

Winning Space Race with Data Science

Mohd Akmal Hakim Griffin
10 April 2022



EXECUTIVE SUMMARY

- Summary of methodologies
 - Data Collection through API
 - Data Collection with Web Scraping
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Exploratory Data Analysis with Data Visualization
 - Interactive Visual Analytics with Folium
 - Machine Learning Prediction
- Summary of all results
 - Exploratory Data Analysis result
 - Interactive analytics in screenshots
 - Predictive Analytics result

INTRODUCTION

BACKGROUND

- Commercial Space Age is Here
- Space X has best pricing (\$62 million vs. \$165 million USD)
- Largely due to ability to recover part of rocket (Stage 1)
- Space Y wants to compete with Space X

PROBLEM

- Train Machine Learning model to predict successful Stage 1 Recovery

Section 1

Methodology

METHODOLOGY

Executive Summary

- Data collection methodology:
 - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

DATA COLLECTION

Data collection process involved a combination of API requests from Space X public API and web scraping data from a table in Space X's Wikipedia entry.

The next slide will show the flowchart of data collection from API and the one after will show the flowchart of data collection from webscraping.

Space X API Data Columns:

FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite,
Outcome, Flights, GridFins,
Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude

Wikipedia Webscrape Data Columns:

Flight No., Launch site, Payload, PayloadMass, Orbit, Customer,
Launch outcome, Version, Booster, Booster landing, Date, Time

DATA COLLECTION

- Used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting.
- GitHub URL: <https://gist.github.com/akmalterry26/ddc74258ca294b64a72d4f3582e12661>

```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page

In [4]: static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922"

In [5]: # use requests.get() method with the provided static_url
# assign the response to a object
html_data = requests.get(static_url)
html_data.status_code

Out[5]: 200

2. Create a BeautifulSoup object from the HTML response

In [6]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(html_data.text, 'html.parser')

Print the page title to verify if the BeautifulSoup object was created properly

In [7]: # Use soup.title attribute
soup.title

Out[7]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>

3. Extract all column names from the HTML table header

In [10]: column_names = []

# Apply find_all() function with 'th' element on first_launch_table
# Iterate each th element and apply the provided extract_column_from_header() to get a column name
# Append the Non-empty column name ('if name is not None and len(name) > 0') into a list called column_names

element = soup.find_all('th')
for row in range(len(element)):
    try:
        name = extract_column_from_header(element[row])
        if (name is not None and len(name) > 0):
            column_names.append(name)
    except:
        pass

4. Create a dataframe by parsing the launch HTML tables
5. Export data to csv
```

DATA SCRAPING

- Applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup.
- Table was parsed and converted into Pandas Dataframe.
- GitHub URL: <https://gist.github.com/akmalterry26/035d28d88170320a87fcf02bf2f3a8af>

```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page
In [4]: static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922"

In [5]: # use requests.get() method with the provided static_url
# assign the response to a object
html_data = requests.get(static_url)
html_data.status_code

Out[5]: 200

2. Create a BeautifulSoup object from the HTML response
In [6]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(html_data.text, 'html.parser')

Print the page title to verify if the BeautifulSoup object was created properly
In [7]: # Use soup.title attribute
soup.title

Out[7]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>

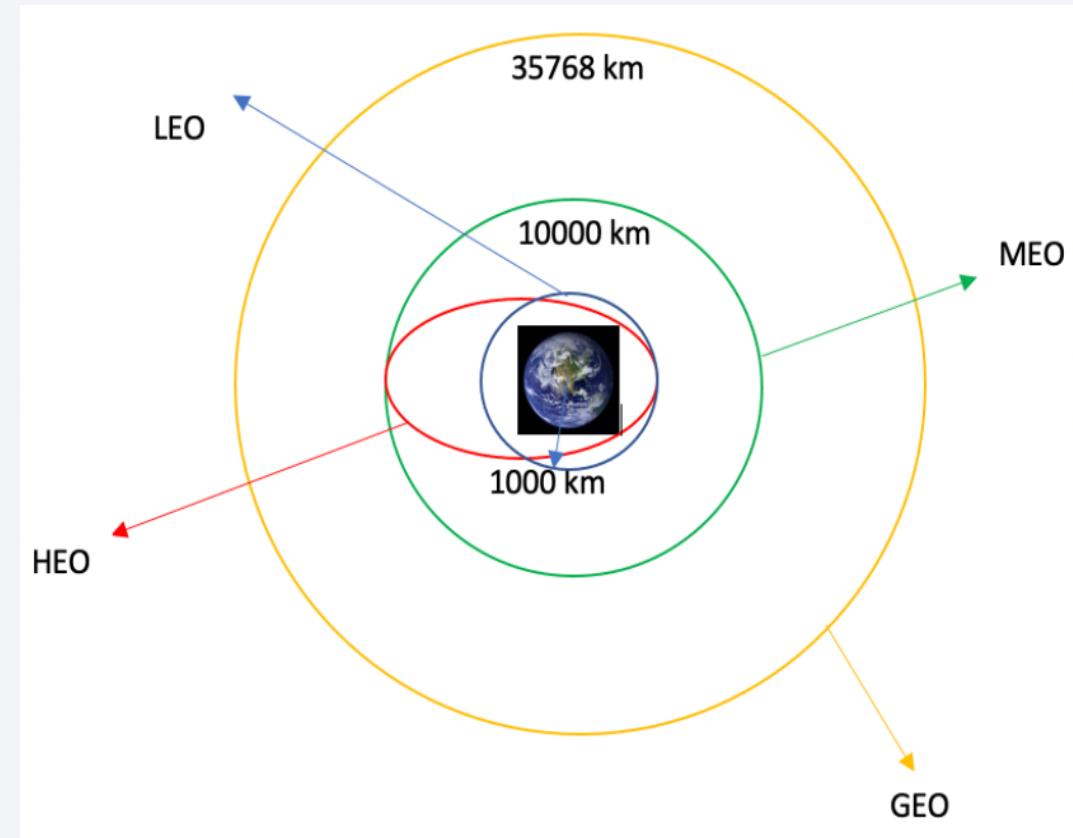
3. Extract all column names from the HTML table header
In [10]: column_names = []
# Apply find_all() function with 'th' element on first_launch_table
# Iterate each th element and apply the provided extract_column_from_header() to get a column name
# Append the Non-empty column name ('if name is not None and len(name) > 0') into a list called column_names

element = soup.find_all('th')
for row in range(len(element)):
    try:
        name = extract_column_from_header(element[row])
        if (name is not None and len(name) > 0):
            column_names.append(name)
    except:
        pass

4. Create a dataframe by parsing the launch HTML tables
5. Export data to csv
```

