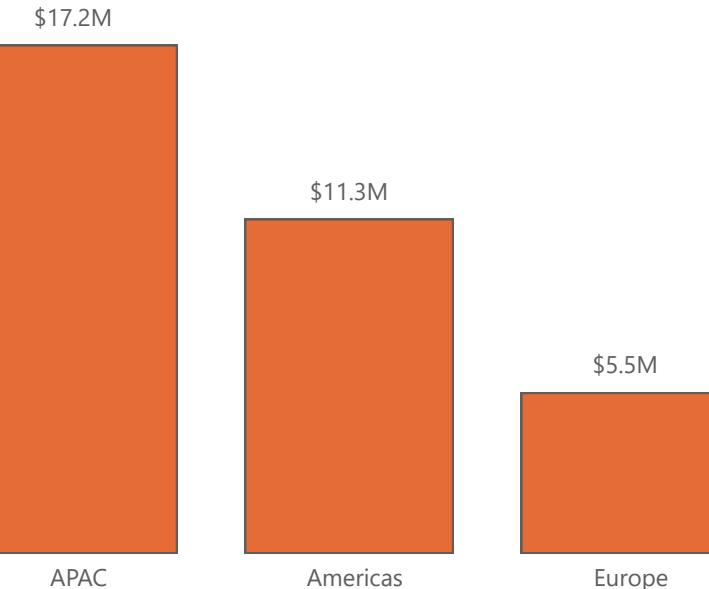
Gunar Cockshoot | 860.3K | 62.23%

