Problem Statement

Recruiting and retaining drivers is seen by industry watchers as a tough battle for Ola. Churn among drivers is high and it's very easy for drivers to stop working for the service on the fly or jump to Uber depending on the rates.

As a Sata scientist with the Analytics Department of Ola, focused on driver team attrition. You are provided with the monthly information for a segment of drivers for 2019 and 2020 and tasked to predict whether a driver will be leaving the company or not based on their attributes.

- Additional Views
 - This is the classification problem for churning, we need to track the various metrics like Recall, ROC-AUC curve etc.
 - As this industry is very competitive we need to focus more on the trained feature importances.

Installing Packages

```
In [410]: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt
   import seaborn as sns

from sklearn.impute import KNNImputer
   from sklearn.preprocessing import MinMaxScaler
   from sklearn.model_selection import train_test_split, GridSearchCV

from imblearn.over_sampling import SMOTE

from sklearn.ensemble import RandomForestClassifier, GradientBoostingClassifier
   from sklearn.tree import DecisionTreeClassifier
   import xgboost as xgb

from sklearn.metrics import classification_report, accuracy_score, confusion_n
   from sklearn.metrics import roc_auc_score, roc_curve
   import time
```

Out[411]:

| | Unnamed: 0 | MMM- YY | Driver_ID | Age | Gender | City | Education_Level | Income | Dateofjoining | L |
|---|---------------|------------|-----------|------|--------|------|-----------------|--------|---------------|---|
| 0 | 0 | 01/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | |
| 1 | 1 | 02/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | |
| 2 | 2 | 03/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | |
| 3 | 3 | 11/01/20 | 2 | 31.0 | 0.0 | C7 | 2 | 67016 | 11/06/20 | |
| 4 | 4 | 12/01/20 | 2 | 31.0 | 0.0 | C7 | 2 | 67016 | 11/06/20 | |
| 4 | | | | | | | | |) | • |

• Removing the unwanted column Unnamed: 0

```
In [412]: data.drop("Unnamed: 0", axis = 1, inplace = True)
In [413]: data.head()
```

Out[413]:

| | MMM- YY | Driver_ID | Age | Gender | City | Education_Level | Income | Dateofjoining | LastWorkingl |
|---|------------|-----------|------|--------|------|-----------------|--------|---------------|--------------|
| 0 | 01/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | |
| 1 | 02/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | |
| 2 | 03/01/19 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 24/12/18 | 03/1 |
| 3 | 11/01/20 | 2 | 31.0 | 0.0 | C7 | 2 | 67016 | 11/06/20 | |
| 4 | 12/01/20 | 2 | 31.0 | 0.0 | C7 | 2 | 67016 | 11/06/20 | |
| 4 | | | | | | | | | • |

In [414]: data.shape

Out[414]: (19104, 13)

```
In [415]:
          data.nunique()
Out[415]: MMM-YY
                                      24
          Driver ID
                                    2381
          Age
                                      36
                                      2
          Gender
          City
                                      29
          Education_Level
                                      3
          Income
                                    2383
          Dateofjoining
                                     869
          LastWorkingDate
                                     493
          Joining Designation
                                       5
                                       5
          Total Business Value
                                   10181
          Quarterly Rating
                                       4
          dtype: int64
In [416]: | data.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 19104 entries, 0 to 19103
          Data columns (total 13 columns):
               Column
                                     Non-Null Count
                                                      Dtype
               _____
           0
               MMM-YY
                                      19104 non-null
                                                      object
               Driver_ID
                                     19104 non-null int64
           1
           2
                                     19043 non-null float64
               Age
                                     19052 non-null float64
           3
               Gender
           4
               City
                                     19104 non-null object
           5
                                     19104 non-null int64
               Education_Level
               Income
                                     19104 non-null int64
           7
               Dateofjoining
                                     19104 non-null object
           8
               LastWorkingDate
                                      1616 non-null
                                                      object
           9
               Joining Designation
                                     19104 non-null int64
           10 Grade
                                      19104 non-null int64
           11 Total Business Value 19104 non-null int64
           12 Quarterly Rating
                                      19104 non-null int64
          dtypes: float64(2), int64(7), object(4)
          memory usage: 1.9+ MB
```

Converting features to respective data-types

```
In [417]: data["MMM-YY"] = pd.to_datetime(data["MMM-YY"])
    data["Dateofjoining"] = pd.to_datetime(data["Dateofjoining"])
    data["LastWorkingDate"] = pd.to_datetime(data["LastWorkingDate"])
```

```
In [418]:
         data.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 19104 entries, 0 to 19103
          Data columns (total 13 columns):
               Column
                                    Non-Null Count Dtype
           0
               MMM-YY
                                    19104 non-null datetime64[ns]
           1
               Driver_ID
                                    19104 non-null int64
                                    19043 non-null float64
           2
               Age
           3
                                    19052 non-null float64
               Gender
           4
                                    19104 non-null object
               City
           5
                                    19104 non-null int64
               Education_Level
           6
               Income
                                    19104 non-null int64
           7
               Dateofjoining
                                    19104 non-null datetime64[ns]
           8
               LastWorkingDate
                                    1616 non-null
                                                    datetime64[ns]
                                    19104 non-null int64
           9
               Joining Designation
           10 Grade
                                    19104 non-null int64
           11 Total Business Value 19104 non-null int64
           12 Quarterly Rating
                                    19104 non-null int64
          dtypes: datetime64[ns](3), float64(2), int64(7), object(1)
          memory usage: 1.9+ MB
```

Check for missing values and Prepare data for KNN Imputation

```
In [419]: data.isnull().sum() / len(data) * 100
Out[419]: MMM-YY
                                    0.000000
          Driver_ID
                                    0.000000
          Age
                                    0.319305
          Gender
                                    0.272194
          City
                                    0.000000
          Education_Level
                                    0.000000
          Income
                                    0.000000
          Dateofjoining
                                    0.000000
          LastWorkingDate
                                   91.541039
          Joining Designation
                                    0.000000
          Grade
                                    0.000000
          Total Business Value
                                    0.000000
          Quarterly Rating
                                    0.000000
          dtype: float64
```