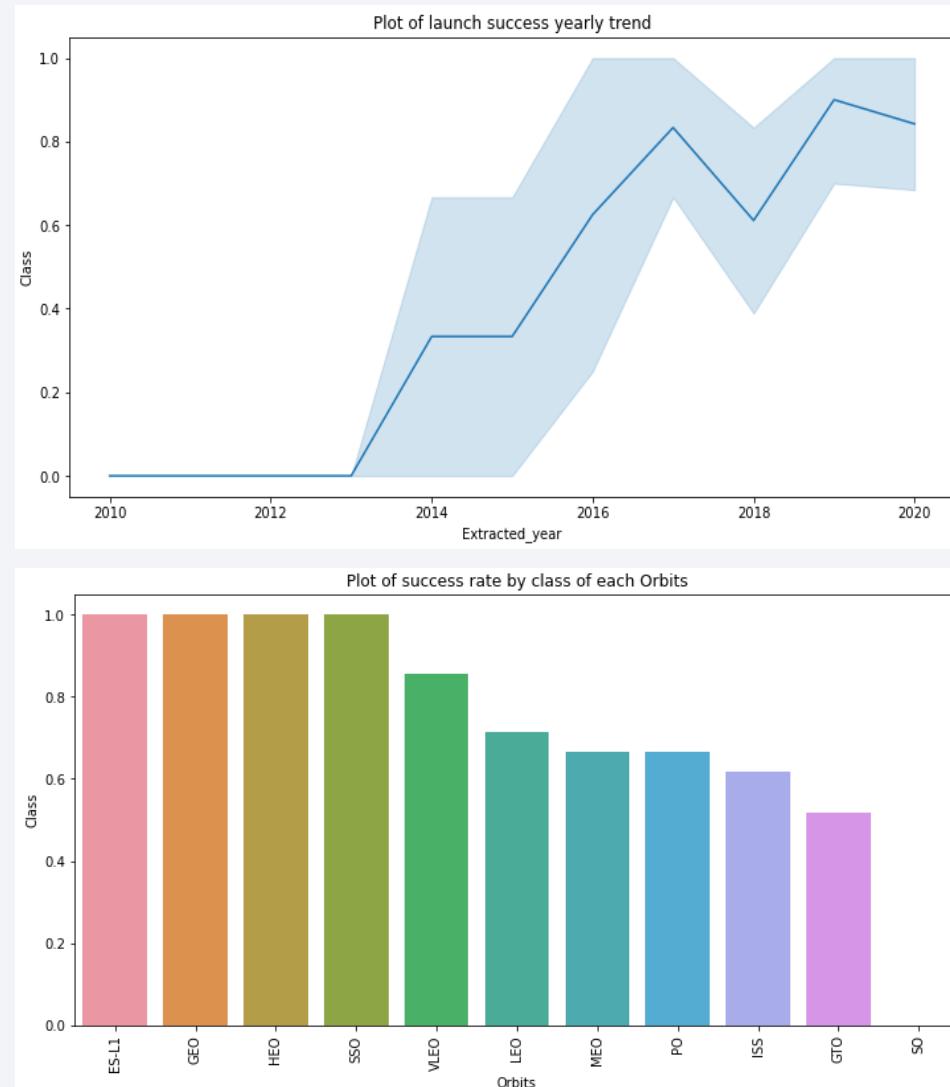
DATA WRANGLING

- Create a training label with landing outcomes where successful = 1 & failure = 0.
- Outcome column has two components: “Mission Outcome” “Landing Location”
- New training label column ‘class’ with a value of 1 if ‘Mission Outcome’ is True and 0 otherwise. Value Mapping:
- True ASDS, True RTLS, & True Ocean – set to -> 1
- None None, False ASDS, None ASDS, False Ocean, False RTLS – set to -> 0
- GitHub URL: <https://gist.github.com/akmalterry26/7a7a91aafb0e2aec2029ded7e87161ef>



EDA DATA VISUALISATION

- We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.
- Plots used are; Scatter plots, line charts, and bar plots were used to compare relationships between variables to decide if a relationship exists so that they could be used in training the machine learning model
- GitHub URL: <https://gist.github.com/akmalterry26/1ec5c10e67ddd5fc0a878e6abb649706>



EDA WITH SQL

- Loaded data set into IBM DB2 Database.
- Queried using SQL Python integration.
- Queries were made to get a better understanding of the dataset.
- Queried information about launch site names, mission outcomes, various pay load sizes of customers and booster versions, and landing outcomes

DASHBOARD WITH PLOTLY DASH

- Dashboard includes a pie chart and a scatter plot.
- Pie chart can be selected to show distribution of successful landings across all launch sites and can be selected to show individual launch site success rates.
- Scatter plot takes two inputs: All sites or individual site and payload mass on a slider between 0 and 10000 kg.
- The pie chart is used to visualize launch site success rate.
- The scatter plot can help us see how success varies across launch sites, payload mass, and booster version category.

BUILD INTERACTIVE MAP WITH FOLIUM

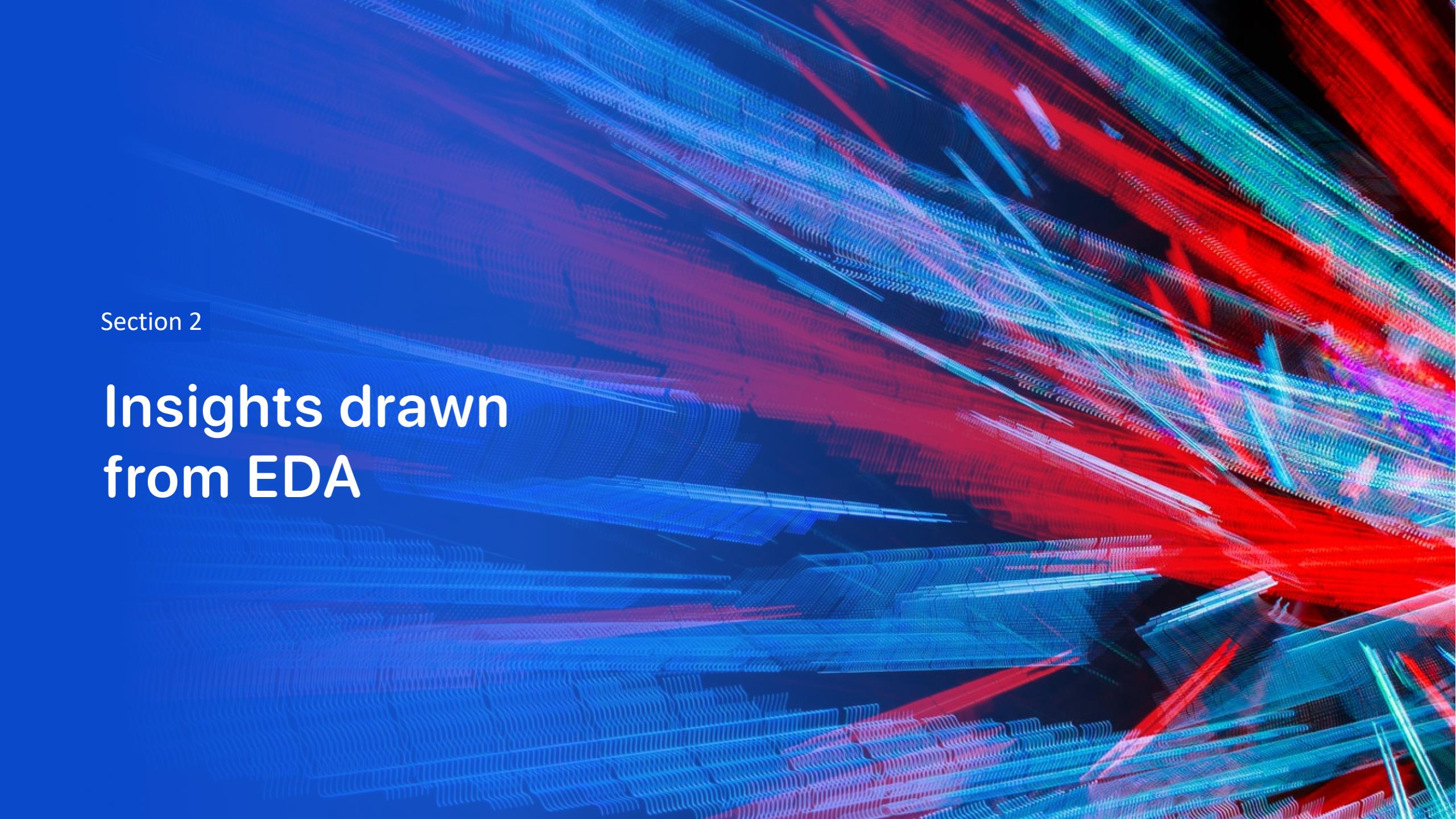
- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

