

```
In [1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
%matplotlib inline
colors = plt.rcParams['axes.prop_cycle'].by_key()['color']
import seaborn as sns
from wordcloud import WordCloud
import re
import pickle

import nltk
from nltk.tokenize import RegexpTokenizer
from nltk.probability import FreqDist
from nltk.stem import PorterStemmer
from nltk.stem import WordNetLemmatizer
from nltk.corpus import stopwords

from sklearn.metrics import confusion_matrix
from sklearn.preprocessing import OneHotEncoder, LabelEncoder
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.model_selection import train_test_split

import keras
import tensorflow as tf
from keras.layers import GlobalMaxPool1D, Bidirectional, Dropout, Dense, LSTM
from tensorflow.keras import models, layers, Sequential
from tensorflow.keras.callbacks import EarlyStopping, ModelCheckpoint, ReduceLROnPlateau

from keras.utils import to_categorical
from keras.preprocessing.text import Tokenizer
from keras.preprocessing.sequence import pad_sequences
from keras.utils import to_categorical

%run twitter.py
%run plot.py
```

## DATA COLLECTION

The dataset comes from CrowdFlower via data.world (Links to an external site.). Human raters rated the sentiment in over 9,000 Tweets as positive, negative, or neithe

<https://data.world/crowdflower/brands-and-product-emotions>

```
In [2]: df = pd.read_csv('./data/judge-1377884607_tweet_product_company.csv')
```

```
In [3]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9093 entries, 0 to 9092
Data columns (total 3 columns):
 #   Column                                Non-Null Count  Dtype
---  -
 0   tweet_text                           9092 non-null   object
 1   emotion_in_tweet_is_directed_at      3291 non-null   object
 2   is_there_an_emotion_directed_at_a_brand_or_product  9093 non-null   object
dtypes: object(3)
memory usage: 213.2+ KB
```

```
In [4]: df.head()
```

	tweet_text	emotion_in_tweet_is_directed_at	is_there_an_emotion_directed_at_a_brand_or_product
0	.@wesley83 I have a 3G iPhone. After 3 hrs twe...	iPhone	Negative emotion
1	@jessedee Know about @fludapp ? Awesome iPad/i...	iPad or iPhone App	Positive emotion
2	@swonderlin Can not wait for #iPad 2 also. The...	iPad	Positive emotion
3	@sxsxw I hope this year's festival isn't as cra...	iPad or iPhone App	Negative emotion
4	@sxtxstate great stuff on Fri #SXSW: Marissa M...	Google	Positive emotion

## DATA SCRUBBING

```
In [5]: df.drop(labels=['emotion_in_tweet_is_directed_at'], inplace=True, axis=1)
```

```
In [6]: df.columns=['tweet_raw', 'sentiment']
```

```
In [7]: df.sentiment = df.sentiment.apply(lambda x: 'neutral' if x == 'No emotion toward brand or product' else x.lower())
df.sentiment = df.sentiment.apply(lambda x: 'positive' if x == 'positive emotion' else x.lower())
df.sentiment = df.sentiment.apply(lambda x: 'negative' if x == 'negative emotion' else x.lower())
```

```
In [8]: df.dropna(inplace=True)
```

```
In [9]: df.head()
```

	tweet_raw	sentiment
Out[9]:		
0	.@wesley83 I have a 3G iPhone. After 3 hrs twe...	negative
1	@jessedee Know about @fludapp ? Awesome iPad/i...	positive
2	@swonderlin Can not wait for #iPad 2 also. The...	positive
3	@sxsw I hope this year's festival isn't as cra...	negative
4	@sxtxstate great stuff on Fri #SXSW: Marissa M...	positive

```
In [10]: df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 9092 entries, 0 to 9092
Data columns (total 2 columns):
#   Column      Non-Null Count  Dtype
---  ---
0    tweet_raw   9092 non-null    object
1    sentiment   9092 non-null    object
dtypes: object(2)
memory usage: 213.1+ KB
```

## PREPROCESSING

```
In [11]: nltk.download('words')
nltk.download('stopwords')
nltk.download('punkt')
nltk.download('wordnet')
```

```
[nltk_data] Downloading package words to /Users/boula/nltk_data...
[nltk_data]   Package words is already up-to-date!
[nltk_data] Downloading package stopwords to /Users/boula/nltk_data...
[nltk_data]   Unzipping corpora/stopwords.zip.
[nltk_data] Downloading package punkt to /Users/boula/nltk_data...
[nltk_data]   Unzipping tokenizers/punkt.zip.
[nltk_data] Downloading package wordnet to /Users/boula/nltk_data...
[nltk_data]   Package wordnet is already up-to-date!
```

Out[11]: True

```
In [11]: stop_words=stopwords.words('english')
```

```
In [12]: urls = url_extractor(df.tweet_raw)
```

```
In [13]: hashtag_list = hashtags(df.tweet_raw)
```

```
In [14]: df['tweet'] = CleanUp(df.tweet_raw)
```

```
In [15]: tokenizer = RegexpTokenizer('[a-zA-Z0-9]+')
df.tweet = df.tweet.apply(lambda x: tokenizer.tokenize(x))
```

```
In [16]: stop_words_en = set(stopwords.words('english'))
df.tweet = df.tweet.apply(lambda tweet: [word for word in tweet if word not in stop_words_en])
```

```
In [17]: lemmatizer = WordNetLemmatizer()
df.tweet = df.tweet.apply(lambda tweet: [lemmatizer.lemmatize(word) for word in tweet])
```

```
In [18]: df.tweet = df.tweet.apply(lambda tweet: ' '.join(tweet))
```

## FEATURES ENGINEERING

```
In [19]: twitt = Twitter(df.tweet)
```

```
In [20]: df['lexical_diversity']= twitt.Lexical_Diversity
```

```
In [21]: df['word_count'] = twitt.WordsCount
```

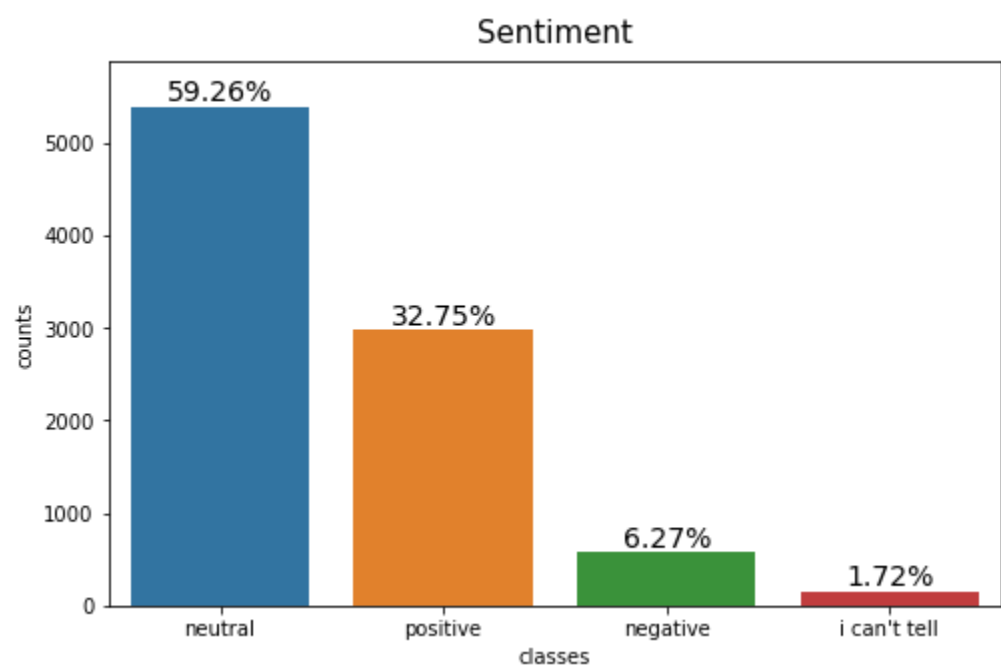
## EXPLORATORY DATA ANALYSIS

```
In [23]: tdf = df.groupby(['sentiment'], as_index=False).count().reset_index(drop=True).\
sort_values(by='tweet_raw', ascending=False).style.background_gradient(cmap='Purples')
tdf
```

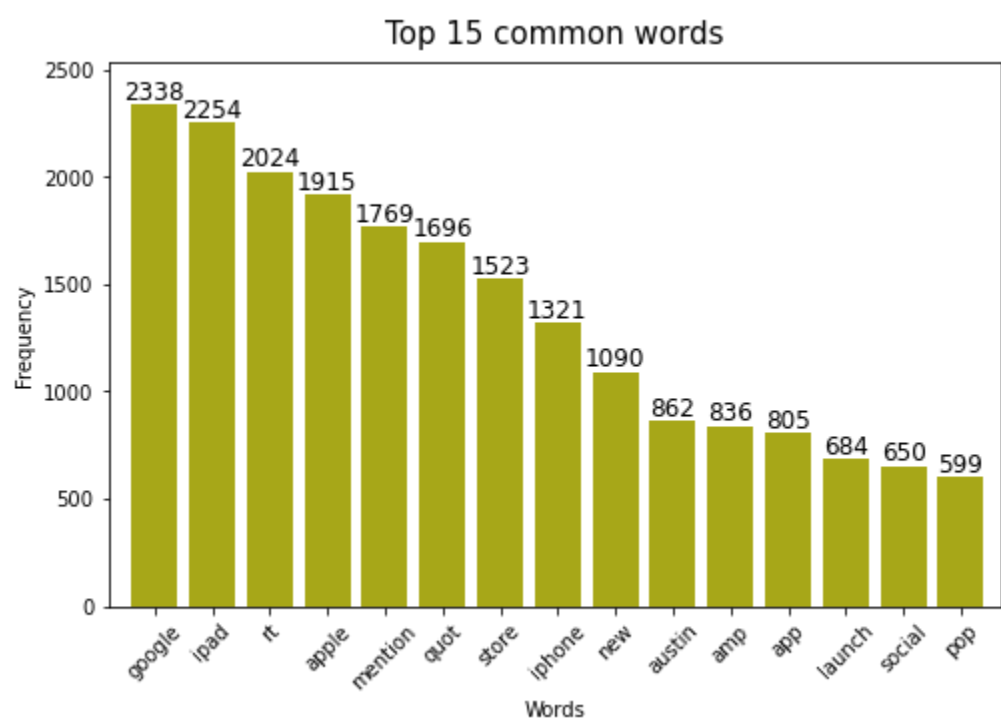
	sentiment	tweet_raw	tweet	lexical_diversity	word_count
Out[23]:	2	neutral	5388	5388	5388

	sentiment	tweet_raw	tweet	lexical_diversity	word_count
3	positive	2978	2978	2978	2978
1	negative	570	570	570	570
0	i can't tell	156	156	156	156

```
In [24]: fig, ax = plt.subplots(figsize=(8,5))
g = sns.barplot(x=df.sentiment.value_counts().index,
                y=df.sentiment.value_counts().values, ax=ax)
for index, row in df.sentiment.value_counts().iteritems():
    g.text(x=df.sentiment.value_counts().index.get_loc(index),
           y=row,
           s='{0:.2f}%'.format(row/df.shape[0]*100),
           color='black', fontsize=14, horizontalalignment='center', va='bottom')
ax.set_ylim((0, df.sentiment.value_counts().max()+500))
ax.set_title("Sentiment", fontsize=15, ha='center', va='bottom')
ax.set_xlabel('classes')
ax.set_ylabel('counts')
plt.savefig('./img/sentiment_classes.jpg',format="jpg")
plt.show()
```



```
In [25]: df_freq = pd.DataFrame(twitt.FrequencyDist.items(), columns=['word', 'counts'])
fig, ax = plt.subplots(figsize=(8,5))
sns_word_freq = sns.barplot(x=df_freq.word.head(15), y=df_freq.counts.head(15), data=df_freq, color='y')
for idx, row in df_freq.head(15).iterrows():
    sns_word_freq.text(x=row.name, y=row.counts, s=round(row.counts),
                       color='black', va='bottom', ha="center", fontsize=12)
ax.set_xlim((-0.8, 14.7))
ax.set_ylim((0, df_freq.head(15).counts.max()+200))
ax.set_title('Top 15 common words', fontsize=15, ha='center', va='bottom')
ax.set_xlabel('Words')
ax.set_ylabel('Frequency')
plt.xticks(rotation=45)
plt.savefig('./img/word_frequency.jpg',format="jpg")
plt.show()
```