Gigi Bohling | 858.4K | 62.88%

Camilla Castle | 853.8K | 61.06%

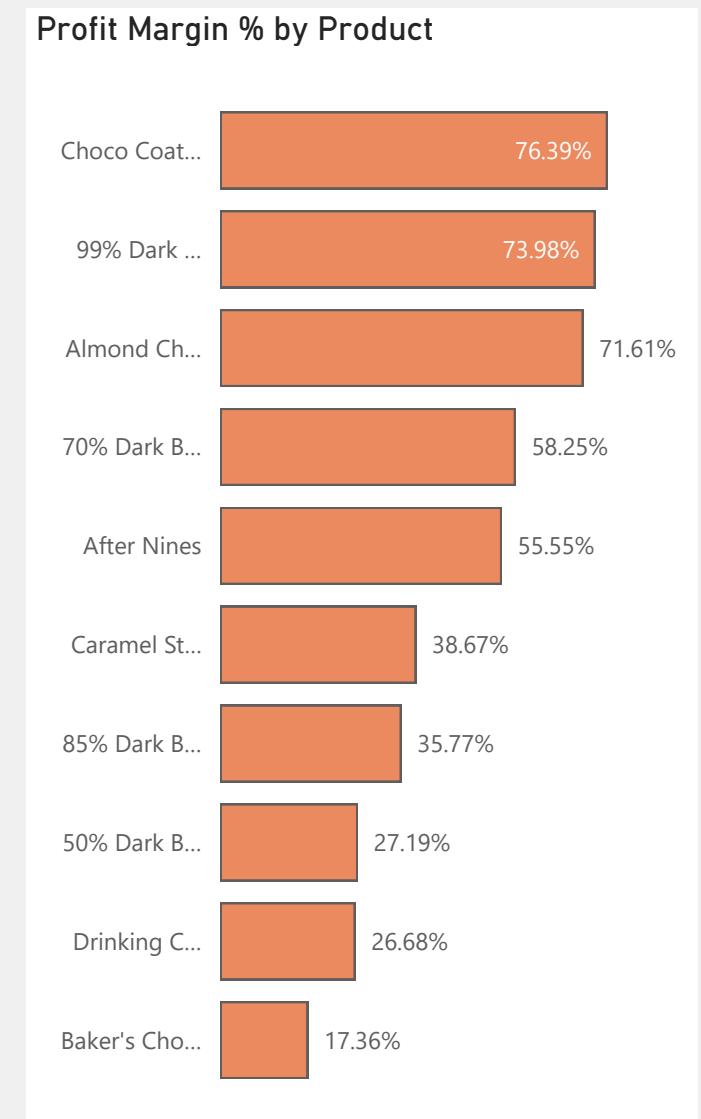