PREDICTIVE ANALYSIS

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.
- The link to the notebook is <https://gist.github.com/akmalterry26/ddc74258ca294b64a72d4f3582e12661>

RESULTS

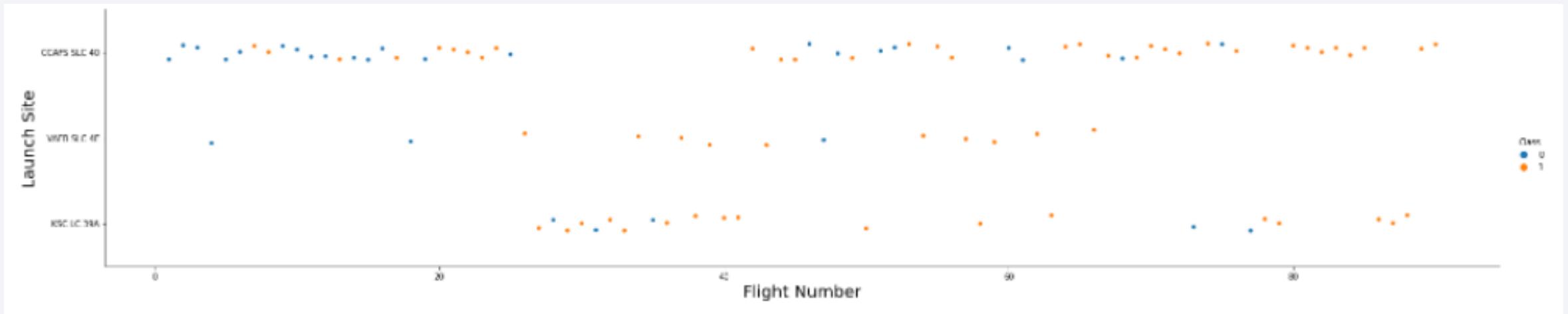
- Explanatory data analysis result
- Interactive analysis demo in screenshots
- Predictive analysis results

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and white highlights. They form a grid-like structure that is more dense and vibrant towards the right side of the frame, while appearing more sparse and blue-tinted on the left. The overall effect is reminiscent of a high-energy particle simulation or a futuristic circuit board.

Section 2

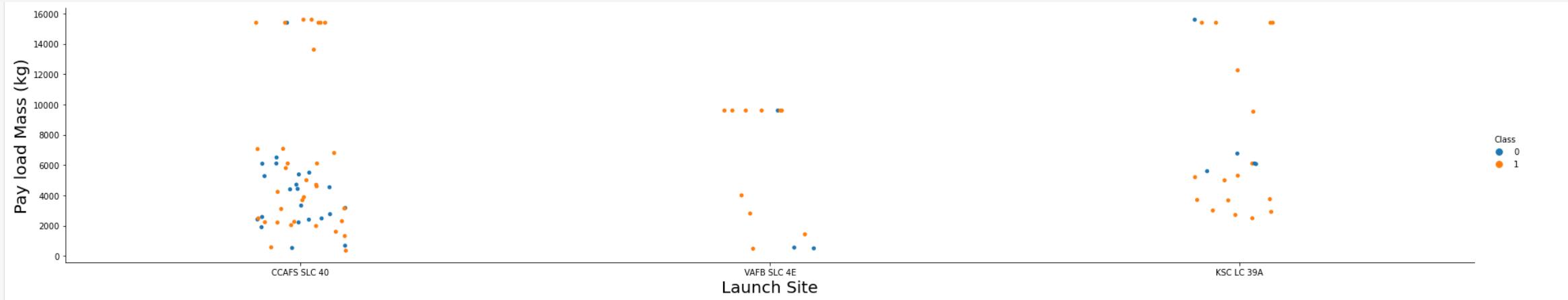
Insights drawn from EDA

Flight Number vs. Launch Site



- Green indicates successful launch; Purple indicates unsuccessful launch.
- Graphic suggest an increase in success rate over time (indicated in flight number).
- Likely a breakthrough around flight 20 which significantly increased success rate.

