

Capstone Project

Restaurant Recommendation Engine

Several thin, white, parallel diagonal lines are positioned on the right side of the slide, extending from the bottom left towards the top right.

Opening Restaurants at the Right Location & Right Cuisine

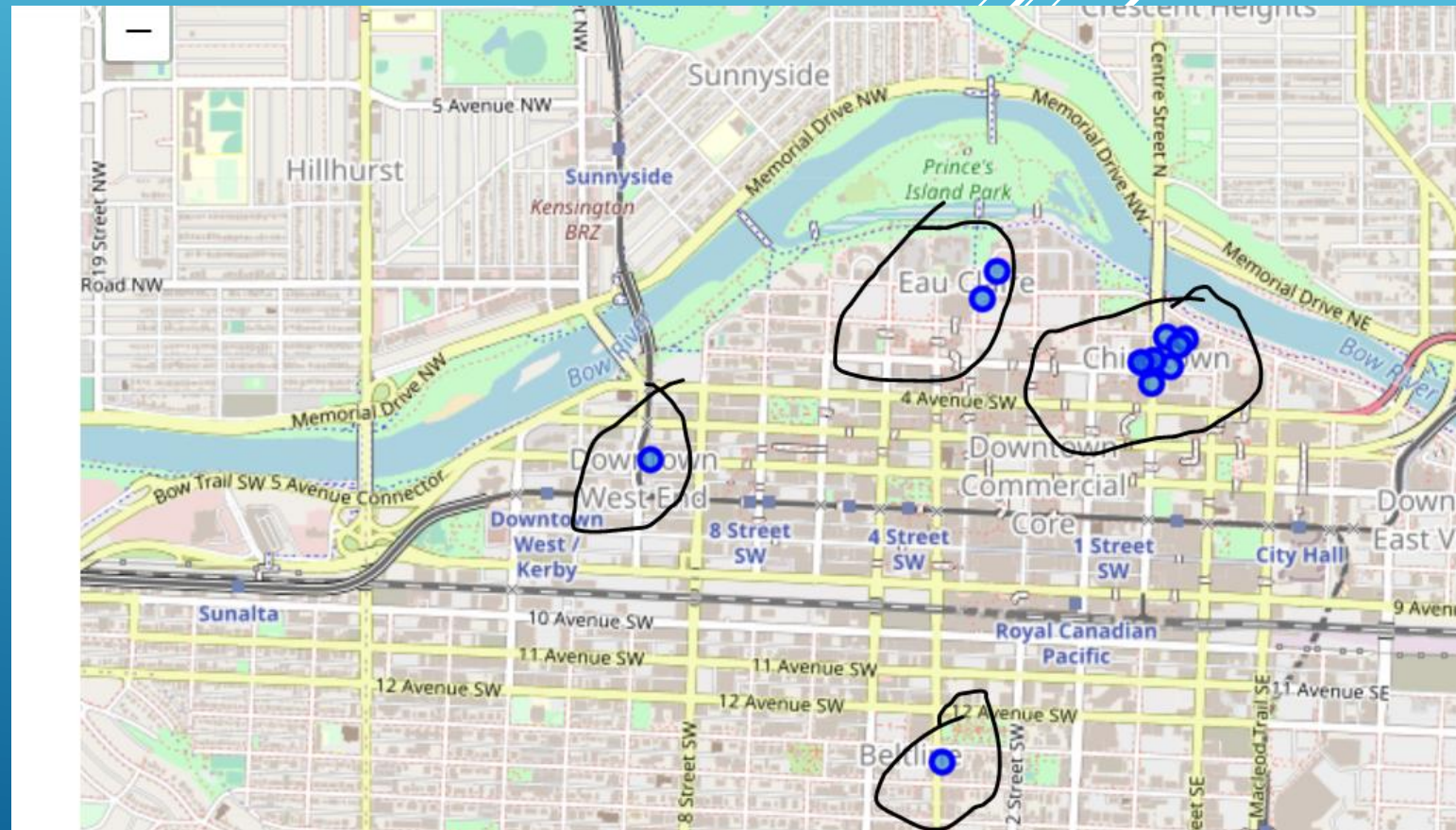
- Restaurant is a competitive industry.
- However, right decisions can lead to huge monetary gains.
- Picking the right location for restaurants based on geography and neighborhood.
- Identifying the right Cuisine to be served in the restaurant.
- Data driven decisions can lead to correct decisions and high returns for your investment.

Data Extract | Transform | Clean

- Community and neighborhood data acquired from City of Calgary Open Source data file along with Sector & Type dataset as well to filter to downtown Calgary.
- Geographical data extracted from Geolocator library.
- In total, 254 rows and 5 features from the dataset
- FOURSQUARE API used to acquire neighborhood Restaurant data.

Downtown Neighborhoods with Restaurant Details

- Using FOURSQUARE API, following neighborhoods in Downtown Calgary were flagged with already existing restaurants.
- Downtown West End
- Eau Claire
- Chinatown
- Beltline



Conclusion

Recommended areas:
Near Downtown West End or Beltline area

Existing Restaurants:
Eastern European and Middle Eastern

Recommended Cuisines:
American, Italian or Indian cuisines.

