

Adam Kliegman

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SUMMARY

Senior frontend developer with over a decade of tech experience. Combines engineering best practices with design, data, psychology, and practicality to deliver value and craft in team environments. Experienced across the entire product development lifecycle, and can fluently interface with cross-functional teams.

SKILLS

JavaScript ★★★★★ React ★★★★★ CSS ★★★★★ Git ★★★★★ Next.js ★★★★★ Figma ★★★★★ Design Systems ★★★★★ Storybook ★★★★★ Lighthouse ★★★★★ Redux ★★★★★ REST APIs ★★★★★ WCAG/ADA ★★★★ Node.js ★★★★ TypeScript ★★★★ Express ★★★ React Testing Library ★★★

EXPERIENCE

RubyLaw · MarTech SaaS · Agency

Software Engineer III

Jul 2023 - Present

Engineering an integrating Figma design system, stock component library, React starter toolkit, pdf/word document generator, and backend CLM for the country's leading law firms (20 of the top 50), enabling them to build, configure, maintain & update their websites, blogs, intranets & extranets. Working with designers to build custom CLM-powered & WCAG/ADA compliant websites using core stock component library & React toolkit.

JavaScript, React, Redux, Sass, CSS Modules, Storybook, Express, Node.js, Elastic Search, Puppeteer

Demyst Data · FinTech SaaS · B2B

Director of Product, Platform

Mar 2021 - Jan 2023

Drove the strategic re-imagination of the Demyst product to an API-first SaaS platform experience by engineering a UI focused on self-service & data management, catalyzing Series-C funding; Engineered exhaustive atomic design system used across all products; Engineered the frontend for marketing website & customer-facing platform; Managed a multilingual globally distributed 8 member platform team.

JavaScript, React, Redux, LESS, Storybook, Ruby on Rails, ButterCMS, Next.js, REST, PostGreSQL, Cypress

Sr. Technical Product Manager

Oct 2019 - Mar 2021

Liaised with engineering team in the development & release of a new web product that enabled clients to push external data to their data lakes, quadrupling platform's active user base; Principal engineer for company-wide rebrand & marketing site refresh, growing site impressions by 6,000/ day & doubling the lead pipeline.

JavaScript, React, Redux, LESS, Zeplin, Ruby on Rails, Python, Sklearn, REST, PostGreSQL, Jest

Noodle · EdTech · B2B2C/B2C

Sr. Product Manager

Feb 2018 - Mar 2019

Led team of four to implement multi-million-dollar API pipelines that delivered lead data to third parties; Streamlined company-wide operational bottlenecks, inconsistencies, & tightly-coupled interdependencies by engineering dashboards, roadmaps, & implementing agile development processes.

Lead Product Developer

Jan 2016 - Feb 2018

Doubled YoY revenue (> \$2M annually), grew site traffic (by ~5,000/mo), & halved average sales cycle by engineering a tutoring services & administration web product; Developed experiences for user types (student, parent, tutor, admin) soup-to-nuts as part of new startup rollout.

JavaScript, Django, Sass, MySQL, Firebase, REST, jQuery

Frontend Developer

Oct 2014 - Jan 2016

Engineered first-of-their-kind web products that integrated with university systems to match students with tutors & allowed them to meet virtually via interactive whiteboard & bespoke learning management platform.

JavaScript, Flask/Jinja, SASS, MySQL, Firebase, REST, jQuery

Shoplet · eCommerce · B2C

Frontend Developer

Sep 2013 - Jun 2014

Developed & maintained the frontend, email templates, & admin site for shoplet.com & sister sites (20,000 daily unique visitors & \$50M in ARR). Launched new Canada website; Lead UI developer in brand refresh.

JavaScript, Wordpress, php, CSS, jQuery, Bootstrap

Tigerspike · Agency

Business Analyst

Aug 2012 - Jun 2013

Key player in securing 3 high-value clients (>\$5M) by structuring activities for leadership team; Maintained sales pipeline & forecasting; Focused on responsive, cross-platform tech solutions for Fortune 100 companies.

EDUCATION

Silicon Valley Product Group

Product Leaders Academy

Jun 2020 - Sep 2020

SVPG Product Leadership Program; founded by Marty Cagan; Classes based off of *INSPIRED: How to Create Tech Products Customers Love and Empowered: Ordinary People, Extraordinary Products*.

University of Wisconsin-Madison

B.S. in Psychology

Aug 2006 - Dec 2009

Honors Program in the Liberal Arts; Completed pre-med requirements; Research assistant at Cognitive Affective Neuroscience & Behavior Lab under Dr. Richie Davidson.