



Mediation, Moderation, and Conditional Process Analysis I

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Global School in Empirical Research Methods, Oslo, Norway



Understanding causal effects

Hagtvedt, H., & Patrick, V. M. (2008). Art infusion: The influence of visual art on the perception and evaluation of consumer products. *Journal of Marketing Research*, 45, 379-389.



HENRIK HAGTVEDT and VANESSA M. PATRICK*

In this research, the authors investigate the phenomenon of "art infusion," in which the presence of visual art has a fermineous influence on the evaluation of consumer products through a content-independent spillover effect. The authors demonstrate that art infusion influences the art infusion phenomenon in both real-world and controlled environments using a variety of stimuli in the contexts of packaging, advertising, and product design.

Keywords: visual art, luxury aesthetics, spillover effects, packaging, advertising, product design

Art Infusion: The Influence of Visual Art on the Perception and Evaluation of Consumer Products



How does the presence of visual art alter the way people view and evaluate consumer products? Through art, we have the ability to arouse the imagination and stimulate association. Therefore, it is not surprising that images are often used in advertisements to evoke positive associations displayed in advertisements (Heterick and Takacsinsky 2008). In fact, consumers are more likely to purchase more people more often through advertising than through any other medium (Hoffman 2002, p. 6). Other times, art becomes part of the product itself. For example, when a dinner is artificially designed or a painting is printed on a shirt, the consumer may perceive the product as being unique. In this study, we examine the influence of visual art on the perception and evaluation of consumer products. It is clear that influential marketing practitioners believe that art somehow has the power to influence consumer per-

ception. Vast amounts of money are spent on representing visual art in conjunction with products, in order to make the products more attractive to consumers as a result. However, the issue of whether these beliefs are well founded remains to be explored. In this article, we propose to suggest that marketing professionals have been provided with a valuable tool to increase sales performance in a strategic manner rather than purely on the basis of experience and intuition. Supplying this basis is a complex endeavor, however, because it requires that we take an initial step to analyze systematically the influence of visual art on consumer perception and evaluation. This is what is associated. This influence represents a fundamental gap in consumer research, because it is not only important in the global art market (Kunst & Company 2002), but also in terms of the potential impact of art on other markets and media.

In this research, we examine the phenomenon of "art infusion," in which the presence of art has a fermeous influence on the presence of art on consumer perceptions and evaluations. We propose that the influence of art is specific—specifically, we theorize that perception of luxury associated with visual art spills over from the artwork onto products with which the artwork is associated, thus influencing the perception of these products. Furthermore, we propose that this influence is mediated by the consumer's perception of the art—*that is, what is depicted in the artwork—but rather than the consumer's own personal appreciation of the art.*

In Study 1, we demonstrate the art infusion phenomenon in a real-world setting. In this study, consumers are briefly exposed to art or nonart images, which are matched for

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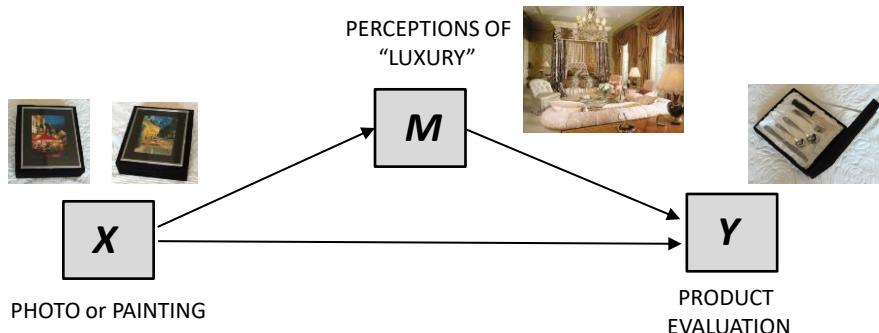


The product with the impressionist painting on the box was evaluated more favorably than the product with a photograph of a similar scene.

Remaining Questions:

- How does this effect occur? What is the *mechanism* that produces it?
 - Is the effect consistent across type of product, type of consumer, and so forth.
- These are the important questions!

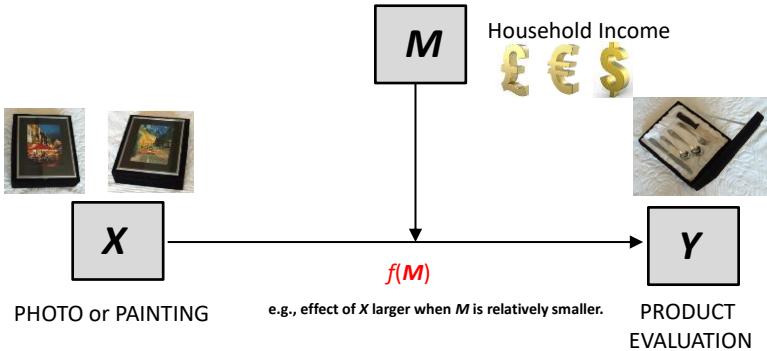
A simple mediation model



Art-infused product was perceived as more “luxurious,” and this greater perceived luxury translated into a more favorable product evaluation. Thus, the infusion of the product with art influenced product evaluation at least partly through the “mechanism” of perceived luxuriousness.

Mediation analysis is about estimating and making inferences about such *indirect effects*.

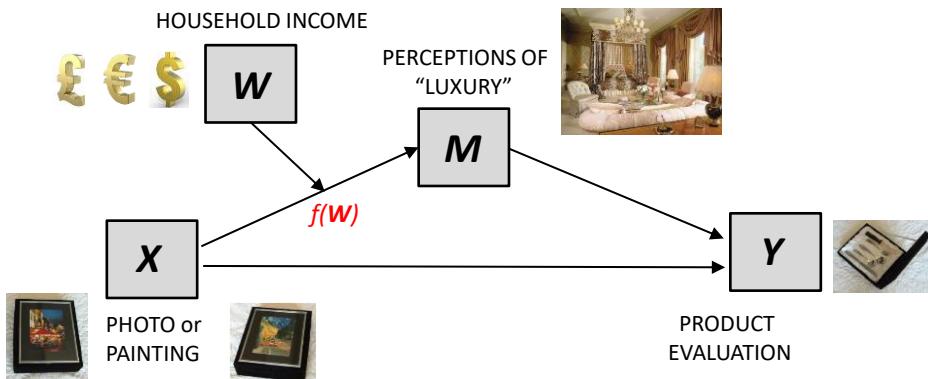
Moderation



Is this effect of art infusion is larger among those with less income? Is the size of the effect dependent on (or a function of) income. In this case, income is a *moderator* of the effect of art infusion on product evaluation.

Moderation analysis is about the estimation of *contingent effects*, i.e., examining the boundary conditions of effects or the factors that make effects large versus small, positive vs. negative.

Combining moderation and mediation



Does art infusion result in greater perceptions of luxury more so among those with less income? If so, then the indirect effect of art infusion on product evaluation through perceptions of luxury depends on income. Thus, the strength of this "mechanism" may depend on income. Mediation can be moderated.

In this class

- ❑ After a review of OLS regression, we start with questions of “**HOW**”—
statistical mediation analysis

“Direct,” “indirect,” and “total effects” in path models and how to test hypotheses in such models using OLS regression and various computational tools developed for this purpose.

- ❑ We then move to questions of “**WHEN**”—**moderation analysis**

Estimation and interpretation of models in which a predictor can have different effects on an outcome depending on the value of another variable in the model.

- ❑ We then explore models that combine moderation and mediation—
“conditional process analysis”
- ❑ With fundamentals covered, we address more complex models and issues in mediation and moderation analysis, such as multiple mediators and multi-categorical independent variables and moderators.

What you'll need

- ❑ This course is hands-on. Hopefully you brought a laptop with SPSS 19+ or SAS 9.1+ with PROC IML. If not, that is ok. You'll still benefit.

[SPSS Code](#)

[SAS Code](#)

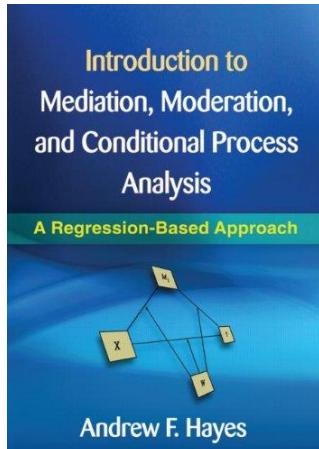
- ❑ Various files available on a USB drive I pass around.
 - ❑ SPSS and SAS data folders. SPSS data files are ready to go. SAS files are programs thus must be executed to make them “work” files.
 - ❑ SPSS and SAS PROCESS folders. This contains the PROCESS macro we'll heavily rely on, and some documents related to it.
 - ❑ Miscellaneous folder. Various files, including some PDFs and other miscellaneous things of relevance to this course.
- ❑ A lot of stamina.

What we will and won't do

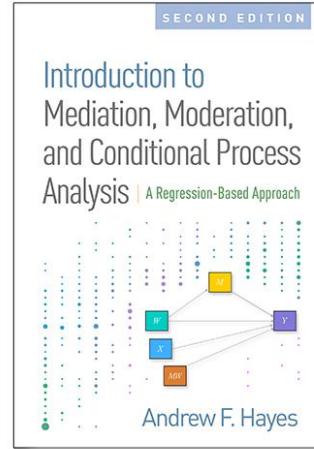
- We will stick with fairly simple models to cover basic principles, with continuous outcomes, and cross-sectional or experimental data.
- **Statistical** mediation analysis. No discussion of counterfactuals, “potential outcomes,” directed graphs, or other approaches to thinking about cause.
- Everything OLS-regression-based.
- No dichotomous outcomes, nothing multilevel.

Although the principles are not software specific, their implementation is facilitated with the use of a “macro” which makes otherwise tedious things very simple and effortless. You will learn about PROCESS.

This course is a companion to...

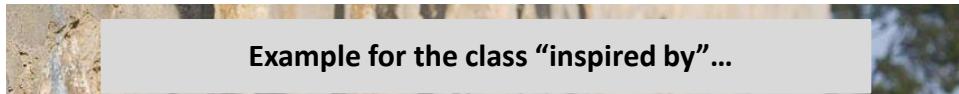


2013



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Example for the class “inspired by”...

Bayram-Ozdemir, S. & Stattin, H. (2014). Why and when is ethnic harassment a risk for immigrant adolescents' school adjustment? Understanding the processes and conditions. *Journal of Youth and Adolescence, 43*, 1252-1265.

Why and when is Ethnic Harassment a Risk for Immigrant Adolescents' School Adjustment? Understanding the Processes and Conditions

Sergi Bayram Ozdemir · Birkan Stattin

Received: 1 July 2013/Accepted: 7 October 2013/Published online: 17 October 2013

Abstract Ethnically harassed immigrant youth are at risk for experiencing a wide range of school adjustment problems. However, it is still unclear why and when what specific experiences contribute to school adjustment difficulties. To address this limitation in the literature, we examined two important questions. First, we investigated whether self-esteem and depressive symptoms would mediate the association between ethnic harassment and poor school adjustment among immigrant youth. Second, we explored whether the youths' negative perception of school context would play a buffering role in the association between ethnic harassment and school new difficulties. The sample ($n = 336$; $M_{age} = 14.07$, $SD = 1.00$) was drawn from a nationally representative study in Sweden. The results revealed that experiencing ethnic harassment over time, and the youths' expectation of academic failure in their future, were associated with both self-esteem and their perceptions of school democracy moderated the mediation process. Specifically, when youth had poor self-esteem and expected low school success, their school context was less democratic, being exposed to ethnic harassment led to lower school satisfaction and perceived themselves as being less competent. In addition, the negative perception observed when youth had high positive relationships with their teachers or perceived their school as being more democratic was associated with less ethnic harassment.

Keywords Immigrant youth · School adjustment · Ethnic harassment · Ethnic victimization · Depression · Self-esteem

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All are continuous variables scaled such that higher = more.

The Data: HARASS

SPSS

	harass	se2	dep2	satis2	fail2	posrel	se1	dep1	satis1	fail1
1	2.16	3.80	1.25	4.80	1.00	1.66	3.60	1.10	4.40	2.00
2	2.33	2.90	1.95	4.20	1.75	2.83	2.80	2.25	3.60	2.25
3	1.16	3.80	1.95	5.00	1.50	3.16	3.80	1.95	4.80	1.00
4	2.50	2.50	2.15	3.00	2.00	2.00	3.10	1.25	3.20	2.00
5	1.33	3.00	1.90	2.60	1.00	2.83				
6	1.16	2.50	1.25	3.40	1.25	2.83				
7	1.50	2.10	2.05	2.40	1.50	3.00				
8	1.50	3.30	1.75	2.80	1.25	3.00				
9	1.83	2.70	2.15	3.20	1.50	3.50				
10	1.33	2.80	2.45	4.00	2.00	3.16				

The SPSS file is ready for analysis. The SAS version is a SAS program that must be executed to produce a temporary work data file.

“1” and “2” in the variable name refers to time 1 and time 2, respectively. The absence of a number means the data were available only at time 1.

SAS

```
data harass;
  input harass se2 dep2 satis2 fail2 posrel se1 dep1 satis1 fail1;
datalines;
2.16 3.80 1.25 4.80 1.00 1.66 3.60 1.10 4.40 2.00
2.33 2.90 1.95 4.20 1.75 2.83 2.80 2.25 3.60 2.25
1.16 3.80 1.95 5.00 1.50 3.16 3.80 1.95 4.80 1.00
2.50 2.50 2.15 3.00 2.00 2.00 3.10 1.25 3.20 2.00
1.33 3.00 1.90 2.60 1.00 2.83 2.60 1.55 2.40 1.75
1.16 2.50 1.25 3.40 1.25 2.83 2.80 1.45 3.00 2.00
1.50 2.10 2.05 2.40 1.50 3.00 1.80 2.10 2.40 2.00
1.50 3.30 1.75 2.80 1.25 3.00 3.40 1.55 3.80 1.25
1.83 2.70 2.15 3.20 1.50 3.50 2.90 2.20 3.40 1.50
1.33 2.80 2.45 4.00 2.00 3.16 2.80 1.25 4.00 1.25
1.33 2.60 1.70 3.60 1.75 3.16 3.00 2.05 4.40 2.25
```

These are not the actual data from this study. They were generated to produce similar results to the published study.

A quick review of regression analysis

- Linear regression is the foundation of this class.
- Used throughout science as a means of “modeling” the relationship between variables.
- Many of the kinds of analyses and statistics you already know about can be expressed in the form of a linear regression model
 - independent groups t test
 - analysis of variance

Pearson's coefficient of correlation (r) is the building block of linear regression analysis. Consider the correlation between positivity of relationships with teachers and satisfaction at school (measured contemporaneously).

Correlations

		posrel	satis1
posrel	Pearson Correlation	1	.458
	Sig. (2-tailed)		.000
	N	330	330
satis1	Pearson Correlation	.458	1
	Sig. (2-tailed)	.000	
	N	330	330

SPSS code in black box

```
correlations variables = posrel satis1.
```

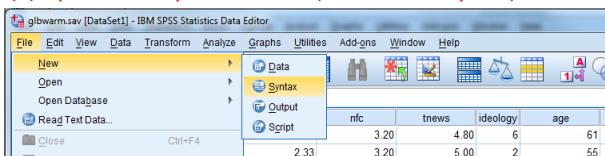
SAS code in white box

```
proc corr data=harass;var posrel satis1;run;
```

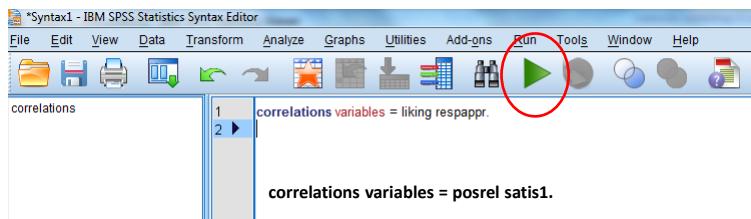
Using SPSS syntax

We will use syntax to instruct SPSS what to do in this class. There are many benefits of learning how to write SPSS syntax.

(1) Open a new syntax window (File > New > Syntax)



(2) Type your command(s) into the blank window that opens



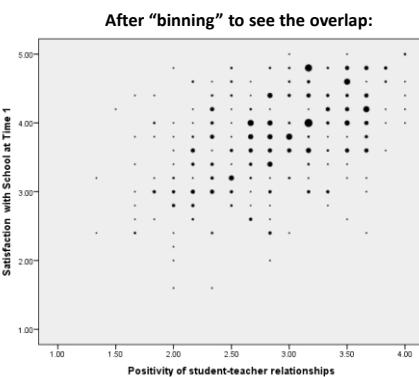
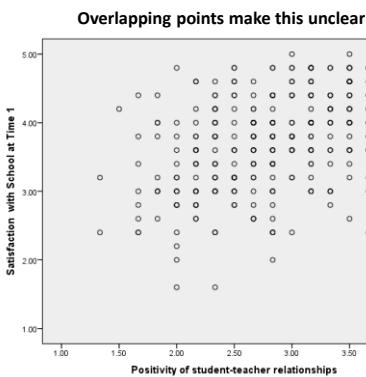
(3) Click and drag to highlight code you want to execute and press the “play” button or select various options under “Run” in the syntax window menu.



A scatterplot

Consider a scatterplot visually depicting this relationship:

```
graph/scatterplot=posrel with satis1.  
proc sgscatter data=harass;plot satis1*posrel;run;
```



If you had to draw a single straight line through this plot that “best fits” the relationship, where would you draw it? At its heart, this is the problem regression analysis solves.

OLS (Ordinary Least Squares) linear regression

Goal: Derive the equation ("model") for the line representing the association between independent variable X and dependent variable Y that "best fits" the data.

The "simple regression model" (i.e., only one variable on the right hand side) takes the form

$$Y_j = i + bX_j + e_j$$

Using the ordinary least squares criterion, there is only one line described by the function

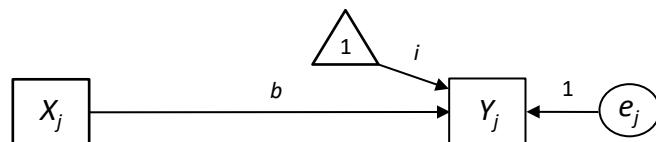
$$\hat{Y}_j = i + bX_j \quad e_j = Y_j - \hat{Y}_j$$

that "best fits" the data, where \hat{Y}_j is the **estimated** or **fitted** value of Y , and "best fit" is defined as the line that minimizes the **sum of the squared residuals** ($SS_{residual}$), summed over all n cases in the data. This is called the **LEAST SQUARES** criterion.

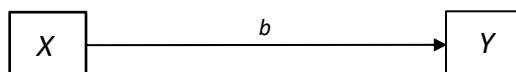
$$SS_{residual} = \sum_{j=1}^n (Y_j - \hat{Y}_j)^2 = \sum_{j=1}^n e_j^2$$

A visual representation

$$Y_j = i + bX_j + e_j$$



or, in shorthand,



In a diagram such as this, \rightarrow represents "predictor of" or "component of" but not necessarily "cause of," although the association could be causal. So X is a predictor of Y (and *perhaps* a cause of Y) in this diagram.

Easier to do in SPSS and then explain

This is an easy problem for a computer with an OLS regression routine. We estimate Y from X , or regress Y on X . $X = \text{POSREL}$ (positivity of teacher-student relationships), $Y = \text{SATIS1}$ (satisfaction with school).

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.458 ^a	.210	.207	.61840

a. Predictors: (Constant), posrel

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	33.263	1	33.263	86.980	.000 ^b
	Residual	125.433	328	.382		
	Total	158.696	329			

a. Dependent Variable: satis1

b. Predictors: (Constant), posrel

$$SS_{\text{residual}} = 125.433$$

No other i,b pair would produce a smaller value of SS_{residual} .

$$\hat{Y}_j = i + bX_j$$

$$\hat{Y}_j = 2.245 + 0.531X_j$$

This is the best fitting OLS regression model, assuming a linear association between X and Y .

Model		Coefficients ^a					
		Unstandardized Coefficients	Standardized Coefficients Beta	t	Sig.	95.0% Confidence Interval for B	
1	(Constant)	2.245	.166	13.527	.000	1.918	2.571
	X posrel	.531	.458	9.326	.000	.419	.643

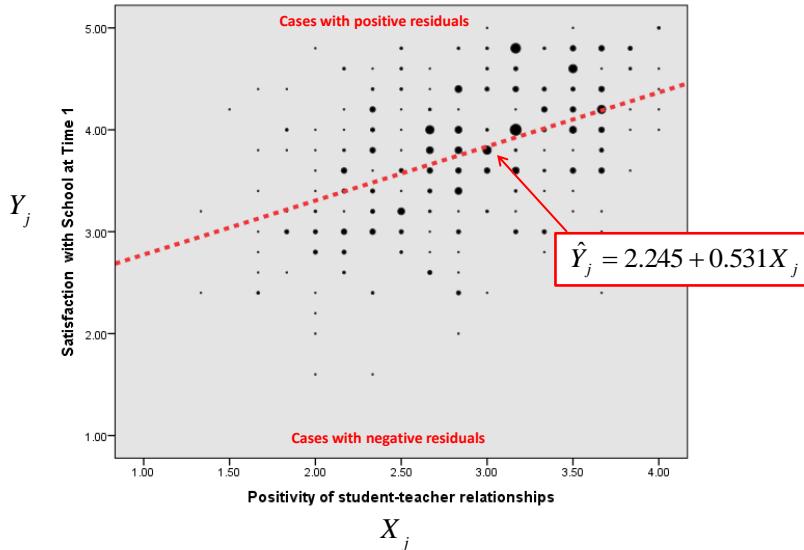
a. Dependent Variable: satis1

```
regression/statistics defaults ci/dep=satis1/method=enter posrel.
```

```
proc reg data=harass;model satis1 = posrel/stb clb;run;
```

Output A

The model in visual form



Interpretation of i and b

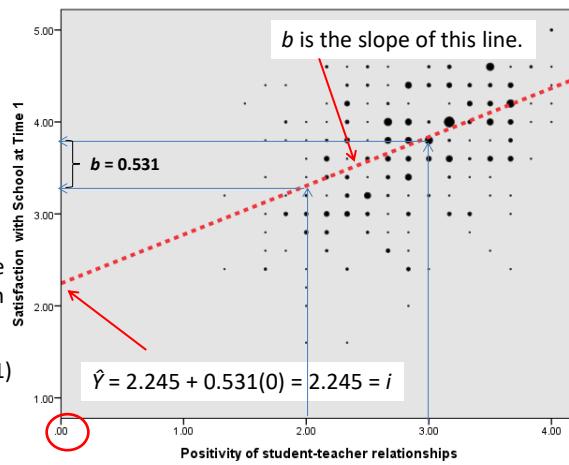
$$\hat{Y}_j = i + bX_j$$

$$\hat{Y}_j = 2.245 + 0.531X_j$$

b = estimated difference in Y between two cases that differ by one unit on X . The sign of b speaks to the sign of the association between X and Y .

$$b = \hat{Y}|(X=0) - \hat{Y}|(X=0-1)$$

i = estimated value of Y when $X=0$. This is not meaningful here.



Two kids that differ by one unit in the positivity of their student-teacher relationships are estimated to differ by $b = 0.531$ units in satisfaction with school. The kid that is **higher** in positivity of those relationships is estimated to be *more* satisfied (because b is positive)

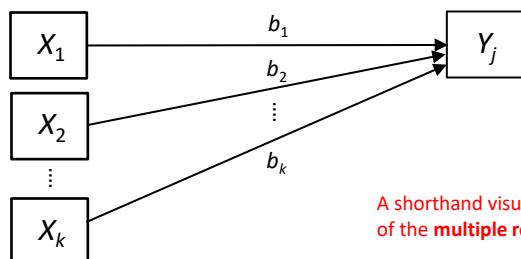
Multiple predictors

Multiple predictors variables are handled with ease, without modification to the estimation process. But this results in some interpretational changes.

$$Y_j = i + b_1 X_{1j} + b_2 X_{2j} + b_3 X_{3j} + \dots + b_k X_{kj} + e_j$$

or, more concisely,

$$Y_j = i + \sum_{m=1}^k b_m X_{mj} + e_j$$



A shorthand visual representation of the **multiple regression** model.

A multiple regression model (SPSS)

```
regression/statistics defaults ci/dep=satisf1/method=enter posrel harass sel.
```

```
proc reg data=harass;model satisf1 = posrel harass sel/stb clb;run;
```

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.545 ^a	.297	.290	.58503

a. Predictors: (Constant), sel, posrel, harass

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1	Regression 47.120	3	15.707	45.891	.000 ^b
	Residual 111.576	326	.342		
	Total 158.696	329			

a. Dependent Variable: satisf1

b. Predictors: (Constant), sel, posrel, harass

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B	
	B	Std. Error	Beta			Lower Bound	Upper Bound
1	(Constant) 1.479	.309		4.788	.000	.871	2.087
	posrel .472	.055	.408	8.519	.000	.363	.581
	harass -.145	.090	-.078	-1.613	.108	-.322	.032
	sel .373	.064	.276	5.828	.000	.247	.499

a. Dependent Variable: satisf1

$$\hat{Y}_j = 1.479 + 0.472X_{1j} - 0.145X_{2j} + 0.373X_{3j}$$

Output B

The meaning of the values of b

$$\hat{Y}_j = 1.479 + 0.472X_{1j} - 0.145X_{2j} + 0.373X_{3j}$$

Satisfaction Positive relationships harassment Self-esteem

Two kids the same on all predictors except the positivity of their teacher relationships (X_1) but who differ by one unit in such positivity will differ by $b_1 = 0.472$ units in estimated satisfaction with school (\hat{Y}).

b_1 , the **partial regression coefficient** for X_1 , quantifies how differences in positivity of the student-teacher relationship relates to differences in satisfaction with school when all other predictor variables in the model are held constant, or “statistically controlling for” those other variables.

Two people the same on all predictors except ethnic harassment (X_2) but who differ by one unit in such harassment will differ by $b_2 = 0.145$ units in estimated satisfaction with school (\hat{Y}).

b_2 , the **partial regression coefficient** for X_2 , quantifies how differences in frequency in the experience of ethnic harassment relate to differences in school satisfaction when all other predictor variables in the model are held constant, or “statistically controlling for” those other variables. The negative sign for b_2 means those who experience more harassment are estimated to be less satisfied with school.

Statistical inference

$$Y_j = i + b_1 X_{1j} + b_2 X_{2j} + b_3 X_{3j} + \dots + b_k X_{kj} + e_j$$

The constant, i , and k values of b are sample-specific. They are sample-specific estimates of a corresponding population or process model (the “true” model):

$$Y_j = {}_T i + {}_T b_1 X_{1j} + {}_T b_2 X_{2j} + \dots + {}_T b_k X_{kj} + {}_T e_j$$

Departures between the “true model” and the obtained model resulting from our data are used to test hypotheses about the “true values” of b .

Departures between the true and the obtained model are assumed to be driven by “random” processes, such as random sampling, random assignment variation, measurement error, etc., unless the data suggest otherwise. We attempt to estimate the true model using our data, hoping that our estimates of the true values of that model are accurate.

Null hypothesis testing for ${}_T b$

$$Y_j = {}_T i + {}_T b_1 X_{1j} + {}_T b_2 X_{2j} + \dots + {}_T b_k X_{kj} + {}_T e_j$$

In any study, we observe only b_j , the sample estimate of ${}_T b_j$. We often are interested in making an inference about the size of ${}_T b_j$, or testing a hypothesis about its value.

e.g., Null hypothesis test about ${}_T b_1$:

Assume ${}_T b_1$ equals some specific value. Typically, we assume ${}_T b_1 = 0$ under the **null hypothesis** (i.e., X_j is unrelated to Y when all other variables in the model are held constant).

$$H_0: {}_T b_1 = 0$$

$$H_a: {}_T b_1 \neq 0$$

If H_0 is true, then b_1 / s_{b_1} follows the $t(df_{residual})$ distribution, where s_{b_1} is the estimated standard error of b_1 . Using the t distribution, we generate a p -value and reject H_0 in favor of H_a if $p \leq \alpha$ -level chosen for the test (usually .05). In that case, the result is “statistically significant.”

Statistical inference for partial regression coefficients

ANOVA ^a					
Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	47.120	3	15.707	45.891	.000 ^b
Residual	111.576	326	.342		
Total	158.696	329			

a. Dependent Variable: satis1

b. Predictors: (Constant), se1, posrel, harass

Coefficients ^a						
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B
	B	Std. Error	Beta			
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posrel	.472	.055	.408	8.519	.000	.363 .581
harass	-.145	.090	-.078	-1.613	.108	-.322 .032
se1	.373	.064	.276	5.828	.000	.247 .499

a. Dependent Variable: satis1

$$H_0: \tau b_1 = 0$$

$$H_a: \tau b_1 \neq 0$$

$b_1 = 0.472$, $se(b_1) = 0.055$,
 $t(326) = 8.519$, $p < 0.001$

Reject H_0 in favor of H_a

$$H_0: \tau b_2 = 0$$

$$H_a: \tau b_2 \neq 0$$

$b_2 = -0.145$, $se(b_2) = 0.090$,
 $t(326) = -1.613$, $p = 0.108$

Do not reject H_0

Output B

Two kids equal in ethnic harassment frequency and self esteem but who differ in the positivity of their student-teacher relationships differ from each other in satisfaction more than can be explained by chance. The observed and statistically significant positive partial relationship tells us that kids with more positive student-teacher relationships are more satisfied with school.

Two kids equal in the positivity of their student-teacher relationships and their self-esteem but who differ in ethnic harassment frequency do not differ in their satisfaction any more than would be expected by "chance."

Interval estimation

Inferences can also be framed as an interval such that this interval will capture the true value a certain percentage of the time. As a rough rule-of-thumb, we can be 95% confident that the true value resides within about 2 standard errors of the obtained estimate.

$$b_i - 2s_{b_i} \leq \tau b_i \leq b_i + 2s_{b_i}$$

Output B

Model	Coefficients ^a						
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B	
			Beta			Lower Bound	Upper Bound
1 (Constant)	1.479	.309		4.788	.000	.871	2.087
posrel	.472	.055	.408	8.519	.000	.363	.581
harass	-.145	.090	-.078	-1.613	.108	-.322	.032
se1	.373	.064	.276	5.828	.000	.247	.499

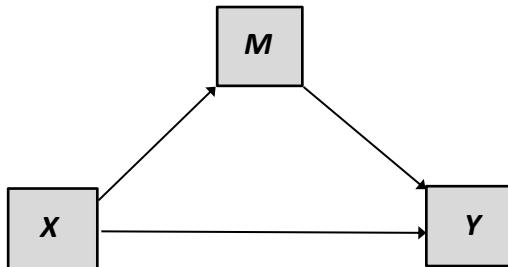
a. Dependent Variable: satis1

We can be 95% sure τb_1 is somewhere between 0.363 and 0.581

We can be 95% sure τb_2 is somewhere between -0.322 and 0.032.

Question: Is it fair to say we have 'no evidence' that kids who are harassed more frequently are less satisfied with school?

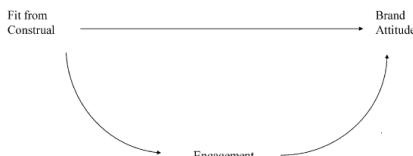
Statistical mediation analysis



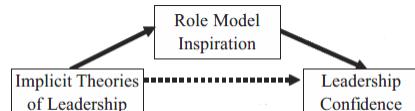
The “simple mediation” model

A mediation model links an assumed cause (X) to an assumed effect (Y) at least in part via an intermediary variable (M). An intermediary variable can be a psychological state, a cognitive process, an affective response, or any other conceivable “mechanism” through which X exerts an effect on Y . X affects M which in turn affects Y .

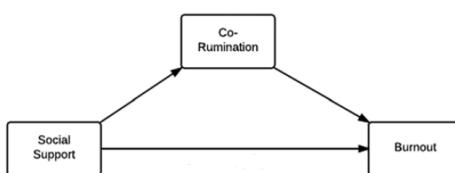
Some examples in the literature



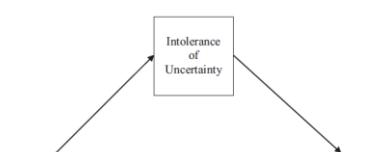
Lee, A. Y., Keller, P. A., & Sternthal, B. (2010). Value from regulatory construal fit: Persuasive impact of fit between consumer goals and message concreteness. *Journal of Consumer Research*, 36, 735-747.



Hoyt, C. L., Burnette, J. L., & Innella, A. N. (2012). I can do that: The impact of implicit theories on leadership model effectiveness. *Personality and Social Psychology Bulletin*, 38, 257-268.



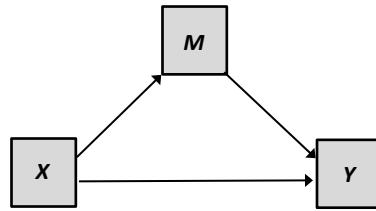
Boren, J. P. (2014). The relationship between co-rumination, social support, stress, and burnout among working adults. *Management Communication Quarterly*, 28, 3-25.



Nelson, B. D., Shankman, S. A., & Proudfoot, G. H. (2014). Intolerance of uncertainty mediates reduced reward anticipation in major depressive disorder. *Journal of Affective Disorders*, 158, 108-113.

The most basic intervening variable model

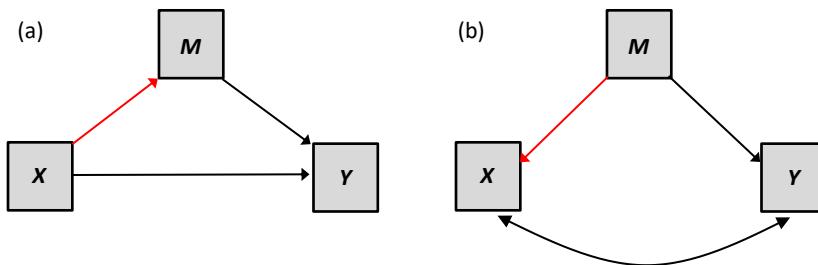
- ❑ For M to be an intermediary, it must be located *causally between* X and Y .
- ❑ M is sometimes called a “mediator”, but it goes by other names as well.



- ❑ Mediator models are causal models and carry with them the usual criteria for making causal claims.
Difficult to establish cause statistically or otherwise.
Theory is sometimes the sole foundation upon which our causal claims rest. **That's ok so long as we recognize this.**

Mediation and spuriousness

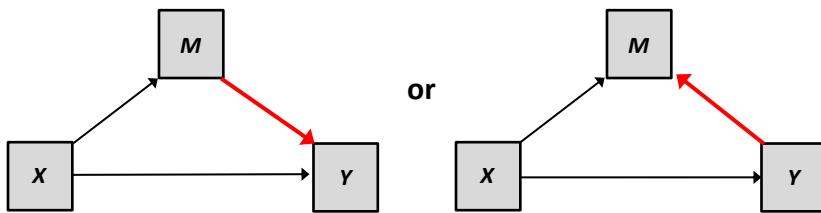
Mediation analysis cannot distinguish between mediation (a) and spuriousness (b). If (b) can be deemed plausible, that weakens the case for (a) regardless of what the data analysis tells you.



Inferences are always design-bound.
Mediation is a causal process, but causal claims are only justified if the data allow such claims, regardless of what the statistics say.

Causal order

Manipulation of and random assignment to X affords causal inference for the effect of X on M and Y , but not the effect of M on Y . We cannot establish causal order for the $M-Y$ path using the methods that are the focus here. Theory is important. Multiple studies can help, one of which involves manipulation of M .



When X is not experimentally manipulated, all paths are subject to potential alternative causal orders.

Path analysis: Total, direct, and indirect effects

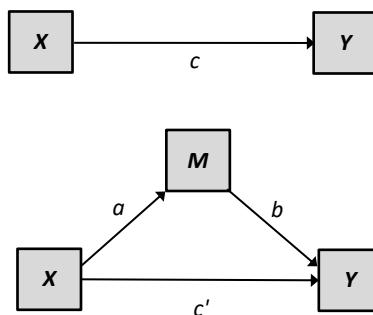
Let a , b , c , and c' be quantifications of causal effects, such as regression coefficients in an OLS model (or maximum likelihood path estimates in a structural equation model)

$$\hat{Y} = i_1 + cX$$

$$\hat{M} = i_2 + aX$$

$$\hat{Y} = i_3 + c'X + bM$$

A “simple mediation” model



$$\text{total effect} = \text{direct effect} + \text{indirect effect}$$

$$c = c' + (a \times b)$$

$$\text{indirect effect} = \text{total effect} - \text{direct effect}$$

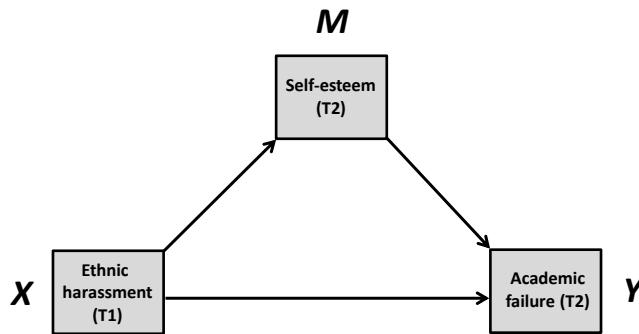
$$(a \times b) = c - c'$$

c = “total effect” of X on Y

$a \times b$ = “indirect effect” of X on Y

c' = “direct effect” of X on Y

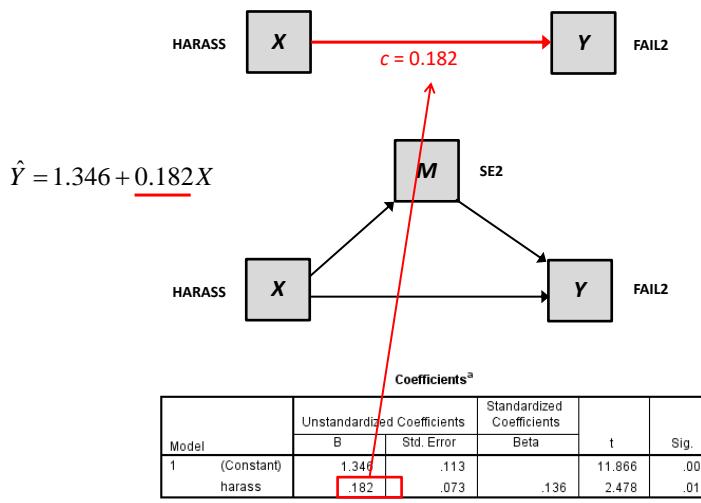
Our question



Does ethnic harassment influence school performance by affecting self-esteem which in turn affects performance.

This question is not asked contingent on evidence of simple association between X (ethnic harassment) and Y (performance)

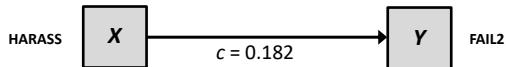
Using a set of OLS regression analyses



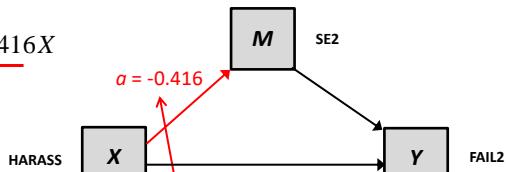
SPSS: `regression/dep=fail2/method=enter harass.`

SAS: `proc reg data=harass;model fail2=harass;run;`

Using a set of OLS regression analyses



$$\hat{M} = 3.597 - 0.416X$$



Coefficients^a

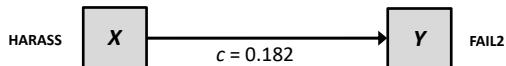
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	3.597	.123		29.123	.000
harass	-.416	.080	-.276	-5.209	.000

a. Dependent Variable: se2

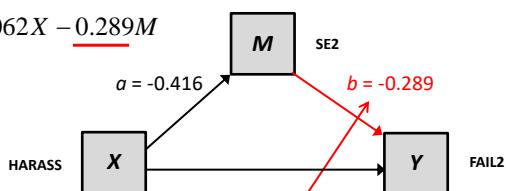
```
regression/dep=se2/method=enter harass.
```

```
proc reg data=harass;model se2=harass;run;
```

Using a set of OLS regression analyses



$$\hat{Y} = 2.385 + 0.062X - 0.289M$$



Coefficients^a

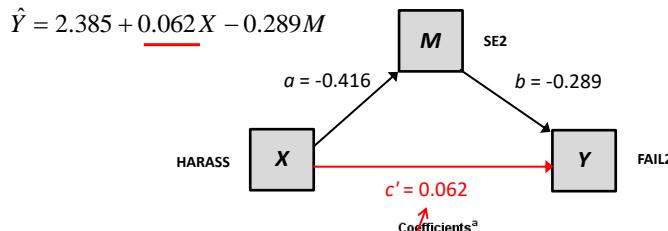
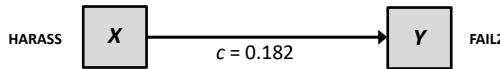
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	2.385	.204		11.676	.000
harass	.062	.072	.046	.850	.396
se2	-.289	.048	-.324	-5.988	.000

a. Dependent Variable: fail2

```
regression/dep=fail2/method=enter harass se2.
```

```
proc reg data=harass;model fail2=harass se2;run;
```

Using a set of OLS regression analyses



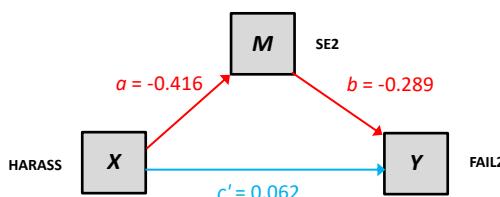
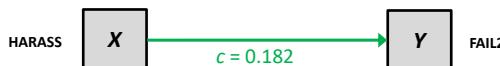
Model	Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
	B	Std. Error			
1 (Constant)	2.385	.204		11.676	.000
harass	.062	.072	.046	.850	.396
se2	-.289	.048	-.324	-5.988	.000

a. Dependent Variable: fail2

`regression/dep=fail2/method=enter harass se2.`

`proc reg data=harass;model fail2=harass se2;run;`

Using a set of OLS regression analyses



Direct effect of X on Y = $c' = 0.062$

Indirect effect of X on Y via M = $ab = -0.416(-0.289) = 0.120$

Total effect of X on Y = $c' + ab = 0.062 + 0.120 = 0.182 = c$

Interpretation of the total, direct, and indirect effects

Generic

Total: Two people who differ by one unit on X are estimated to differ by c units on Y on average.

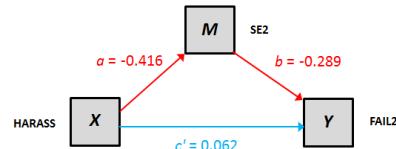
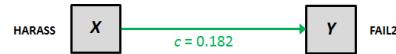
Indirect: They differ by ab units on average as a result of the effect of X on M which in turn affects Y .

Direct: The rest of the difference, the difference of c' units, is due to the effect of X on Y independent of M .

$$\text{Direct effect} = c' = 0.062$$

$$\text{Indirect effect} = ab = -0.416(-0.289) = 0.120$$

$$\text{Total effect} = c = 0.062 + 0.120 = 0.182$$



Specific

Total: Two kids who differ by one scale point in ethnic harassment are estimated to differ by **0.182** units in perceived academic failure one year later, with the more frequently-harassed kid perceiving greater failure.

Indirect: They differ by **0.120** units in perceived failure as a result of the negative effect of harassment on self esteem a year later, which in turn increases perceived failure.

Direct: Independent of this mechanism, the more harassed kid is estimated to be **0.062** units higher in perceived failure.

It works for dichotomous X too.

Garcia, D. M., Schmitt, M. T., Branscombe, N. R., & Ellemers, N. (2010). Women's reactions to ingroup members who protest discriminatory treatment: The importance of beliefs about inequality and response appropriateness. *European Journal of Social Psychology*, **40**, 733-745.

European Journal of Social Psychology
Eur. J. Soc. Psychol. 40, 733-745 (2010)
Published online 6 July 2009 in Wiley InterScience
(www.interscience.wiley.com) DOI: 10.1002/ajsp.20740

Research article

Women's reactions to ingroup members who protest discriminatory treatment: The importance of beliefs about inequality and response appropriateness

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^aUniversity of Guelph, Canada
^bSyracuse University, USA
^cUniversity of Kansas, USA
^cLeiden University, The Netherlands

Abstract
Garcia et al. (2010) identify factors that they believe influence women's responses to ingroup members who protest discriminatory treatment. We predicted and found that women who perceived gender discrimination or perceive negative regard a protest response as being more appropriate than a no protest response, and expressed greater liking and less anger toward a female lawyer who protested discriminatory treatment. In addition, we found that women who believed that protest was an appropriate response to discrimination contributed to evaluations of the protesting lawyer. Perceptions that the complaint was an appropriate response to the promotion decision led to more positive evaluations of an ingroup discrimination protest. Copyright © 2009 John Wiley & Sons, Ltd.

SOCIAL CONSEQUENCES OF CLAIMING DISCRIMINATION
Gender discrimination continues to be widespread throughout Western employment settings (see Charles & Grusky, 2004). The continuation of gender discrimination has substantive negative implications for women's economic and social well-being (see, e.g., Brinkmann, 2004).

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After reading the narrative, the participants evaluated **how appropriate they perceived her response to be**, and also evaluated the characteristics of the attorney, the responses of which were aggregated to produce a measure of **"liking."** Prior to the study, the participants filled out the Modern Sexism Scale.

The data: PROTEST

The screenshot shows two windows side-by-side. On the left is the IBM SPSS Statistics Data Editor window titled "protest.sav [DataSet1] - IBM SPSS Statistics Data Editor". It displays a table with 14 rows of data across 7 columns. The columns are labeled: subnum, cond, sexism, angry, liking, respappr, and protest. The data includes values like 209, 2, 4.87, etc. On the right is a SAS program window titled "protest". It contains a DATA step with an INPUT statement and some cards. The data is identical to the one in the SPSS window, with rows 1 through 14 listed.

	subnum	cond	sexism	angry	liking	respappr	protest
1	209	2	4.87	2	4.83	4.25	1.00
2	44	0	4.25	1	4.50	5.75	.00
3	124	2	5.00	3	5.50	4.75	1.00
4	232	2	5.50	1	5.66	7.00	1.00
5	30	2	5.62	1	6.16	6.75	1.00
6	140	1	5.75	1	6.00	5.50	1.00
7	27	2	5.12	2	4.66	5.00	1.00
8	64	0	6.62	1	6.50	6.25	.00
9	67	0	5.75	6	1.00	3.00	.00
10	182	0	4.62	1	6.83	5.75	.00
11	85	2	4.75	2	5.00	5.25	1.00
12	109	2	6.12	5	5.66	7.00	1.00
13	122	0	4.87	2	5.83	4.50	.00
14	69	1	5.87	1	6.50	6.25	1.00

```

data protest;
  input subnum cond sexism angry liking respappr protest;
cards;
  209 2 4.87 2 4.83 4.25 1.00
  44 0 4.25 1 4.50 5.75 .00
  124 2 5.00 3 5.50 4.75 1.00
  232 2 5.50 1 5.66 7.00 1.00
  30 2 5.62 1 6.16 6.75 1.00
  140 1 5.75 1 6.00 5.50 1.00
  27 2 5.12 2 4.66 5.00 1.00
  64 0 6.62 1 6.50 6.25 .00
  67 0 5.75 6 1.00 3.00 .00
  182 0 4.62 1 6.83 5.75 .00
  85 2 4.75 2 5.00 5.25 1.00
  109 2 6.12 5 5.66 7.00 1.00
  122 0 4.87 2 5.83 4.50 .00
  69 1 5.87 1 6.50 6.25 1.00

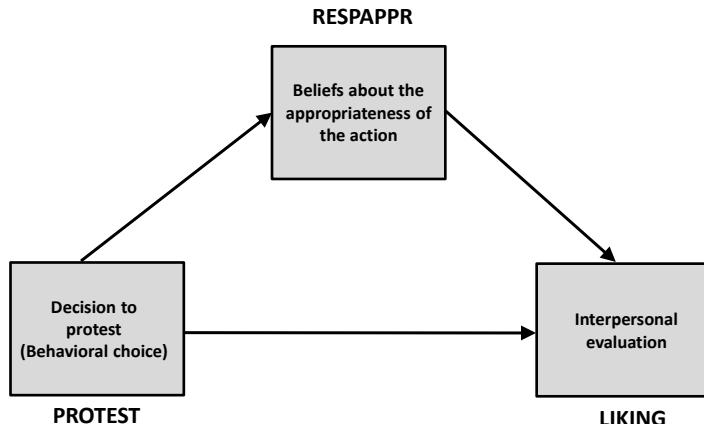
```

PROTEST: Experimental condition (1 = protest, 0 = no protest)

LIKING : Evaluation (liking) of the lawyer (higher = more positive evaluation, i.e. like more)

RESPAPPR: A measure of how appropriate the lawyer's behavior in response to the action of the partners was perceived to be for the situation (higher = more appropriate)

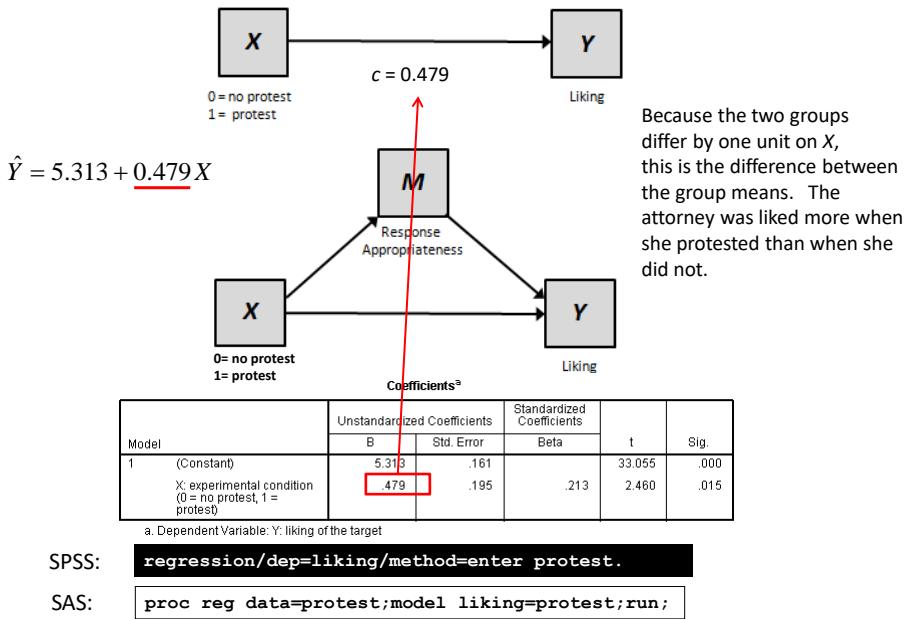
Our question



Do perceptions of the appropriateness of the response act as the mechanism through which that choice influences interpersonal evaluation?

Notice that this question is not asked contingent on evidence of simple association between the choice and the evaluation.

Using a set of OLS regression analyses



Interpretation when X is dichotomous

$$\hat{Y}_j = 5.310 + 0.479X_j$$

`means tables = liking by protest.`

Report

LIKING: liking of the target			
PROTEST: experimental condition (0 = no protest, 1 = protest)	Mean	N	Std. Deviation
no protest	5.3102	41	1.30158
protest	5.7889	88	.87669
Total	5.6367	129	1.04970

When $X = 1$ (protest), $\hat{Y} = 5.310 + 0.479(1) = 5.789$
 When $X = 0$ (no protest), $\hat{Y} = 5.310 + 0.479(0) = 5.310$

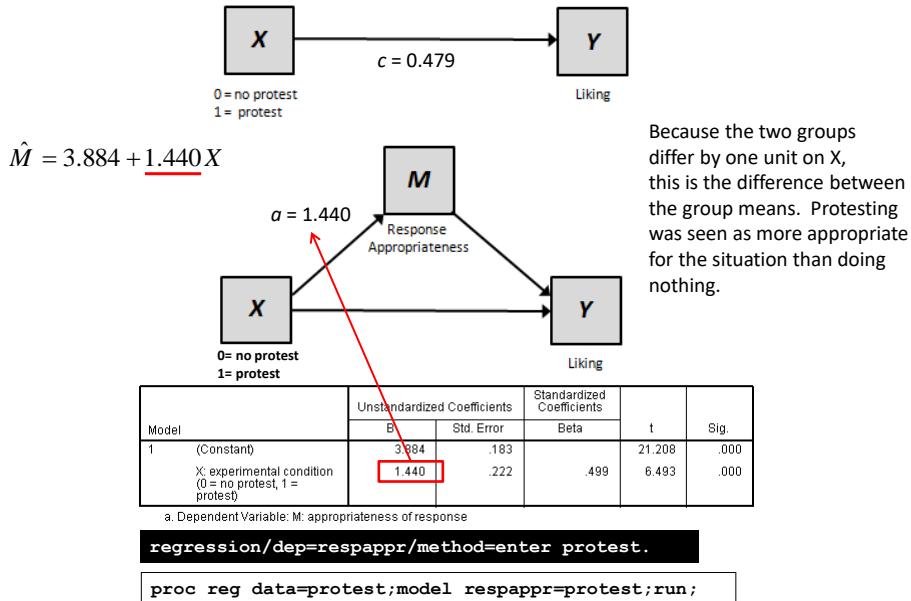
Notice that with X coded 0 and 1, the model yields the group means, b is the difference between the group means, and the *regression constant* is the mean for the group coded $X = 0$ (no protest condition).

More generally, if the two groups are coded by a difference of λ units, such that $X = \theta + \lambda$ for group 1 and $X = \theta$ for group 2,

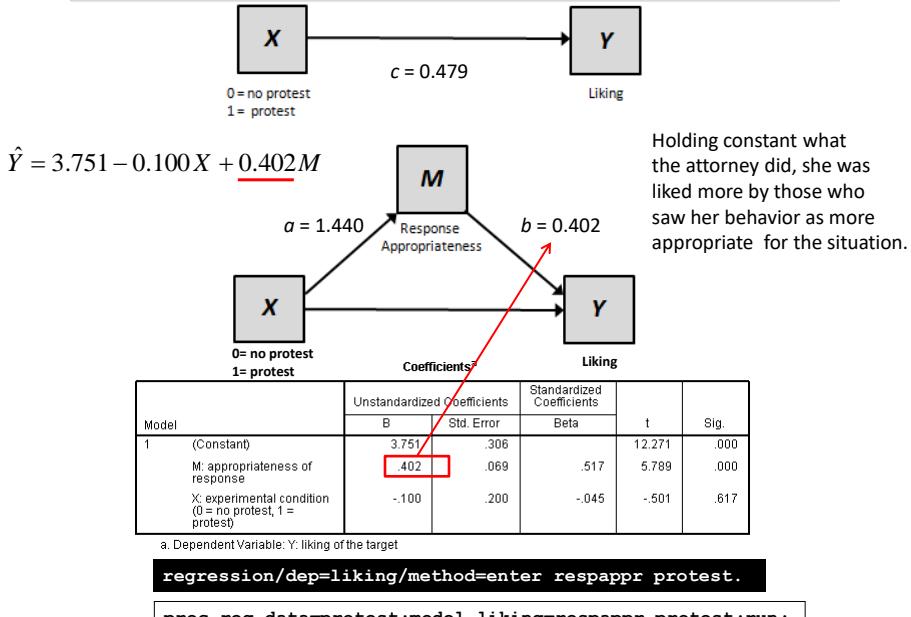
$$b = (\bar{Y}_1 - \bar{Y}_2) / \lambda$$

If you get in the habit of coding a dichotomous variable such that the groups differ by one unit on X , b will always be a difference between group means.

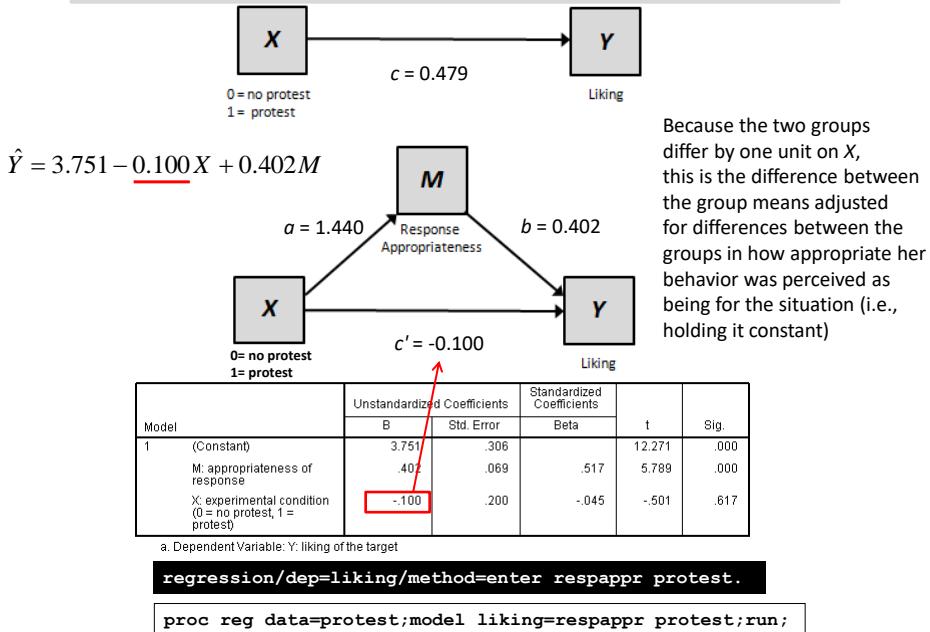
Using a set of OLS regression analyses



Using a set of OLS regression analyses



Using a set of OLS regression analyses



Interpretation of total, direct, and indirect effects

Generic

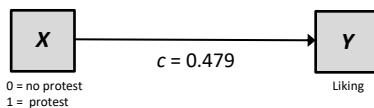
Total: Two people who differ by one unit on X are estimated to differ by c units on Y on average.

$$\text{Direct effect} = -0.100$$

$$\text{Indirect Effect} = 1.440(0.402) = 0.579$$

$$\text{Total effect} = -0.100 + 0.579 = 0.479$$

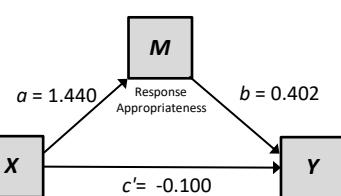
Indirect: They differ by ab units on average as a result of the effect of X on M which in turn affects Y.



Direct: The rest of the difference, the difference of c' units, is due to the effect of X on Y independent of M.

Specific

Total: Participants told the lawyer protested ($X = 1$) liked the lawyer 0.479 units **more**, on average, than those who were told she did not protest.



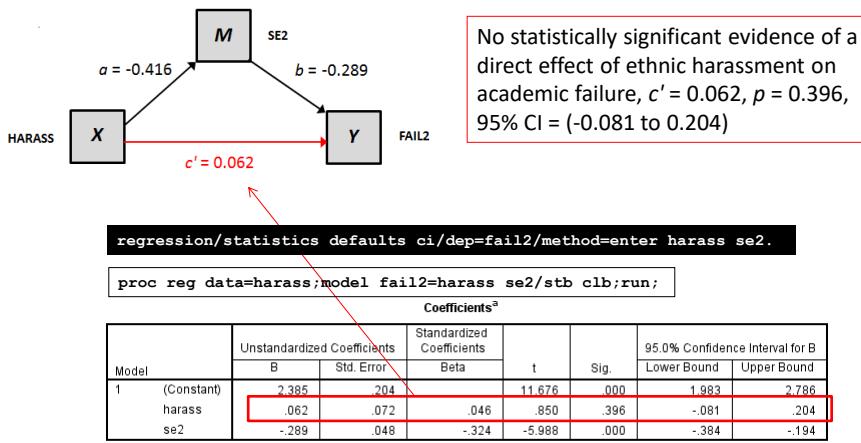
Indirect: They liked her by 0.579 units **more** on average as a result of their beliefs about the appropriateness of her response, which in turn affected their liking.

Direct: Among those equal in their beliefs about the appropriateness of her response, those who were told the lawyer protested liked her 0.100 units **less** (because the sign is negative) than those who were told she did not protest the decision.

Statistical Inference

Statistical inference: The direct effect

Inference for the direct effect is simple and noncontroversial. The inference can be framed in terms of a hypothesis test or a confidence interval. Any OLS regression program will provide both.



Statistical inference: The indirect effect

The indirect effect estimates the influence of X on Y through the mechanism represented by M (i.e., the $X \rightarrow M \rightarrow Y$ sequence). 21st-century mediation analysis bases claims of mediation on evidence that the indirect effect is different from zero.

A popular “20th-century” approach to inference: The Sobel test

$$Z = \frac{ab}{\sqrt{b^2 s_a^2 + a^2 s_b^2 + s_a^2 s_b^2}}$$

Indirect effect → ab

“Second order” estimator of the standard error of ab → $\sqrt{b^2 s_a^2 + a^2 s_b^2 + s_a^2 s_b^2}$

One version eliminates this term (“first order” estimator), $s_a^2 s_b^2$

A p -value is derived by assuming normality of the sampling distribution of the indirect effect and using the standard normal distribution for derivation of p . A p -value no greater than α leads to the claim that the indirect effect is statistically different from zero at the α level of significance.