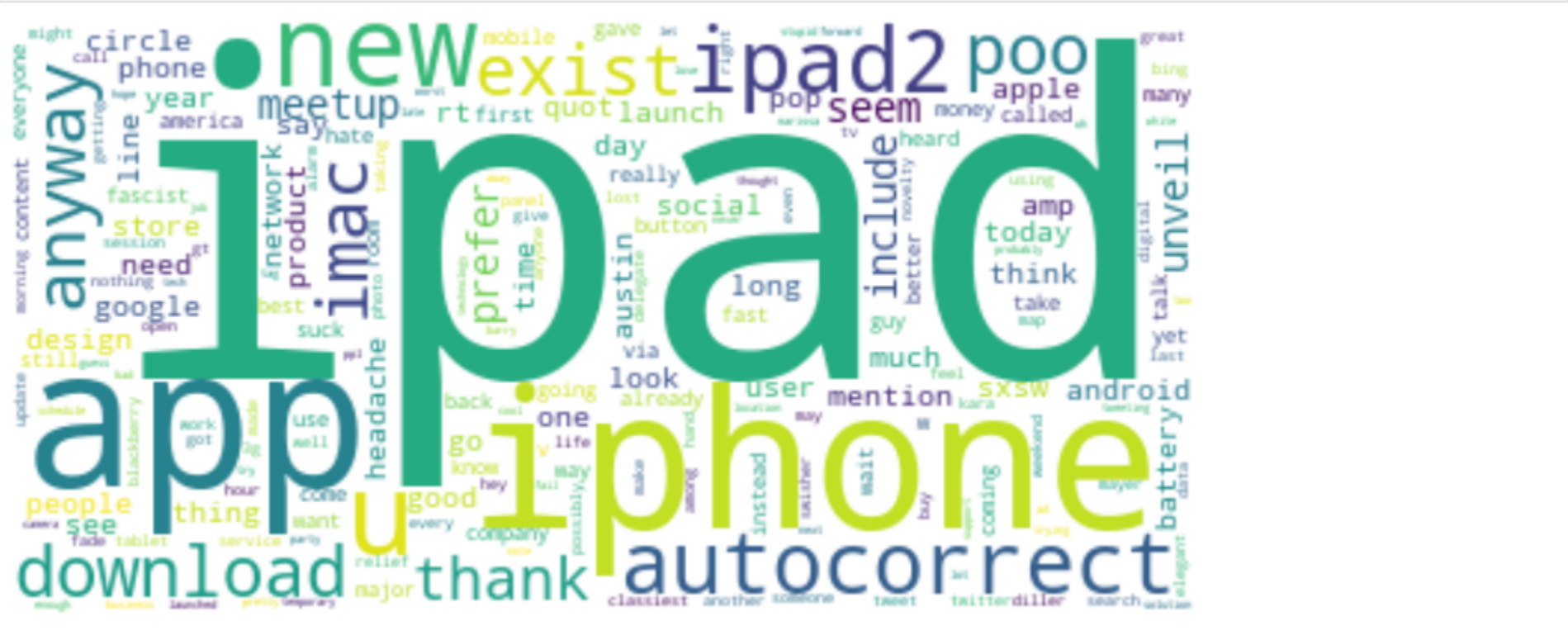
```
In [26]: df_word_count = df.groupby('sentiment', as_index=False).agg({'word_count': 'sum'})
fig, ax = plt.subplots(figsize=(8,5))
sns_word_count = sns.barplot(x='sentiment', y='word_count', data=df_word_count, color='c')
for idx, row in df_word_count.iterrows():
    sns_word_count.text(x=row.name, y=row.word_count, s=round(row.word_count),
                        color='black', va='bottom', ha="center", fontsize=10)
ax.set_title("Sentiment Words frequency", fontsize=15, ha='center', va='bottom')
ax.set_xlabel('Sentiment')
ax.set_ylabel('Frequency')
plt.savefig('./img/word_count_frequency.jpg',format="jpg")
plt.show()
```





```
WC2= WordCloud(
    max_font_size=150,
    background_color="white",
    ranks_only=True
).generate(text= ' '.join([k for k in negative.FrequencyDist.keys()]) )

plt.figure(figsize=(10,7), facecolor='w')
plt.imshow(WC2, interpolation='bilinear')
plt.axis("off")
plt.tight_layout(pad=0)
plt.savefig('./img/word_cloud_negative.jpg',format="jpg")
plt.show()
```



## Modeling

```
ohe = OneHotEncoder(sparse=False)
Y_ohe = ohe.fit_transform(df.sentiment.values.reshape(-1,1))
print(f"{'Y_ohe Categories':20}{ohe.categories_[0]}")
print(f"{'Y_ohe Shape':20}{Y_ohe.shape}")
```

```
Y_ohe Categories:    ["i can't tell" 'negative' 'neutral' 'positive']
Y_ohe Shape         (9092, 4)
```

```
Test_Size = int(df.shape[0]*.15)

tfidfVectorizer = TfidfVectorizer(max_features=10_000,
                                   norm='l1',
                                   strip_accents='ascii',
                                   stop_words=stop_words,
                                   analyzer='word',
                                   ngram_range=(1,1))

X_train, X_test, y_train, y_test = train_test_split(df.tweet, Y_ohe, test_size=Test_Size, random_state=67)
X_train = tfidfVectorizer.fit_transform(X_train)
X_train = X_train.toarray()
X_test = tfidfVectorizer.transform(X_test)
X_test = X_test.toarray()
X_train, X_val, y_train, y_val = train_test_split(X_train, y_train, test_size=Test_Size, random_state=67)

print(f"Train\n\t{'X ':5}{X_train.shape}\n\t{'Y ':5}{y_train.shape}")
print(f"Test\n\t{'X ':5}{X_test.shape}\n\t{'Y ':5}{y_test.shape}")
print(f"Validation\n\t{'X ':5}{X_val.shape}\n\t{'Y ':5}{y_val.shape}")
```

```
Train
  X : (6366, 7045)
  Y : (6366, 4)
Test
  X : (1363, 7045)
  Y : (1363, 4)
Validation
  X : (1363, 7045)
  Y : (1363, 4)
```

```
eStop_Val_Loss = EarlyStopping(monitor='val_loss', min_delta=0.0001, patience=24,
                               verbose=1, mode='min', baseline=0.999, restore_best_weights=False)
eStop_Loss      = EarlyStopping(monitor='loss', min_delta=0.001, patience=24,
                               verbose=1, mode='min', baseline=0.999, restore_best_weights=False)
eStop_AUC       = EarlyStopping(monitor='auc', min_delta=0.001, patience=24,
                               verbose=1, mode='max', baseline=0.999, restore_best_weights=False)
eStop_Val_AUC   = EarlyStopping(monitor='val_auc', min_delta=0.001, patience=50,
                               verbose=1, mode='max', baseline=0.999, restore_best_weights=False)
```

```
METRICS1 = [ 'AUC' ]
EPOCHS = 128
BATCH_SIZE = 2048
```

## Baseline model

```
keras.backend.clear_session()
```

In [94]:

```
model1 = make_model(metrics=METRICS1,
                    input_shape=X_train.shape[1],
                    output_shape=y_train.shape[1],
                    bias_initializer=tf.keras.initializers.zeros,
                    kernel_initializer=keras.initializers.GlorotUniform(),
                    optimizer=keras.optimizers.Adam(learning_rate=0.001)
                )
model1.summary()
```

Model: "sequential"

Layer (type)	Output Shape	Param #
=====		
input32 (Dense)	(None, 64)	450944
-----		
dropout (Dropout)	(None, 64)	0
-----		
dense16 (Dense)	(None, 16)	1040
-----		
dense8 (Dense)	(None, 8)	136
-----		
output4 (Dense)	(None, 4)	36
=====		
Total params: 452,156		
Trainable params: 452,156		
Non-trainable params: 0		
-----		

In [95]:

```
history = model1.fit(X_train,
                    y_train,
                    validation_data=(X_val, y_val),
                    validation_split=0.1,
                    validation_batch_size=1,
                    epochs=EPOCHS,
                    batch_size=X_train.shape[0],
                    # callbacks=[eStop_val_loss],
                    use_multiprocessing = True,
                    workers=8
                )
```

Epoch 1/128  
1/1 [=====] - 1s 1s/step - loss: 1.3742 - auc: 0.5652 - val\_loss: 1.3620 - val\_auc: 0.5780  
Epoch 2/128  
1/1 [=====] - 0s 454ms/step - loss: 1.3707 - auc: 0.5664 - val\_loss: 1.3589 - val\_auc: 0.5784  
Epoch 3/128  
1/1 [=====] - 0s 439ms/step - loss: 1.3675 - auc: 0.5667 - val\_loss: 1.3554 - val\_auc: 0.5795  
Epoch 4/128  
1/1 [=====] - 0s 431ms/step - loss: 1.3642 - auc: 0.5697 - val\_loss: 1.3517 - val\_auc: 0.5787  
Epoch 5/128  
1/1 [=====] - 0s 421ms/step - loss: 1.3607 - auc: 0.5701 - val\_loss: 1.3477 - val\_auc: 0.5790  
Epoch 6/128  
1/1 [=====] - 0s 417ms/step - loss: 1.3569 - auc: 0.5699 - val\_loss: 1.3436 - val\_auc: 0.5793  
Epoch 7/128  
1/1 [=====] - 0s 447ms/step - loss: 1.3529 - auc: 0.5707 - val\_loss: 1.3393 - val\_auc: 0.5815  
Epoch 8/128  
1/1 [=====] - 0s 421ms/step - loss: 1.3488 - auc: 0.5730 - val\_loss: 1.3349 - val\_auc: 0.5806  
Epoch 9/128  
1/1 [=====] - 0s 423ms/step - loss: 1.3447 - auc: 0.5723 - val\_loss: 1.3303 - val\_auc: 0.5800  
Epoch 10/128  
1/1 [=====] - 0s 424ms/step - loss: 1.3403 - auc: 0.5729 - val\_loss: 1.3256 - val\_auc: 0.5847  
Epoch 11/128  
1/1 [=====] - 0s 423ms/step - loss: 1.3356 - auc: 0.5738 - val\_loss: 1.3207 - val\_auc: 0.5833  
Epoch 12/128  
1/1 [=====] - 0s 430ms/step - loss: 1.3310 - auc: 0.5741 - val\_loss: 1.3157 - val\_auc: 0.5852  
Epoch 13/128  
1/1 [=====] - 0s 416ms/step - loss: 1.3263 - auc: 0.5754 - val\_loss: 1.3105 - val\_auc: 0.5853  
Epoch 14/128  
1/1 [=====] - 0s 429ms/step - loss: 1.3214 - auc: 0.5749 - val\_loss: 1.3053 - val\_auc: 0.5836  
Epoch 15/128  
1/1 [=====] - 0s 427ms/step - loss: 1.3162 - auc: 0.5756 - val\_loss: 1.2999 - val\_auc: 0.5867  
Epoch 16/128  
1/1 [=====] - 0s 426ms/step - loss: 1.3111 - auc: 0.5761 - val\_loss: 1.2944 - val\_auc: 0.5863  
Epoch 17/128  
1/1 [=====] - 0s 426ms/step - loss: 1.3054 - auc: 0.5773 - val\_loss: 1.2889 - val\_auc: 0.5879  
Epoch 18/128  
1/1 [=====] - 0s 419ms/step - loss: 1.3001 - auc: 0.5782 - val\_loss: 1.2831 - val\_auc: 0.5886  
Epoch 19/128  
1/1 [=====] - 0s 420ms/step - loss: 1.2944 - auc: 0.5875 - val\_loss: 1.2773 - val\_auc: 0.5925  
Epoch 20/128  
1/1 [=====] - 0s 418ms/step - loss: 1.2889 - auc: 0.6124 - val\_loss: 1.2713 - val\_auc: 0.6417  
Epoch 21/128  
1/1 [=====] - 0s 420ms/step - loss: 1.2827 - auc: 0.6572 - val\_loss: 1.2652 - val\_auc: 0.7353  
Epoch 22/128  
1/1 [=====] - 0s 435ms/step - loss: 1.2767 - auc: 0.6989 - val\_loss: 1.2589 - val\_auc: 0.7733  
Epoch 23/128  
1/1 [=====] - 0s 424ms/step - loss: 1.2704 - auc: 0.7312 - val\_loss: 1.2525 - val\_auc: 0.7809  
Epoch 24/128  
1/1 [=====] - 0s 419ms/step - loss: 1.2643 - auc: 0.7451 - val\_loss: 1.2460 - val\_auc: 0.7811  
Epoch 25/128  
1/1 [=====] - 0s 422ms/step - loss: 1.2575 - auc: 0.7519 - val\_loss: 1.2393 - val\_auc: 0.7809  
Epoch 26/128  
1/1 [=====] - 0s 417ms/step - loss: 1.2511 - auc: 0.7539 - val\_loss: 1.2325 - val\_auc: 0.7796  
Epoch 27/128  
1/1 [=====] - 0s 417ms/step - loss: 1.2441 - auc: 0.7548 - val\_loss: 1.2255 - val\_auc: 0.7801  
Epoch 28/128  
1/1 [=====] - 0s 411ms/step - loss: 1.2376 - auc: 0.7537 - val\_loss: 1.2184 - val\_auc: 0.7828  
Epoch 29/128  
1/1 [=====] - 0s 423ms/step - loss: 1.2301 - auc: 0.7552 - val\_loss: 1.2111 - val\_auc: 0.7825  
Epoch 30/128  
1/1 [=====] - 0s 425ms/step - loss: 1.2229 - auc: 0.7549 - val\_loss: 1.2037 - val\_auc: 0.7806

