

# Adam Kliegman

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## OBJECTIVE

I am seeking a frontend developer position that will allow me to leverage my skills to create user-friendly web applications on a cutting-edge technology stack. I thrive in organizations with a product-led mindset & a mission-driven culture, particularly in scaling environments where my experience can be put to good use.

## SKILLS

JavaScript ★★★★★ React ★★★★★ CSS/LESS ★★★★★ Git ★★★★★ Next.js ★★★★★ REST ★★★★★  
MySQL/PostgreSQL ★★★★ Storybook ★★★★★ Django/Flask ★★★★ Redux ★★★ Node.js ★★★★  
GraphQL ★★★ TypeScript ★★★ Express ★★★ React Testing Library ★★★ Python ★★★ Vue.js ★★★

## EXPERIENCE

### Demyst Data • FinTech SaaS • B2B

#### Director of Product, Platform

Mar 2021 - Jan 2023

Piloted the strategic re-imagination of the Demyst product to an API-first SaaS platform experience by engineering a UI focused on self-service & data management, catalyzing Series-C funding; Brought new API-creation technology to market that allows users to configure their own pipelines using a custom JSON syntax, supporting 125% ARR growth YoY; Engineered the frontend for marketing website & customer-facing platform; Developed team-wide roadmaps & processes, Managed a multilingual globally distributed 8 member platform team; Engineered exhaustive atomic design system used across all products.

JavaScript, React, Redux, LESS, Storybook, Ruby on Rails, ButterCMS, Next.js, REST, PostGreSQL, Cypress

#### Sr. Product Manager, Platform

Oct 2019 - Mar 2021

Led platform engineering team in the development & release of a new web product that enabled clients to push normalized & compliant external data to their data lakes through a single API with auto machine-learned data attributes, quadrupling platform's active user base; Acted as principal engineer for company-wide rebrand & marketing site refresh, growing site impressions by 60x (by ~16,000/day) & doubling the lead pipeline.

JavaScript, React, Redux, LESS, Zeplin, Ruby on Rails, Python, Sklearn, REST, PostGreSQL, Jest

### Noodle • EdTech • B2B2C/B2C

#### Sr. Product Manager

Feb 2018 - Mar 2019

Led team of four to implement multi-million-dollar API pipelines that delivered lead data to third parties; Streamlined company-wide operational bottlenecks, inconsistencies, & tightly-coupled interdependencies by engineering dashboards, roadmaps, & implementing agile development processes.

#### Lead Product Developer

Jan 2016 - Feb 2018

Doubled YoY revenue (> \$2M annually), grew site traffic (by ~5,000/mo), & halved average sales cycle by engineering a tutoring services & administration web product; Integrated with best-in-class tools to bring operational efficiency to the sales & marketing teams; Developed experiences for user types (student, parent, tutor, admin) soup-to-nuts as part of new startup rollout.

JavaScript, Django, SASS, MySQL, Firebase, REST, jQuery

#### Frontend Developer

Oct 2014 - Jan 2016

Engineered first-of-their-kind web products that integrated with university systems to match students with tutors & allowed them to meet virtually via interactive whiteboard & bespoke learning management platform.

JavaScript, Flask/Jinja, SASS, MySQL, Firebase, REST, jQuery

### Shoplet • eCommerce • B2C

#### Frontend Developer

Sep 2013 - Jun 2014

Developed & maintained the frontend, email templates, & admin site for shoplet.com & sister sites (20,000 daily unique visitors & \$50M in ARR). Launched new Canada website; Lead UI developer in brand refresh.

JavaScript, Wordpress, php, CSS, jQuery, Bootstrap

### Tigerspike • Agency

#### Business Analyst

Aug 2012 - Jun 2013

Helped to secure three major clients by enabling day-to-day activities for leadership team; Maintained sales pipeline & forecasting; Focused on responsive, cross-platform tech solutions for Fortune 100 companies.

## EDUCATION

### Silicon Valley Product Group

#### Product Leaders Academy

Jun 2020 - Sep 2020

SVPG Product Leadership Program; founded by Marty Cagan; Classes based off of INSPIRED: How to Create Tech Products Customers Love and Empowered: Ordinary People, Extraordinary Products.

### University of Wisconsin-Madison

#### B.S. in Psychology

Aug 2006 - Dec 2009

Honors Program in the Liberal Arts; Completed pre-med requirements; Research assistant at Cognitive Affective Neuroscience & Behavior Lab.