Computation with Harass Data

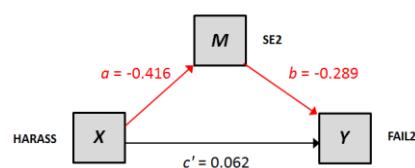
Model	Coefficients ^a			t	Sig.
	B	Std. Error	Standardized Coefficients Beta		
1 (Constant) harass	3.537 .416	.123 .080		-2.76 -.276	.29.123 -.5,209 .000

a. Dependent Variable: se2

Model	Coefficients ^a			t	Sig.
	B	Std. Error	Standardized Coefficients Beta		
1 (Constant) harass se2	2.385 .062 -.289	.204 .072 .048		11.676 .046 -.324	.000 .850 -.5,988 .396 .000

a. Dependent Variable: fail2

$$b = -0.289 \quad s_b = 0.048$$



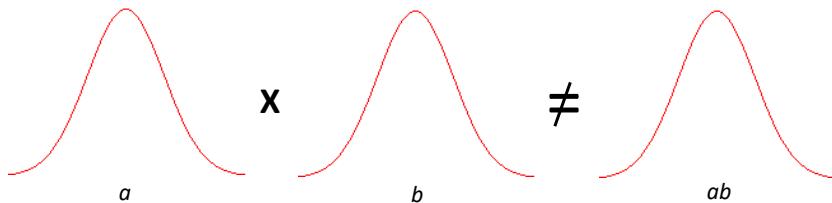
$$Z = \frac{ab}{\sqrt{b^2 s_a^2 + a^2 s_b^2 + s_a^2 s_b^2}}$$

$$Z = \frac{-0.416(-0.289)}{\sqrt{(-0.289)^2 0.080^2 + (-0.416)^2 0.048^2 + 0.080^2 0.048^2}} = \frac{0.120}{0.031} = 3.899, p = .0001$$

The indirect effect is statistically significant. But this test has serious problems.

What's wrong with the Sobel test?

For the Sobel test, the p -value is derived by assuming normality of the sampling distribution of the indirect effect and using the standard normal distribution. Although this assumption is fairly sensible in large samples, it is not in smaller ones. What is a sufficiently large sample is situationally-specific, and typically you won't know going into the analysis whether or not to trust large sample theory.



This assumption, which typically will not hold, yields a test that is lower in power than alternatives. Experts in mediation analysis don't recommend the use of this test, though it remains popular. Eventually, researchers will get the message.

The bootstrap confidence interval

Bootstrapping allows us to empirically estimate the sampling distribution of the indirect effect and generate a confidence interval (CI) for estimation and hypothesis testing. It has become the preferred inferential method for estimating and testing indirect effects.

- (1) Take a random sample of size n from the sample *with replacement*.
- (2) Estimate the indirect effect in this “resample”.
- (3) Repeat (1) and (2) a total of k times, where k is at least 1,000. The larger k , the better. I recommend at least 5,000.
- (4) Use distribution of the indirect effect over multiple resamples as an approximation of the sampling distribution of the indirect effect.
- (5) For 95% CI using “percentile” method, lower and upper bounds are 2.5th and 97.5th percentile in k bootstrap estimates of the indirect effect. Variations exist (e.g., ‘bias corrected’ or ‘bias-corrected and accelerated’ confidence intervals but they do not perform as well as percentile.)

Bootstrapping

Your data

<i>X</i>	<i>M</i>	<i>Y</i>
4.3	1.4	9.1
1.4	5.4	6.4
4.9	4.3	1.3
5.9	2.3	5.4
6.1	3.3	3.9
3.8	3.1	6.3
2.8	3.2	1.5
9.4	4.1	2.3
4.3	1.3	4.4
4.9	3.7	2.1

A resampling of your data

<i>X</i>	<i>M</i>	<i>Y</i>
5.9	2.3	5.4
4.9	4.3	1.3
9.4	4.1	2.3
4.9	4.3	1.3
4.3	1.4	9.1
1.4	5.4	6.4
3.8	3.1	6.3
9.4	4.1	2.3
6.1	3.3	3.9
4.3	1.3	4.4

$$a = -0.051 \quad b = -0.844$$

$$ab = 0.043$$

$$a = 0.020 \quad b = -0.921$$

$$ab = -0.018$$

Bootstrapping

Your data

<i>X</i>	<i>M</i>	<i>Y</i>
4.3	1.4	9.1
1.4	5.4	6.4
4.9	4.3	1.3
5.9	2.3	5.4
6.1	3.3	3.9
3.8	3.1	6.3
2.8	3.2	1.5
9.4	4.1	2.3
4.3	1.3	4.4
4.9	3.7	2.1

Another resampling of your data

<i>X</i>	<i>M</i>	<i>Y</i>
6.1	3.3	3.9
4.9	4.3	1.3
2.8	3.2	1.5
4.9	3.7	2.1
3.8	3.1	6.3
9.4	4.1	2.3
2.8	3.2	1.5
4.9	4.3	1.3
4.9	3.7	2.1
1.4	5.4	6.4

$$a = -0.051 \quad b = -0.844$$

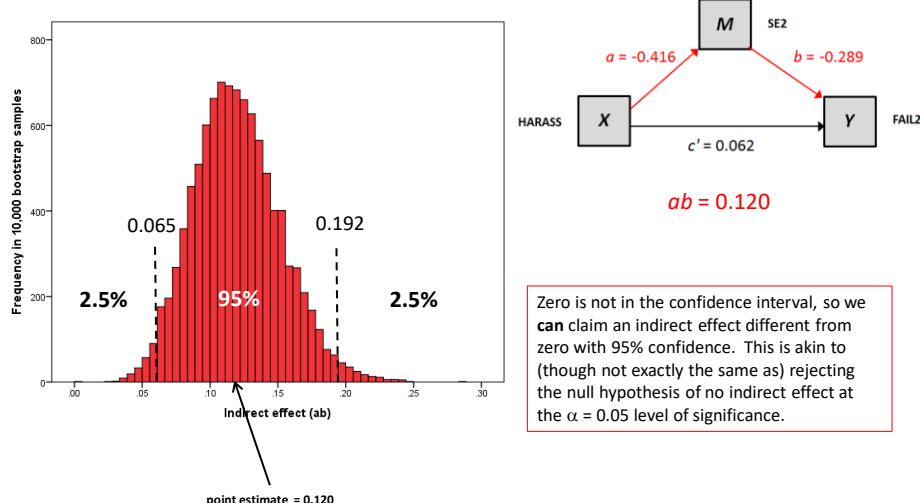
$$ab = 0.043$$

$$a = -0.034 \quad b = 0.523$$

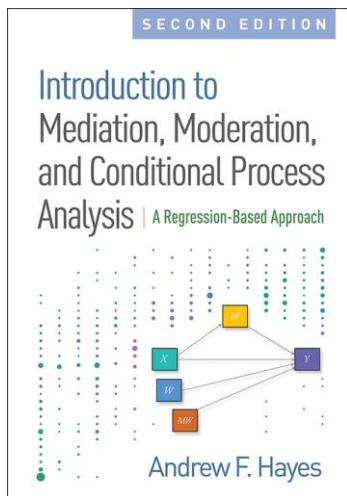
$$ab = -0.017$$

10,000 bootstrap estimates of the indirect effect

95% of the 10,000 bootstrap estimates of the indirect effect were between 0.065 and 0.192. This is our 95% confidence interval.



PROCESS



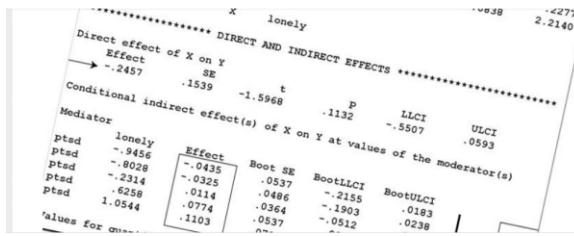
Published in December 2017 and available through
The Guilford Press, Amazon.com, and elsewhere.

- First released in beta form in March of 2012 and later documented in Hayes (2013, IMCPA, published by The Guilford Press).
- Available for both SPSS (in macro and “custom dialog” form) and SAS.
- An integration of functions available in my other published macros for mediation and moderation analysis (SOBEL, INDIRECT, MODMED, MODPROBE, MED3C) and a whole lot more, all in one command.
- A handy tool for both “confirmatory” and “exploratory” approaches to data analysis.
- Freely available at www.processmacro.org. The current release is v3.



HOME DOWNLOAD WORKSHOPS FAQ PAPERS #PROCESSMACRO

The PROCESS macro for SPSS and SAS



PROCESS is an easy to use add-on for SPSS and SAS for statistical mediation, moderation, and conditional process analysis. The use of PROCESS is described and documented in *Introduction to Mediation, Moderation, and Conditional Process Analysis*, published by The Guilford Press.

PROCESS uses an ordinary least squares or logistic regression-based path analytic framework for estimating direct and indirect effects in simple and multiple mediator models, two and three way interactions in moderation models along with simple slopes and regions of significance for probing interactions, conditional indirect effects in moderated mediation models with a single or multiple mediators and moderators, and indirect effects of interactions in mediated moderation models also with a single or multiple mediators. Bootstrap and Monte Carlo confidence intervals are implemented for inference about indirect effects. PROCESS can estimate moderated mediation models with multiple mediators, multiple moderators of individual paths, interactive effects of moderators on individual paths, and models with dichotomous outcomes.

PROCESS was written by Andrew F. Hayes, Professor of Quantitative Psychology at The Ohio State University.

Facebook users can stay apprised of latest developments in PROCESS by liking [here](#). Tweeters about PROCESS can use the hashtag [#processmacro](#).

Read the documentation (eventually)

The PROCESS documentation is an eventual must-read. It describes how to use PROCESS, as well as its various options, capabilities, and limitations. It is available as Appendix A in Hayes (2017). *Introduction to Mediation, Moderation, and Conditional Process Analysis* (2nd Ed.). At a minimum, you must have the model templates handy, as PROCESS expects you to tell it which model number you are estimating and which variables play what role. [You have the templates PDF](#).

Appendix A Using PROCESS

This appendix describes how to install and execute PROCESS, how to set up a PROCESS command, and it documents its many features, some of which are not described elsewhere in this book. As PROCESS is modified and features are added, supplementary documentation will be released at [www.processmacro.com](#). Check this webpage regularly for updates. Also available at this page is a complete set of model templates identifying each model that PROCESS can estimate.

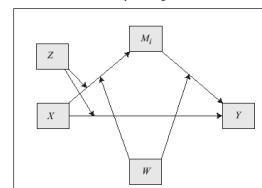
This documentation focuses on the SPSS version of PROCESS. All features are supported below. In the SAS version, as well and work as described here, with minor modifications to the syntax. At the end of this documentation (see page 438), a special section devoted to SAS describes some of the differences in syntax structure for the SAS version compared to what is described below.

Overview

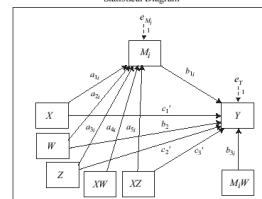
PROCESS is a computational tool for path analysis-based moderation and mediation analysis as well as their integration in the form of a conditional process model. In addition to estimating unstandardized model coefficients, standard errors, *t* and *p*-values, and confidence intervals using either OLS regression or logistic regression or Poisson regression, logistic regression (for dichotomous outcomes), PROCESS generates direct and indirect effects in mediation models, conditional effects (i.e., "simple slope") in moderation models, and conditional indirect effects in conditional process models with a single or multiple mediators. PROCESS offers various methods for probing two- and three-way interactions and construct preventions. PROCESS also provides confidence intervals and confidence intervals for indirect effects. In mediation models, multiple mediator variables can be specified to operate in parallel or in serial. Heteroscedasticity-consistent standard errors are available for inference about model coeffi-

Model 62

Conceptual Diagram

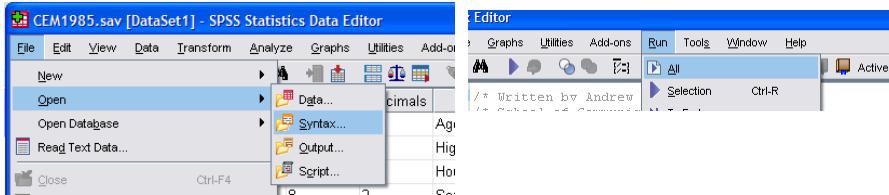


Statistical Diagram



PROCESS as a syntax-driven macro

Open process.sps as a syntax file and run the entire program **exactly as is**. This produces a new SPSS command called PROCESS. See the documentation for details on the syntax structure. PROCESS goes away when you close SPSS.

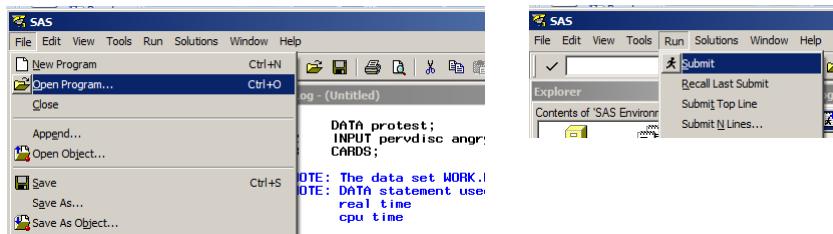


Once PROCESS is defined, you can run a properly-formatted PROCESS command in a new syntax window. Such a command might look something like below. Not all of the arguments below are required.

```
process y=react/x=cond/m=pmi/total=1/normal=1  
/model=4/boot=10000.
```

PROCESS for SAS

In SAS, open process.sas and submit the entire program **exactly as is**. This produces a new SAS command called %PROCESS. The syntax structure is described in the documentation.



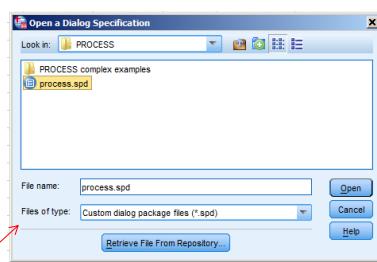
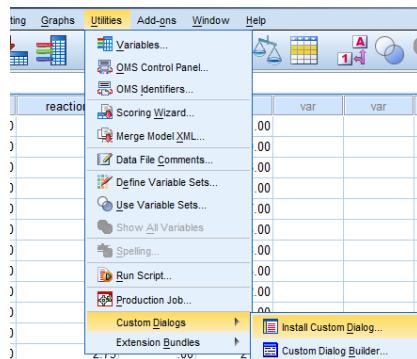
Once PROCESS is defined, you can run a properly-formatted PROCESS command in a new syntax window. Such a command might look something like below. Not all of the arguments below are required.

```
%process (data=pmi,y=reaction,x=cond,m=pmi,total=1,normal=1,  
boot=10000, model=4);
```

PROCESS “Custom Dialog”

The PROCESS macro must be run at least once in your SPSS session to activate the PROCESS command. Custom Dialog files are permanently installed in SPSS, integrating the procedure into SPSS menus. Use the procedure below. In Windows, installation requires administrative access to your machine. You probably have to open SPSS as an administrator as well. You may not have access to do so.

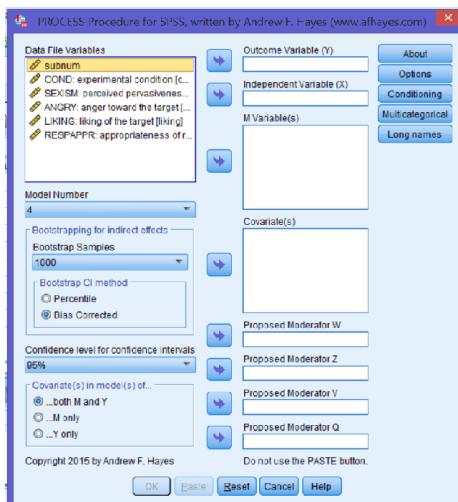
In SPSS 23 and earlier:



In SPSS24, look under “Extensions” for the Utilities option

When installed, PROCESS can be found under “Analyze”→“Regression”

PROCESS “Custom Dialog”

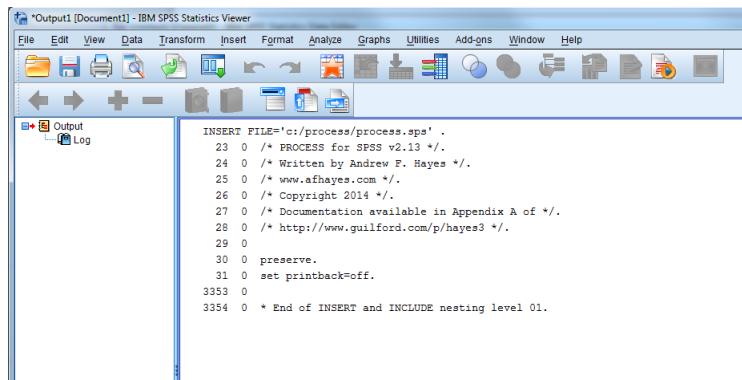


Installing the dialog box does not eliminate the need to run the PROCESS code if you plan on executing with syntax. And don't use the PASTE button.

Autoexecution

It is possible to get SPSS to execute the PROCESS code on its own when SAS/SPSS executes. A document is provided to you with the course files that provides instructions for SPSS for Windows. **I do not know how to do this with SPSS for Mac.**

When successful, SPSS for Windows users typically see something like the following in the output window when SPSS is opened:



```
File Edit View Data Transform Insert Format Analyze Graphs Utilities Add-ons Window Help
Output Log
INSERT FILE='c:/process/process.sps'.
23 0 /* PROCESS for SPSS v2.13 */.
24 0 /* Written by Andrew F. Hayes */.
25 0 /* www.afhayes.com */.
26 0 /* Copyright 2014 */.
27 0 /* Documentation available in Appendix A of */.
28 0 /* http://www.guilford.com/p/hayes3 */.
29 0
30 0 preserve.
31 0 set printback=off.
3353 0
3354 0 * End of INSERT and INCLUDE nesting level 01.
```

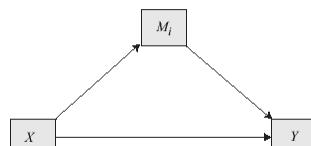
Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

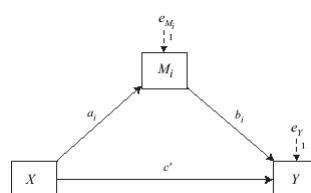
Conceptual diagram

Example #1:

Model 4 is a simple or parallel multiple mediator model, which estimates the direct and indirect effect(s) of X on Y through one or more mediators (M) (up to 10 mediators at once)



Statistical diagram



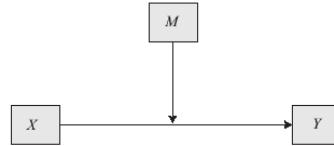
Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

Conceptual diagram

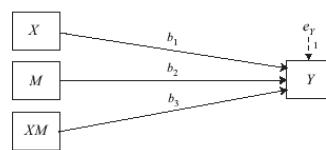
Example #2:

Model 1 is a simple moderation model, with M moderating the effect of X on Y .



The statistical diagram shows the model in the form of a path diagram. This is the form in which the model is estimated.

Statistical diagram



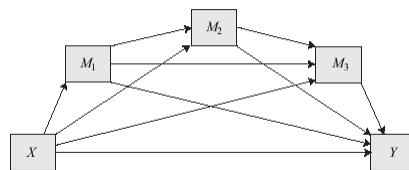
Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

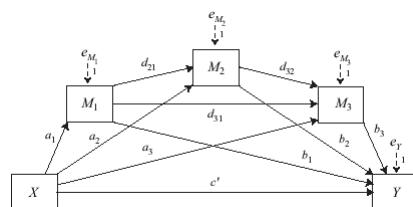
Conceptual diagram

Example #3:

Model 6 is a serial multiple mediator model, which estimates the direct and indirect effect(s) of X on Y through up to 4 mediators (M) chained together in serial. An example with three mediators is depicted to the right.



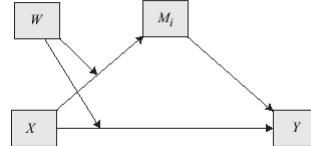
Statistical diagram



Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

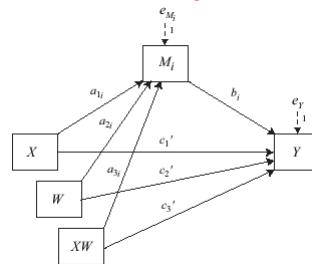
Conceptual diagram



Example #4:

Model 8 is a conditional process model which estimates the conditional direct and indirect effects of X on Y through M , with direct effect and "first stage" moderation by W .

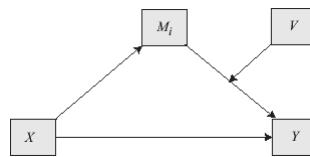
Statistical diagram



Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

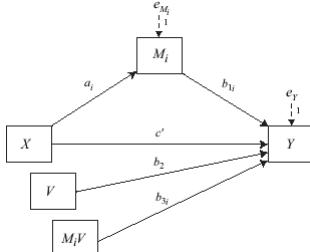
Conceptual diagram



Example #5:

Model 14 is a conditional process model which estimates the direct effect of X on Y and conditional indirect effects of X on Y through M , with "second stage" moderation by V .

Statistical diagram



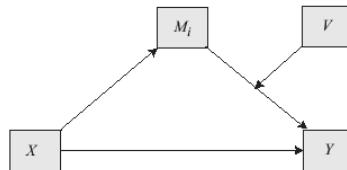
Model template system

PROCESS has 56 model templates, referred to by number in PROCESS, which specify the form of the model (moderation, mediation, moderated mediation, and so forth) and which variables play what roles.

Minimum required specifications

- Which variables play which role in the model (**y=** **x=** **m=** and so forth)
- Model number (**model=**)
- SAS only: Data file (**data=**)

Conceptual diagram



SPSS

```
PROCESS /y=yvar/x=xvar/m=mvlist/v=vvar/model=14.
```

SAS

```
%process (data=filename,y=yvar,x=xvar,m=mvlist,v=vvar,model=14);
```

Limitations and constraints

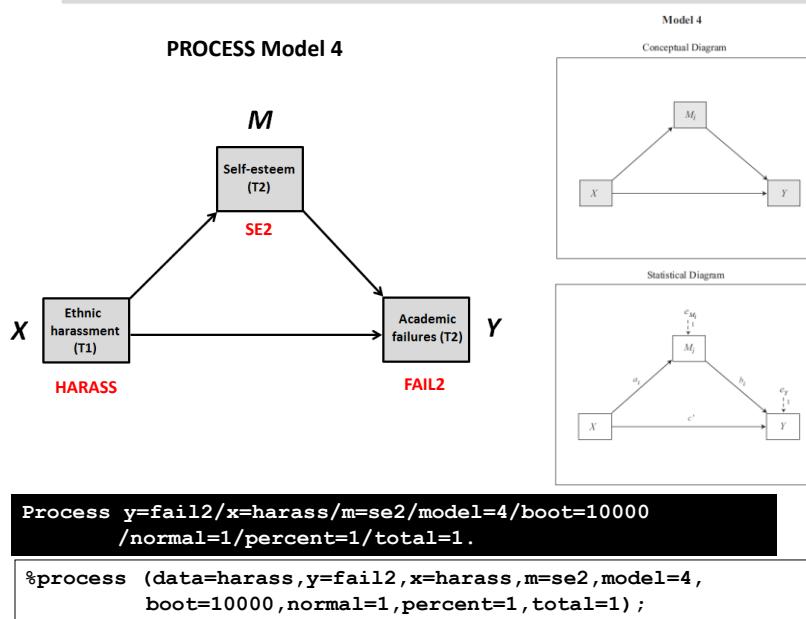
- Only one **X** and one **Y** allowed in a model.
- PROCESS is an OLS modeling tool. Categorical mediators or **Y** are not allowed.
- Up to 10 mediators in numbered models, 6 in custom models.
- No more than two moderators can be used in any model.
- A variable can play only one role in the model. For example a variable can't be both a moderator and a covariate, or both a mediator and a moderator.
- PROCESS is a single-level observed variable modeling system. No multilevel problems can be analyzed with PROCESS.
- PROCESS requires complete data. Listwise deletion is used for cases missing on any variable in the model.
- Although PROCESS will accept them, it is safer to restrict variable names to eight characters or fewer.

If you are familiar with PROCESS v2, see the “What’s new in PROCESS 3” pages in your course book.

Differences between V2 & V3

- No longer need the `vars` list
- Covariates now listed in `cov` list
- Moderators are always `W` and `Z`, no more `V`, `M` or `Q` moderators
- No dichotomous `Y`
- A variety of models have been cut, but new ability to create and edit models
- New models for serial moderated mediation and serial and parallel mediation
- Probing option now defaults to what used to be `quantiles`, can use `moments` argument for legacy output
- Probing and plotting for models with any moderation
- Default is now percentile bootstrap, no more BC or ABC
- Multicategorical `X` or Moderators
- `Wmodval` and `zmodval` allow for multiple values
- Covariate assignment
- Bootstrap CIs for regression coefficients
- Model construction
- Cluster, `ws`, `varorder`, and `percent` are no longer options

Estimation of the harassment model in PROCESS



PROCESS output

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
 Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Output C

Model : 4
 Y : fail2
 X : harass
 M : se2

Sample
 Size: 330

 OUTCOME VARIABLE: $M = 3.597 - 0.416X$
 se2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.2764	.0764	.2905	27.1349	1.0000	328.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI	
constant	3.5966	.1235	29.1227	.0000	3.3536	3.8395	path a
harass	-.4156	.0798	-5.2091	.0000	-.5725	-.2586	

PROCESS output

Outcome: fail2

$$\hat{Y} = 2.385 + 0.062X - 0.289M$$

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3397	.1154	.2215	21.3247	2.0000	327.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI	
constant	2.3845	.2042	11.6757	.0000	1.9827	2.7863	path b
se2	-.2887	.0482	-5.9879	.0000	-.3836	-.1939	path c'
harass	.0616	.0725	.8499	.3960	-.0810	.2042	

***** TOTAL EFFECT MODEL *****

Outcome: fail2

$$\hat{Y} = 1.346 + 0.182X$$

Model Summary

R	R-sq	MSE	F	df1	df2	p
.1356	.0184	.2451	6.1419	1.0000	328.0000	.0137

Model

	coeff	se	t	p	LLCI	ULCI	
constant	1.3460	.1134	11.8660	.0000	1.1229	1.5692	path c
harass	.1816	.0733	2.4783	.0137	.0374	.3257	

Output C

PROCESS output

```
***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Total effect of X on Y
Effect      SE      t      p      LLCI      ULCI
.1816     .0733    2.4783   .0137    .0374    .3257      path c

Direct effect of X on Y
Effect      SE      t      p      LLCI      ULCI
.0616     .0725    .8499   .3960   -.0810    .2042      path c'

Indirect effect of X on Y
Effect      Boot SE      BootLLCI      BootULCI
se2       .1200     .0321     .0629     .1899      ab with 95% bootstrap
                                                               confidence interval

Normal theory tests for indirect effect
Effect      se      z      p
.1200     .0308    3.8993   .0001      ← Sobel test
```

Kids one unit higher in harassment frequency were 0.416 units lower in self esteem one year later ($a = -0.416$), and lower self-esteem was related to higher perceived academic failure ($b = -0.289$). So harassment indirectly affected perceived academic failure (point estimate: 0.120, 95% bootstrap CI = 0.063 to 0.190). After accounting for this mechanism, there was no evidence of an effect of harassment on perceived academic failure (direct effect = 0.062, $p = 0.396$, 95% CI = -0.081 to 0.204)

Output C

Some additional options

SPSS

```
process y=fail2/x=harass/m=se2/model=4/boot=10000/normal=1/total=1/
effsize=1/conf=99/save=1/seed=25545.
```

SAS

```
%process (data=harass, y=fail2,x=harass,m=se2,model=4,boot=10000,
normal=1,total=1,effsize=1,conf=99,save=boots,seed=25545);
```

- EFFSIZE=1:** Generates various effect size measures for the indirect effect.
- CONF=z:** Changes level of confidence to $z\%$ for confidence intervals.
- SAVE=1 or SAVE=fn** in SPSS, produces a file of all bootstrap estimates of all regression coefficients in the model. In SAS, saves bootstrap estimates to a file named "fn"
- SEED=xxxx:** Seeds the random number generator for replication of resamples over repeated runs of PROCESS.

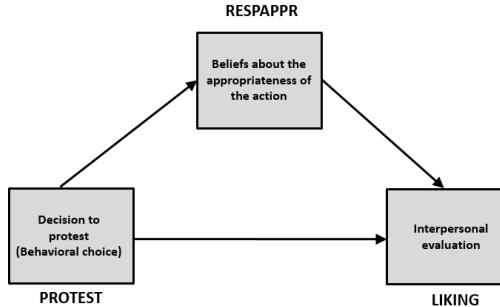


See the documentation in Appendix A of IMCPA for details.



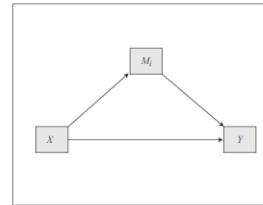
Estimation of the PROTEST model in PROCESS

PROCESS Model 4

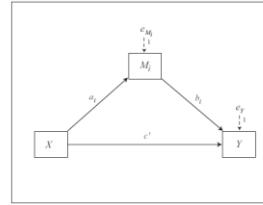


Model 4

Conceptual Diagram



Statistical Diagram

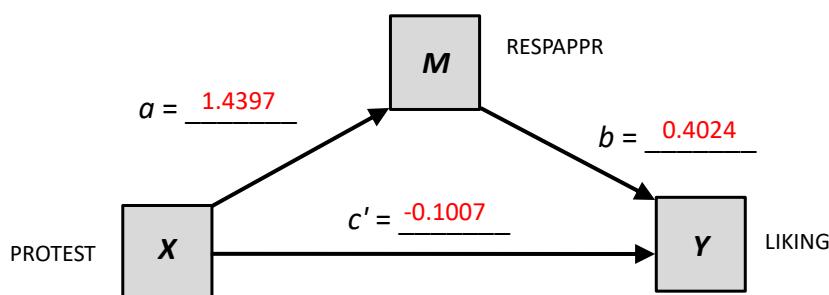
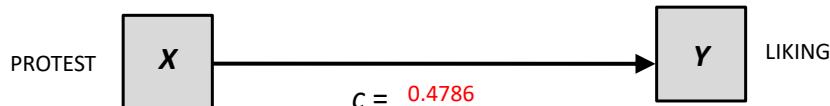


What should the PROCESS command look like?

```
process y=liking/x=protest/m=respapprc/model=4/boot=10000/normal=1/total=1.
```

not required

```
%process (data=protest, y=liking,x=protest,m=respappr,model=4,boot=10000,normal=1,total=1);
```



Indirect effect = 0.5793, 95% bootstrap CI = .3113 to .9067

PROCESS output

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
 Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 4
 Y : liking
 X : protest
 M : respappr

Sample
 Size: 129

OUTCOME VARIABLE:
 respappr

$$\hat{M} = 3.884 + 1.440X$$

Model Summary

	R	R-sq	MSE	F	df1	df2	P
	.4992	.2492	1.3753	42.1550	1.0000	127.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.8841	.1831	21.2078	.0000	3.5217	4.2466
protest	1.4397	.2217	6.4927	.0000	1.0009	1.8785

path a

PROCESS output

Outcome: liking

$$\hat{Y} = 3.747 - 0.101X + 0.402M$$

Model Summary

	R	R-sq	MSE	F	df1	df2	P
	.4959	.2459	.8441	20.5483	2.0000	126.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.7473	.3058	12.2553	.0000	3.1422	4.3524
respappr	.4024	.0695	5.7884	.0000	.2648	.5400
protest	-.1007	.2005	-.5023	.6163	-.4975	.2960

path b

path c'

***** TOTAL EFFECT MODEL *****

Outcome: liking

$$\hat{Y} = 5.310 + 0.479X$$

Model Summary

	R	R-sq	MSE	F	df1	df2	P
	.2131	.0454	1.0601	6.0439	1.0000	127.0000	.0153

Model

	coeff	se	t	p	LLCI	ULCI
constant	5.3102	.1608	33.0244	.0000	4.9921	5.6284
protest	.4786	.1947	2.4584	.0153	.0934	.8639

path c

PROCESS output

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Total effect of X on Y

Effect	SE	t	p	LLCI	ULCI	
.4786	.1947	2.4584	.0153	.0934	.8639	path c

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI	
-.1007	.2005	-.5023	.6163	-.4975	.2960	path c'

Indirect effect of X on Y

Effect	SE	Boot SE	BootLLCI	BootULCI	
respappr	.5793	.1519	.3113	.9067	ab with 95% bootstrap confidence interval

Normal theory tests for indirect effect

Effect	se	z	p	
.5793	.1350	4.2924	.0000	Sobel test

Her behavior was perceived as more appropriate if she protested relative to when she did not ($a = 1.440$), and the more appropriate her behavior, the more positively she was perceived ($b = 0.402$). Her choice to protest had a positive effect on how favorably she was perceived indirectly through perceived appropriateness of the response (point estimate: 0.579, 95% CI = 0.311 to 0.907). After accounting for this mechanism, there was no effect of her choice to protest on how she was evaluated (direct effect = -0.101, $p = 0.62$)

Confounding

Kids who reported greater harassment earlier reported lower in self-esteem later, but they also reported lower self-esteem earlier ($r = -0.18$), and self-esteem was temporally consistent over time ($r = 0.51$). Furthermore, students who reported lower self esteem later reported greater academic failure later, but these later low self-esteem students also reported higher greater academic failure earlier ($r = -0.26$), and academic failure was temporally consistent ($r = 0.30$)

Correlations						
	harass	se1	fail1	se2	fail2	
harass	Pearson Correlation	1	-.176	.196	-.276	.136
	Sig. (2-tailed)		.001	.000	.000	.014
	N	330	330	330	330	330
se1	Pearson Correlation	-.176	1	-.306	.505	-.259
	Sig. (2-tailed)	.001		.000	.000	.000
	N	330	330	330	330	330
fail1	Pearson Correlation	.196	-.306	1	-.255	.297
	Sig. (2-tailed)	.000	.000		.000	.000
	N	330	330	330	330	330
se2	Pearson Correlation	-.276	.505	-.255	1	-.337
	Sig. (2-tailed)	.000	.000	.000		.000
	N	330	330	330	330	330
fail2	Pearson Correlation	.136	-.259	.297	-.337	1
	Sig. (2-tailed)	.014	.000	.000	.000	
	N	330	330	330	330	330

Pre-existing self-esteem and failure confound the relationships we believe to be causal. We want to know whether later self-esteem and academic failure are related to ethnic harassment frequency after accounting for initial self-esteem and failure.

Confounding

Some effects in a mediation model are subject to ‘confounding’ even when X is based on random assignment, making causality harder to establish. Partialing out various confounders can help though won’t solve the problem entirely.

$$\hat{Y} = i_1 + cX + c_2U$$

$$\hat{M} = i_2 + aX + a_2U$$

$$\hat{Y} = i_3 + c'X + bM + c'_2U$$

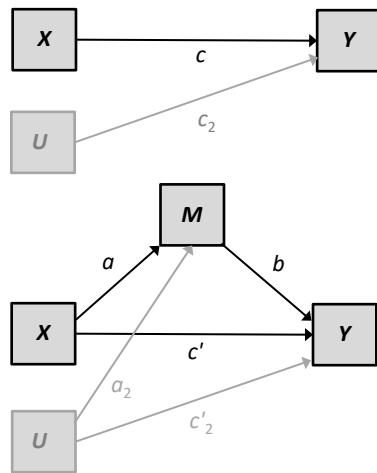
total effect = direct effect + indirect effect

$$c = c' + (a \times b)$$

indirect effect = total effect – direct effect

$$a \times b = c - c'$$

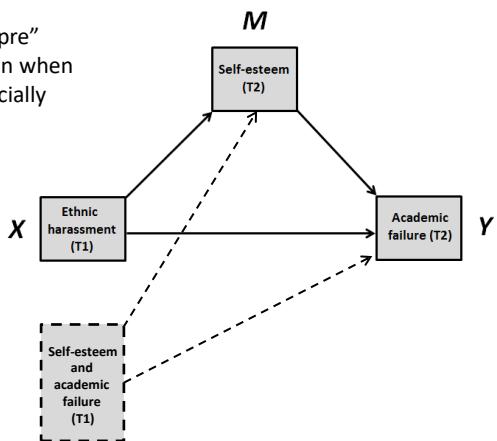
A simple mediation model, adjusting for a potential confounding variable (U)



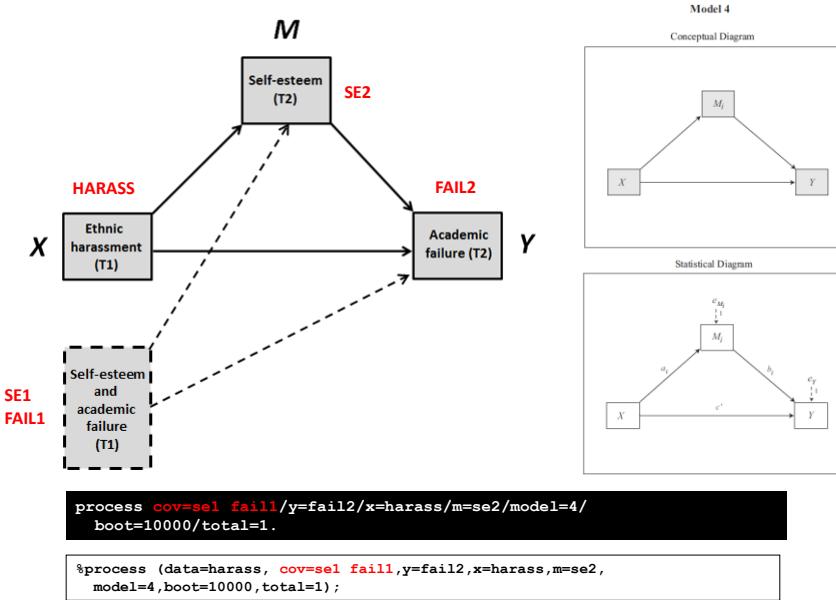
Some rationales for adjusting for prior state

When available, it is desirable to include “pre” measures of M and/or Y as covariates, even when X is experimentally manipulated, but especially when it is not.

- (a) Doing so can increase precision in the estimation of X 's effect on M and/or Y if pre-measures are correlated with later measures (as they typically are).
- (b) Prior states often are correlated with X , M , or Y , introducing a “self-selection” threat to causal claims. Including prior state helps to reduce that threat.
- (c) It gives an interpretation to paths that are closer to a “change” interpretation without regression artifacts that can be introduced with the use of difference scores. In this example, the b path estimates the relationship between later self-esteem and how much higher or lower a student's failure is given expected later failure from prior self-esteem and failure. Path a estimates the relationship between ethnic harassment frequency and how much lower or higher a student's self-esteem is later relative to what would be expected given his or her earlier self-esteem and academic failure.



Adding covariates to a model using PROCESS



PROCESS output

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 4
Y : fail2
X : harass
M : se2

Covariates:
sel fail1

Output D

Sample
Size: 330

OUTCOME VARIABLE:
se2

Model Summary

	R	R-sq	MSE	F	df1	df2	P
harass	.5450	.2971	.2224	45.9259	3.0000	326.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0280	.2412	8.4095	.0000	1.5536	2.5024
harass	-.2728	.0717	-3.8025	.0002	-.4139	-.1317
sel	.4879	.0536	9.1081	.0000	.3825	.5933
fail1	-.1010	.0606	-1.6661	.0967	-.2202	.0182

path a

PROCESS output

Outcome: fail2

Output D

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.4059	.1648	.2105	16.0276	4.0000	325.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0934	.2588	8.0900	.0000	1.5843	2.6025
se2	-.2175	.0539	-4.0375	.0001	-.3235	-.1115
harass	.0196	.0713	.2754	.7832	-.1207	.1599
sel	-.0672	.0584	-1.1517	.2503	-.1820	.0476
fail1	.2307	.0592	3.8966	.0001	.1142	.3471

path b
path c'

***** TOTAL EFFECT MODEL *****
Outcome: fail2

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.3505	.1229	.2203	15.2219	3.0000	326.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.6523	.2400	6.8842	.0000	1.1801	2.1245
harass	.0790	.0714	1.1060	.2695	-.0615	.2194
sel	-.1733	.0533	-3.2513	.0013	-.2782	-.0685
fail1	.2526	.0603	4.1886	.0000	.1340	.3713

path c

PROCESS output

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Output D

Total effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.0790	.0714	1.1060	.2695	-.0615	.2194

path c

Direct effect of X on Y

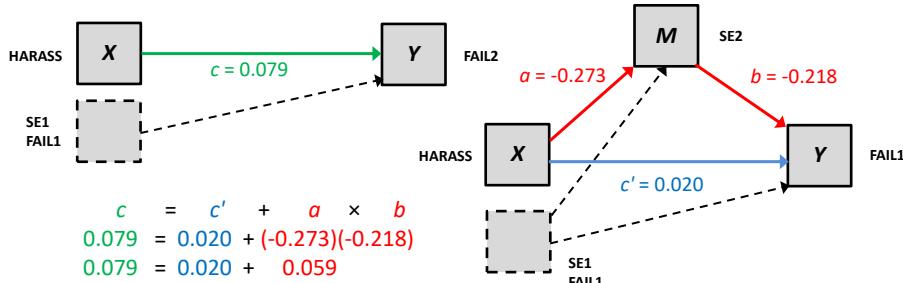
Effect	SE	t	p	LLCI	ULCI
.0196	.0713	.2754	.7832	-.1207	.1599

path c'

Indirect effect of X on Y

Effect	Boot SE	BootLLCI	BootULCI
se2	.0593	.0229	.1089

ab with 95% bootstrap
confidence interval



What about Baron & Kenny?

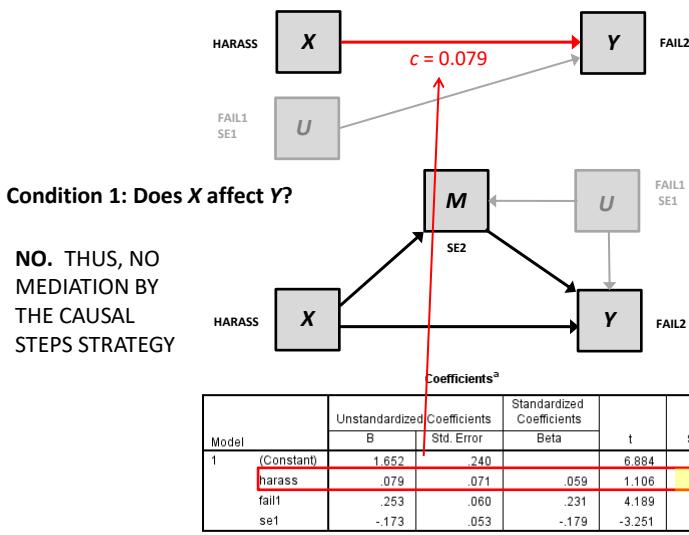
Also called the “causal steps” approach, it was popularized by Baron and Kenny (1986) as a test of mediation.

Conditions required to claim M functions as a mediator of the relationship between X and Y :

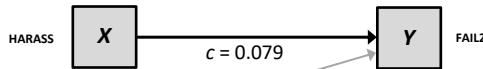
- (1) Does X affect Y ?
- (2) Does X affect M ?
- (3) Does M affect Y holding X constant ?
- (4) Is the direct effect of X closer to zero than the total effect?
 - (i) if direct effect is closer to zero than total effect but statistically different from zero, claim “partial mediation”
 - (ii) If direct effect is closer to zero than total effect and not statistically different from zero, claim “complete mediation”

..as gauged by a hypothesis test.

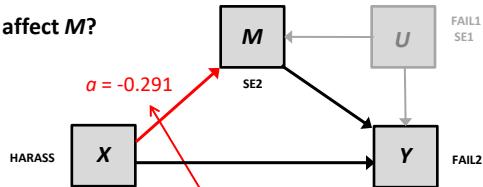
Using a set of OLS regression analyses



Using a set of OLS regression analyses



Condition 2: Does X affect M?



Model	Coefficients ^a			t	Sig.
	Unstandardized Coefficients		Standardized Coefficients		
	B	Std. Error	Beta		
1	(Constant)	1.824	.203	8.751	.000
	harass	-.291	.071	-4.091	.000
	se1	.513	.052	.471	.9951

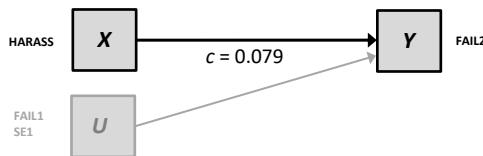
a. Dependent Variable: se2

```

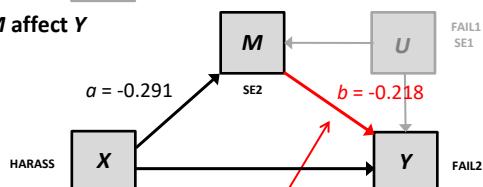
regression/dep=se2/method=enter harass sel.
proc reg data=harass;model se2=harass sel;run;

```

Using a set of OLS regression analyses



Condition 3: Does M affect Y holding X constant?



Model	Coefficients ^a			t	Sig.
	Unstandardized Coefficients		Standardized Coefficients		
	B	Std. Error	Beta		
1	(Constant)	2.093	.259	8.090	.000
	harass	.020	.071	.275	.783
	se2	-.218	.054	-.244	.4038
	fail1	-.291	.059	.211	.9897
	se1	-.067	.058	-.069	-1.152

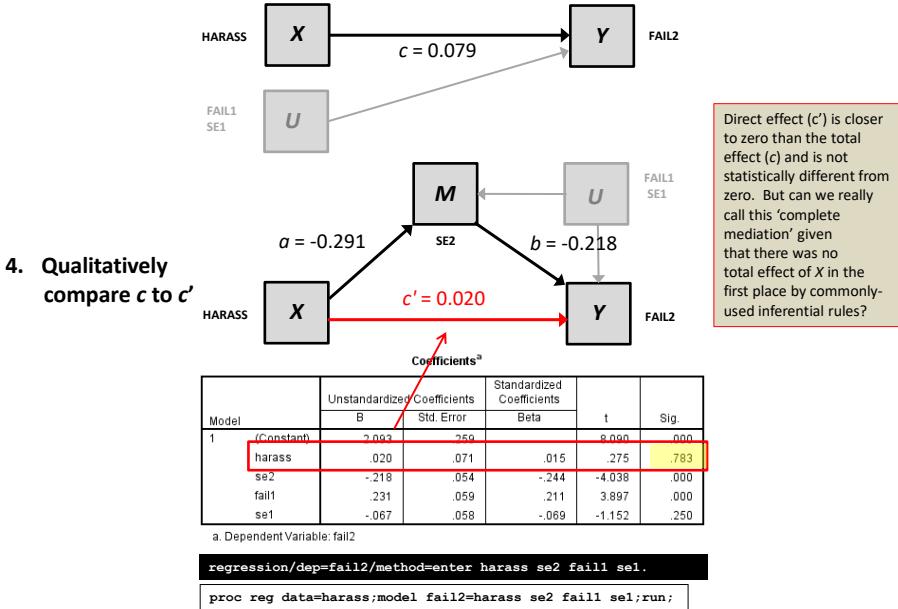
a. Dependent Variable: fail2

```

regression/dep=fail2/method=enter harass se2 fail1 sel.
proc reg data=harass;model fail2=harass se2 fail1 sel;run;

```

Using a set of OLS regression analyses



Problems with the causal steps approach

❑ Indirect effect is logically inferred rather than directly estimated

But typically, we make inferences from data using estimates of quantities pertinent to the question. Why should inferences about indirect effects be any different?

A fallacious rebuttal: if a and b are both different from zero (as established by rejection of the null hypothesis) so too must their product, so no estimate or test of indirect effect is needed.

- a) Although frequently that will be true, it isn't necessarily true.
- b) An indirect effect may be different from zero even in the absence of evidence that both paths a and b are.

❑ If data fail to meet a single criterion, **game over--no indirect effect through M .**

The use of multiple, fallible hypothesis tests gives this approach the **lowest power** among competing methods for testing intervening variable effects. **Tests or claims of mediation should not be based on the significance of individual paths in the model.**

Problems with the causal steps approach

- ❑ If total effect (path c) is not detectably different from zero, the game doesn't even begin.

This is logically sensible if you accept one definition of a mediator variable – a variable that is causally between X and Y and that accounts for their association.

- By this definition, an effect that does not exist can't be mediated. But the significance of c neither constrains nor determines the size of the product of paths a and b , nor does it tell us whether that product is different from zero.
- Kenny and Judd (2014, *Psychological Science*) illustrate that a hypothesis test about the total effect is generally less powerful than a hypothesis test about the indirect effect.

- ❑ Because the indirect effect is not quantified, this method does not lend itself well to comparisons between indirect effects in multiple mediators models, or to modeling of the size of indirect effects ('conditional process analysis')

"Complete"/"full" and "partial" mediation

The causal steps strategy is often used as a means of labeling a process as "complete" or "partial mediation". There is little value to this semantic labeling exercise.

- ❑ What if there is no evidence of a total effect (i.e., c non-significant)? This can happen, and actually does more often than people probably realize. Thus, these concepts don't have a place much of the time.
- ❑ The reliance on statistical significance criteria means that when power is high for the test on c' partial mediation is the best you can hope for, and when power is relatively low, complete mediation is more likely. So if establishing complete mediation is your goal, you should intentionally limit the size of your sample to as small as necessary
- ❑ Establishing complete mediation by your favored mediator does not preclude others from being able to make the same claim with their own favored mediator.
- ❑ "Direct effects" don't exist in reality. All effects are mediated by something. Thus, a claim of 'partial mediation' is a claim that one has not specified the model correctly.

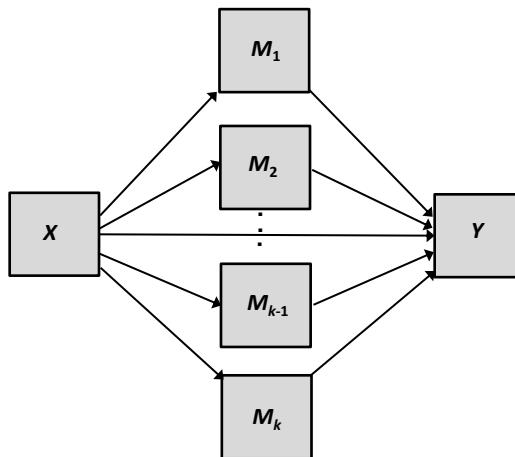
Experts in mediation analysis are abandoning these concepts. They are of historical interest only these days.

Mediation analysis summary thus far

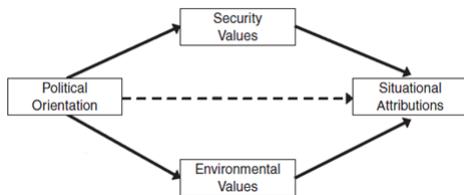
- ❑ Mediators are variables which are causally located between two variables X and Y and that explain, in part, the effect of X on Y . X affects M which in turn affects Y .
- ❑ The causal steps strategy popularized by Baron and Kenny (1986) remains a popular method for mediation analysis.
 - Yet it is among the lowest in power, in some circumstances, massively so.
 - It is not consistent with modern thinking about mediation analysis.
 - Its use is not recommended. Soon you won't be able to get away with it.
- ❑ Tests of mediation should be based on an estimate of the indirect effect.
 - Sobel test for inference in large samples only, but we don't know how large is large enough.
 - Bootstrap confidence intervals in a sample of any size.
- ❑ There is no need to condition the hunt for an indirect effect on a statistically significant total effect (path c).
- ❑ Focus interpretation on the size and sign of the indirect effect. Tests of significance for the individual paths ($X \rightarrow M$ and $M \rightarrow Y$) are useful as supplemental information but need not be part of the story.

Models with More Than One Mediator

A parallel multiple mediator model



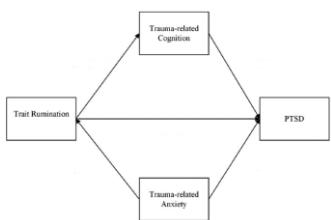
Some examples From the literature with 2 mediators



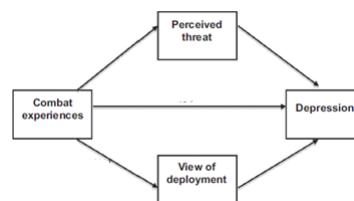
Morgan, G. S., Mullen, E., & Skitka, L. J. (2010). When values and attributions collide: Liberals' and conservatives' values motivate attributions for alleged misdeeds. *Personality and Social Psychology Bulletin*, 36, 1241-1254.



Clarkson, J. J., Janiszewski, C., & Cinelli, M. D. (2013). The desire for consumption knowledge. *Journal of Consumer Research*, 39, 1313-1329.

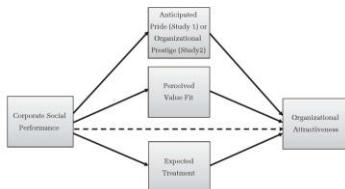


Spinthoven, P., Penninx, B. W., Krempeniou, A., et al. (2015). Trait rumination predicts onset of post-traumatic stress disorder through trauma-related cognitive appraisals: A 4-year longitudinal study. *Behaviour Research and Therapy*, 71, 101-109.

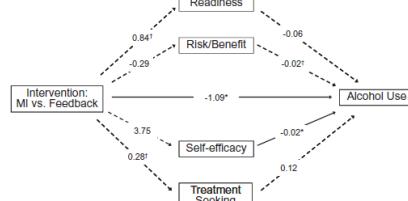


Pitts, B. L., & Safer, M. A. (2016). Retrospective appraisals mediate the effect of combat experiences on PTS and depression symptoms in U.S. Army medics. *Journal of Traumatic Stress*, 29, 65-71.

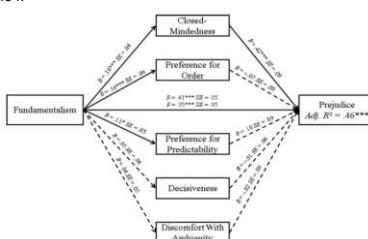
Some examples from the literature with several mediators



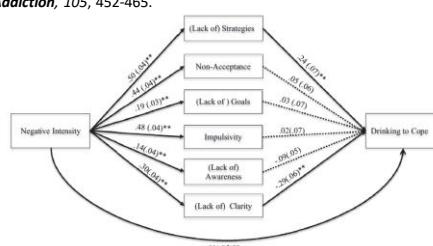
Jones, D. A., Willness, C. R., & Madey, S. (2014). Why are job seekers attracted by corporate social performance? Experimental and field tests of three signal-based mechanisms. *Academy of Management Journal*, 57, 383-404.



Barnett, N. P., Apodaca, T. R., et al. (2010). Moderators and mediators of two brief interventions for alcohol in the emergency department. *Addiction*, 105, 452-465.



Brandt, M. J., & Reyna, C. (2010). The role of prejudice and the need for closure in religious fundamentalism. *Personality and Social Psychology Bulletin*, 36, 715-725.



Veilleux, J. C., Skinner, K. D., Reese, E. D., & Shaver, J. A. (2014). Negative affect intensity influences drinking to cope through facets of emotion dysregulation. *Personality and Individual Differences*, 49, 96-101.

Why estimate such a model?

- ❑ Many causal effects probably operate through multiple mechanisms simultaneously. Better to estimate a model consistent with such real-world complexities.
- ❑ If your proposed mediator is correlated with the real mediator but not caused by the independent variable, a model with only your proposed mediator in it will be a misspecification and will potentially misattribute the process to your proposed mediator rather than the real mediator—“epiphenomenality.”
- ❑ Different theories may postulate different mediators as mechanisms. Including them all in a model simultaneously allows for a formal statistical comparison of indirect effects representing different theoretical mechanisms.

Path Analysis: Total, Direct, and Indirect Effects

$$\hat{Y} = i_1 + cX$$

$$\hat{M}_j = i_j + a_j X$$

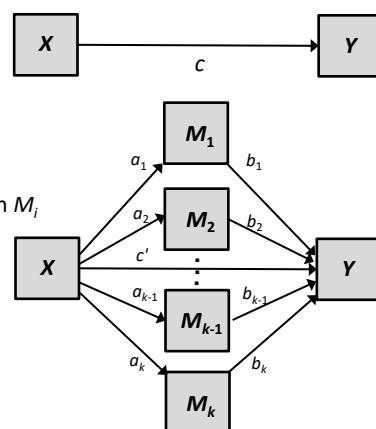
$$\hat{Y} = i_3 + c'X + \sum_{j=1}^k b_j M_j$$

c = “total effect” of X on Y

$a_j \times b_j$ = “specific indirect effect” of X on Y through M_j

$\sum (a_j \times b_j)$ = “total indirect effect” of X on Y

c' = “direct effect” of X on Y



$$\text{total effect} = \text{direct effect} + \text{total indirect effect}$$

$$c = c' + \sum (a_j \times b_j)$$

$$\text{total indirect effect} = \text{total effect} - \text{direct effect}$$

$$\sum (a_j \times b_j) = c - c'$$

Example: PMI

Participants read a news story describing global economic conditions that are leading to a possible sugar shortage and increase in prices. They were told either that the article was **about to be published** on the front page of Israel's largest daily ("front page" condition) or in the inside of an economic supplement ("back page" condition). Participants were randomly assigned to condition. This is the main independent variable.

Participants were asked a series of questions used to gauge their intention to buy sugar (soon, and how much). This was the main dependent variable (**reported reaction**). Higher = greater intention to buy. They were also asked a set of questions to assess (1) the extent to which publication of the article would influence the public to buy sugar (**presumed media influence**) and (2) how important the topic was to the general public (**perceived importance**). Higher = greater presumed influence/greater perceived importance.

Question: Does the location of the article affect behavioral intentions (i.e., their reported reaction) indirectly through presumed media influence, through perceived importance, or both? Would people told the article was to be published on the front page perceive it to be more important, and also infer greater influence on the public than those told it would be published in an economic supplement, which would in turn lead to greater intentions to act?

Testing Causal Direction in the Influence of Presumed Media Influence

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SAGE

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Yariv Tsafri,¹ and Albert C. Gunther²

Abstract

According to the influence of presumed media influence hypothesis, people estimate the potential effects of media on other people and change their attitudes or behaviors as a consequence. In recent years, scholars have offered some support for this idea. However, a central limitation of these studies is that all of them inferred causal direction from correlation and thus do not offer a valid way to infer causality. This current research examined the causal direction in the influence of presumed media influence using experimental methodology. In Study 1, the authors manipulated the perceived influence of watching pornography and measured the effects of this manipulation on support for censorship. In Study 2, perceptions regarding the influence of a news story about a sugar shortage in sugar were manipulated indirectly by manipulating the perceived exposure to the news story, and behavioral intentions resulting from the story were consequently measured. In both studies, results supported the causal direction postulated by the "presumed influence" hypothesis.