- There are missing values found in AGE, Gender
- LastWorkingDate feature contains missing values which indicates the driver has not left the company yet.

```
In [421]: num_vars.drop(["Driver_ID"], axis = 1, inplace = True)
```

KNN Imputation

```
imputer = KNNImputer(n neighbors=5, weights='uniform', metric='nan euclidean')
In [422]:
          imputer.fit(num vars)
          data_new = imputer.transform(num_vars)
In [423]: | data_new = pd.DataFrame(data_new)
In [424]: data_new.columns = num_vars.columns
In [425]: data new.isnull().sum()
Out[425]: Age
                                   0
          Gender
                                   0
                                   0
          Education_Level
                                   0
          Income
          Joining Designation
                                   0
                                   0
          Grade
          Total Business Value
                                   0
          Quarterly Rating
          dtype: int64
```

· We have successfully imputed the missing values using KNNImputer

```
In [426]:
          data_new.nunique()
Out[426]: Age
                                       70
           Gender
                                        6
           Education Level
                                        3
           Income
                                     2383
           Joining Designation
                                        5
                                        5
           Grade
           Total Business Value
                                    10181
           Quarterly Rating
           dtype: int64
```

Concatenating dataframes

```
To the control of the
```

Out[429]:

| | Age | Gender | Education_Level | Income | Joining Designation | Grade | Total Business Value | Quarterly Rating | MMM- YY | La |
|---|------|--------|-----------------|---------|------------------------|-------|----------------------------|---------------------|----------------|----|
| 0 | 28.0 | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | 2381060.0 | 2.0 | 2019- 01-01 | |
| 1 | 28.0 | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | -665480.0 | 2.0 | 2019- 02-01 | |
| 2 | 28.0 | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | 0.0 | 2.0 | 2019- 03-01 | |
| 3 | 31.0 | 0.0 | 2.0 | 67016.0 | 2.0 | 2.0 | 0.0 | 1.0 | 2020- 11-01 | |
| 4 | 31.0 | 0.0 | 2.0 | 67016.0 | 2.0 | 2.0 | 0.0 | 1.0 | 2020- 12-01 | |
| 4 | | | | | | | | | | • |

Data Preprocessing Feature Engineering

```
In [430]:
          agg_functions = {
               "Age": "max",
               "Gender": "first",
               "Education_Level": "last",
               "Income": "last",
               "Joining Designation": "last",
               "Grade": "last",
               "Total Business Value": "sum",
               "Quarterly Rating": "last",
               "LastWorkingDate": "last",
               "City": "first",
               "Dateofjoining": "last"
           }
           processed_df = new_df.groupby(["Driver_ID", "MMM-YY"]).aggregate(agg_functions)
           processed_df.head()
Out[430]:
                                                                                     Total
                                                                   Joining
                                                                                           Quart
                                                                                 Business
                           Age Gender Education_Level Income
                                                                          Grade
                                                               Designation
                                                                                             Ra
                                                                                     Value
                     MMM-
            Driver_ID
                  1
                     2019-
                                    0.0
                                                                                 2381060.0
                           28.0
                                                   2.0 57387.0
                                                                      1.0
                                                                             1.0
                     01-01
                     2019-
                           28.0
                                    0.0
                                                   2.0 57387.0
                                                                      1.0
                                                                                 -665480.0
                                                                             1.0
                     02-01
                     2019-
                           28.0
                                    0.0
                                                   2.0 57387.0
                                                                      1.0
                                                                             1.0
                                                                                       0.0
                     03-01
                     2020-
                           31.0
                                    0.0
                                                   2.0 67016.0
                                                                      2.0
                                                                             2.0
                                                                                       0.0
                      11-01
                     2020-
                           31.0
                                    0.0
                                                   2.0 67016.0
                                                                      2.0
                                                                             2.0
                                                                                       0.0
                      12-01
                                                                                             •
In [431]: | final data = pd.DataFrame()
In [432]: final data["Driver ID"] = new df["Driver ID"].unique()
In [433]:
           final_data['Age'] = list(processed_df.groupby('Driver_ID',axis=0).max('MMM-YY'
           final_data['Gender'] = list(processed_df.groupby('Driver_ID').agg({'Gender':']
           final_data['City'] = list(processed_df.groupby('Driver_ID').agg({'City':'last'
           final_data['Education'] = list(processed_df.groupby('Driver_ID').agg({'Educati
           final_data['Income'] = list(processed_df.groupby('Driver_ID').agg({'Income':']
           final_data['Joining_Designation'] = list(processed_df.groupby('Driver_ID').agg
```

localhost:8888/notebooks/DSML Practise/Business Case Studies/Supervised Machine Learning/Ensemble/OLA/OLA - Driver Churn using Ense... 7/32

final_data['Grade'] = list(processed_df.groupby('Driver_ID').agg({'Grade':'lasticlestimates final_data['Total_Business_Value'] = list(processed_df.groupby('Driver_ID',axi final_data['Last_Quarterly_Rating'] = list(processed_df.groupby('Driver_ID').d

```
In [434]:
           final data.head()
Out[434]:
               Driver_ID Age Gender City Education Income Joining_Designation Grade Total_Busines
            0
                       1 28.0
                                   0.0 C23
                                                  2.0 57387.0
                                                                                      1.0
                                                                                                     17
             1
                       2 31.0
                                   0.0
                                       C7
                                                  2.0 67016.0
                                                                               2.0
                                                                                      2.0
                        43.0
                                   0.0 C13
                                                  2.0 65603.0
                                                                               2.0
                                                                                      2.0
                                                                                                      3
                       5 29.0
                                   0.0
                                        C9
                                                  0.0 46368.0
                                                                               1.0
                                                                                      1.0
                                                                                                      1
                       6 31.0
                                   1.0
                                      C11
                                                  1.0 78728.0
                                                                               3.0
                                                                                      3.0
                                                                                                     12
In [435]: final_data.shape
Out[435]: (2381, 10)
```