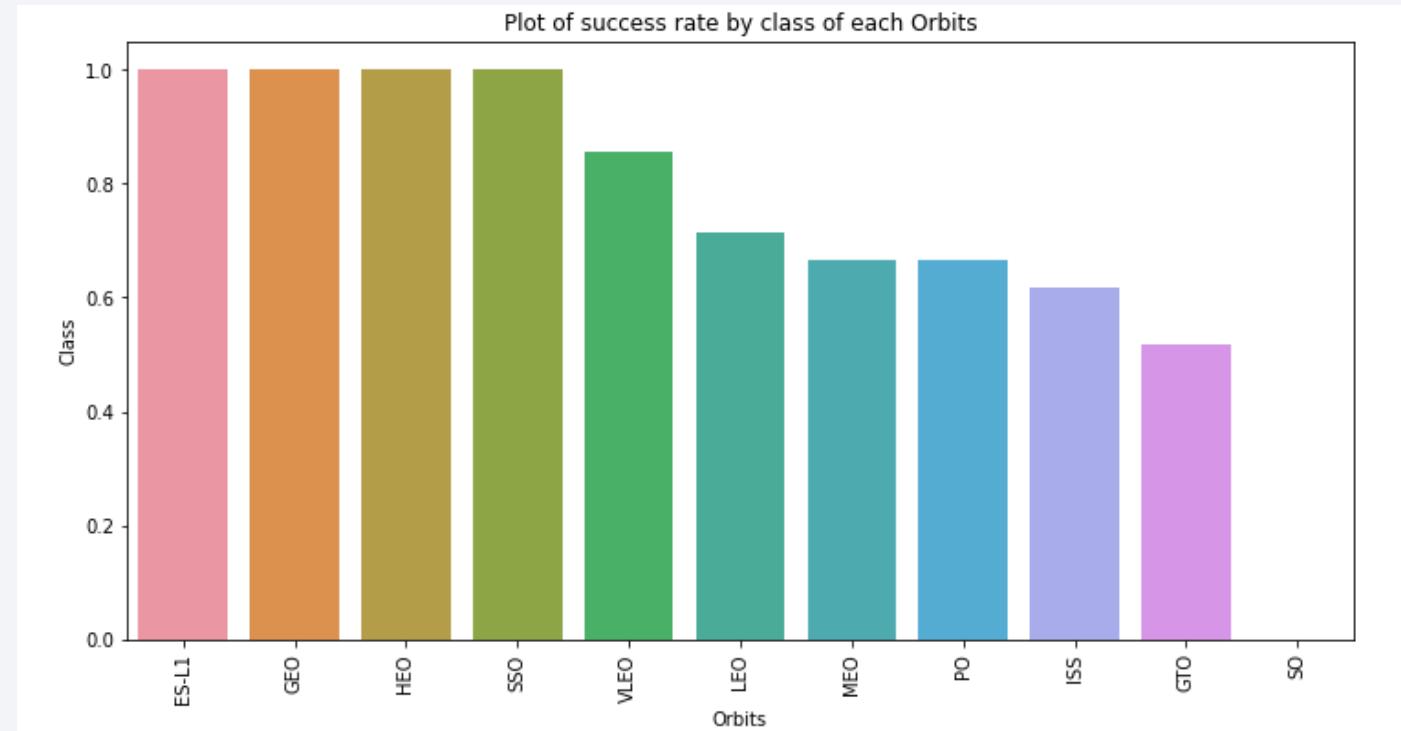
Payload vs. Launch Site



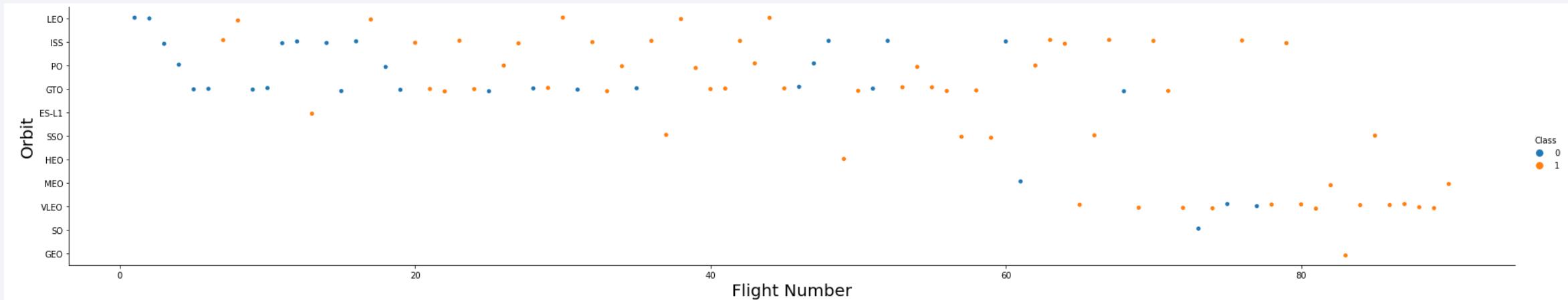
- Green indicates successful launch; Purple indicates unsuccessful launch.
- Payload mass appears to fall mostly between 0-6000kg.
- Different launch sites also seem to use different payload mass.

Success Rate vs. Orbit Type

- ES-L1, GEO, HEO have 100% success rate.
- SSO has 100% success rate
- Cleo has decent success rates and attempts
- SO has 0% success rate.
- GTO has approximately 50% success rate with largest sample

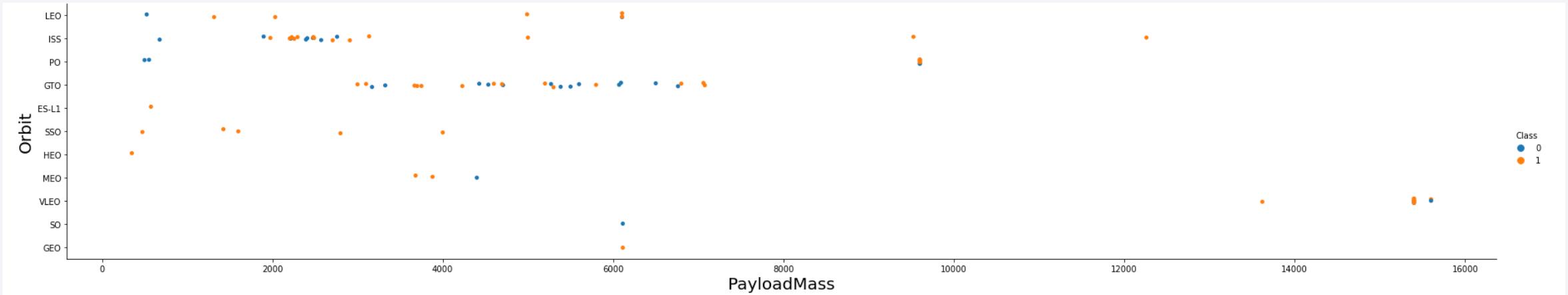


Flight Number vs. Orbit Type



- Green indicates successful launch; Purple indicates unsuccessful launch.
- Launch Orbit preferences changed over flight number.
- Space X started with LEO orbits which saw moderate success LEO and returned to VLEO in recent launches
- SpaceX appears to perform better in lower orbit or sun-synchronous orbits

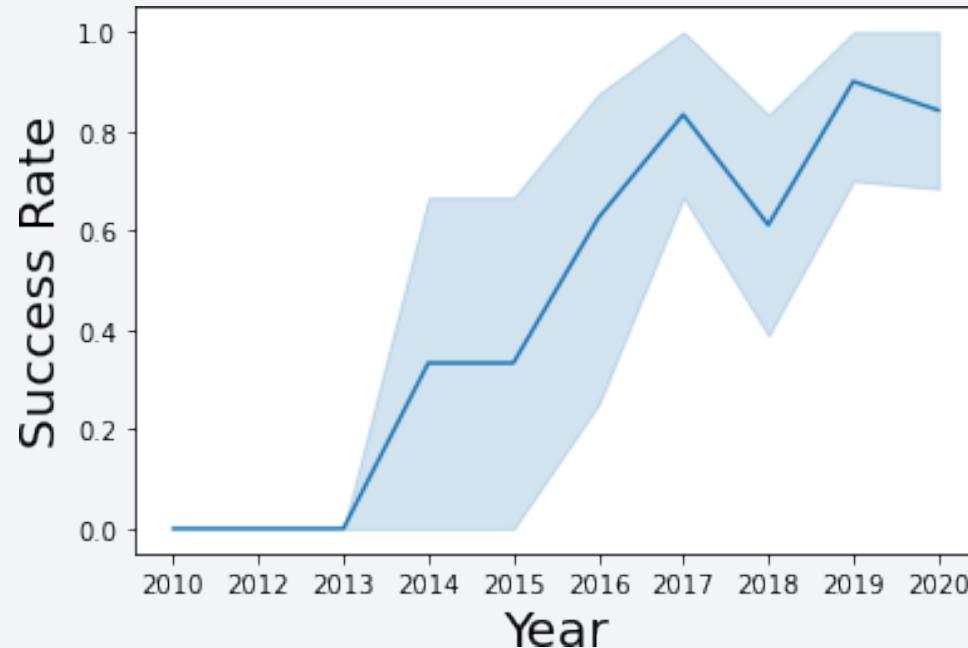
Payload vs. Orbit Type



- Green indicates successful launch; Purple indicates unsuccessful launch.
- Payload mass seems to correlate with orbit
- LEO and SSO seems to have relatively low payload mass
- VLEO only has payload mass values in the higher end of the range

Launch Success Yearly Trend

- Success generally increases over time since 2013 with a slight dip in 2018
- Success in recent years at around 80%



All Launch Site Names

- We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

Display the names of the unique launch sites in the space mission

```
In [10]: task_1 = """
    SELECT DISTINCT LaunchSite
    FROM SpaceX
"""

create_pandas_df(task_1, database=conn)
```

Out[10]:

	launchsite
0	KSC LC-39A
1	CCAFS LC-40
2	CCAFS SLC-40
3	VAFB SLC-4E

Launch Site Names Begin with 'CCA'

- The query below is used to display 5 records where launch sites begin with `CCA`

```
Display 5 records where launch sites begin with the string 'CCA'

In [11]: task_2 = """
        SELECT *
        FROM SpaceX
        WHERE LaunchSite LIKE 'CCA%'
        LIMIT 5
        """
create_pandas_df(task_2, database=conn)

Out[11]:
```

	date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
0	2010-04-06	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
1	2010-08-12	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of...	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2	2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
3	2012-08-10	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
4	2013-01-03	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

- The total payload carried by boosters from NASA is calculated and the total payload mass is 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)

In [12]: task_3 = """
            SELECT SUM(PayloadMassKG) AS Total_PayloadMass
            FROM SpaceX
            WHERE Customer LIKE 'NASA (CRS)'
            """
create_pandas_df(task_3, database=conn)

Out[12]: total_payloadmass
          0      45596
```

Average Payload Mass by F9 v1.1

- The average payload mass carried by booster version F9 v1.1 is calculated and the result given as 2928.4

```
Display average payload mass carried by booster version F9 v1.1
In [13]: task_4 = """
            SELECT AVG(PayloadMassKG) AS Avg_PayloadMass
            FROM SpaceX
            WHERE BoosterVersion = 'F9 v1.1'
            """
create_pandas_df(task_4, database=conn)

Out[13]: avg_payloadmass
          0      2928.4
```

First Successful Ground Landing Date

- This query returns the first successful ground pad landing date.
- First ground pad landing wasn't
- until the end of 2015.