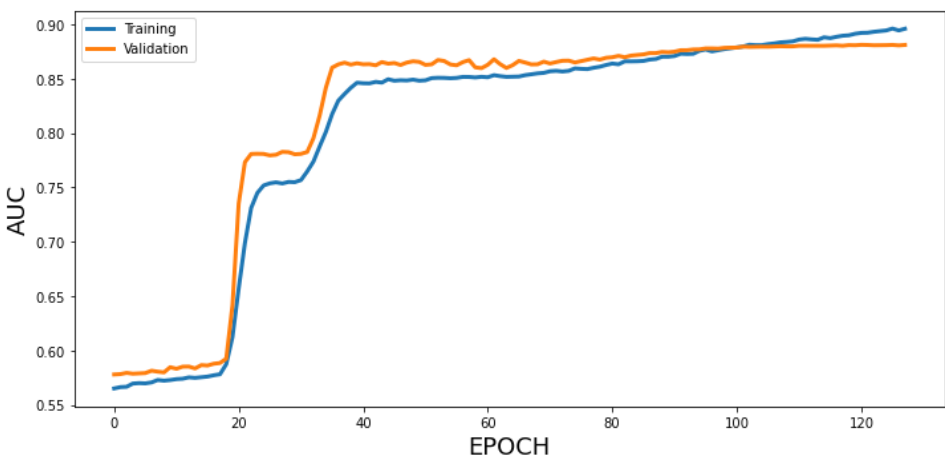
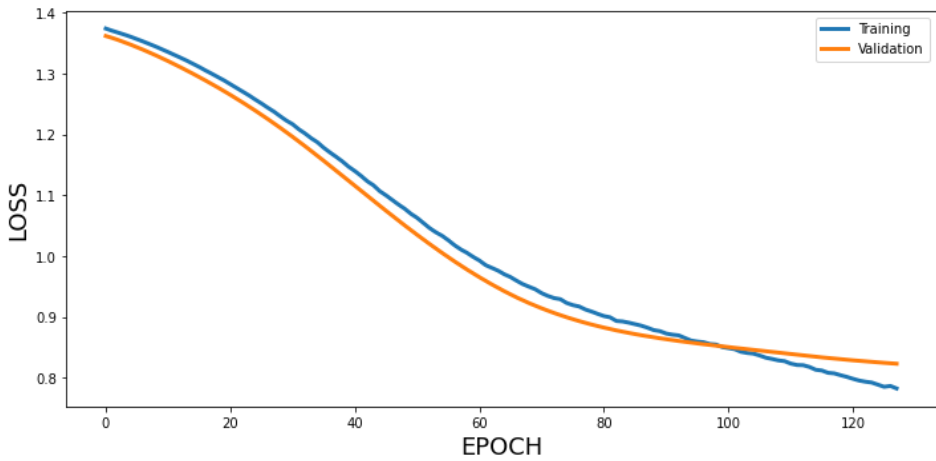
Epoch 31/128  
1/1 [=====] - 0s 424ms/step - loss: 1.2169 - auc: 0.7568 - val\_loss: 1.1962 - val\_auc: 0.7809  
Epoch 32/128  
1/1 [=====] - 0s 428ms/step - loss: 1.2086 - auc: 0.7648 - val\_loss: 1.1885 - val\_auc: 0.7827  
Epoch 33/128  
1/1 [=====] - 0s 426ms/step - loss: 1.2016 - auc: 0.7738 - val\_loss: 1.1808 - val\_auc: 0.7953  
Epoch 34/128  
1/1 [=====] - 0s 424ms/step - loss: 1.1938 - auc: 0.7878 - val\_loss: 1.1729 - val\_auc: 0.8161  
Epoch 35/128  
1/1 [=====] - 0s 425ms/step - loss: 1.1871 - auc: 0.8011 - val\_loss: 1.1649 - val\_auc: 0.8418  
Epoch 36/128  
1/1 [=====] - 0s 427ms/step - loss: 1.1782 - auc: 0.8175 - val\_loss: 1.1568 - val\_auc: 0.8603  
Epoch 37/128  
1/1 [=====] - 0s 426ms/step - loss: 1.1705 - auc: 0.8299 - val\_loss: 1.1486 - val\_auc: 0.8633  
Epoch 38/128  
1/1 [=====] - 0s 423ms/step - loss: 1.1633 - auc: 0.8360 - val\_loss: 1.1404 - val\_auc: 0.8648  
Epoch 39/128  
1/1 [=====] - 0s 426ms/step - loss: 1.1557 - auc: 0.8417 - val\_loss: 1.1322 - val\_auc: 0.8631  
Epoch 40/128  
1/1 [=====] - 0s 422ms/step - loss: 1.1470 - auc: 0.8464 - val\_loss: 1.1239 - val\_auc: 0.8643  
Epoch 41/128  
1/1 [=====] - 0s 424ms/step - loss: 1.1399 - auc: 0.8459 - val\_loss: 1.1157 - val\_auc: 0.8633  
Epoch 42/128  
1/1 [=====] - 0s 423ms/step - loss: 1.1319 - auc: 0.8458 - val\_loss: 1.1074 - val\_auc: 0.8635  
Epoch 43/128  
1/1 [=====] - 0s 420ms/step - loss: 1.1231 - auc: 0.8472 - val\_loss: 1.0992 - val\_auc: 0.8624  
Epoch 44/128  
1/1 [=====] - 0s 432ms/step - loss: 1.1164 - auc: 0.8465 - val\_loss: 1.0909 - val\_auc: 0.8654  
Epoch 45/128  
1/1 [=====] - 0s 428ms/step - loss: 1.1068 - auc: 0.8496 - val\_loss: 1.0828 - val\_auc: 0.8639  
Epoch 46/128  
1/1 [=====] - 0s 424ms/step - loss: 1.0999 - auc: 0.8482 - val\_loss: 1.0746 - val\_auc: 0.8645  
Epoch 47/128  
1/1 [=====] - 0s 428ms/step - loss: 1.0923 - auc: 0.8487 - val\_loss: 1.0665 - val\_auc: 0.8627  
Epoch 48/128  
1/1 [=====] - 0s 424ms/step - loss: 1.0848 - auc: 0.8485 - val\_loss: 1.0585 - val\_auc: 0.8649  
Epoch 49/128  
1/1 [=====] - 0s 429ms/step - loss: 1.0779 - auc: 0.8492 - val\_loss: 1.0506 - val\_auc: 0.8661  
Epoch 50/128  
1/1 [=====] - 0s 429ms/step - loss: 1.0696 - auc: 0.8482 - val\_loss: 1.0428 - val\_auc: 0.8656  
Epoch 51/128  
1/1 [=====] - 0s 420ms/step - loss: 1.0629 - auc: 0.8486 - val\_loss: 1.0350 - val\_auc: 0.8628  
Epoch 52/128  
1/1 [=====] - 0s 419ms/step - loss: 1.0545 - auc: 0.8507 - val\_loss: 1.0274 - val\_auc: 0.8633  
Epoch 53/128  
1/1 [=====] - 0s 423ms/step - loss: 1.0461 - auc: 0.8509 - val\_loss: 1.0199 - val\_auc: 0.8673  
Epoch 54/128  
1/1 [=====] - 0s 425ms/step - loss: 1.0392 - auc: 0.8509 - val\_loss: 1.0126 - val\_auc: 0.8664  
Epoch 55/128  
1/1 [=====] - 0s 425ms/step - loss: 1.0335 - auc: 0.8506 - val\_loss: 1.0054 - val\_auc: 0.8632  
Epoch 56/128  
1/1 [=====] - 0s 430ms/step - loss: 1.0262 - auc: 0.8508 - val\_loss: 0.9983 - val\_auc: 0.8624  
Epoch 57/128  
1/1 [=====] - 0s 428ms/step - loss: 1.0180 - auc: 0.8518 - val\_loss: 0.9913 - val\_auc: 0.8653  
Epoch 58/128  
1/1 [=====] - 0s 422ms/step - loss: 1.0111 - auc: 0.8517 - val\_loss: 0.9846 - val\_auc: 0.8672  
Epoch 59/128  
1/1 [=====] - 0s 419ms/step - loss: 1.0054 - auc: 0.8512 - val\_loss: 0.9780 - val\_auc: 0.8605  
Epoch 60/128  
1/1 [=====] - 0s 418ms/step - loss: 0.9987 - auc: 0.8518 - val\_loss: 0.9716 - val\_auc: 0.8598  
Epoch 61/128  
1/1 [=====] - 0s 426ms/step - loss: 0.9928 - auc: 0.8514 - val\_loss: 0.9654 - val\_auc: 0.8629  
Epoch 62/128  
1/1 [=====] - 0s 424ms/step - loss: 0.9852 - auc: 0.8534 - val\_loss: 0.9593 - val\_auc: 0.8680  
Epoch 63/128  
1/1 [=====] - 0s 425ms/step - loss: 0.9807 - auc: 0.8525 - val\_loss: 0.9534 - val\_auc: 0.8634  
Epoch 64/128  
1/1 [=====] - 0s 426ms/step - loss: 0.9761 - auc: 0.8518 - val\_loss: 0.9478 - val\_auc: 0.8600  
Epoch 65/128  
1/1 [=====] - 0s 429ms/step - loss: 0.9701 - auc: 0.8519 - val\_loss: 0.9423 - val\_auc: 0.8625  
Epoch 66/128  
1/1 [=====] - 0s 423ms/step - loss: 0.9655 - auc: 0.8521 - val\_loss: 0.9370 - val\_auc: 0.8665  
Epoch 67/128  
1/1 [=====] - 0s 416ms/step - loss: 0.9594 - auc: 0.8533 - val\_loss: 0.9320 - val\_auc: 0.8650  
Epoch 68/128  
1/1 [=====] - 0s 430ms/step - loss: 0.9538 - auc: 0.8542 - val\_loss: 0.9272 - val\_auc: 0.8632  
Epoch 69/128  
1/1 [=====] - 0s 435ms/step - loss: 0.9496 - auc: 0.8550 - val\_loss: 0.9226 - val\_auc: 0.8634  
Epoch 70/128  
1/1 [=====] - 0s 434ms/step - loss: 0.9453 - auc: 0.8555 - val\_loss: 0.9183 - val\_auc: 0.8658  
Epoch 71/128  
1/1 [=====] - 0s 427ms/step - loss: 0.9391 - auc: 0.8569 - val\_loss: 0.9142 - val\_auc: 0.8641  
Epoch 72/128  
1/1 [=====] - 0s 421ms/step - loss: 0.9345 - auc: 0.8573 - val\_loss: 0.9102 - val\_auc: 0.8654  
Epoch 73/128  
1/1 [=====] - 0s 435ms/step - loss: 0.9310 - auc: 0.8567 - val\_loss: 0.9065 - val\_auc: 0.8666  
Epoch 74/128  
1/1 [=====] - 0s 422ms/step - loss: 0.9292 - auc: 0.8573 - val\_loss: 0.9029 - val\_auc: 0.8667  
Epoch 75/128  
1/1 [=====] - 0s 431ms/step - loss: 0.9230 - auc: 0.8596 - val\_loss: 0.8995 - val\_auc: 0.8650  
Epoch 76/128  
1/1 [=====] - 0s 423ms/step - loss: 0.9194 - auc: 0.8592 - val\_loss: 0.8963 - val\_auc: 0.8663  
Epoch 77/128  
1/1 [=====] - 0s 427ms/step - loss: 0.9172 - auc: 0.8589 - val\_loss: 0.8932 - val\_auc: 0.8675  
Epoch 78/128  
1/1 [=====] - 0s 427ms/step - loss: 0.9123 - auc: 0.8601 - val\_loss: 0.8903 - val\_auc: 0.8687  
Epoch 79/128  
1/1 [=====] - 0s 434ms/step - loss: 0.9089 - auc: 0.8611 - val\_loss: 0.8875 - val\_auc: 0.8677  
Epoch 80/128  
1/1 [=====] - 0s 425ms/step - loss: 0.9050 - auc: 0.8627 - val\_loss: 0.8849 - val\_auc: 0.8693  
Epoch 81/128  
1/1 [=====] - 0s 425ms/step - loss: 0.9014 - auc: 0.8640 - val\_loss: 0.8824 - val\_auc: 0.8698  
Epoch 82/128  
1/1 [=====] - 0s 428ms/step - loss: 0.8994 - auc: 0.8633 - val\_loss: 0.8801 - val\_auc: 0.8711  
Epoch 83/128  
1/1 [=====] - 0s 422ms/step - loss: 0.8933 - auc: 0.8661 - val\_loss: 0.8778 - val\_auc: 0.8699