Create a column which tells whether the quarterly rating has increased for that driver - for those whose quarterly rating has increased we assign the value 1

```
In [437]: final_data.head()
```

Out[437]:

| | Driver_ID | Age | Gender | City | Education | Income | Joining_Designation | Grade | Total_Busines |
|---|-----------|------|--------|------|-----------|---------|---------------------|-------|---------------|
| 0 | 1 | 28.0 | 0.0 | C23 | 2.0 | 57387.0 | 1.0 | 1.0 | 17 |
| 1 | 2 | 31.0 | 0.0 | C7 | 2.0 | 67016.0 | 2.0 | 2.0 | |
| 2 | 4 | 43.0 | 0.0 | C13 | 2.0 | 65603.0 | 2.0 | 2.0 | 3 |
| 3 | 5 | 29.0 | 0.0 | C9 | 0.0 | 46368.0 | 1.0 | 1.0 | 1 |
| 4 | 6 | 31.0 | 1.0 | C11 | 1.0 | 78728.0 | 3.0 | 3.0 | 12 |
| 4 | | | | | | | | | • |

Target variable creation: Create a column called target which tells whether the driver has left the company- driver whose last working day is present will have the value 1

```
In [438]: lwd = (processed_df.groupby(["Driver_ID"]).agg({"LastWorkingDate": "last"})["L
           lwrid = lwd[lwd["LastWorkingDate"] == True]["Driver ID"]
           target = []
           for i in final_data["Driver_ID"]:
               if i in lwrid.values:
                    target.append(0)
               else:
                    target.append(1)
           final_data["target"] = target
In [439]: final_data.head()
Out[439]:
               Driver_ID Age Gender City
                                          Education Income Joining_Designation Grade
                                                                                    Total_Busines
                                     C23
                        28.0
                                 0.0
                                                2.0 57387.0
                                                                           1.0
                                                                                 1.0
                                                                                               17
                     2 31.0
                                 0.0
                                      C7
                                                2.0 67016.0
                                                                           2.0
                                                                                 2.0
                     4 43.0
                                 0.0 C13
                                                2.0 65603.0
                                                                           2.0
                                                                                 2.0
                                                                                                3
                     5 29.0
                                                0.0 46368.0
                                 0.0
                                      C9
                                                                           10
                                                                                 1.0
                                                                                                1
                     6 31.0
                                 1.0
                                     C11
                                                1.0 78728.0
                                                                           3.0
                                                                                 3.0
                                                                                               12
```

Create a column which tells whether the monthly income has increased for that driver - for those whose monthly income has increased we assign the value 1

```
In [440]: | mrf = processed_df.groupby(["Driver_ID"]).agg({"Income": "first"})
          mrl = processed_df.groupby(["Driver_ID"]).agg({"Income": "last"})
          mr = (mrl["Income"] > mrf["Income"]).reset index()
           empid = mr[mr["Income"] == True]["Driver_ID"]
           income = []
           for i in final_data["Driver_ID"]:
               if i in empid.values:
                   income.append(1)
               else:
                   income.append(0)
           final_data["Salary_Increased"] = income
In [441]: final data.head()
Out[441]:
              Driver_ID Age Gender City Education Income Joining_Designation Grade Total_Busines
           0
                       28.0
                                0.0 C23
                                              2.0 57387.0
                                                                               1.0
                                                                                             17
                                                                         1.0
            1
                     2 31.0
                                0.0
                                    C7
                                              2.0 67016.0
                                                                         2.0
                                                                               2.0
                     4 43.0
                                0.0 C13
                                              2.0 65603.0
                                                                               2.0
                                                                                              3
                                                                         2.0
            3
                     5 29.0
                                0.0
                                     C9
                                              0.0 46368.0
                                                                         1.0
                                                                               1.0
                     6 31.0
                                1.0 C11
                                               1.0 78728.0
                                                                         3.0
                                                                               3.0
                                                                                             12
In [442]: final_data["Salary_Increased"].value_counts(normalize=True)
Out[442]: 0
                0.98194
                0.01806
```

• Around 1.8% drivers income have been increased.

Name: Salary_Increased, dtype: float64

Statistical Summary

1

In [443]: final_data.describe().T

Out[443]:

| | count | mean | std | min | 25% | 50% | |
|----------------------------|--------|--------------|--------------|------------|---------|----------|---|
| Driver_ID | 2381.0 | 1.397559e+03 | 8.061616e+02 | 1.0 | 695.0 | 1400.0 | _ |
| Age | 2381.0 | 3.377018e+01 | 5.933265e+00 | 21.0 | 30.0 | 33.0 | |
| Gender | 2381.0 | 4.105838e-01 | 4.914963e-01 | 0.0 | 0.0 | 0.0 | |
| Education | 2381.0 | 1.007560e+00 | 8.162900e-01 | 0.0 | 0.0 | 1.0 | |
| Income | 2381.0 | 5.933416e+04 | 2.838367e+04 | 10747.0 | 39104.0 | 55315.0 | |
| Joining_Designation | 2381.0 | 1.820244e+00 | 8.414334e-01 | 1.0 | 1.0 | 2.0 | |
| Grade | 2381.0 | 2.096598e+00 | 9.415218e-01 | 1.0 | 1.0 | 2.0 | |
| Total_Business_Value | 2381.0 | 4.586742e+06 | 9.127115e+06 | -1385530.0 | 0.0 | 817680.0 | 2 |
| Last_Quarterly_Rating | 2381.0 | 1.427971e+00 | 8.098389e-01 | 1.0 | 1.0 | 1.0 | |
| Quarterly_Rating_Increased | 2381.0 | 1.503570e-01 | 3.574961e-01 | 0.0 | 0.0 | 0.0 | |
| target | 2381.0 | 6.787064e-01 | 4.670713e-01 | 0.0 | 0.0 | 1.0 | |
| Salary_Increased | 2381.0 | 1.805964e-02 | 1.331951e-01 | 0.0 | 0.0 | 0.0 | |
| 4 | | | | | | • | , |