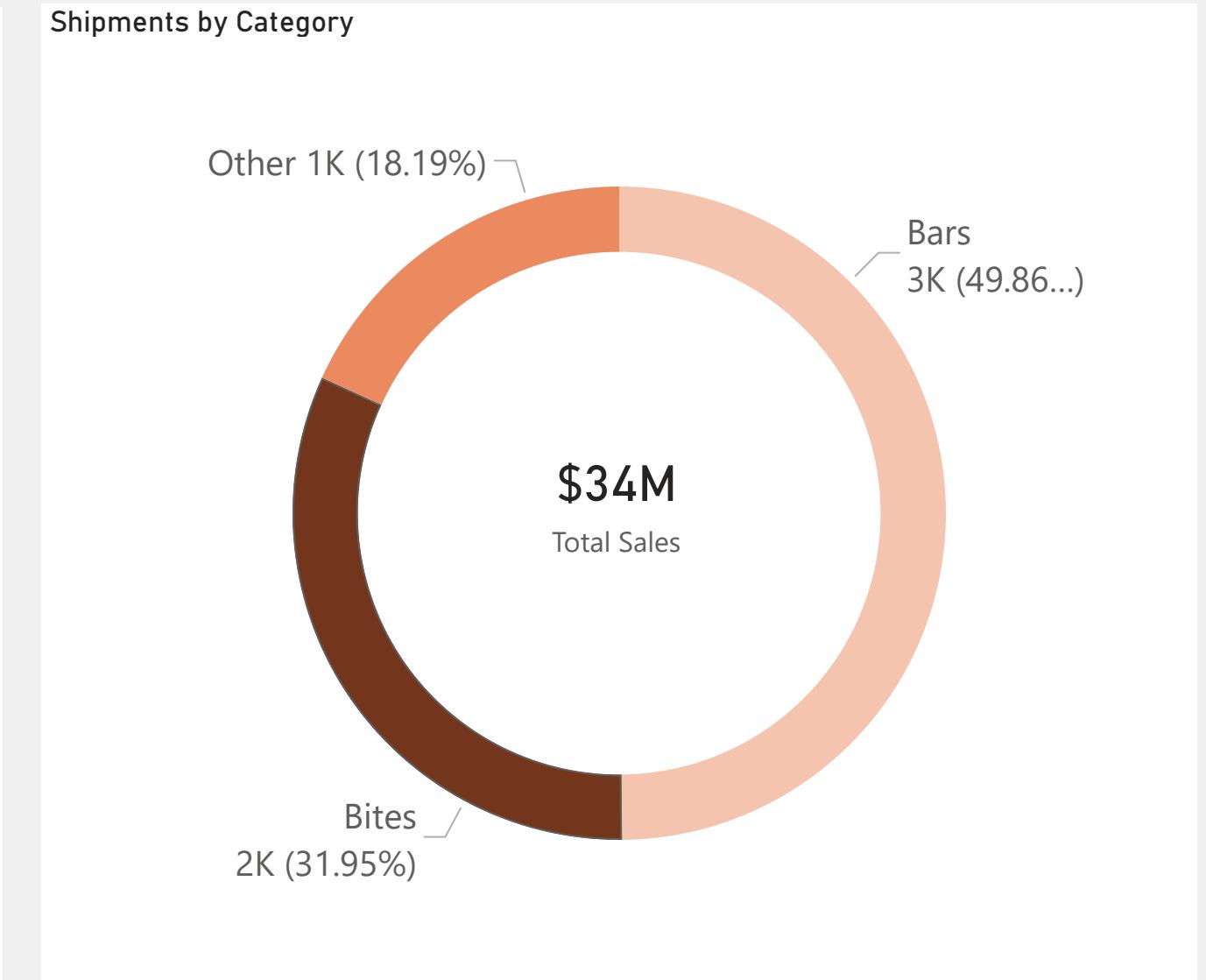
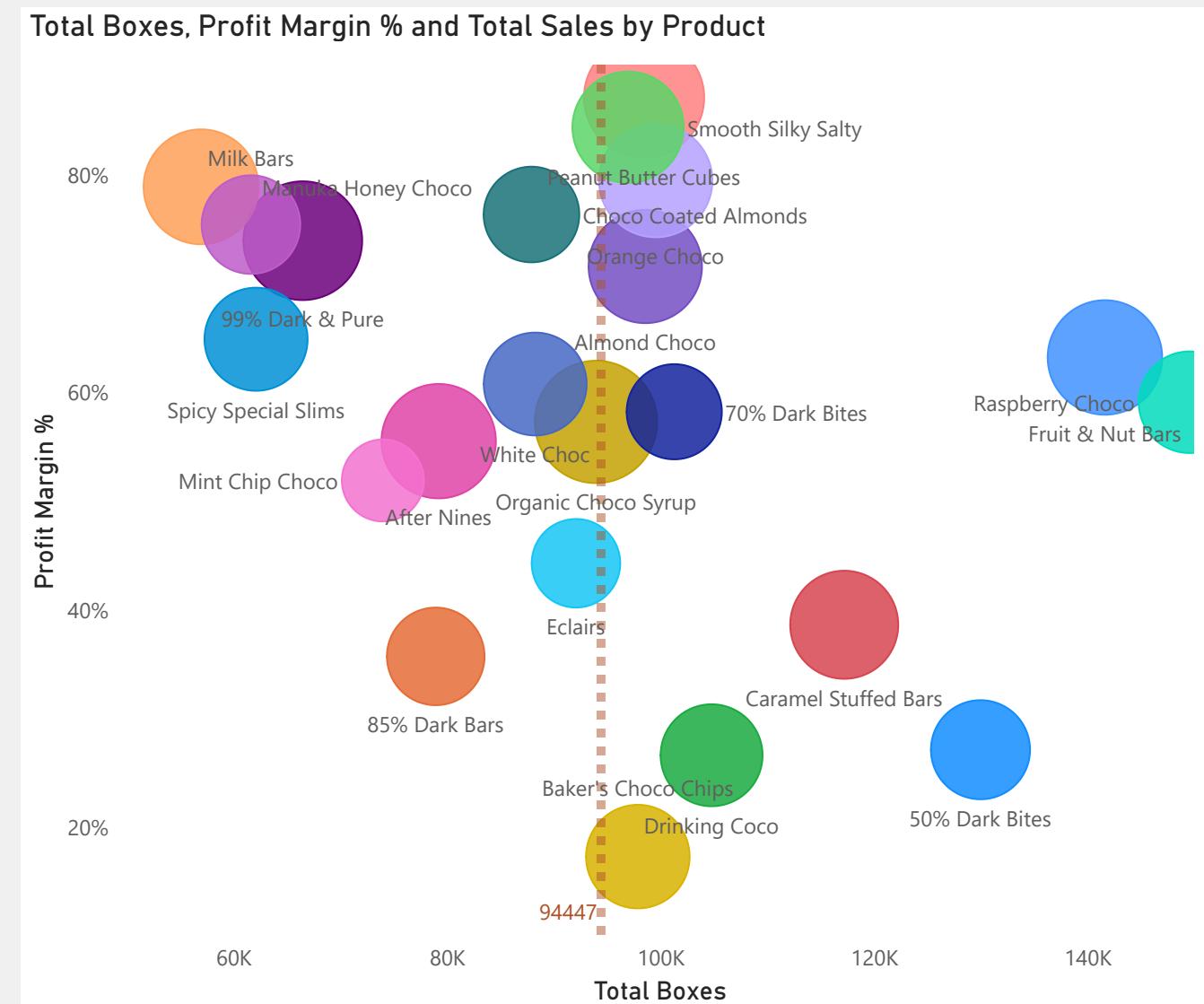