```
In [14]: task_5 = """
    SELECT MIN(Date) AS FirstSuccessfull_landing_date
    FROM SpaceX
    WHERE LandingOutcome LIKE 'Success (ground pad)'
    """
create_pandas_df(task_5, database=conn)
```

```
Out[14]: firstsuccessfull_landing_date
0                2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000

- This query returns the four booster versions that had successful drone ship landings and a payload mass between 4000 and 6000 noninclusively.

In [15]:

```
task_6 = '''  
    SELECT BoosterVersion  
    FROM SpaceX  
    WHERE LandingOutcome = 'Success (drone ship)'  
        AND PayloadMassKG > 4000  
        AND PayloadMassKG < 6000  
    '''  
  
create_pandas_df(task_6, database=conn)
```

Out[15]:

boosterversion

0	F9 FT B1022
1	F9 FT B1026
2	F9 FT B1021.2
3	F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

- This query returns a count of each mission outcome.

```
List the total number of successful and failure mission outcomes
In [16]: task_7a = """
    SELECT COUNT(MissionOutcome) AS SuccessOutcome
    FROM SpaceX
    WHERE MissionOutcome LIKE 'Success%'
    """

task_7b = """
    SELECT COUNT(MissionOutcome) AS FailureOutcome
    FROM SpaceX
    WHERE MissionOutcome LIKE 'Failure%'
    """

print('The total number of successful mission outcome is:')
display(create_pandas_df(task_7a, database=conn))
print()
print('The total number of failed mission outcome is:')
create_pandas_df(task_7b, database=conn)

The total number of successful mission outcome is:
successoutcome
_____
0      100

The total number of failed mission outcome is:
failureoutcome
_____
0      1
```

Boosters Carried Maximum Payload

- The booster that have carried the maximum payload is determined using a subquery in the **WHERE** clause and the **MAX()** function.

List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

```
In [17]: task_8 = """
    SELECT BoosterVersion, PayloadMassKG
    FROM SpaceX
    WHERE PayloadMassKG = (
        SELECT MAX(PayloadMassKG)
        FROM SpaceX
    )
    ORDER BY BoosterVersion
"""
create_pandas_df(task_8, database=conn)
```

Out[17]:

	boosterversion	payloadmasskg
0	F9 B5 B1048.4	15600
1	F9 B5 B1048.5	15600
2	F9 B5 B1049.4	15600
3	F9 B5 B1049.5	15600
4	F9 B5 B1049.7	15600
5	F9 B5 B1051.3	15600
6	F9 B5 B1051.4	15600
7	F9 B5 B1051.6	15600
8	F9 B5 B1056.4	15600
9	F9 B5 B1058.3	15600
10	F9 B5 B1060.2	15600
11	F9 B5 B1060.3	15600

2015 Launch Records

- Combinations of the **WHERE** clause, **LIKE**, **AND**, and **BETWEEN** conditions is used to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

```
List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

In [18]: task_9 = '''
    SELECT BoosterVersion, LaunchSite, LandingOutcome
    FROM SpaceX
    WHERE LandingOutcome LIKE 'Failure (drone ship)'
        AND Date BETWEEN '2015-01-01' AND '2015-12-31'
    ...
    create_pandas_df(task_9, database=conn)

Out[18]:   boosterversion  launchsite  landingoutcome
0      F9 v1.1 B1012  CCAFS LC-40  Failure (drone ship)
1      F9 v1.1 B1015  CCAFS LC-40  Failure (drone ship)
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Landing outcomes and the **COUNT** of landing outcomes is selected from the data and used the **WHERE** clause to filter for landing outcomes **BETWEEN** 2010-06-04 to 2010-03-20.
- The **GROUP BY** clause to group the landing outcomes and the **ORDER BY** clause is used to order the grouped landing outcome in descending order.

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

