

OBJECTIVE

Seeking a position that will leverage my expertise in product development & frontend engineering to create user-friendly web apps on a cutting-edge technology stack. I thrive in mission-driven, scaling organizations with product-led mindsets.

SKILLS

JavaScript ★★★★★ React ★★★★★ CSS/LESS ★★★★★ Git ★★★★★ HTML ★★★★★ REST ★★★★★
MySQL/PostgreSQL ★★★★★ Storybook ★★★★★ Django/Flask ★★★★★ Redux ★★★★★ Node.js ★★★★★
GraphQL ★★★★★ TypeScript ★★★★★ Express ★★★★★ React Testing Library ★★★★★ Python ★★★★★ Vue.js ★★★★★

EXPERIENCE

Demyst Data • FinTech SaaS • B2B

Director of Product

Mar 2021 - Jan 2023

Piloted the strategic re-imagination of the Demyst product to an API-first SaaS platform experience, catalyzing Series-C funding; Brought new API-creation technology to market that allows users to configure their own pipelines using a custom JSON syntax, **supporting 125% ARR growth YoY**; Engineered the frontend for marketing website & customer-facing platform; Developed team-wide roadmaps & processes, Managed a multilingual globally distributed 8 member platform team; **Designed & engineered exhaustive atomic design system used across all products.**

Sr. Technical Product Manager

Oct 2019 - Mar 2021

Led engineering & data team in the **development & release of a new platform-first product** that enabled clients to push normalized and compliant external data to their data lakes through a single API with auto **machine-learned data** attributes, **quadrupling platform's active user base**; Acted as principal designer & engineer for company-wide rebrand & marketing site refresh, **growing site impressions by 60x (by ~16,000/day)** and doubling the lead pipeline since inception.

Noodle • EdTech • B2B2C/B2C

Senior Product Manager

Feb 2018 - Mar 2019

Led team of four to **implement multi-million-dollar API pipelines** for that delivered leads to third parties; Streamlined company-wide operational bottlenecks, inconsistencies, and tightly-coupled interdependencies by building dashboards, roadmaps, & agile development processes.

Technical Product Lead

Jan 2016 - Feb 2018

Doubled YoY revenue (> \$2M annually), grew site traffic (by ~5,000/mo), & halved average sales cycle with a tutoring services & administration web product; Integrated with best-in-class tools to bring operational efficiency to the sales & marketing teams; Wire-framed, designed & developed experiences for user types (student, parent, tutor, admin) soup-to-nuts as part of new startup rollout.

Frontend Developer

Oct 2014 - Jan 2016

Conceptualized, **designed & engineered first-of-their-kind web products** that integrated with university systems to match students with tutors & allowed them to meet virtually via video chat, interactive whiteboard, & bespoke learning management platform.

Shoplet • eCommerce • B2C

Frontend Developer

Sep 2013 - Jun 2014

Developed & maintained the frontend, email templates, & internal admin site for shoplet.com & its sister sites, which combined for **over 20,000 daily unique visitors & \$50M in ARR**. Launched new Canada website; Acted as lead designer for brand refresh.

Tigerspike • Agency

Business Analyst

Aug 2012 - Jun 2013

Helped to secure three major clients by enabling day-to-day activities for leadership team; Maintained sales pipeline & forecasting; Focused on responsive, cross-platform tech solutions for Fortune 100 companies.

EDUCATION

Silicon Valley Product Group

Product Leaders Academy

Jun 2020 - Sep 2020

SVPG Product Leadership Program; founded by Marty Cagan; Classes based off of *INSPIRED: How to Create Tech Products Customers Love* and *Empowered: Ordinary People, Extraordinary Products*.

University of Wisconsin-Madison

B.S. in Psychology

Aug 2006 - Dec 2009

Honors Program in the Liberal Arts; Completed pre-med requirements; Research assistant at Cognitive Affective Neuroscience & Behavior Lab.