Epoch 84/128  
1/1 [=====] - 0s 427ms/step - loss: 0.8926 - auc: 0.8660 - val\_loss: 0.8757 - val\_auc: 0.8713  
Epoch 85/128  
1/1 [=====] - 0s 426ms/step - loss: 0.8906 - auc: 0.8661 - val\_loss: 0.8737 - val\_auc: 0.8719  
Epoch 86/128  
1/1 [=====] - 0s 451ms/step - loss: 0.8881 - auc: 0.8664 - val\_loss: 0.8718 - val\_auc: 0.8725  
Epoch 87/128  
1/1 [=====] - 0s 422ms/step - loss: 0.8856 - auc: 0.8677 - val\_loss: 0.8699 - val\_auc: 0.8736  
Epoch 88/128  
1/1 [=====] - 0s 425ms/step - loss: 0.8823 - auc: 0.8682 - val\_loss: 0.8682 - val\_auc: 0.8736  
Epoch 89/128  
1/1 [=====] - 0s 466ms/step - loss: 0.8784 - auc: 0.8703 - val\_loss: 0.8665 - val\_auc: 0.8747  
Epoch 90/128  
1/1 [=====] - 0s 464ms/step - loss: 0.8766 - auc: 0.8703 - val\_loss: 0.8649 - val\_auc: 0.8744  
Epoch 91/128  
1/1 [=====] - 0s 478ms/step - loss: 0.8727 - auc: 0.8710 - val\_loss: 0.8633 - val\_auc: 0.8749  
Epoch 92/128  
1/1 [=====] - 0s 446ms/step - loss: 0.8708 - auc: 0.8731 - val\_loss: 0.8619 - val\_auc: 0.8763  
Epoch 93/128  
1/1 [=====] - 0s 457ms/step - loss: 0.8697 - auc: 0.8728 - val\_loss: 0.8604 - val\_auc: 0.8763  
Epoch 94/128  
1/1 [=====] - 1s 520ms/step - loss: 0.8654 - auc: 0.8730 - val\_loss: 0.8591 - val\_auc: 0.8770  
Epoch 95/128  
1/1 [=====] - 0s 447ms/step - loss: 0.8611 - auc: 0.8758 - val\_loss: 0.8577 - val\_auc: 0.8771  
Epoch 96/128  
1/1 [=====] - 0s 449ms/step - loss: 0.8595 - auc: 0.8769 - val\_loss: 0.8564 - val\_auc: 0.8779  
Epoch 97/128  
1/1 [=====] - 0s 434ms/step - loss: 0.8584 - auc: 0.8752 - val\_loss: 0.8552 - val\_auc: 0.8779  
Epoch 98/128  
1/1 [=====] - 0s 427ms/step - loss: 0.8555 - auc: 0.8763 - val\_loss: 0.8540 - val\_auc: 0.8778  
Epoch 99/128  
1/1 [=====] - 0s 429ms/step - loss: 0.8546 - auc: 0.8773 - val\_loss: 0.8527 - val\_auc: 0.8785  
Epoch 100/128  
1/1 [=====] - 0s 417ms/step - loss: 0.8504 - auc: 0.8781 - val\_loss: 0.8516 - val\_auc: 0.8787  
Epoch 101/128  
1/1 [=====] - 0s 419ms/step - loss: 0.8487 - auc: 0.8787 - val\_loss: 0.8504 - val\_auc: 0.8787  
Epoch 102/128  
1/1 [=====] - 0s 421ms/step - loss: 0.8469 - auc: 0.8797 - val\_loss: 0.8492 - val\_auc: 0.8796  
Epoch 103/128  
1/1 [=====] - 0s 422ms/step - loss: 0.8427 - auc: 0.8813 - val\_loss: 0.8481 - val\_auc: 0.8793  
Epoch 104/128  
1/1 [=====] - 0s 428ms/step - loss: 0.8408 - auc: 0.8810 - val\_loss: 0.8470 - val\_auc: 0.8795  
Epoch 105/128  
1/1 [=====] - 0s 429ms/step - loss: 0.8397 - auc: 0.8810 - val\_loss: 0.8459 - val\_auc: 0.8796  
Epoch 106/128  
1/1 [=====] - 0s 417ms/step - loss: 0.8366 - auc: 0.8819 - val\_loss: 0.8447 - val\_auc: 0.8795  
Epoch 107/128  
1/1 [=====] - 0s 427ms/step - loss: 0.8330 - auc: 0.8826 - val\_loss: 0.8436 - val\_auc: 0.8797  
Epoch 108/128  
1/1 [=====] - 0s 418ms/step - loss: 0.8309 - auc: 0.8835 - val\_loss: 0.8425 - val\_auc: 0.8800  
Epoch 109/128  
1/1 [=====] - 0s 416ms/step - loss: 0.8286 - auc: 0.8839 - val\_loss: 0.8414 - val\_auc: 0.8798  
Epoch 110/128  
1/1 [=====] - 0s 430ms/step - loss: 0.8273 - auc: 0.8844 - val\_loss: 0.8402 - val\_auc: 0.8798  
Epoch 111/128  
1/1 [=====] - 0s 427ms/step - loss: 0.8233 - auc: 0.8861 - val\_loss: 0.8391 - val\_auc: 0.8804  
Epoch 112/128  
1/1 [=====] - 0s 422ms/step - loss: 0.8209 - auc: 0.8868 - val\_loss: 0.8380 - val\_auc: 0.8804  
Epoch 113/128  
1/1 [=====] - 0s 422ms/step - loss: 0.8206 - auc: 0.8863 - val\_loss: 0.8368 - val\_auc: 0.8804  
Epoch 114/128  
1/1 [=====] - 0s 412ms/step - loss: 0.8178 - auc: 0.8859 - val\_loss: 0.8356 - val\_auc: 0.8804  
Epoch 115/128  
1/1 [=====] - 0s 413ms/step - loss: 0.8132 - auc: 0.8882 - val\_loss: 0.8345 - val\_auc: 0.8804  
Epoch 116/128  
1/1 [=====] - 0s 413ms/step - loss: 0.8119 - auc: 0.8874 - val\_loss: 0.8335 - val\_auc: 0.8805  
Epoch 117/128  
1/1 [=====] - 0s 404ms/step - loss: 0.8081 - auc: 0.8886 - val\_loss: 0.8325 - val\_auc: 0.8807  
Epoch 118/128  
1/1 [=====] - 0s 405ms/step - loss: 0.8072 - auc: 0.8896 - val\_loss: 0.8315 - val\_auc: 0.8804  
Epoch 119/128  
1/1 [=====] - 0s 423ms/step - loss: 0.8042 - auc: 0.8900 - val\_loss: 0.8305 - val\_auc: 0.8810  
Epoch 120/128  
1/1 [=====] - 0s 429ms/step - loss: 0.8015 - auc: 0.8914 - val\_loss: 0.8296 - val\_auc: 0.8809  
Epoch 121/128  
1/1 [=====] - 0s 394ms/step - loss: 0.7983 - auc: 0.8922 - val\_loss: 0.8287 - val\_auc: 0.8812  
Epoch 122/128  
1/1 [=====] - 0s 389ms/step - loss: 0.7954 - auc: 0.8924 - val\_loss: 0.8278 - val\_auc: 0.8811  
Epoch 123/128  
1/1 [=====] - 0s 386ms/step - loss: 0.7935 - auc: 0.8932 - val\_loss: 0.8270 - val\_auc: 0.8808  
Epoch 124/128  
1/1 [=====] - 0s 386ms/step - loss: 0.7921 - auc: 0.8938 - val\_loss: 0.8261 - val\_auc: 0.8809  
Epoch 125/128  
1/1 [=====] - 0s 399ms/step - loss: 0.7887 - auc: 0.8945 - val\_loss: 0.8253 - val\_auc: 0.8810  
Epoch 126/128  
1/1 [=====] - 0s 393ms/step - loss: 0.7851 - auc: 0.8962 - val\_loss: 0.8245 - val\_auc: 0.8812  
Epoch 127/128  
1/1 [=====] - 0s 394ms/step - loss: 0.7865 - auc: 0.8945 - val\_loss: 0.8238 - val\_auc: 0.8807  
Epoch 128/128  
1/1 [=====] - 0s 397ms/step - loss: 0.7824 - auc: 0.8960 - val\_loss: 0.8231 - val\_auc: 0.8812

```
In [101... model1.save_weights(filepath='./tfidf_model/model1')
```

```
In [100... plot_history(history)
```





## Train a model with class weights

Now try re-training and evaluating the model with class weights to see how that affects the predictions.

```
In [ ]: %run twitter.py
```

```
In [104... model1 = make_model(metrics=METRICS1,
                    input_shape=X_train.shape[1],
                    output_shape=y_train.shape[1],
                    bias_initializer=tf.keras.initializers.Zeros(),
                    kernel_initializer=keras.initializers.GlorotUniform(),
                    optimizer=keras.optimizers.Adam(learning_rate=0.001),
                    output_bias=baiaas
                )

model1.summary()
```

Model: "sequential\_2"

Layer (type)	Output Shape	Param #
input32 (Dense)	(None, 64)	450944
dropout_2 (Dropout)	(None, 64)	0
dense16 (Dense)	(None, 16)	1040
dense8 (Dense)	(None, 8)	136
output4 (Dense)	(None, 4)	36

=====  
Total params: 452,156  
Trainable params: 452,156  
Non-trainable params: 0  
=====

```
In [105... history = model1.fit(X_train,
                      y_train,
                      validation_data=(X_val, y_val),
                      validation_split=0.1,
                      validation_batch_size=1,
                      epochs=EPOCHS,
                      batch_size=BATCH_SIZE,
                      #callbacks=[eStop_LOSS],
                      use_multiprocessing = True,
                      workers=8
                      )
```