Keywords

presumed media influence, third-person perception

For decades, media scholars have expended great efforts in an attempt to answer the question of whether and how, if at all, mass media affect their audiences. One interesting and increasingly popular hypothesis—the influence of presumed media influence (Gunther & Storey, 2003; Tsafri & Cohen, 2005)—claims that media effects are indirect. Stemming

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Email: nat.or@com.haifa.ac.il

The data: PMI

pmi.sav [DataSet1] - IBM SPSS Statistics Data Editor

	cond	pmi	import	reaction	gender	age
1	1.00	7.00	6.00	5.25	1.00	51.00
2	.00	6.00	1.00	1.25	1.00	40.00
3	1.00	5.50	6.00	5.00	1.00	26.00
4	.00	6.50	6.00	2.75	.00	21.00
5	.00	6.00	5.00	2.50	1.00	27.00
6	.00	6.50	1.00	1.25	1.00	25.00
7	.00	3.50	1.00	1.50	.00	23.00
8	1.00	6.00	6.00	4.75	1.00	25.00
9	.00	4.50	6.00	4.25	1.00	22.00
10	.00	7.00	6.00	6.25	1.00	24.00
11	1.00	1.00	3.00	1.25	.00	22.00
12	.00	6.00	3.00	2.75	.00	21.00
13	1.00	5.00	4.00	3.75	.00	23.00
14	.00	7.00	7.00	5.00	.00	21.00
15	1.00	7.00	1.00	4.00	.00	22.00
16	1.00	7.00	6.00	5.00	.00	23.00
17	.00	4.50	3.00	3.50	.00	23.00

```
pmi
data pm;
input cond pmi import reaction gender age;
datalines;
1.00 7.00 6.00 5.25 1.00 51.00
.00 6.00 1.00 1.25 1.00 40.00
1.00 5.50 6.00 5.00 1.00 26.00
.00 6.50 6.00 2.75 .00 21.00
.00 6.00 5.00 2.50 1.00 27.00
.00 5.50 1.00 1.25 1.00 25.00
.00 3.50 1.00 1.50 .00 23.00
1.00 6.00 6.00 4.75 1.00 25.00
.00 4.50 6.00 4.25 1.00 22.00
.00 7.00 6.00 6.25 1.00 24.00
1.00 1.00 3.00 1.25 .00 22.00
.00 6.00 3.00 2.75 .00 21.00
1.00 5.00 4.00 3.75 .00 23.00
.00 7.00 7.00 5.00 .00 21.00
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1.00 7.00 6.00 5.00 .00 23.00
.. .. .. .. .. ..

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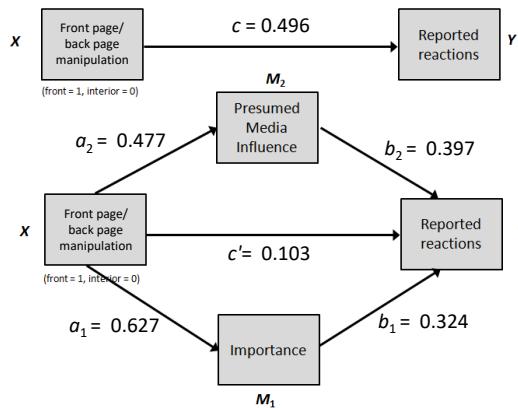
COND: Experimental condition (1 = front page, 0 = back page)

PMI : Presumed media influence (higher = greater presumed influence of media on public)

IMPORT: Perceived importance of sugar shortage (higher = more important)

REACTION: Response to article (higher = purchase sugar sooner and in higher quantity)

Example



Direct effect = 0.103

Specific indirect effect via PMI: $0.477(0.397) = 0.190$

Specific indirect effect via Import: $0.627(0.324) = 0.203$

Total indirect effect = $0.190 + 0.203 = 0.393$

Total effect = $0.190 + 0.203 + 0.103 = 0.496$

Testing Causal Direction in the Influence of Presumed Media Influence

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Yariv Tsafri,¹ and Albert C. Gunther²

Abstract

According to the influence of presumed media influence hypothesis, people estimate the potential effects of media on other people and change their attitudes or behaviors as a consequence. In recent years, many studies offered some support for this idea. However, a central limitation of these studies is that all of them utilized correlational methodology and thus do not offer a valid way to infer causality. The current research examined the causal direction of the influence of presumed media influence using a structural equation methodology. In Study 1, the authors manipulated the perceived influence of watching pornography and measured the effects of this manipulation on support for censorship. In Study 2, perceptions regarding the influence of a news story about an expected shortage in sugar, and behavioral intentions resulting from the story were consequently measured. In both studies, results supported the causal direction postulated by the "presumed influence" hypothesis.

Keywords
presumed media influence, third-person perception

For decades, media scholars have expended great efforts in an attempt to answer the question of whether and how, if at all, mass media affect their audiences. One interesting and increasingly popular hypothesis—the influence of presumed media influence (Gunther & Storey, 2003; Tsfati & Cohen, 2005)—claims that media effects are indirect. Stemming

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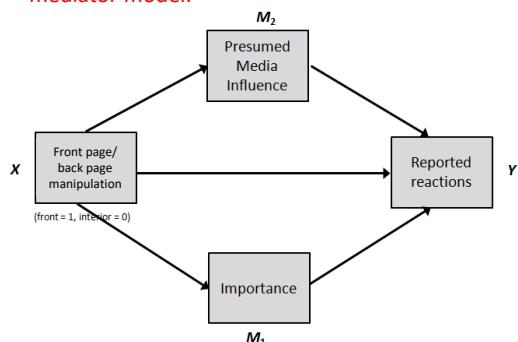
Corresponding Author:

Nurit Tal-Oz, Department of Communication, University of Haifa, Haifa 31905, Israel

Email: ntaloz@com.haifa.ac.il

Estimation and inference using PROCESS

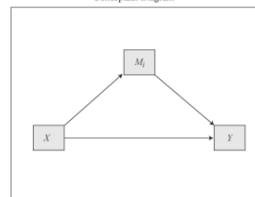
PROCESS model 4 is used for the parallel multiple mediator model.



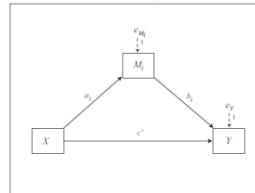
Up to 10 mediators can be listed in the "m =" list. Order does not matter.

Model 4

Conceptual Diagram



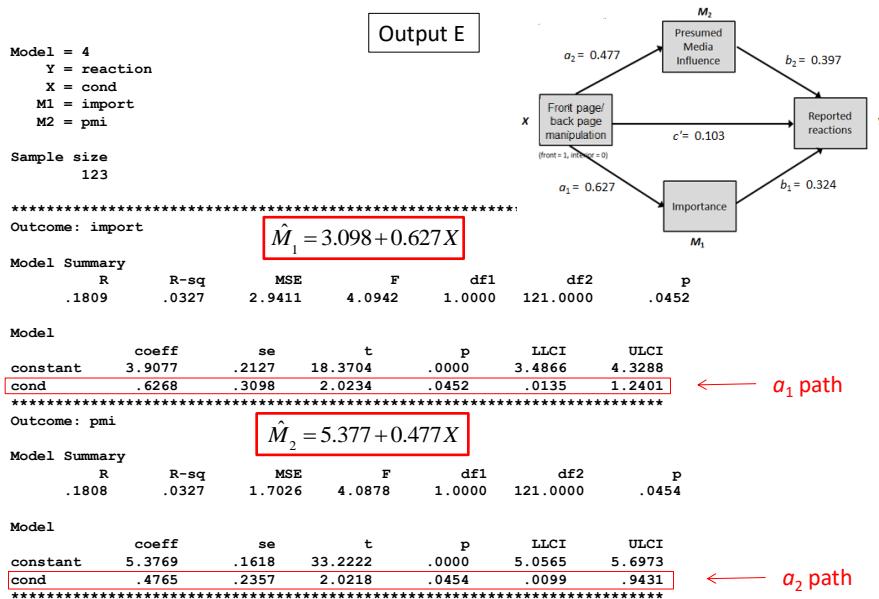
Statistical Diagram



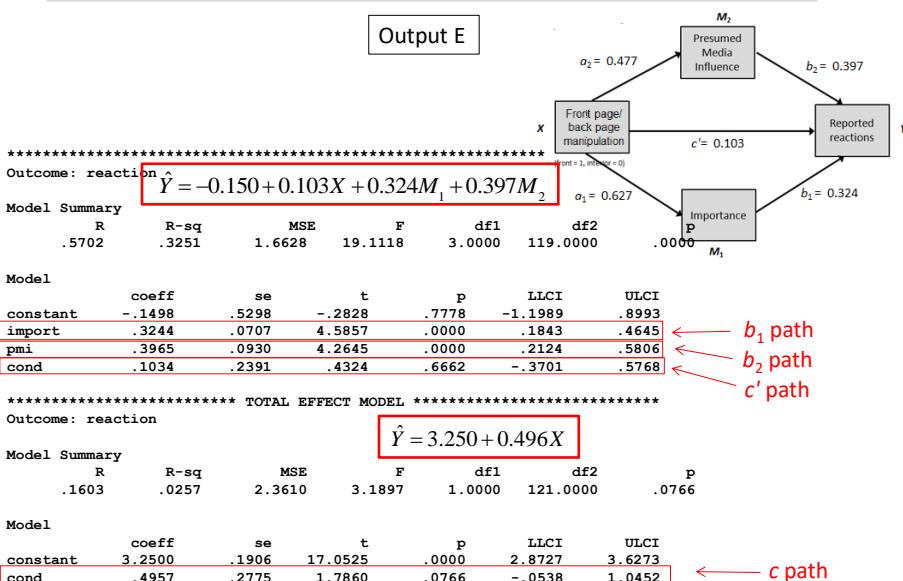
```
process y=react/x=cond/m=import pmi/total=1/boot=10000/model=4/normal=1/contrast=1.
```

```
%process (data=pmi,y=reaction,x=cond,m=import pmi,total=1,boot=10000,model=4,
normal=1,contrast=1);
```

PROCESS output



PROCESS output



PROCESS output

Output E

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****
 Total effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.4957	.2775	1.7860	.0766	-.0538	1.0452

c path

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.1034	.2391	.4324	.6662	-.3701	.5768

c' path

Indirect effect of X on Y

Effect	Boot SE	BootLLCI	BootULCI
TOTAL	.3923	.1657	.0844 .7462
import	.2033	.1158	.0063 .4608
pmi	.1890	.1031	.0059 .4170
(C1)	.0144	.1435	-.2616 .3045

$a_1 b_1 + a_2 b_2$ with bootstrap CI

$a_1 b_1$ with bootstrap CI

$a_2 b_2$ with bootstrap CI

Normal theory tests for specific indirect effects

Effect	se	z	p
import	.2033	.1120	1.8154 .0695
pmi	.1890	.1057	1.7872 .0739

Sobel tests (less trustworthy than bootstrap CIs)

Specific indirect effect contrast definitions
 (C1) import minus pmi

The data are consistent with the claim that article location influences reactions indirectly through both perceived importance (0.203; 95% CI = 0.006 to 0.461) and through presumed media influence (0.189; 95% CI = 0.005 to 0.417).

Things to consider

- (1) In a multiple mediator model, the specific indirect effect through M_k quantifies the component of the total indirect effect that is unique to M_k .

M_k may function as a mediator variable when considered in isolation but not when considered with other mediator variables in the same model. If the intervening variables are highly intercorrelated, they can “cancel out” each others’ effects.

- (2) It is possible for a total indirect effect to be not detectably different from zero even when one or more specific indirect effects is.

$$\text{total indirect effect} = \text{sum of specific indirect effects}$$

$$\Sigma (a_i b_i) = a_1 b_1 + a_2 b_2 + \dots a_k b_k.$$

Scenario (a): A single large specific indirect combined with several tiny ones.

Scenario (b): Specific indirect effects that have different signs and add to near zero.

In multiple mediator models, the total indirect effect is rarely of much interest.

Comparing specific indirect effects

Indirect effects quantify how Y changes as X changes by one unit through a mediator. They are free of the scale of measurement of the mediators. So in multiple mediator models, indirect effects linking the same X to the same Y are directly comparable even if the mediators are measured on different scales. We can statistically compare them if so desired. No standardization or other arithmetic gymnastics is required.

Approach #1: Calculate the ratio of the difference between the indirect effect through M_i and the indirect effect through M_j to its standard error. Assuming a normally distributed sampling distribution of the difference, a p -value for the null hypothesis that the difference equals zero can be derived from the standard normal distribution.

$$Z = \frac{a_i b_i - a_j b_j}{se_{a_i b_i - a_j b_j}}$$

Approach #2: Bootstrap a confidence interval for the $a_i b_i - a_j b_j$ and ascertain whether 0 is in the confidence interval as a pseudo null hypothesis test that the difference is zero.

PROCESS can generate a bootstrap confidence interval for all possible pairwise comparisons between specific indirect effects

PROCESS output

```
process y=react/x=cond/m=import pmi/total=1/boot=10000/model=4/normal=1/contrast=1.
```

```
%process (data=pmi,y=reaction,x=cond,m=import pmi, total=1,boot=10000,model=4,  
normal=1,contrast=1);
```

Indirect effect of X on Y

Effect	Boot SE	BootLLCI	BootULCI	
TOTAL	.3923	.1657	.0844	.7462
import	.2033	.1158	.0063	.4608
pmi	.1890	.1031	.0059	.4170
(C1)	.0144	.1435	-.2616	.3045

$a_1 b_1 - a_2 b_2$

Normal theory tests for specific indirect effects

Effect	SE	Z	P
import	.2033	.1120	.8154
pmi	.1890	.1057	1.7872

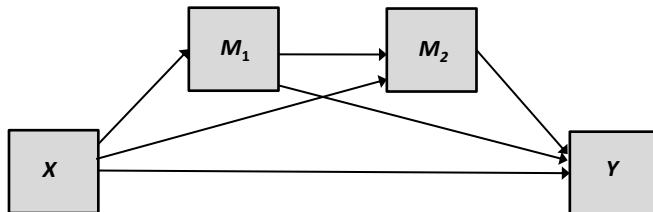
Specific indirect effect contrast definitions

Output E

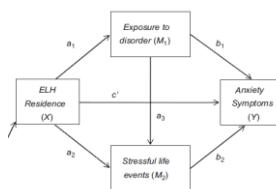
The specific indirect effect of article location on reactions through perceived importance is not statistically different from the specific indirect effect through presumed media influence (difference = 0.014; 95% CI = -0.262 to 0.305).

The serial multiple mediator model

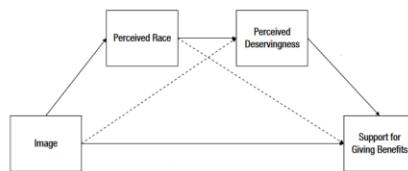
A serial multiple mediator model with two mediators and all possible direct and indirect effects freely estimated.



Some examples in the literature:

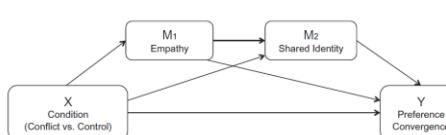


Casciano, R., & Massey, D. S. (2012). Neighborhood disorder and anxiety symptoms: New evidence from a quasiexperimental study. *Health and Place*, 18, 180-190.

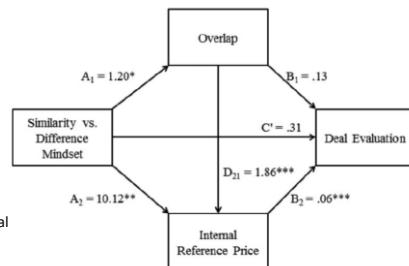


Brown-Iannuzzi, J. L., Dotsch, R., Cooley, E., & Payne, B. K. (2017). The relationship between mental representations of welfare recipients and attitudes toward welfare. *Psychological Science*, 28, 92-103.

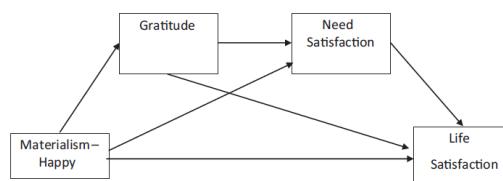
More examples from the literature



Schrift, R. Y., & Moty, A. (2015). Pain and preferences: Observed decisional conflict and the convergence of preferences. *Journal of Consumer Research*, 42, 515-534..

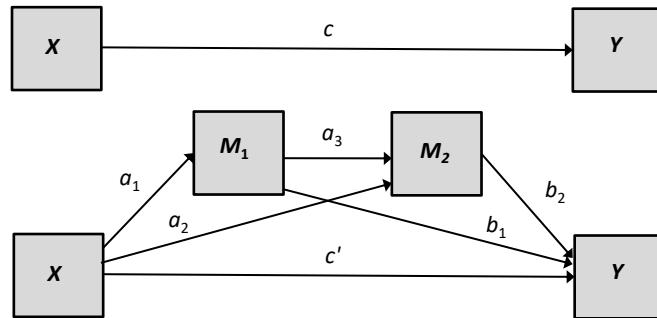


Kan, C., Lichtenstein, D. R., Grant, S. J., & Janiszewski, C. (2014). Strengthening the influence of advertised reference prices through information priming. *Journal of Consumer Research*, 40, 1078-1096.



Tsang, J.-A., Carpenter, T. P., Roberts, J. A., Frisch, M. B., & Carlisle, R. D. (2014). Why are materialists less happy? The role of gratitude and need satisfaction in the relationship between materialism and life satisfaction. *Personality and Individual Differences*, 64, 62-66.

Serial mediation: Path analysis rules



The total effect of X on Y is equal to the direct effect of X plus the sum of all specific indirect effects (there are three of them here).

$$\begin{aligned}\hat{Y} &= i_Y + cX \\ \hat{M}_1 &= i_1 + a_1 X \\ \hat{M}_2 &= i_2 + a_2 X + a_3 M_1 \\ \hat{Y} &= i_3 + c'X + b_1 M_1 + b_2 M_2\end{aligned}$$

Direct effect of X : c'
 Specific indirect effect of X through M_1 : $a_1 b_1$
 Specific indirect effect of X through M_2 : $a_2 b_2$
 Specific indirect effect of X through M_1 and M_2 : $a_1 a_3 b_2$
 Total indirect effect of X : $a_1 b_1 + a_2 b_2 + a_1 a_3 b_2$
 Total effect of X : $c = c' + a_1 b_1 + a_2 b_2 + a_1 a_3 b_2$

Example

May 1st, 2011, 11:30PM



Professor Erik Nisbet (OSU School of Communication) had a national telephone survey in the field examining perceptions of Muslims in the U.S. when Obama announces the death of bin Laden; 390 respondents prior to announcement (**BINLADEN** = 0) and 271 after announcement (**BINLADEN** = 1). See report in materials provided for details.

Measures

STEREO: Stereotype endorsement, 4 items (5-pt semantic differential)

"Please tell us how much you associate each of the following sets of characteristics with Muslims"

e.g., Peaceful – Violent
Tolerant – Fanatical

RTHREAT: Realistic threat, 5 items (5-pt Likert)

"Below are a few statements expressing different views about Muslims living in the U.S.
Please read and tell us how much you agree with each statement"

e.g., "Muslims in the U.S. sympathize with terrorists"
"Muslims make America a more dangerous place to live"

MCIVIL: Restriction of Muslim civil liberties, 5 items (5-pt Likert)

"Below are some statements people have expressed about Muslim civil liberties and terrorism in the U.S. Please read each and tell us how much you agree or disagree..."

e.g., "All Muslims in the U.S. should be required to carry a special ID card"
"Muslims in the U.S. should register their whereabouts with the U.S. government"

Higher reflect greater negative stereotype endorsement/threat/willingness to restrict..."

The Data: BINLADEN

BINLADEN.SAV

The screenshot shows the IBM SPSS Statistics Data Editor window. The title bar reads "binladen.sav [DataSet1] - IBM SPSS Statistics Data Editor". The menu bar includes File, Edit, View, Data, Transform, Analyze, Graphs, Utilities, Add-ons, Window, and Help. Below the menu is a toolbar with various icons. The main area displays a data table with 16 rows and 7 columns. The columns are labeled: binladen, rthreat, stereo, mcivil, age, ideo, and sav. The data values range from 0 to 5.6.

	binladen	rthreat	stereo	mcivil	age	ideo	sav
1	0	3.00	2.80	2.80	7.5		
2	1	2.00	1.80	3.20	3.3		
3	1	2.25	2.00	2.80	5.6		
4	1	2.00	2.60	3.40	4.0		
5	1	4.00	4.20	4.00	5.9		
6	0	1.00	1.40	4.80	7.9		
7	0	4.00	5.00	5.00	5.8		
8	0	4.00	2.80	3.80	7.2		
9	0	3.25	3.00	2.80	5.7		
10	1	4.00	5.00	5.00	5.9		
11	0	2.50	2.20	2.60	5.0		
12	1	1.50	3.20	1.60	3.9		
13	1	3.25	3.00	3.40	5.6		
14	1	4.25	2.80	5.00	4.6		
15	1	2.50	3.80	3.20	2.6		
16	1	2.75	3.40	3.20	5.6		

BINLADEN.SAS

The screenshot shows the SAS code and its output. The code is as follows:

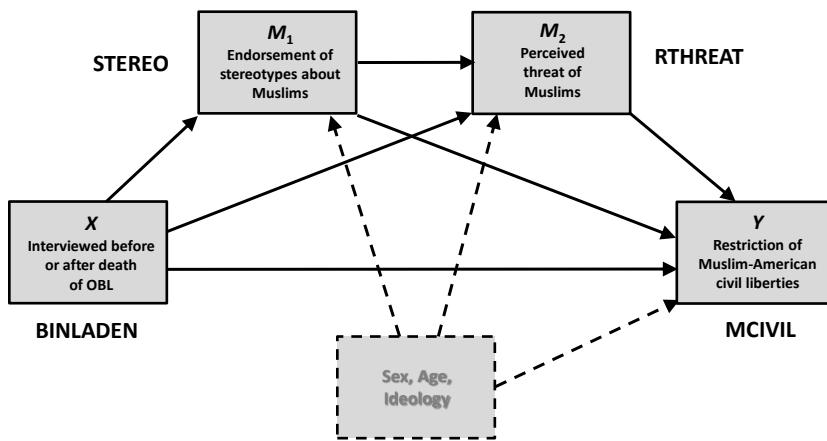
```
data binladen;
input binladen rthreat stereo mcivil age ideo sex;
datalines;
```

The output shows the same 16 data points as the SPSS file, with the last column 'sex' being blank (represented by a space). The data values are identical to those in the SPSS table.

	binladen	rthreat	stereo	mcivil	age	ideo	sex
0	3.00	2.80	2.80	7.5	8	0	
1	2.00	1.80	3.20	3.3	4	1	
1	2.25	2.00	2.80	5.6	6	0	
1	2.00	2.60	3.40	4.0	5	1	
1	4.00	4.20	4.00	5.9	8	1	
0	1.00	1.40	4.80	7.9	6	0	
0	4.00	5.00	5.00	5.8	5	0	
0	4.00	2.80	3.80	7.2	6	1	
0	3.25	3.00	2.80	5.7	4	1	
1	4.00	5.00	5.00	5.9	5	1	
0	2.50	2.20	2.60	5.0	7	1	
1	1.50	3.20	1.60	3.9	4	1	
1	3.25	3.00	3.40	5.6	9	0	
1	4.25	2.80	5.00	4.6	4	1	

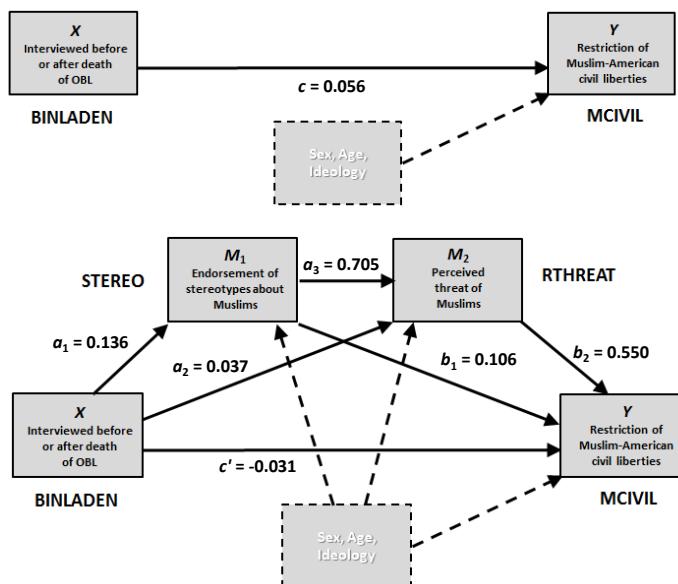
Also included in the data file are respondent **age** in decades, political **ideology** (7 point scale, higher = more conservative) and **gender** (0 = female, 1 = male).

Example

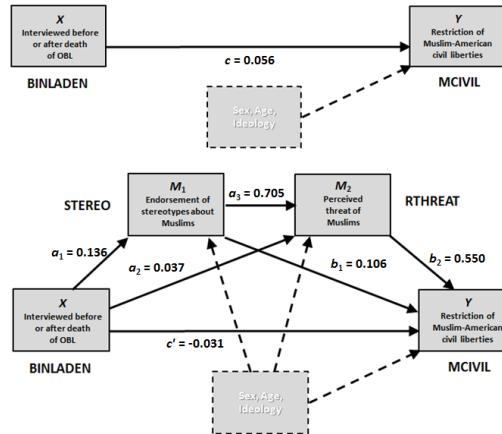


This model includes four pathways of influence of news coverage of OBL death, two through a single mediator, one through both mediators in serial, and one direct.

Example



Example



Direct effect = -0.031

Specific indirect effect via stereotype endorsement: $0.136(0.106) = 0.014$

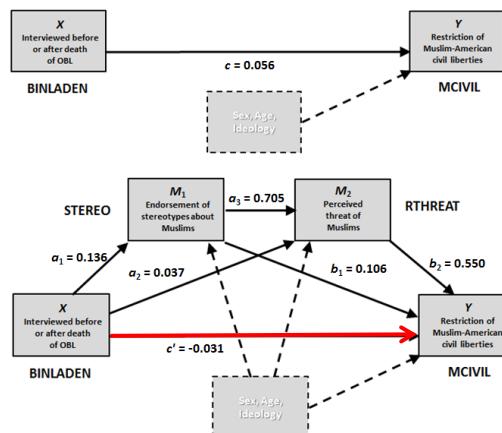
Specific indirect effect via perceived threat: $0.037(0.550) = 0.020$

Specific indirect effect via stereotype endorsement and threat: $0.136(0.705)(0.550) = 0.053$

Total indirect effect = $0.014 + 0.020 + 0.053 = 0.087$

Total effect = $-0.031 + 0.087 = 0.056$

Example



Direct effect = -0.031

Specific indirect effect via stereotype endorsement: $0.136(0.106) = 0.014$

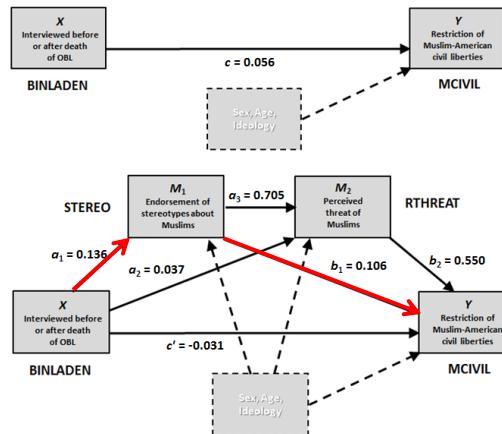
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Total effect = $-0.031 + 0.087 = 0.056$

Example



Direct effect = -0.031

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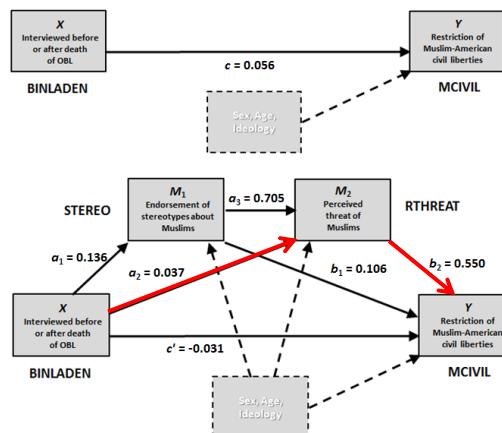
Specific indirect effect via perceived threat: $0.037(0.550) = 0.020$

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Example



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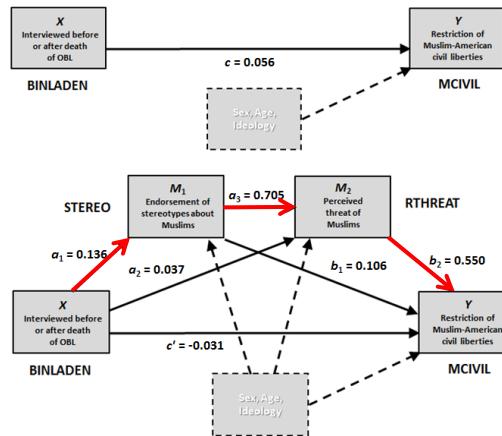
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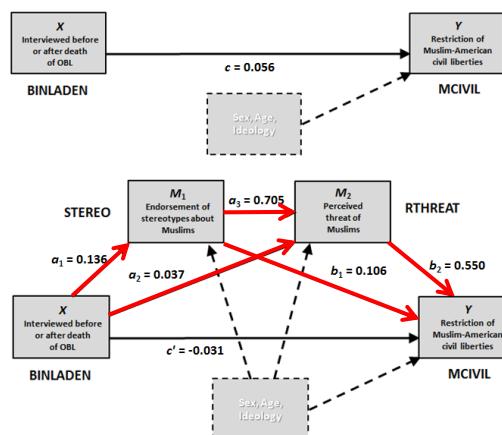
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Specific indirect effect via stereotype endorsement and threat: $0.136(0.705)(0.550) = 0.053$

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Example



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Specific indirect effect via stereotype endorsement: $0.136(0.106) = 0.014$

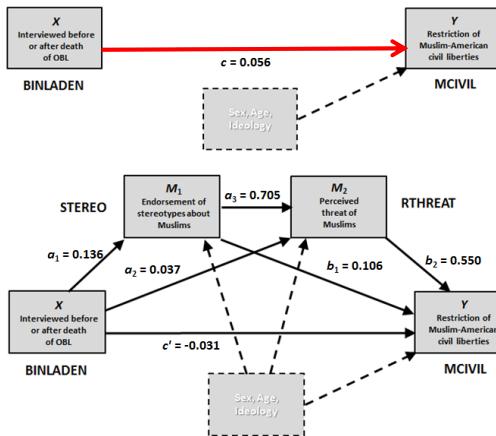
Specific indirect effect via perceived threat: $0.037(0.550) = 0.020$

Specific indirect effect via stereotype endorsement and threat: $0.136(0.705)(0.550) = 0.053$

Total indirect effect = $0.014 + 0.020 + 0.053 = 0.087$

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Example



Direct effect = -0.031

Specific indirect effect via stereotype endorsement: $0.136(0.106) = 0.014$

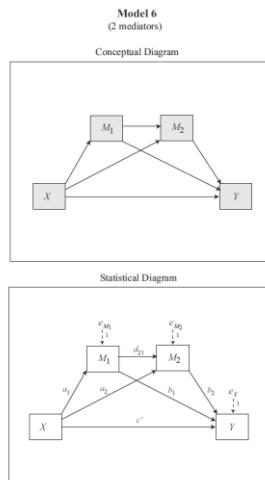
Specific indirect effect via perceived threat: $0.037(0.550) = 0.020$

Specific indirect effect via stereotype endorsement and threat: $0.136(0.705)(0.550) = 0.053$

Total indirect effect = $0.014 + 0.020 + 0.053 = 0.087$

Total effect = **-0.031 + 0.087 = 0.056**

Estimation and inference using PROCESS



PROCESS model 6 is the serial multiple mediator model.

In model 6, order of the variables in the "m=" list matters. Variables listed earlier are causally prior to those listed later. PROCESS allows up to four mediators to be linked in a causal chain. All possible indirect and direct effects are estimated.

```
process cov=sex age ideo/y=mcivil/x=binladen/m=stereo rthreat /boot=10000/model=6/total=1.
```

```
%process (data=binladen,cov=sex age ideo,y=mcivil,x=binladen,m=stereo rthreat,boot=10000,
model=6,total=1);
```

PROCESS output

```
*****
Model = 6
Y = mcivil
X = binladen
M1 = stereo
M2 = rthreat
```

Output F

```
Statistical Controls:
CONTROL= sex      age      ideo
```

```
Sample size
661
```

```
*****
Outcome: stereo
```

$$\hat{M}_1 = 1.905 + 0.136X + \dots$$

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3557	.1265	.6495	23.7609	4.0000	656.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.9045	.1322	14.4084	.0000	1.6449	2.1640
binladen	.1358	.0639	2.1258	.0339	.0104	.2613
sex	.0398	.0635	.6262	.5314	-.0849	.1644
age	.0504	.0192	2.6220	.0089	.0127	.0882
ideo	.1293	.0143	9.0483	.0000	.1012	.1574

a_1 path

```
*****
```

PROCESS output

Output F

```
*****
Outcome: rthreat
```

$$\hat{M}_2 = -0.255 + 0.037X + 0.705M_1 + \dots$$

R	R-sq	MSE	F	df1	df2	p
.6764	.4575	.6076	110.4916	5.0000	655.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.2548	.1467	-1.7369	.0829	-.5428	.0332
stereo	.7047	.0378	18.6630	.0000	.6306	.7789
binladen	.0374	.0620	.6038	.5462	-.0843	.1592
sex	.1286	.0614	2.0938	.0367	.0080	.2492
age	.0451	.0187	2.4135	.0161	.0084	.0818
ideo	.0898	.0147	6.1257	.0000	.0610	.1186

a_3 path

a_2 path

```
*****
```

PROCESS output

Output F

Outcome: mcivil

$$\hat{Y} = 0.717 - 0.031X + 0.106M_1 + 0.549M_2 + \dots$$

Model Summary

R	R-sq	MSE	F	df1	df2	P
.6727	.4526	.5890	90.1100	6.0000	654.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.7165	.1448	4.9499	.0000	.4323	1.0008
stereo	.1057	.0460	2.2965	.0220	.0153	.1960
rthreat	.5491	.0385	14.2732	.0000	.4736	.6247
binladen	-.0311	.0611	-.5095	.6106	-.1510	.0888
sex	-.1001	.0607	-1.6504	.0993	-.2193	.0190
age	-.0103	.0185	-.5599	.5758	-.0466	.0259
ideo	.0545	.0148	3.6696	.0003	.0253	.0836

PROCESS output

Output F

***** TOTAL EFFECT MODEL *****

Outcome: mcivil

$$\hat{Y} = 1.515 + 0.056X + \dots$$

Model Summary

R	R-sq	MSE	F	df1	df2	P
.3675	.1351	.9278	25.6100	4.0000	656.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.5149	.1580	9.5894	.0000	1.2047	1.8251
binladen	.0564	.0764	.7380	.4608	-.0936	.2063
sex	-.0099	.0759	-.1310	.8958	-.1589	.1391
age	.0393	.0230	1.7085	.0880	-.0059	.0844
ideo	.1675	.0171	9.8053	.0000	.1339	.2010

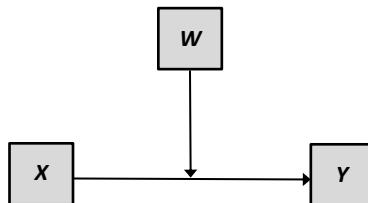
PROCESS output

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****						Output E
Total effect of X on Y						
Effect	SE	t	p	LLCI	ULCI	c path
.0564	.0764	.7380	.4608	-.0936	.2063	
Direct effect of X on Y						
Effect	SE	t	p	LLCI	ULCI	c' path
-.0311	.0611	-.5095	.6106	-.1510	.0888	
Indirect effect(s) of X on Y:						
Effect	BootSE	BootLLCI	BootULCI			
TOTAL	.0875	.0460	.0005	.1798		$a_1b_1 + a_2b_2 + a_1a_3b_2$
Ind1	.0144	.0098	-.0002	.0373		a_1b_1
Ind2	.0206	.0338	-.0446	.0895		$a_1a_3b_2$
Ind3	.0526	.0248	.0050	.1021		and bootstrap CIs a_2b_2
Indirect effect key						
Ind1 : binladen ->	stereo ->	mcivil				
Ind2 : binladen ->	stereo ->	rthreat ->	mcivil			
Ind3 : binladen ->	rthreat ->	mcivil				

The data are consistent with the claim that coverage of OBL's death increased endorsement of restriction of Muslim civil liberties serially through stereotype endorsement and perceived threat of Muslims (0.053, 95% CI=0.005 to 0.102) but not through stereotype endorsement independent of perceived threat (.014, 95% CI = -0.0002 to 0.037) or perceived threat independent of stereotype endorsement (0.021, 95% CI = -0.045 to 0.089). There is no evidence of a direct effect of his death independent of these pathways of influence.

Moderation

Moderation. The effect of X on Y can be said to be *moderated* if its size or direction is dependent on some third variable W . It tells us about the conditions that facilitate, enhance, or inhibit the effect, or for whom or what the effect is large vs. small, present vs. absent, positive vs. negative vs. zero.



In this diagram, W is depicted to *moderate* the size of the effect of X on Y , meaning that the size of the effect of X on Y depends on W . In such a case, we say W is the *moderator* of the $X \rightarrow Y$ relationship, or that X and W *interact* in their influence on Y . X is sometimes called the **focal predictor**, and W the **moderator**.

The simple regression coefficient

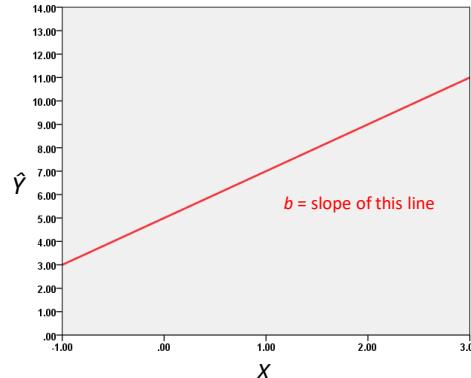
Consider a simple regression model with predictor variable X .

$$\hat{Y} = i_1 + bX \quad \text{such as } \hat{Y} = 5.00 + 2.00X$$

Two cases that differ by one unit on X are estimated to differ by $b = 2.00$ units on Y . b is a “**global property**” of the model, in that makes no difference which value of X you start at--- b is the estimated difference in Y between two cases who differ by a unit on X .

Most generally, $b = \hat{Y}|(X = \omega + 1) - \hat{Y}|(X = \omega)$ for all ω .

X	\hat{Y}
-1	3.00
0	5.00
1	7.00
2	9.00
3	11.00



Partial regression coefficients as **unconditional effects**

Consider a multiple regression model with two predictors, X and W .

$$\hat{Y} = i + b_1X + b_2W \quad \text{such as } \hat{Y} = 4.50 + 2.00X + 0.50W$$

Regardless of W , a one unit difference in X is associated with the same expected difference on Y . And regardless of the value of X , a one unit difference in W is associated with the same expected difference on Y . This is true regardless of which value of X or W you choose. b_1 and b_2 are **global properties** of the model.

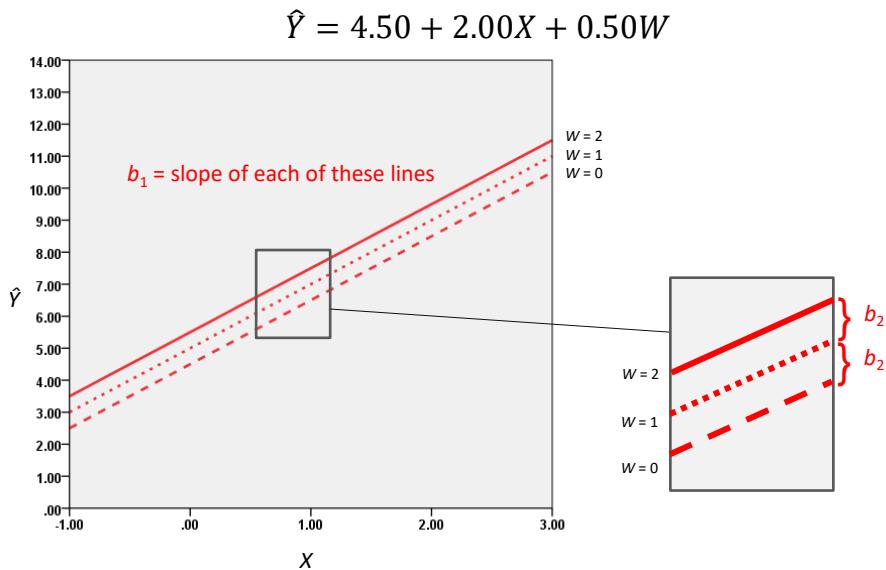
Most generally,

$$b_1 = \hat{Y}|(X = \omega + 1, W = \lambda) - \hat{Y}|(X = \omega, W = \lambda) \text{ for all } \omega, \lambda$$

$$b_2 = \hat{Y}|(W = \lambda + 1, X = \omega) - \hat{Y}|(W = \lambda, X = \omega) \text{ for all } \lambda, \omega$$

X	W	\hat{Y}
-1	0	2.50
-1	1	3.00
-1	2	3.50
0	0	4.50
0	1	5.00
0	2	5.50
1	0	6.50
1	1	7.00
1	2	7.50
2	0	8.50
2	1	9.00
2	2	9.50

Partial regression coefficients as **unconditional effects**



Releasing this constraint on the model

Suppose we let X 's effect be a function of W , $f(W)$, as in

$$\hat{Y} = i + f(W)X + b_2W$$

For instance, let $f(W)$ be a linear function of W , $b_1 + b_3W$. Thus,

$$\hat{Y} = i + (b_1 + b_3W)X + b_2W$$

This can be rewritten in an equivalent form as

$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

This model, the “simple moderation model,” allows X 's effect on Y to depend linearly on W . Other forms of moderation are possible, but this form is the one most frequently estimated.

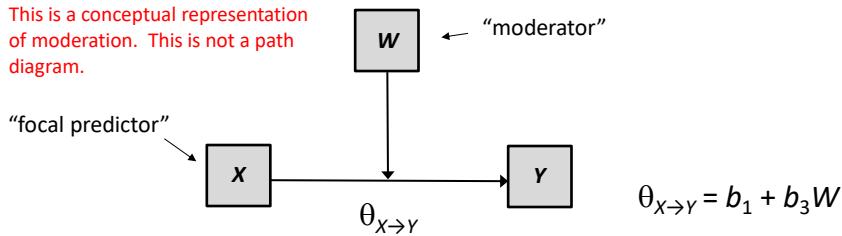
Moderation

$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

can be written as

$$\hat{Y} = i + (b_1 + b_3W)X + b_2W$$

This is a conceptual representation of moderation. This is not a path diagram.



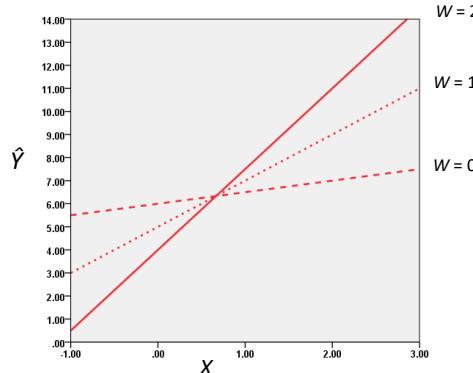
$\theta_{X \rightarrow Y}$ is the "conditional effect of X " defined by the function $b_1 + b_3W$

X 's effect as a function of W

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

Observe that the amount by which two cases that differ by one unit on X are estimated to differ on Y depends on W .



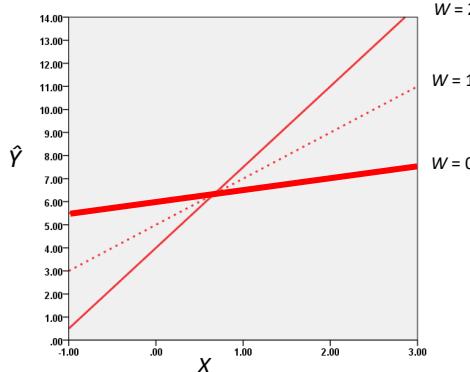
X	W	\hat{Y}
-1	0	5.50
-1	1	3.00
-1	2	0.50
0	0	6.00
0	1	5.00
0	2	4.00
1	0	6.50
1	1	7.00
1	2	7.50
2	0	7.00
2	1	9.00
2	2	11.00

X's effect as a function of M

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

Observe that the amount by which two cases that differ by one unit on X are estimated to differ on Y depends on W .



X	W	\hat{Y}
-1	0	5.50
-1	1	3.00
-1	2	0.50
0	0	6.00
0	1	5.00
0	2	4.00
1	0	6.50
1	1	7.00
1	2	7.50
2	0	7.00
2	1	9.00
2	2	11.00

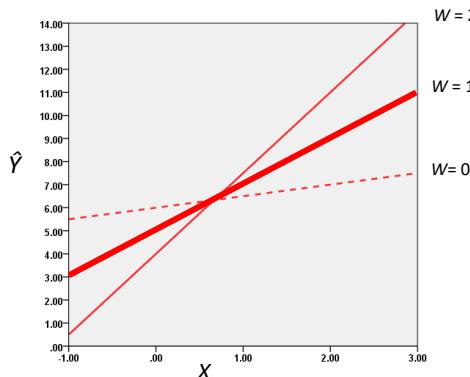
$$\begin{aligned} \theta_{X \rightarrow Y} &= b_1 + b_3 W \\ &= 0.50 + 1.50W \\ &= 0.50 + 1.50(0) = 0.50 \end{aligned}$$

X's effect as a function of M

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

Observe that the amount by which two cases that differ by one unit on X are estimated to differ on Y depends on W .



X	W	\hat{Y}
-1	0	5.50
-1	1	3.00
-1	2	0.50
0	0	6.00
0	1	5.00
0	2	4.00
1	0	6.50
1	1	7.00
1	2	7.50
2	0	7.00
2	1	9.00
2	2	11.00

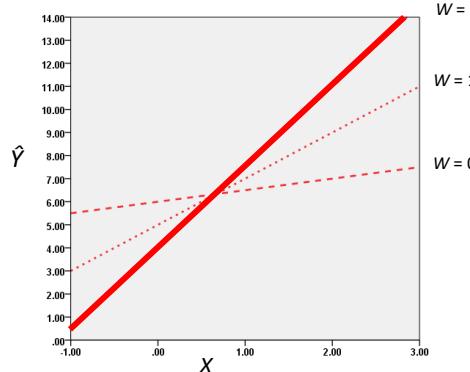
$$\begin{aligned} \theta_{X \rightarrow Y} &= b_1 + b_3 W \\ &= 0.50 + 1.50W \\ &= 0.50 + 1.50(1) = 2.00 \end{aligned}$$

X's effect as a function of M

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

Observe that the amount by which two cases that differ by one unit on X are estimated to differ on Y depends on W.



X	W	\hat{Y}
-1	0	5.50
-1	1	3.00
-1	2	0.50
0	0	6.00
0	1	5.00
0	2	4.00
1	0	6.50
1	1	7.00
1	2	7.50
2	0	7.00
2	1	9.00
2	2	11.00

$$\begin{aligned} \theta_{X \rightarrow Y} &= b_1 + b_3 W \\ &= 0.50 + 1.50W \\ &= 0.50 + 1.50(2) = 3.50 \end{aligned}$$

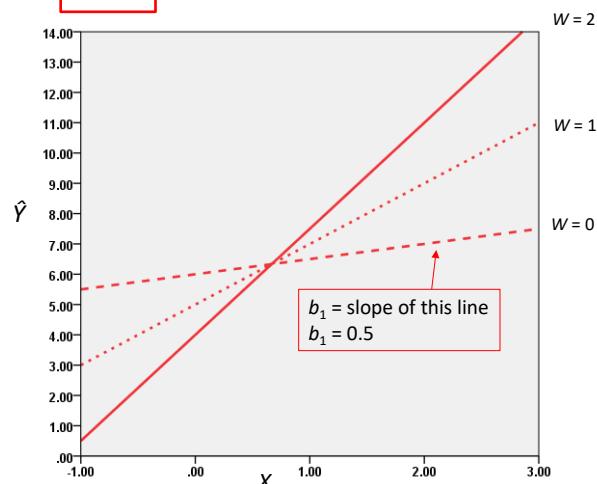
Interpretation of b_1 as a conditional effect

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

b_1 is the effect of X on Y when $W = 0$. It quantifies how much two cases that differ by one unit on X but with $W = 0$ are estimated to differ on Y.

b_1 is a local property of the model. It characterizes the association between X and Y only when $W = 0$.



$$b_1 = \hat{Y}|(X = \omega + 1, W = 0) - \hat{Y}|(X = \omega, W = 0) \text{ for all } \omega.$$

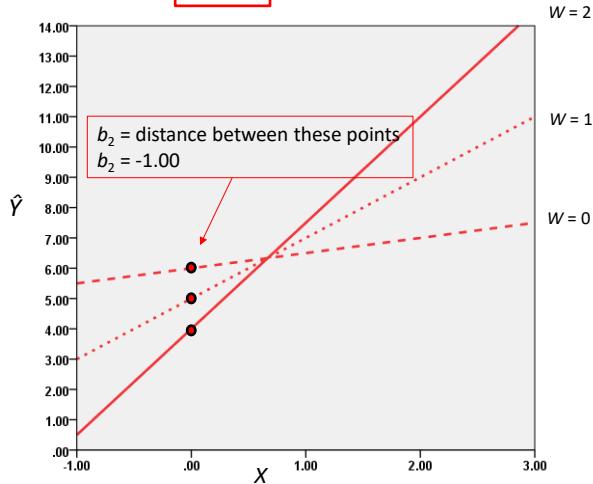
Interpretation of b_2 as a conditional effect

$$\begin{aligned} i &= 6.00 \\ b_1 &= 0.50 \\ b_2 &= -1.00 \\ b_3 &= 1.50 \end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

b_2 is the effect of W when $X = 0$. It quantifies how much two cases that differ by one unit on W but with $X = 0$ are estimated to differ on Y .

b_2 is a **local property** of the model. It characterizes the association between W and Y only when $X = 0$.



$$b_2 = \hat{Y}|(W = \lambda + 1, X = 0) - \hat{Y}|(W = \lambda, X = 0) \text{ for all } \lambda$$

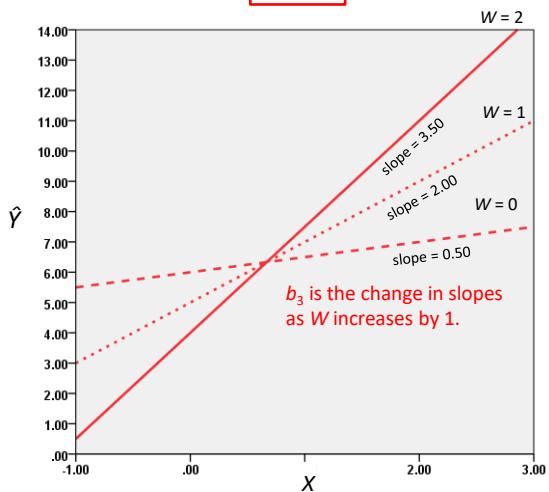
Interpretation of b_3

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$

b_3 is the amount by which the conditional effect of X changes as W changes by one unit.

$$\begin{aligned} \theta_{X \rightarrow Y} &= b_1 + b_3 W \\ &= 0.50 + 1.50W \end{aligned}$$

$\theta_{X \rightarrow Y}$	W
0.50	0
2.00	1
3.50	2



$$b_3 = (\theta_{X \rightarrow Y}|W = \lambda + 1) - (\theta_{X \rightarrow Y}|W = \lambda) \text{ for all } \lambda$$

Differences in interpretation

	$\hat{Y} = i + b_1X + b_2W$	$\hat{Y} = i + b_1X + b_2W + b_3XW$
i	The estimated value of Y when X and $W = 0$.	The estimated value of Y when X and $W = 0$.
b_1	The effect of X on Y holding W constant. This is a <i>partial</i> effect.	The effect of X on Y when $W = 0$. This is a <i>conditional</i> effect. It is Not a “main effect” or “average effect” of X .
b_2	The effect of W on Y holding X constant. This is a <i>partial</i> effect.	The effect of W on Y when $X = 0$. This is a <i>conditional</i> effect. It is not a “main effect” or “average effect” of W .
b_3		How much the effect of X on Y changes as W changes by 1 unit.

Symmetry in moderation

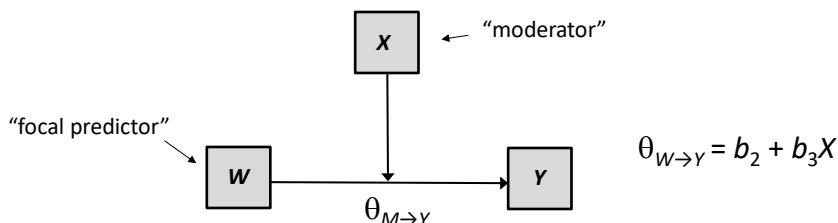
$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

We saw that this is alternative representation of

$$\hat{Y} = i + (b_1 + b_3W)X + b_2W$$

But it is also an alternative representation of

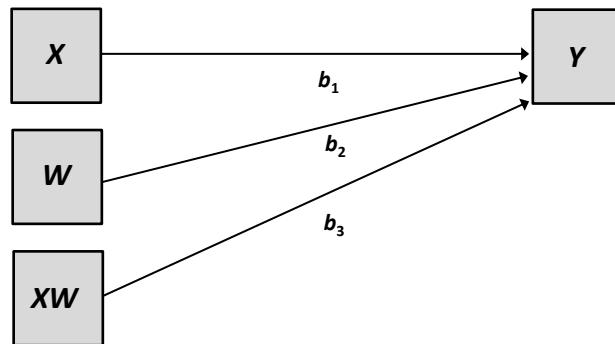
$$\hat{Y} = i + (b_2 + b_3X)W + b_1X$$



Here, X moderates the size of the effect of W on Y . Now X is the moderator. Ultimately, which variable X or W we think of as the moderator depends on substantive concerns. Statistically, it makes no difference as they are mathematically equivalent models.

In path diagram form

$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

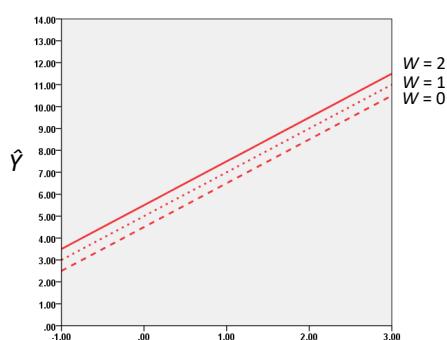


Remember

b_1 is NOT the effect of X on Y . The effect of X is $b_1 + b_3W$
 b_2 is NOT the effect of W on Y . The effect of W is $b_2 + b_3X$

The importance of b_3 when testing a moderation hypothesis

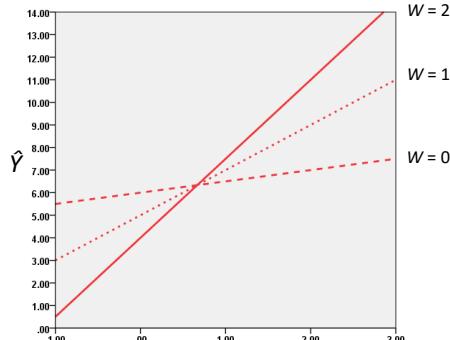
$$\hat{Y} = 4.50 + 2.00X + 0.50W + 0XW$$



$$\begin{aligned}\theta_{X \rightarrow Y} &= b_1 + b_3W \\ &= 2.00 + 0W \\ &= 2.00\end{aligned}$$

$$\begin{aligned}\theta_{W \rightarrow Y} &= b_2 + b_3X \\ &= 0.50 + 0X \\ &= 0.50\end{aligned}$$

$$\hat{Y} = 6.00 + 0.50X - 1.00W + 1.50XW$$



$$\begin{aligned}\theta_{X \rightarrow Y} &= b_1 + b_3W \\ &= 0.50 + 1.50W \\ &= 0.50 + 1.50(2) \\ &= 3.50\end{aligned}$$

$$\begin{aligned}\theta_{W \rightarrow Y} &= b_2 + b_3X \\ &= -1.00 + 1.50X \\ &= -1.00 + 1.50(3) \\ &= 3.50\end{aligned}$$

When $b_3 = 0$, a one unit change in X has the same effect on Y regardless of W , and a one unit change in W has the same effect on Y regardless of X . When $b_3 \neq 0$, the effect of a change in X on Y depends on W , and the effect of a change in W on Y depends on X . So we test a moderation hypothesis by testing whether b_3 is different from zero.

Example inspired by ...

Witkiewitz, K., & Bowen, S. (2010). Depression, craving, and substance use following a randomized trial of mindfulness-based relapse prevention. *Journal of Consulting and Clinical Psychology*, 78, 362-374.

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Depression, Craving, and Substance Use Following a Randomized Trial of Mindfulness-Based Relapse Prevention

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²University of Washington

Abstract: A strong relation between negative affect and craving has been documented in laboratory and clinical studies, with depressive comorbidity showing particularly strong links to craving and substance use. This study examined the relation between depression, craving, and substance use following a reduction of substance use, with meditation-based practices to teach alternative responses to emotional distress. The authors hypothesized that depression would be associated with greater craving and substance use at baseline and that depression would decrease over time. The authors also hypothesized that the goal of the current study was to examine the relations between measures of depressive symptoms, craving, and substance use at baseline and 4 months posttreatment among participants in a 4-month Mindfulness-Based Relapse Prevention (MBRP) group. Approximately 75% of the sample was retained at the final 4-month follow-up assessment. Results indicated that depression, craving, and substance use were significantly associated at baseline and that depression decreased over time for all groups. Specifically, MBRP participants reported significantly lower levels of depression, craving, and substance use compared to the control group. MBRP participants also reported significantly lower levels of depressive symptoms (Beck Depression Inventory) and substance use (Penn Alcohol Craving Scale) 4 months posttreatment. Depression symptoms and craving (Penn Alcohol Craving Scale) 4 months posttreatment were negatively associated with substance use at baseline and positively associated with substance use at 4 months posttreatment. The results suggest that MBRP may be effective in reducing depression, craving, and substance use. The authors conclude that MBRP appears to influence cognitive and behavioral responses to negative affect and that MBRP may be useful for individuals with depression and substance use problems. (PsycINFO Database Record (c) 2010 APA, all rights reserved).

Keywords: meditation-based relapse prevention, substance use, craving, negative affect, depression

Depression, Craving, and Relapse

The significant role of negative affective states and craving in the etiology and maintenance of substance abuse has been well established (e.g., Latner & White, 1974; Solomon & Curtis, 1974). Craving, the subjective experience of an urge or desire to use substances, has been shown to be associated with drug relapse and strongly predicts relapse of substance use for all major drug classes (e.g., Marlatt, 1985; Marlatt, Gordon, & Lavori, 1985; Marlatt, Huppert, & Lavori, 2002). Negative affect has been consistently linked to drug relapse in both laboratory and clinical studies (e.g., Crowley, Lin, Morse, Bourne, & Giunta, 1997; Perkins & Gorde, 1992; Schuckit, 1990; Schuckit, Crowley, & Giunta, 2000; Schuckit, Crowley, Giunta, & Perkins, 2000), and the experience of negative affective states and the desire to avoid these states are often associated with drug relapse and drug use relapse (e.g., Witkiewitz, 1994). Depressive comorbidity has been associated with drug relapse and drug use relapse in both laboratory and clinical settings (e.g., Curtis, Booth, Kitchell, & Donohue, 2007; Witkiewitz, 1994). In addition, depression has been found to be associated with drug relapse and drug use relapse and to predict substance use treatment outcomes (e.g., Corlett et al., 2007; Greenfield et al., 1998; Hodges, et al., 1998; Giunta, & Armstrong, 1998).

The relation between depression and substance use is also evident in the literature on the etiology and course of substance use in individuals with affective disorders (Cuzan, Sorensen, & Lecomte, 2007; Hunt & Grant, 2002; Kelt et al., 2006).

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168 clients of a public service agency providing treatment for alcohol and substance use disorders.

MBRP : Randomly assigned to treatment as usual (0) or mindfulness-based relapse prevention therapy (1)

BDI0: Beck Depression Inventory at start of therapy (0 to 3; multiply by 21 to see BDI in its original 0 to 63 metric). This is also available at the termination of therapy (**BDIP**)

CRAVE2: Score on the Penn Alcohol Craving Scale at 2 month follow-up (0 to 6). Also available at baseline, prior to start of therapy (**CRAVEO**)

USE4: Alcohol and other substance use at 4-month follow-up. (0 to 5)

TREATHRS: Hours of therapy administered.

The data file is **MBRP**

The Data: MBRP

SPSS

	mbrp	bdi0	bdip	crave0	crave2	use4
1	0	1.28	1.09	4.0	.8	.9
2	0	1.47	1.52	2.4	3.8	1.3
3	0	.66	1.14	2.2	1.4	1.0
4	1	1.66	1.23	2.2	2.4	1.1
5	0	1.28	.85	4.2	2.4	.9
6	1	.95	1.04	1.0	1.0	1.3
7	0	1.38	.85	2.0	.8	.30
8	0	1.76	.95	3.2	2.0	.8
9	0	.80	.71	3.0	1.2	.5
10	1	1.47	1.14	1.2	1.6	1.2
11	1	1.38	2.00	2.4	2.6	1.5
12	0	1.00	.61	1.0	.6	.6
13	1	1.38	1.66	3.8	1.2	.5
14	1	1.09	.95	1.8	1.2	1.8

SAS

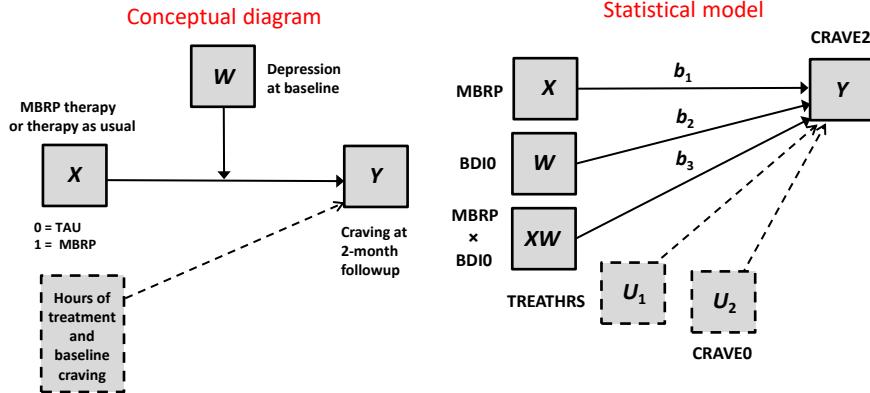
```

mbrp *
data mbrp;
input mbrp bdi0 bdip crave0 crave2 use4 treathrs;
datalines;
0 1.28 1.09 4.0 .8 1.3
0 1.47 1.52 2.4 3.8 1.3 36
0 .66 1.14 2.2 1.4 1.09 34
1 1.66 1.23 2.2 2.4 1.17 37
0 1.28 .85 4.2 2.4 .91 27
1 .95 1.04 1.0 1.0 1.31 32
0 1.38 .85 2.0 .8 .36 38
0 1.76 .95 3.2 2.0 .83 26
0 .80 .71 3.0 1.2 .57 42
1 1.47 1.14 1.2 1.6 1.24 32
1 1.38 2.00 2.4 2.6 1.54 25
0 1.00 .61 1.0 .6 .63 24
1 1.38 1.66 3.8 1.2 .54 35
1 1.09 .95 1.8 1.2 1.81 34

```

These aren't their actual data. But the analyses we do yield similar results to what they report.

Example



Does the effect of MBRP therapy relative to therapy as usual on craving depend on initial depression? That is, is the therapy more or less effective as a function of depression prior to start of therapy?

Estimation using OLS regression

```
compute mbrpdep = mbrp*bdi0.
```

```
regression/dep = crave2/method = enter mbrp bdi0 mbrpdep treathrs crave0.
```