```
In [19]: task_10 = """
    SELECT LandingOutcome, COUNT(LandingOutcome)
    FROM SpaceX
    WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
    GROUP BY LandingOutcome
    ORDER BY COUNT(LandingOutcome) DESC
"""
create_pandas_df(task_10, database=conn)
```

Out[19]:

	landingoutcome	count
0	No attempt	10
1	Success (drone ship)	6
2	Failure (drone ship)	5
3	Success (ground pad)	5
4	Controlled (ocean)	3
5	Uncontrolled (ocean)	2
6	Precluded (drone ship)	1
7	Failure (parachute)	1

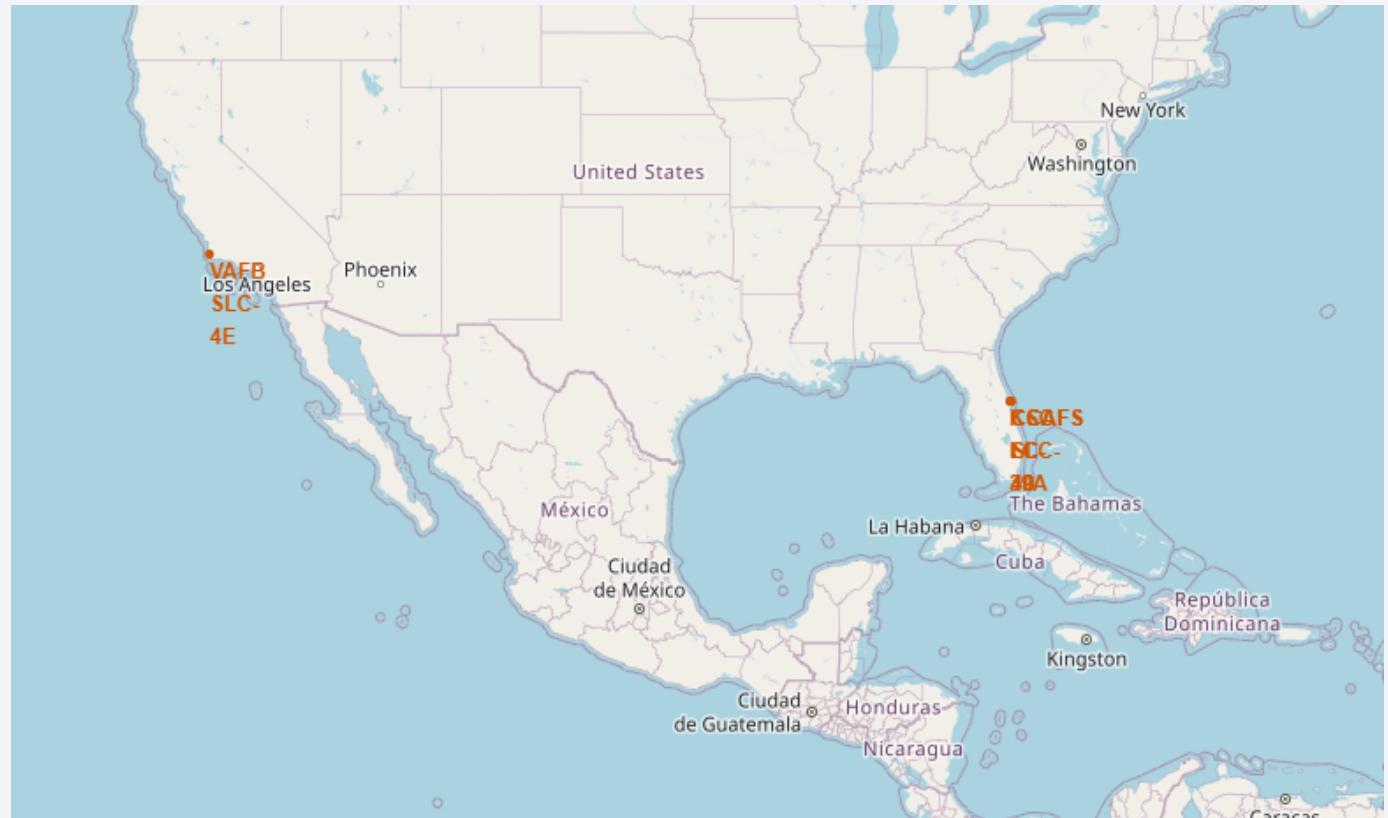
The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth against a dark blue and black void of space. City lights are visible as small white dots and larger clusters of light, primarily concentrated in the lower right quadrant where the United States appears. In the upper right, the green glow of the aurora borealis is visible in the atmosphere.

Section 3

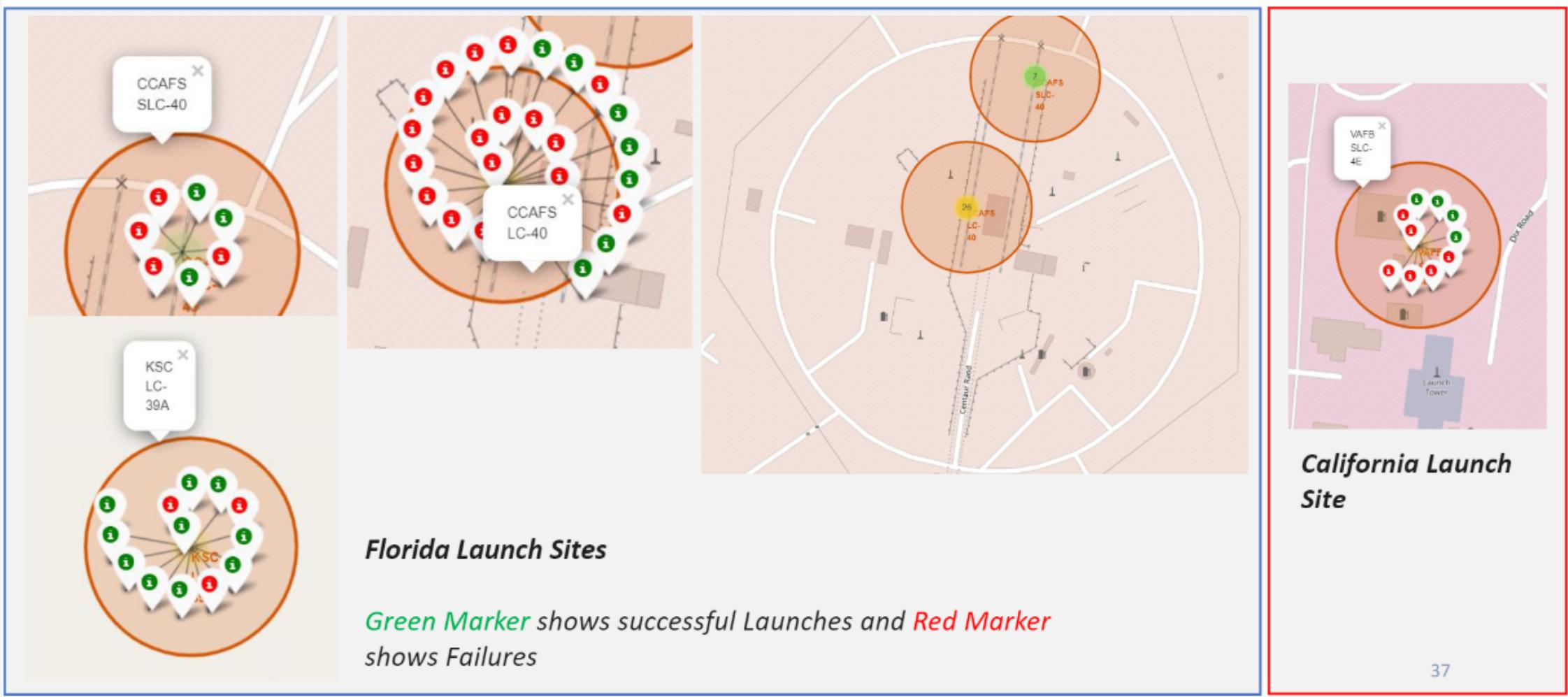
Launch Sites Proximities Analysis

LAUNCH SITE LOCATIONS

The left map shows all launch sites relative US map. The right map shows the two Florida launch sites since they are very close to each other. All launch sites are near the ocean.