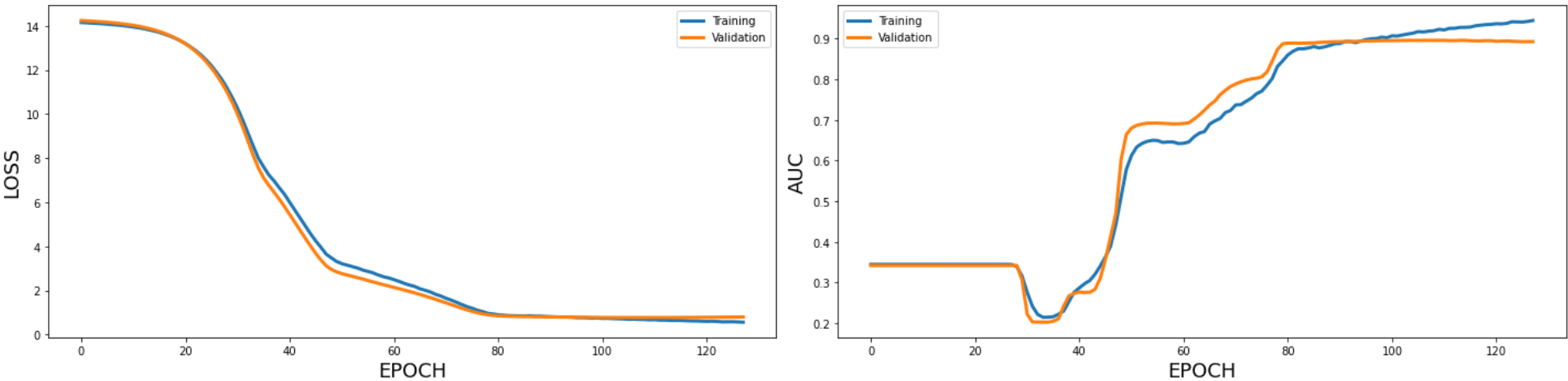
Epoch 1/128  
3/3 [=====] - 1s 240ms/step - loss: 14.1519 - auc: 0.3446 - val\_loss: 14.2370 - val\_auc: 0.3417  
Epoch 2/128  
3/3 [=====] - 0s 162ms/step - loss: 14.1389 - auc: 0.3448 - val\_loss: 14.2242 - val\_auc: 0.3417  
Epoch 3/128  
3/3 [=====] - 0s 160ms/step - loss: 14.1296 - auc: 0.3448 - val\_loss: 14.2103 - val\_auc: 0.3417  
Epoch 4/128  
3/3 [=====] - 0s 158ms/step - loss: 14.0901 - auc: 0.3451 - val\_loss: 14.1949 - val\_auc: 0.3417  
Epoch 5/128  
3/3 [=====] - 0s 160ms/step - loss: 14.1158 - auc: 0.3435 - val\_loss: 14.1778 - val\_auc: 0.3417  
Epoch 6/128  
3/3 [=====] - 0s 162ms/step - loss: 14.0654 - auc: 0.3450 - val\_loss: 14.1584 - val\_auc: 0.3417  
Epoch 7/128  
3/3 [=====] - 0s 160ms/step - loss: 14.0435 - auc: 0.3451 - val\_loss: 14.1367 - val\_auc: 0.3417  
Epoch 8/128  
3/3 [=====] - 0s 159ms/step - loss: 14.0149 - auc: 0.3454 - val\_loss: 14.1123 - val\_auc: 0.3417  
Epoch 9/128  
3/3 [=====] - 1s 335ms/step - loss: 14.0109 - auc: 0.3446 - val\_loss: 14.0848 - val\_auc: 0.3417  
Epoch 10/128  
3/3 [=====] - 0s 160ms/step - loss: 13.9818 - auc: 0.3448 - val\_loss: 14.0539 - val\_auc: 0.3417  
Epoch 11/128  
3/3 [=====] - 0s 167ms/step - loss: 13.9431 - auc: 0.3448 - val\_loss: 14.0186 - val\_auc: 0.3417  
Epoch 12/128  
3/3 [=====] - 0s 163ms/step - loss: 13.9121 - auc: 0.3448 - val\_loss: 13.9775 - val\_auc: 0.3417  
Epoch 13/128  
3/3 [=====] - 0s 162ms/step - loss: 13.8612 - auc: 0.3446 - val\_loss: 13.9299 - val\_auc: 0.3417  
Epoch 14/128  
3/3 [=====] - 0s 165ms/step - loss: 13.7943 - auc: 0.3454 - val\_loss: 13.8750 - val\_auc: 0.3417  
Epoch 15/128  
3/3 [=====] - 0s 162ms/step - loss: 13.7851 - auc: 0.3443 - val\_loss: 13.8119 - val\_auc: 0.3417  
Epoch 16/128  
3/3 [=====] - 0s 164ms/step - loss: 13.7063 - auc: 0.3447 - val\_loss: 13.7394 - val\_auc: 0.3417  
Epoch 17/128  
3/3 [=====] - 0s 168ms/step - loss: 13.6386 - auc: 0.3441 - val\_loss: 13.6561 - val\_auc: 0.3417  
Epoch 18/128

3/3 [=====] - 0s 164ms/step - loss: 13.5463 - auc: 0.3441 - val\_loss: 13.5604 - val\_auc: 0.3417  
Epoch 19/128  
3/3 [=====] - 0s 164ms/step - loss: 13.4533 - auc: 0.3446 - val\_loss: 13.4506 - val\_auc: 0.3417  
Epoch 20/128  
3/3 [=====] - 0s 167ms/step - loss: 13.3419 - auc: 0.3444 - val\_loss: 13.3248 - val\_auc: 0.3417  
Epoch 21/128  
3/3 [=====] - 0s 169ms/step - loss: 13.1940 - auc: 0.3452 - val\_loss: 13.1809 - val\_auc: 0.3417  
Epoch 22/128  
3/3 [=====] - 0s 166ms/step - loss: 13.0540 - auc: 0.3442 - val\_loss: 13.0160 - val\_auc: 0.3417  
Epoch 23/128  
3/3 [=====] - 0s 163ms/step - loss: 12.8691 - auc: 0.3452 - val\_loss: 12.8262 - val\_auc: 0.3417  
Epoch 24/128  
3/3 [=====] - 0s 167ms/step - loss: 12.6980 - auc: 0.3449 - val\_loss: 12.6093 - val\_auc: 0.3417  
Epoch 25/128  
3/3 [=====] - 0s 169ms/step - loss: 12.4975 - auc: 0.3433 - val\_loss: 12.3615 - val\_auc: 0.3417  
Epoch 26/128  
3/3 [=====] - 0s 160ms/step - loss: 12.2161 - auc: 0.3446 - val\_loss: 12.0791 - val\_auc: 0.3417  
Epoch 27/128  
3/3 [=====] - 0s 168ms/step - loss: 11.8950 - auc: 0.3455 - val\_loss: 11.7575 - val\_auc: 0.3417  
Epoch 28/128  
3/3 [=====] - 0s 168ms/step - loss: 11.6023 - auc: 0.3439 - val\_loss: 11.3923 - val\_auc: 0.3417  
Epoch 29/128  
3/3 [=====] - 0s 162ms/step - loss: 11.2292 - auc: 0.3401 - val\_loss: 10.9791 - val\_auc: 0.3417  
Epoch 30/128  
3/3 [=====] - 0s 165ms/step - loss: 10.8021 - auc: 0.3195 - val\_loss: 10.5128 - val\_auc: 0.3061  
Epoch 31/128  
3/3 [=====] - 0s 178ms/step - loss: 10.3195 - auc: 0.2801 - val\_loss: 9.9859 - val\_auc: 0.2217  
Epoch 32/128  
3/3 [=====] - 0s 167ms/step - loss: 9.7755 - auc: 0.2436 - val\_loss: 9.3987 - val\_auc: 0.2027  
Epoch 33/128  
3/3 [=====] - 0s 169ms/step - loss: 9.1940 - auc: 0.2218 - val\_loss: 8.7640 - val\_auc: 0.2026  
Epoch 34/128  
3/3 [=====] - 0s 163ms/step - loss: 8.6311 - auc: 0.2129 - val\_loss: 8.1220 - val\_auc: 0.2022  
Epoch 35/128  
3/3 [=====] - 0s 164ms/step - loss: 8.0558 - auc: 0.2141 - val\_loss: 7.5468 - val\_auc: 0.2022  
Epoch 36/128  
3/3 [=====] - 0s 169ms/step - loss: 7.6364 - auc: 0.2146 - val\_loss: 7.1004 - val\_auc: 0.2047  
Epoch 37/128  
3/3 [=====] - 0s 166ms/step - loss: 7.2766 - auc: 0.2215 - val\_loss: 6.7612 - val\_auc: 0.2103  
Epoch 38/128  
3/3 [=====] - 0s 170ms/step - loss: 7.0067 - auc: 0.2267 - val\_loss: 6.4557 - val\_auc: 0.2422  
Epoch 39/128  
3/3 [=====] - 0s 165ms/step - loss: 6.6749 - auc: 0.2504 - val\_loss: 6.1393 - val\_auc: 0.2670  
Epoch 40/128  
3/3 [=====] - 0s 167ms/step - loss: 6.4055 - auc: 0.2752 - val\_loss: 5.8013 - val\_auc: 0.2730  
Epoch 41/128  
3/3 [=====] - 0s 164ms/step - loss: 6.0406 - auc: 0.2853 - val\_loss: 5.4472 - val\_auc: 0.2763  
Epoch 42/128  
3/3 [=====] - 0s 163ms/step - loss: 5.6900 - auc: 0.2959 - val\_loss: 5.0857 - val\_auc: 0.2753  
Epoch 43/128  
3/3 [=====] - 0s 169ms/step - loss: 5.3493 - auc: 0.3021 - val\_loss: 4.7238 - val\_auc: 0.2759  
Epoch 44/128  
3/3 [=====] - 0s 168ms/step - loss: 5.0003 - auc: 0.3173 - val\_loss: 4.3651 - val\_auc: 0.2831  
Epoch 45/128  
3/3 [=====] - 0s 168ms/step - loss: 4.6351 - auc: 0.3360 - val\_loss: 4.0155 - val\_auc: 0.3100  
Epoch 46/128  
3/3 [=====] - 0s 161ms/step - loss: 4.2634 - auc: 0.3625 - val\_loss: 3.6813 - val\_auc: 0.3567  
Epoch 47/128  
3/3 [=====] - 0s 165ms/step - loss: 3.9849 - auc: 0.3852 - val\_loss: 3.3769 - val\_auc: 0.4130  
Epoch 48/128  
3/3 [=====] - 0s 171ms/step - loss: 3.6751 - auc: 0.4363 - val\_loss: 3.1234 - val\_auc: 0.4702  
Epoch 49/128  
3/3 [=====] - 0s 165ms/step - loss: 3.5281 - auc: 0.4986 - val\_loss: 2.9567 - val\_auc: 0.6022  
Epoch 50/128  
3/3 [=====] - 0s 169ms/step - loss: 3.3288 - auc: 0.5729 - val\_loss: 2.8431 - val\_auc: 0.6643  
Epoch 51/128  
3/3 [=====] - 0s 169ms/step - loss: 3.1976 - auc: 0.6140 - val\_loss: 2.7664 - val\_auc: 0.6802  
Epoch 52/128  
3/3 [=====] - 0s 171ms/step - loss: 3.1641 - auc: 0.6307 - val\_loss: 2.7063 - val\_auc: 0.6868  
Epoch 53/128  
3/3 [=====] - 0s 168ms/step - loss: 3.1325 - auc: 0.6367 - val\_loss: 2.6482 - val\_auc: 0.6902  
Epoch 54/128  
3/3 [=====] - 0s 166ms/step - loss: 3.0224 - auc: 0.6475 - val\_loss: 2.5867 - val\_auc: 0.6920  
Epoch 55/128  
3/3 [=====] - 0s 180ms/step - loss: 2.9425 - auc: 0.6490 - val\_loss: 2.5214 - val\_auc: 0.6923  
Epoch 56/128  
3/3 [=====] - 0s 177ms/step - loss: 2.8656 - auc: 0.6506 - val\_loss: 2.4545 - val\_auc: 0.6925  
Epoch 57/128  
3/3 [=====] - 0s 174ms/step - loss: 2.8168 - auc: 0.6441 - val\_loss: 2.3884 - val\_auc: 0.6917  
Epoch 58/128  
3/3 [=====] - 0s 187ms/step - loss: 2.7198 - auc: 0.6452 - val\_loss: 2.3251 - val\_auc: 0.6912  
Epoch 59/128  
3/3 [=====] - 0s 183ms/step - loss: 2.6257 - auc: 0.6462 - val\_loss: 2.2642 - val\_auc: 0.6905  
Epoch 60/128  
3/3 [=====] - 0s 173ms/step - loss: 2.5911 - auc: 0.6405 - val\_loss: 2.2035 - val\_auc: 0.6906  
Epoch 61/128  
3/3 [=====] - 0s 162ms/step - loss: 2.4895 - auc: 0.6436 - val\_loss: 2.1434 - val\_auc: 0.6915  
Epoch 62/128  
3/3 [=====] - 0s 166ms/step - loss: 2.3829 - auc: 0.6517 - val\_loss: 2.0830 - val\_auc: 0.6931  
Epoch 63/128  
3/3 [=====] - 0s 174ms/step - loss: 2.3260 - auc: 0.6587 - val\_loss: 2.0216 - val\_auc: 0.7022  
Epoch 64/128  
3/3 [=====] - 0s 169ms/step - loss: 2.2563 - auc: 0.6661 - val\_loss: 1.9584 - val\_auc: 0.7124  
Epoch 65/128  
3/3 [=====] - 0s 175ms/step - loss: 2.1475 - auc: 0.6781 - val\_loss: 1.8916 - val\_auc: 0.7240  
Epoch 66/128  
3/3 [=====] - 0s 172ms/step - loss: 2.1068 - auc: 0.6845 - val\_loss: 1.8222 - val\_auc: 0.7370  
Epoch 67/128  
3/3 [=====] - 0s 170ms/step - loss: 2.0274 - auc: 0.6965 - val\_loss: 1.7505 - val\_auc: 0.7467  
Epoch 68/128  
3/3 [=====] - 0s 169ms/step - loss: 1.9410 - auc: 0.7034 - val\_loss: 1.6764 - val\_auc: 0.7622  
Epoch 69/128  
3/3 [=====] - 0s 165ms/step - loss: 1.8377 - auc: 0.7182 - val\_loss: 1.6001 - val\_auc: 0.7729  
Epoch 70/128  
3/3 [=====] - 0s 167ms/step - loss: 1.7602 - auc: 0.7233 - val\_loss: 1.5217 - val\_auc: 0.7825  
Epoch 71/128