```
data mbrp;set mbrp;mbrpdep=mbrp*bdi0;run;
proc reg data=mbrp;model crave2=mbrp bdi0 mbrpdep treathrs crave0;run;
```

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

X = MBRP
W = BDIO
Y = CRAVE2

Output G

Model	Coefficients ^a			t	Sig.
	B	Std. Error	Standardized Coefficients		
1	(Constant)			2.209	.029
	MBRP: Therapy as usual (0) or MBRP therapy (1)	.587	.524	.1.120	.264
	BDI0: Beck Depression Inventory baseline	1.122	.276	.366	.000
	mbrpdep	-.948	.423	-.598	.026
	TREATHRS: Hours of therapy	-.018	.010	-.120	.088
	CRAVE0: Baseline craving	.192	.073	.183	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

"conditional effects", not "main effects"

$b_1 = 0.587$
 $b_2 = 1.122$
 $b_3 = -0.948$

The coefficient for the product is statistically different from zero. This means that the effect of MBRP therapy on craving depends on the person's level of depression at the start of therapy. But to really understand what is happening, we need a picture.

Visualizing the model

Rejecting the null hypothesis that “true b_3 ” is equal to zero tells you that the focal predictor’s effect is indeed moderated by the proposed moderator. But moderation can take many different forms. We need to visualize the effect in order to interpret the result.

Step 1: Select various combinations of values of the focal predictor and moderator. The selection is sometimes arbitrary, but it may not be. Just make sure the values chosen are within the range of the data.

Step 2: Using the model, generate the estimates of Y using your selected values of the focal predictor and moderator. If your model includes covariates, use the sample mean for each of those.

Step 3: Graph, using whatever graphics program you prefer.

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW - 0.018U_1 + 0.192U_2$$

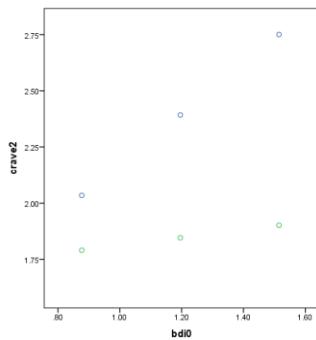
MBRP (X)	BDI0 (W)	TREATHRS (U_1)	CRAVE0(U_2)	\hat{Y}
0	0.877	30.685	2.943	2.035
0	1.196	30.685	2.943	2.393
0	1.515	30.685	2.943	2.751
1	0.877	30.685	2.943	1.790
1	1.196	30.685	2.943	1.846
1	1.515	30.685	2.943	1.901

I used one standard deviation below the mean, the mean, and one standard deviation above the mean. It really makes no difference what you choose, except you want to make sure that your resulting graph is not extrapolating beyond the available data.



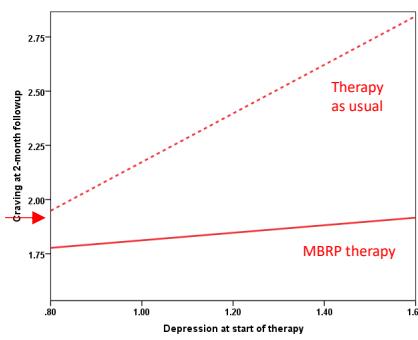
Example code in SPSS

```
data list free/mbrp bdi0.
begin data.
 0  0.877
 0  1.196
 0  1.515
 1  0.877
 1  1.196
 1  1.515
end data.
compute crave2=1.038+0.587*mbrp+1.122*bdi0-0.948*mbrp*bdi0-0.018*30.685+0.192*2.943.
graph/scatterplot = bdi0 with crave2 by mbrp.
```



Before
editing

After
editing

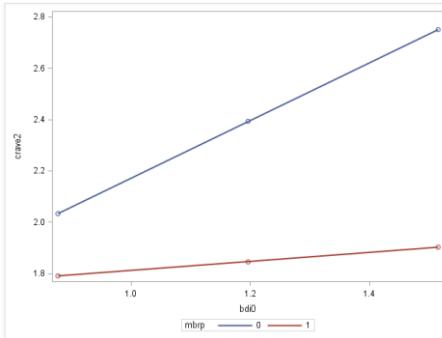


Example code in SAS

```

data;
input mbrp bdi0;
crave2=1.038+0.587*mbrp+1.122*bdi0-0.948*mbrp*bdi0-0.018*30.685+0.192*2.943;
datalines;
0 0.877
0 1.196
0 1.515
1 0.877
1 1.196
1 1.515
run;
proc sgplot; reg x=bdi0 y=crave2/group=mbrp;run;

```



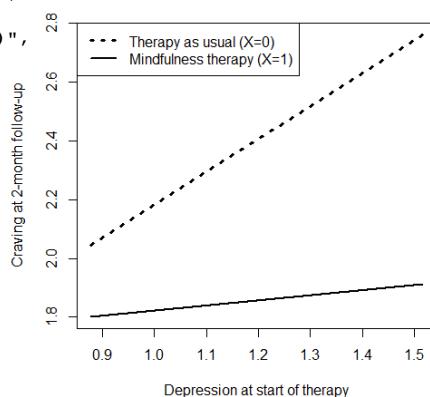
Example code in R

Although hard to learn at first, once you learn how to use R, you will find it very helpful in the construction of visual depictions of models.

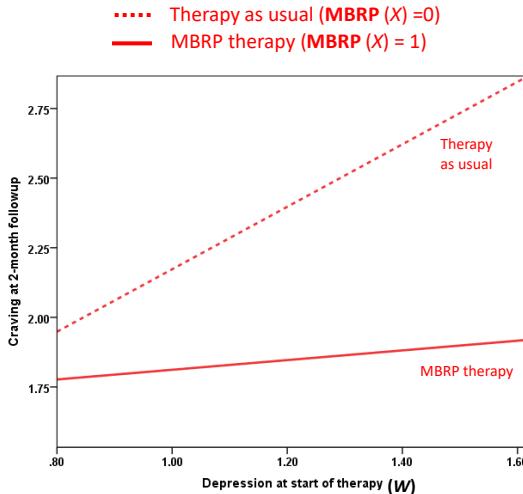
```

x<-c(0,1,0,1,0,1)
m<-c(0.877,0.877,1.196,1.196,1.515,1.515)
y<-1.038+0.587*x+1.122*m-0.948*x*m-0.018*30.685+0.192*2.943
plot(y=y,x=x,pch=15,col="white",
xlab="Depression at start of therapy",
ylab="Craving at 2-month follow-up")
legend.txt<-c("Therapy as usual (X=0)",
"Mindfulness therapy (X=1)")
legend("topleft",legend=legend.txt,
lty=c(3,1),lwd=c(3,2))
lines(m[x==0],y[x==0],lwd=3,lty=3)
lines(m[x==1],y[x==1],lwd=2,lty=1)

```



Substantive interpretation of the pattern

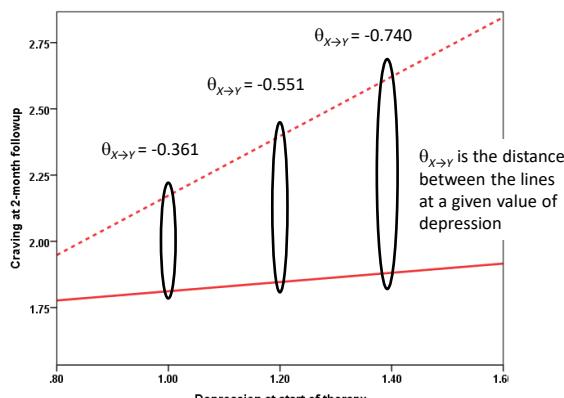


Those who receive MBRP therapy crave substances less than those who receive MBRP therapy, but this difference is larger among those more depressed at the start of therapy.

A graphical depiction of the model

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots \quad \text{or, equivalently,}$$

Dotted line: Therapy as usual (MBRP (X) = 0) $\hat{Y} = 1.038 + (0.587 - 0.948W)X + 1.122W + \dots$
Solid line: MBRP therapy (MBRP (X) = 1)



The conditional effect of MBRP therapy ($\theta_{X \rightarrow Y}$) is defined by the function

$$\theta_{X \rightarrow Y} = 0.587 - 0.948W$$

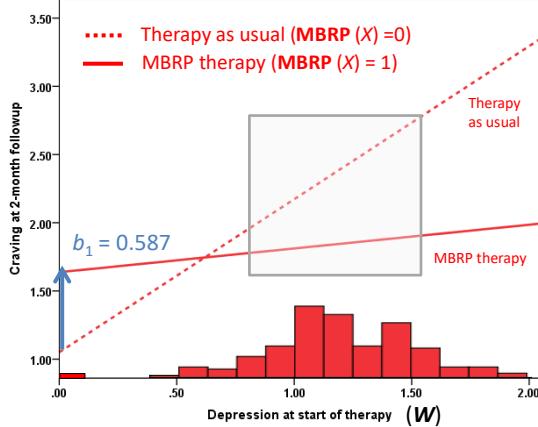
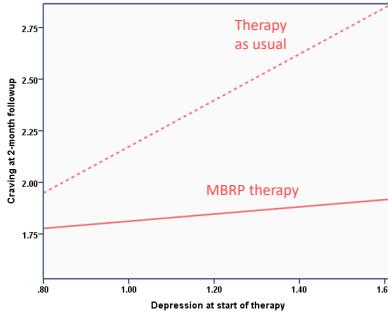
BDI0 (W)	$\theta_{X \rightarrow Y}$
1.00	-0.361
1.20	-0.551
1.40	-0.740

You can plug any value of BDI0 you want into the function to get the conditional effect of MBRP therapy

Interpretation of b_1

$$b_1 = 0.587$$

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$



b_1 is the effect of X on Y when $W = 0$. It is a conditional effect, and a local term of the model.

Interpretation of b_2

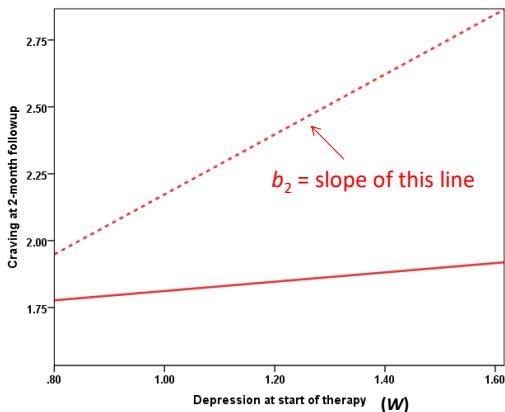
$$b_2 = 1.122$$

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

..... Therapy as usual (MBRP (X)=0)
— MBRP therapy (MBRP (X)=1)

b_2 is the conditional effect of W when $X = 0$. It is a conditional effect and a local term of the model.

Among those given therapy as usual, those who were relatively more depressed at the start of therapy had relatively higher craving at two months follow-up



Interpretation of b_3

$$b_3 = -0.948$$

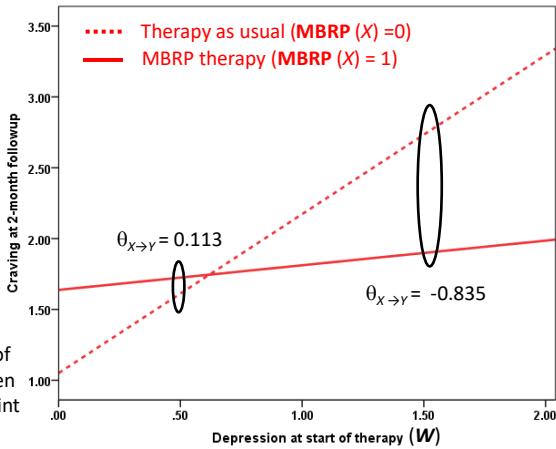
$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

$$\theta_{X \rightarrow Y} = 0.587 - 0.948W$$

W	$\theta_{X \rightarrow Y}$
0.50	0.113
1.00	-0.361
1.50	-0.835
2.00	-1.309

$$\begin{aligned} -0.835 - (0.113) &= -0.948 = b_3 \\ -1.309 - (-0.361) &= -0.948 = b_3 \end{aligned}$$

b_3 is the difference in the effect of MBRP therapy on craving between those who differ by one scale point in their pre-therapy depression.



$$\theta_{X \rightarrow Y}|(W = \lambda+1) - \theta_{X \rightarrow Y}|(W = \lambda) = -0.948, \text{ for all } \lambda$$

Interpretation of b_3

$$b_3 = -0.948$$

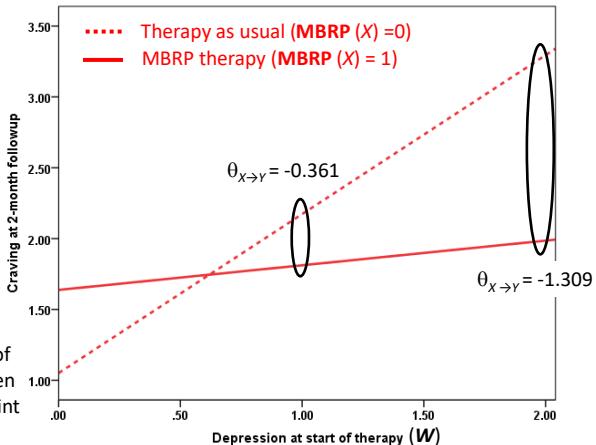
$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

$$\theta_{X \rightarrow Y} = 0.587 - 0.948W$$

W	$\theta_{X \rightarrow Y}$
0.50	0.113
1.00	-0.361
1.50	-0.835
2.00	-1.309

$$\begin{aligned} -0.835 - (0.113) &= -0.948 = b_3 \\ -1.309 - (-0.361) &= -0.948 = b_3 \end{aligned}$$

b_3 is the difference in the effect of MBRP therapy on craving between those who differ by one scale point in their pre-therapy depression.



$$\theta_{X \rightarrow Y}|(W = \lambda+1) - \theta_{X \rightarrow Y}|(W = \lambda) = -0.948, \text{ for all } \lambda$$

Probing an interaction

The coefficient for the product term carries information about how changes in one variable are related to changes in the effect of the other. A picture helps to understand how the focal variable's effect changes as a function of the moderator variable.

It is typically desirable to conduct statistical tests of the focal predictor variable's effect at values of the moderator. This allows you to make more definitive claims about where the focal predictor variables effect is zero versus where it is not.

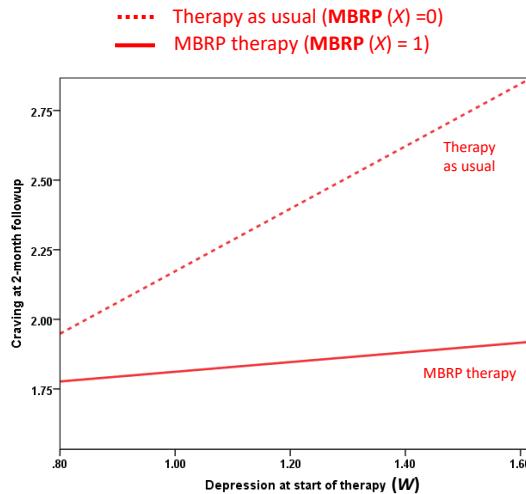
"Pick-a-Point" Approach

Select values of the moderator and estimate the conditional effect of the focal predictor at those values of the moderator, along with a hypothesis test or confidence interval.

Johnson-Neyman Technique

Derive mathematically where on the moderator variable continuum the focal variable's effect transitions between statistically significant and nonsignificant.

Substantive interpretation of the pattern



Those who receive MBRP therapy crave substances less than those who receive MBRP therapy, but this difference is larger among those more depressed at the start of therapy.

Pick-a-point approach

$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

Select a value of the moderator (W) at which you'd like to have an estimate of $\theta_{X \rightarrow Y}$, the focal predictor variable's (X) effect. Then derive its standard error. The ratio of the effect to its standard error is distributed as $t(df_{\text{residual}})$ under the null hypothesis that the effect of the focal predictor is zero at that moderator value, where df_{residual} is the residual degrees of freedom from the regression model.

We already know that

$$\theta_{X \rightarrow Y} = b_1 + b_3W$$

The estimated standard error of $\theta_{X \rightarrow Y}$ is

$$S_{\theta_{X \rightarrow Y}} = \sqrt{S_{b_1}^2 + 2WS_{b_1}S_{b_3} + W^2S_{b_3}^2}$$

Squared standard error of b_1 Covariance of b_1 and b_3 Squared standard error of b_3

You could do this by hand, and instructions are available in various books on regression analysis (e.g., Aiken and West, 1991; Cohen et al., 2003). But there is no reason to, and the potential for mistakes is high. It is made easier using “**regression centering**.”

Pick-a-point: Regression centering approach

$$\hat{Y} = i + b_1X + b_2W + b_3XW$$

In the above model, b_1 estimates the conditional effect of X when $M = 0$. If we desire the conditional effect of X when M equals some value λ , we can produce a new variable M' that is M centered around λ , such that $M' = 0$ when $M = \lambda$. Then substitute M' for M in the model above. That is, we will estimate

$$\hat{Y} = i + b_1X + b_2(W - \lambda) + b_3X(W - \lambda)$$

as

$$\hat{Y} = i + b_1X + b_2W' + b_3XW' \quad \text{where} \quad W' = W - \lambda$$

In this model, b_1 is the conditional effect of X when $W' = 0$. But $W' = 0$ when $W = \lambda$. So b_1 estimates the conditional effect of X when $W = \lambda$. A common (but arbitrary) convention is to use $\lambda = \bar{W}$, $\lambda = \bar{W} - SD_W$, and $\lambda = \bar{W} + SD_W$

Pick-a-point: Regression centering approach

```
compute bdi0_p = bdi0-1.196. ←
compute interact = bdi0_p*mbrp.
regression/dep = crave2/method = enter mbrp bdi0_p interact ttreathrs crave0.
```

$\lambda = 1.196$
(the sample mean)

```
data mbrp;set mbrp;
bdi0_p=bdi0-1.196;
interact=bdi0_p*mbrp;
proc reg data=mbrp;model crave2=mbrp bdi0_p interact ttreathrs crave0;run;
```

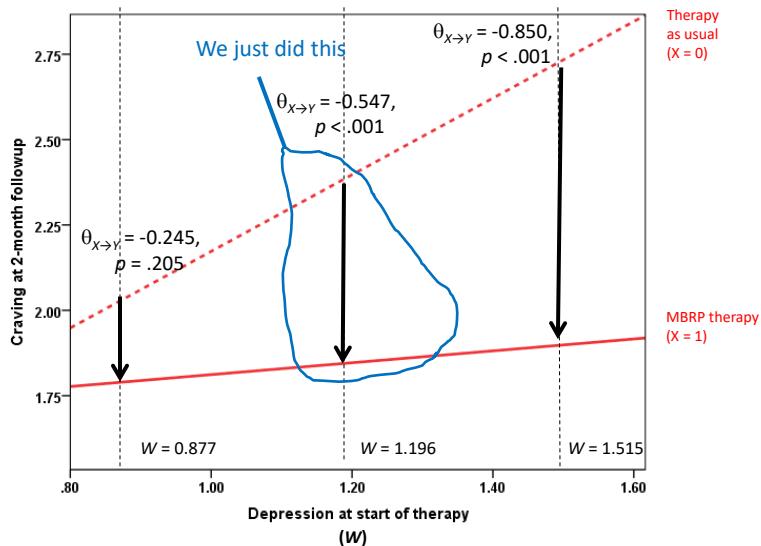
Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
1	(Constant) 2.380	.364		6.534	.000
	MBRP: Therapy as usual (0) or MBRP therapy (1) -.547	.137	-.279	-3.980	.000
	bdi0_p 1.122	.276	.366	4.063	.000
	interact -.948	.423	-.197	-2.240	.026
	TREATHRS: Hours of therapy -.018	.010	-.120	-1.719	.088
	CRAVE0: Baseline craving .192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

$$\theta_{X \rightarrow Y} |(W = 1.196) \quad S_{\theta_{X \rightarrow Y}}$$

MBRP therapy reduces craving relative to therapy as usual among people "average" in pre-therapy depression, $\theta_{X \rightarrow Y} = -0.547, p < .001$.

Repeat for other values of the moderator



Pick-a-point: Regression centering approach

```

compute bdi0_p = bdi0-0.877. ←
compute interact = bdi0_p*mbrp.
regression/dep = crave2/method = enter mbrp bdi0_p interact treachrs crave0.

data mbrp;set mbrp;
bdi0_p=bdi0-0.877;
interact=bdi0_p*mbrp;
proc reg data=mbrp;model crave2=mbrp bdi0_p interact treachrs crave0;run;
    
```

$\lambda = 0.877$
(One SD below the sample mean)

Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
	B	Std. Error			
1	(Constant) 2.023	.367		5.506	.000
	MBRP: Therapy as usual (0) or MBRP therapy (1) -.245	.192	.124	-1.272	.205
	bdi0_p 1.122	.276	.366	4.063	.000
	interact -.948	.423	-.242	-2.240	.026
	TREATHRS: Hours of therapy -.018	.010	-.120	-1.719	.088
	CRAVE0: Baseline craving .192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

$$\theta_{X \rightarrow Y} | (W = 0.877) \quad S_{\theta_{X \rightarrow Y}}$$

MBRP therapy does not reduce craving relative to therapy as usual among people "relatively low" in pre-therapy depression, $\theta_{X \rightarrow Y} = -0.245, p = .21$.

Pick-a-point: Regression centering approach

```

compute bdi0_p = bdi0-1.515. ←
compute interact = bdi0_p*mbrp.
regression/dep = crave2/method = enter mbrp bdi0_p interact treachrs crave0.

data mbrp;set mbrp;
bdi0_p=bdi0-1.515;
interact=bdi0_p*mbrp;
proc reg data=mbrp;model crave2=mbrp bdi0_p interact treachrs crave0;run;
    
```

$\lambda = 1.515$
(One SD above the sample mean)

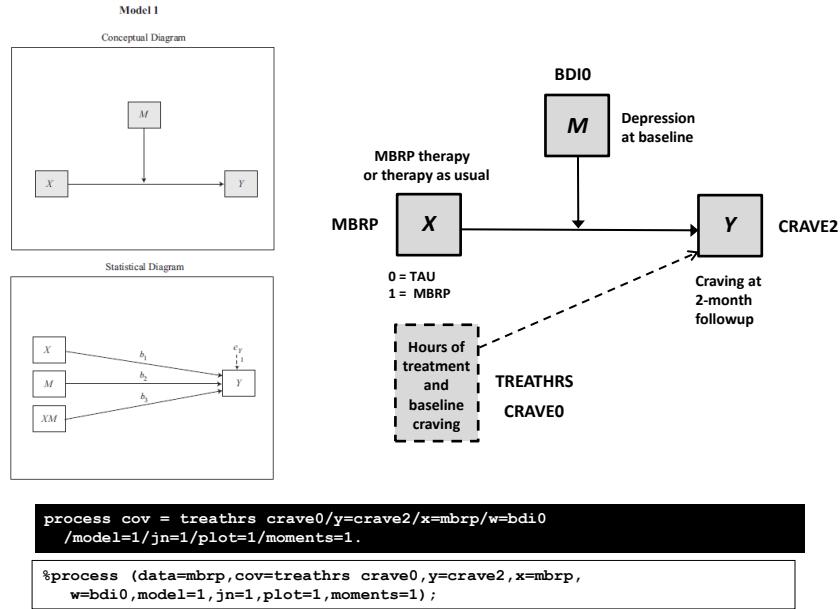
Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
	B	Std. Error			
1	(Constant) 2.738	.382		7.165	.000
	MBRP: Therapy as usual (0) or MBRP therapy (1) -.850	.193	-.433	-4.398	.000
	bdi0_p 1.122	.276	.366	4.063	.000
	interact -.948	.423	-.257	-2.240	.026
	TREATHRS: Hours of therapy -.018	.010	-.120	-1.719	.088
	CRAVE0: Baseline craving .192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

$$\theta_{X \rightarrow Y} | (W = 1.515) \quad S_{\theta_{X \rightarrow Y}}$$

MBRP therapy reduces craving relative to therapy as usual among people "relatively high" in pre-therapy depression, $\theta_{X \rightarrow Y} = -0.850, p < .001$.

Using PROCESS



PROCESS output

```

Model : 1
Y : crave2
X : mbrp
W : bdi0

Covariates:
treathrs crave0

Sample
Size: 168

*****
OUTCOME VARIABLE:
crave2       $\hat{Y} = 1.038 + 0.587X + 1.122M - 0.948XM + \dots$ 

Model Summary
  R      R-sq      MSE      F      df1      df2      p
  .5140   .2642   .7277   11.6319   5.0000  162.0000   .0000

Model
  coeff      se      t      p      LLCI      ULCI
constant  1.0385  .4701  2.2090  .0286   .1102  1.9668
mbrp     .5872  .5241  1.1204  .2642  -.4478  1.6222
bdi0     1.1221  .2762  4.0625  .0001   .5767  1.6675
Int_1    -.9485  .4235  -2.2398  .0265  -1.7847  -.1122
treathrs -.0177  .0103  -1.7190  .0875  -.0380  .0026
crave0   .1920  .0735  2.6138  .0098   .0470  .3371

Product terms key:
  Int_1 :      mbrp      x      bdi0

Test(s) of highest order unconditional interaction(s):
  R2-chng      F      df1      df2      p
  X*W     .0228  5.0166  1.0000  162.0000   .0265

```

PROCESS generates the product term for you.

Output H

PROCESS output

PROCESS sees that the moderator is quantitative (because it has more than 2 values) so it automatically implements the pick-a-point procedure. When moments = 1 moderator values equal to the mean of the moderator as well as \pm one SD from the mean.

```
*****
Conditional effect of X on Y at values of the moderator(s):
  bdi0      Effect       se        t      p     LLCI     ULCI
.8772     -.2447    .1922   -1.2733    .2047   -.6243    .1348
1.1963     -.5473    .1375   -3.9818    .0001   -.8188   -.2759
1.5153     -.8500    .1933   -4.3973    .0000  -1.2317   -.4683
*****
Values for quantitative moderators are the mean and plus/minus one SD from mean.
Values for dichotomous moderators are the two values of the moderator.
*****
 $\theta_{X \rightarrow Y} = 0.587 - 0.948W$ 
```

Output H

MBRP therapy resulted in lower craving than did therapy as usual among those relatively "moderate" ($\theta_{X \rightarrow Y|W=1.196} = -0.547, p < .001$) or "relatively high" ($\theta_{X \rightarrow Y|W=1.515} = -0.850, p < .001$) in pre-therapy depression. Among those "relatively low" in pre-therapy depression, MBRP therapy had no statistically significant effect on craving relative to therapy as usual. ($\theta_{X \rightarrow Y|W=0.877} = -0.245, p = .205$)

PROCESS output: PLOT option

```
process cov = treathrs crave0/y=crave2/x=mbrp/w=bdi0
  /model=1/jn=1/plot=1/moments=1.
```

```
%process (data=mbrp,cov=treathrs crave0,y=crave2,x=mbrp,
  w=bdi0,model=1,jn=1,plot=1,moments=1);
```

Both the SPSS and SAS versions produce a table of estimated values of Y for different combinations of X and M . Plug these into your preferred graphing program to generate a plot, or use SPSS or SAS's graphics features. SPSS writes the code for you. Just cut and paste this into an SPSS syntax file and execute:

```
DATA LIST FREE/mbrp bdi0 crave2.
BEGIN DATA.
  .0000      .8772      2.0456
  1.0000      .8772      1.8009
  .0000      1.1963      2.4037
  1.0000      1.1963      1.8563
  .0000      1.5153      2.7617
  1.0000      1.5153      1.9117
END DATA.
GRAPH/SCATTERPLOT=bdi0 WITH crave2 BY mbrp.
```

Output H

Generating a graph from PROCESS “PLOT” option: SAS

```
data;
input mbrp bdi0 crave2;
datalines;
.0000      .8772      2.0456
1.0000      .8772      1.8009
.0000      1.1963      2.4037
1.0000      1.1963      1.8563
.0000      1.5153      2.7617
1.0000      1.5153      1.9117
run;
proc sgplot;reg x=bdi0 y=crave2/group=mbrp;run;
```

Output generated
by the PLOT option.

Generating a graph from PROCESS “PLOT” option: R

```
x<-c(0,1,0,1,0,1)
w<-c(0.877,0.877,1.196,1.196,1.515,1.515)
y<-c(2.046,1.801,2.404,1.856,2.762,1.912)
plot(y=y,x=w,pch=15,col="white",
xlab="Depression at start of therapy",
ylab="Craving at 2-month follow-up")
legend.txt<-c("Therapy as usual (x=0)","Mindfulness therapy (x=1)")
legend("topleft",legend=legend.txt,
lty=c(3,1),lwd=c(3,2))
lines(w[x==0],y[x==0],lwd=3,lty=3)
lines(w[x==1],y[x==1],lwd=2,lty=1)
```

From the PLOT
option in PROCESS.

Additional probing options

Setting moments = 0 or leaving it out, produces estimates of the conditional effect of X at the 16th, 50th, and 84th percentiles of the moderator rather than the mean and plus/minus one standard deviation. Or use the **mmodval** option to request a specific value of the moderator at which you'd like the conditional effect of X.

```
process vars = ... /moments = 0.    %process (data = ... , moments = 0);
```

Conditional effects of the focal predictor at values of the moderator(s):

bdi0	Effect	se	t	p	LLCI	ULCI
.9020	-.2683	.1850	-1.4500	.1490	-.6336	.0971
1.1900	-.5414	.1375	-3.9384	.0001	-.8129	-.2699
1.5180	-.8525	.1941	-4.3923	.0000	-1.2358	-.4692

W values in conditional tables are the 16th, 50th, and 84th percentiles.

```
process vars = ... /mmodval = 1.5.    %process (data = ... , mmodval = 1.5);
```

Conditional effect of X on Y at values of the moderators(s)						
bdi0	Effect	se	t	p	LLCI	ULCI
1.5000	-.8354	.1888	-4.4253	.0000	-1.2082	-.4626

The Johnson-Neyman technique

The Johnson-Neyman technique seeks to find the value or values of the moderator (W) within the data, if they exist, such that the p-value for the ratio of the conditional effect of the focal predictor at that value or values of W is exactly equal to some chosen level of significance α

To do so, we ask what value of W produces a ratio exactly equal to the critical t value (t_{crit}) required to reject the null hypothesis that the conditional effect of X is equal to zero?

$$t_{crit} = \frac{b_1 + b_3 W}{\sqrt{\{s_{b_1}^2 + 2Ms_{b_1 b_3}^2 + M^2 s_{b_3}^2\}}}$$

Isolate W and solve the polynomial that results. The quadratic formula finds the solutions:

$$W = \frac{-2(t_{crit}^2 s_{b_1 b_3}^2 - b_1 b_3) \pm \sqrt{(2t_{crit}^2 s_{b_1 b_3}^2 - 2b_1 b_3)^2 - 4(t_{crit}^2 s_{b_3}^2 - b_3^2)(t_{crit}^2 s_{b_1}^2 - b_1^2)}}{2(t_{crit}^2 s_{b_3}^2 - b_3^2)}$$

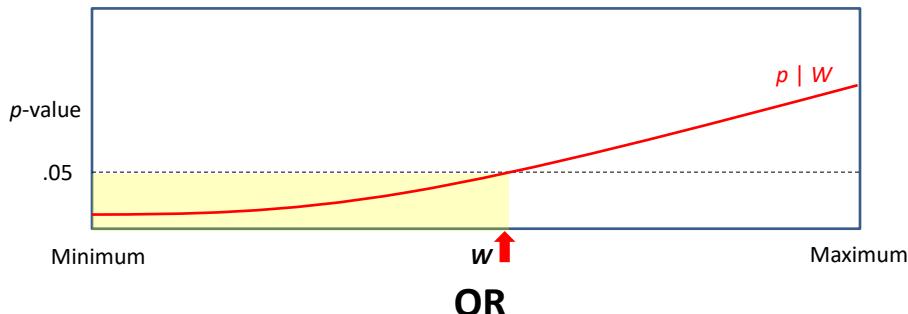
The Johnson-Neyman technique

This will produce no values, one value, or two values of W that are within the range of the moderator variable data.

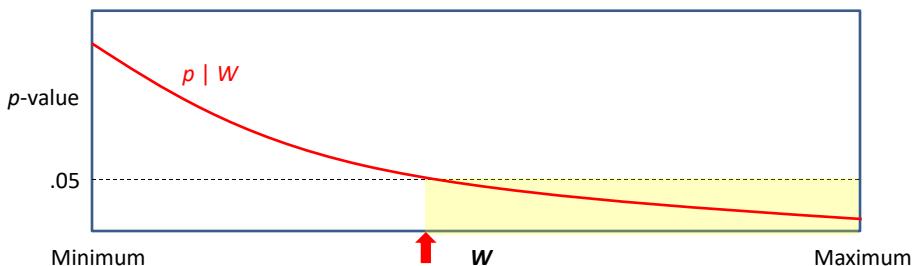
- If one value, this defines a single point of transition between a statistically significant and a statistically nonsignificant conditional effect of the focal predictor, such that $p \leq .05$ for either values of the moderator (1) equal to above W or (2) equal to and below W .
- If two values, this defines the two points of transition between a statistically significant and a statistically nonsignificant conditional effect of the focal predictor, such that the conditional effect is statistically significant for either (1) values of the moderator between the two values of W , or (2) values of the moderator at least as large as the larger W and at least as small as the smaller W .
- If no values, that means the conditional effect is statistically significant for ALL values of the moderator within the range of the data, or it NEVER is.

We would not attempt to do this by hand

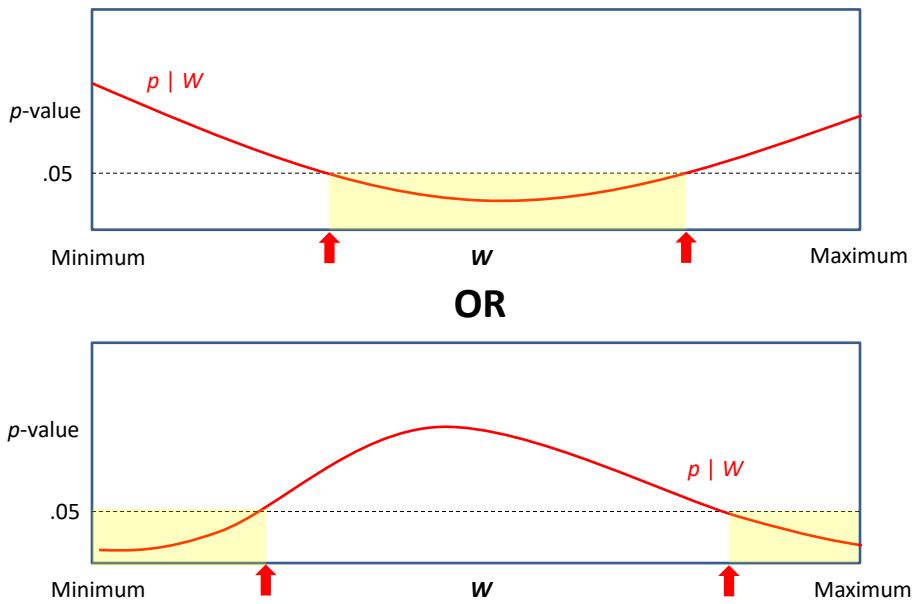
Examples of one solution



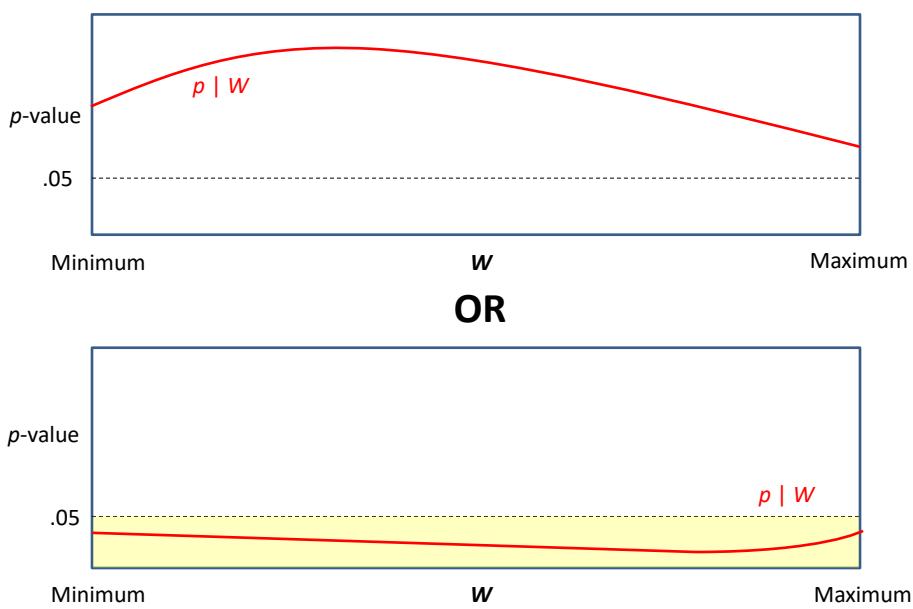
OR



Examples of two solutions



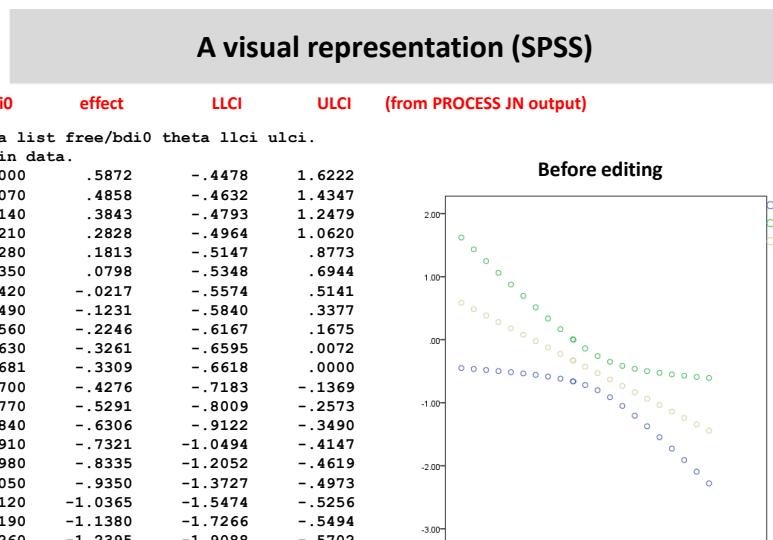
Examples of no solutions



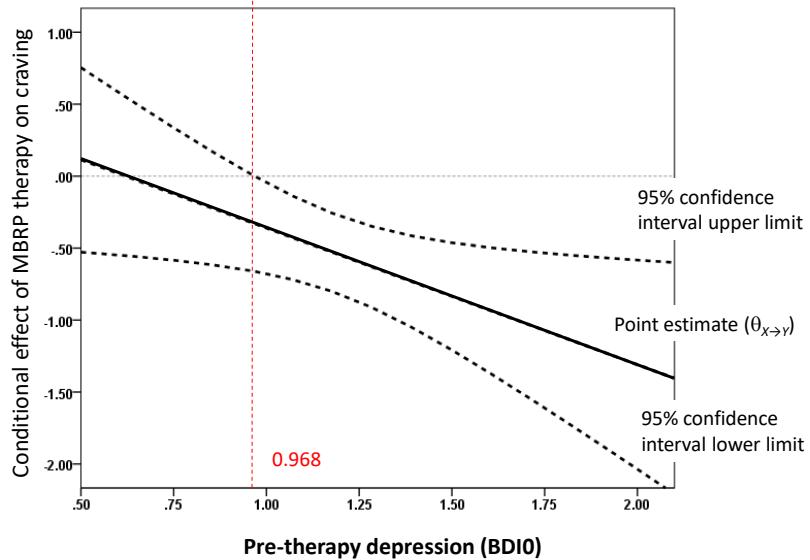
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Output H

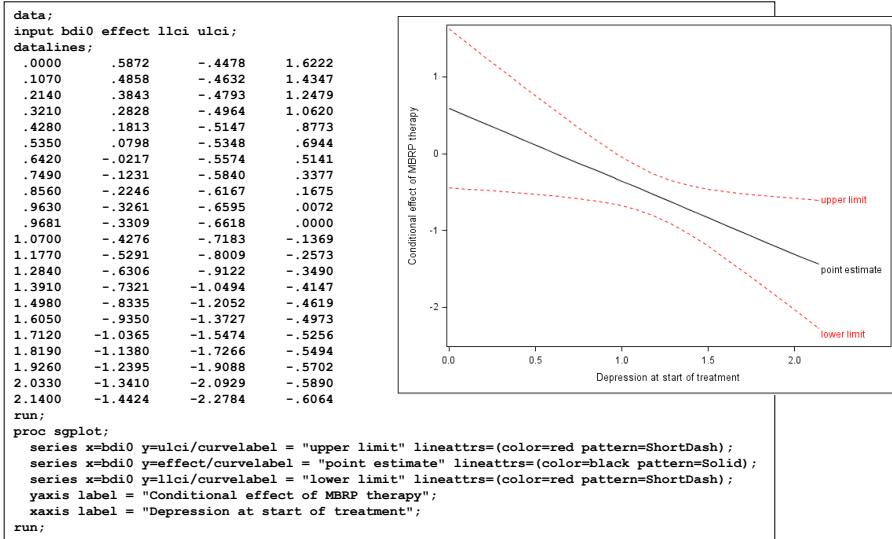
78.6%
of the
data are
up here



After some editing in SPSS



A visual representation (SAS)



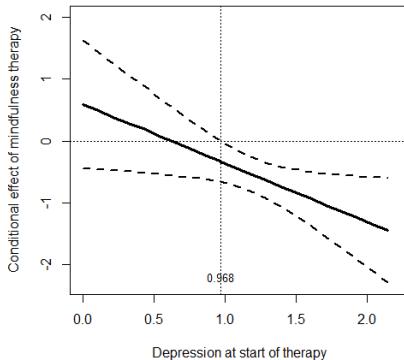
A visual representation (R)

```

bdio<-c(0,.107,.214,.321,.438,.535,.642,.749,.856,.963,.968,1.070,1.177,
      1.284,1.391,1.498,1.605,1.712,1.819,1.926,2.033,2.140)
effect<-c(.587,.486,.384,.283,.181,.080,-.022,-.123,-.225,-.326,-.331,-.428,
      -.529,-.631,-.732,-.834,-.935,-.037,-1.138,-1.240,-1.341,-1.442)
llci<-c(-.448,-.463,-.479,-.496,-.515,-.535,-.557,-.584,-.617,-.660,-.662,
      -.718,-.801,-.912,-1.049,-1.205,-1.373,-1.547,-1.727,-1.909,-2.092,-2.278)
ulci<-c(1.622,1.435,1.248,1.062,.877,.684,.515,.338,.168,.007,0,-.137,
      -.257,-.349,-.415,-.462,-.497,-.526,-.549,-.571,-.589,-.606)
plot(x=bdio,y=effect,type="l",pch=19,ylim=c(-2.3,2),xlim=c(0,2.2),lwd=3,
ylab="Conditional effect of mindfulness therapy",
xlab="Depression at start of therapy")
points(bdio,llci,lwd=2,lty=2,type="l")
points(bdio,ulci,lwd=2,lty=2,type="l")
abline(h=0,untf = FALSE,lty=3,lwd=1)
abline(v=0.968,untf=FALSE,lty=3,lwd=1)
text(0.968,-2.2,"0.968",cex=0.8)

```

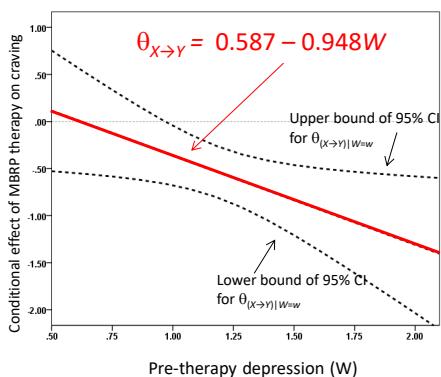
From the
JN option in
PROCESS.



Testing moderation versus testing a conditional effect

A test of moderation is a test as to whether the size of the effect of X on Y is related to the proposed moderator. This is different than asking whether a conditional effect is different from zero.

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$



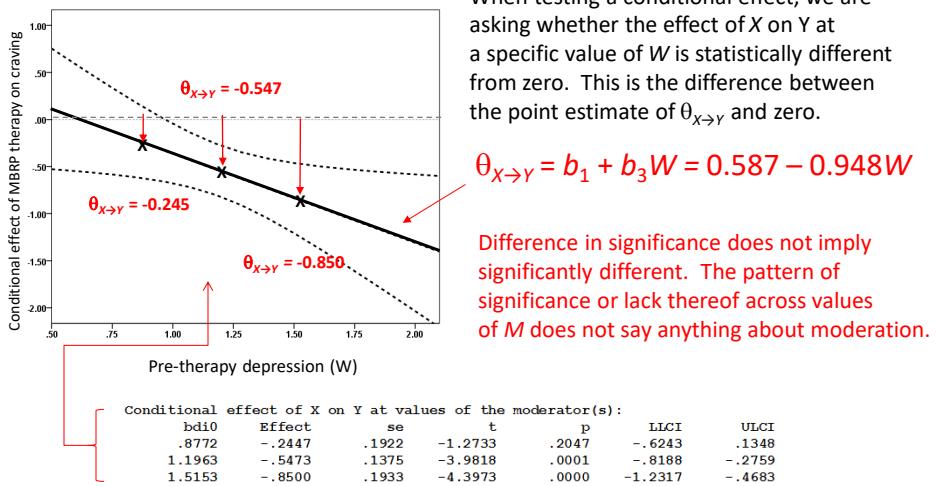
$$\theta_{X \rightarrow Y} = b_1 + b_3 M = 0.587 - 0.948W$$

b_3 is the slope of this line. It is statistically different from zero, meaning that the effect of X depends on W --moderation.

Moderation does **not** imply that the conditional effect of X is different from zero at some, any, or all specific values of the moderator that you choose. Often it will be, perhaps for some values of the moderator but not others. But this is not a requirement of moderation.

Testing moderation versus testing a conditional effect

A test of moderation is a test as to whether the size of the effect of X on Y is related to the proposed moderator. This is different than asking whether a conditional effect is different from zero.



When testing a conditional effect, we are asking whether the effect of X on Y at a specific value of W is statistically different from zero. This is the difference between the point estimate of $\theta_{X \rightarrow Y}$ and zero.

$$\theta_{X \rightarrow Y} = b_1 + b_3 W = 0.587 - 0.948W$$

Difference in significance does not imply significantly different. The pattern of significance or lack thereof across values of M does not say anything about moderation.

Comparing conditional effects

We want to know whether the conditional effect of X on Y when $W = w_1$ is different from the conditional effect of X on Y when $W = w_2$.

$$\begin{aligned}\theta_{(X \rightarrow Y)|W=w_2} - \theta_{(X \rightarrow Y)|W=w_1} &= (b_1 + b_3 w_2) - (b_1 + b_3 w_1) \\ &= (w_2 - w_1)b_3\end{aligned}$$

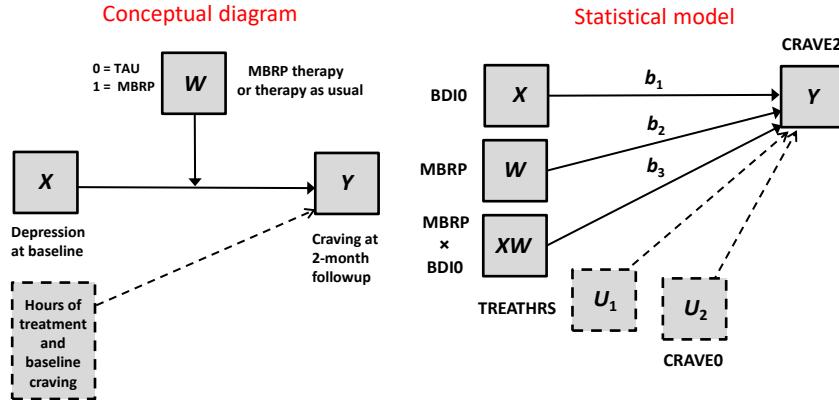
and the standard error of the difference is $(w_2 - w_1) \times$ standard error of b_3 . Under the null hypothesis that the difference in conditional effects is zero, the ratio

$$\frac{(w_2 - w_1)b_3}{(w_2 - w_1)se_{b_3}}$$

is distributed as $t(df_{residual})$. But notice that regardless of the values of w_1 and w_2 , this ratio simplifies to b_3 / se_{b_3} . We already have the p-value for this. It is the p-value for b_3 from the regression model.

A test of linear moderation of X 's effect on Y by W is equivalent to a test of the difference between any two conditional effects of X . Moderation = any two conditional effects of X are different from each other. No moderation = no two conditional effects of X are different from each other. It doesn't matter what values of w_1 and w_2 you choose.

A Dichotomous Moderator



Does the association between pre-treatment depression and later craving differ between those who receive MBRP therapy versus therapy as usual?

This model has already been estimated

```
compute mbrpdep = mbrp*bdi0.
regression/dep = crave2/method = enter mbrp bdi0 mbrpdep treathrs crave0.
```

```
data mbrp;set mbrp;mbrpdep=mbrp*bdi0;run;
proc reg data=mbrp;model crave2=mbrp bdi0 mbrpdep treathrs crave0;run;
```

X = BDI0
W = MBRP
Y = CRAVE2

$$\hat{Y} = 1.038 + 1.122X + 0.587W - 0.948XW + \dots$$

Coefficients^a

Model	Unstandardized Coefficients			t	Sig.
	B	Std. Error	Standardized Coefficients		
1	(Constant)			2.209	.029
	MBRP: Therapy as usual (0) or MBRP therapy (1)			.1120	.264
	BDI0: Beck Depression Inventory baseline	.587	.524	.299	
	mbrpdep	1.122	.276	.366	.000
	TREATHRS: Hours of therapy	-.948	.423	-.598	-2.240 .026
	CRAVE0: Baseline craving	-.018	.010	-.120	-1.719 .088
		.192	.073	.183	2.614 .010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

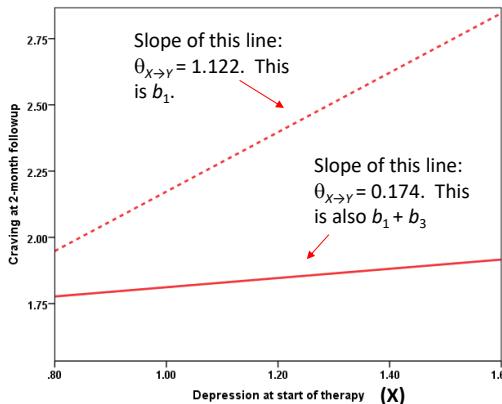
$b_1 = 1.122$
 $b_2 = 0.587$
 $b_3 = -0.948$

The coefficient for the product is statistically different from zero. This means that the effect of pre-treatment depression on later craving differs between those given MBRP therapy and those given therapy as usual.

A graphical depiction of the model

$$\hat{Y} = 1.038 + 1.122X + 0.587W - 0.948XW + \dots \text{ or, equivalently,}$$

..... Therapy as usual (**MBRP (W) =0**) $\hat{Y} = 1.038 + (1.122 - 0.948W)X + 0.587W + \dots$
 — MBRP therapy (**MBRP (W) = 1**)



The conditional effect of pre-therapy depression ($\theta_{X \rightarrow Y}$) is defined by the function

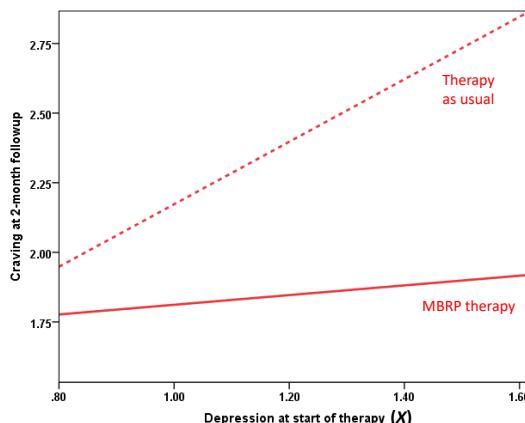
$$\theta_{X \rightarrow Y} = b_1 + b_3 W \\ = 1.122 - 0.948W$$

MBRP (W)	$\theta_{X \rightarrow Y}$
0	1.122
1	0.174

Two cases that differ by one unit on W are estimated to differ by $\theta_{X \rightarrow Y}$ units on Y . $\theta_{X \rightarrow Y}$ depends on W .

Substantive interpretation of the pattern

..... Therapy as usual (**MBRP (W) =0**)
 — MBRP therapy (**MBRP (W) = 1**)



A larger effect of pre-therapy depression on later craving among those who experienced therapy as usual compared to those who received mindfulness behavioral relapse prevention therapy. MBRP therapy seems to have disrupted the link between depression and craving.

Probing the Interaction

When the moderator is dichotomous, the pick-a-point procedure is the only option available, as the Johnson-Neyman technique is meaningful only with a quantitative moderator. Typically, you'd want to estimate the effect of the focal predictor at the two values of the moderator and conduct an inferential test for each conditional effect.

$$\begin{aligned}\hat{Y} &= 1.038 + 1.122X + 0.587W - 0.948XW \\ &= 1.038 + (1.122 - 0.948W)X + 0.587W + \dots \\ \theta_{X \rightarrow Y} &= b_1 + b_3W = 1.122 - 0.948W\end{aligned}$$

When one of the moderator categories is coded 0, we already have an estimate of $\theta_{X \rightarrow Y}$ when $W = 0$. That estimate is b_1 . And the regression output provides a test of significance.

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
		B	Std. Error			
1	(Constant)	1.038	.470		2.209	.029
	MBRP: Therapy as usual (0) or MBRP therapy (1)	.587	.524	.299	1.120	.264
	BDI0: Beck Depression Inventory baseline	1.122	.276	.366	4.063	.000
	mbrpdep	-.948	.423	-.598	-2.240	.026
	TREATHRS: Hours of therapy	-.018	.010	-.120	-1.719	.088
	CRAVE0: Baseline craving	.192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

Among those given therapy as usual, those who were relatively more depressed at the start of therapy had relatively higher craving at two months follow-up, $\theta_{X \rightarrow Y} = 1.122$, $t(162) = 4.063$, $p < .001$

Probing the Interaction

We already know effect of pre-therapy depression on later craving among those given MBRP therapy. That is $1.122 - 0.948(1) = 0.174$. We can use the regression centering approach, constructing $W' = W - 1$ and reestimating the model in order to get a test of significance.

```
compute mbrp_p = mbrp-1.
compute mbrpdep = mbrp_p*bdi0.
regression/dep = crave2/method = enter mbrp_p bdi0 mbrpdep treathrs crave0.
```

```
data mbrp;set mbrp;mbrp_p=mbrp-1;mbrpdep=mbrp_p*bdi0;
proc reg data=mbrp;model crave2=mbrp_p bdi0 mbrpdep treathrs crave0;run;
```

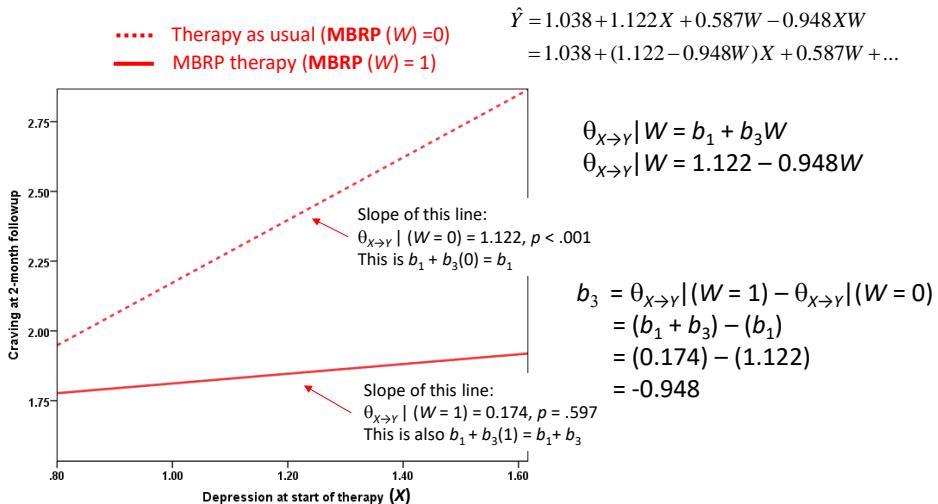
Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
		B	Std. Error			
1	(Constant)	1.626	.535		3.041	.003
	mbrp_p	.587	.524	.299	1.120	.264
	BDI0: Beck Depression Inventory baseline	.174	.328	.057	.529	.597
	mbrpdep	-.948	.423	-.639	-2.240	.026
	TREATHRS: Hours of therapy	-.018	.010	-.120	-1.719	.088
	CRAVE0: Baseline craving	.192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

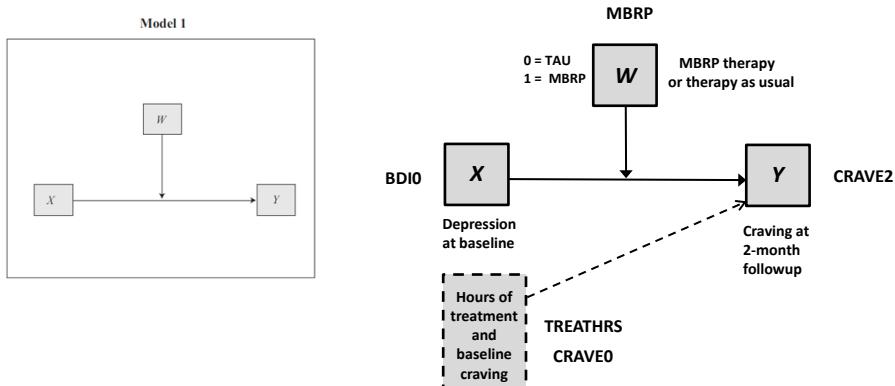
Among those given MBRP therapy, there was no statistically significant relationship between pre-therapy depression and later craving, $\theta_{X \rightarrow Y} = 0.174$, $t(162) = 0.529$, $p = .597$

Interpreting b_3



So b_3 is the difference in the slopes of these two lines. As W increases by one unit, $\theta_{X \rightarrow Y}$ decreases by 0.948 units. This difference is statistically different from zero.

Estimation Using PROCESS



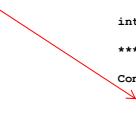
```
process cov = treathrs crave0/y=crave2/x=bdi0/w=mbrp/model=1.
```

```
%process (data=mbrp,cov=treathrs crave0,y=crave2,x=bdi0,w=mbrp,model=1);
```

PROCESS Output

Output I

PROCESS detects
that the moderator
is dichotomous and
generates the
conditional effect of
the focal predictor
at the two values of
the moderator.