- There are total of 2831 different drivers data.
- Age of drivers range from 21years to 58years.
- 75% drivers monthly income is <= 75986.
- 75% drivers acquired 4173650 as total business values.

```
In [444]: | final_data.describe(include = 'object')
```

Out[444]:

| | City |
|--------|------|
| count | 2381 |
| unique | 29 |
| top | C20 |
| freq | 152 |

· Majority of drivers are coming from C20 city

```
In [445]: final_data["Gender"].value_counts()
```

```
Out[445]: 0.0 1400
1.0 975
0.6 3
0.2 2
0.4 1
```

Name: Gender, dtype: int64

· Mojority of drivers are male

```
In [446]: final_data["Education"].value_counts()
```

Out[446]: 2.0 802

1.0 795 0.0 784

Name: Education, dtype: int64

• Majority of drivers have completed their graduation.

Name: target, dtype: int64

• Out of 2381 drivers 1616 have left the company.

```
In [448]: n = ['Gender', 'Education', 'Joining Designation', 'Grade', 'Last Quarterly Rating
         for i in n:
             print("-----")
             print(final data[i].value counts(normalize=True) * 100)
         0.0
                58.798824
         1.0
              40.949181
         0.6
                0.125997
         0.2
               0.083998
         0.4
                0.041999
         Name: Gender, dtype: float64
         2.0
               33.683326
         1.0
               33.389332
         0.0
               32.927341
         Name: Education, dtype: float64
         1.0
               43.091138
              34.229315
         2.0
         3.0
               20.705586
         4.0
              1.511970
                0.461991
         Name: Joining_Designation, dtype: float64
               35.909282
         2.0
         1.0 31.121378
         3.0
             26.165477
         4.0
               5.795884
                1.007980
         5.0
         Name: Grade, dtype: float64
         1.0
                73.246535
         2.0
               15.203696
         3.0
               7.055859
                4.493910
         Name: Last_Quarterly_Rating, dtype: float64
              84.964301
              15.035699
         Name: Quarterly_Rating_Increased, dtype: float64
```

- 58% of drivers are male while female constitutes around 40%
- 33% of drivers have completed graduation and 12+ education
- 43% of drivers have 1 as joining_designation
- Around 36% of drivers graded as 2
- · Around 73% of drivers rated as 1 on last quarter
- Only 15% of drivers rating has been increased on quarterly

Univariate Analysis

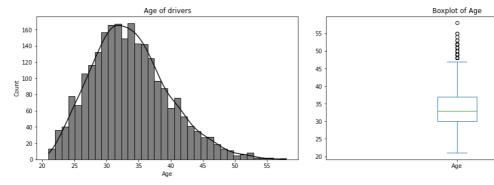
```
In [449]:
           plt.figure(figsize=(15, 15))
           plt.subplot(421)
           sns.countplot(data=final_data, x="Gender")
           # final_data["Gender"].value_counts(normalize=True).plot.bar('Gender')
           plt.subplot(422)
           sns.countplot(data=final_data, x="City")
           plt.xticks(rotation="45")
           plt.subplot(423)
           sns.countplot(data=final_data, x="Joining_Designation")
           plt.subplot(424)
           sns.countplot(data=final_data, x="Education")
           plt.subplot(425)
           sns.countplot(data=final_data, x="Grade")
           plt.subplot(426)
           sns.countplot(data=final_data, x="Last_Quarterly_Rating")
           plt.subplot(427)
           sns.countplot(data=final_data, x="Quarterly_Rating_Increased")
           plt.subplot(428)
           sns.countplot(data=final_data, x="Salary_Increased")
           plt.tight_layout()
            1400
            1200
                                                     120
                                                     100
                                                     80
             600
             400
             200
                                0.4
Gender
                                                       800
            1000
                                                     700
             800
                                                     600
                                                     500
             600
                                                     400
                                                     300
                                                     200
             200
                                                     100
                             3.0
Joining_Designation
                                                     1500
             700
```

Insights

- Out of 2381 employees, 1404 employees are of the Male gender and 977 are females.
- Out of 2381 employees, 152 employees are from city C20 and 101 from city C15.
- Out of 2381 employees, 802 employees have their education as Graduate and 795 have completed their 12.
- Out of 2381 employees, 1026 joined with the grade as 1, 815 employees joined with the grade 2.
- Out of 2381 employees, 855 employees had their designation as 2 at the time of reporting.
- Out of 2381 employees, 1744 employees had their last quarterly rating as 1.
- Out of 2381 employees, the quarterly rating has not increased for 2076 employees.

• Out of 2381 employees, the quarterly rating has not increased for 2076 employees.

