

TOWN OF KEARNY

NOTICE

**INVITATION FOR PROPOSALS FOR LICENSES TO INSTALL AND OPERATE
BILLBOARDS ON ANY ONE OR MORE OF THREE TOWN-OWNED PROPERTIES**

NOTICE IS HEREBY GIVEN that sealed proposals will be received by the Town of Kearny, Hudson County, New Jersey at the Town Hall, 402 Kearny Avenue, Kearny, New Jersey 07039 on October 17, 2013 at 11:00 a.m. prevailing time, for the following purposes.

The Town of Kearny (the "Town") is the owner of three lots; all in Block 285 as shown on the Tax Map, which are proposed Sign Locations for billboards. The Sign Locations are:

Block 285 Lot 2 W/S Western Spur on New Jersey Turnpike, MP 108.4, 30' S/O New Jersey Turnpike light pole

Block 285 Lot 11 E/S of New Jersey Turnpike, MP 108.4, Eastern Spur, 15' S/O New Jersey Turnpike light pole

Block 285 Lot 17

The lots are vacant land.

The Town is willing and able to license any one or more of the Site Locations to qualified billboard operators who would be required to construct and operate a billboard thereon in accordance with a sample Outdoor Advertising License Agreement which is part of the proposal package.

An applicant may submit qualified proposals for any one or all of the three sign locations. However, all proposals must specifically identify the Sign Location the proposal is for, the payment terms for the license to use that sign location, and other terms for each sign location separately. For example, if a respondent desires to submit a proposal for Lots 2 and 17, he must submit two separate Schedules A. He cannot combine both proposals in one Schedule.

In the case of multiple proposals, the Town specifically retains the right in its sole discretion to accept all proposals, accept one and reject two, accept two and reject one, or reject all proposals.

Each license will be awarded on a stand alone basis.

What will be granted to the successful bidder is a revocable license in accordance with the terms outlined in the sample Outdoor Advertising License Agreement. This is not a lease nor an easement. This is not an agreement for the provision or performance of any goods or services pursuant to N.J.S.A. 40A:11-4.

If any provision in the RFP conflicts with any provision in the sample Outdoor Advertising License Agreement, the sample Outdoor Advertising License Agreement shall govern.

Applications are available upon request for a non-refundable charge of \$100.00 and may be obtained at the Kearny Town Hall in the Office of the Town Clerk during normal business hours. Proposals must be submitted in standard proposal form and must be enclosed in a sealed envelope bearing the name and address of the applicant on the outside, addressed to the Town Clerk, and be accompanied by a Proposal Bond, Certified Check, or Cashier's Check made payable to the Town of Kearny in an amount not less than 10% of the Lump Sum Payment amount for each site, not to exceed \$20,000.00 per site. The Town shall not be responsible for late mail deliveries and no bids will be accepted after the time stipulated above.

The Town of Kearny reserves in its sole discretion the right to award a license and further reserves the right to reject any or all proposals, waive irregularities, and to decide as to the responsibility of the applicants.

Patricia Carpenter, Town Clerk
Town of Kearny
402 Kearny Avenue
Kearny, New Jersey 07039