3/3 [=====] - 0s 167ms/step - loss: 1.6528 - auc: 0.7374 - val\_loss: 1.4416 - val\_auc: 0.7889  
Epoch 72/128  
3/3 [=====] - 0s 166ms/step - loss: 1.5905 - auc: 0.7348 - val\_loss: 1.3604 - val\_auc: 0.7941  
Epoch 73/128  
3/3 [=====] - 0s 164ms/step - loss: 1.4793 - auc: 0.7449 - val\_loss: 1.2793 - val\_auc: 0.7982  
Epoch 74/128  
3/3 [=====] - 0s 168ms/step - loss: 1.3701 - auc: 0.7558 - val\_loss: 1.1997 - val\_auc: 0.8011  
Epoch 75/128  
3/3 [=====] - 0s 165ms/step - loss: 1.2730 - auc: 0.7657 - val\_loss: 1.1235 - val\_auc: 0.8029  
Epoch 76/128  
3/3 [=====] - 0s 168ms/step - loss: 1.1960 - auc: 0.7722 - val\_loss: 1.0536 - val\_auc: 0.8065  
Epoch 77/128  
3/3 [=====] - 0s 167ms/step - loss: 1.1171 - auc: 0.7837 - val\_loss: 0.9923 - val\_auc: 0.8182  
Epoch 78/128  
3/3 [=====] - 0s 164ms/step - loss: 1.0550 - auc: 0.7993 - val\_loss: 0.9418 - val\_auc: 0.8450  
Epoch 79/128  
3/3 [=====] - 0s 166ms/step - loss: 0.9699 - auc: 0.8308 - val\_loss: 0.9021 - val\_auc: 0.8734  
Epoch 80/128  
3/3 [=====] - 0s 166ms/step - loss: 0.9360 - auc: 0.8458 - val\_loss: 0.8717 - val\_auc: 0.8877  
Epoch 81/128  
3/3 [=====] - 0s 166ms/step - loss: 0.8924 - auc: 0.8613 - val\_loss: 0.8512 - val\_auc: 0.8893  
Epoch 82/128  
3/3 [=====] - 0s 167ms/step - loss: 0.8862 - auc: 0.8682 - val\_loss: 0.8385 - val\_auc: 0.8892  
Epoch 83/128  
3/3 [=====] - 0s 168ms/step - loss: 0.8683 - auc: 0.8725 - val\_loss: 0.8309 - val\_auc: 0.8889  
Epoch 84/128  
3/3 [=====] - 0s 174ms/step - loss: 0.8604 - auc: 0.8732 - val\_loss: 0.8264 - val\_auc: 0.8892  
Epoch 85/128  
3/3 [=====] - 0s 167ms/step - loss: 0.8508 - auc: 0.8793 - val\_loss: 0.8232 - val\_auc: 0.8894  
Epoch 86/128  
3/3 [=====] - 0s 165ms/step - loss: 0.8439 - auc: 0.8811 - val\_loss: 0.8208 - val\_auc: 0.8899  
Epoch 87/128  
3/3 [=====] - 0s 166ms/step - loss: 0.8587 - auc: 0.8769 - val\_loss: 0.8187 - val\_auc: 0.8911  
Epoch 88/128  
3/3 [=====] - 0s 165ms/step - loss: 0.8413 - auc: 0.8794 - val\_loss: 0.8164 - val\_auc: 0.8916  
Epoch 89/128  
3/3 [=====] - 0s 167ms/step - loss: 0.8378 - auc: 0.8823 - val\_loss: 0.8138 - val\_auc: 0.8924  
Epoch 90/128  
3/3 [=====] - 0s 191ms/step - loss: 0.8259 - auc: 0.8862 - val\_loss: 0.8106 - val\_auc: 0.8926  
Epoch 91/128  
3/3 [=====] - 0s 193ms/step - loss: 0.8196 - auc: 0.8869 - val\_loss: 0.8070 - val\_auc: 0.8931  
Epoch 92/128  
3/3 [=====] - 0s 189ms/step - loss: 0.7947 - auc: 0.8945 - val\_loss: 0.8034 - val\_auc: 0.8932  
Epoch 93/128  
3/3 [=====] - 0s 186ms/step - loss: 0.7978 - auc: 0.8933 - val\_loss: 0.8000 - val\_auc: 0.8932  
Epoch 94/128  
3/3 [=====] - 0s 168ms/step - loss: 0.8003 - auc: 0.8906 - val\_loss: 0.7925 - val\_auc: 0.8936  
Epoch 95/128  
3/3 [=====] - 0s 167ms/step - loss: 0.7915 - auc: 0.8935 - val\_loss: 0.7912 - val\_auc: 0.8942  
Epoch 96/128  
3/3 [=====] - 0s 166ms/step - loss: 0.7766 - auc: 0.8971 - val\_loss: 0.7904 - val\_auc: 0.8946  
Epoch 97/128  
3/3 [=====] - 0s 168ms/step - loss: 0.7759 - auc: 0.8989 - val\_loss: 0.7883 - val\_auc: 0.8948  
Epoch 98/128  
3/3 [=====] - 0s 167ms/step - loss: 0.7645 - auc: 0.9004 - val\_loss: 0.7840 - val\_auc: 0.8950  
Epoch 99/128  
3/3 [=====] - 0s 169ms/step - loss: 0.7463 - auc: 0.9046 - val\_loss: 0.7812 - val\_auc: 0.8954  
Epoch 100/128  
3/3 [=====] - 0s 162ms/step - loss: 0.7545 - auc: 0.9041 - val\_loss: 0.7816 - val\_auc: 0.8954  
Epoch 101/128  
3/3 [=====] - 0s 165ms/step - loss: 0.7442 - auc: 0.9053 - val\_loss: 0.7818 - val\_auc: 0.8954  
Epoch 102/128  
3/3 [=====] - 0s 173ms/step - loss: 0.7477 - auc: 0.9054 - val\_loss: 0.7795 - val\_auc: 0.8956  
Epoch 103/128  
3/3 [=====] - 0s 160ms/step - loss: 0.7260 - auc: 0.9097 - val\_loss: 0.7773 - val\_auc: 0.8960  
Epoch 104/128  
3/3 [=====] - 0s 163ms/step - loss: 0.7239 - auc: 0.9114 - val\_loss: 0.7768 - val\_auc: 0.8960  
Epoch 105/128  
3/3 [=====] - 0s 159ms/step - loss: 0.7072 - auc: 0.9142 - val\_loss: 0.7783 - val\_auc: 0.8958  
Epoch 106/128  
3/3 [=====] - 0s 168ms/step - loss: 0.6901 - auc: 0.9189 - val\_loss: 0.7779 - val\_auc: 0.8959  
Epoch 107/128  
3/3 [=====] - 0s 166ms/step - loss: 0.6960 - auc: 0.9173 - val\_loss: 0.7776 - val\_auc: 0.8959  
Epoch 108/128  
3/3 [=====] - 0s 164ms/step - loss: 0.6912 - auc: 0.9181 - val\_loss: 0.7769 - val\_auc: 0.8961  
Epoch 109/128  
3/3 [=====] - 0s 167ms/step - loss: 0.6783 - auc: 0.9219 - val\_loss: 0.7770 - val\_auc: 0.8959  
Epoch 110/128  
3/3 [=====] - 0s 167ms/step - loss: 0.6716 - auc: 0.9231 - val\_loss: 0.7766 - val\_auc: 0.8962  
Epoch 111/128  
3/3 [=====] - 0s 165ms/step - loss: 0.6815 - auc: 0.9214 - val\_loss: 0.7766 - val\_auc: 0.8962  
Epoch 112/128  
3/3 [=====] - 0s 164ms/step - loss: 0.6633 - auc: 0.9239 - val\_loss: 0.7787 - val\_auc: 0.8956  
Epoch 113/128  
3/3 [=====] - 0s 168ms/step - loss: 0.6572 - auc: 0.9258 - val\_loss: 0.7794 - val\_auc: 0.8955  
Epoch 114/128  
3/3 [=====] - 0s 167ms/step - loss: 0.6536 - auc: 0.9267 - val\_loss: 0.7779 - val\_auc: 0.8962  
Epoch 115/128  
3/3 [=====] - 0s 166ms/step - loss: 0.6454 - auc: 0.9288 - val\_loss: 0.7782 - val\_auc: 0.8962  
Epoch 116/128  
3/3 [=====] - 0s 167ms/step - loss: 0.6444 - auc: 0.9291 - val\_loss: 0.7817 - val\_auc: 0.8952  
Epoch 117/128  
3/3 [=====] - 0s 164ms/step - loss: 0.6399 - auc: 0.9310 - val\_loss: 0.7837 - val\_auc: 0.8948  
Epoch 118/128  
3/3 [=====] - 0s 165ms/step - loss: 0.6227 - auc: 0.9335 - val\_loss: 0.7845 - val\_auc: 0.8947  
Epoch 119/128  
3/3 [=====] - 0s 167ms/step - loss: 0.6217 - auc: 0.9352 - val\_loss: 0.7834 - val\_auc: 0.8955  
Epoch 120/128  
3/3 [=====] - 0s 165ms/step - loss: 0.6172 - auc: 0.9346 - val\_loss: 0.7848 - val\_auc: 0.8953  
Epoch 121/128  
3/3 [=====] - 0s 168ms/step - loss: 0.6056 - auc: 0.9362 - val\_loss: 0.7898 - val\_auc: 0.8939  
Epoch 122/128  
3/3 [=====] - 0s 159ms/step - loss: 0.6204 - auc: 0.9346 - val\_loss: 0.7893 - val\_auc: 0.8944  
Epoch 123/128  
3/3 [=====] - 0s 166ms/step - loss: 0.5952 - auc: 0.9391 - val\_loss: 0.7896 - val\_auc: 0.8948  
Epoch 124/128

3/3 [=====] - 0s 169ms/step - loss: 0.5889 - auc: 0.9405 - val\_loss: 0.7927 - val\_auc: 0.8939  
Epoch 125/128  
3/3 [=====] - 0s 165ms/step - loss: 0.5754 - auc: 0.9431 - val\_loss: 0.7959 - val\_auc: 0.8933  
Epoch 126/128  
3/3 [=====] - 0s 160ms/step - loss: 0.5876 - auc: 0.9412 - val\_loss: 0.7982 - val\_auc: 0.8928  
Epoch 127/128  
3/3 [=====] - 0s 162ms/step - loss: 0.5791 - auc: 0.9425 - val\_loss: 0.7998 - val\_auc: 0.8929  
Epoch 128/128  
3/3 [=====] - 0s 167ms/step - loss: 0.5614 - auc: 0.9458 - val\_loss: 0.8013 - val\_auc: 0.8930

In [106... plot\_history(history)



In [107... # modell.save\_weights(filepath='./tfidf\_model/model2')

In [30]:  
modell = make\_model(metrics=METRICS1,  
 input\_shape=X\_train.shape[1],  
 output\_shape=y\_train.shape[1],  
 bias\_initializer=tf.keras.initializers.Zeros(),  
 kernel\_initializer=keras.initializers.GlorotUniform(),  
 optimizer=keras.optimizers.Adam(learning\_rate=0.001),  
 output\_bias=None)  
modell.load\_weights(filepath='./tfidf\_model/model2')

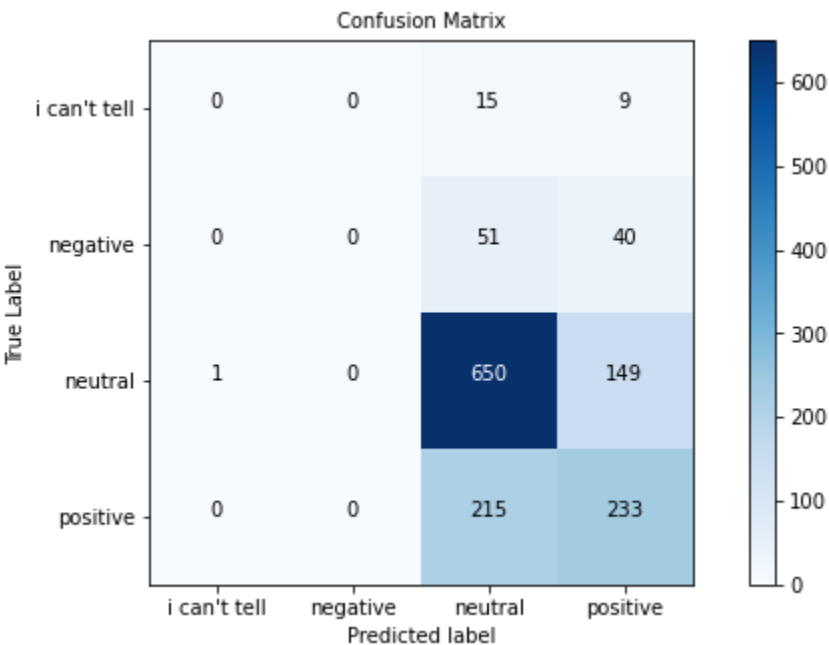
Out[30]: <tensorflow.python.training.tracking.util.CheckpointLoadStatus at 0x7fe073573d60>