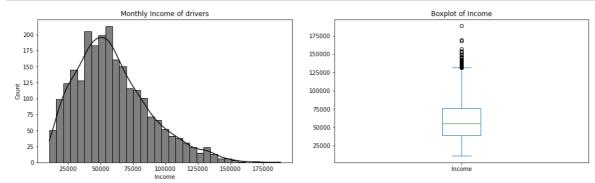
```
In [450]: plt.subplots(figsize=(15,5))
   plt.subplot(121)
   sns.histplot(final_data['Age'],color='black', kde=True)
   plt.title("Age of drivers")
   plt.subplot(122)
   final_data['Age'].plot.box(title='Boxplot of Age')
   plt.tight_layout(pad=3)
```



Insights

The distribution of age slightly skewed on right which might indicate the outliers in the data

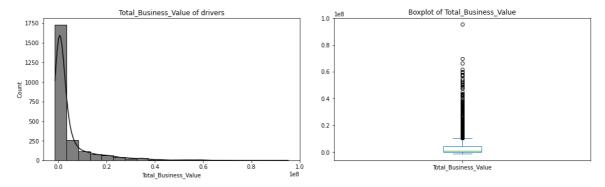
```
In [451]: plt.subplots(figsize=(15,5))
    plt.subplot(121)
    sns.histplot(final_data['Income'],color='black', kde=True)
    plt.title("Monthly Income of drivers")
    plt.subplot(122)
    final_data['Income'].plot.box(title='Boxplot of Income')
    plt.tight_layout(pad=3)
```



Insights

 The distribution of monthly income skewed on right which might indicate the outliers in the data

```
In [452]: plt.subplots(figsize=(15,5))
    plt.subplot(121)
    sns.histplot(final_data['Total_Business_Value'],color='black', kde=True, bins=
    plt.title("Total_Business_Value of drivers")
    plt.subplot(122)
    final_data['Total_Business_Value'].plot.box(title='Boxplot of Total_Business_Value'].plot.tight_layout(pad=3)
```

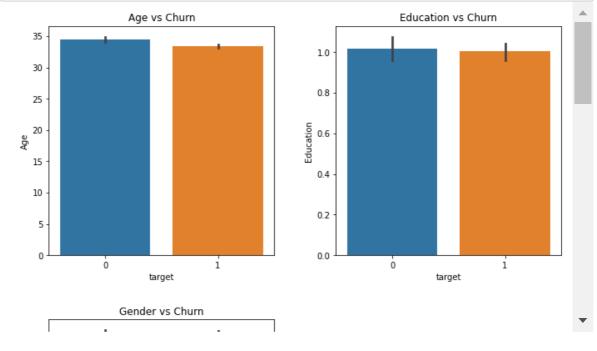


Insights

• The distribution of total business value highly skewed on right which might indicate the outliers in the data

Bi-Variate Analysis

```
In [453]:
          plt.figure(figsize=(10,20))
          plt.subplot(421)
          sns.barplot(data=final_data, x="target", y="Age")
          plt.title("Age vs Churn")
          plt.subplot(422)
          sns.barplot(data=final_data, x="target", y="Education")
          plt.title("Education vs Churn")
          plt.subplot(423)
          sns.barplot(data=final data, x="target", y="Gender")
          plt.title("Gender vs Churn")
          plt.subplot(425)
          sns.barplot(data=final_data, x="target", y="Grade")
          plt.title("Grade vs Churn")
          plt.subplot(426)
          sns.barplot(data=final_data, x="target", y="Joining_Designation")
          plt.title("Joining_Designation vs Churn")
          plt.subplot(427)
          sns.barplot(data=final_data, x="target", y="Salary_Increased")
          plt.title("Salary_Increased vs Churn")
          plt.subplot(428)
          sns.barplot(data=final_data, x="target", y="Quarterly_Rating_Increased")
          plt.title("Quarterly Rating Increased vs Churn")
          plt.tight_layout(pad=3)
```

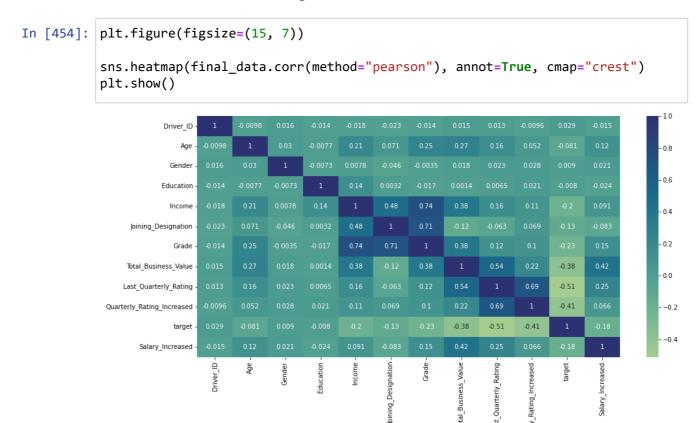


Insights

- The proportion of Age, gender and education is more or less the same for both the employees who left the organization and those who did not leave.
- The employees who have their grade as 3 or 4 at the time of joining are less likely to leave the organization.
- The employees whose quarterly rating has increased are less likely to leave the
- erganization

The employees whose monthly salary has not increased are more likely to leave the organization.

Correlation Analysis



Insights

- · Income and Grade is highly correlated
- Joining Designation and Grade is highly correlated
- · Total Business value and salary increament is correlated

One-Hot Encoding

As there is only one categorical values in our dataset. We will opt one hot encoder to convert it to numerical.

```
In [455]: final_data = pd.concat([final_data, final_data['City']], axis=1)
In [456]: final_data.shape
Out[456]: (2381, 14)
```

Standardization (for training data)

```
In [457]: X = final_data.drop(["Driver_ID", "target", "City"], axis = 1)
X_cols = X.columns
scaler = MinMaxScaler()
X = scaler.fit_transform(X)

In [458]: X = pd.DataFrame(X)
X.columns = X_cols
X
Out[458]:
```