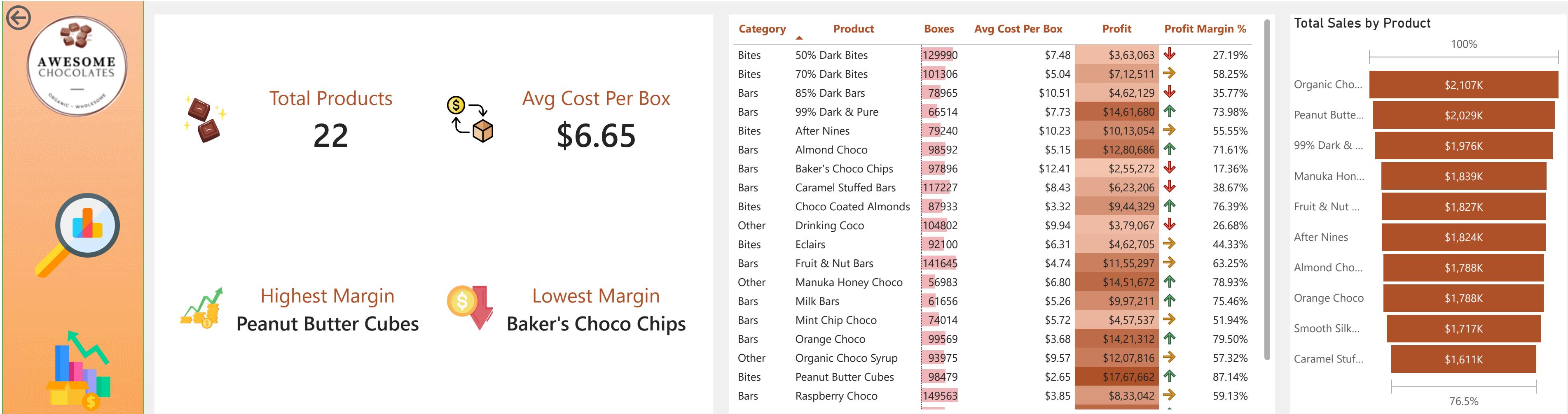
Jehu Rudeforth | 853.2K | 61.46%