```

Model = 1
Y = crave2
X = bdi0
M = mbzp

Statistical Controls:
CONTROL= treathrs crave0

Sample size
168

*****
Outcome: crave2

Model Summary
R          R-sq        MSE      F      df1      df2      p
.5140     .2642     .7277   11.6319   5.0000  162.0000   .0000

Model
coeff      se       t       p      LLCI      ULCI
constant  1.0385  .4701   2.2090   .0286   .1102   1.9668
mbzp     .5872   .5241   1.1204   .2642  -.4478   1.6222
bdi0    1.1221  .2762   4.0625   .0001   .5767   1.6675
int_1    -.9485  .4235  -2.2398   .0265  -.7847  -.1122
treathrs -.0177  .0103  -1.7190   .0875  -.0380   .0026
crave0   .1920   .0735   2.6138   .0098   .0470   .3371

Interactions:
int_1  bdi0      X      mbzp

R-square increase due to interaction(s):
R2-chng      F      df1      df2      p
int_1   .0228   5.0166   1.0000  162.0000   .0265

*****
Conditional effect of X on Y at values of the moderator(s):
mbzp  Effect      se       t       p      LLCI      ULCI
.0000  1.1221  .2762   4.0625   .0001   .5767   1.6675
1.0000  .1736  .3281   .5291   .5974  -.4744   .8216

```

Moderation analysis summary

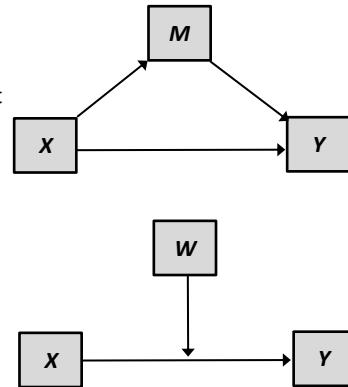
- A moderator of the effect of X on Y is a variable which influences or otherwise is related to the size of X 's effect on Y .
- Including a variable defined as the product XW to a regression model that includes X and W allows X 's effect on Y to be a linear function of W .
- The regression coefficient for XW in such a model is hard to interpret without a picture. Draw a picture of your model before attempting to interpret.
- We can dissect or “probe” interactions in a few different ways:
 - The pick-a-point approach requires us to select values of W at which to estimate the conditional effect of X on Y . Usually the selection is arbitrary.
 - The Johnson-Neyman technique avoids the need to choose values of the moderator arbitrarily.
- Care must be taken when interpreting the regression coefficients for X and W in a model that includes XW . They are not “main effects” and they may not have any substantive interpretation. Their interpretation will be influenced by their scaling and whether a value of zero is meaningful on the measurement scale. We can make it meaningful by centering.

Combining moderation and mediation “Conditional Process Analysis”

“Conditional process analysis” is a general modeling strategy undertaken with the goal of describing the *conditional* nature of the *mechanism(s)* by which a variable transmits its effect on another, and testing hypotheses about such contingent effects.

A merging of two ideas conceptually and analytically:

“**Process analysis**”, used to quantify and examine the direct and indirect pathways through which an antecedent variable X transmits its effect on a consequent variable Y through an intermediary M . Better known as “mediation analysis” these days.



“**Moderation analysis**” used to examine how the effect of an antecedent X on an consequent Y depends on a third moderator variable W (a.k.a. “interaction”)

History

Idea is not new (e.g., Judd & Kenny, 1981; James & Brett, 1984; Baron and Kenny, 1986). It goes by various names that often confuse, including “moderated mediation” and “mediated moderation.”

More recently:

Muller, Judd, and Yzerbyt (2005): Describe analytical models and steps for assessing when “mediation is moderated” and “moderation is mediated.”

Edwards and Lambert (2007): Take a path analysis perspective and show how various effects in a simple mediation model can be conditioned on a third variable.

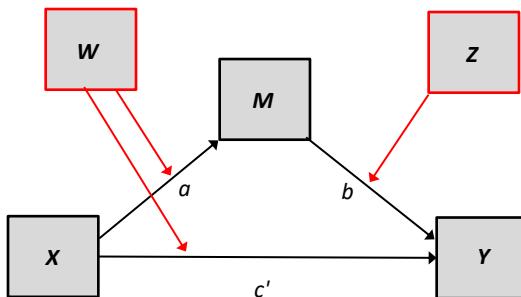
Preacher, Rucker, and Hayes (2007): Provide a formal definition of the *conditional indirect effect* and give formulas, standard errors, and a bootstrap approach for estimating and testing hypotheses about moderated mediation in five different models.

MacKinnon and colleagues (e.g., Fairchild & MacKinnon, 2009): Explicate various analytical approaches to testing hypotheses about mediated moderation and moderated mediation.

Hayes (2013). Introduces the term “conditional process modeling” (also see Hayes and Preacher, 2013) and provides tools for SPSS and SAS to make it easy to do.

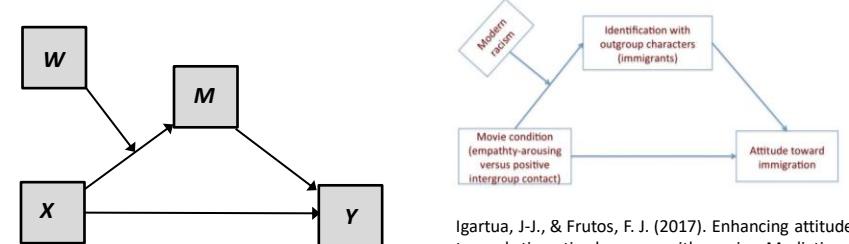
Hayes (2015): Introduces the *index of moderated mediation* which provides a formal test for moderated mediation in a variety of models.

“Moderated mediation”



- ❑ The indirect effect of X on Y through M is estimated as the product of the a and b paths
- ❑ But what if the size of a or b (or both) depends on another variable (i.e., is moderated)?
- ❑ If so, then the magnitude of the indirect effect therefore depends on a third variable, meaning that “mediation is moderated”.
- ❑ When a or b is moderated, it is sensible then to estimate “conditional indirect effects”—values of indirect effect conditioned on values of the moderator variable that moderates a and/or b .
- ❑ Direct effects can also be conditional. For instance, above, W moderates X ’s direct effect on Y .

Examples: X to M path moderated by W



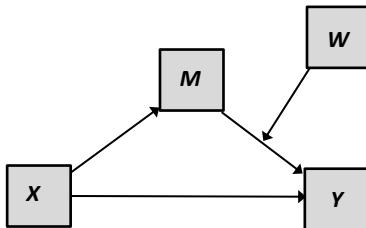
Igartua, J.-J., & Frutos, F. J. (2017). Enhancing attitudes toward stigmatized groups with movies. Mediating and moderating processes of narrative persuasion. *International Journal of Communication*, 11, 158-77.



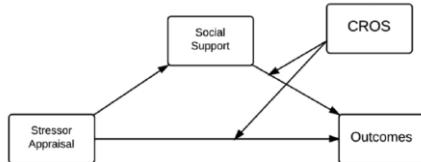
Wout, D. A., Murphy, M. C., & Steele, C. M. (2010). When your friends matter: The effect of White students’ racial friendship networks on meta-perceptions and Perceived identity contingencies. *Journal of Experimental Social Psychology*, 46, 1035-1041.

Hoyt, C. L., Burnette, J. L., & Auster-Gussman, L. (2014). “Obesity is a disease”: Examining the self-regulatory impact of this public-health message. *Psychological Science*, 25, 997-1002.

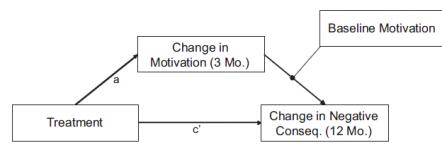
Examples: **M** to **Y** path moderated by **W**



Cornelissen, G., Bashshur, M. R., Rode, J., & Le Menestrel, M. (2013). Rules or consequences? The role of ethical mind-sets in moral dynamics. *Psychological Science*, *24*, 492-488.

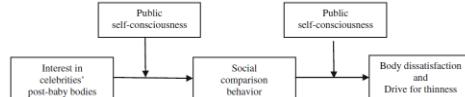
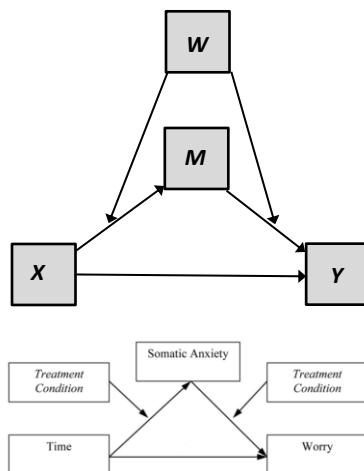


Boren, J. P., & Veksler, A. E. (2015). Communicatively restricted organizational stress (CROS) I: Conceptualization and overview. *Management Communication Quarterly*, *29*, 28-55.



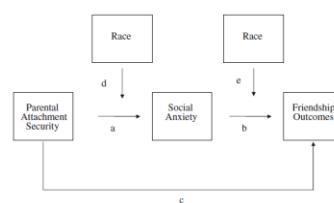
Stein, L. A. R., Minugh, P. A. et al. (2009). Readiness to change as a mediator of the effect of a brief motivational intervention on posttreatment alcohol-related consequences of injured emergency department hazardous drinkers. *Psychology of Addictive Behaviors*, *23*, 185-195.

Examples: **X** to **M** and **M** to **Y** path moderated by **W**



Chae, J. (2014). Interest in celebrities' post-baby bodies and Korean women's body image disturbance after childhood. *Sex Roles*, *71*, 419-435.

Donegan, E., & Dugas, M. (2012). Generalized anxiety disorder: A comparison of symptom change in adults receiving cognitive-behavioral therapy or applied relaxation. *Journal of Consulting and Clinical Psychology*, *80*, 490-496.



Parade, S. H., Leerkes, E. M., & Blankson, A. (2010). Attachment to parents, social anxiety, and close relationships of female students over the transition to college. *Journal of Youth and Adolescence*, *39*, 127-137.

“Conditional direct effect”

In a mediation model, the direct effect of X on Y quantifies X 's effect independent of the intervening variable or variables. If that direct effect is moderated, then the direct effect is conditional on the variable that moderates X 's effect. For example,

$$\hat{M} = i_1 + aX$$

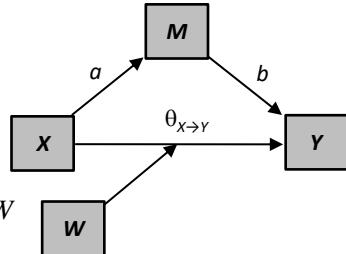
$$\hat{Y} = i_2 + c'_1 X + c'_2 W + c'_3 XW + bM$$

or, equivalently,

$$\hat{Y} = i_2 + (c'_1 + c'_3 W)X + c'_2 W + bM$$

or, equivalently,

$$\hat{Y} = i_2 + \theta_{X \rightarrow Y} X + c'_2 W + bM \text{ where } \theta_{X \rightarrow Y} = c'_1 + c'_3 W$$



In this model, $\theta_{X \rightarrow Y}$ is the **conditional direct effect of X** , which is defined by the function $c'_1 + c'_3 W$. Holding M constant, two cases that differ by one unit on X are estimated to differ by $c'_1 + c'_3 W$ units on Y .

This is a very basic conditional process model. It models two pathways through which X affects Y . One is unconditional and indirect via M , and the other is direct but conditional—the size of the direct effect depends on W .

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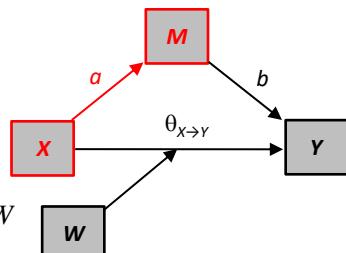
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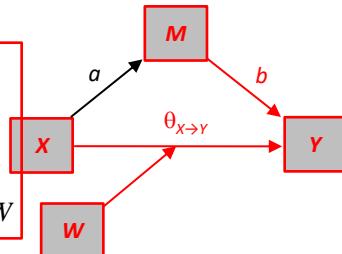
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“Conditional indirect effect”

An indirect effect is quantified as the product of paths linking X to Y via the intermediary variable. If one of those paths depends on a moderator, then so too does the indirect effect depend on that moderator. For example:

$$\hat{M} = i_1 + aX$$

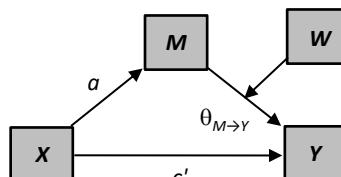
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The indirect effect of X on Y via M is $a\theta_{M \rightarrow Y}$ but as $\theta_{M \rightarrow Y}$ is a conditional effect (the conditional effect of M), then $a\theta_{M \rightarrow Y}$ is the **conditional indirect effect** of X on Y via M : $a\theta_{M \rightarrow Y} = a(b_1 + b_3 W) = ab_1 + ab_3 W$. It depends on W .

This is also a basic conditional process model, and potentially more interesting one. It allows for the process or ‘mechanism’ linking X to Y via M to differ systematically as a function of W . This model allows “mediation to be moderated.”

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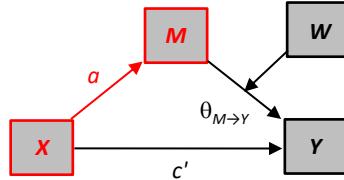
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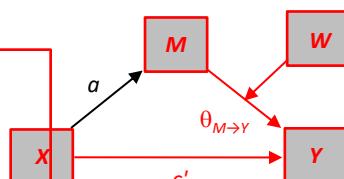
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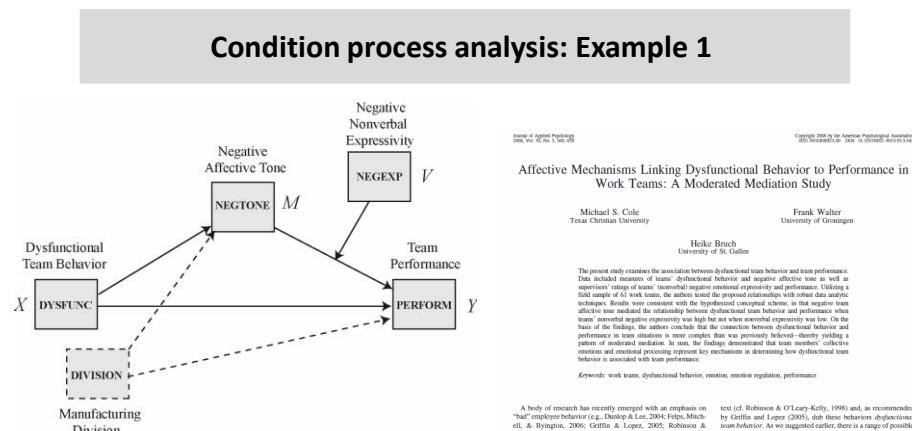
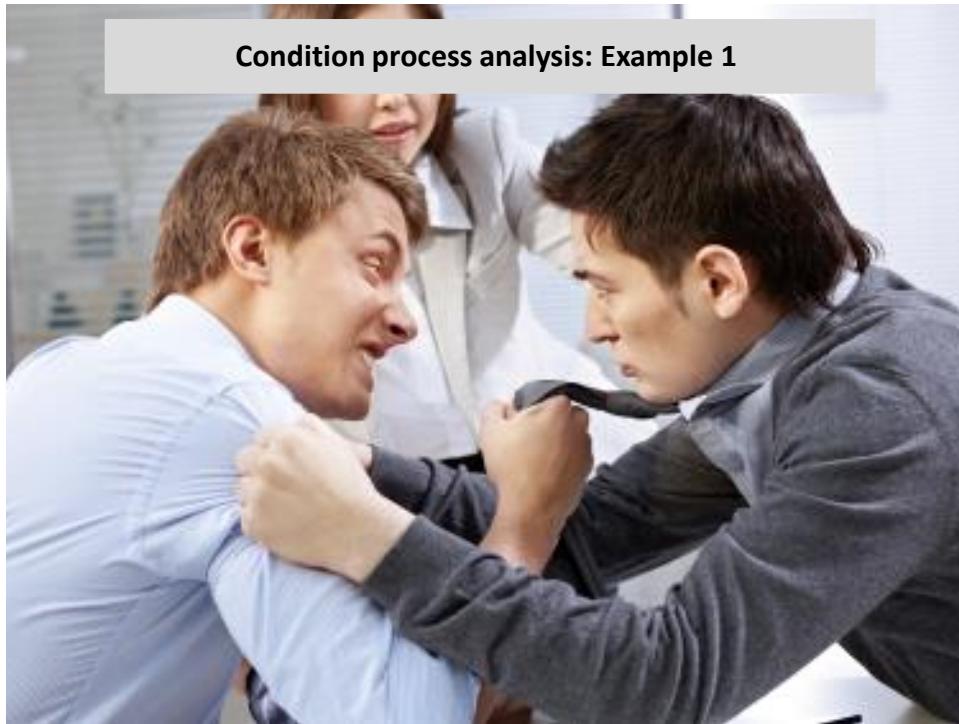
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This is also a basic conditional process model, and potentially more interesting one. It allows for the process or ‘mechanism’ linking X to Y via M to differ systematically as a function of W . This model allows “mediation to be moderated.”



This is a model of **negative affective tone (M)** as the mechanism by which **dysfunctional team behavior (X)** influences **performance (Y)**, with that mechanism being contingent on the extent to which **team members hide their negative feelings (V)** from the team. This "nonverbal expressivity" is postulated as moderating the effect of negative tone on performance. This is a "second stage" moderated mediation model.

A body of research has recently emerged with an emphasis on dysfunctional team behavior (e.g., Chonko, 2000; Cole, 2000; Cole, 2002; Cole & Byington, 2006; Griffin & Lepre, 2004; Robinson & O'Leary-Kelly, 1999). According to Griffin and Lepre (2004), dysfunctional team behavior is any behavior that has the potential to adversely affect organizations and their employees. In other words, dysfunctional team behavior is any behavior that an organization would otherwise prefer not to have displayed by its employees. Examples of these behaviors can range from employee apathy to extreme aggression and even criminal activity.

In a recent review on employee "bad" behavior, Lawrence and Rusbult (2002) remarked that the prevalence and costs of such misconducted "make it stay imperative" (p. 376). In the present instance, we focus on bad behavior occurring within a team context.

Michael S. Cole, Department of Management, M.J. Neeley School of Business, Texas Christian University, Fort Worth, Texas; Division of Human Resources Management and Organizational Behavior, Faculty of Business and Economics, University of Groningen, Groningen, The Netherlands; Heike Bruch, Chair of Organizational Behavior, University of St. Gallen, St. Gallen, Switzerland

intert (cf. Robinson & O'Leary-Kelly, 1999) and, as recommended by Griffin and Lepre (2004), dysfunctional team behavior is defined as negative affective tone. As we suggested earlier, there is a range of possible forms that dysfunctional team behavior might take; however, we limit our focus on negative affective tone for the sake of clarity. For our purposes, dysfunctional team behavior is defined as any observable behavior that is intended to disrupt or damage the functioning of a group of employees that is intended to damage the functioning of an organization (Robinson & O'Leary-Kelly, 1999). Violate norms that are necessary for effective team performance (Folger et al., 2006), and thus threaten the social contract that binds team members together (Griffin & Lepre, 2004).

Whereas scholars have extant considerable effort toward understanding the determinants of dysfunctional behavior (e.g., Defeverdorff & Mehta, 2007; Duffy, Gaumer, Shaw, Johnson, & Pagan, 2006; Mitchell & Ambrose, 2007), they have not devoted much attention to the consequences of dysfunctional behavior. Researchers have conducted the majority of existing studies at the individual level of analysis (Kets de Vries, 1993; Kets de Vries, 1996), whereas others have investigated dysfunctional behavior as a team-level construct (e.g., Folger et al., 2006; Folger, Folger, & Tannenbaum, 1996). The present study is unique in investigating how individuals' team context shapes their dysfunctional

The Data: TEAMS

SPSS Statistics Data Editor

	dysfunc	negtone	negexp	perform	division	d1	d2	d3
1	.22	-.51	-.49	.12	1	1	0	0
2	-.13	.22	-.49	.52	1	1	0	0
3	.00	.08	.64	.08	1	1	0	0
4	-.33	-.11	-.11	-.09	1	1	0	0
5	.39	-.48	.17	.12	1	1	0	0
6	1.62	.72	-.82	1.12	1	1	0	0
7	-.36	-.18	-.66	.28	1	1	0	0
8	-.23	-.13	-.24	.32	1	1	0	0
9	.39	.52	-.16	-.08	2	0	1	0
10	-.08	.26	-.16	-.28	2	0	1	0
11	-.23	1.08	-.16	-.08	2	0	1	0
12	.49	.53	-.24	.28	2	0	1	0
13	-.29	-.19	.84	.28	4	0	0	0
14	.06	.15	.50	-.08	3	0	0	1
15	.27	.72	-.72	-.08	3	0	0	1
16	.10	.18	.36	.32	3	0	0	1
17	.38	.22	.00	.00	1	0	0	0
18	.43	.52	.00	.00	0	0	0	0
19	.03	.20	.00	.00	0	0	0	0
20	-.50	.68	.00	.00	0	0	0	0
21	.03	.31	.00	.00	0	0	0	0
22	.41	.75	.00	.00	0	0	0	0
23	-.04	-.48	.00	.00	0	0	0	0

```
data teams;
input dysfunc negtome negexp perform division d1 d2 d3;
cards;

```

60 teams working in an automobile parts manufacturing facility.

DYSFUNC: Dysfunctional team behavior, i.e.,

How often members of the team do things to weaken the work of others or hinder change and innovation.

NEGTONE: Negative affective group tone.

How often team members report feeling negative emotions at work such as "angry", "disgust", etc.

NEGEXP: Negative nonverbal expressivity.

Supervisor's perception as to how easy it is to tell how team members are feeling.

PERFORM: Team performance.

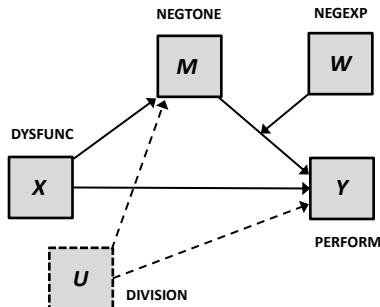
Supervisor's judgment as to the team's efficiency, ability to get task done in a timely fashion, etc.

All variables are scaled arbitrarily, but higher = "more"

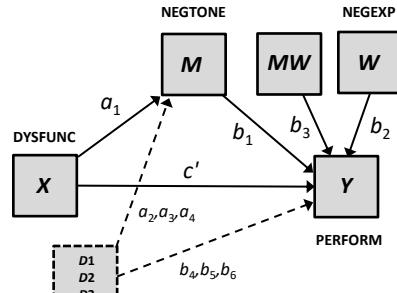
Also available is which of four parts divisions the team worked in, as a single categorical variable (**division**) as well as three dummy variables (**d1**, **d2**, **d3**).

Conceptual and statistical models

Conceptual Model



Statistical Model

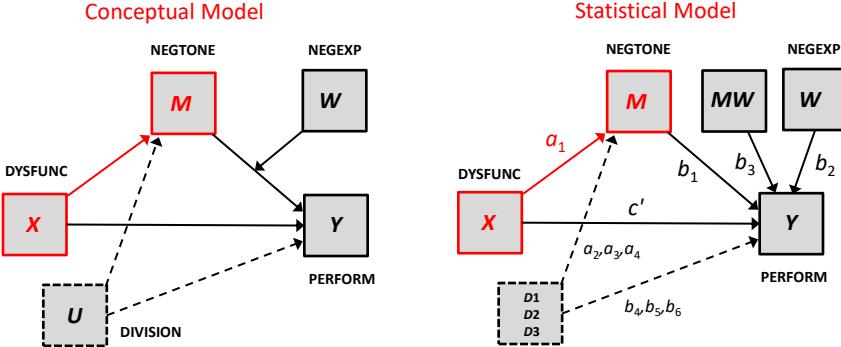


$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

$$\hat{Y} = i_1 + c' X + b_1 M + b_2 W + b_3 MW + b_4 D_1 + b_5 D_2 + b_6 D_3$$

The number of equations needed is equal to the number of variables with arrows pointing at them in the conceptual or statistical diagram.

Conceptual and statistical models

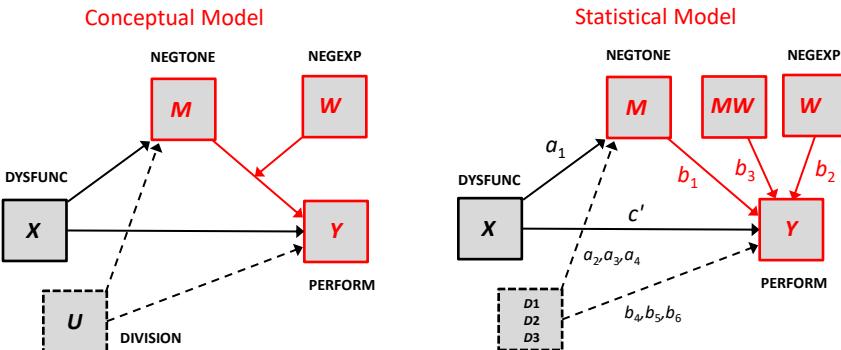


$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

$$\hat{Y} = i_1 + c' X + b_1 M + b_2 W + b_3 MW + b_4 D_1 + b_5 D_2 + b_6 D_3$$

The effect of dysfunctional team behavior (X) on negative affective tone of the work environment (M).

Conceptual and statistical models

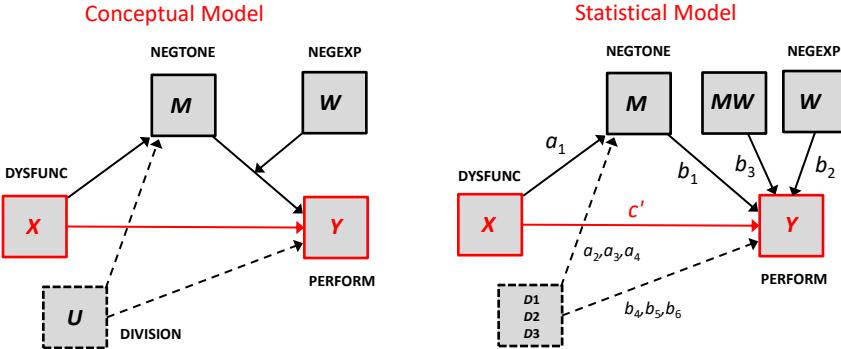


$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

$$\hat{Y} = i_1 + c' X + b_1 M + b_2 W + b_3 MW + b_4 D_1 + b_5 D_2 + b_6 D_3$$

The moderation of the effect of the negative affective tone of the work environment (M) on team performance (Y) by negative nonverbal expressivity (W).

Conceptual and statistical models

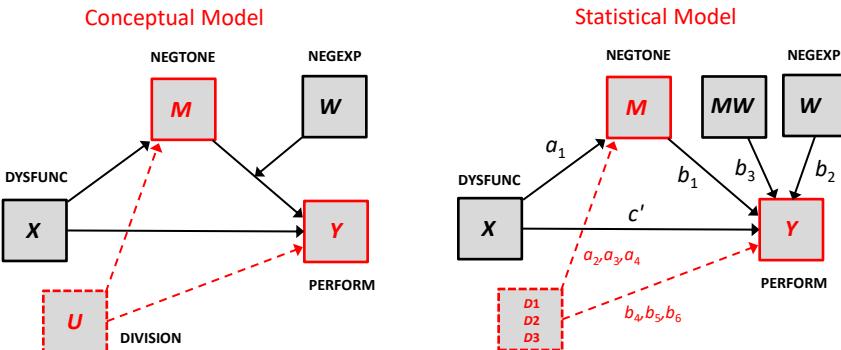


$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

$$\hat{Y} = i_1 + c' X + b_1 M + b_2 W + b_3 MW + b_4 D_1 + b_5 D_2 + b_6 D_3$$

The direct effect of dysfunctional team behavior (X) on team performance (Y).

Conceptual and statistical models



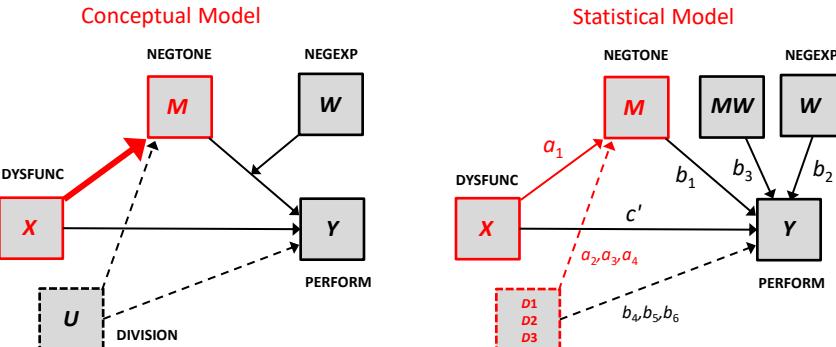
$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

$$\hat{Y} = i_1 + c' X + b_1 M + b_2 W + b_3 MW + b_4 D_1 + b_5 D_2 + b_6 D_3$$

Covariates to account for potential confounding by divisional differences (U) in negative tone of the work environment (M) and performance (Y)

Estimating the a_1 path

Let's first estimate the effect of dysfunctional team behavior on the negative affective tone of the team environment: Path a_1 in the statistical model.



$$\hat{M} = i_1 + a_1 X + a_2 D_1 + a_3 D_2 + a_4 D_3$$

Emphasis is not on statistical significance, as neither the direct or indirect effects of X are defined entirely in terms of a_1 .

Estimating the a_1 path

```
regression/dep=negtone/method=enter dysfunc d1 d2 d3.
```

```
proc reg data=teams;model negtone=dysfunc d1 d2 d3;run;
```

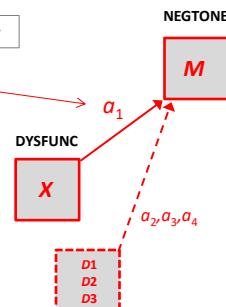
Model		Unstandardized Coefficients		Standardized Coefficients		t	Sig.
		B	Std. Error	Beta			
1	(Constant)	-0.206	.130			-1.576	.121
	Dysfunctional team behavior	.609	.167	.431	.3655	.001	
	d1	.349	.171	.307	2.033	.047	
	d2	.295	.212	.193	1.391	.170	
	d3	.251	.166	.230	1.508	.137	

a. Dependent Variable: Negative affective tone

$$a_1 = 0.609$$

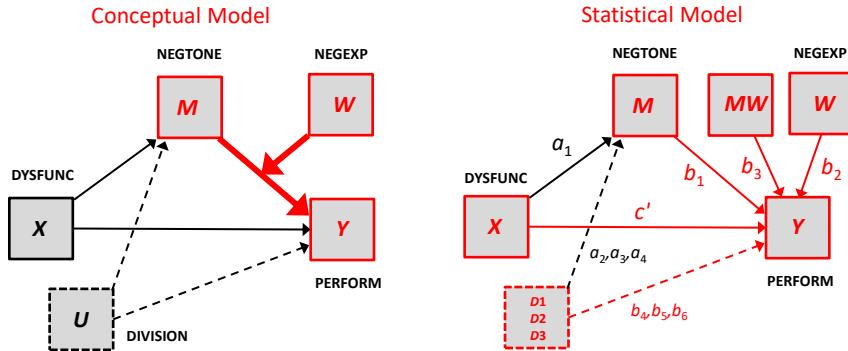
$$\hat{M} = -0.206 + 0.609X + 0.349D_1 + 0.295D_2 + 0.251D_3$$

Teams whose members exhibit relatively more dysfunctional behavior tend to operate in a work environment characterized by relatively more negative affective tone (i.e., members report more negative affect)



Estimating the moderation component of the model

The conceptual model proposes that the effect of negative work tone on performance depends on negative nonverbal expressivity. Let's see whether there is evidence of this.



$$\hat{Y} = i_1 + c'X + b_1M + b_2W + b_3MW + b_4D_1 + b_5D_2 + b_6D_3$$

We most care about the moderation components of the model of Y : b_1 , b_2 , and b_3 . But these must be estimated in the context of the complete model of Y , which includes X as well.

Estimating the moderation component of the model

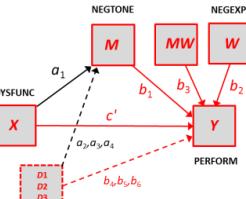
```
compute toneexp=negtone*negexp.
regression/dep=perform/method=enter dysfunc negtone negexp toneexp d1 d2 d3.
```

```
data teams;set teams;toneexp=negtone*negexp;run;
proc reg data=teams;model perform=dysfunc negtone negexp toneexp d1 d2 d3;run;
```

Model	Coefficients ^a			t	Sig
	B	Std. Error	Beta		
1 (Constant)	-0.175	.130		-1.344	.185
Dysfunctional team behavior	.373	.181	.265	2.062	.044
Negative affective tone	-0.489	.138	-.491	-3.549	.001
Negative expressivity	-0.022	.118	-.023	-.188	.852
toneexp	-0.450	.245	-.240	-1.835	.072
d1	.182	.172	.161	1.056	.296
d2	.084	.210	.055	.400	.690
d3	.282	.165	.259	1.709	.093

a. Dependent Variable: Team performance

$$b_1 = -0.489, b_2 = -0.022, b_3 = -0.450$$



$$\hat{Y} = -0.175 + 0.373X - 0.489M - 0.022W - 0.450MW + 0.182D_1 + 0.084D_2 + 0.282D_3$$

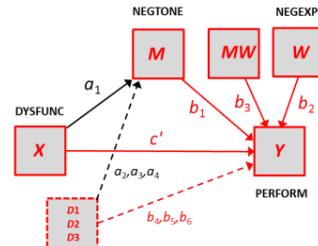
"Marginally significant" evidence that the effect of negative tone of the work environment on team performance depends on the negative nonverbal expressivity of team members.
To better understand this, dissect this model.

Estimating the moderation component of the model

Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	(Constant)	-.175	.130	-1.344	.185
	Dysfunctional team behavior	.373	.181	.265	.044
	Negative affective tone	-.489	.138	-.491	.3549 .001
	Negative expressivity	-.022	.118	-.023	.852
	toneexp	-.450	.245	-.240	-.1835 .072
	d1	.182	.172	.161	.1056 .296
	d2	.084	.210	.055	.400 .690
	d3	.282	.165	.259	1.709 .093

a. Dependent Variable: Team performance

$$b_1 = 0.489, b_3 = -0.450$$



$$\hat{Y} = -0.175 + 0.373X - 0.489M - 0.022W - 0.450MW + 0.182D_1 + 0.084D_2 + 0.282D_3$$

which can be written as

$$\hat{Y} = -0.175 + 0.373X + (-0.489 - 0.450W)M - 0.022W + 0.182D_1 + 0.084D_2 + 0.282D_3$$

or

$$\hat{Y} = -0.175 + 0.373X + \theta_{M \rightarrow Y}M - 0.022W + 0.182D_1 + 0.084D_2 + 0.282D_3$$

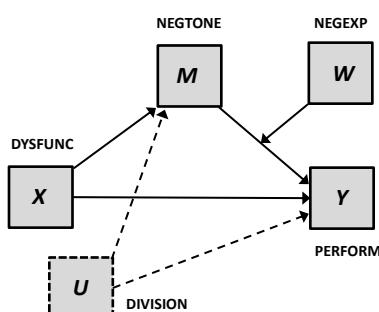
where

$$\theta_{M \rightarrow Y} = -0.489 - 0.450W = b_1 + b_3W$$

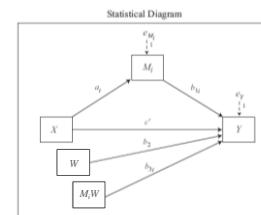
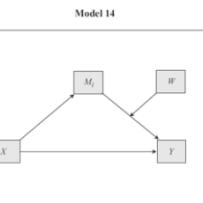
Let's visualize and probe this. PROCESS will take the work out of it.

Estimation of the model in PROCESS

PROCESS takes most of the computational burden off our shoulders.



This is PROCESS model 14



```
process cov = d1 d2 d3/x=dysfunc/m=negtone/y=perform/w=negexp/boot=10000/model=14/plot
= 1.
```

```
%process (data=teams,cov=d1 d2 d3,x=dysfunc,m=negtone,y=perform,w=negexp,
boot=10000,model=14, plot = 1);
```

PROCESS output

OUTCOME VARIABLE:
perform

Output J

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.5937	.3524	.2006	4.0428	7.0000	52.0000	.0013

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.1754	.1305	-1.3444	.1847	-.4373	.0864
dysfunc	.3729	.1808	2.0622	.0442	.0100	.7357
negtone	-.4886	.1377	-3.5485	.0008	-.7649	-.2123
negexp	-.0221	.1176	-.1875	.8520	-.2581	.2140
Int_1	-.4498	.2451	-1.8353	.0722	-.9417	.0420
d1	.1815	.1720	1.0556	.2960	-.1635	.5266
d2	.0841	.2099	.4004	.6905	-.3372	.5053
d3	.2816	.1648	1.7087	.0935	-.0491	.6123

Product terms key:

Int_1 : negtone x negexp

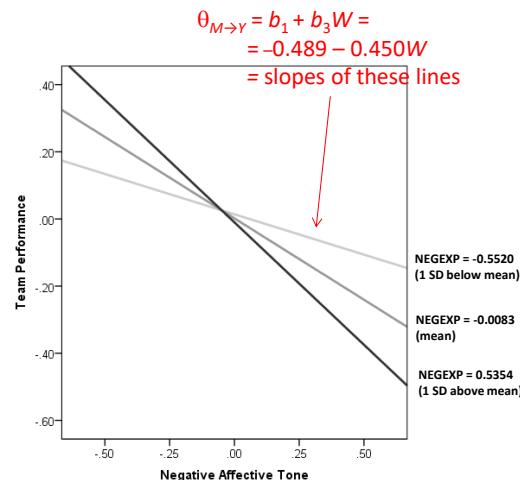
Test(s) of highest order unconditional interaction(s):

R2-chng	F	df1	df2	p
M*W	.0419	3.3684	1.0000	52.0000 .0722

Visualizing the interaction

Use of the PLOT option in SPSS (**plot=1**) produces a table of estimated values of the outcome for various combinations of the focal predictor and moderator, and an SPSS program to generate a skeleton of the plot that can be edited.

M	W	Y
DATA LIST FREE/negtone negexp perform.		
BEGIN DATA.		
-.4782	-.5520	.1288
.0472	-.5520	.0026
.5726	-.5520	-.1237
-.4782	-.0083	.2338
.0472	-.0083	-.0210
.5726	-.0083	-.2757
-.4782	.5354	.3387
.0472	.5354	-.0445
.5726	.5354	-.4278
END DATA.		
GRAPH/SCATTERPLOT=negtone WITH perform		
BY negexp.		



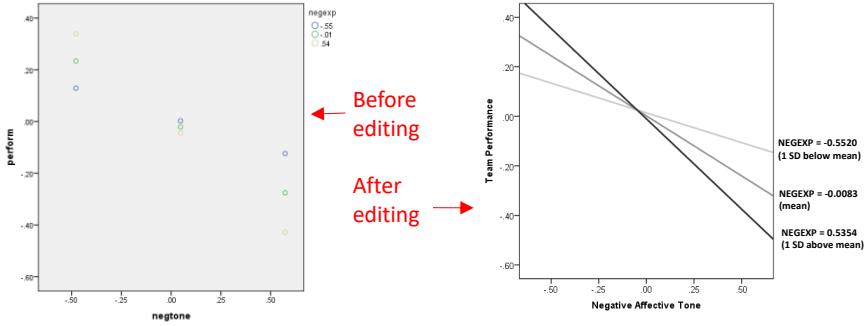
Visualizing the interaction

```

DATA LIST FREE/negtone negexp perform.
BEGIN DATA.
  -.4782      -.5520      .1288
  .0472      -.5520      .0026
  .5726      -.5520     -.1237
  -.4782     -.0083     .2338
  .0472     -.0083     -.0210
  .5726     -.0083     -.2757
  -.4782      .5354     .3387
  .0472      .5354     -.0445
  .5726      .5354     -.4278
END DATA.
GRAPH/SCATTERPLOT=negtone WITH perform BY negexp.

```

Use of the PLOT option
(plot=1) produces a table of estimated values of the outcome for various combinations of the focal predictor and moderator.

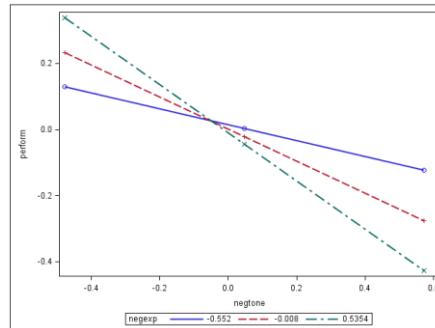


Example code in SAS

```

data;
input negtone negexp perform;
cards;
-.4782      -.5520      .1288
.0472      -.5520      .0026
.5726      -.5520     -.1237
-.4782     -.0083     .2338
.0472     -.0083     -.0210
.5726     -.0083     -.2757
-.4782      .5354     .3387
.0472      .5354     -.0445
.5726      .5354     -.4278
run;
proc sgplot; reg x=negtone y=perform/group=negexp;run;

```

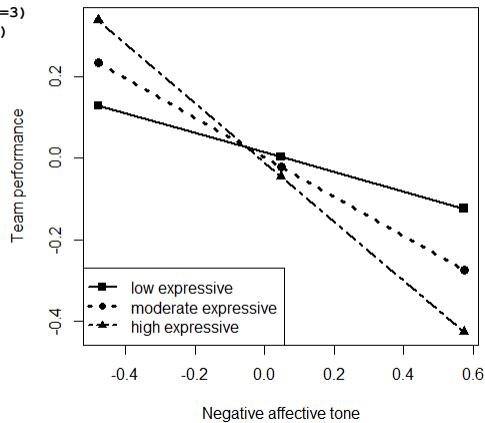


Example code in R

```

m<-c(-.478,.047,.573,-.478,.047,.573,-.478,.047,.573)
ws<-c(-.552,-.552,-.552,-.008,-.008,.535,.535,.535)
y<-c(.129,.003,-.124,.234,-.021,-.276,.339,-.045,-.428)
wmarker<-c(15,15,15,16,16,16,17,17,17)
plot(y,x=m,cex=1.2,pch=wmarker,xlab="Negative affective tone",
ylab="Team performance")
legend.txt<-c("low expressive","moderate expressive","high expressive")
legend("bottomleft", legend = legend.txt,cex=1,lty=c(1,3,6),lwd=c(2,3,2),pch=c(15,16,17))
lines(m[w==-.552],y[w==-.552],lwd=2)
lines(m[w==-.008],y[w==-.008],lwd=3,lty=3)
lines(m[w==.535],y[w==.535],lwd=2,lty=6)

```



Probing the interaction: Pick-a-point

PROCESS sees that the moderator is quantitative (i.e., it has more than 2 values) so it implements the pick-a-point procedure with moderator values equal to 14th, 50th, and 84th percentile.

$$\theta_{M \rightarrow Y} = b_1 + b_3 W = -0.489 - 0.450W$$

```
*****
Focal predict: negtone (M)
Mod var: negexp (W)

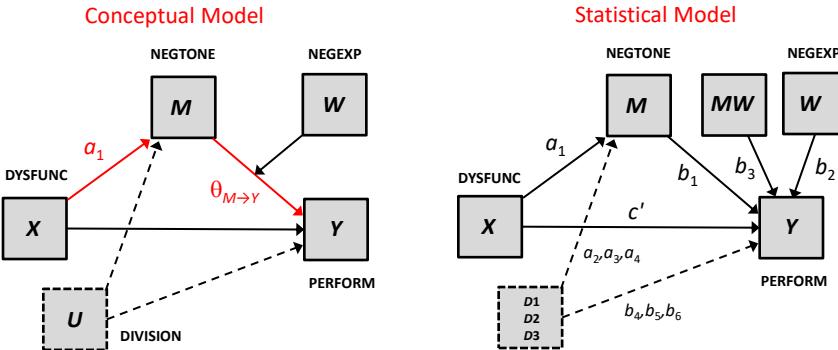
Conditional effects of the focal predictor at values of the moderator(s):

```

negexp	Effect	se	t	p	LLCI	ULCI
-.5308	-.2498	.2196	-1.1379	.2604	-.6904	.1907
-.0600	-.4616	.1434	-3.2188	.0022	-.7494	-.1738
.6000	-.7585	.1633	-4.6451	.0000	-1.0862	-.4308

Negative affective tone is significantly negatively related to performance among teams relatively "moderate" and "relatively high" in negative nonverbal expressivity but not among teams "relatively low" in negative nonverbal expressivity.

The conditional indirect effect of X

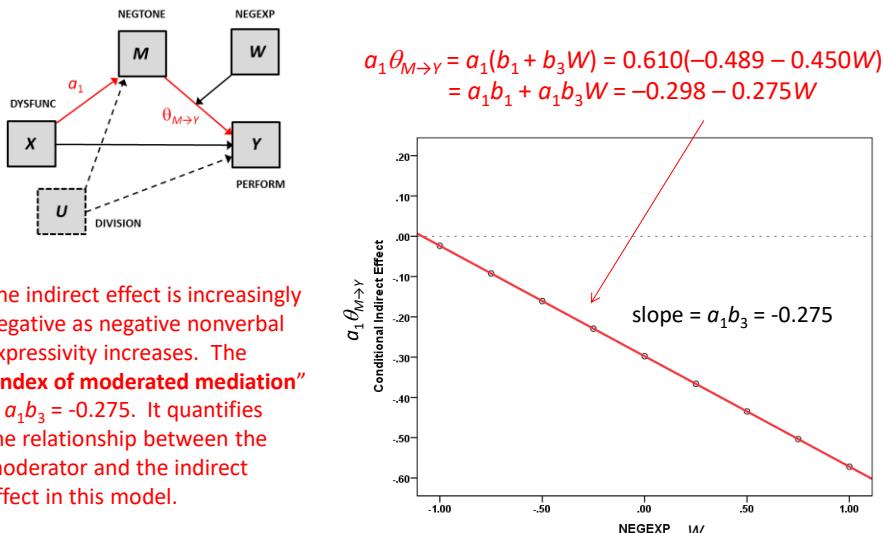


The conditional indirect effect of X on Y through M is the product of the effect of X on M (a_1) and the conditional effect of M on Y given W ($\theta_{M \rightarrow Y} = b_1 + b_3 W$):

$$a_1 \theta_{M \rightarrow Y} = a_1(b_1 + b_3 W) = 0.610(-0.489 - 0.450W)$$

The indirect effect of dysfunctional team behavior on team performance through negative tone is allowed to be a function of negative nonverbal expressivity.

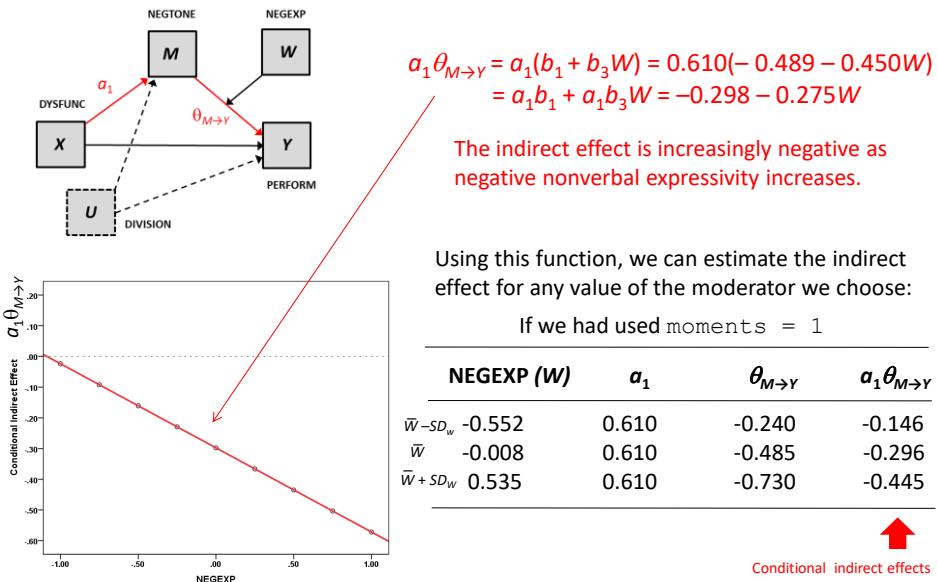
A visual representation of the indirect effect



The indirect effect is increasingly negative as negative nonverbal expressivity increases. The "index of moderated mediation" is $a_1 b_3 = -0.275$. It quantifies the relationship between the moderator and the indirect effect in this model.

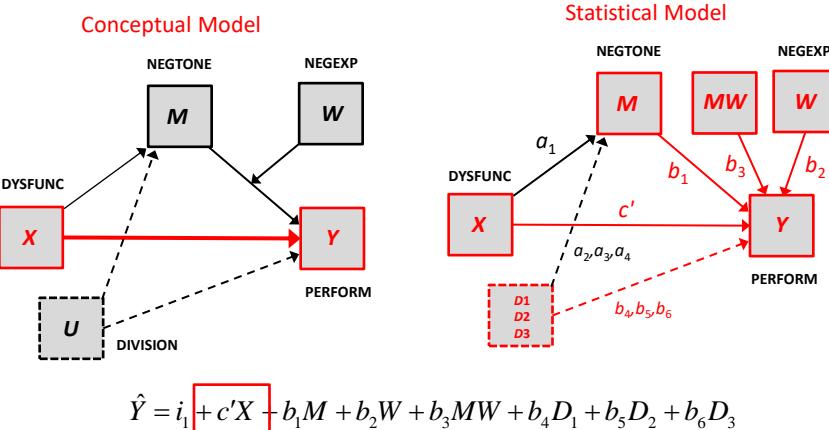
As will be seen, a hypothesis test that the slope of this function is equal to 0 is a formal test of moderated mediation....moderation of the indirect effect.

The conditional indirect effect of X



The direct effect of X

The direct effect of X is the effect of X of Y that does not operate through M .



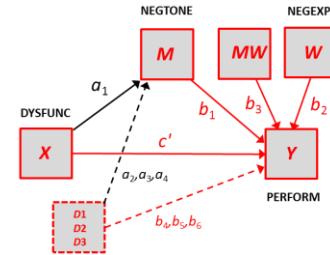
In this model, the direct effect is fixed to be unmoderated. It is a constant rather than a function of another variable in the model.

The direct effect of X (we estimated earlier)

Model	Coefficients ^a				
	B	Std. Error	Beta	t	Sig.
1 (Constant)	-.175	.130		-1.344	.185
Dysfunctional team behavior	.373	.181	.265	2.062	.044
Negative affective tone	-.489	.138	-.491	-3.549	.001
Negative expressivity	.022	.118	.023	-.188	.852
toneexp	-.450	.245	-.240	-1.835	.072
d1	.182	.172	.161	1.056	.296
d2	.084	.210	.055	.400	.690
d3	.282	.165	.259	1.709	.093

a. Dependent Variable: Team performance

$$c' = 0.373, t(55) = 2.062, p < .05.$$

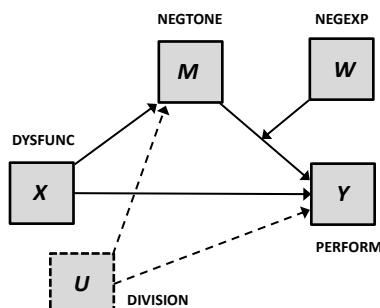


$$\hat{Y} = -0.175 + 0.373X - 0.489M - 0.022W - 0.450MW + 0.182D_1 + 0.084D_2 + 0.282D_3$$

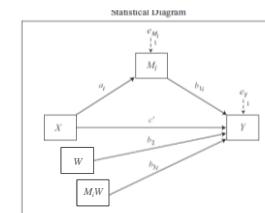
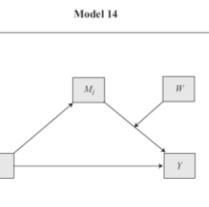
Holding constant negative affective tone and negative nonverbal expressivity, teams that exhibit more dysfunctional behavior perform *better*.

Estimation of the model in PROCESS

PROCESS takes most of the computational burden off our shoulders.



This is PROCESS model 14



```
process cov = d1 d2 d3/x=dysfunc/m=negtone/y=perform/w=negexp/boot=10000
      /model=14/plot = 1.
```

```
%process (data=teams,cov=d1 d2 d3,x=dysfunc,m=negtone,y=perform,w=negexp,
      boot=10000,model=14, plot = 1);
```

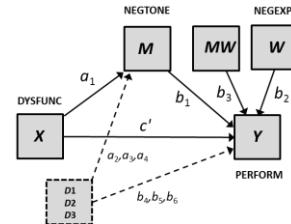
PROCESS output

```

Model = 14
Y = perform
X = dysfunc
M = negtone
W = negexp

Statistical Controls:
CONTROL= d1      d2      d3

Sample size
60
*****
```



Outcome: negtone

$$\hat{M} = -0.206 + 0.610X + \dots$$

Model Summary

	R	R-sq	MSE	F	df1	df2	p
.5026	.2526	.2213	4.6462	4.0000	55.0000		.0027

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.2057	.1305	-1.5760	.1208	-.4672	.0559
dysfunc	.6095	.1668	3.6546	.0006	.2753	.9437
d1	.3487	.1715	2.0332	.0469	.0050	.6923
d2	.2951	.2122	1.3906	.1700	-.1302	.7204
d3	.2507	.1663	1.5078	.1373	-.0825	.5840

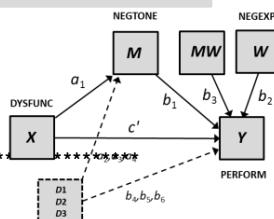
$a_1 = 0.610$

Output J

PROCESS output

Outcome: perform

$$\hat{Y} = -0.175 + 0.373X - 0.489M - 0.022W - 0.450MW + \dots$$



Model Summary

	R	R-sq	MSE	F	df1	df2	p
.5937	.3524	.2006	4.0428	7.0000	52.0000		.0013

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.1754	.1305	-1.3444	.1847	-.4373	.0864
negtone	-.4886	.1377	-3.5485	.0008	-.7649	-.2123
dysfunc	.3729	.1808	2.0622	.0442	.0100	.7357
negexp	-.0221	.1176	-.1875	.8520	-.2581	.2140
int_1	-.4498	.2451	-1.8353	.0722	-.9417	.0420
d1	.1815	.1720	1.0556	.2960	-.1635	.5266
d2	.0841	.2099	.4004	.6905	-.3372	.5053
d3	.2816	.1648	1.7087	.0935	-.0491	.6123

$b_1 = -0.489$
 $c' = 0.373$
 $b_2 = -0.022$
 $b_3 = -0.450$

Interactions:

int_1 negtone X negexp

Output J

PROCESS output

***** DIRECT AND INDIRECT EFFECTS *****

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI	
.3729	.1808	2.0622	.0442	.0100	.7357	Direct effect $c' = .373, p < .05$

INDIRECT EFFECT:

dysfunc → negtone → perform

negexp	Effect	BootSE	BootLLCI	BootULCI
-.5308	-.1523	.1540	-.4335	.1943
-.0600	-.2813	.1249	-.5432	-.0549
.6000	-.4623	.1678	-.8095	-.1503

Output J

Index of moderated mediation:

Index	BootSE	BootLLCI	BootULCI
negexp	-.2742	.1791	-.7172

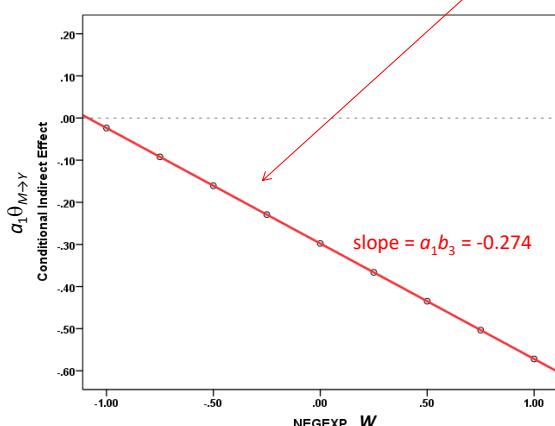
$$\begin{aligned}
 a_1\theta_{M \rightarrow Y} &= a_1(b_1 + b_3W) \\
 &= 0.610(-0.489 - 0.450W) \\
 &= a_1b_1 + a_1b_3W \\
 &= -0.298 - 0.274W
 \end{aligned}$$

W values in conditional tables are the 16th, 50th, and 84th percentiles.

PROCESS sees that the moderator is continuous so, without instruction otherwise, prints the conditional indirect effect at the 16th, 50th, and 84th percentiles. For the mean +/- 1 SD add moments = 1 to the command line.

A statistical test of moderated mediation in the second stage moderated mediation model

$$\begin{aligned}
 a_1\theta_{M \rightarrow Y} &= a_1(b_1 + b_3W) = 0.610(-0.489 - 0.450W) \\
 &= a_1b_1 + a_1b_3W = -0.298 - 0.274W
 \end{aligned}$$



The indirect effect is a function of W (negative nonverbal expressivity) in our model. This function is a line.

$$\begin{aligned}
 a_1\theta_{M \rightarrow Y} &= a_1(b_1 + b_3W) \\
 &= a_1b_1 + a_1b_3W \\
 &= -0.298 - 0.274W
 \end{aligned}$$

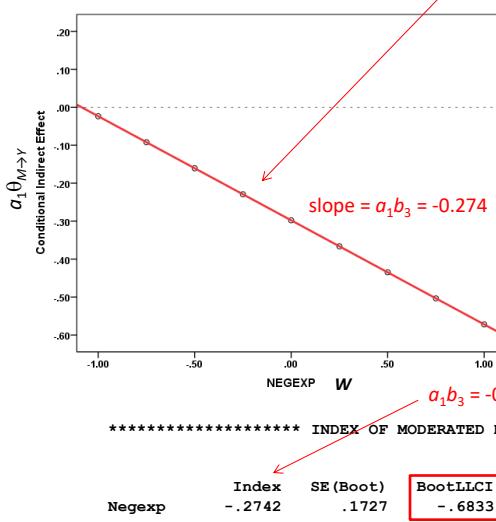
An inference about the slope of this line—the “index of moderated mediation”—is an inference about whether the indirect effect is moderated: Is this slope significantly different from zero? If so, that supports a claim of “moderated mediation.”

As a_1b_3 is a product of regression coefficients, an inferential test should respect the nonnormality of the sampling distribution of the product. A bootstrap confidence interval is a good choice.

This test is provided automatically by PROCESS

$$a_1\theta_{M \rightarrow Y} = a_1(b_1 + b_3W) = 0.610(-0.489 - 0.450W)$$

$$= a_1b_1 + a_1b_3W = -0.298 - 0.274W$$



The indirect effect is a function of V (negative nonverbal expressivity) in our model. This function is a line.

$$a\theta_{M \rightarrow Y} = a_1(b_1 + b_3W)$$

$$= a_1b_1 + a_1b_3W$$

$$= -0.298 - 0.274W$$

Output J

***** INDEX OF MODERATED MEDIATION *****

Negexp	Index	SE(Boot)	BootLLCI	BootULCI
- .2742	.1727	-.6833	-.0243	

This slope is statistically different from zero. The indirect effect depends on negative nonverbal expressivity.... The mediation is moderated.

Where is this test discussed?

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An Index and Test of Linear Moderated Mediation

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I describe a test of linear moderated mediation in path analysis based on an interval estimate of the parameter of a function linking the indirect effect to values of a moderator—a parameter that I call the *index of moderation*. This test can be used to determine whether the moderation is estimated as linear, including many of the models described by Edwards and Lambert (2007). It can also be used to test for other forms of moderation, such as quadratic or polynomial functions in which the moderation is not linear. The method also applies to processes involving multiple mediators operating in parallel or in series. Generalization of the method to latent variable models is straightforward. Three empirical examples describe the computation of the index of moderation and its implementation is illustrated using Mplus and the PROCESS macro for SPSS and SAS.

AN INDEX AND TEST OF LINEAR MODERATED MEDIATION

Empirically substantiating the boundary conditions of one mediator's causal effect on another and the mechanism(s) by which that effect operates is extremely important for deepening understanding than merely establishing that X affects Y . For example, it is important to know how X affects Y in circumstances where X affects Y and "How does X affect Y ?" adds much merit to one's science and can enhance its impact on society.

Questions about the contingencies of an effect are often answered statistically through moderation analysis. Among the most common dichotomous moderation analyses are tests of moderation by W (the only case considered in this paper), moderation of the effect of X on Y by W is popularly tested by estimating a linear model of the form:

$$Y = \beta_0 + \beta_1X + \beta_2W + \beta_3XW + \epsilon_Y$$

where β_0 , β_1 , β_2 , and β_3 are estimated regression coefficients, and ϵ_Y is an error in estimation, and β_2 and β_3 are errors in estimation. The product of β_2 and β_3 quantifies the indirect effect of X on Y and estimates how much each unit increase in W adds to the effect of X on Y . The effect of X on Y through M is the indirect effect of X on Y through M can be derived using two linear models:

$$M = \gamma_M + \epsilon_M$$

$$Y = \gamma_Y + \gamma_XM + \beta_M\epsilon_M + \epsilon_Y$$

where γ_M , γ_X , β_M , and γ_Y are regression coefficients, and ϵ_M and ϵ_Y are errors in estimation. The product of γ_X and β_M quantifies the indirect effect of X on Y and estimates how much each unit increase in M adds to the effect of X on Y . Evidence that the indirect effect is different from zero is an inferential test of the hypothesis that the effect of X on Y is mediated at least in part by M .

Moderation and mediation analysis can be conceptually inseparable, although they are often distinct. Although a new idea by any means—such terms as “mediated moderation” and “moderated mediation” appeared in the literature only in the late 1980s (e.g., Baron & Kenny, 1986; Judd & Kenny, 1981)—it is only recently that a handful of articles in the methodology literature have pursued research questions related to moderation and mediation analysis. These questions focused on the “when of the how” or the “how of the when.” Hayes (2013) introduces the term

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Unless otherwise stated, errors that appear in this article were found during my review or criticism based on the data available.

402 Mediation, Moderation, and Conditional Process Analysis

in the causal model in order to claim M is a mediator. In addition, Krasmer et al. (2002, 2008) don't discuss formally quantifying the indirect effect. In this model, M 's effect on Y is not b but, rather, $b + c'_2M$. Thus, the indirect effect of X on Y through M is $a(b + c'_2M)$, meaning it is a function of X (see, e.g., Preacher et al., 2007).

In the model they recommend using to test for mediation, X is estimated to affect Y indirectly through M , as well as directly independent of M . But the direct effect of X in this model is not c'_1 as might seem. Grouping terms in equation 12.2 involving X and then factoring out X yields the direct effect of X on Y :

$$\theta_{X \rightarrow Y} = c'_1 + c'_2M$$

So the direct effect of X is conditioned on M . In other words, if c'_1 in equation 12.2 is statistically different from zero, M moderates X 's direct effect on Y . The MacArthur camp would reject this as a possibility, as a moderator can't be correlated with X . By their criteria, M can be deemed a mediator of X 's effect if a and c'_2 are both statistically different from zero, but that very circumstance implies that M is *not* uncorrelated with X . At the same time, a statistically significant c'_1 in equation 12.2 indicates that X is not uncorrelated with M . Thus, in the model Krasmer et al. (2002, 2008) recommend, the best approach to testing mediation, meeting one subset of their criteria for establishing M as a mediator also means that M could be construed as a moderator of X 's effect, at least statistically or mathematically speaking.

Just because something is mathematically possible doesn't mean that it is sensible theoretically or substantively interpretable when it happens (as it does, as evidenced in some of the simple studies cited on p. 332). I will not argue in this section whether it is reasonable to construe M as a mediator and moderator of a variable's effect could ever make substantive or theoretical sense. I am uncomfortable categorically ruling out the possibility that M could be a moderator just because it is correlated with X . My guess is that there are many real-life processes in which things caused by X also influence the size of the effect of X on Y measured well after X . But M would have to be causally prior to Y in order for this to be possible, implying that M could also be construed as a mediator if M is caused by X but also influences Y in some fashion.

12.3 Comparing Conditional Indirect Effects and a Formal Test of Moderated Mediation

If the indirect effect of X on Y through M depends on a particular moderator, that means that the indirect effect is a function of that moderator. A sensible question to ask is whether the conditional indirect effect when the

Provided with your materials

Chapter 12 of IMCPA

PROCESS output

We need an inferential test for these conditional indirect effects. Bootstrap confidence intervals are perfect for the job. PROCESS does this for us automatically.

***** DIRECT AND INDIRECT EFFECTS *****

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.3729	.1808	2.0622	.0442	.0100	.7357

INDIRECT EFFECT:

dysfunc → negtone → perform

negexp	Effect	BootSE	BootLLCI	BootULCI
-.5308	-.1523	.1540	-.4335	.1943
-.0600	-.2813	.1249	-.5432	-.0549
.6000	-.4623	.1678	-.8095	-.1503

Conditional indirect effects with 95% bias-corrected bootstrap CIs based on 10,000 bootstrap samples.

Index of moderated mediation:

Index	BootSE	BootLLCI	BootULCI	
negexp	-.2742	.1791	-.7172	-.0234

The indirect effect of dysfunctional behavior on performance through negative tone is negative among teams relatively moderate (point estimate: -0.28, 95% CI from -0.54 to -0.05) and relatively high (point estimate: -0.46, 95% CI from -0.81 to -0.14) in negative nonverbal expressivity but not different from zero among those low in negative nonverbal expressivity (point estimate: -0.15, 95% CI from -0.43 to 0.19).

Comparing conditional indirect effects (2nd stage model)

A seemingly sensible question to ask is whether the conditional indirect effect of X when the moderator equals some value $W = w_1$ is different than the conditional indirect effect of X when the moderator is some different value $W = w_2$. For example, is the indirect effect among teams low in negative nonverbal expressivity different from the indirect effect among teams high in negative nonverbal expressivity?

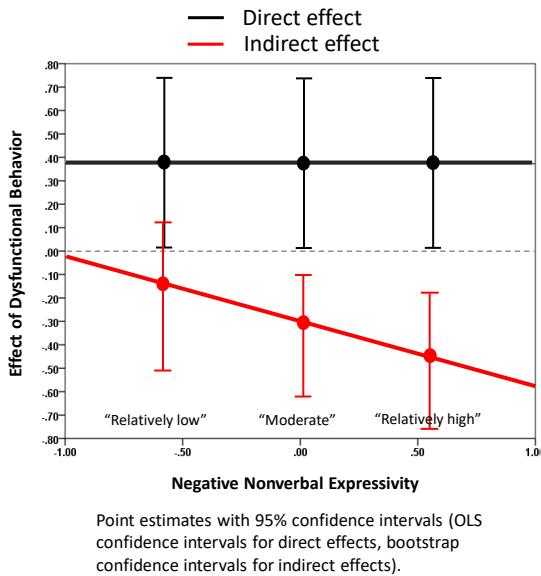
Rejection of the null hypothesis of no moderated mediation based on the index of moderated mediation implies that any two conditional indirect effects are different! No additional test is needed.

For example, for the second stage moderated mediation model just estimated:

$$\begin{aligned}
 a_1(b_1 + b_3 w_1) - a_1(b_1 + b_3 w_2) &= a_1(b_1 + b_3 w_1) - a_1(b_1 + b_3 w_2) \\
 &= a_1 b_1 + a_1 b_3 w_1 - a_1 b_1 - a_1 b_3 w_2 \\
 &= a_1 b_3 w_1 - a_1 b_3 w_2 \\
 &= a_1 b_3 (w_1 - w_2)
 \end{aligned}$$

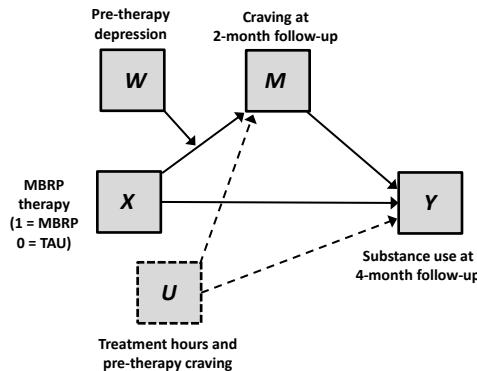
If a bootstrap confidence interval for $a_1 b_3$ does not contain zero, then neither will a confidence interval for $a_1 b_3 (w_1 - w_2)$, **regardless** of values of w_1 and w_2 chosen, so long as $w_1 \neq w_2$. And if a bootstrap confidence interval for $a_1 b_3$ contains zero, then so too will a confidence interval for $a_1 b_3 (w_1 - w_2)$, **for any two values** of w_1 and w_2 , ($w_1 \neq w_2$).

Putting it all together



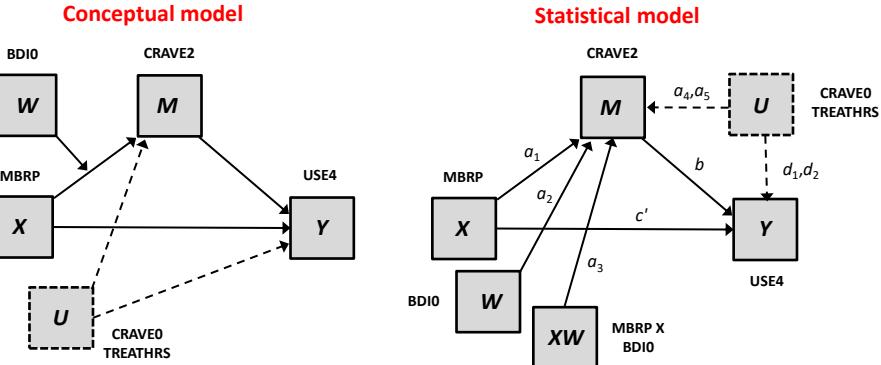
More dysfunctional behavior tends to lead to a more negative work climate, yet this negative climate seems to lower performance only among teams that are more demonstrative of their negative feelings. Such a process does not operate among teams that hide their feelings. Independent of differences between teams in the negative affective tone of the work environment, teams that exhibit more dysfunctional behavior otherwise perform better.

Conditional Process Modeling Example #2



This is a model of **craving (M)** as the mechanism by which **mindfulness relapse prevention therapy (X)** affects **substance use (Y)** relative to therapy as usual. In this model, moderation of the mechanism is proposed as operating in the “first stage” of the mediation process via the moderation of the effect of mindfulness relapse prevention therapy on craving by **pre-therapy depression level (W)**.

Conceptual and Statistical Models

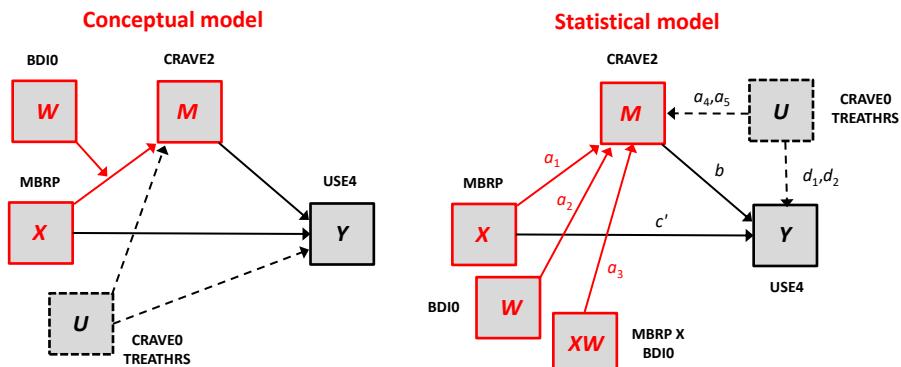


$$\hat{M} = i_1 + a_1 X + a_2 W + a_3 XW + a_4 U_1 + a_5 U_2$$

$$\hat{Y} = i_2 + c'X + bM + d_1 U_1 + d_2 U_2$$

The number of equations needed is equal to the number of variables with arrows pointing at them in the conceptual or statistical diagram.

Conceptual and Statistical Models



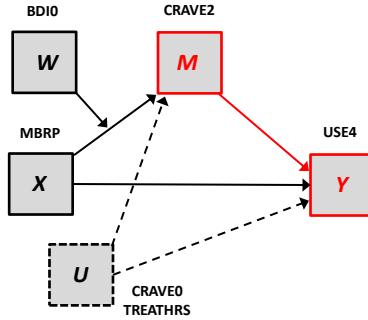
$$\hat{M} = i_1 + a_1 X + a_2 W + a_3 XW + a_4 U_1 + a_5 U_2$$

$$\hat{Y} = i_2 + c'X + bM + d_1 U_1 + d_2 U_2$$

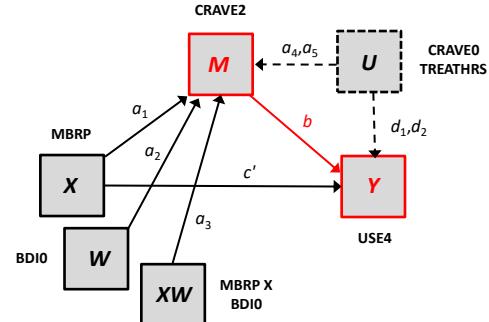
The moderation of the effect of mindfulness behavioral relapse prevention therapy relative to therapy as usual on craving by pre-therapy depression level.

Conceptual and Statistical Models

Conceptual model



Statistical model



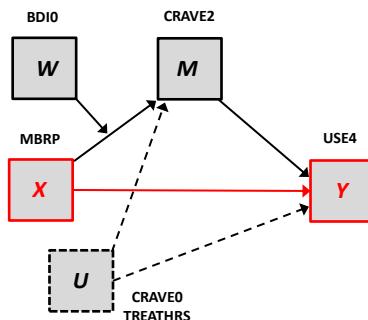
$$\hat{M} = i_1 + a_1 X + a_2 W + a_3 XW + a_4 U_1 + a_5 U_2$$

$$\hat{Y} = i_2 + c' X + b M + d_1 U_1 + d_2 U_2$$

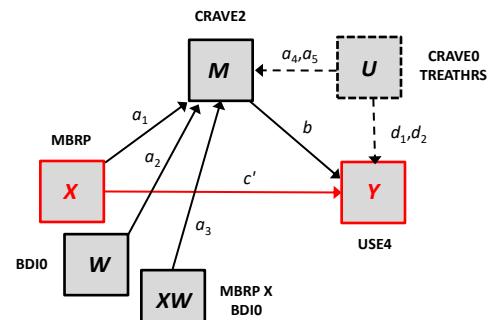
The effect of craving at two month follow-up on substance use after 4 months.

Conceptual and Statistical Models

Conceptual model



Statistical model

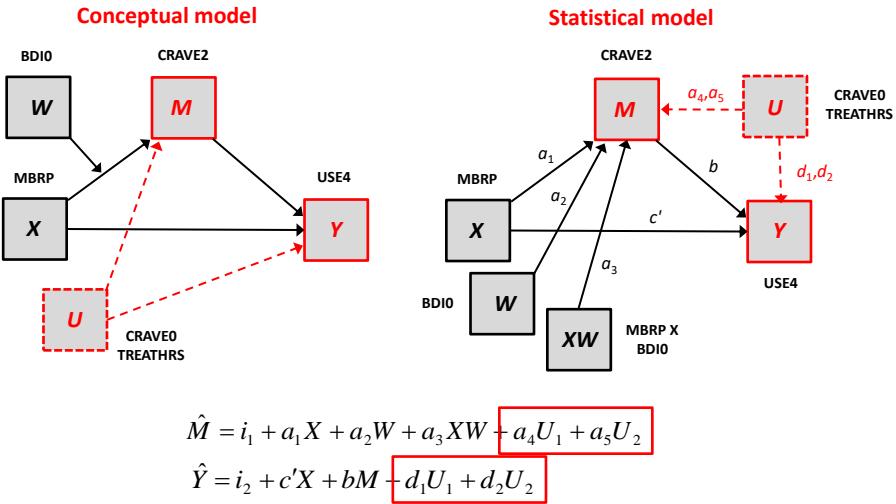


$$\hat{M} = i_1 + a_1 X + a_2 W + a_3 XW + a_4 U_1 + a_5 U_2$$

$$\hat{Y} = i_2 + c' X + b M + d_1 U_1 + d_2 U_2$$

The direct effect of mindfulness behavioral relapse prevention therapy on substance use at four month follow up accounting for the mechanism through craving.

Conceptual and Statistical Models



We did this already