| | Age | Gender | Education | Income | Joining_Designation | Grade | Total_Business_Value |
|-------|-----------|---------|-----------|----------|---------------------|-------|----------------------|
| 0 | 0.189189 | 0.0 | 1.0 | 0.262508 | 0.00 | 0.00 | 0.032064 |
| 1 | 0.270270 | 0.0 | 1.0 | 0.316703 | 0.25 | 0.25 | 0.014326 |
| 2 | 0.594595 | 0.0 | 1.0 | 0.308750 | 0.25 | 0.25 | 0.017944 |
| 3 | 0.216216 | 0.0 | 0.0 | 0.200489 | 0.00 | 0.00 | 0.015570 |
| 4 | 0.270270 | 1.0 | 0.5 | 0.382623 | 0.50 | 0.50 | 0.027405 |
| | | | | | | | |
| 2376 | 0.351351 | 0.0 | 0.0 | 0.405626 | 0.25 | 0.50 | 0.239197 |
| 2377 | 0.351351 | 1.0 | 0.0 | 0.007643 | 0.00 | 0.00 | 0.014326 |
| 2378 | 0.648649 | 0.0 | 0.0 | 0.138588 | 0.25 | 0.25 | 0.043432 |
| 2379 | 0.189189 | 1.0 | 1.0 | 0.330673 | 0.00 | 0.00 | 0.024436 |
| 2380 | 0.243243 | 0.0 | 1.0 | 0.334928 | 0.25 | 0.25 | 0.038088 |
| 2201 | rows × 10 | oolumno | | | | | |
| 23011 | OWS × 10 | Columns | | | | | |
| 4 | | | | | | | • |

Train & Test Split

```
In [459]: y = final_data["target"]

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, rando

In [460]: print("X_train Shape: ", X_train.shape)
    print("X_test Shape: ", X_test.shape)
    print("y_train Shape: ", y_train.shape)
    print("y_test Shape: ", y_test.shape)

X_train Shape: (1904, 10)
    X_test Shape: (477, 10)
    y_train Shape: (1904,)
    y_test Shape: (477,)
```

Random Forest Classifier - Before Balancing

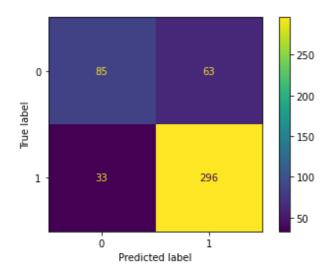
Keeping max_depth small to avoid overfitting

```
In [461]:
          params = {
               "max_depth": [2, 3, 4],
               "n_estimators": [50, 100, 150, 200],
           }
           start_time = time.time()
           random_forest = RandomForestClassifier(class_weight="balanced")
           c = GridSearchCV(estimator=random_forest, param_grid=params, n_jobs=-1, cv=3,
           c.fit(X_train, y_train)
          print("Best Params: ", c.best_params_)
print("Best Score: ", c.best_score_)
           elapsed_time = time.time() - start_time
          print("\nElapsed Time: ", elapsed_time)
           Fitting 3 folds for each of 12 candidates, totalling 36 fits
           Best Params: {'max_depth': 4, 'n_estimators': 100}
           Best Score: 0.862861633218953
           Elapsed Time: 5.860330104827881
```

T [460]

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.72 | 0.57 | 0.64 | 148 |
| 1 | 0.82 | 0.90 | 0.86 | 329 |
| accuracy | | | 0.80 | 477 |
| macro avg | 0.77 | 0.74 | 0.75 | 477 |
| weighted avg | 0.79 | 0.80 | 0.79 | 477 |

Out[462]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x2416646a
580>



Random Forest Classifier with balanced class weight

- Out of all prediction, the measure for correctly predicted 0 is 73% and for 1 is 82% (Precision)
- Out of all actual 0, the measure for correctly predicted is 57% and for 1 is 90% (Recall)

As this is imbalanced dataset. We give importance to F1-Score metrics

- F1 Score of 0 is 64%
- F! Score of 1 is 86%

Lets try out bootstrapped random forest using subsample

```
In [463]: params = {
    "max_depth": [2, 3, 4],
    "n_estimators": [50, 100, 150, 200],
}

start_time = time.time()
  random_forest = RandomForestClassifier(class_weight="balanced_subsample")
  c = GridSearchCV(estimator=random_forest, param_grid=params, n_jobs=-1, cv=3,
  c.fit(X_train, y_train)

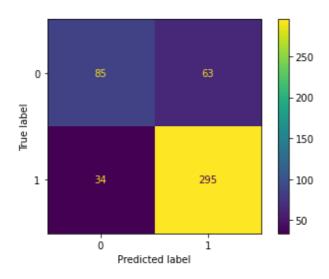
print("Best Params: ", c.best_params_)
  print("Best Score: ", c.best_score_)
  elapsed_time = time.time() - start_time

print("\nElapsed Time: ", elapsed_time)
```

Fitting 3 folds for each of 12 candidates, totalling 36 fits Best Params: {'max_depth': 4, 'n_estimators': 200} Best Score: 0.8611423652105162

Elapsed Time: 2.3675687313079834

| | precision | recall | f1-score | support |
|-----------------------|-----------|--------|----------|---------|
| 0 | 0.71 | 0.57 | 0.64 | 148 |
| 1 | 0.82 | 0.90 | 0.86 | 329 |
| 2661192614 | | | 0.80 | 477 |
| accuracy macro avg | 0.77 | 0.74 | 0.75 | 477 |
| weighted avg | 0.79 | 0.80 | 0.79 | 477 |



Random Forest Classifier with balanced class weight

Out of all prediction, the measure for correctly predicted 0 is 75% and for 1 is 83%

- Out of all prediction, the measure for correctly predicted 0 is 75% and for 1 is 83% (Precision)
- Out of all actual 0, the measure for correctly predicted is 57% and for 1 is 91% (Recall)

As this is imbalanced dataset. We give importance to F1-Score metrics

- F1 Score of 0 is 65%
- F! Score of 1 is 87%

There is not much significant difference in the matrices observed for bootstrapped Random Forest and Weighted Random Forest

Lets try balancing

Balancing Dataset using SMOTE

As the target variable is imbalanced towards 1. We will use SMOTE to balance the dataset