In [40]:  
modell\_score = modell.evaluate(X\_test, y\_test, batch\_size=1, verbose=0)  
print('AUC Score : ', modell\_score[1])  
  
AUC Score : 0.8718721866607666

In [44]:  
modell\_y\_pred = modell.predict(X\_test, batch\_size=1)

In [45]:  
cm = confusion\_matrix(y\_test.argmax(axis=1), modell\_y\_pred.argmax(axis=1))

In [46]:  
PlotConfusionMatrix(cm, ohe.categories\_[0], FileName='./img/modell\_cm.jpg')



## Recurrent Neural Networks

In [49]:  
l\_encoder = LabelEncoder()  
Y\_true = l\_encoder.fit\_transform(df.sentiment)  
  
tokenizer = Tokenizer(num\_words=10000)  
tokenizer.fit\_on\_texts(df.tweet)  
sequences = tokenizer.texts\_to\_sequences(df.tweet)  
  
word\_index = tokenizer.word\_index  
data = pad\_sequences(sequences, maxlen=100)  
labels = to\_categorical(np.asarray(Y\_true))  
  
print(f'Unique Words:25 {len(word\_index)}')  
print(f'Shape of data tensor:25 {data.shape}')



```
print(f'{'Shape of label tensor':25} {labels.shape}')
# print(labels)
```

```
Unique Words          7570
Shape of data tensor   (9092, 100)
Shape of label tensor  (9092, 4)
```

```
In [50]: Test_Size = int(data.shape[0]*.2)

X_train1, X_test1, y_train1, y_test1 = train_test_split(data, labels, test_size=Test_Size, random_state=67)

X_train1, X_val1, y_train1, y_val1 = train_test_split(X_train1, y_train1, test_size=Test_Size, random_state=67)

print(f"Train\n\t{'X ':'':5}{X_train1.shape}\n\t{'Y ':'':5}{y_train1.shape}")
print(f"Test\n\t{'X ':'':5}{X_test1.shape}\n\t{'Y ':'':5}{y_test1.shape}")
print(f"Validation\n\t{'X ':'':5}{X_val1.shape}\n\t{'Y ':'':5}{y_val1.shape}")
```

```
Train
      X :  (5456, 100)
      Y :  (5456, 4)
Test
      X :  (1818, 100)
      Y :  (1818, 4)
Validation
      X :  (1818, 100)
      Y :  (1818, 4)
```

Since we have our train-validation split ready, our next step is to create an embedding matrix from the precomputed Glove embeddings

GloVe model "Twitter" pre-trained word vectors can be downloaded by the following link:

<https://nlp.stanford.edu/projects/glove/>

```
In [596... #Generate a dictionary with glove vocabs as key and coefficients as numpy array
embeddings_index = dict()
twitter_27B_25d = open("./glove/glove.twitter.27B.25d.txt")
for line in twitter_27B_25d:
    values = line.split()
    vocab = values[0]
    coefs = np.asarray(values[1:], dtype='float32')
    embeddings_index[vocab] = coefs
twitter_27B_25d.close()
```

```
In [597... # create a matrix of zeros with the size of of 'Word_index + 1 to match the input dimension of Embedding layer
oov_list = []
embedding_matrix = np.zeros((len(word_index) + 1, len(embeddings_index[next(iter(embeddings_index))])))
for word, idx in word_index.items():
    embedding_vector = embeddings_index.get(word)
    if embedding_vector is not None:
        embedding_matrix[idx] = embedding_vector
    else:
        oov_list.append(word)
with open('./glove/embedding_matrix.pkl', 'wb') as eFile:
    pickle.dump(embedding_matrix, eFile)
    eFile.close()
print('Embedding Matrix shape ', embedding_matrix.shape)
```

```
Embedding Matrix shape  (7573, 25)
```

```
In [51]: with open('./glove/embedding_matrix.pkl', 'rb') as eFile:
        embedding_matrix = pickle.load(eFile)
```

```
In [52]: InputDim = embedding_matrix.shape[0]
EmbeddinDim = embedding_matrix.shape[1]
MaxSequenceLenght = data.shape[1]
```

```
In [53]: ClassWeights, SampleWeights = ohe_weights(y_train1)
bias = [x for x in ClassWeights.values()]
```

```
In [54]: # filepath = './tfidf_model/model.{epoch:02d}-{val_loss:.2f}.h5'
filepath = './glove/model2.cptk'
CP_AUC=[
    ModelCheckpoint(filepath=filepath, monitor='val_auc',
                    save_best_only=False,save_weights_only=True,mode='max', save_freq=0),
    EarlyStopping(monitor='val_auc', min_delta=0.0001, patience=15,
                  verbose=1,mode='max',baseline=0.9999,restore_best_weights=False)
]
```

```
In [55]: eStop_AUC          = EarlyStopping(monitor='auc', min_delta=0.0001, patience=15,
                                             verbose=1,mode='max',baseline=0.9999,restore_best_weights=False)
eStop_Val_AUC          = EarlyStopping(monitor='val_auc', min_delta=0.001, patience=15,
                                       verbose=1,mode='max',baseline=0.999,restore_best_weights=False)
eStop_TP              = EarlyStopping(monitor='TP', min_delta=0.0001, patience=24,
                                       verbose=1,mode='max',baseline=0.999,restore_best_weights=False)
eStop_TN              = EarlyStopping(monitor='TN', min_delta=0.001, patience=24,
                                       verbose=1,mode='max',baseline=0.999,restore_best_weights=False)
eStop_FP              = EarlyStopping(monitor='FP', min_delta=0.001, patience=24,
                                       verbose=1,mode='min',baseline=0.999,restore_best_weights=False)
eStop_FN              = EarlyStopping(monitor='FN', min_delta=0.001, patience=24,
                                       verbose=1,mode='min',baseline=0.999,restore_best_weights=False)
eStop_Reduce_lr       = ReduceLROnPlateau(monitor='val_loss', factor=0.1, patience=50, min_lr=0.000001, verbose=1)
```

```
In [56]: METRICS2 = [keras.metrics.AUC(name='auc')]
EPOCHS = 128
BATCH_SIZE = 128
STEPS_x_EPOCH = X_train1.shape[0]//BATCH_SIZE
```

## Train a model with class weights

Now try re-training and evaluating the model with class weights to see how that affects the predictions.

```
In [60]: keras.backend.clear_session()
```

```
In [61]: model2=make_embedding_model(Metrics=METRICS,
                                   Optimizer=keras.optimizers.Adam(),
                                   Input_Dim=InputDim,
                                   EmbeddinDim=EmbeddinDim,
                                   Weights=embedding_matrix,
                                   Input_Length=MaxSequenceLenght,
                                   Output_Bias=None)

model2.summary()
```

Model: "sequential"

Layer (type)	Output Shape	Param #
embedding (Embedding)	(None, 100, 25)	189325
bidirectional (Bidirectional)	(None, 100, 50)	10200
lstm_1 (LSTM)	(None, 16)	4288
dense16 (Dense)	(None, 16)	272
dropout (Dropout)	(None, 16)	0
output4 (Dense)	(None, 4)	68

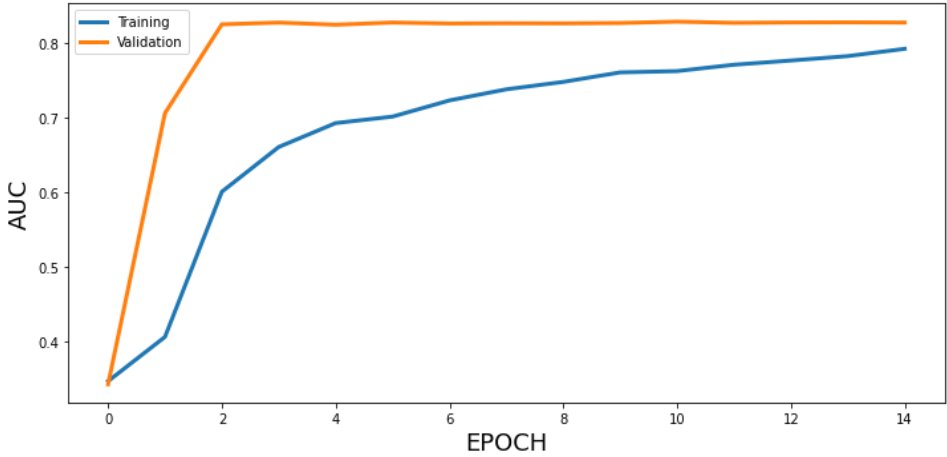
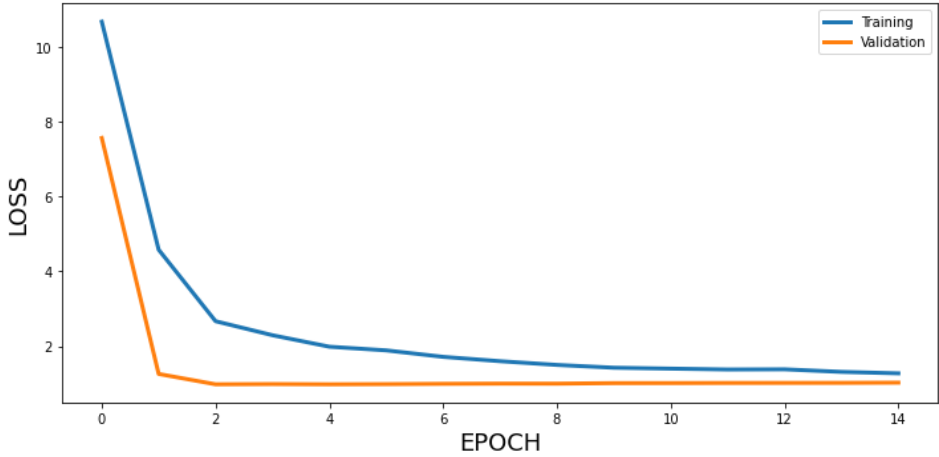
Total params: 204,153  
Trainable params: 14,828  
Non-trainable params: 189,325

```
In [62]: model2.layers[0].embeddings_initializer = keras.initializers.GlorotUniform()
model2.layers[-1].bias.assign([x for x in ClassWeights.values()])
model2.layers[3].activation = tf.keras.activations.swish
```

```
In [757... history = model2.fit(X_train1,
                        y_train1,
                        validation_data=(X_val1, y_val1),
                        validation_split=0.1,
                        validation_batch_size=1,
                        epochs=EPOCHS,
                        batch_size=BATCH_SIZE,
                        steps_per_epoch=STEPS_x_EPOCH,
                        callbacks=CP_AUC,
                        use_multiprocessing = True,
                        workers=6
                        )
```