```
compute mbrpdep = mbrp*bdi0.
regression/dep = crave2/method = enter mbrp bdi0 mbrpdep treathrs crave0.
data mbrp;set mbrp;mbrpdep=mbrp*bdi0;run;
proc reg data=mbrp;model crave2=mbrp bdi0 mbrpdep treathrs crave0;run;
```

$$X = \text{MBRP}$$

$$W = \text{BDI0}$$

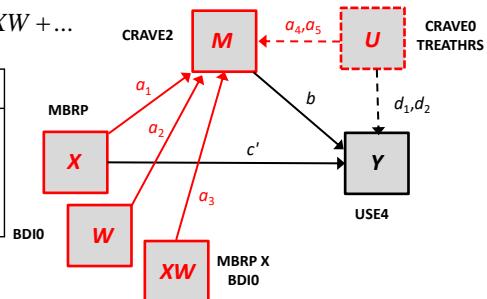
$$Y = \text{CRAVE2}$$

$$\hat{Y} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

Model	Coefficients*		t	Sig
	B	Std Error		
1	(Constant)	1.038	470	.209 .029
	MBRP: Therapy as usual (0) or MBRP therapy (1)	.587	.524	.299 .264
	BDI0: Beck Depression Inventory baseline	1.122	.276	.366 4.063 .000
	mbrpdep	-.948	.423	-.598 -.2240 .028
	TREATHRS: Hours of therapy	-.018	.010	-.120 -.1719 .088
	CRAVE0: Baseline craving	.192	.073	.183 2.614 .010

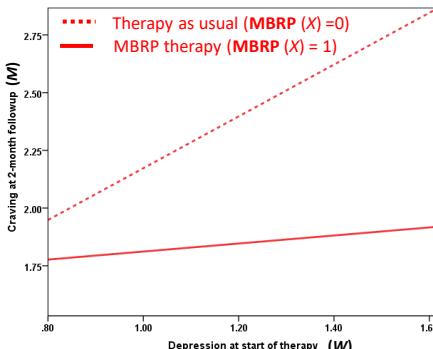
a. Dependent Variable: CRAVE2: Craving at two month follow-up

$$a_1 = 0.587, a_3 = -0.948$$



Pre-therapy depression moderates the effect of mindfulness behavioral relapse prevention therapy on craving. We can say that this moderation/interaction is statistically significant, but this doesn't matter for our purposes because neither the direct nor indirect effects in this model are determined entirely by a_3 , and it is the direct and indirect effects we care about. We need a_1 and a_3 to estimate the indirect effects.

Recall the pattern from the earlier analysis



The conditional effect of MBRP therapy ($\theta_{X \rightarrow M}$) is defined by the function

$$\theta_{X \rightarrow M} = 0.587 - 0.948W$$

BDI0 (W)	$\theta_{X \rightarrow M}$
0.877	-0.245
1.196	-0.547
1.515	-0.850

Recall these from our Implementation of the pick-a-point approach.

$$\hat{M} = 1.038 + 0.587X + 1.122W - 0.948XW + \dots$$

which can be written as

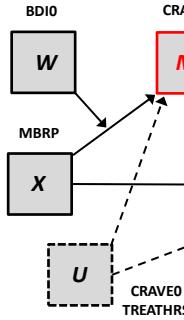
$$\hat{M} = 1.038 + (0.587 - 0.948W)X + 1.122W + \dots$$

or

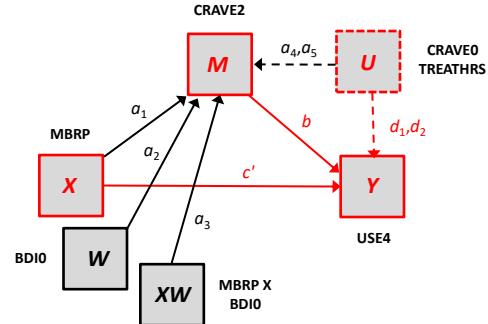
$$\hat{M} = 1.038 + \theta_{X \rightarrow M} X + 1.122W + \dots \text{ where } \theta_{X \rightarrow M} = 0.587 - 0.948W = a_1 + a_3 W$$

Estimating the b and c' paths

Conceptual model



Statistical model



$$\hat{M} = i_1 + a_1 X + a_2 W + a_3 XW + a_4 U_1 + a_5 U_2$$

$$\hat{Y} = i_2 + c'X + bM + d_4 U_1 + d_5 U_2$$

Estimating the b and c' paths

```
regression/dep=use4/method=enter crave2 mbrp crave0 treathrs.
```

```
proc reg data=mbrp;model use4 = crave2 mbrp crave0 treathrs;run;
```

Coefficients^a

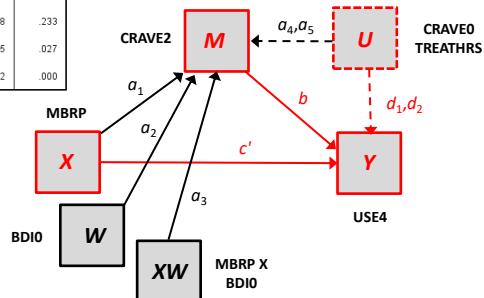
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	1.130	.215		5.254	.000
	CRAVE2: Craving at two month follow-up	.481	.040	.710	11.955 .000
	MBRP: Therapy as usual (0) or MBRP therapy (1)	.093	.077	.070	1.198 .233
	CRAVE0: Baseline craving	-.088	.040	-.124	-2.225 .027
	TREATHRS: Hours of therapy	-.020	.006	-.200	-3.572 .000

a. Dependent Variable: USE4: Substance use at four month follow-up

$$\hat{Y} = 1.130 + 0.093X + 0.481M + \dots$$

$$b = 0.481, c' = 0.093$$

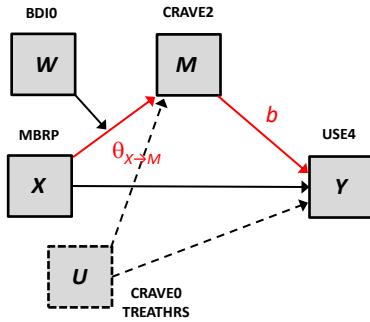
Statistical model



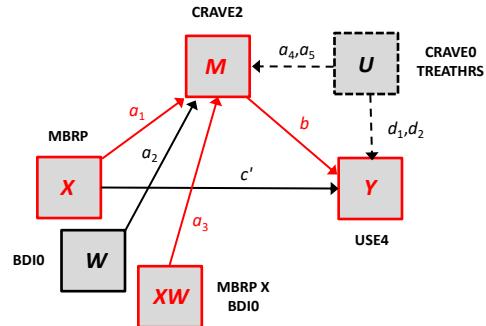
Emphasis is not on statistical significance of the b path, as the indirect effect of X is not defined entirely in terms of b . c' is the direct effect (discussed in a bit).

The conditional indirect effect of X

Conceptual model



Statistical model

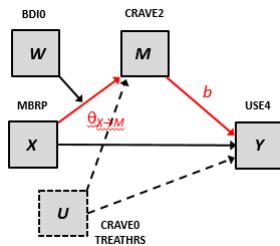


The conditional indirect effect of X on Y through M is the product of the conditional effect of X on M ($\theta_{X \rightarrow M} = a_1 + a_3 W$) and effect of M on Y (b):

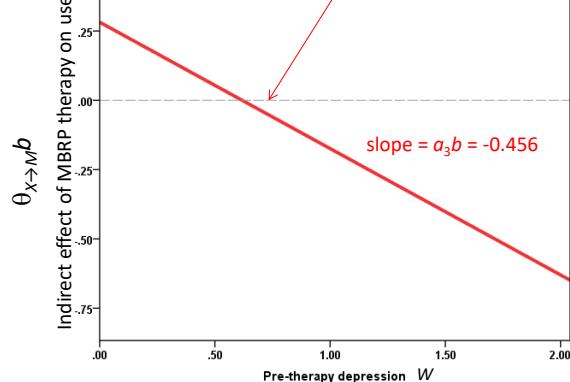
$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481)$$

The indirect effect of MBRP therapy relative to therapy as usual on later substance use through craving is a function of pre-therapy depression.

A visual representation of the indirect effect



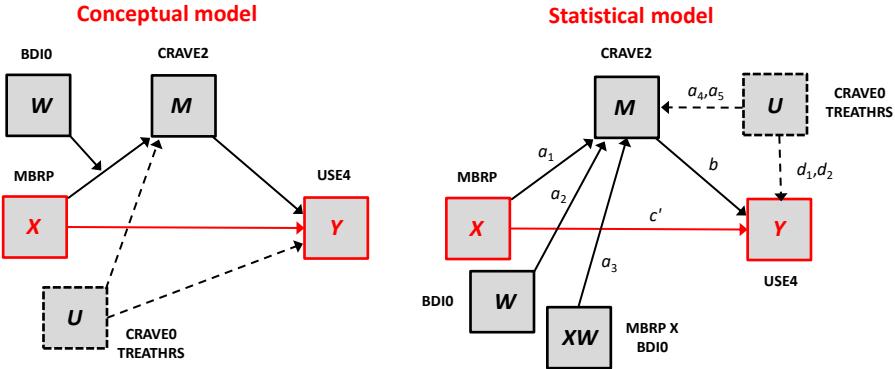
$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481) \\ = a_1 b + a_3 b W = 0.282 - 0.456 W$$



The indirect effect declines with increasing pre-therapy depression. The “index of moderated mediation” is $a_3 b = -0.456$. It quantifies the relationship between the moderator and the indirect effect in this model.

As will be seen, a hypothesis test that the slope of this function is equal to 0 is a formal test of moderated mediation....moderation of the indirect effect.

The direct effect of X



$$\hat{M} = i_1 + a_1X + a_2W + a_3XW + a_4U_1 + a_5U_2$$

$$\hat{Y} = i_2 + c'X + bM + d_1U_1 + d_2U_2$$

In this model, the direct effect is fixed to be unmoderated. It is a constant rather than a function of another variable in the model. This is a modeling or theoretical decision, not a requirement.

The direct effect of X (estimated earlier)

```
regression/dep=use4/method=enter crave2 mbrp crave0 treathrs.
```

```
proc reg data=mbrp;model use4 = crave2 mbrp crave0 treathrs;run;
```

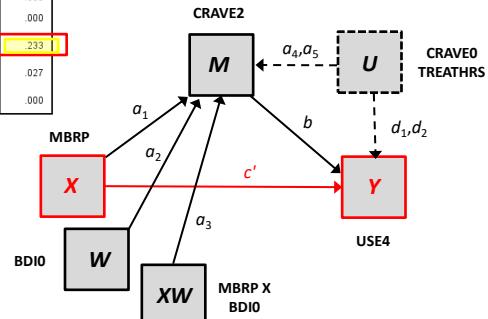
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	1.130	.215		5.254	.000
CRAVE2: Craving at two month follow-up	.481	.040	.710	11.955	.000
MBRP: Therapy as usual (0) or MBRP therapy (1)	.093	.077	.070	1.198	.233
CRAVE0: Baseline craving	-.088	.040	-.124	-2.225	.027
TREATHRS: Hours of therapy	-.020	.006	-.200	-3.572	.000

a. Dependent Variable: USE4: Substance use at four month follow-up

$$\hat{Y} = 1.130 + 0.093X + 0.481M + \dots$$

$$c' = 0.093, t(163) = 1.198, p = 0.233$$

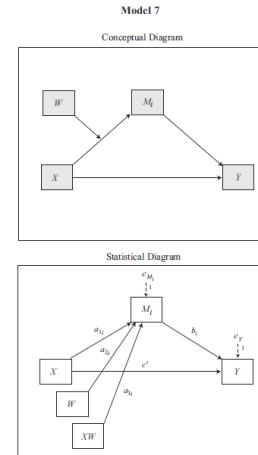
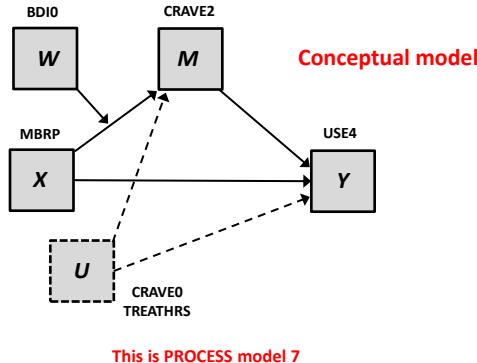
Statistical model



Mindfulness behavioral relapse prevention therapy has no apparent effect on later substance use relative to therapy as usual after accounting for the mechanism through craving.

Estimation of the model in PROCESS

PROCESS takes most of the computational burden off our shoulders.



```
process cov = crave0 treathrs/x=mbrp/m=crave2/y=use4/
w=bdi0/boot=10000/model=7.
```

```
%process (data=mbrp,cov=crave0 treathrs,x=mbrp,m=crave2,y=use4,w=bdi0,
boot=10000,model=7);
```

PROCESS output

```
*****
Model = 7
Y = use4
X = mbrp
M = crave2
W = bdi0

Statistical Controls:
CONTROL= crave0 treathrs

Sample size
168

*****
Outcome: crave2
 $\hat{M} = 1.039 + 0.587X + 1.122W - 0.948XW + \dots$ 

Model Summary
      R      R-sq      MSE      F      df1      df2      P
      .5140    .2642    .7277   11.6319    5.0000  162.0000    .0000

Model
      coeff      se      t      p      LLCI      ULCI
constant  1.0385  .4701  2.2090  .0286   1.1102  1.9668
mbrp     .5872  .5241  1.1204  .2642  -.4478  1.6222
bdi0    1.1221  .2762  4.0625  .0001  .5767  1.6675
int_1    -.9485  .4235 -2.2398  .0265  -.17847 -.1122
crave0   .1920  .0735  2.6138  .0098  .0470  .3371
treathrs -.0177  .0103 -1.7190  .0875  -.0380  .0026

*****
```

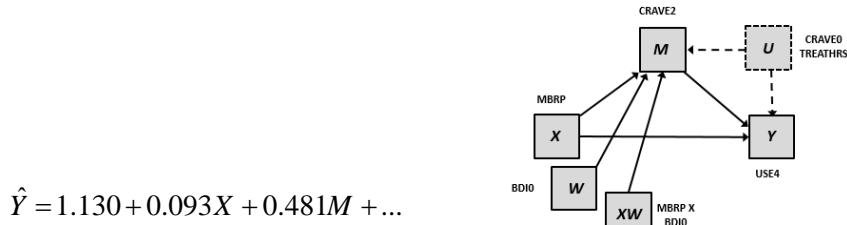
Interactions:

	int_1	mbrp	X	bdi0
constant	1.0385	.4701	2.2090	.0286
mbrp	.5872	.5241	1.1204	.2642
bdi0	1.1221	.2762	4.0625	.0001
int_1	-.9485	.4235	-2.2398	.0265
crave0	.1920	.0735	2.6138	.0098
treathrs	-.0177	.0103	-1.7190	.0875

$a_1 = 0.587$
 $a_2 = 1.122$
 $a_3 = -0.948$

Output K

PROCESS output



Outcome: use4

Model Summary

R	R-sq	MSE	F	df1	df2	p
.7304	.5335	.2105	46.6070	4.0000	163.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.1298	.2150	5.2545	.0000	.7052	1.5544
crave2	.4810	.0402	11.9547	.0000	.4015	.5604
mbrp	.0926	.0773	1.1979	.2327	-.0601	.2453
crave0	-.0884	.0397	-2.2246	.0275	-.1668	-.0099
treathrs	-.0199	.0056	-3.5720	.0005	-.0309	-.0089

b = 0.481

c' = 0.093

Output K

PROCESS output

***** DIRECT AND INDIRECT EFFECTS *****

Direct effect of X on Y

Direct effect

c' = .093, p = .232

Effect	SE	t	p	LLCI	ULCI
.0926	.0773	1.1979	.2327	-.0601	.2453

INDIRECT EFFECT:

mbrp -> crave2 -> use4

bdi0	Effect	BootSE	BootLLCI	BootULCI
.9020	-.1290	.0770	-.2869	.0183
1.1900	-.2604	.0862	-.4458	-.1090
1.5180	-.4100	.1367	-.7080	-.1767

Output K

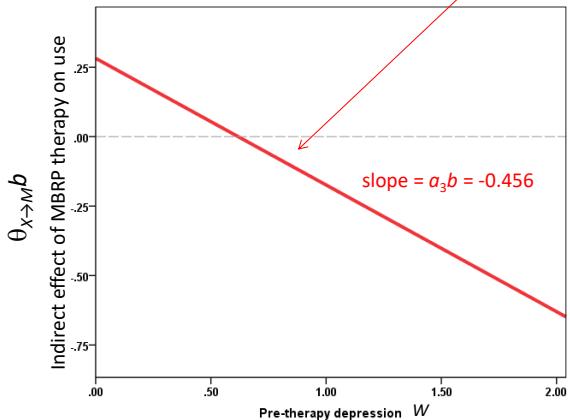
$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481) \\ = a_1 b + a_3 b W = 0.282 - 0.456W$$

PROCESS sees that the moderator is continuous so, without instruction otherwise, prints the conditional indirect effect at 16th, 50th, and 84th percentile of the moderator.

A statistical test of moderated mediation

in the first stage moderated mediation model

$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481) \\ = a_1 b + a_3 b W = 0.282 - 0.456W$$



The indirect effect is a function of W (pre-therapy depression) in our model. This function is a line.

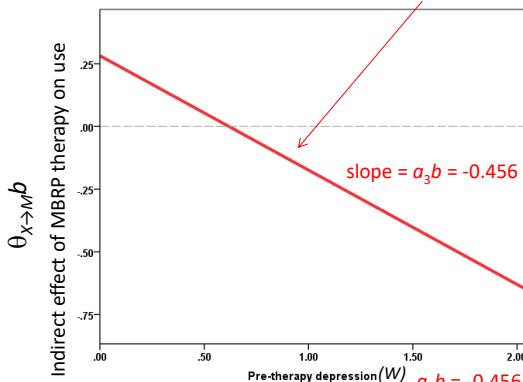
$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b \\ = a_1 b + a_3 b W \\ = 0.282 - 0.456W$$

An inference about the slope of this line—the “index of moderated mediation”—is an inference about whether the indirect effect is moderated: Is this slope significantly different from zero? If so, that supports a claim of “moderated mediation.”

As $a_3 b$ is a product of regression coefficients, an inferential test should respect the nonnormality of the sampling distribution of the product. A bootstrap confidence interval is a good choice.

This test is provided automatically by PROCESS

$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481) \\ = a_1 b + a_3 b W = 0.282 - 0.456W$$



The indirect effect is a function of W (pre-therapy depression) in our model. This function is a line.

$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b \\ = a_1 b + a_3 b W \\ = 0.282 - 0.456W$$

Output K

***** INDEX OF MODERATED MEDIATION *****

Mediator

crave2

Index

- .4562

SE(Boot)

.2190

BootLLCI

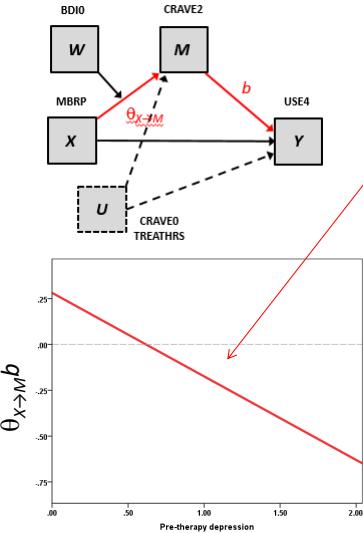
- .9596

BootULCI

- .1044

This slope is statistically different from zero. The indirect effect depends on pre-therapy depression...the mediation is moderated.

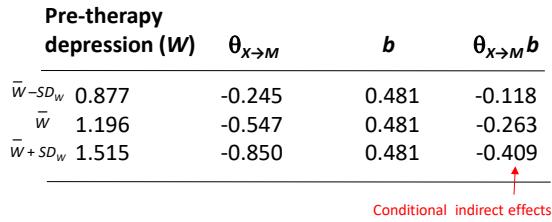
Probing the moderation of mediation



$$\theta_{X \rightarrow M} b = (a_1 + a_3 W)b = (0.587 - 0.948W)(0.481)$$

The indirect effect decreases with increased pre-therapy depression.

With evidence of moderation of the indirect effect, we can now probe this moderation of mediation through an analogue of the pick-a-point approach used in moderation analysis.



We need an inferential test for these conditional indirect effects. Bootstrap confidence intervals are perfect for the job. PROCESS does this for us automatically.

PROCESS output

***** DIRECT AND INDIRECT EFFECTS *****

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.0926	.0773	1.1979	.2327	-.0601	.2453

Conditional indirect effect(s) of X on Y at values of the moderator(s) :

Mediator	Effect	BootSE	BootLLCI	BootULCI
bdi0	.9020	-.1290	.0770	-.2869 .0183
	1.1900	-.2604	.0862	-.4458 -.1090
	1.5180	-.4100	.1367	-.7080 -.1767

Conditional indirect effects with 95% bootstrap CIs based on 10,000 bootstrap samples.

Output K

The indirect effect of MBRP therapy relative to therapy as usual on substance use through craving is negative among the relatively moderate (point estimate: -0.260, 95% CI from -0.446 to -0.109) and relatively highly depressed (point estimate: -0.410, 95% CI from -0.708 to -0.177) but not different from zero among the relatively less depressed (point estimate: -0.129, 95% CI from -0.287 to 0.018).

Comparing conditional indirect effects (1st stage model)

A seemingly sensible question to ask is whether the conditional indirect effect of X when the moderator equals some value $W = w_1$ is different than the conditional indirect effect of X when the moderator is some different value $W = w_2$. For example, is the indirect effect of MBRP therapy through craving different for those relatively low in pre-therapy depression relative those relatively high?

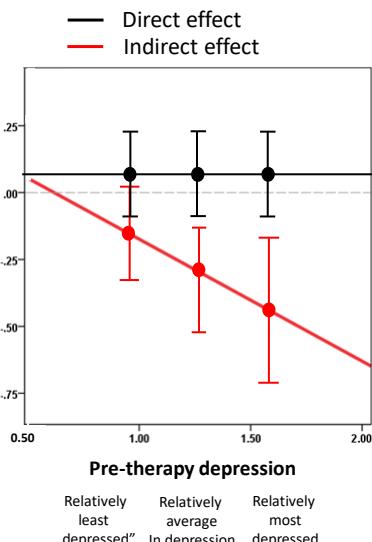
For this model, the difference between any two conditional indirect effects defined by different values of W equal to w_1 and w_2 is

$$\begin{aligned}(a_1 + a_3 w_1)b - (a_1 + a_3 w_2)b &= a_1 b + a_3 b w_1 - a_1 b - a_3 b w_2 \\&= a_3 b w_1 - a_3 b w_2 \\&= a_3 b (w_1 - w_2)\end{aligned}$$

Rejection of the null hypothesis of no moderated mediation based on the index of moderated mediation implies that **any two conditional indirect effects are different!** No additional test is needed.

If a bootstrap confidence interval for $a_3 b$ does not contain zero, then neither will a confidence interval for $a_3 b (w_1 - w_2)$, **regardless** of values of w_1 and w_2 chosen, so long as $w_1 \neq w_2$. And if a bootstrap confidence interval for $a_3 b$ contains zero, then so too will a confidence interval for $a_3 b (w_1 - w_2)$, **for any two values** of w_1 and w_2 , ($w_1 \neq w_2$).

Putting it all together



MBRP seems to reduce substance use through a reduction in craving which in turn lowers use, but more so among those who are more depressed at the start of therapy. Among those relatively lower in depression, we cannot say definitively that this mechanism is in operation. Independent of this mechanism, there is no evidence of an effect of MBRP therapy on later substance use.

Point estimates with 95% confidence intervals (OLS confidence intervals for direct effects, bootstrap confidence intervals for indirect effects).

A study of sex discrimination in the workplace

Garcia, D. M., Schmitt, M. T., Branscombe, N. R., & Ellemers, N. (2010). Women's reactions to ingroup members who protest discriminatory treatment: The importance of beliefs about inequality and response appropriateness. *European Journal of Social Psychology*, 49, 733-745.

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Published online 6 July 2009 in Wiley InterScience
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Research article

Women's reactions to ingroup members who protest discriminatory treatment: The importance of beliefs about inequality and response appropriateness

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²Simon Fraser University, Canada
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⁴Linden University, The Netherlands

Abstract

Our goal was to identify factors that shape women's responses to ingroup members who protest gender discrimination. We predicted and found that women who perceived gender discrimination as pervasive regarded a protest response as being more appropriate than a no protest response and expressed greater liking and less anger towards a female lawyer who protested rather than did not protest an unfair promotion decision. Further, belief about the appropriateness of the response to discrimination contributed to evaluations of the protesting lawyer. Perceptions that the complaint was an appropriate response to the promotion decision led to more positive evaluations of an ingroup discrimination protest.

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Protest can be an effective means of improving the plight of a devalued group. Historically, there are many examples of protest, or from a single individual, that have advanced a group's social position (e.g. Merger Savings Bank v. Vinton, 477 U.S. 57, 1986; Dekker vs. VIV-Centrum ECI, 1992). Despite the potential gains to be obtained by protesting discrimination, it is not always clear whether protest will be accepted or appreciated by others. How ingroup members respond positively or negatively to ingroup protesters will likely depend upon the *perceived* implications that the protester's action has for the ingroup. Unjust protest is seen as justified by the social circumstances and an effective means of addressing the problem. However, protest that is seen as threatening to the ingroup's reputation and to the ingroup's threat to the ingroup's reputation could evoke the ire and disdain of the disadvantaged group towards the protester. Hence, perceptions of the justification for and likely consequences of protest will be critical to others' reactions to an ingroup discrimination protest. We predicted that protest by an ingroup member will be accepted or appreciated and thus appreciated to the extent that observers perceive that their ingroup is targeted by pervasive discrimination.

SOCIAL CONSEQUENCES OF CLAIMING DISCRIMINATION

Gender discrimination continues to be widespread throughout Western employment settings (see Charles & Gruzyk, 2004). The continuation of gender discrimination has substantive negative implications for women's economic and

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All participants (129 females) read a narrative about a female attorney who lost a promotion at her firm to a less qualified male through unequivocally discriminatory actions of the senior partners. The participants were randomly assigned to one of three conditions:

"Individual protest": Participants were told that she protested by describing her qualifications for the job, how much she deserved it, and the unfairness and harm to her own career.

"Collective protest": Participants were told that she protested by describing how the firm has not been fair to women, women are just as qualified as men, and they should be treated equally.

"No protest": These participants were told that although she was disappointed, she accepted the decision and continued working at the firm.

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A study of sex discrimination in the workplace

Garcia, D. M., Schmitt, M. T., Branscombe, N. R., & Ellemers, N. (2010). Women's reactions to ingroup members who protest discriminatory treatment: The importance of beliefs about inequality and response appropriateness. *European Journal of Social Psychology*, 49, 733-745.

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After reading the narrative, the participants evaluated how **appropriate** they perceived her response to be for the situation. i.e., was it a positive response for dealing with the firm's discrimination.

They also responded to various questions about the attorney that were used to produce a measure of her evaluation which we'll simply call **liking**, such as "I like Catherine," and "Catherine has many positive traits."

Prior to the study, the participants filled out the **modern sexism scale**, used to score each participant with respect to how pervasive she believes sexism and sex discrimination are in society.

The Data: PROTEST

	subnum	cond	sexism	angry	liking	respappr
1	209	2	4.87	2	4.83	4.25
2	44	0	4.25	1	4.50	5.75
3	124	2	5.00	3	5.50	4.75
4	232	2	5.50	1	5.66	7.00
5	30	2	5.62	1	6.16	6.75
6	140	1	5.75	1	6.00	5.50
7	27	2	5.12	2	4.66	5.00
8	64	0	6.62	1	6.50	6.25
9	67	0	5.75	6	1.00	3.00
10	182	0	4.62	1	6.83	5.75
11	85	2	4.75	2	5.00	5.25
12	109	2	6.12	5	5.66	7.00
13	122	0	4.87	2	5.83	4.50
14	69	1	5.87	1	6.50	6.25

```

data protest;
input subnum cond sexism angry liking respappr protest;
cards;
209 2 4.87 2 4.83 4.25 1.00
44 0 4.25 1 4.50 5.75 .00
124 2 5.00 3 5.50 4.75 1.00
232 2 5.50 1 5.66 7.00 1.00
30 2 5.62 1 6.16 6.75 1.00
140 1 5.75 1 6.00 5.50 1.00
27 2 5.12 2 4.66 5.00 1.00
64 0 6.62 1 6.50 6.25 .00
67 0 5.75 6 1.00 3.00 .00
182 0 4.62 1 6.83 5.75 .00
85 2 4.75 2 5.00 5.25 1.00
109 2 6.12 5 5.66 7.00 1.00
122 0 4.87 2 5.83 4.50 .00
69 1 5.87 1 6.50 6.25 1.00

```

COND: Experimental condition (0 = no protest, 1 = individual protest, 2 = collective protest)

LIKING : Evaluation (liking) of the lawyer (higher = more positive evaluation, i.e. like more)

SEXISM: Score on the modern sexism scale: Beliefs about the pervasiveness of sex discrimination in society (higher = sex discrimination perceived as more pervasive in society)

RESPAPPR: A measure of how appropriate the lawyer's behavior in response to the action of the partners was perceived to be for the situation (higher = more appropriate)

Our objectives with these data

	Perceived Response Appropriateness (M)		Liking (Y)		
	M	SD	\bar{Y}	SD	\bar{Y}^*
No protest (<i>n</i> = 41)	3.884	1.457	5.310	1.302	5.715
Individual protest (<i>n</i> = 43)	5.145	1.075	5.826	0.819	5.711
Collective protest (<i>n</i> = 45)	5.494	0.936	5.753	0.936	5.495
All groups combined	4.866	1.348	5.637	1.050	5.637

\bar{Y}^* = adjusted mean, adjusted to the sample mean of perceived response appropriateness.

We'll examine whether the effect of the attorney's response on how she is evaluated (3 conditions)...

... operates through the mechanism of how appropriate her response to the situation is perceived as being (mediation)

Course II....

... depends on perceived pervasiveness of sex discrimination in society (moderation).

... as mediated by the mechanism of perceived appropriateness of her response is moderated by perceived pervasiveness of sex discrimination (moderated mediation)

Single-factor (“one-way”) analysis of variance

Did the lawyer’s choice as to how to respond (not at all, individual protest, collective protest) influence how she was perceived? That is, is there a difference between conditions, on average, in how much she was liked? Most would answer this using a single-factor (a.k.a. “one-way”) analysis of variance (ANOVA).

```
means tables = liking by cond/statisticsanova.
```

```
proc anova data=protest;
class cond;model liking = cond;means cond;run;
```

Report

LIKING: liking of the target

COND: experimental condition	Mean	N	Std. Deviation
no protest	5.3102	41	1.30158
individual	5.8260	43	.81943
collective	5.7533	45	.93601
Total	5.6367	129	1.04970

H_0 : all means equal

H_a : all means not equal

ANOVA Table

		Sum of Squares	df	Mean Square	F	Sig.
LIKING: liking of the target	Between Groups (Combined)	6.523	2	3.262	3.055	.051
* COND: experimental condition	Within Groups	134.515	126	1.068		
	Total	141.039	128			

The lawyer’s response to the discrimination affected how much she was liked on average, $F(2,126) = 3.055$, $p = .051$. She was most liked when she protested individually (Mean = 5.83, SD = 0.82), next most when protesting collectively (Mean = 5.75, SD = 0.94), and least when she didn’t protest at all (Mean = 5.31, SD = 1.30).

Mediation

Does perceived response appropriateness mediate this effect?

	Perceived Response Appropriateness (M)		Liking (Y)		
	M	SD	Y	SD	\bar{Y}^*
No protest ($n = 41$)	3.884	1.457	5.310	1.302	5.715
Individual protest ($n = 43$)	5.145	1.075	5.826	0.819	5.711
Collective protest ($n = 45$)	5.494	0.936	5.753	0.936	5.495
All groups combined	4.866	1.348	5.637	1.050	5.637

\bar{Y}^* = adjusted mean, adjusted to the sample mean of perceived response appropriateness.

Here, the presumed cause is a multcategorical variable with three levels. How does one conduct a mediation analysis in such a design?

Mediation of the effect of a multategorical independent variable

Does perceived response appropriateness mediate this effect?

The causal steps approach

	Perceived Response Appropriateness (M)		Liking (Y)		
	M	SD	\bar{Y}	SD	\bar{Y}^*
No protest ($n = 41$)	3.884	1.457	5.310	1.302	5.715
Individual protest ($n = 43$)	5.145	1.075	5.826	0.819	5.711
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All groups combined	4.866	1.348	5.637	1.050	5.637

\bar{Y}^* = adjusted mean, adjusted to the sample mean of perceived response appropriateness.

From a single-factor ANOVA,

the effect of experimental condition

on...liking: $F(2,126) = 3.055, p = .051$ (**total effect**)

...response appropriateness: $F(2,126) = 22.219, p < .001$ (**'a' effect**)

From a single-factor ANCOVA...the relationship between perceived response appropriateness and liking is positive, $b = 0.412, p < 0.001$ (**'b' effect**), and...

...the effect of condition on liking disappears after controlling for response appropriateness
 $F(2,125) = 0.729, p = .485$ (**direct effect**)

This approach has all the problems of the causal steps ("Baron and Kenny") approach.
There is a better way.

Representing a multategorical predictor in a linear model

Predictor variables in a linear model must be quantitative or dichotomous (i.e., categorical with only two values). What if we want to include multategorical variables? **How do we proceed?**

Any multategorical variable with k categories can be represented with $k - 1$ Variables in a regression model. For example, we can code membership in a category with a set of *dummy variables* and all of these $k - 1$ dummy variables in the model.

Dummy coding (a.k.a. "Indicator coding")

Set D_1 to 1 for cases in category 1, 0 otherwise

D_2 to 1 for cases in category 2, 0 otherwise

.

.

$D_{(k-1)}$ to 1 for cases in category $k - 1$, 0 otherwise

Category k is called the "reference category," for reasons that will be clear soon. It is represented here in the coding system, but it doesn't seem so.

Dummy coding condition

```
freqencies variables = cond.  
proc freq data=protest;tables cond;run;
```

COND: experimental condition					
		Frequency	Percent	Valid Percent	Cumulative Percent
cond = 0	Valid no protest	41	31.8	31.8	31.8
cond = 1	individual	43	33.3	33.3	65.1
cond = 2	collective	45	34.9	34.9	100.0
	Total	129	100.0	100.0	

One possible dummy variable coding system for condition ($k = 3$ categories):

	D_1	D_2
No protest	0	0
Individual	1	0
Collective	0	1

The “reference category” is the one with zeros on all $k - 1$ dummy variables. In this example, those told the lawyer did not protest are the reference category.

Constructing dummy variables

There is a variety of ways of constructing dummy codes in a computing platform, each with its dangers, assumptions, and conveniences.

	D_1	D_2
No protest	0	0
Individual	1	0
Collective	0	1

Here is one way

```
compute d1 = 0.  
compute d2 = 0.  
if (cond = 1) d1 = 1;  
if (cond = 2) d2 = 1.  
execute.
```

```
data protest;set protest;  
d1=0;d2=0;  
if (cond=1) then d1 = 1;  
if (cond=2) then d2 = 1;  
run;
```

This approach can be dangerous. Any cases missing on condition will be coded as if they were assigned to the no protest condition. Use this approach with caution. As a general rule, know your data before you start manipulating it.

Constructing dummy variables

There is a variety of ways of constructing dummy codes in a computing platform, each with its dangers, assumptions, and conveniences.

	D_1	D_2
cond = 0	0	0
cond = 1	1	0
cond = 2	0	1

Here is a safer approach:

```
compute d1 = (cond=1).
compute d2 = (cond=2).
execute.
```

```
data protest;set protest;
d1 = (cond=1);
d2 = (cond=2);
if (cond=.) then d1=.;
if (cond=.) then d2=.;
run;
```

In SPSS, this is very efficient. SAS requires the explicit coding of missing data as such. The SPSS version will leave cases missing on cond missing on d1 and d2.

Estimating liking from experimental condition using regression

```
compute d1 = (cond=1).
compute d2 = (cond=2).
regression/dep = liking/method = enter d1 d2.
```

```
data protest;set protest;
d1 = (cond=1);d2 = (cond=2);run;
proc reg data=protest;model liking = d1 d2;run;
```

We know there are
no missing data on
cond, so this is ok.

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.215 ^a	.046	.031	1.03324

a. Predictors: (Constant), d2, d1

$$\hat{Y} = 5.310 + 0.516D_1 + 0.443D_2$$

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1	6.523	2	3.262	3.055	.051 ^b
	134.515	126	1.068		
	141.039	128			

a. Dependent Variable: LIKING: liking of the target

b. Predictors: (Constant), d2, d1

Coefficients^a

Model	Unstandardized Coefficients			t	Sig.
	B	Std. Error	Beta		
1	(Constant) 5.310	.161		32.908	.000
	d1 .516	.226	.233	2.287	.024
	d2 .443	.223	.202	1.986	.049

a. Dependent Variable: LIKING: liking of the target

The model reproduces the group means

$$\hat{Y} = 5.310 + 0.516D_1 + 0.443D_2$$

	D_1	D_2
No protest	0	0
Individual	1	0
Collective	0	1

No protest $\hat{Y} = 5.310 + 0.516(0) + 0.443(0) = 5.310 = \bar{Y}_{NP}$

Individual protest $\hat{Y} = 5.310 + 0.516(1) + 0.443(0) = 5.826 = \bar{Y}_{IP}$

Collective protest $\hat{Y} = 5.310 + 0.516(0) + 0.443(1) = 5.753 = \bar{Y}_{CP}$

Report

LIKING: liking of the target

COND: experimental condition	Mean	N	Std. Deviation
no protest	5.3102	41	1.30158
individual	5.8260	43	.81943
collective	5.7533	45	.93601
Total	5.6367	129	1.04970

Interpretation of the coefficients

$$\hat{Y} = i + b_1 D_1 + b_2 D_2$$

$$\hat{Y} = 5.310 + 0.516D_1 + 0.443D_2$$

	D_1	D_2
No protest	0	0
Individual	1	0
Collective	0	1

$i = 5.310$ This is the mean liking among those assigned to the no protest condition ($D_1 = 0, D_2 = 0$).

$b_1 = 0.516$ This is the mean difference in liking between those in the individual protest condition ($D_1 = 1, D_2 = 0$) and those in the no protest condition ($D_1 = 0, D_2 = 0$)
 $b_1 = \bar{Y}_{IP} - \bar{Y}_{NP} = 5.826 - 5.310 = 0.516$

$b_2 = 0.443$ This is the mean difference in liking between those in the collective protest condition ($D_1 = 0, D_2 = 1$) and those in the no protest condition ($D_1 = 0, D_2 = 0$)
 $b_2 = \bar{Y}_{CP} - \bar{Y}_{NP} = 5.753 - 5.310 = 0.443$

When D_1 and D_2 are indicator codes constructed in this fashion, b_1 estimates the mean difference in Y between the group coded by D_1 and the reference group, and b_2 estimates the mean difference in Y between the group coded by D_2 and the reference group.

Statistical inference

We are estimating the coefficients of a model of the form

$$\hat{Y} = {}_T i + {}_T b_1 D_1 + {}_T b_2 D_2$$

If there is no actual difference, on average, between these groups on Y , this implies that both “true” regression coefficients ${}_T b_1$ and ${}_T b_2$ are both equal to zero. The null hypothesis can be tested by converting the obtained R^2 to an F -ratio and then deriving a p -value.

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.215 ^a	.046	.031	1.03324

a. Predictors: (Constant), d2, d1

$$H_0: {}_T b_1 = {}_T b_2 = 0$$

H_a : at least one is different from zero

ANOVA ^a					
Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	6.523	2	3.262	3.055	.051 ^b
Residual	134.515	126	1.068		
Total	141.039	128			

a. Dependent Variable: LIKING: liking of the target

b. Predictors: (Constant), d2, d1

$$F(k-1, df_{residual}) = \frac{df_{residual} R^2}{(k-1)(1-R^2)}$$

$$F(2,126) = \frac{126(0.046)}{2(1-0.046)}$$

$$F(2,126) = 3.055$$

$F(2,126) = 3.055, p = .051$. Reject H_0 . The three group means differ from each other by more than can be explained by just ‘chance’. Compare this to the one-way ANOVA from earlier.

Statistical inference

We are estimating the coefficients of a model of the form

$$\hat{Y} = {}_T i + {}_T b_1 D_1 + {}_T b_2 D_2$$

b_1 and b_2 can also be used to test hypotheses about differences between groups—specifically, between the group a dummy variable codes and the reference group.

Model	Coefficients ^a			t	Sig.
	B	Unstandardized Coefficients	Standardized Coefficients		
1 (Constant)	5.310	.161		32.908	.000
d1	.516	.226	.233	2.287	.024
d2	.443	.223	.202	1.986	.049

a. Dependent Variable: LIKING: liking of the target

$$H_0: {}_T b_1 = 0$$

$$H_a: {}_T b_1 \neq 0$$

$$b_1 = 0.516, t(126) = 2.287, p = .024$$

$$H_0: {}_T b_2 = 0$$

$$H_a: {}_T b_2 \neq 0$$

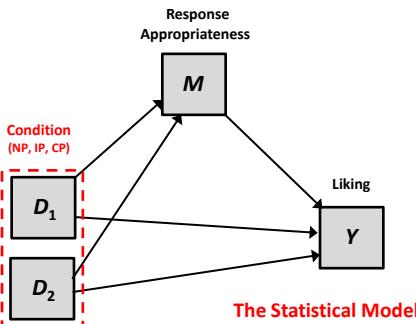
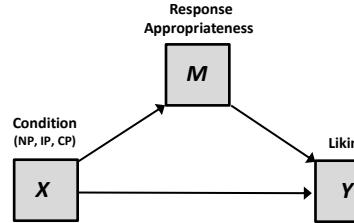
$$b_2 = 0.443, t(126) = 1.986, p = .049$$

Those told she individually protested liked her more on average than those told she did not protest.

Those told she collectively protested liked her more on average than those told she did not protest.

Mediation analysis with a multicategorical independent variable

The Conceptual Model



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Expert Tutorial Statistical mediation analysis with a multicategorical independent variable

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Virtually all discussions and applications of statistical mediation analysis have been based on the condition that the independent variable is dichotomous or continuous, even though investigators frequently are interested in testing mediation hypotheses involving a multicategorical independent variable (such as two or more experimental conditions, relatively few categories). We introduce a new approach to statistical mediation analysis that relaxes this condition. The approach is mathematically equivalent to analysis of (ordinal) categorical response variables, but it is easier to interpret, while also giving effects having simple interpretations. Supplementary materials available online include extensions to this approach and Mplus, SPSS, and SAS code that implements it.

1. Introduction

Statistical mediation analysis is commonplace in psychological science (see, for example, Hayes & Matthes, 2009, 2013). This may be because the concept of mediation gets to the heart of what social scientists become sensitive in the first place – because they are curious and want to understand how things work. Establishing that independent variable X influences dependent variable Y while being able to describe and quantify the mechanism responsible for that effect is a lofty scientific accomplishment. Though hard to achieve convincingly (Baron, Kenny, & Triner, 2010), documenting the process by which an effect operates is also important in science (get it).

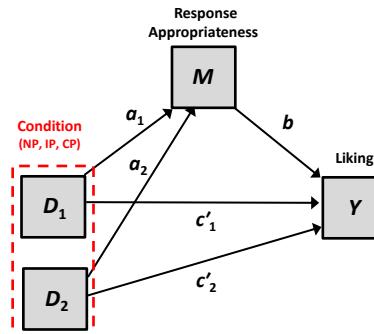
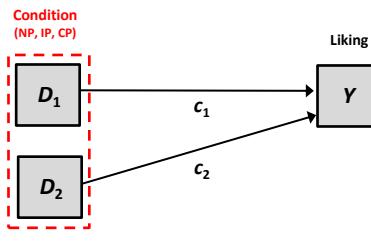
The simple mediation model, the focus of this paper, is diagrammed in Figure 1(b). This model reflects a causal sequence in which X affects Y indirectly through mediator variable M . In this model, X is postulated to affect M , and this effect then propagates causally to Y . In this model, X also has a direct effect on Y (the *direct effect* of X independent of X 's influence on M). Examples of such a model are found in abundance in psychological science (see Bearden, Felsman, & Cohen, 2012; Johnson & Fujita, 2012).

The literature on statistical mediation analysis focuses predominantly on models with a dichotomous or continuous independent variable, for this is a requirement of the

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Hayes and Preacher (2014, BJMSP) available in your materials.

(Relative) total, direct, and indirect effects



c_1 and c_2 : Relative total effects of experimental condition on liking

c'_1 and c'_2 : Relative direct effects of experimental condition on liking

a_1b and a_2b : Relative indirect effects of condition on liking through perceived response appropriateness.

$$c_1 = c'_1 + a_1b; \text{ therefore, } a_1b = c_1 - c'_1$$

$$c_2 = c'_2 + a_2b; \text{ therefore, } a_2b = c_2 - c'_2$$

The relative total effects partition perfectly into relative direct and relative indirect effects. The relative indirect effects are the relative total effects minus the relative direct effects.

Coding the groups

We'll use dummy codes setting the no protest condition to the reference group. Condition (variable name COND) is coded 0 (no protest condition), 1 (individual protest condition), and 2 (collective protest condition).

Condition	D_1	D_2
No protest	0	0
Individual	1	0
Collective	0	1

```
compute d1 = (cond=1);
compute d2 = (cond=2);
execute.
```

```
data protest; set protest;
d1 = (cond=1);
d2 = (cond=2);
if (cond=.) then d1=.;
if (cond=.) then d2=.;
run;
```

So effects for D_1 will compare individual protest to no protest, and effects for D_2 will compare collective protest to no protest.

The total effect of experimental condition on liking (c paths)

```
regression/dep = liking/method = enter d1 d2.
proc reg data=protest;model liking=d1 d2;run;
```

We did this already!

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.215 ^a	.046	.031	1.03324

a. Predictors: (Constant), d2, d1

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1	6.523	2	3.262	3.055	.051 ^b
	134.515	126	1.068		
	141.039	128			

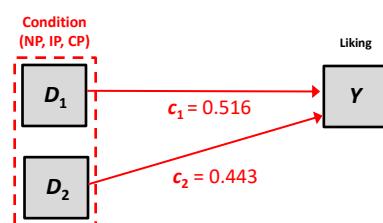
a. Dependent Variable: LIKING: liking of the target

b. Predictors: (Constant), d2, d1

Coefficients^a

Model		Unstandardized Coefficients		t	Sig.
		B	Std. Error		
1	(Constant)	5.310	.161	32.908	.000
	d1	.516	.226	.233	.024
	d2	.443	.223	.202	.049

a. Dependent Variable: LIKING: liking of the target



Relative total effects

Relative to those told she did not protest, those told she individually protested liked her more on average ($c_1 = 0.516, p = .024$). Relative to those told she did not protest, those told she collectively protested also liked her more on average ($c_2 = 0.443, p = .049$).

The effect of experimental condition on perceived response appropriateness (a paths)

```
regression/dep = respappr/method = enter d1 d2.
```

```
proc reg data=protest;model respappr=d1 d2;run;
```

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.511 ^a	.261	.249	1.16829

a. Predictors: (Constant), d2, d1

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	60.653	2	30.327	22.219	.000 ^b
Residual	171.977	126	1.365		
Total	232.631	128			

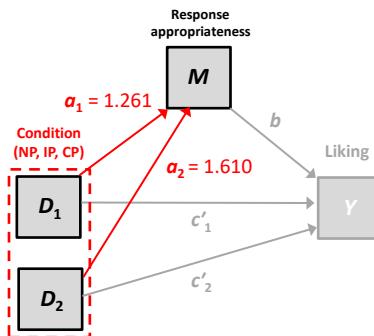
a. Dependent Variable: RESPAPPR: appropriateness of response

b. Predictors: (Constant), d2, d1

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	3.884	.182		21.288	.000
d1	1.261	.255	.443	4.946	.000
d2	1.610	.252	.572	6.384	.000

a. Dependent Variable: RESPAPPR: appropriateness of response



Relative to those told she did not protest, those told she individually protested felt her response was more appropriate on average ($a_1 = 1.261, p < .001$). Relative to those told she did not protest, those told she collectively protested felt her response was more appropriate on average ($a_2 = 1.610, p < .001$).

The direct effect of condition on liking (c' paths)

along with the effect of response appropriateness on liking (b path)

```
regression/dep = liking/method = enter respappr d1 d2.
```

```
proc reg data=protest;model liking=respappr d1 d2;run;
```

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.503 ^a	.253	.235	9.1798

a. Predictors: (Constant), d2, RESPAPPR: appropriateness of response, d1

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	35.703	3	11.901	14.123	.000 ^b
Residual	105.336	125	.843		
Total	141.039	128			

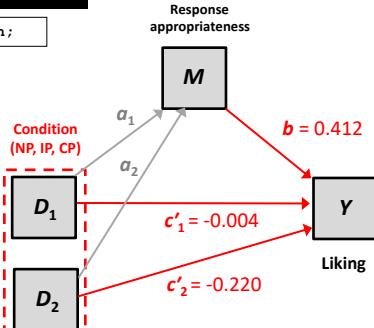
a. Dependent Variable: LIKING: liking of the target

b. Predictors: (Constant), d2, RESPAPPR: appropriateness of response, d1

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	3.710	.307		12.071	.000
RESPAPPR: appropriateness of response	.412	.070	.529	5.884	.000
d1	-.004	.219	-.002	-.017	.987
d2	-.220	.228	-.100	-.966	.336

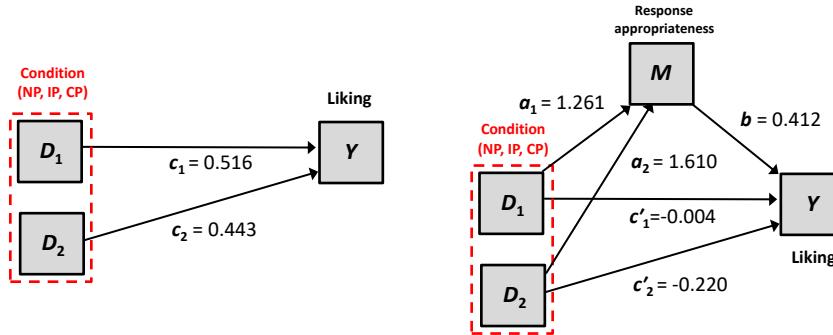
a. Dependent Variable: LIKING: liking of the target



Relative direct effects

Controlling for perceived responses appropriateness, those told she individually protested did not like her any more, on average, than those told she did not protest ($c'_1 = -0.004, p = .987$). And those told she collectively protested did not like her any more, on average, than those told she did not protest ($c'_2 = -0.220, p = .336$). Holding condition constant, those who perceived her behavior as relatively more appropriate likely her relatively more ($b = 0.412$).

(Relative) total, direct, and indirect effects



c_1 and c_2 : Relative total effects of condition on liking ($c_1 = 0.516$, $c_2 = 0.443$).

c'_1 and c'_2 : Relative direct effects of condition on liking ($c'_1 = -0.004$, $c'_2 = -0.220$).

a_1b and a_2b : Relative indirect effects of condition on liking through perceived response appropriateness

$$a_1b = 1.261(0.412) = 0.520, a_2b = 1.610(0.412) = 0.663$$

$$c_1 = c'_1 + a_1b: 0.516 = -0.004 + 1.261(0.412) = -0.004 + 0.520$$

$$c_2 = c'_2 + a_2b: 0.443 = -0.220 + 1.610(0.412) = -0.220 + 0.663$$

The relative total effects partition perfectly into relative direct and relative indirect effects. The relative indirect effects are the relative total effects minus the relative direct effects.

Relative total, direct, and indirect effects

	Perceived Response Appropriateness (M)		Liking (Y)		
	M	SD	Y	SD	\bar{Y}^*
No protest ($n = 41$)	$a_1 = 1.261$	$\begin{cases} 3.884 \\ 5.145 \end{cases}$	1.457	$\begin{cases} 5.310 \\ 5.826 \end{cases}$	1.302
Individual protest ($n = 43$)	$a_2 = 1.610$	$\begin{cases} 1.075 \\ 5.494 \end{cases}$	0.936	$\begin{cases} 5.753 \\ 5.753 \end{cases}$	0.819
Collective protest ($n = 45$)					$c'_1 = -0.004$
All groups combined	4.866	1.348	5.637	1.050	5.637
					$c'_2 = -0.220$

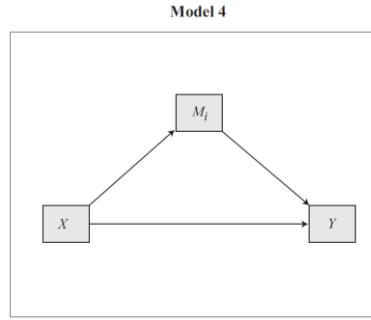
\bar{Y}^* = adjusted mean, adjusted to the sample mean of perceived response appropriateness.

$$c_1 = c'_1 + a_1b: 0.516 = -0.004 + 1.261(0.412) = -0.004 + 0.520$$

$$c_2 = c'_2 + a_2b: 0.443 = -0.220 + 1.610(0.412) = -0.220 + 0.663$$

Estimation using PROCESS

PROCESS V3 has an option for specifying X as a multicategorical variable with up to 9 categories. Four options are available for coding the groups.



MCX=1 tells PROCESS that X is a multicategorical variable and to use dummy coding to represent the groups. Other coding options are available. See the PROCESS documentation.

MCX	Coding system
1	Simple dummy coding
2	Sequential ("adjacent categories") coding
3	Helmert coding
4	Effect coding

```

process y=liking/m=respappr/x=cond/mcx=1/model=4/total=1/boot=10000.