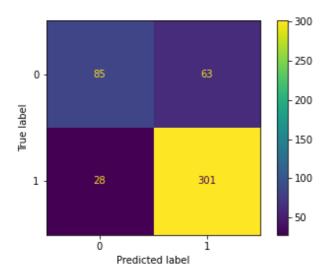
Ensemble Learning: Bagging

```
In [466]:
          params = {
              "max_depth": [2, 3, 4],
              "n_estimators": [50, 100, 150, 200],
          }
          start_time = time.time()
          random_forest = RandomForestClassifier(class_weight="balanced_subsample")
          c = GridSearchCV(estimator=random_forest, param_grid=params, n_jobs=-1, cv=3,
          c.fit(X_train, y_train)
          print("Best Params: ", c.best params )
          print("Best Score: ", c.best_score_)
          elapsed_time = time.time() - start_time
          print("\nElapsed Time: ", elapsed_time)
          y_pred = c.predict(X_test)
          print(classification_report(y_test, y_pred))
          cm = confusion_matrix(y_test, y_pred)
          ConfusionMatrixDisplay(confusion_matrix=cm, display_labels=c.classes_).plot()
```

Fitting 3 folds for each of 12 candidates, totalling 36 fits Best Params: {'max_depth': 4, 'n_estimators': 100} Best Score: 0.7834986325743847

Elapsed Time: 2.393531084060669 precision recall f1-score support 0 0.75 0.57 0.65 148 0.91 0.83 0.87 329 0.81 477 accuracy macro avg 0.79 0.74 0.76 477 0.80 0.81 0.80 477 weighted avg

Out[466]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x24166205
550>



Random Forest Classifier with balanced class weight

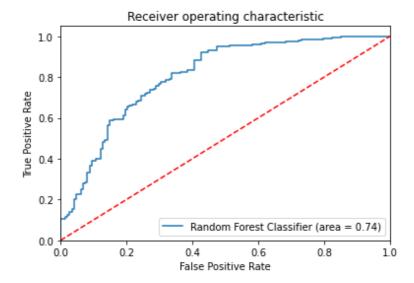
Out of all prediction, the measure for correctly predicted 0 is 74% and for 1 is 83%

- Out of all prediction, the measure for correctly predicted 0 is 74% and for 1 is 83% (Precision)
- Out of all actual 0, the measure for correctly predicted is 57% and for 1 is 91% (Recall)

As this is imbalanced dataset. We give importance to F1-Score metrics

- F1 Score of 0 is 65%
- F! Score of 1 is 87%

ROC-AUC Curve



Ensemble Learning: Boosting

Gradient Boosting Classifier

```
In [468]:
          params = {
              "max_depth": [2, 3, 4],
              "loss": ["log_loss", "exponential"],
              "subsample": [0.1, 0.2, 0.5, 0.8, 1],
              "learning rate": [0.1, 0.2, 0.3],
              "n_estimators": [50,100,150,200]
          gbdt = GradientBoostingClassifier()
          start_time = time.time()
          c = GridSearchCV(estimator=gbdt, cv=3, n_jobs=-1, verbose=True, param_grid=par
          c.fit(X_train, y_train)
          print("Best Params: ", c.best_params_)
          print("Best Score: ", c.best_score_)
          elapsed_time = time.time() - start_time
          print("\n Elapsed Time: ", elapsed_time)
          y_pred = c.predict(X_test)
          print(classification_report(y_test, y_pred))
          cm = confusion_matrix(y_test, y_pred)
          ConfusionMatrixDisplay(confusion matrix=cm, display labels=c.classes ).plot()
```

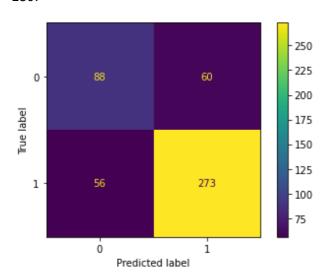
Fitting 3 folds for each of 360 candidates, totalling 1080 fits
Best Params: {'learning_rate': 0.2, 'loss': 'exponential', 'max_depth': 4,
'n_estimators': 150, 'subsample': 1}
Best Score: 0.8127428127428127

support

Elapsed Time: 42.14409065246582

precision recall f1-score

| | r | | | |
|--------------|------|------|------|-----|
| 0 | 0.61 | 0.59 | 0.60 | 148 |
| 1 | 0.82 | 0.83 | 0.82 | 329 |
| accuracy | | | 0.76 | 477 |
| macro avg | 0.72 | 0.71 | 0.71 | 477 |
| weighted avg | 0.76 | 0.76 | 0.76 | 477 |
| | | | | |

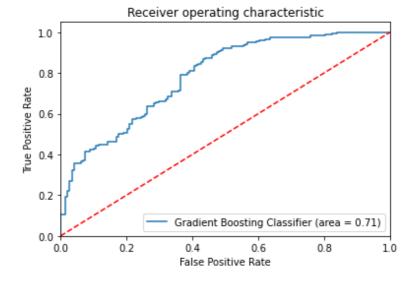


Gradient Boosting Classifier Metrics

- Out of all prediction, the measure for correctly predicted 0 is 62% and for 1 is 82% (Precision)
- Out of all actual 0, the measure for correctly predicted is 60% and for 1 is 83% (Recall)

As this is imbalanced dataset. We give importance to F1-Score metrics

- F1 Score of 0 is 61%
- F1 Score of 1 is 83%



XGBoost Classifier

localhost:8888/notebooks/DSML Practise/Business Case Studies/Supervised Machine Learning/Ensemble/OLA/OLA - Driver Churn using Ens...

```
In [470]: model = xgb.XGBClassifier(class_weight = "balanced")

model.fit(X_train, y_train)

y_pred = model.predict(X_test)
print("XGBoost Classifier Score: ", model.score(X_test, y_test))
print("\n", classification_report(y_test, y_pred))

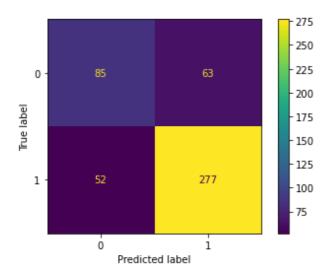
cm = confusion_matrix(y_test, y_pred)
ConfusionMatrixDisplay(confusion_matrix=cm, display_labels=model.classes_).plc
```

[19:20:38] WARNING: C:\Users\dev-admin\croot2\xgboost-split_1675461376218\work\src\learner.cc:767:

Parameters: { "class_weight" } are not used.