Which Region Is Good?



Which Product Gives High Profit Margin?

Product	Total Sales	Profit	Profit Margin %
Peanut Butter Cubes	\$20,28,632	\$17,67,662	87.14%
Smooth Silky Salty	\$17,16,703	\$14,49,041	84.41%
Orange Choco	\$17,87,726	\$14,21,312	79.50%
Manuka Honey Choco	\$18,39,157	\$14,51,672	78.93%
Choco Coated Almonds	\$12,36,267	\$9,44,329	76.39%
Milk Bars	\$13,21,522	\$9,97,211	75.46%
99% Dark & Pure	\$19,75,833	\$14,61,680	73.98%
Almond Choco	\$17,88,435	\$12,80,686	71.61%
Spicy Special Slims	\$14,55,928	\$9,45,186	64.92%
Fruit & Nut Bars	\$18,26,694	\$11,55,297	63.25%





SalesPersons
25



Average Revenue per Person
\$1.36M



Max Team With Profit
Jucies



Best Performer Name
Kelci Walkden

All



Andria Kimpton

Sales person

Andria Kimpton

Delish

Australia

Team

Country

Boxes

2M

Sales

\$34M

Profit

\$21M

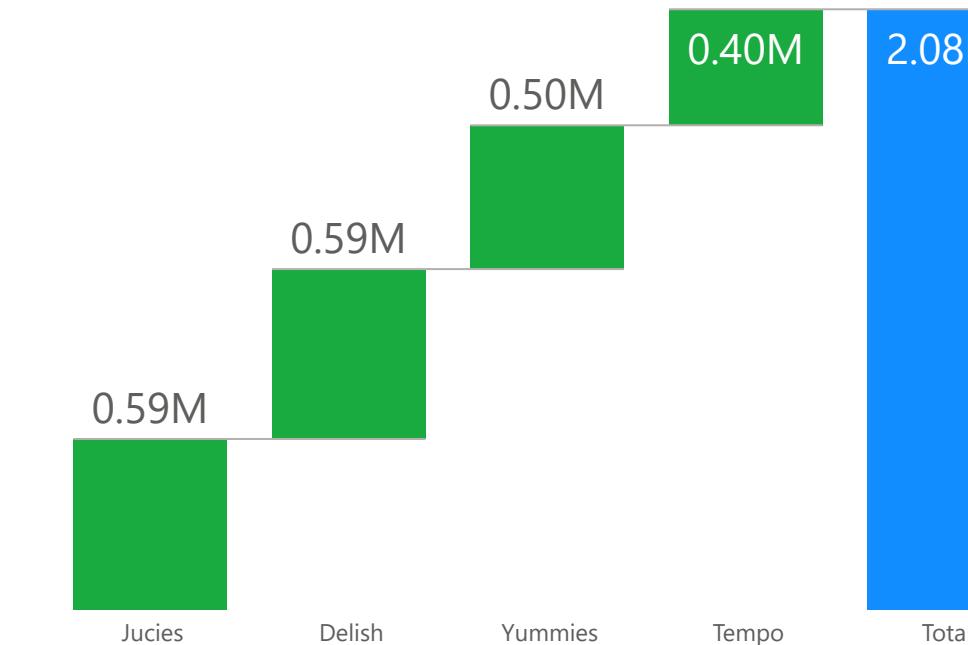
Profit Margin %

60.29%

Boxes Shipm... Costs Sales Profit

Boxes by Team

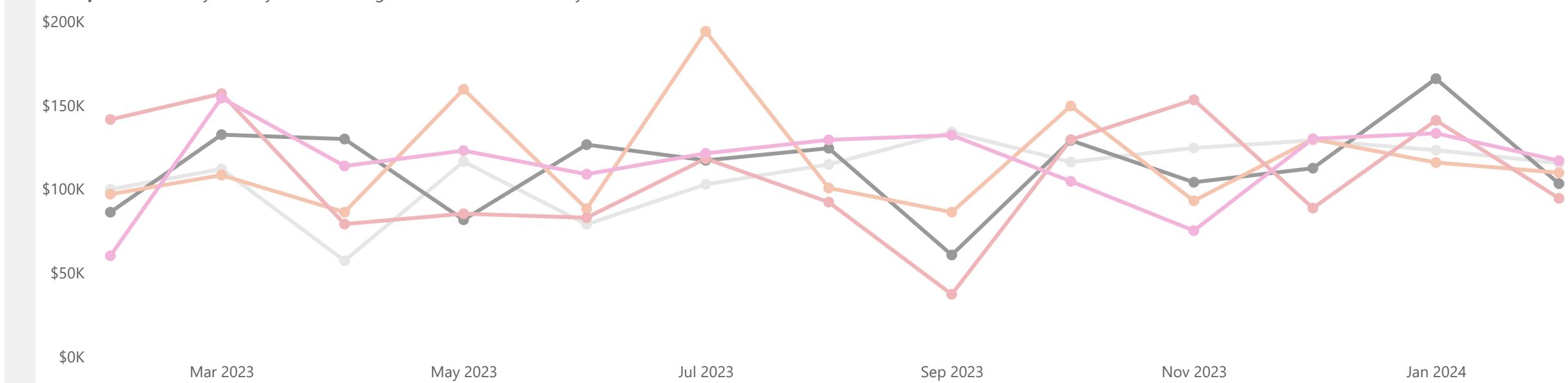
● Increase ● Decrease ● Total



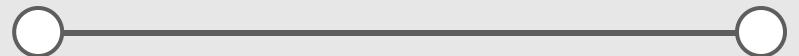