%process (data=protest,y=liking,m=respappr,x=cond,mcx=1,model=4,
total=1,boot=10000);
  
```

PROCESS output

```

Model : 4
Y : liking
X : cond
M : respappr

Sample
Size: 129

Coding of categorical X variable for analysis:
  cond   X1   X2
  .000   .000   .000  X1 codes individual protest, X2 codes collective protest.
  1.000   1.000   .000  No protest is the reference group. (The group with the numerically
  2.000   .000   1.000   smallest value on the categorical variable is always the reference)
*****
```

OUTCOME VARIABLE:

$$\hat{M} = 3.884 + 1.261D_1 + 1.610D_2$$

Model Summary

R	R-sq	MSE	F	df1	df2	P
.5106	.2607	1.3649	22.2190	2.0000	126.0000	.0000

Model

coeff	se	t	p	LLCI	ULCI
constant	3.8841	.1825	21.2881	.0000	3.5231 4.2452
X1	1.2612	.2550	4.9456	.0000	.7565 1.7659
X2	1.6103	.2522	6.3842	.0000	1.1111 2.1095

OUTCOME VARIABLE:

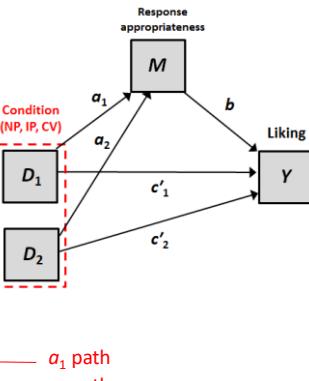
$$\hat{Y} = 3.710 - 0.004D_1 - 0.220D_2 + 0.412M$$

Model Summary

R	R-sq	MSE	F	df1	df2	P
.5031	.2531	.8427	14.1225	3.0000	125.0000	.0000

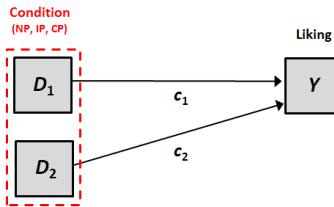
Model

coeff	se	t	p	LLCI	ULCI
constant	3.7103	.3074	12.0711	.0000	3.1020 4.3187
X1	-.0037	.2190	-.0169	.9865	-.4371 .4297
X2	-.2202	.2280	-.9658	.3360	-.6715 .2310
respappr	.4119	.0700	5.8844	.0000	.2734 .5504



Output L

PROCESS output



***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

liking

Model Summary

R	R-sq	MSE	F	df1	df2	p
.2151	.0463	1.0676	3.0552	2.0000	126.0000	.0506

Model

	coeff	se	t	p	LLCI	ULCI
constant	5.3102	.1614	32.9083	.0000	4.9909	5.6296
X1	.5158	.2255	2.2870	.0239	.0695	.9621
X2	.4431	.2231	1.9863	.0492	.0016	.8845

$$\hat{Y} = 5.310 + 0.516D_1 + 0.443D_2$$

Output M

PROCESS output

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Relative total effects of X on Y:					
Effect	se	t	p	LLCI	ULCI
X1	.5158	.2255	2.2870	.0239	.0695
X2	.4431	.2231	1.9863	.0492	.0016

Omnibus test of total effect of X on Y:					
R2-chng	F	df1	df2	p	
.0463	3.0552	2.0000	126.0000	.0506	

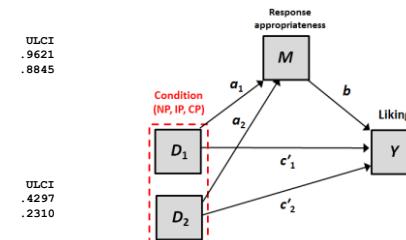
Relative direct effects of X on Y					
Effect	se	t	p	LLCI	ULCI
X1	-.0037	.2190	-.0169	.9865	-.4371
X2	-.2202	.2280	-.9658	.3360	-.6715

Omnibus test of direct effect of X on Y:					
R2-chng	F	df1	df2	p	
.0087	.7286	2.0000	125.0000	.4846	

Relative indirect effects of X on Y

cond → respappr → liking

Effect	BootSE	BootLLCI	BootULCI
X1	.5195	.1524	.2590
X2	.6633	.1671	.3684



Indirect effect a_1, b with bootstrap confidence interval

Indirect effect a_2, b with bootstrap confidence interval

Output M

Those told she individually protested liked her more than those told she did not protest because protesting was perceived as more appropriate than not, which in turn enhanced liking (point estimate = 0.520, 95% CI: 0.259 to 0.854). There is no direct effect of individually protesting on liking. Those told she collectively protested liked her more than those told she did not protest because protesting was perceived as more appropriate than not, which in turn enhanced liking (point estimate= 0.663, 95% CI: 0.368 to 1.019). There is no direct effect of collectively protesting on liking.

Omnibus inference

PROCESS gives us tests of the $k-1$ relative total effects. It also provides a test of equality of the k group means on Y --the “omnibus” total effect. This is equivalent to a single-factor ANOVA.

```
***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Relative total effects of X on Y:
  Effect      se      t      p      LLCI      ULCI
X1   .5158    .2255   2.2870   .0239   .0695    .9621
X2   .4431    .2231   1.9863   .0492   .0016    .8845

Omnibus test of total effect of X on Y:
  R2-chng     F      df1      df2      p
  .0463     3.0552    2.0000  126.0000   .0506
```

```
Relative direct effects of X on Y
  Effect      se      t      p      LLCI      ULCI
X1   -.0037   .2190   -.0169   .9865   -.4371   .4297
X2   -.2202   .2280   -.9658   .3360   -.6715   .2310

Omnibus test of direct effect of X on Y:
  R2-chng     F      df1      df2      p
  .0087     .7286    2.0000  125.0000   .4846
```

```
Relative indirect effects of X on Y
  cond      ->      respappr      ->      liking
  Effect      BootSE      BootLLCI      BootULCI
X1   .5195     .1524     .2590     .8536
X2   .6633     .1671     .3684     1.0187
```

Output M

Test of the “omnibus” total effect.

The three conditions differ on average in liking of the attorney , $F(2,126) = 3.055$, $p = .051$.

Omnibus inference

PROCESS gives us tests of the $k - 1$ relative direct effects. It also provides a test of equality of the k group adjusted means on Y when the mediator is held constant--the “omnibus” direct effect. This is equivalent to a single-factor ANCOVA.

```
***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Relative total effects of X on Y:
  Effect      se      t      p      LLCI      ULCI
X1   .5158    .2255   2.2870   .0239   .0695    .9621
X2   .4431    .2231   1.9863   .0492   .0016    .8845
```

```
Omnibus test of total effect of X on Y:
  R2-chng     F      df1      df2      p
  .0463     3.0552    2.0000  126.0000   .0506
```

```
Relative direct effects of X on Y
  Effect      se      t      p      LLCI      ULCI
X1   -.0037   .2190   -.0169   .9865   -.4371   .4297
X2   -.2202   .2280   -.9658   .3360   -.6715   .2310
```

```
Omnibus test of direct effect of X on Y:
  R2-chng     F      df1      df2      p
  .0087     .7286    2.0000  125.0000   .4846
```

Output M

Test of the “omnibus” direct effect.

The three conditions do not differ on average in how much they liked her after accounting for group differences in perceived response appropriateness $\Delta R^2 = 0.009$, $F(2,125) = 0.729$, $p = .485$. ΔR^2 is the change in R^2 when the $k - 1$ variables coding group are added to the model of Y that already contains the mediator.

```
Relative indirect effects of X on Y
  cond      ->      respappr      ->      liking
  Effect      BootSE      BootLLCI      BootULCI
X1   .5195     .1524     .2590     .8536
X2   .6633     .1671     .3684     1.0187
```

Omnibus inference about the indirect effect

- The omnibus tests for the total and direct effect of X are not dependent on the system used for coding the groups, even though the relative direct and total effects are.
- The rule that X indirectly affects Y if at least one relative indirect effect is different from zero means our conclusion will depend on the system used for coding groups, since the relative indirect effects are dependent on that choice.
- If all of the bootstrap confidence intervals for the relative indirect effects straddle zero, that does NOT mean X does not indirectly affect Y . It could be that a different coding choice produces a different outcome.
- The rule can confirm that X indirectly affects Y if at least one relative indirect effect is different from zero. But a failure to meet this criterion does not disconfirm the existence of an indirect effect of X on Y through M .
- Moral: Choose your coding system wisely, so that it produces relative indirect effects you care about and that are sensitive to the question you are trying to answer.
- There are omnibus tests of the indirect effect that are not sensitive to the coding choice. This must be done in SEM and can require problematic assumptions.

Mediation analysis in the 2-condition within-subject design

Data are from Judd et al. (2001). Estimating and testing mediation and moderation in within-subjects designs. *Psychological Methods*, 6, 115–134.

20 participants with chronic pain symptoms participated in a pain drug trial. Each was measured twice, once after administration of a placebo **and** once after a administration of a pain inhibiting drug. Order is randomized.

Measurement 1 = Following placebo

Measurement 2 = Following drug

Y = pain sensations (0 to 100, higher = more)

M = pain enhancing hormone (0 to 100,
higher = more)

Analytical goal: Determine if the effect of the drug on pain experienced operates through the mechanism of reducing pain enhancing hormone levels.

		JUDD.sav	JUDD.sas		
		pain1	pain2	hormone1	hormone2
		73.00	61.00	37.00	33.00
		57.00	55.00	30.00	28.00
		57.00	61.00	30.00	36.00
		67.00	49.00	31.00	30.00
		80.00	75.00	37.00	35.00
		56.00	60.00	33.00	34.00
		72.00	73.00	38.00	35.00
		81.00	65.00	43.00	29.00
		61.00	59.00	33.00	31.00
		67.00	48.00	20.00	17.00
		74.00	64.00	43.00	41.00
		70.00	55.00	34.00	27.00
		83.00	68.00	41.00	39.00
		62.00	61.00	35.00	30.00
		49.00	55.00	32.00	32.00
		74.00	79.00	35.00	37.00
		73.00	60.00	36.00	38.00
		46.00	51.00	25.00	24.00
		60.00	55.00	26.00	25.00
		93.00	71.00	46.00	39.00

Advantages of such a design...

Designs such as this are common:

- Participants might read two different scenarios that vary on some manipulated feature X and offer emotional reactions, make predictions about the own behavior, and so forth, in each.
- A therapist might measure certain symptoms and various outcomes when clients arrive in the office for the first time and after a few months of treatment. So X is "pre" or "post", i.e., the passage of time.

Some advantages relative to "between-subjects" design and analysis:

- Fewer participants needed. Rather than having n people (n_1 in one condition, n_2 in the other), we need about $0.5n$ in total. That saves effort, time, money, labor, and so forth.
- Greater statistical power. Each person serves as his or her own control. "Noise" due to individual differences that increases standard errors in estimates of effects is reduced, sometimes substantially.
- Reduces (but doesn't eliminate) the fundamental problem of causal inference. We don't have to think counterfactually. We know how a person responds in *each* condition rather than having to make an assumption about he or she might have if assigned to the other condition instead.

Judd, Kenny, and McClelland (2001)

Psychological Methods
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Estimating and Testing Mediation and Moderation in Within-Subject Designs

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Analyses designed to detect mediation and moderation of treatment effects are increasingly prevalent in research in psychology. The mediation question concerns factors that produce a treatment effect. The moderation question concerns factors that affect the magnitude of that effect. In addition to knowing what variables are associated with the outcome, the researcher typically wants to know about factors that affect the magnitude of that effect (i.e., moderation) and mechanisms that produce the effect (i.e., mediation). This article presents a synthesis of theory development and intervention application. To illustrate the differences between mediation and moderation, consider a design in which a researcher is interested in whether students who are taught with a new curriculum (the treatment condition) show higher performance a subsequent standardized test than students taught under the old curriculum (the control condition). Assuming that a performance difference is found, one might plausibly hypothesize different mechanisms for this effect. The new curriculum might increase students' interest in the subject matter; it might cause students to study harder outside of class; or it might convey the material more clearly. These are examples of why mediation is concerned with the treatment effect. The moderation might also be interested in whether the effect of the new curriculum on performance follows the new one. That difference might be larger for students from different backgrounds, for students in different types of classrooms, or when taught by different kinds of teachers. All of these then are potential moderators of the treatment effect.

In this article, it is argued that the same variable may serve as both a mediator and a moderator. For instance, study time might serve both roles. First, as a mediator, the new curriculum might lead to higher performance because it requires more study time. Second, as a moderator, the treatment might be especially effective for students who spend more time studying.

Mediation and moderation have been relatively well worked out through ordinary least squares regression and analysis of variance procedures. Mediation is assessed through a four-step procedure (Baron & Kenny, 1986; Judd & Kenny,

One of the few treatments of mediation analysis in this common research design.

A "causal steps", Baron and Kenny type logic to determining whether M is functioning as a mediator of X 's effect on Y when both M and Y are measured twice in difference circumstances but on the same people.

Judd, Kenny, and McClelland (2001)

Data are from Judd et al. (2001). Estimating and testing mediation and moderation in within-subjects designs. *Psychological Methods*, 6, 115 –134.

Analytical goal. Determine if the effect of a pain-inhibiting drug on pain experienced operates through the mechanism of reducing pain-enhancing hormone levels.

- (1) On average, is pain following the drug lower than pain following the placebo?
- (2) On average, are there fewer pain enhancing hormones in the blood following the drug relative to the placebo?
- (3) Does difference in hormone level predict differences in pain experienced?
- (4) Do differences in hormone levels account for differences in pain?

	Y_1	Y_2	M_1	M_2
pain1	73.00	61.00	37.00	33.00
	57.00	55.00	30.00	28.00
	57.00	61.00	30.00	36.00
	67.00	49.00	31.00	30.00
	80.00	75.00	37.00	35.00
	56.00	60.00	33.00	34.00
	72.00	73.00	38.00	35.00
	81.00	65.00	43.00	29.00
	61.00	59.00	33.00	31.00
	67.00	48.00	20.00	17.00
	74.00	64.00	43.00	41.00
	70.00	55.00	34.00	27.00
	83.00	68.00	41.00	39.00
	62.00	61.00	35.00	30.00
	49.00	55.00	32.00	32.00
	74.00	79.00	35.00	37.00
	73.00	60.00	36.00	38.00
	46.00	51.00	25.00	24.00
	60.00	55.00	26.00	25.00
	93.00	71.00	46.00	39.00

Application of Judd et al. (2001)

- (1) On average, is pain following the drug significantly lower than pain following the placebo?

```
ttest pairs=pain2 pain1.
```

```
proc ttest data=judd;paired pain2*pain1;run;
```

Paired Samples Statistics

$$\bar{Y}_{\text{drug}} = 61.250, SD = 8.583$$

$$\bar{Y}_{\text{placebo}} = 67.750, SD = 11.889$$

	Mean	N	Std. Deviation	Std. Error Mean
Pair 1	61.2500	20	8.58318	1.91926
pain2	67.7500	20	11.88929	2.65853

Paired Samples Test

	Paired Differences				t	df	Sig. (2-tailed)
	Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference			
				Lower			
Pair 1	-6.50000	9.23665	2.06538	-10.82289	-2.17711	-3.147	.005

Pain experienced following the administration of the drug was 6.500 units lower compared to pain experienced following the placebo, $t(19) = -3.147, p < .01$.

Application of Judd et al. (2001)

(2) On average, are there fewer pain-enhancing hormones in the blood following the drug relative to the placebo?

```
ttest pairs=hormone2 hormone1.
```

```
proc ttest data=judd;paired hormed2*hormone1;run;
```

Paired Samples Statistics

$$\bar{M}_{\text{drug}} = 32.000, SD = 5.964$$

$$\bar{M}_{\text{placebo}} = 34.250, SD = 6.414$$

	Mean	N	Std. Deviation	Std. Error Mean
Pair 1 hormone2	32.0000	20	5.96481	1.33377
hormone1	34.2500	20	6.41442	1.43431

Paired Samples Test

	Paired Differences					t	df	Sig. (2-tailed)			
	Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference							
				Lower	Upper						
Pair 1 hormone2 - hormone1	-2.25000	4.10231	.91730	-4.16994	- .33006	-2.453	19	.024			

Pain-enhancing hormone levels were 2.25 units lower on average following the administration of the drug compared to following the placebo, $t(19) = -2.453, p < .05$.

Application of Judd et al. (2001)

(3) Does difference in hormone level following the drug relative to placebo predict the difference in pain experienced following the drug relative to placebo?

Regress $Y_2 - Y_1$ on both $M_2 - M_1$ and mean centered ($M_2 + M_1$), as such:

$$Y_2 - Y_1 = i + b_1(M_2 - M_1) + b_2 \left((M_2 + M_1) - \frac{\sum_{i=1}^n (M_2 + M_1)}{n} \right) + e$$

```
compute ydiff=pain2-pain1.
compute mdiff=hormone2-hormone1.
compute msumc=(hormone2+hormone1)-66.25.
regression/dep=ydiff/method=enter mdiff msumc.
```

```
data judd;set judd;ydiff=pain2-pain1;mdiff=hormone2-hormone1;
msumc=(hormone2+hormone1)-66.25;run;
proc reg data=judd;model ydiff=mdiff msumc;run;
```

Coefficients^a

Model	Unstandardized Coefficients			t	Sig.
	B	Std. Error	Standardized Coefficients Beta		
1	(Constant)	-3.765	2.087	-1.804	.089
	mdiff	1.215	.457	.540	.2658
	msumc	-.065	.160	-.082	-.406

a. Dependent Variable: ydiff

Relatively fewer pain-enhancing hormones following the drug relative to placebo is associated with less pain following the drug relative to placebo, $b_1 = 1.215, p < 0.05$.

Why include $(M_2 + M_1)$ in the model?

The impulse is to model $Y_2 - Y_1$ from $M_2 - M_1$ to assess the effect of difference in M on difference in Y . This is appropriate only if the regression weight estimating Y_2 from M_2 is the same as the regression weight estimating Y_1 from M_1 .

If Y_1 and Y_2 are linked to M_1 to M_2 as

$$Y_1 = i_1 + dM_1 + e_1$$

$$Y_2 = i_2 + dM_2 + e_2, \text{ then}$$

$$Y_2 - Y_1 = (i_2 + dM_2 + e_2) - (i_1 + dM_1 + e_1)$$

$$= (i_2 - i_1) + d(M_2 - M_1) + (e_2 - e_1)$$

$$= i_3 + d(M_2 - M_1) + e_3$$

But if Y_1 and Y_2 are linked to M_1 and M_2 as

$$Y_1 = i_1 + d_1M_1 + e_1$$

$$Y_2 = i_2 + d_2M_2 + e_2, \text{ then}$$

$$Y_2 - Y_1 = (i_2 + d_2M_2 + e_2) - (i_1 + d_1M_1 + e_1)$$

$$= (i_2 - i_1) + (d_2M_2 - d_1M_1) + (e_2 - e_1)$$

It can be shown that this is equivalent to

where $i_3 = i_2 - i_1$ and $e_3 = e_2 - e_1$

$$Y_2 - Y_1 = (i_2 - i_1) + 0.5(d_2 - d_1)(M_2 + M_1) +$$

$$0.5(d_2 + d_1)(M_2 + M_1) + (e_2 - e_1)$$

$$= i_3 + 0.5(d_2 - d_1)(M_2 + M_1) +$$

$$0.5(d_2 + d_1)(M_2 + M_1) + e_3$$

where $i_3 = i_2 - i_1$ and $e_3 = e_2 - e_1$

These are nearly the same, with the exception of the centering, which has no effect on b_1 . $b_1 = 0.5(d_2 + d_1)$. So b_1 estimates the effect of $M_2 - M_1$ on $Y_2 - Y_1$ without assuming $d_1 = d_2$. It is also the average within period regression weight estimating Y from X . $b_1 = d$ if $d_1 = d_2$. Otherwise, b_1 and d will likely be different.

Why mean center $M_2 + M_1$?

Mean centering ($M_2 + M_1$) yields an intercept that estimates the average difference in Y not attributable to differences in M .

$$Y_2 - Y_1 = i + b_1(M_2 - M_1) + b_2\left((M_2 + M_1) - \frac{\sum_{i=1}^n (M_2 + M_1)}{n}\right) + e$$

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
	B	Std. Error			
1	(Constant) -3.765	2.087		-1.804	.089
	mdiff	1.215	.457	.540	.017
	msumc	-.065	.160	-.082	.690

a. Dependent Variable: ydiff

(4) After accounting for differences in hormone levels, there is no statistically significant difference in pain experienced after the drug relative to the placebo, $i = -3.765$, $p = 0.089$.

Observations

(1) This method is squarely rooted in the causal steps tradition to mediation analysis that has been severely criticized. Compare it to the “Baron and Kenny” criteria:

- Is Y_2 statistically different than Y_1 ? This is like asking whether there is a total effect of X (drug) on Y (pain).
- Is M_2 statistically different than M_1 ? This is like asking whether X affects the mediator.
- Does difference in M significantly predict difference in Y ? This is like asking whether the mediator affects the outcome.
- Is there still evidence of a difference in Y after accounting for the mediator? This is like asking whether the mediator completely or partially accounts for the effect of X on Y .

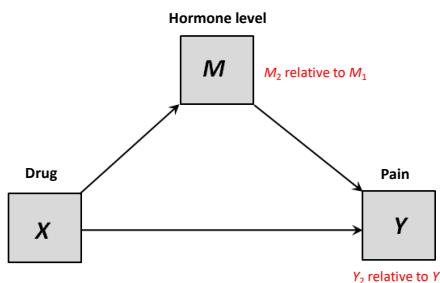
(2) There is no explicit quantification of the indirect effect, but it is the indirect effect that is the primary focus in 21st century mediation analysis.

All of the criticisms of the causal steps approach apply to the Judd, Kenny, and McClelland (2001) method of within-subject mediation analysis.

In a path analytic mediation framework

Data are from Judd et al. (2001). Estimating and testing mediation and moderation in within-subjects designs. *Psychological Methods*, 6, 115–134.

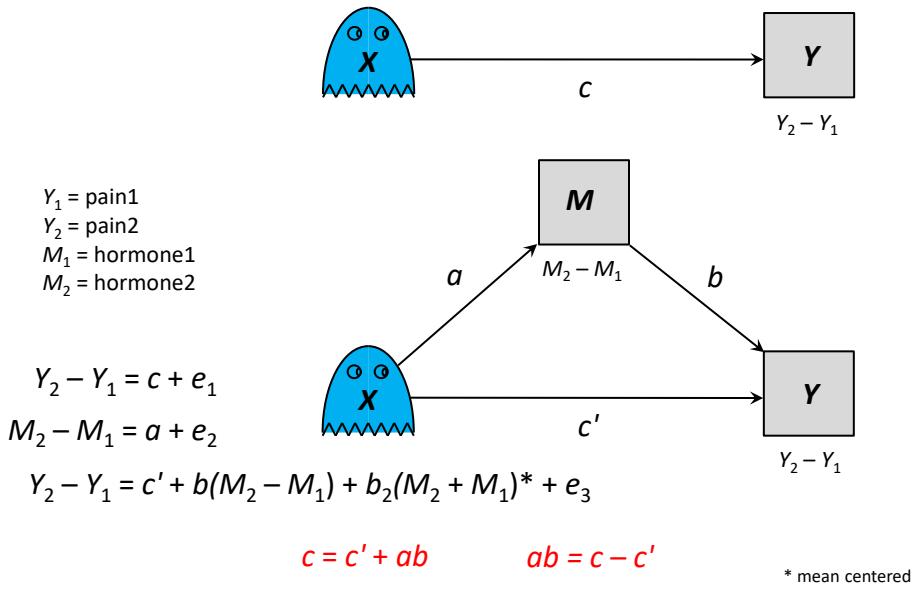
Goal: Model the effect of the pain-facilitating drug on pain sensations, **directly** as well as **indirectly** through the effect of the drug on pain-enhancing hormone level.



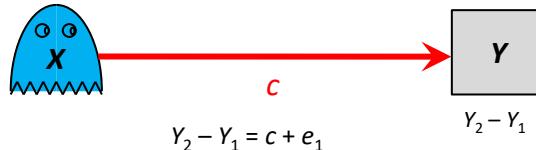
Where is X in the data?

	Y ₁	Y ₂	M ₁	M ₂
pain1	73.00	61.00	37.00	33.00
	57.00	55.00	30.00	28.00
	57.00	61.00	30.00	36.00
	67.00	49.00	31.00	30.00
	80.00			35.00
	56.00			34.00
	72.00			35.00
	81.00			29.00
	61.00			31.00
	67.00			17.00
	74.00			41.00
	70.00			27.00
	83.00	68.00	41.00	39.00
	62.00	61.00	35.00	30.00
	49.00	55.00	32.00	32.00
	74.00	79.00	35.00	37.00
	73.00	60.00	36.00	38.00
	46.00	51.00	25.00	24.00
	60.00	55.00	26.00	25.00
	93.00	71.00	46.00	39.00

In a path analytic mediation framework



Estimating the total effect (path c)



The total effect is the intercept in a “constant only” model of the difference between pain following the drug (Y_2) and pain following the placebo (Y_1). This is equivalent to the mean difference in pain experienced. No regression analysis needed. Just calculate the mean difference in Y (i.e., $Y_2 - Y_1$).

```
compute ydiff=pain2-pain1.
descriptives variables=ydiff.
```

```
data judd;set judd;ydiff=pain2-pain1;run;
proc means data=judd var ydiff;run;
```

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
ydiff	20	-22.00	6.00	-6.5000	9.23665
Valid N (listwise)	20				

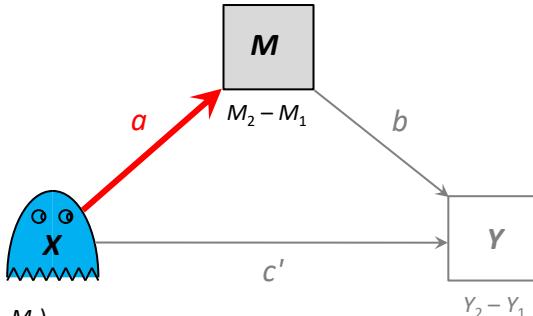
$c = -6.500$

6.50 units less pain following the drug compared to placebo

Estimating the a path

$$M_2 - M_1 = a + e_2$$

The a path is the intercept in a "constant only" model of the difference in hormone following the drug (M_2) and following the placebo (M_1). This is equivalent to the mean difference in hormone level. No regression analysis needed. Just calculate the mean difference in M (i.e., $M_2 - M_1$).



```
compute mdiff=hormone2-hormone1.
descriptives variables= mdiff.
```

```
data judd;set judd;mdiff=hormone2-hormone1;run;
proc means data=judd;var mdiff;run;
```

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
mdiff	20	-14.00	6.00	-2.2500	4.10231
Valid N (listwise)	20				

$$a = -2.250$$

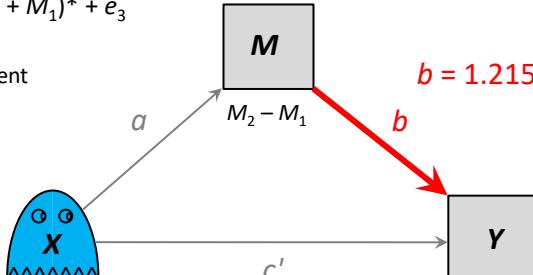
2.50 units less of the pain enhancing hormone following the drug compared to placebo

Estimating the b path

$$Y_2 - Y_1 = c' + b(M_2 - M_1) + b_2(M_2 + M_1)^* + e_3$$

* mean centered

The b path is the regression coefficient for the mean difference in M in a model of the mean difference in Y , including the mean centered sum of M_1 and M_2 as a covariate. In these data, the mean of the sum of M_1 and M_2 is 66.250.



```
compute msumc=(hormone2+hormone1)-66.250.
regression/dep=ydiff/method=enter mdiff msumc.
```

```
data judd;set judd;mdiff=hormone2-hormone1;msumc=(hormone2+hormone1)-66.250;run;
proc reg data=judd;model ydiff=mdiff msumc;run;
```

Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	(Constant) -3.765	2.087		-1.804	.089
	mdiff 1.215	.457	.540	2.658	.017
	msumc -.065	.160	-.082	-.406	.690

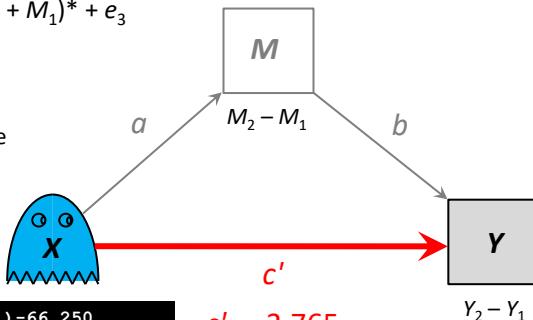
a. Dependent Variable: ydiff

On average, each fewer unit of pain enhancing hormone following drug relative to placebo is associated with 1.215 fewer units of pain following drug relative to placebo.

Estimating the direct effect (path c')

$$Y_2 - Y_1 = c' + b(M_2 - M_1) + d_2(M_2 + M_1)^* + e_3$$

The direct effect (path c') is the regression constant in the model of the mean difference in Y from the mean difference in M and the mean centered sum of M_1 and M_2 . This is the same model used to estimate path b .



```
compute msumc=(hormone2+hormone1)-66.250.
regression/dep=ydiff/method=enter mdiff msumc.
```

```
data judd;set judd;mdiff=hormone2-hormone1;msumc=(hormone2+hormone1)-66.250;run;
proc reg data=judd;model ydiff=mdiff msumc;run;
```

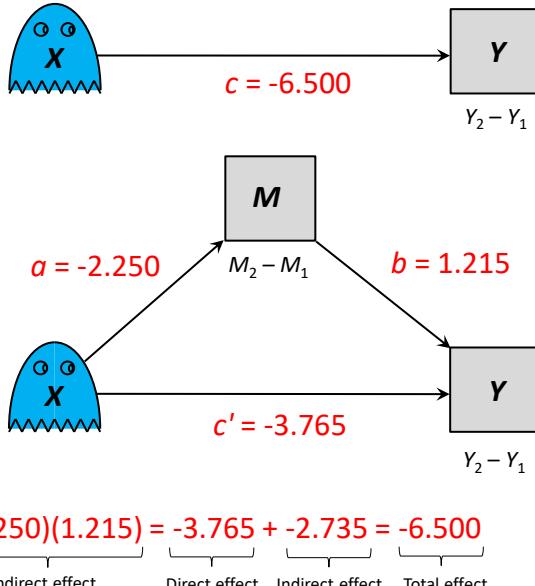
Model	Coefficients ^a				
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	(Constant) -3.765	2.087		-1.804	.089
	mdiff 1.215	.457	.540	2.658	.017
	msumc -.065	.160	-.082	-.406	.690

a. Dependent Variable: ydiff

Independent of the effect of drug vs. placebo hormone difference on pain difference, the drug results in 3.765 units less pain relative to placebo.

Putting it all together

In this form, it is clear that the effect of X partitions into two components direct and indirect in the usual way. We can conduct inferential tests on these estimates as in any mediation analysis.



Statistical inference

- The total effect is just the average difference between Y_2 and Y_1 . Inference can proceed in the usual way (paired t-test, a confidence interval for the difference, etc.)

In these data, $c = -6.500$, $t(19) = -3.147$, $p < 0.01$. On average, the drug appears to have an effect on the experience of pain. But we should not insist on evidence of a total effect to proceed with a mediation analysis, as we no longer do elsewhere in modern mediation analysis.

- The direct effect is just the average difference between Y_2 and Y_1 not accounted for by differences in M and their sum. A hypothesis test or confidence interval will do.

Here, $c' = -3.765$, $t(17) = -1.804$, $p = 0.089$. Accounting for the effect of change in M and individual differences in M , the remaining effect of the drug on pain is not statistically different from zero.

- Whereas the Judd et al. (2001) approach requires the joint significance of a and b to claim mediation, modern mediation analysis bases claims of mediation on a quantification of the indirect effect and inference about it. The indirect effect is ab , which is equivalent to $c - c'$. The sampling distribution of this difference is not normally distributed.

$ab = -2.250(1.215) = -2.785$. This is the reduction in pain due to the drug that results from the effect of the drug on reducing pain-enhancing hormones. A bootstrap CI for inference is a good choice.

MEMORE

This method is described in more detail in Montoya and Hayes (2017). The paper includes a description of a new macro (MEMORE, pronounced like “memory”).

- Single and multiple mediator models.
- Various inferential methods for indirect effects
- Contrasts between indirect effects
- Moderation and moderated mediation analysis functions coming soon.

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Two-Condition Within-Participant Statistical Mediation Analysis: A Path-Analytic Framework

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Researchers interested in testing mediation often do designs where participants are measured at two time points. This article describes a path-analytic framework for testing statistical mediation in such a design, proposed by Judd, Kenny, and McClelland (2001), rather than a series of regression equations. This approach allows one to test for mediation without making assumptions about the nature of the indirect effect. In this article we review how it is applied to the path analytic framework. We also describe how it can be used to test for mediation in a within-participant design. We illustrate how to estimate the indirect effect of a within-participant manipulation on some outcome through a path analytic approach. We also show how to test for moderation of the indirect effect and for discrete hypotheses about components of the model to capture a chain of mediation, as laid out by Judd et al. (2001). Finally, we show how to test for the joint significance of the total and indirect effects. We provide methods of inference for the indirect effect within and between participant designs. We also show how to test for the joint significance of the total and indirect effects using Sobel and Morey-Cache confidence intervals. Using this path-analytic approach, we extend the method to within-participant designs. We hope that this article will encourage researchers to use this approach to test for mediation in their more complex models. We offer macros and code for SPSS, SAS, and Mplus that conduct these analyses.

Keywords: mediation, indirect effects, path analysis, within-participant design, competing mediators

Statistical mediation analysis allows an investigator to assess questions of interest by which some presumed causal variable X receives its effect from which some presumed causal variable Y receives its effect. There are many approaches to the principles of linear modeling though other analytical approaches are possible. In general, mediation analysis is a form of structural equation modeling analysis in that it is used to quantify and test the pathways of influence between variables. In this article we focus on path analytic approaches to mediation analysis. These path analytic approaches to mediation analysis consist of a sequence of causal steps in which X affects M and M affects Y . The total effect of X on Y is the sum of the direct effect of X on Y (the "conjunction of the effect of X on M and the effect of M on Y) and the indirect effect of X on Y (the "mediation effect" by which X affects Y). An indirect effect that is different from zero indicates that there is a causal pathway from X to Y that does not require a mean defulatory condition or prevent a chain of mediation of X to Y .

Mediation analysis is commonplace in the social sciences, business and medical research, and many other areas. For example,

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Correspondence concerning this article should be addressed to Amarilia K. Montoya or Andrew F. Hayes, Department of Psychology, The Ohio State University, 194 W. Woodruff Avenue, Columbus, OH 43221. E-mail: amontoya.27@osu.edu or Hayes.7@osu.edu

Discussions of mediation analysis and its application are most common in the social sciences, particularly in designs that are cross-sectional or "between-participant" in nature.

Typically in these designs, participants are measured at a single point in time and are assigned to different conditions.

These may occur following random assignment of participants to treatment and control groups, or they may occur naturally, as in the case of "never smokers" vs. "smokers" or "men with heart disease" vs. "men without heart disease".

However, in some cases, participants are measured at two or more points in time.

Longitudinal studies in the methodology literature have been dedicated to the problem of how to analyze data from designs that involve measurement of the same people or variables in the mediation process over time. These designs are called "within-participant designs".

Within-participant designs are often used to add time-series analysis or a specific category of regression analysis to a within-participant design.

Researchers sometimes measure a dependent variable T

memore y=pain2 pain1/m=hormone2 hormone1/samples=10000.

```
%memore (data=judd,y=pain2 pain1,m=hormone2 hormone1,samples=10000);
```

MEMORE Output

MEMORE
constructs
differences
and averages
for you.

```
***** MEMORE Procedure for SPSS Version 1.1 *****
Written by Amanda Montoya
Documentation available at afhayes.com
*****
Variables:
Y = pain2      pain1
M = hormone2   hormone1
*****
Computed Variables:
Ydiff =      pain2      -      pain1
Mdiff =      hormone2   -      hormone1
Mavg = (      hormone2   +      hormone1 )      /2      Centered
*****
Sample Size:
20
*****
Outcome: Ydiff = pain2      -      pain1
*****
Model
Effect      SE      t      df      p      LLCI      ULCI
'X'      -6.5000  2.0654  -3.1471  19.0000  .0053  -10.8233  -2.1767
*****
Outcome: Mdiff = hormone2   -      hormone1
*****
Model
Effect      SE      t      df      p      LLCI      ULCI
'X'      -2.2500  .9173  -2.4528  19.0000  .0240  -4.1701  -.3299
*****
```

$c' = -3.765$ →
 $b = 1.215$ →

$c = -6.500$ →
 $c' = -3.765$ →

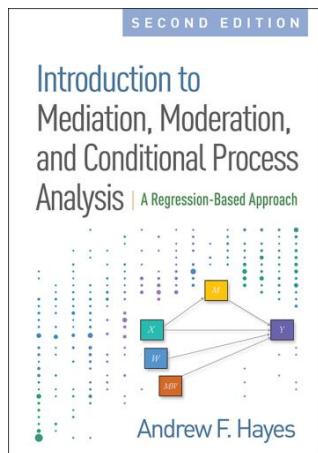
MEMORE Output