XGBoost Classifier Score: 0.7589098532494759

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0 | 0.62 | 0.57 | 0.60 | 148 |
| 1 | 0.81 | 0.84 | 0.83 | 329 |
| accuracy | | | 0.76 | 477 |
| macro avg | 0.72 | 0.71 | 0.71 | 477 |
| weighted avg | 0.75 | 0.76 | 0.76 | 477 |

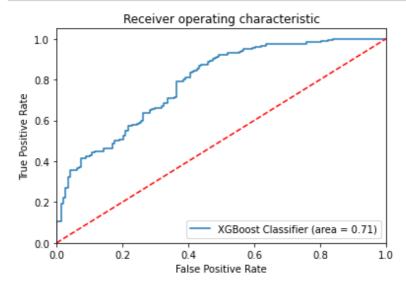


XGBoost Classifier with balanced class weight

- Out of all prediction, the measure for correctly predicted 0 is 62% and for 1 is 81% (Precision)
- Out of all actual 0, the measure for correctly predicted is 57% and for 1 is 84% (Recall)

As this is imbalanced dataset. We give importance to F1-Score metrics

- F1 Score of 0 is 60%
- F1 Score of 1 is 83%



Final Result Evaluation

- We observe that we are not getting very high recall on target 0 which may be due to small unbalanced dataset.
- Higher precision means that an algorithm returns more relevant results than irrelevant
 ones, and high recall means that an algorithm returns most of the relevant results (whether
 or not irrelevant ones are also returned).
- We observe that Random Forest with SMOTE outperforms rest of the models and has higher recall and precision values.
 - The Random Forest method out of all predicted 0 the measure of correctly predicted is 73%, and for 1 it is 82%(Precision).
 - The Random Forest method out of all actual 0 the measure of correctly predicted is 56%, and for 1 it is 91%(Recall).
 - The ROC-AUC curve area for Random Forest Classifier is 0.74

Gradient Boosting Classifier Result

- Out of all prediction, the measure for correctly predicted 0 is 62% and for 1 is 82% (Precision)
- Out of all actual 0, the measure for correctly predicted is 60% and for 1 is 83% (Recall)
- The ROC-AUC curve area for Gradient Boosting Decision Tree Classifier is 0.71

XGBoost Classifier Result

Out of all prediction, the measure for correctly predicted 0 is 62% and for 1 is 81%

- Out of all prediction, the measure for correctly predicted 0 is 62% and for 1 is 81% (Precision)
- Out of all actual 0, the measure for correctly predicted is 57% and for 1 is 84% (Recall)

Feature Importance of the best model so far.



Random Forest Classifier outperforms the rest of the modal.

Best parameters

```
Best Params: {'max_depth': 4, 'n_estimators': 50}
```

Score of RandomForestClassifier: 0.8113207547169812

```
In [473]: importances = rf.feature_importances_
importances
```

```
Out[473]: array([0.03102136, 0.00163529, 0.00224746, 0.06775201, 0.05405412, 0.0564535 , 0.22329128, 0.40343337, 0.1519475 , 0.0081641 ])
```

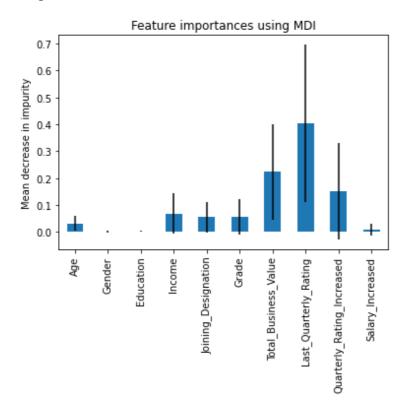
```
In [474]: std = np.std([tree.feature_importances_ for tree in rf.estimators_], axis=0)
```

```
In [475]: feature_importances = pd.Series(importances, X_train.columns)

plt.figure(figsize=(15,7))
fig, ax = plt.subplots()
feature_importances.plot.bar(yerr=std, ax=ax)
ax.set_title("Feature importances using MDI")
ax.set_ylabel("Mean decrease in impurity")

plt.show()
```

<Figure size 1080x504 with 0 Axes>



Insights

 Last_Quarterly_Rating, Total_Business_Value & Quarterly_Rating_Increased are the most important features.

Actionable Insights and Recommendation

- Out of 2381 drivers 1616 have left the company.
- We need to incentivise the drivers overtime or other perks to overcome churning
- The employees whose quarterly rating has increased are less likely to leave the organization.
- Company needs to implement the reward system for the customer who provide the feedback and rate drivers
- The employees whose monthly salary has not increased are more likely to leave the organization.
- Company needs to get in touch with those drivers whose monthly salary has not increased and help them out to earn more by provider bonus and perks.
- Out of 2381 employees, 1744 employees had their last quarterly rating as 1.
- Out of 2381 employees, the quarterly rating has not increased for 2076 employees. This is

- Out of 2381 employees, the quarterly rating has not increased for 2076 employees. This is red flag for the company which needs to regulate.
- Company needs to look why customers are not rating drivers.
- Last_Quarterly_Rating, Total_Business_Value & Quarterly_Rating_Increased are the most important features. Company needs to tracks these features as predicators
- We observe that we are not getting very high recall on target 0 which may be due to small unbalanced dataset. More data will overcome this issue.
- The Random Forest Classifier attains the Recall score of 91% for the driver who left the

| In []: | |
|---------|--|
|---------|--|