Team	Sales person	Boxes	Sales	Profit	Profit Margin %
Delish	Andria Kimpton	83366	\$12,54,488	\$7,17,522	57.20%
Delish	Brien Boise	80166	\$13,07,102	\$8,14,999	62.35%
Delish	Ches Bonnell	85599	\$12,19,331	\$6,54,065	53.64%
Delish	Curtice Advani	86522	\$13,86,668	\$8,35,607	60.26%
Delish	Husein Augar	82673	\$14,73,073	\$9,26,895	62.92%
Delish	Kaine Padly	82908	\$13,80,400	\$8,44,962	61.21%
Delish	Karlen McCaffrey	87025	\$13,11,800	\$7,52,434	57.36%
Jucies	Beverie Moffet	93080	\$13,45,673	\$7,22,645	53.70%
Jucies	Dotty Strutley	84955	\$14,23,994	\$8,92,576	62.68%
Jucies	Kelci Walkden	78720	\$15,17,603	\$9,88,320	65.12%

Total Sales by Start of Month and Sales person

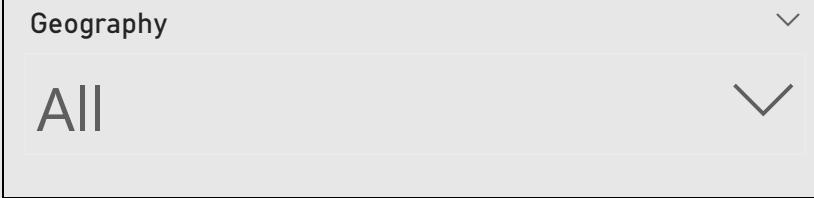
Sales person ● Dotty Strutley ● Husein Augar ● Kelci Walkden ● Oby Sorrel ● Rafaelita Blaksland



01-02-2023 ━━━━ 29-02-2024 ━━━━



Geography



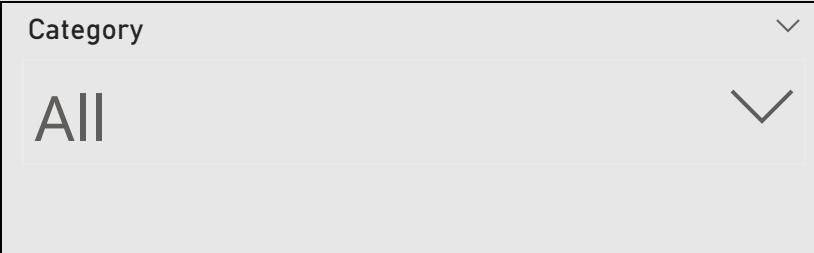
All

Team



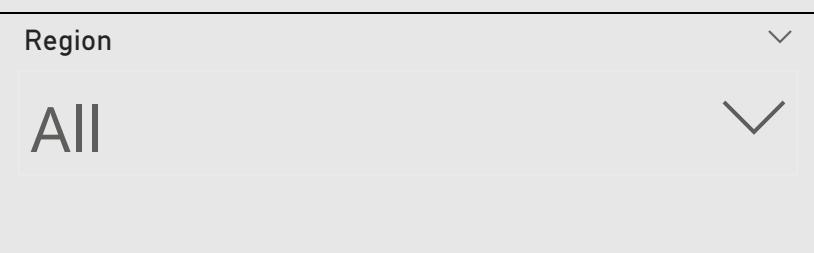
All

Category



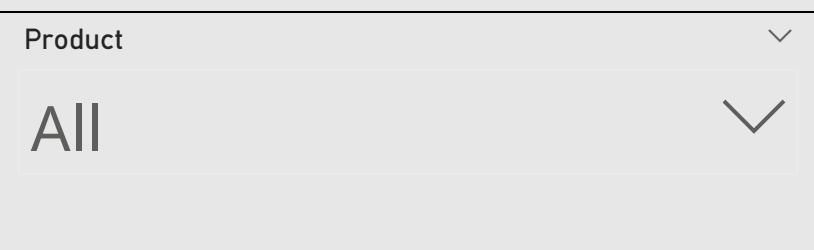
All

Region



All

Product



All