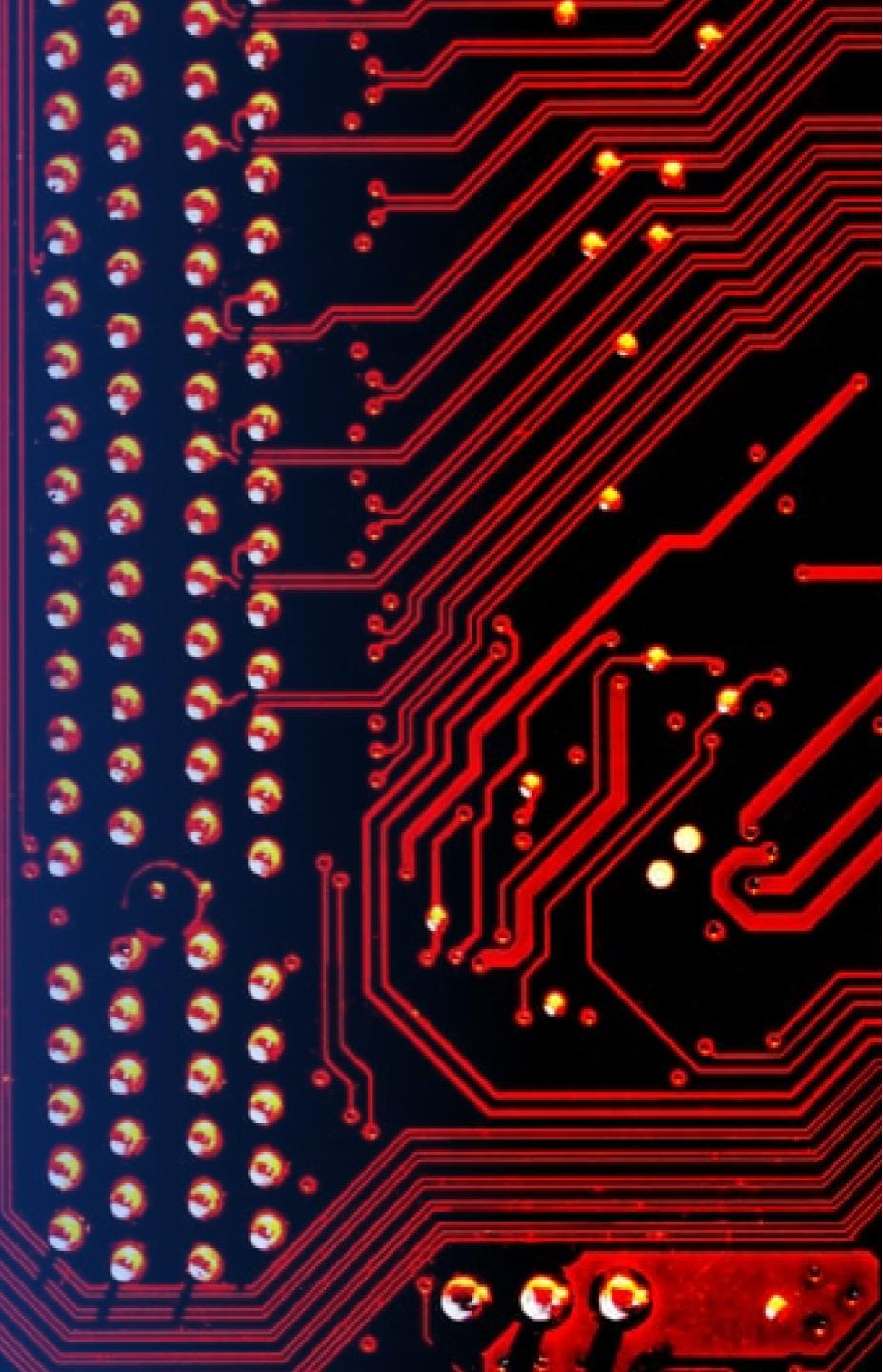


<Folium Map Screenshot 2>

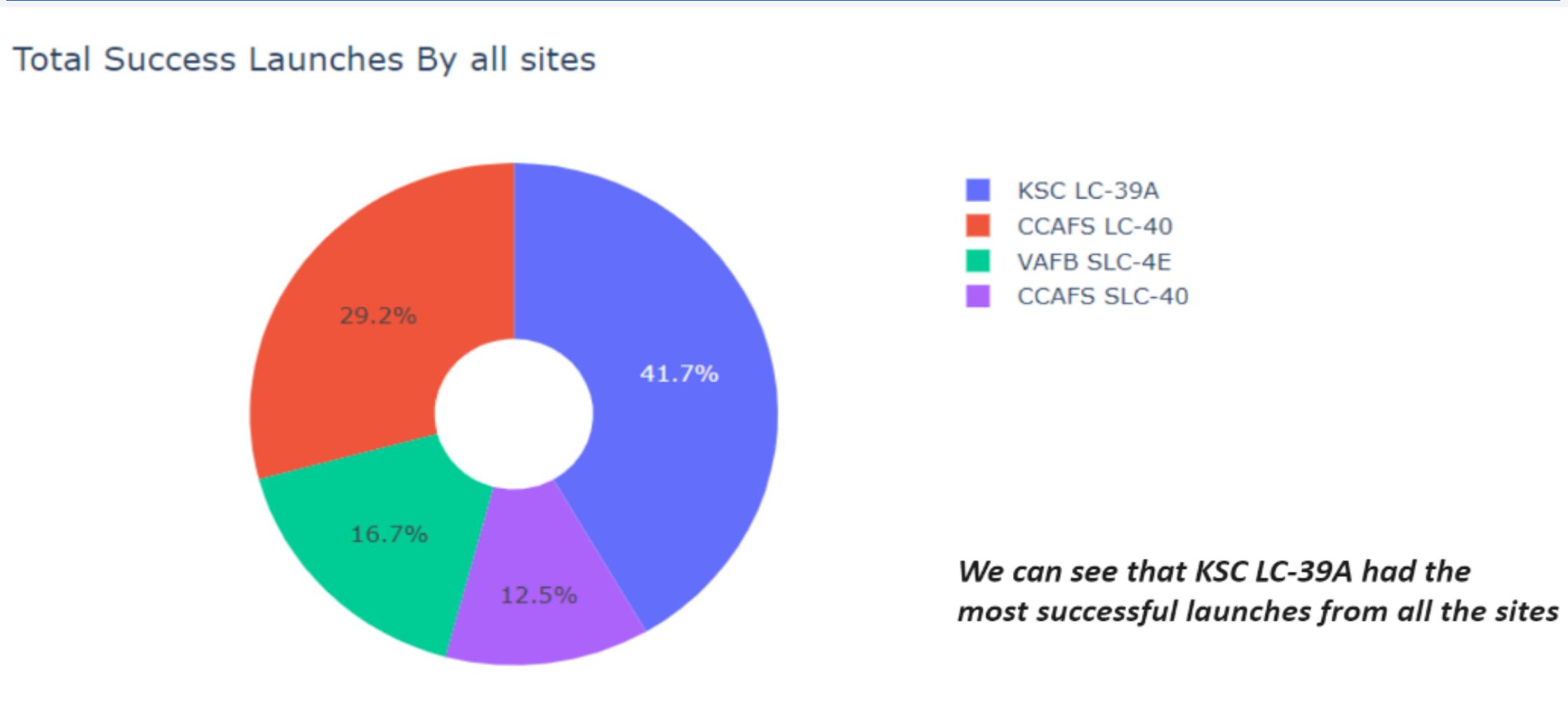


Section 4

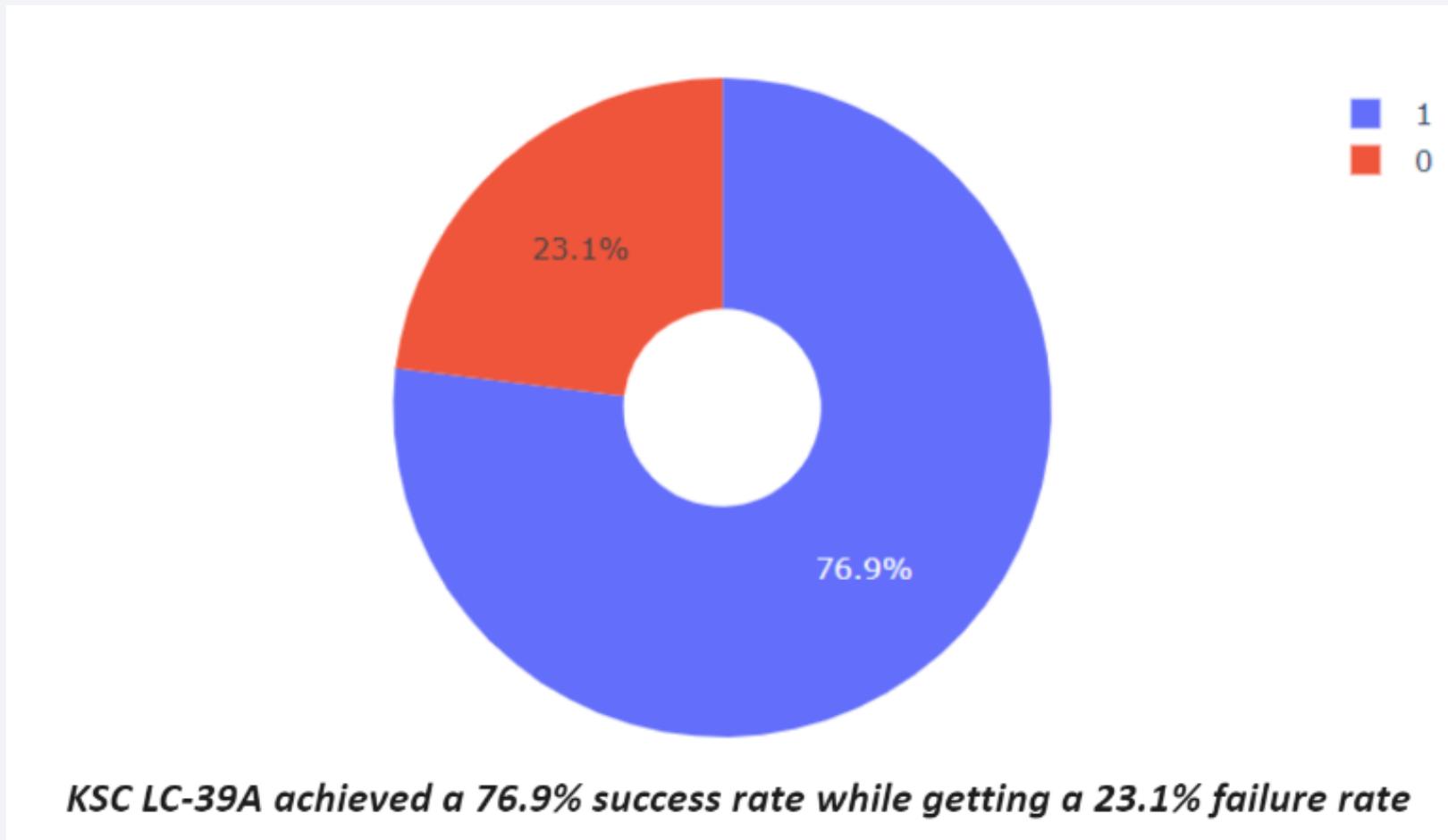
Build a Dashboard with Plotly Dash



The success percentage achieved by each launch site



Launch site with the highest launch success ratio



Payload Mass vs. Success vs. Booster Version Category



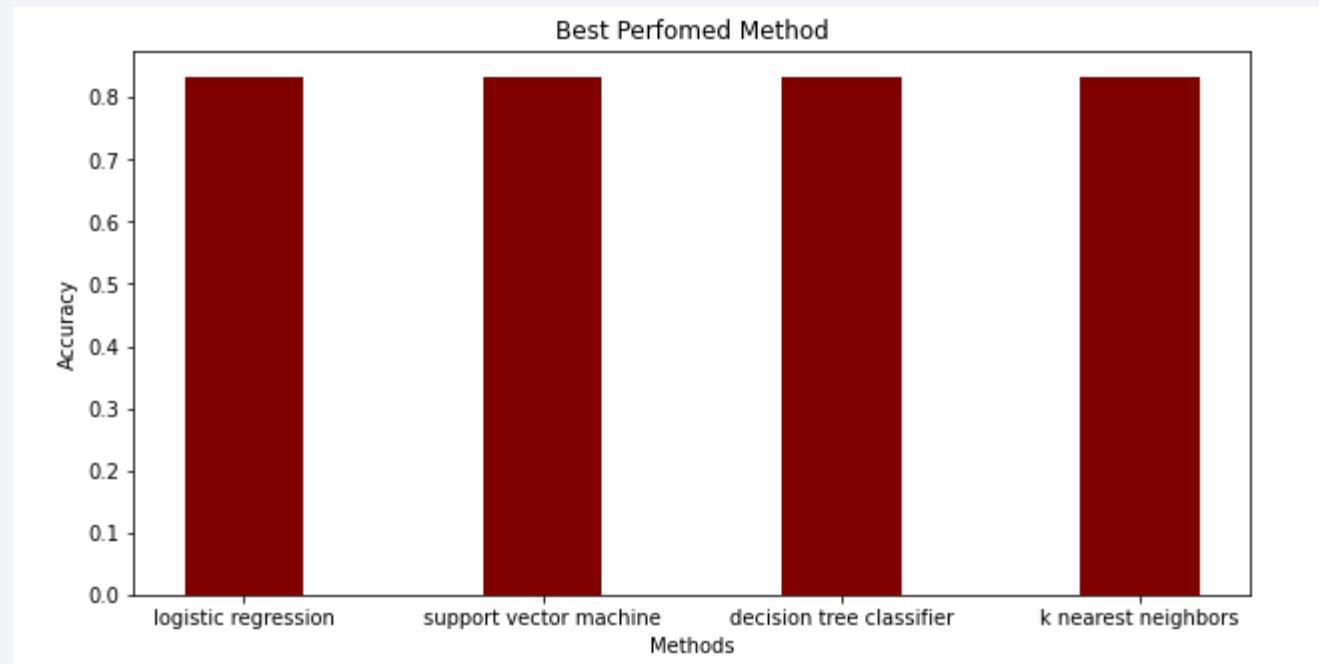
Plotly dashboard has a Payload range selector. However, this is set from 0-10000 instead of the max Payload of 15600. Class indicates 1 for successful landing and 0 for failure. Scatter plot also accounts for booster version category in color and number of launches in point size. In this particular range of 0-6000, interestingly there are two failed landings with payloads of zero kg.

Section 5

Predictive Analysis (Classification)

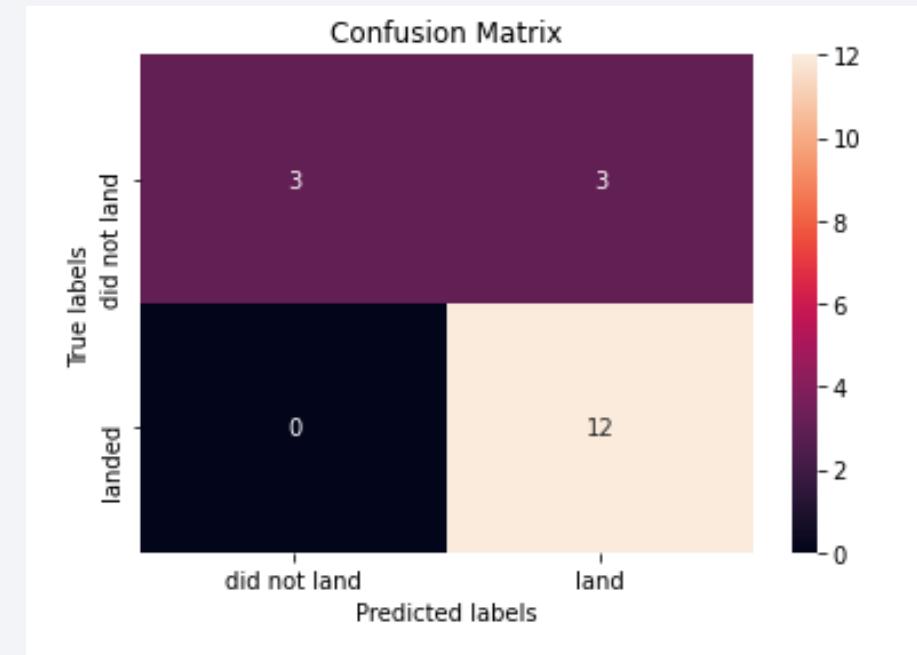
Classification Accuracy

- All models had virtually the same accuracy on the test at 83.33% accuracy.
- It should be noted that test size is small at only size of 18
- This can cause large variance in accuracy results such as those in Decision Tree Classifier model in repeated runs.
- We likely need more data to determine the best model.



Confusion Matrix

- The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



CONCLUSIONS

- Our task: to develop a machine learning model for Space Y who wants to bid against SpaceX
- The goal of model is to predict when Stage 1 will successfully land to save ~\$100 million USD
- Used data from a public SpaceX API and web scraping SpaceX Wikipedia page
- Created data labels and stored data into a DB2 SQL database
- Created a dashboard for visualization
- We created a machine learning model with an accuracy of 83%
- Allon Mask of SpaceY can use this model to predict with relatively high accuracy whether a launch will have a successful Stage 1 landing before launch to determine whether the launch should be made or not
- If possible more data should be collected to better determine the best machine learning model and improve accuracy

Appendix

- Special thanks to all instructors.
- Github URL: <https://gist.github.com/akmalterry26>

Thank you!