Epoch 1/128  
42/42 [=====] - 14s 235ms/step - loss: 11.8230 - auc: 0.3449 - val\_loss: 7.5637 - val\_auc: 0.3419  
Epoch 2/128  
42/42 [=====] - 8s 197ms/step - loss: 5.8153 - auc: 0.3712 - val\_loss: 1.2597 - val\_auc: 0.7063  
Epoch 3/128  
42/42 [=====] - 8s 192ms/step - loss: 2.8103 - auc: 0.5787 - val\_loss: 0.9830 - val\_auc: 0.8257  
Epoch 4/128  
42/42 [=====] - 8s 192ms/step - loss: 2.3503 - auc: 0.6525 - val\_loss: 0.9893 - val\_auc: 0.8281  
Epoch 5/128  
42/42 [=====] - 8s 192ms/step - loss: 2.0368 - auc: 0.6863 - val\_loss: 0.9828 - val\_auc: 0.8252  
Epoch 6/128  
42/42 [=====] - 8s 199ms/step - loss: 1.9464 - auc: 0.6945 - val\_loss: 0.9875 - val\_auc: 0.8282  
Epoch 7/128  
42/42 [=====] - 8s 195ms/step - loss: 1.7001 - auc: 0.7278 - val\_loss: 0.9960 - val\_auc: 0.8268  
Epoch 8/128  
42/42 [=====] - 8s 198ms/step - loss: 1.6575 - auc: 0.7311 - val\_loss: 1.0012 - val\_auc: 0.8272  
Epoch 9/128  
42/42 [=====] - 8s 199ms/step - loss: 1.5007 - auc: 0.7464 - val\_loss: 1.0002 - val\_auc: 0.8270  
Epoch 10/128  
42/42 [=====] - 8s 191ms/step - loss: 1.3971 - auc: 0.7668 - val\_loss: 1.0143 - val\_auc: 0.8275  
Epoch 11/128  
42/42 [=====] - 8s 192ms/step - loss: 1.3992 - auc: 0.7660 - val\_loss: 1.0158 - val\_auc: 0.8293  
Epoch 12/128  
42/42 [=====] - 8s 194ms/step - loss: 1.3712 - auc: 0.7767 - val\_loss: 1.0192 - val\_auc: 0.8278  
Epoch 13/128  
42/42 [=====] - 8s 195ms/step - loss: 1.3776 - auc: 0.7760 - val\_loss: 1.0204 - val\_auc: 0.8282  
Epoch 14/128  
42/42 [=====] - 8s 192ms/step - loss: 1.3471 - auc: 0.7782 - val\_loss: 1.0217 - val\_auc: 0.8284  
Epoch 15/128  
42/42 [=====] - 8s 198ms/step - loss: 1.3001 - auc: 0.7907 - val\_loss: 1.0274 - val\_auc: 0.8281  
Epoch 00015: early stopping

```
In [764... Plot_History(history)
```



```
In [766... model2.save_weights('./glove/model2_auc')
```

```
In [74]: keras.backend.clear_session()
```

```
In [57]: METRICS2 = [keras.metrics.AUC(name='auc'), keras.metrics.TruePositives(name='TP'), keras.metrics.TrueNegatives(name='TN')
EPOCHS = 128
BATCH_SIZE = 128
STEPS_x_EPOCH = X_train1.shape[0]//BATCH_SIZE
```

```
In [58]: model2=make_embedding_model(Metrics=METRICS2,
                                   Optimizer=keras.optimizers.Adam(),
                                   Input_Dim=InputDim,
                                   EmbeddinDim=EmbeddinDim,
                                   Weights=embedding_matrix,
                                   Input_Length=MaxSequenceLenght,
                                   Output_Bias=None)

model2.layers[0].embeddings_initializer = keras.initializers.GlorotUniform()
model2.layers[3].activation = tf.keras.activations.swish
model2.load_weights('./glove/model2_auc')
model2.summary()
```

Model: "sequential\_2"

Layer (type)	Output Shape	Param #
embedding (Embedding)	(None, 100, 25)	189325
bidirectional (Bidirectional	(None, 100, 50)	10200
lstm_1 (LSTM)	(None, 16)	4288
dense16 (Dense)	(None, 16)	272
dropout_2 (Dropout)	(None, 16)	0
output4 (Dense)	(None, 4)	68

Total params: 204,153  
Trainable params: 14,828  
Non-trainable params: 189,325

```
In [43]: history = model2.fit(X_train1,
                             y_train1,
                             validation_data=(X_val1, y_val1),
                             validation_split=0.1,
                             validation_batch_size=1,
                             epochs=EPOCHS,
                             batch_size=BATCH_SIZE,
                             steps_per_epoch=STEPS_x_EPOCH,
                             callbacks=[eStop_TP, eStop_TN],
                             use_multiprocessing = True,
                             workers=6
                             )
```

Epoch 1/128  
42/42 [=====] - 14s 226ms/step - loss: 1.3348 - auc: 0.7827 - TP: 1154.0233 - TN: 7372.3488 - val  
\_loss: 1.0275 - val\_auc: 0.8281 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 2/128  
42/42 [=====] - 7s 174ms/step - loss: 1.2542 - auc: 0.7954 - TP: 1237.1163 - TN: 7387.1628 - val  
\_loss: 1.0327 - val\_auc: 0.8286 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 3/128  
42/42 [=====] - 7s 174ms/step - loss: 1.3724 - auc: 0.7879 - TP: 1245.7442 - TN: 7351.9070 - val  
\_loss: 1.0244 - val\_auc: 0.8296 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 4/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2593 - auc: 0.7958 - TP: 1225.3256 - TN: 7375.8140 - val  
\_loss: 1.0296 - val\_auc: 0.8290 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 5/128  
42/42 [=====] - 7s 174ms/step - loss: 1.3407 - auc: 0.7974 - TP: 1254.5581 - TN: 7373.9535 - val  
\_loss: 1.0279 - val\_auc: 0.8286 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 6/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2386 - auc: 0.8049 - TP: 1289.4884 - TN: 7330.0000 - val  
\_loss: 1.0263 - val\_auc: 0.8278 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 7/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2915 - auc: 0.7909 - TP: 1256.2791 - TN: 7314.9302 - val  
\_loss: 1.0241 - val\_auc: 0.8269 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 8/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2269 - auc: 0.8027 - TP: 1269.9535 - TN: 7272.1163 - val  
\_loss: 1.0273 - val\_auc: 0.8293 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 9/128

42/42 [=====] - 7s 175ms/step - loss: 1.2187 - auc: 0.8010 - TP: 1279.0233 - TN: 7244.8140 - val\_loss: 1.0276 - val\_auc: 0.8281 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 10/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2671 - auc: 0.7916 - TP: 1231.2558 - TN: 7245.5581 - val\_loss: 1.0261 - val\_auc: 0.8280 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 11/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2449 - auc: 0.8012 - TP: 1288.5814 - TN: 7235.2093 - val\_loss: 1.0270 - val\_auc: 0.8298 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 12/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2271 - auc: 0.8001 - TP: 1229.2791 - TN: 7243.5349 - val\_loss: 1.0240 - val\_auc: 0.8276 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 13/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2310 - auc: 0.8041 - TP: 1313.1628 - TN: 7178.3953 - val\_loss: 1.0250 - val\_auc: 0.8286 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 14/128  
42/42 [=====] - 7s 175ms/step - loss: 1.2595 - auc: 0.7923 - TP: 1284.9535 - TN: 7362.1860 - val\_loss: 1.0272 - val\_auc: 0.8282 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 15/128  
42/42 [=====] - 7s 180ms/step - loss: 1.2797 - auc: 0.7972 - TP: 1294.7209 - TN: 7327.0233 - val\_loss: 1.0194 - val\_auc: 0.8282 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 16/128  
42/42 [=====] - 8s 186ms/step - loss: 1.2263 - auc: 0.7978 - TP: 1299.8605 - TN: 7331.8140 - val\_loss: 1.0325 - val\_auc: 0.8279 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 17/128  
42/42 [=====] - 8s 188ms/step - loss: 1.2728 - auc: 0.8000 - TP: 1332.5349 - TN: 7308.1860 - val\_loss: 1.0239 - val\_auc: 0.8291 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 18/128  
42/42 [=====] - 7s 178ms/step - loss: 1.2211 - auc: 0.8052 - TP: 1281.6047 - TN: 7310.6279 - val\_loss: 1.0175 - val\_auc: 0.8294 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 19/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2894 - auc: 0.7944 - TP: 1303.0233 - TN: 7292.9070 - val\_loss: 1.0221 - val\_auc: 0.8291 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 20/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2729 - auc: 0.7917 - TP: 1291.2326 - TN: 7246.2558 - val\_loss: 1.0200 - val\_auc: 0.8302 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 21/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2615 - auc: 0.7954 - TP: 1270.7674 - TN: 7236.5116 - val\_loss: 1.0245 - val\_auc: 0.8287 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 22/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2639 - auc: 0.7975 - TP: 1342.1628 - TN: 7211.3488 - val\_loss: 1.0217 - val\_auc: 0.8286 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 23/128  
42/42 [=====] - 7s 177ms/step - loss: 1.1899 - auc: 0.7983 - TP: 1286.4419 - TN: 7208.9535 - val\_loss: 1.0267 - val\_auc: 0.8299 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 24/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2670 - auc: 0.7999 - TP: 1308.8140 - TN: 7211.9070 - val\_loss: 1.0187 - val\_auc: 0.8294 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 25/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2145 - auc: 0.8086 - TP: 1324.7907 - TN: 7170.6512 - val\_loss: 1.0203 - val\_auc: 0.8290 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 26/128  
42/42 [=====] - 7s 176ms/step - loss: 1.1692 - auc: 0.8075 - TP: 1336.4651 - TN: 7169.7674 - val\_loss: 1.0185 - val\_auc: 0.8301 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 27/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2377 - auc: 0.7969 - TP: 1336.5349 - TN: 7345.1860 - val\_loss: 1.0193 - val\_auc: 0.8307 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 28/128  
42/42 [=====] - 7s 177ms/step - loss: 1.2163 - auc: 0.7983 - TP: 1354.6744 - TN: 7295.3023 - val\_loss: 1.0154 - val\_auc: 0.8285 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 29/128  
42/42 [=====] - 7s 176ms/step - loss: 1.2276 - auc: 0.8001 - TP: 1341.1628 - TN: 7309.6744 - val\_loss: 1.0192 - val\_auc: 0.8296 - val\_TP: 322.0000 - val\_TN: 1414.0000  
Epoch 00029: early stopping

```
In [59]: model2_score = model2.evaluate(X_test1, y_test1, batch_size=1, verbose=0)
        print('AUC Accuracy :', model2_score[1])
```

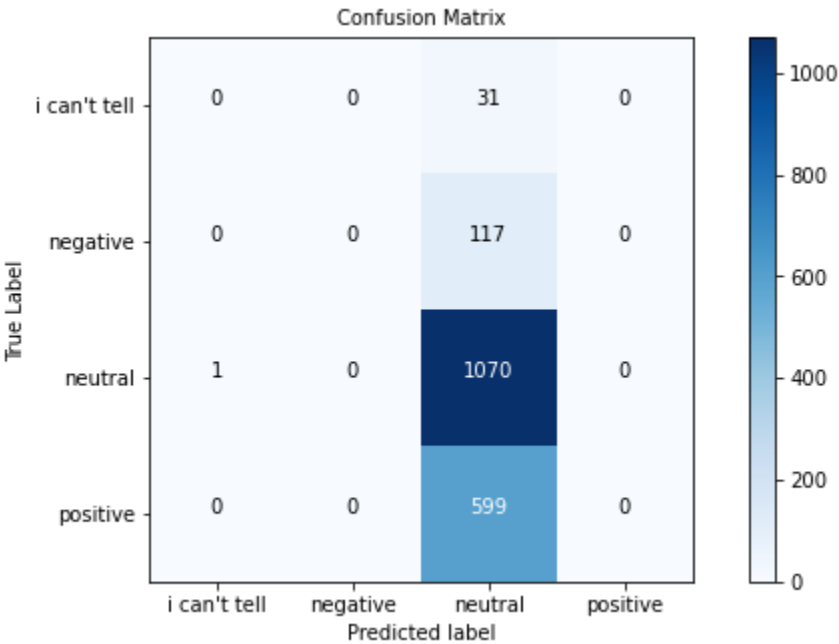
AUC Accuracy : 0.8272119164466858

```
In [60]: model2_y_pred = model2.predict(X_test1, batch_size=1, verbose=1)

1818/1818 [=====] - 15s 8ms/step
```

```
In [61]: cm_model2 = confusion_matrix(y_test1.argmax(axis=1), model2_y_pred.argmax(axis=1))
```

```
In [62]: PlotConfusionMatrix(cm_model2, ohe.categories_[0], FileName='./img/model2_cm.jpg')
```





# Interpretation

- For the first model we used a simple Deep Neural Network with TF-IDF Vectorizer which results 87% of AUC accuracy but didn't able to predict more than 2 classes.
- The GloVe Embedding model constructed with Recurrent Neural Networks got less performance with 82% AUC accuracy.
- the overall result is not so much bad, dealing with a highly imbalanced dataset where the classe are respectively represented by 59.26%, 32.75% 6.27% and 1.72%, ML models wouldn't be able to learn. essentially we would need to have sufficiently large data to get better results.

# Conclusion

- For the first model we used a simple Deep Neural Network with TF-IDF Vectorizer which results 87% of AUC accuracy but didn't able to predict more than 2 classes.
- The GloVe Embedding model constructed with Recurrent Neural Networks got less performance with 82% AUC accuracy.The overall result is not so much bad, dealing with a highly.
- The overall result is not so much bad, dealing with a highly. imbalanced dataset where the class distributions are respectively represented by 59.26%, 32.75% 6.27% and 1.72%, ML models wouldn't be able to learn. essentially we would need to have sufficiently large data to get better results.

# Future Work

## Data Collection

- Gather more data covering different social platforms from various sources like Facebook, Twitter, Instagram, YouTube etc..

## Improve technical analysis by incorporating new features like

- Number of mentions
- Brand mentions
- Users geographic area
- Types and number of interactions