```
***** Outcome: Ydiff = pain2      -      pain1
*****
Model Summary
R      R-sq      MSE      F      df1      df2      p
.5554  .3085  65.9384  3.7918  2.0000  17.0000  .0435
*****
Model
coeff      SE      t      df      p      LLCI      ULCI
'X'      -3.7654  2.0869  -1.8043  17.0000  .0889  -8.1689  .6381
Mdiff      1.2154  .4572  2.6583  17.0000  .0166  .2506  2.1801
Mavg      -.1302  .3209  -.4057  17.0000  .6900  -.8074  .5470
*****
***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****
Total effect of X on Y
Effect      SE      t      df      p      LLCI      ULCI
'X'      -6.5000  2.0654  -3.1471  19.0000  .0053  -10.8233  -2.1767
*****
Direct effect of X on Y
Effect      SE      t      df      p      LLCI      ULCI
'X'      -3.7654  2.0869  -1.8043  17.0000  .0889  -8.1689  .6381
*****
Indirect Effect of X on Y through M
Effect      BootSE      BootLLCI      BootULCI
Ind1      -2.7346  1.3120  -5.6521  -.5230
*****
Indirect Key
Ind1 X      ->      Mdiff      ->      Ydiff
*****
***** ANALYSIS NOTES AND WARNINGS *****
Bootstrap confidence interval method used: Percentile bootstrap.
Number of bootstrap samples for bootstrap confidence intervals: 10000
```

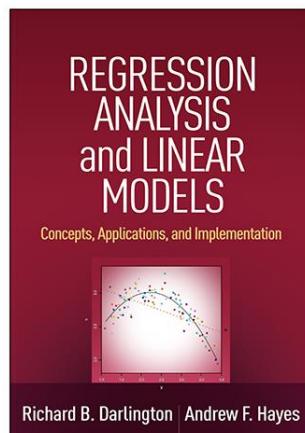
ab with 95%
bootstrap
confidence
interval

Where to learn more

The entire book



Chapters 13, 14, and 15



<http://www.guilford.com/>

Pertinent Publications

Hayes, A. F., & Rockwood, N. J. (in press). Regression-based statistical mediation and moderation analysis in clinical research: Observations, recommendations, and implementation. *Behaviour Research and Therapy*.

Hayes, A. F., Montoya, A. K., & Rockwood, N. J. (2017). The analysis of mechanisms and their contingencies: PROCESS versus structural equation modeling. *Australasian Marketing Journal*, 25, 76-81.

Montoya, A. K., & Hayes, A. F. (2017). Two condition within-participant statistical mediation analysis: A path-analytic framework. *Psychological Methods*, 22, 6-27.

Hayes, A. F. (2015). An index and test of linear moderated mediation. *Multivariate Behavioral Research*, 50, 1-22.

Hayes, A. F., & Preacher, K. J. (2014). Statistical mediation analysis with a multicategorical independent variable. *British Journal of Mathematical and Statistical Psychology*, 67, 451-470.

Hayes, A. F., & Scharkow, M. (2013). The relative trustworthiness of inferential tests of the indirect effect in statistical mediation analysis: Does method really matter? *Psychological Science*, 24, 1918-1927.

Hayes, A. F., & Preacher, K. J. (2013). Conditional process modeling: Using structural equation modeling to examine contingent causal processes. In G. R. Hancock & R. O. Mueller (Eds.) *Structural equation modeling: A second course* (2nd Ed). Greenwich, CT: Information Age Publishing.

Hayes, A. F. (2013). *Introduction to mediation, moderation, and conditional process analysis: A regression-based approach*. New York: Guilford Press. (Note: the 2nd edition will be available at the end of 2017)

Pertinent Publications

Hayes, A. F., Glynn, C. J., & Huge, M. E. (2012). Cautions regarding the interpretation of regression coefficients and hypothesis tests in linear models with interactions. *Communication Methods and Measures*, 6, 1-11.

Hayes, A. F., Preacher, K. J., & Myers, T. A. (2011). Mediation and the estimation of indirect effects in political communication research. In E. P. Bucy & R. L. Holbert (Eds), *Sourcebook for political communication research: Methods, measures, and analytical techniques*. (p. 434-465). New York: Routledge.

Hayes, A. F., & Preacher, K. J. (2010). Estimating and testing indirect effects in simple mediation models when the constituent paths are nonlinear. *Multivariate Behavioral Research*, 45, 627-660.

Hayes, A. F. (2009). Beyond Baron and Kenny: Statistical mediation analysis in the new millennium. *Communication Monographs*, 76, 408-420.

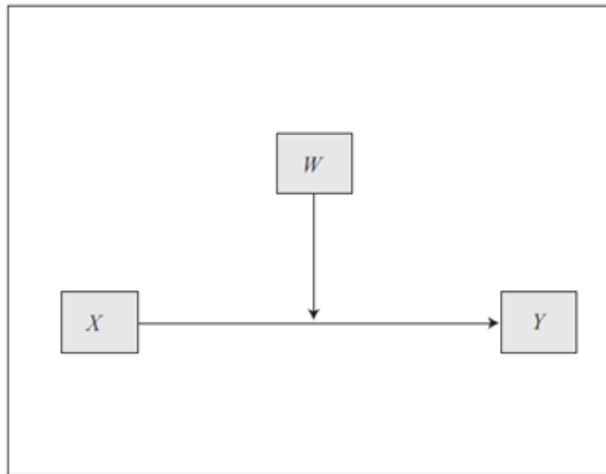
Hayes, A. F., & Matthes, J. (2009). Computational procedures for probing interactions in OLS and logistic regression: SPSS and SAS implementations. *Behavior Research Methods*, 41, 924-936.

Preacher, K. J., & Hayes, A. F. (2008). Asymptotic and resampling strategies for assessing and comparing indirect effects in multiple mediator models. *Behavior Research Methods*, 40, 879-891.

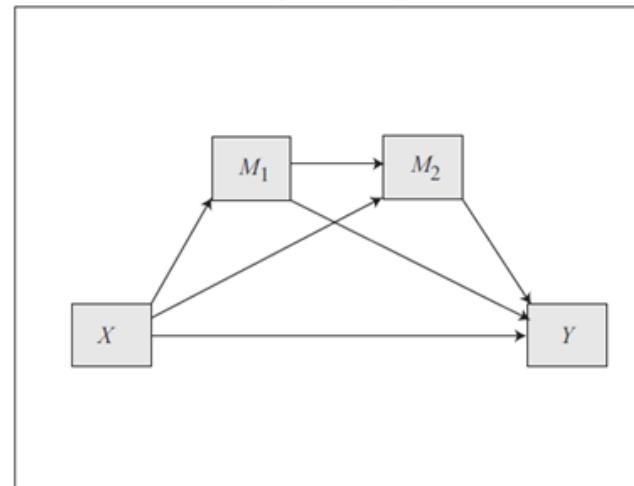
Preacher, K. J., Rucker, D. D., & Hayes, A. F. (2007). Assessing moderated mediation hypotheses: Theory, methods, and prescriptions. *Multivariate Behavioral Research*, 42, 185-227.

Preacher, K. J., & Hayes, A. F. (2004). SPSS and SAS procedures for estimating indirect effects in simple mediation models. *Behavior Research Methods, Instruments, and Computers*, 36, 717-731.

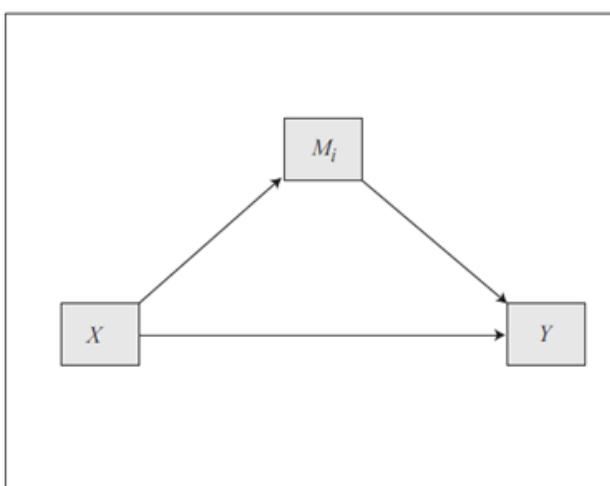
Model 1



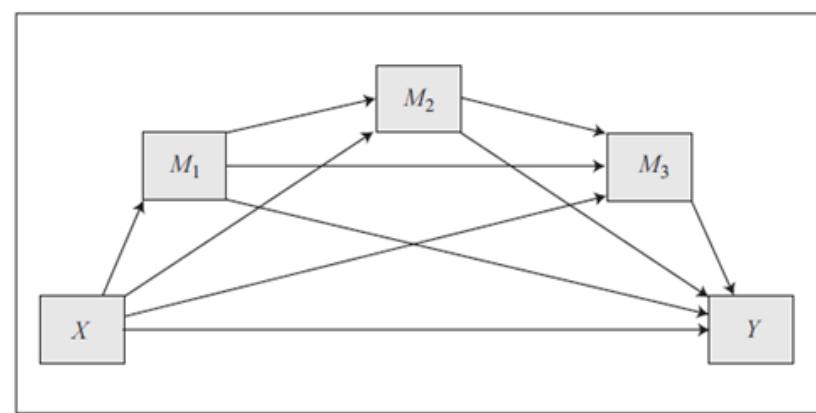
Model 6
(2 mediators)



Model 4



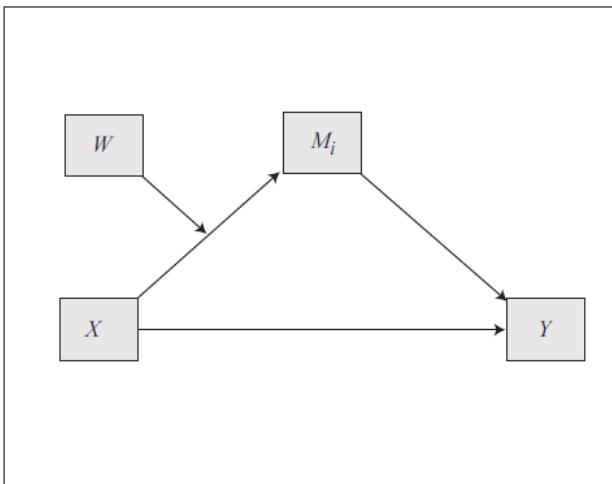
Model 6
(3 mediators)



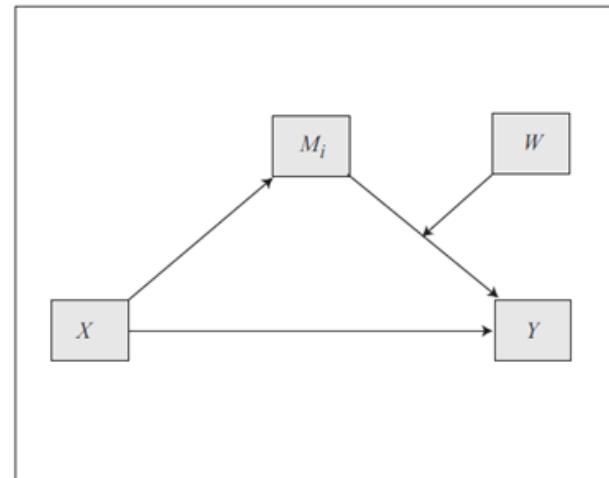
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from Hayes, A. F. (2018). *Introduction to mediation, moderation, and conditional process analysis: A regression-based approach* (2nd edition). New York: The Guilford Press www.guilford.com/p/hayes3 See Appendix A for the complete set of preprogrammed model templates and Appendix B for instructions on how to construct your own models.

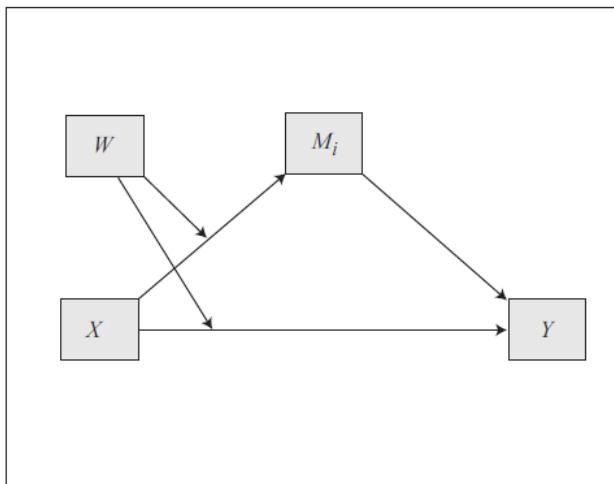
Model 7



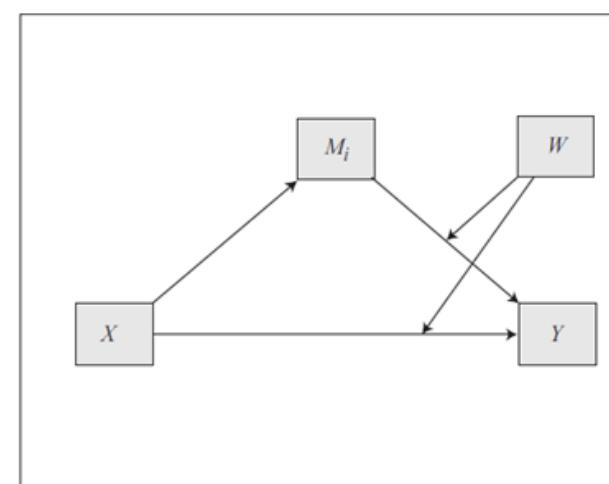
Model 14



Model 8



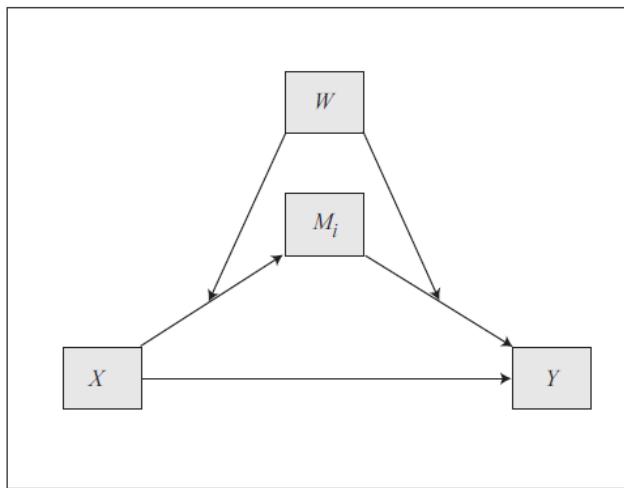
Model 15



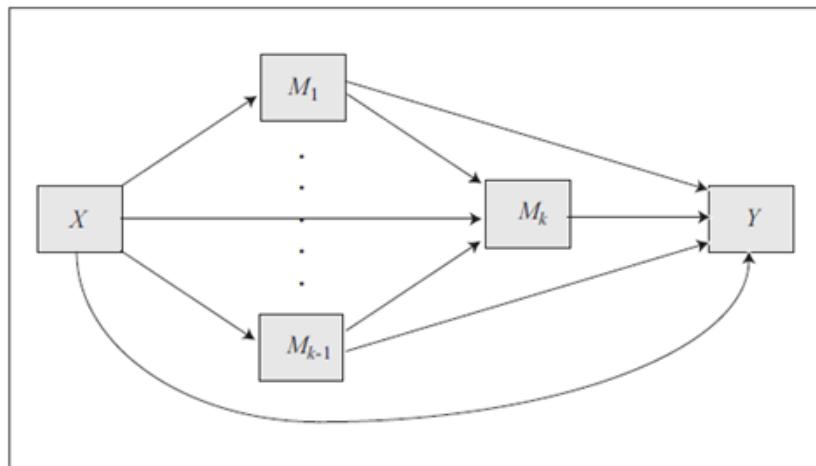
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from Hayes, A. F. (2018). *Introduction to mediation, moderation, and conditional process analysis: A regression-based approach* (2nd edition). New York: The Guilford Press www.guilford.com/p/hayes3 See Appendix A for the complete set of preprogrammed model templates and Appendix B for instructions on how to construct your own models.

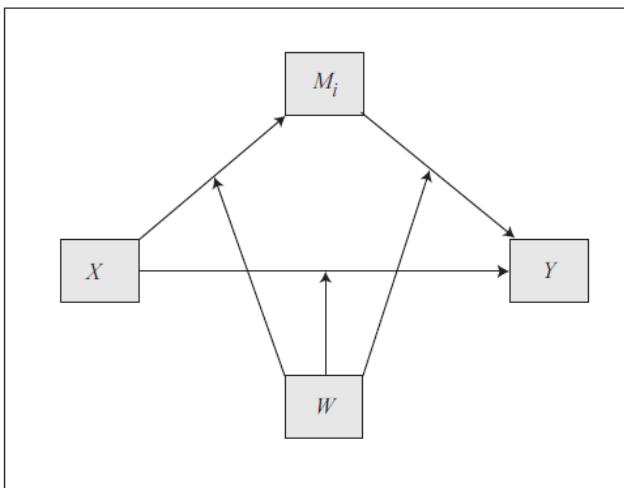
Model 58



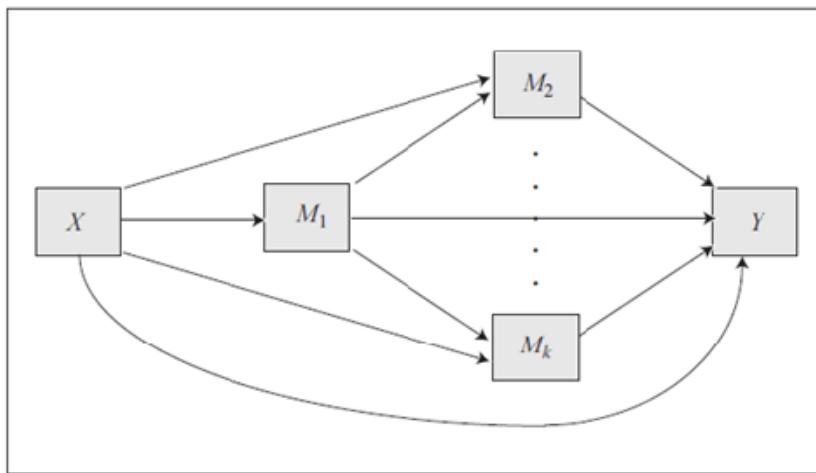
Model 80



Model 59



Model 81



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OUTPUT A: SAS

The REG Procedure

Model: MODEL1

Dependent Variable: satis1

Number of Observations Read 330

Number of Observations Used 330

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	1	33.28219	33.28219	87.04	<.0001
Error	328	125.41369	0.38236		
Corrected Total	329	158.69588			

Root MSE 0.61835 **R-Square** 0.2097

Dependent Mean 3.75939 **Adj R-Sq** 0.2073

Coeff Var 16.44817

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Standardized Estimate	95% Confidence Limits
Intercept	1	2.24622	0.16572	13.55	<.0001	0	1.92021 2.57223
posrel	1	0.53076	0.05689	9.33	<.0001	0.45796	0.41884 0.64267

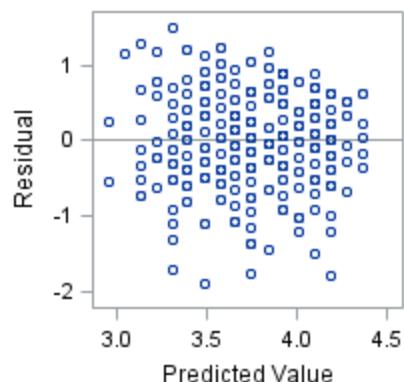
The SAS System

The REG Procedure

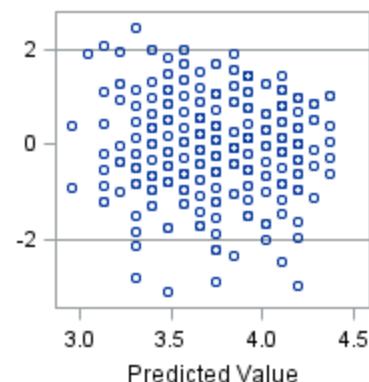
Model: MODEL1

Dependent Variable: satis1

Fit Diagnostics for satis1

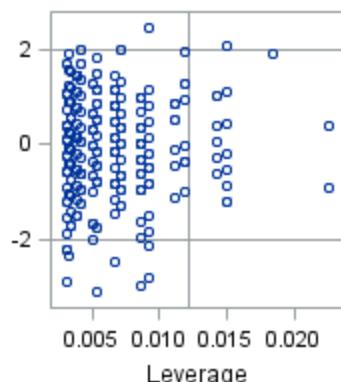


RStudent

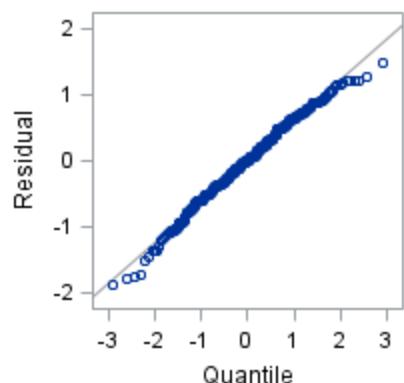


Predicted Value

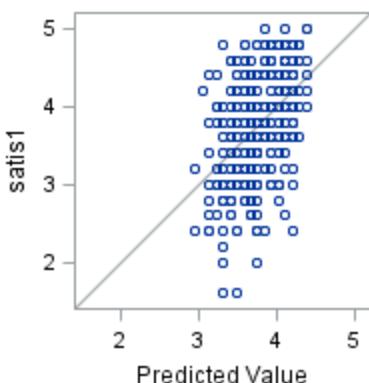
RStudent



Leverage



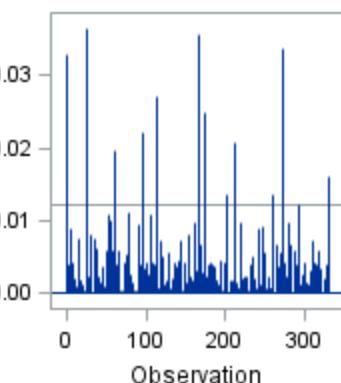
Residual



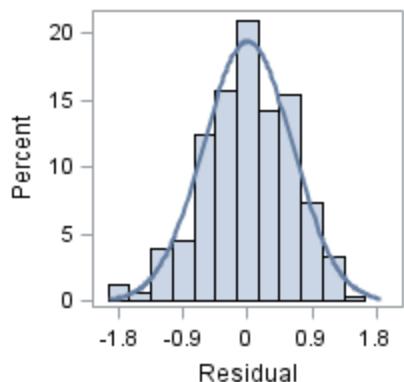
satis1

Predicted Value

Cook's D



Observation

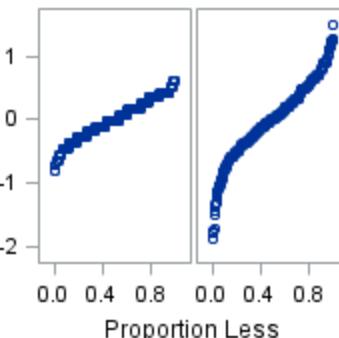


Percent

Residual

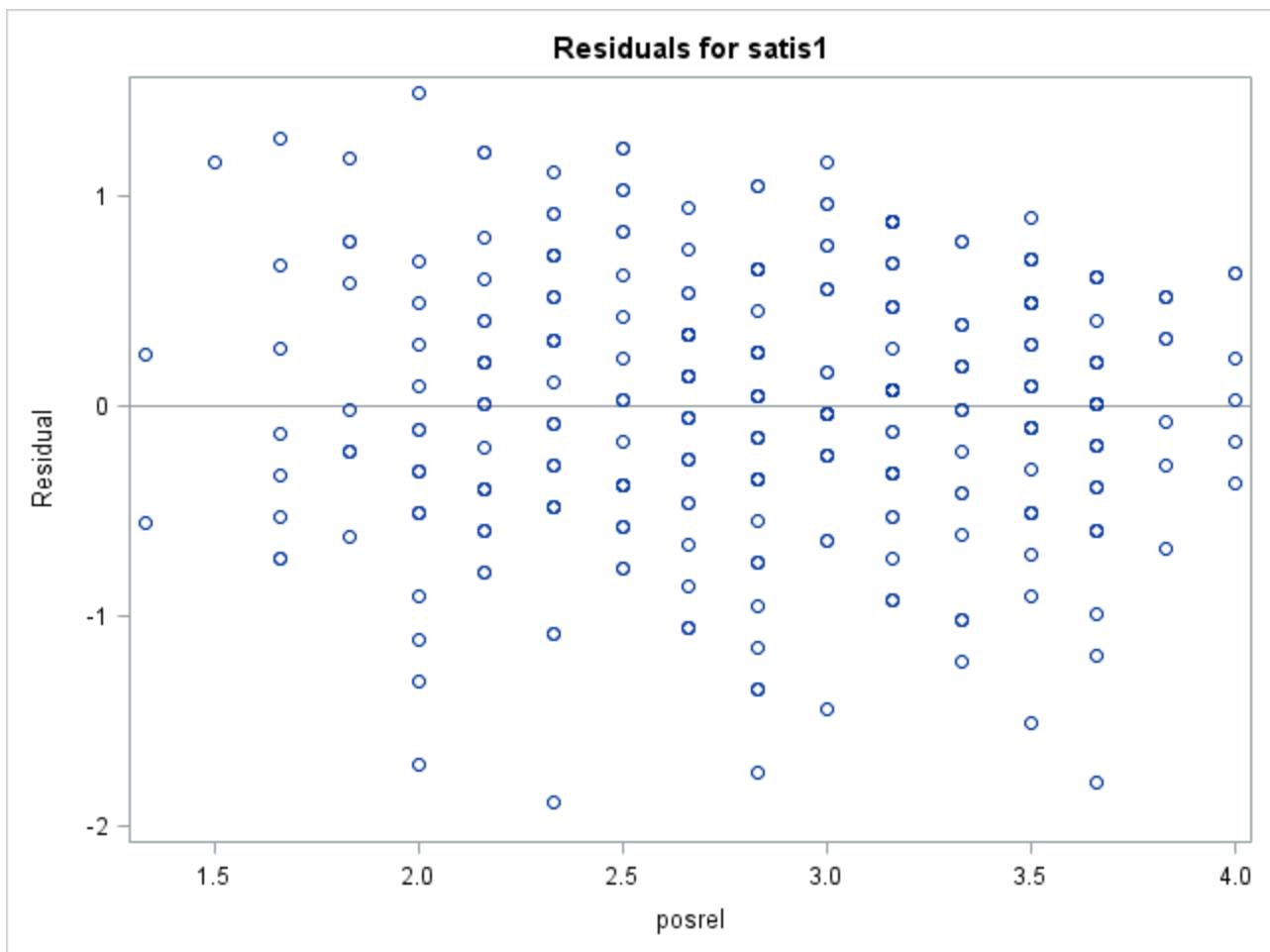
Fit-Mean

Residual

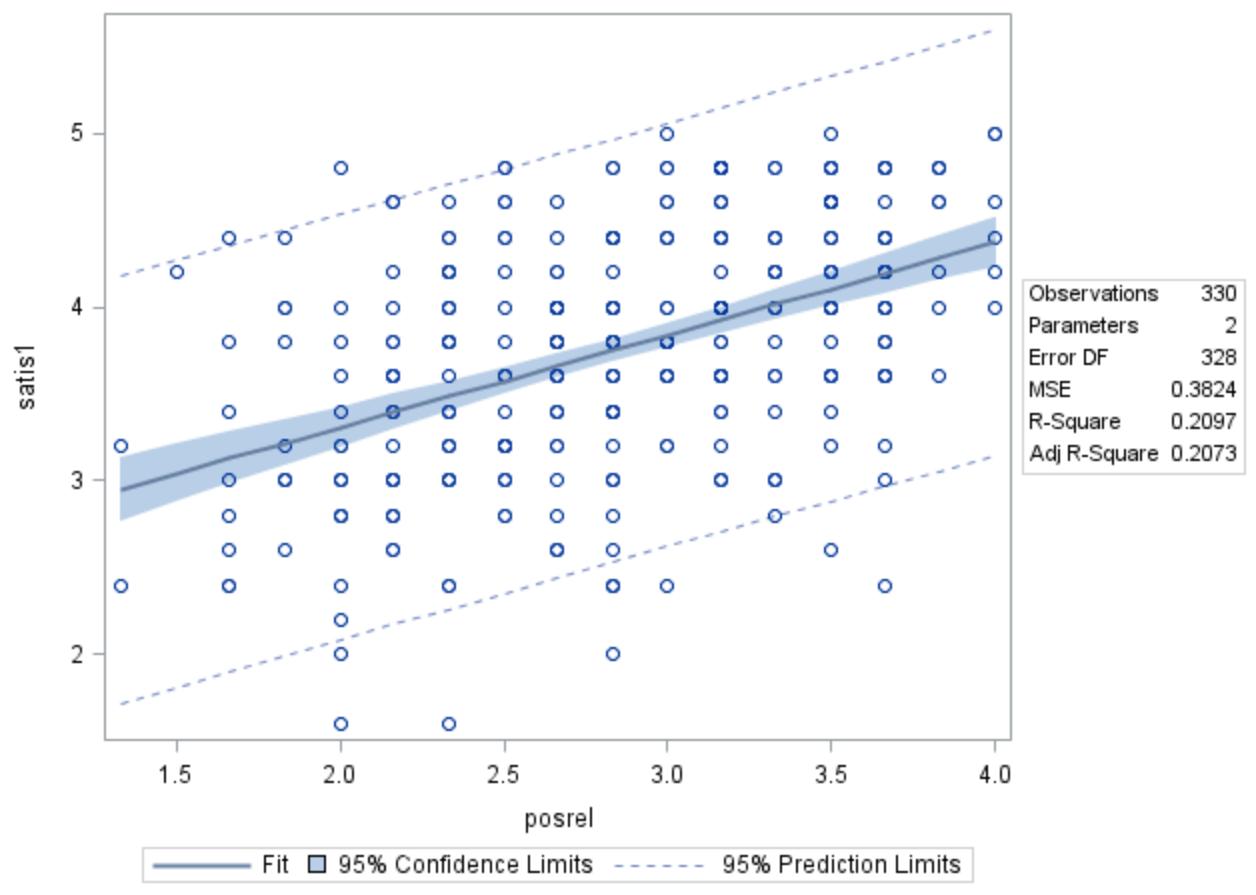


Proportion Less

Observations	330
Parameters	2
Error DF	328
MSE	0.3824
R-Square	0.2097
Adj R-Square	0.2073



Fit Plot for satis1



OUTPUT A: SPSS

regression/statistics defaults ci/dep=satis1/method=enter posrel.

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	posrel ^b	.	Enter

a. Dependent Variable: satis1

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.458 ^a	.210	.207	.61835

a. Predictors: (Constant), posrel

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	33.282	1	33.282	87.044	.000 ^b
	Residual	125.414	328	.382		
	Total	158.696	329			

a. Dependent Variable: satis1

b. Predictors: (Constant), posrel

Coefficients^a

Model	Unstandardized Coefficients		Beta	t	Sig.
	B	Std. Error			
1	(Constant)	2.246	.166	13.554	.000
	posrel	.531	.057	9.330	.000

Coefficients^a

Model		95.0% Confidence Interval for B	
		Lower Bound	Upper Bound
1	(Constant)	1.920	2.572
	posrel	.419	.643

a. Dependent Variable: satis1

OUTPUT B: SAS

The REG Procedure

Model: MODEL1

Dependent Variable: satis1

Number of Observations Read 330

Number of Observations Used 330

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	3	47.11953	15.70651	45.89	<.0001
Error	326	111.57635	0.34226		
Corrected Total	329	158.69588			

Root MSE 0.58503 **R-Square** 0.2969

Dependent Mean 3.75939 **Adj R-Sq** 0.2904

Coeff Var 15.56179

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Standardized Estimate	95% Confidence Limits
Intercept	1	1.47888	0.30890	4.79	<.0001	0	0.87119 2.08658
posrel	1	0.47230	0.05544	8.52	<.0001	0.40752	0.36323 0.58137
harass	1	-0.14514	0.08997	-1.61	0.1077	-0.07784	-0.32212 0.03185
sel	1	0.37292	0.06399	5.83	<.0001	0.27588	0.24703 0.49881

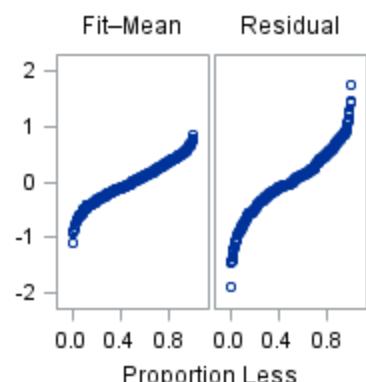
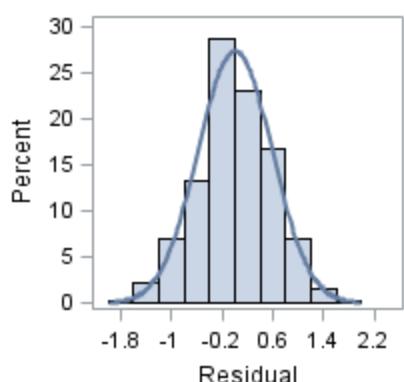
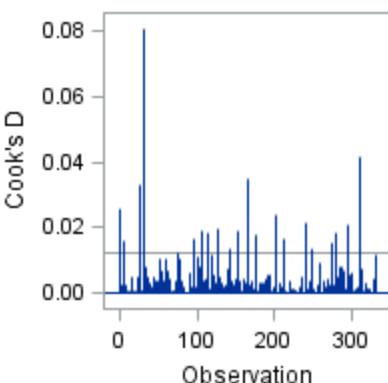
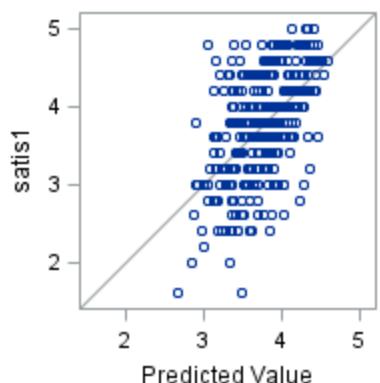
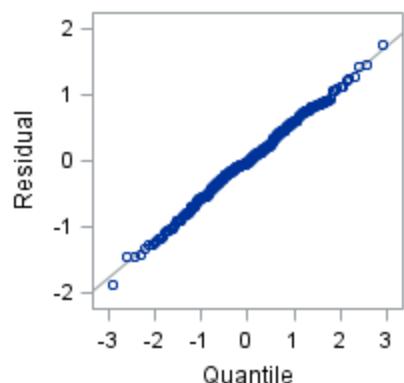
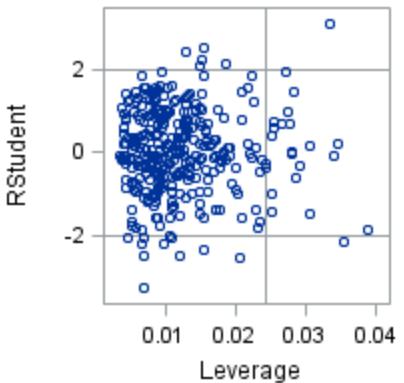
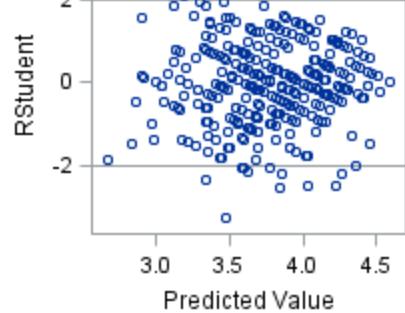
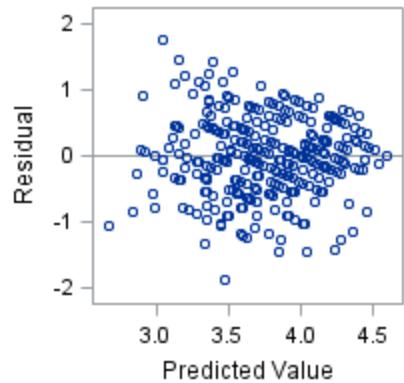
The SAS System

The REG Procedure

Model: MODEL1

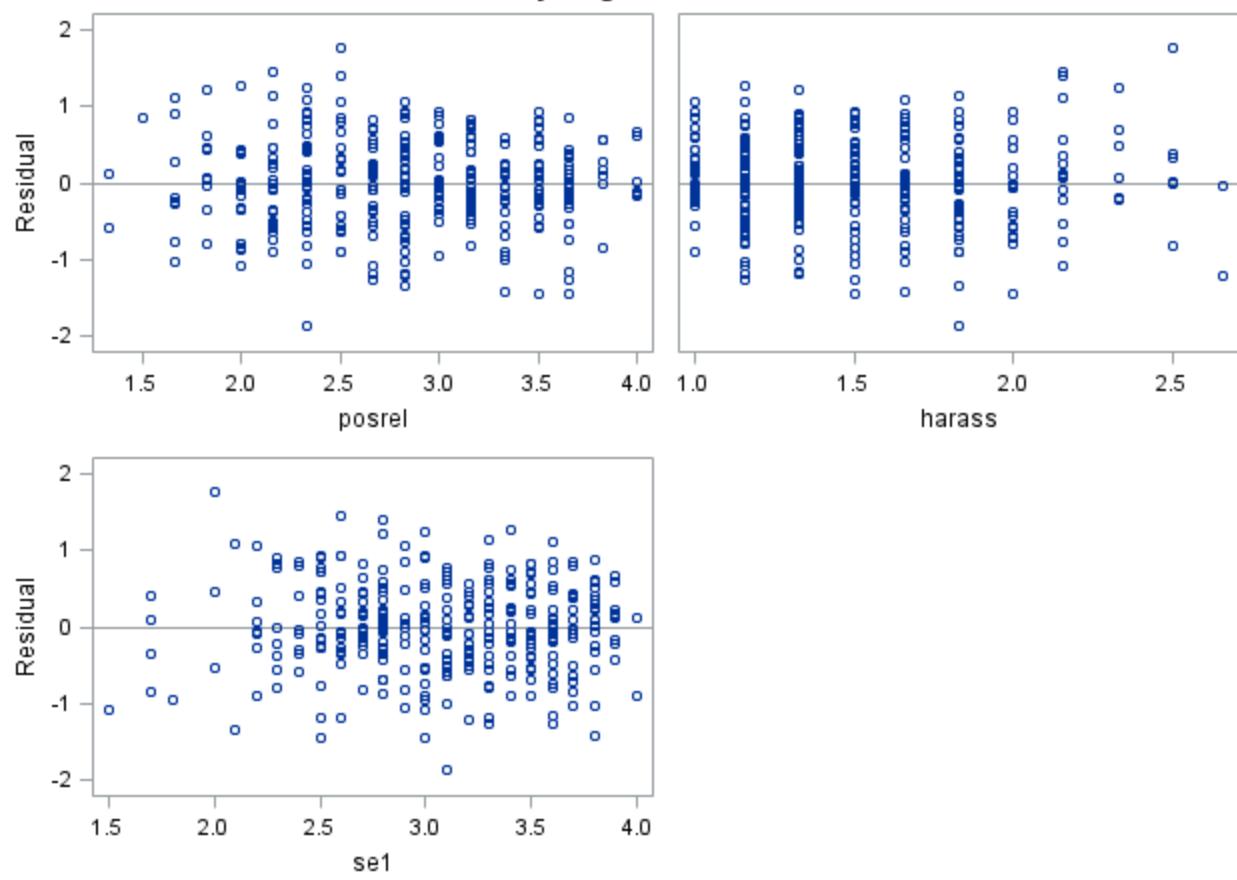
Dependent Variable: satis1

Fit Diagnostics for satis1



Observations	330
Parameters	4
Error DF	326
MSE	0.3423
R-Square	0.2969
Adj R-Square	0.2904

Residual by Regressors for satis1



OUTPUT B: SPSS

regression/statistics defaults ci/dep=satis1/method=enter posrel harass sel.

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	se1, posrel, harass ^b	.	Enter

a. Dependent Variable: satis1

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.545 ^a	.297	.290	.58503

a. Predictors: (Constant), se1, posrel, harass

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	47.120	3	15.707	45.891	.000 ^b
	Residual	111.576	326	.342		
	Total	158.696	329			

a. Dependent Variable: satis1

b. Predictors: (Constant), se1, posrel, harass

Coefficients^a

Model	Unstandardized Coefficients			t	Sig.
	B	Std. Error	Beta		
1	(Constant)	1.479	.309		.000
	posrel	.472	.055	.408	.000
	harass	-.145	.090	-.078	.108
	se1	.373	.064	.276	.000

Coefficients^a

Model		95.0% Confidence Interval for B	
		Lower Bound	Upper Bound
1	(Constant)	.871	2.087
	posrel	.363	.581
	harass	-.322	.032
	se1	.247	.499

a. Dependent Variable: satis1

OUTPUT C: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 4

Y: FAIL2

X: HARASS

M: SE2

Sample size:

330

OUTCOME VARIABLE:

SE2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.2764	0.0764	0.2905	27.1349	1.0000	328.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.5966	0.1235	29.1227	0.0000	3.3536	3.8395
HARASS	-0.4156	0.0798	-5.2091	0.0000	-0.5725	-0.2586

OUTCOME VARIABLE:

FAIL2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.3397	0.1154	0.2215	21.3247	2.0000	327.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.3845	0.2042	11.6757	0.0000	1.9827	2.7863
HARASS	0.0616	0.0725	0.8499	0.3960	-0.0810	0.2042
SE2	-0.2887	0.0482	-5.9879	0.0000	-0.3836	-0.1939

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

FAIL2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.1356	0.0184	0.2451	6.1419	1.0000	328.0000	0.0137

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.3460	0.1134	11.8660	0.0000	1.1229	1.5692
HARASS	0.1816	0.0733	2.4783	0.0137	0.0374	0.3257

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
0.1816	0.0733	2.4783	0.0137	0.0374	0.3257

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
0.0616	0.0725	0.8499	0.3960	-0.0810	0.2042

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI
SE2	0.1200	0.0323	0.0629
			0.1897

Normal theory test for indirect effect(s):

Effect	se	Z	p
SE2	0.1200	0.0308	3.8993
			0.0001

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

OUTPUT C: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 4
Y : fail2
X : harass
M : se2

Sample

Size: 330

OUTCOME VARIABLE:

se2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.2764	.0764	.2905	27.1349	1.0000	328.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.5966	.1235	29.1227	.0000	3.3536	3.8395
harass	-.4156	.0798	-5.2091	.0000	-.5725	-.2586

OUTCOME VARIABLE:

fail2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3397	.1154	.2215	21.3247	2.0000	327.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.3845	.2042	11.6757	.0000	1.9827	2.7863
harass	.0616	.0725	.8499	.3960	-.0810	.2042
se2	-.2887	.0482	-5.9879	.0000	-.3836	-.1939

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

fail2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.1356	.0184	.2451	6.1419	1.0000	328.0000	.0137

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.3460	.1134	11.8660	.0000	1.1229	1.5692

harass .1816 .0733 2.4783 .0137 .0374 .3257

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
.1816	.0733	2.4783	.0137	.0374	.3257

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0616	.0725	.8499	.3960	-.0810	.2042

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI
se2	.1200	.0325	.0629
			.1899

Normal theory test for indirect effect(s):

Effect	se	Z	p
se2	.1200	.0308	3.8993
			.0001

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:

95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

----- END MATRIX -----

OUTPUT D: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 4

Y: FAIL2

X: HARASS

M: SE2

Covariates:

SE1 FAIL1

Sample size:

330

OUTCOME VARIABLE:

SE2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5450	0.2971	0.2224	45.9259	3.0000	326.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0280	0.2412	8.4095	0.0000	1.5536	2.5024
HARASS	-0.2728	0.0717	-3.8025	0.0002	-0.4139	-0.1317

Model

	coeff	se	t	p	LLCI	ULCI
SE1	0.4879	0.0536	9.1081	0.0000	0.3825	0.5933
FAIL1	-0.1010	0.0606	-1.6661	0.0967	-0.2202	0.0182

OUTCOME VARIABLE:

FAIL2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.4059	0.1648	0.2105	16.0276	4.0000	325.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0934	0.2588	8.0900	0.0000	1.5843	2.6025
HARASS	0.0196	0.0713	0.2754	0.7832	-0.1207	0.1599
SE2	-0.2175	0.0539	-4.0375	0.0001	-0.3235	-0.1115
SE1	-0.0672	0.0584	-1.1517	0.2503	-0.1820	0.0476
FAIL1	0.2307	0.0592	3.8966	0.0001	0.1142	0.3471

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

FAIL2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.3505	0.1229	0.2203	15.2219	3.0000	326.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.6523	0.2400	6.8842	0.0000	1.1801	2.1245

Model

	coeff	se	t	p	LLCI	ULCI
HARASS	0.0790	0.0714	1.1060	0.2695	-0.0615	0.2194
SE1	-0.1733	0.0533	-3.2513	0.0013	-0.2782	-0.0685
FAIL1	0.2526	0.0603	4.1886	0.0000	0.1340	0.3713

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI	
	0.0790	0.0714	1.1060	0.2695	-0.0615	0.2194

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI	
	0.0196	0.0713	0.2754	0.7832	-0.1207	0.1599

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI
SE2	0.0593	0.0225	0.0207

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

OUTPUT D: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 4
Y : fail2
X : harass
M : se2

Covariates:

se1 fail1

Sample

Size: 330

OUTCOME VARIABLE:

se2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5450	.2971	.2224	45.9259	3.0000	326.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0280	.2412	8.4095	.0000	1.5536	2.5024
harass	-.2728	.0717	-3.8025	.0002	-.4139	-.1317
se1	.4879	.0536	9.1081	.0000	.3825	.5933
fail1	-.1010	.0606	-1.6661	.0967	-.2202	.0182

OUTCOME VARIABLE:

fail2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.4059	.1648	.2105	16.0276	4.0000	325.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	2.0934	.2588	8.0900	.0000	1.5843	2.6025
harass	.0196	.0713	.2754	.7832	-.1207	.1599
se2	-.2175	.0539	-4.0375	.0001	-.3235	-.1115
se1	-.0672	.0584	-1.1517	.2503	-.1820	.0476
fail1	.2307	.0592	3.8966	.0001	.1142	.3471

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

fail2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3505	.1229	.2203	15.2219	3.0000	326.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.6523	.2400	6.8842	.0000	1.1801	2.1245
harass	.0790	.0714	1.1060	.2695	-.0615	.2194
sel1	-.1733	.0533	-3.2513	.0013	-.2782	-.0685
fail1	.2526	.0603	4.1886	.0000	.1340	.3713

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0790	.0714	1.1060	.2695	-.0615	.2194

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0196	.0713	.2754	.7832	-.1207	.1599

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI	
se2	.0593	.0228	.0203	.1089

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

----- END MATRIX -----

OUTPUT E: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 4

Y: REACTION

X: COND

M1: IMPORT

M2: PMI

Sample size:

123

OUTCOME VARIABLE:

IMPORT

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.1809	0.0327	2.9411	4.0942	1.0000	121.0000	0.0452

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.9077	0.2127	18.3704	0.0000	3.4866	4.3288
COND	0.6268	0.3098	2.0234	0.0452	0.0135	1.2401

OUTCOME VARIABLE:

PMI

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.1808	0.0327	1.7026	4.0878	1.0000	121.0000	0.0454

Model

	coeff	se	t	p	LLCI	ULCI
constant	5.3769	0.1618	33.2222	0.0000	5.0565	5.6973
COND	0.4765	0.2357	2.0218	0.0454	0.0099	0.9431

OUTCOME VARIABLE:

REACTION

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5702	0.3251	1.6628	19.1118	3.0000	119.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	-0.1498	0.5298	-0.2828	0.7778	-1.1989	0.8993
COND	0.1034	0.2391	0.4324	0.6662	-0.3701	0.5768
IMPORT	0.3244	0.0707	4.5857	0.0000	0.1843	0.4645
PMI	0.3965	0.0930	4.2645	0.0000	0.2124	0.5806

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

REACTION

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.1603	0.0257	2.3610	3.1897	1.0000	121.0000	0.0766

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.2500	0.1906	17.0525	0.0000	2.8727	3.6273
COND	0.4957	0.2775	1.7860	0.0766	-0.0538	1.0452

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
0.4957	0.2775	1.7860	0.0766	-0.0538	1.0452

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
0.1034	0.2391	0.4324	0.6662	-0.3701	0.5768

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI
TOTAL	0.3923	0.1647	0.0814
IMPORT	0.2033	0.1158	0.0043
PMI	0.1890	0.1037	0.0076
(C1)	0.0144	0.1456	-0.2595
			0.3104

Normal theory test for indirect effect(s):

Effect	se	Z	p
IMPORT	0.2033	0.1120	1.8154
PMI	0.1890	0.1057	1.7872
			0.0695
			0.0739

Specific indirect effect contrast definition(s):

(C1) IMPORT minus PMI

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

Output E: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 4
Y : react
X : cond
M1 : import
M2 : pmi

Sample
Size: 123

OUTCOME VARIABLE:
import

Model Summary

R	R-sq	MSE	F	df1	df2	p
.1809	.0327	2.9411	4.0942	1.0000	121.0000	.0452

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.9077	.2127	18.3704	.0000	3.4866	4.3288
cond	.6268	.3098	2.0234	.0452	.0135	1.2401

OUTCOME VARIABLE:
pmi

Model Summary

R	R-sq	MSE	F	df1	df2	p
.1808	.0327	1.7026	4.0878	1.0000	121.0000	.0454

Model

	coeff	se	t	p	LLCI	ULCI
constant	5.3769	.1618	33.2222	.0000	5.0565	5.6973
cond	.4765	.2357	2.0218	.0454	.0099	.9431

OUTCOME VARIABLE:
react

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5702	.3251	1.6628	19.1118	3.0000	119.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.1498	.5298	-.2828	.7778	-1.1989	.8993

cond	.1034	.2391	.4324	.6662	-.3701	.5768
import	.3244	.0707	4.5857	.0000	.1843	.4645
pmi	.3965	.0930	4.2645	.0000	.2124	.5806

***** TOTAL EFFECT MODEL *****
 OUTCOME VARIABLE:
 react

Model Summary

R	R-sq	MSE	F	df1	df2	p
.1603	.0257	2.3610	3.1897	1.0000	121.0000	.0766

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.2500	.1906	17.0525	.0000	2.8727	3.6273
cond	.4957	.2775	1.7860	.0766	-.0538	1.0452

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
.4957	.2775	1.7860	.0766	-.0538	1.0452

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.1034	.2391	.4324	.6662	-.3701	.5768

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI	
TOTAL	.3923	.1678	.0844	.7462
import	.2033	.1163	.0063	.4608
pmi	.1890	.1043	.0059	.4170
(C1)	.0144	.1437	-.2616	.3045

Normal theory test for indirect effect(s):

Effect	se	Z	p	
import	.2033	.1120	1.8154	.0695
pmi	.1890	.1057	1.7872	.0739

Specific indirect effect contrast definition(s):

(C1) import minus pmi

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
 95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
 10000

----- END MATRIX -----

OUTPUT F: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 6

Y: MCIVIL

X: BINLADEN

M1: STEREO

M2: RTHREAT

Covariates:

SEX AGE IDEO

Sample size:

661

OUTCOME VARIABLE:

STEREO

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.3557	0.1265	0.6495	23.7609	4.0000	656.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.9045	0.1322	14.4084	0.0000	1.6449	2.1640

Model

	coeff	se	t	p	LLCI	ULCI
BINLADEN	0.1358	0.0639	2.1258	0.0339	0.0104	0.2613
SEX	0.0398	0.0635	0.6262	0.5314	-0.0849	0.1644
AGE	0.0504	0.0192	2.6220	0.0089	0.0127	0.0882
IDEO	0.1293	0.0143	9.0483	0.0000	0.1012	0.1574

OUTCOME VARIABLE:

RTHREAT

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.6764	0.4575	0.6076	110.4916	5.0000	655.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	-0.2548	0.1467	-1.7369	0.0829	-0.5428	0.0332
BINLADEN	0.0374	0.0620	0.6038	0.5462	-0.0843	0.1592
STEREO	0.7047	0.0378	18.6630	0.0000	0.6306	0.7789
SEX	0.1286	0.0614	2.0938	0.0367	0.0080	0.2492
AGE	0.0451	0.0187	2.4135	0.0161	0.0084	0.0818
IDEO	0.0898	0.0147	6.1257	0.0000	0.0610	0.1186

OUTCOME VARIABLE:

MCIVIL

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.6727	0.4526	0.5890	90.1100	6.0000	654.0000	0.0000

	Model					
	coeff	se	t	p	LLCI	ULCI
constant	0.7165	0.1448	4.9499	0.0000	0.4323	1.0008
BINLADEN	-0.0311	0.0611	-0.5095	0.6106	-0.1510	0.0888
STEREO	0.1057	0.0460	2.2965	0.0220	0.0153	0.1960
RTHREAT	0.5491	0.0385	14.2732	0.0000	0.4736	0.6247
SEX	-0.1001	0.0607	-1.6504	0.0993	-0.2193	0.0190
AGE	-0.0103	0.0185	-0.5599	0.5758	-0.0466	0.0259
IDEO	0.0545	0.0148	3.6696	0.0003	0.0253	0.0836

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:
MCIVIL

Model Summary						
R	R-sq	MSE	F	df1	df2	p
0.3675	0.1351	0.9278	25.6100	4.0000	656.0000	0.0000

	Model					
	coeff	se	t	p	LLCI	ULCI
constant	1.5149	0.1580	9.5894	0.0000	1.2047	1.8251
BINLADEN	0.0564	0.0764	0.7380	0.4608	-0.0936	0.2063
SEX	-0.0099	0.0759	-0.1310	0.8958	-0.1589	0.1391
AGE	0.0393	0.0230	1.7085	0.0880	-0.0059	0.0844
IDEO	0.1675	0.0171	9.8053	0.0000	0.1339	0.2010

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y						
Effect	se	t	p	LLCI	ULCI	
0.0564	0.0764	0.7380	0.4608	-0.0936	0.2063	

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
-0.0311	0.0611	-0.5095	0.6106	-0.1510	0.0888

Indirect effect(s) of X on Y:

Effect	BootSE	BootLLCI	BootULCI
TOTAL	0.0875	0.0465	-0.0015
Ind1	0.0144	0.0099	-0.0003
Ind2	0.0206	0.0338	-0.0434
Ind3	0.0526	0.0250	0.0057
			0.1804
			0.0369
			0.0885
			0.1033

Indirect effect key:

Ind1 BINLADEN -> STEREO -> MCIVIL
Ind2 BINLADEN -> RTHREAT -> MCIVIL
Ind3 BINLADEN -> STEREO -> RTHREAT -> MCIVIL

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

Output F: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 6
Y : mcivil
X : binladen
M1 : stereo
M2 : rthreat

Covariates:

sex age ideo

Sample

Size: 661

OUTCOME VARIABLE:

stereo

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3557	.1265	.6495	23.7609	4.0000	656.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.9045	.1322	14.4084	.0000	1.6449	2.1640
binladen	.1358	.0639	2.1258	.0339	.0104	.2613
sex	.0398	.0635	.6262	.5314	-.0849	.1644
age	.0504	.0192	2.6220	.0089	.0127	.0882
ideo	.1293	.0143	9.0483	.0000	.1012	.1574

OUTCOME VARIABLE:

rthreat

Model Summary

R	R-sq	MSE	F	df1	df2	p
.6764	.4575	.6076	110.4916	5.0000	655.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.2548	.1467	-1.7369	.0829	-.5428	.0332
binladen	.0374	.0620	.6038	.5462	-.0843	.1592
stereo	.7047	.0378	18.6630	.0000	.6306	.7789
sex	.1286	.0614	2.0938	.0367	.0080	.2492
age	.0451	.0187	2.4135	.0161	.0084	.0818
ideo	.0898	.0147	6.1257	.0000	.0610	.1186

OUTCOME VARIABLE:
mcivil

Model Summary

R	R-sq	MSE	F	df1	df2	p
.6727	.4526	.5890	90.1100	6.0000	654.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.7165	.1448	4.9499	.0000	.4323	1.0008
binladen	-.0311	.0611	-.5095	.6106	-.1510	.0888
stereo	.1057	.0460	2.2965	.0220	.0153	.1960
rthreat	.5491	.0385	14.2732	.0000	.4736	.6247
sex	-.1001	.0607	-1.6504	.0993	-.2193	.0190
age	-.0103	.0185	-.5599	.5758	-.0466	.0259
ideo	.0545	.0148	3.6696	.0003	.0253	.0836

***** TOTAL EFFECT MODEL *****
OUTCOME VARIABLE:

mcivil

Model Summary

R	R-sq	MSE	F	df1	df2	p
.3675	.1351	.9278	25.6100	4.0000	656.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.5149	.1580	9.5894	.0000	1.2047	1.8251
binladen	.0564	.0764	.7380	.4608	-.0936	.2063
sex	-.0099	.0759	-.1310	.8958	-.1589	.1391
age	.0393	.0230	1.7085	.0880	-.0059	.0844
ideo	.1675	.0171	9.8053	.0000	.1339	.2010

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Total effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0564	.0764	.7380	.4608	-.0936	.2063

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
-.0311	.0611	-.5095	.6106	-.1510	.0888

Indirect effect(s) of X on Y:

	Effect	BootSE	BootLLCI	BootULCI
TOTAL	.0875	.0460	.0005	.1798
Ind1	.0144	.0098	-.0002	.0373
Ind2	.0206	.0338	-.0446	.0895
Ind3	.0526	.0248	.0050	.1021

Indirect effect key:

Ind1 binladen -> stereo -> mcivil
 Ind2 binladen -> rthreat -> mcivil
 Ind3 binladen -> stereo -> rthreat -> mcivil

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

----- END MATRIX -----

OUTPUT G: SAS

The REG Procedure

Model: MODEL1

Dependent Variable: crave2

Number of Observations Read 168

Number of Observations Used 168

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	5	42.32144	8.46429	11.63	<.0001
Error	162	117.88427	0.72768		
Corrected Total	167	160.20571			

Root MSE 0.85304 **R-Square** 0.2642

Dependent Mean 2.11429 **Adj R-Sq** 0.2415

Coeff Var 40.34658

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t
Intercept	1	1.03847	0.47010	2.21	0.0286
mbrp	1	0.58724	0.52413	1.12	0.2642
bdi0	1	1.12208	0.27620	4.06	<.0001
mbrpdep	1	-0.94845	0.42346	-2.24	0.0265
treathrs	1	-0.01767	0.01028	-1.72	0.0875
crave0	1	0.19204	0.07347	2.61	0.0098

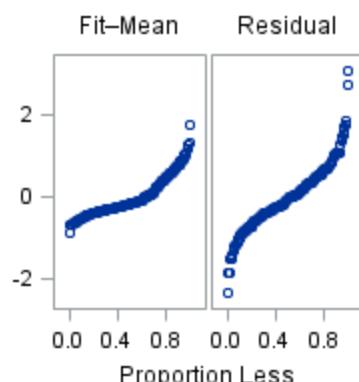
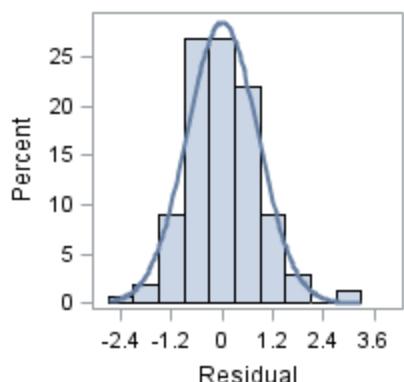
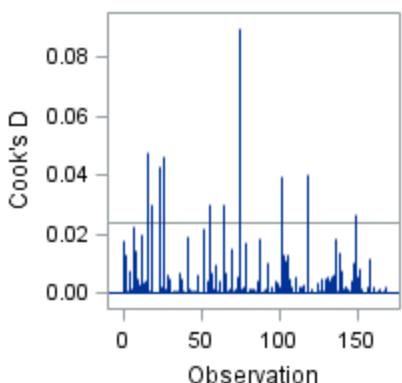
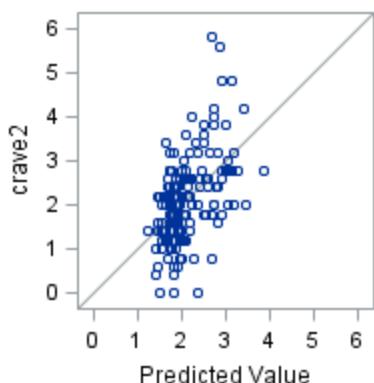
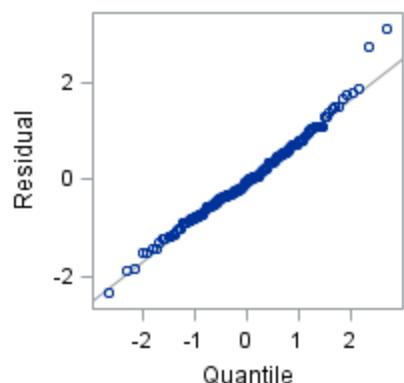
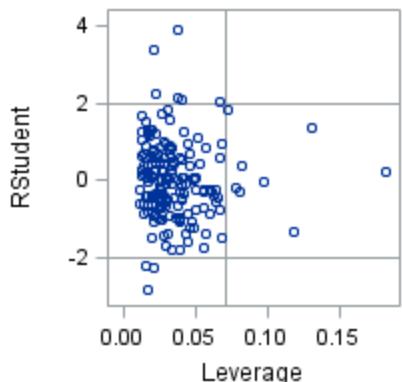
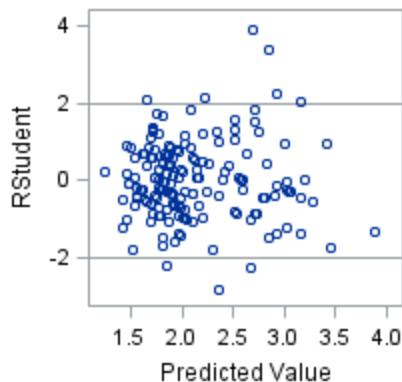
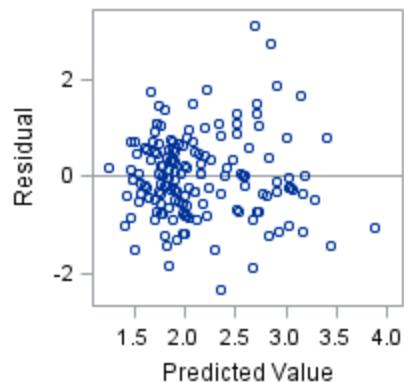
The SAS System

The REG Procedure

Model: MODEL1

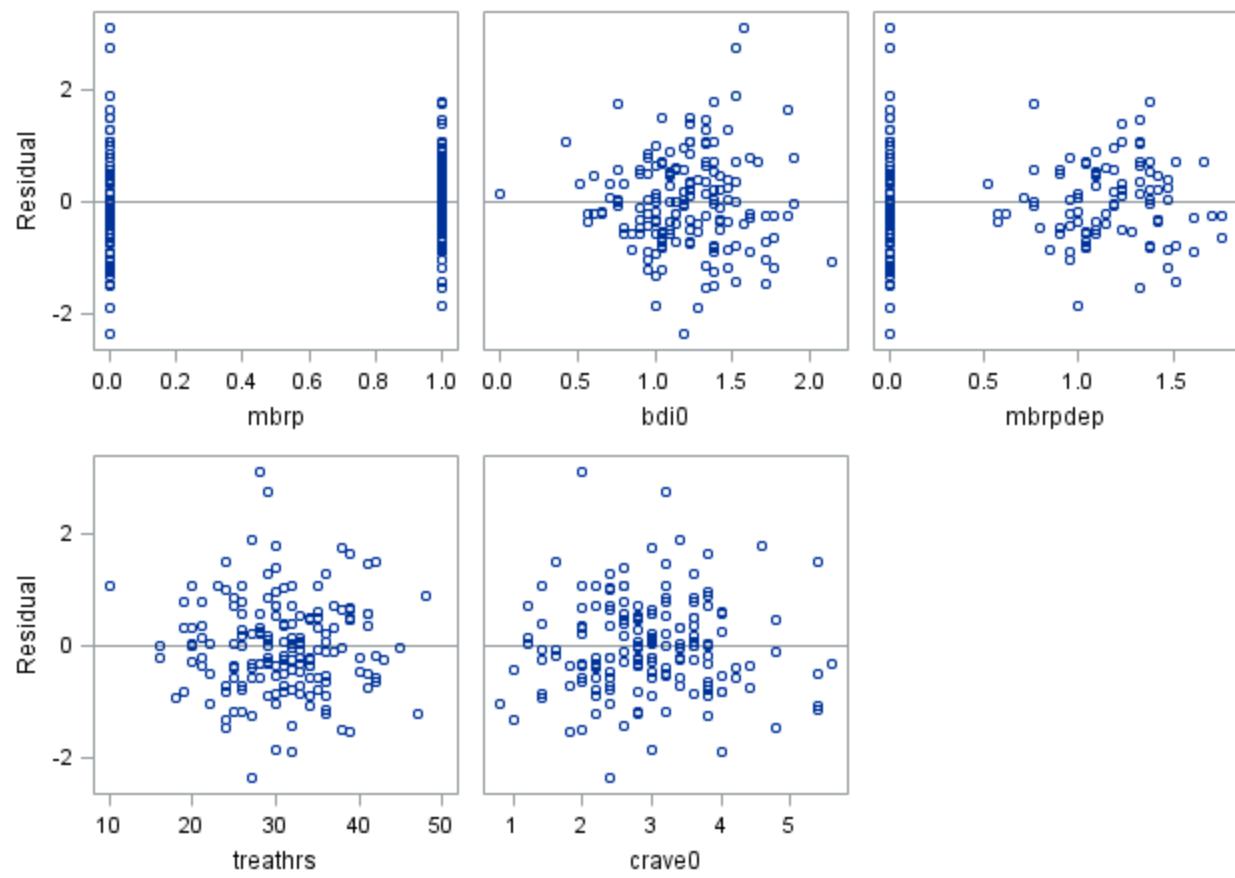
Dependent Variable: crave2

Fit Diagnostics for crave2



Observations	168
Parameters	6
Error DF	162
MSE	0.7277
R-Square	0.2642
Adj R-Square	0.2415

Residual by Regressors for crave2



OUTPUT G: SPSS

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	CRAVE0: Baseline craving, mbrpdep, TREATHRS: Hours of therapy, BDI0: Beck Depression Inventory baseline, MBRP: Therapy as usual (0) or MBRP therapy (1) ^b	.	Enter

a. Dependent Variable: CRAVE2: Craving at two month follow-up

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.514 ^a	.264	.241	.8530

a. Predictors: (Constant), CRAVE0: Baseline craving, mbrpdep, TREATHRS: Hours of therapy, BDI0: Beck Depression Inventory baseline, MBRP: Therapy as usual (0) or MBRP therapy (1)

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	42.321	5	8.464	11.632	.000 ^b
Residual	117.884	162	.728		
Total	160.206	167			

a. Dependent Variable: CRAVE2: Craving at two month follow-up

b. Predictors: (Constant), CRAVE0: Baseline craving, mbrpdep, TREATHRS: Hours of therapy, BDI0: Beck Depression Inventory baseline, MBRP: Therapy as usual (0) or MBRP therapy (1)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	1.038	.470		2.209	.029

MBRP: Therapy as usual (0) or MBRP therapy (1)	.587	.524	.299	1.120	.264
BDI0: Beck Depression Inventory baseline	1.122	.276	.366	4.063	.000
mbrpdep	-.948	.423	-.598	-2.240	.026
TREATHRS: Hours of therapy	-.018	.010	-.120	-1.719	.088
CRAVE0: Baseline craving	.192	.073	.183	2.614	.010

a. Dependent Variable: CRAVE2: Craving at two month follow-up

OUTPUT H: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 1

Y: CRAVE2

X: MBRP

W: BDI0

Covariates:

TREATHRS CRAVE0

Sample size:

168

OUTCOME VARIABLE:

CRAVE2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5140	0.2642	0.7277	11.6319	5.0000	162.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	0.4701	2.2090	0.0286	0.1102	1.9668

	Model					
	coeff	se	t	p	LLCI	ULCI
MBRP	0.5872	0.5241	1.1204	0.2642	-0.4478	1.6222
BDI0	1.1221	0.2762	4.0625	0.0001	0.5767	1.6675
Int_1	-0.9485	0.4235	-2.2398	0.0265	-1.7847	-0.1122
TREATHRS	-0.0177	0.0103	-1.7190	0.0875	-0.0380	0.0026
CRAVE0	0.1920	0.0735	2.6138	0.0098	0.0470	0.3371

Product terms key:

Int_1 : MBRP x BDI0

Test(s) of highest order unconditional interactions:

R2-chng	F	df1	df2	p
X*W	0.0228	5.0166	1.0000	162.0000 0.0265

Focal predict: MBRP (X)

Mod var: BDI0 (W)

Conditional effects of the focal predictor at values of the moderator(s):

BDI0	Effect	se	t	p	LLCI	ULCI
0.8772	-0.2447	0.1922	-1.2733	0.2047	-0.6243	0.1348
1.1962	-0.5473	0.1375	-3.9818	0.0001	-0.8188	-0.2759
1.5153	-0.8500	0.1933	-4.3973	0.0000	-1.2317	-0.4683

Moderator value(s) defining Johnson-Neyman significance region(s):

Value	% below	% above
0.9681	21.4286	78.5714

Conditional effect of focal predictor at values of the moderator:

BDI0	Effect	se	t	p	LLCI	ULCI
0.0000	0.5872	0.5241	1.1204	0.2642	-0.4478	1.6222
0.1070	0.4858	0.4806	1.0108	0.3136	-0.4632	1.4347
0.2140	0.3843	0.4373	0.8787	0.3809	-0.4793	1.2479
0.3210	0.2828	0.3946	0.7167	0.4746	-0.4964	1.0620
0.4280	0.1813	0.3525	0.5144	0.6077	-0.5147	0.8773
0.5350	0.0798	0.3112	0.2565	0.7979	-0.5348	0.6944
0.6420	-0.0217	0.2713	-0.0798	0.9365	-0.5574	0.5141
0.7490	-0.1231	0.2334	-0.5276	0.5985	-0.5840	0.3377
0.8560	-0.2246	0.1986	-1.1312	0.2596	-0.6167	0.1675
0.9630	-0.3261	0.1688	-1.9318	0.0551	-0.6595	0.0072
0.9681	-0.3309	0.1676	-1.9747	0.0500	-0.6618	0.0000
1.0700	-0.4276	0.1472	-2.9047	0.0042	-0.7183	-0.1369
1.1770	-0.5291	0.1377	-3.8435	0.0002	-0.8009	-0.2573
1.2840	-0.6306	0.1426	-4.4220	0.0000	-0.9122	-0.3490
1.3910	-0.7321	0.1607	-4.5553	0.0000	-1.0494	-0.4147
1.4980	-0.8335	0.1882	-4.4288	0.0000	-1.2052	-0.4619
1.6050	-0.9350	0.2216	-4.2186	0.0000	-1.3727	-0.4973
1.7120	-1.0365	0.2587	-4.0063	0.0001	-1.5474	-0.5256
1.8190	-1.1380	0.2981	-3.8178	0.0002	-1.7266	-0.5494
1.9260	-1.2395	0.3389	-3.6571	0.0003	-1.9088	-0.5702
2.0330	-1.3410	0.3808	-3.5216	0.0006	-2.0929	-0.5890
2.1400	-1.4424	0.4234	-3.4072	0.0008	-2.2784	-0.6064

Data for visualizing the conditional effect of the focal predictor:

MBRP	BDI0	CRAVE2
0.0000	0.8772	2.0456
1.0000	0.8772	1.8009
0.0000	1.1962	2.4037

MBRP BDI0 CRAVE2

1.0000	1.1962	1.8563
0.0000	1.5153	2.7617
1.0000	1.5153	1.9117

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

W values in conditional tables are the mean and +/- SD from the mean

OUTPUT H: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 1
Y : crave2
X : mbrp
W : bdi0

Covariates:

treathrs crave0

Sample

Size: 168

OUTCOME VARIABLE:

crave2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5140	.2642	.7277	11.6319	5.0000	162.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	.4701	2.2090	.0286	.1102	1.9668
mbrp	.5872	.5241	1.1204	.2642	-.4478	1.6222
bdi0	1.1221	.2762	4.0625	.0001	.5767	1.6675
Int_1	-.9485	.4235	-2.2398	.0265	-1.7847	-.1122
treathrs	-.0177	.0103	-1.7190	.0875	-.0380	.0026
crave0	.1920	.0735	2.6138	.0098	.0470	.3371

Product terms key:

Int_1 : mbrp x bdi0

Test(s) of highest order unconditional interaction(s):

R2-chng	F	df1	df2	p
X*W	.0228	5.0166	1.0000	162.0000

Focal predict: mbrp (X)
Mod var: bdi0 (W)

Conditional effects of the focal predictor at values of the moderator(s):

bdi0	Effect	se	t	p	LLCI	ULCI
.8772	-.2447	.1922	-1.2733	.2047	-.6243	.1348
1.1963	-.5473	.1375	-3.9818	.0001	-.8188	-.2759
1.5153	-.8500	.1933	-4.3973	.0000	-1.2317	-.4683

Moderator value(s) defining Johnson-Neyman significance region(s):

Value	% below	% above
.9681	21.4286	78.5714

Conditional effect of focal predictor at values of the moderator:

bdi0	Effect	se	t	p	LLCI	ULCI
.0000	.5872	.5241	1.1204	.2642	-.4478	1.6222
.1070	.4858	.4806	1.0108	.3136	-.4632	1.4347
.2140	.3843	.4373	.8787	.3809	-.4793	1.2479
.3210	.2828	.3946	.7167	.4746	-.4964	1.0620
.4280	.1813	.3525	.5144	.6077	-.5147	.8773
.5350	.0798	.3112	.2565	.7979	-.5348	.6944
.6420	-.0217	.2713	-.0798	.9365	-.5574	.5141
.7490	-.1231	.2334	-.5276	.5985	-.5840	.3377
.8560	-.2246	.1986	-1.1312	.2596	-.6167	.1675
.9630	-.3261	.1688	-1.9318	.0551	-.6595	.0072
.9681	-.3309	.1676	-1.9747	.0500	-.6618	.0000
1.0700	-.4276	.1472	-2.9047	.0042	-.7183	-.1369
1.1770	-.5291	.1377	-3.8435	.0002	-.8009	-.2573
1.2840	-.6306	.1426	-4.4220	.0000	-.9122	-.3490
1.3910	-.7321	.1607	-4.5553	.0000	-1.0494	-.4147
1.4980	-.8335	.1882	-4.4288	.0000	-1.2052	-.4619
1.6050	-.9350	.2216	-4.2186	.0000	-1.3727	-.4973
1.7120	-1.0365	.2587	-4.0063	.0001	-1.5474	-.5256
1.8190	-1.1380	.2981	-3.8178	.0002	-1.7266	-.5494
1.9260	-1.2395	.3389	-3.6571	.0003	-1.9088	-.5702
2.0330	-1.3410	.3808	-3.5216	.0006	-2.0929	-.5890
2.1400	-1.4424	.4234	-3.4072	.0008	-2.2784	-.6064

Data for visualizing the conditional effect of the focal predictor:

Paste text below into a SPSS syntax window and execute to produce plot.

```

DATA LIST FREE/
    mbrp      bdi0      crave2      .
BEGIN DATA.
    .0000      .8772      2.0456
    1.0000      .8772      1.8009
    .0000      1.1963      2.4037
    1.0000      1.1963      1.8563
    .0000      1.5153      2.7617
    1.0000      1.5153      1.9117
END DATA.
GRAPH/SCATTERPLOT=
    bdi0      WITH      crave2      BY      mbrp      .

```

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
95.0000

W values in conditional tables are the mean and +/- SD from the mean.

----- END MATRIX -----

OUTPUT I: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 1

Y: CRAVE2

X: BDI0

W: MBRP

Covariates:

TREATHRS CRAVE0

Sample size:

168

OUTCOME VARIABLE:

CRAVE2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5140	0.2642	0.7277	11.6319	5.0000	162.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	0.4701	2.2090	0.0286	0.1102	1.9668
BDI0	1.1221	0.2762	4.0625	0.0001	0.5767	1.6675

	Model					
	coeff	se	t	p	LLCI	ULCI
MBRP	0.5872	0.5241	1.1204	0.2642	-0.4478	1.6222
Int_1	-0.9485	0.4235	-2.2398	0.0265	-1.7847	-0.1122
TREATHRS	-0.0177	0.0103	-1.7190	0.0875	-0.0380	0.0026
CRAVE0	0.1920	0.0735	2.6138	0.0098	0.0470	0.3371

Product terms key:

Int_1 : BDI0 x MBRP

Test(s) of highest order unconditional interactions:

	R2-chng	F	df1	df2	p
X*W	0.0228	5.0166	1.0000	162.0000	0.0265

Focal predict: BDI0 (X)

Mod var: MBRP (W)

Conditional effects of the focal predictor at values of the moderator(s):

MBRP	Effect	se	t	p	LLCI	ULCI
0.0000	1.1221	0.2762	4.0625	0.0001	0.5767	1.6675
1.0000	0.1736	0.3281	0.5291	0.5974	-0.4744	0.8216

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

OUTPUT I: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 1
Y : crave2
X : bdi0
W : mb rp

Covariates:

treathrs crave0

Sample

Size: 168

OUTCOME VARIABLE:

crave2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5140	.2642	.7277	11.6319	5.0000	162.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	.4701	2.2090	.0286	.1102	1.9668
bdi0	1.1221	.2762	4.0625	.0001	.5767	1.6675
mb rp	.5872	.5241	1.1204	.2642	-.4478	1.6222
Int_1	-.9485	.4235	-2.2398	.0265	-1.7847	-.1122
treathrs	-.0177	.0103	-1.7190	.0875	-.0380	.0026
crave0	.1920	.0735	2.6138	.0098	.0470	.3371

Product terms key:

Int_1 : bdi0 x mb rp

Test(s) of highest order unconditional interaction(s):

R2-chng	F	df1	df2	p
X*W	.0228	5.0166	1.0000	162.0000

Focal predict: bdi0 (X)
Mod var: mb rp (W)

Conditional effects of the focal predictor at values of the moderator(s):

mb rp	Effect	se	t	p	LLCI	ULCI
.0000	1.1221	.2762	4.0625	.0001	.5767	1.6675
1.0000	.1736	.3281	.5291	.5974	-.4744	.8216

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
95.0000

----- END MATRIX -----

OUTPUT J: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 14

Y: PERFORM

X: DYSFUNC

M: NEGTONE

W: NEGEXP

Covariates:

D1 D2 D3

Sample size:

60

OUTCOME VARIABLE:

NEGTONE

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5026	0.2526	0.2213	4.6462	4.0000	55.0000	0.0027

Model

	coeff	se	t	p	LLCI	ULCI
constant	-0.2057	0.1305	-1.5760	0.1208	-0.4672	0.0559

Model

	coeff	se	t	p	LLCI	ULCI
DYSFUNC	0.6095	0.1668	3.6546	0.0006	0.2753	0.9437
D1	0.3487	0.1715	2.0332	0.0469	0.0050	0.6923
D2	0.2951	0.2122	1.3906	0.1700	-0.1302	0.7204
D3	0.2507	0.1663	1.5078	0.1373	-0.0825	0.5840

OUTCOME VARIABLE:

PERFORM

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5937	0.3524	0.2006	4.0428	7.0000	52.0000	0.0013

Model

	coeff	se	t	p	LLCI	ULCI
constant	-0.1754	0.1305	-1.3444	0.1847	-0.4373	0.0864
DYSFUNC	0.3729	0.1808	2.0622	0.0442	0.0100	0.7357
NEGTON	-0.4886	0.1377	-3.5485	0.0008	-0.7649	-0.2123
NEGEXP	-0.0221	0.1176	-0.1875	0.8520	-0.2581	0.2140
Int_1	-0.4498	0.2451	-1.8353	0.0722	-0.9417	0.0420
D1	0.1815	0.1720	1.0556	0.2960	-0.1635	0.5266
D2	0.0841	0.2099	0.4004	0.6905	-0.3372	0.5053
D3	0.2816	0.1648	1.7087	0.0935	-0.0491	0.6123

Product terms key:

Int_1 : NEGTON x NEGEXP

Test(s) of highest order unconditional interactions:

	R2-chng	F	df1	df2	p
M*W	0.0419	3.3684	1.0000	52.0000	0.0722

Focal predict: NEGTON (M)
Mod var: NEGEXP (W)

Conditional effects of the focal predictor at values of the moderator(s):

NEGEXP	Effect	se	t	p	LLCI	ULCI
-0.5308	-0.2498	0.2196	-1.1379	0.2604	-0.6904	0.1907
-0.0600	-0.4616	0.1434	-3.2188	0.0022	-0.7494	-0.1738
0.6000	-0.7585	0.1633	-4.6451	0.0000	-1.0862	-0.4308

Data for visualizing the conditional effect of the focal predictor:

NEGTON	NEGEXP	PERFORM
-0.4500	-0.5308	0.1258
-0.0350	-0.5308	0.0222
0.5224	-0.5308	-0.1171
-0.4500	-0.0600	0.2108
-0.0350	-0.0600	0.0192
0.5224	-0.0600	-0.2381
-0.4500	0.6000	0.3298
-0.0350	0.6000	0.0150
0.5224	0.6000	-0.4078

***** DIRECT AND INDIRECT EFFECTS OF X ON Y *****

Direct effect of X on Y						
Effect	se	t	p	LLCI	ULCI	
0.3729	0.1808	2.0622	0.0442	0.0100	0.7357	

Conditional indirect effects of X on Y:

INDIRECT EFFECT:

DYSFUNC -> NEGTON -> PERFORM

NEGEXP	Effect	BootSE	BootLLCI	BootULCI
-0.5308	-0.1523	0.1517	-0.4393	0.1830
-0.0600	-0.2813	0.1250	-0.5451	-0.0571
0.6000	-0.4623	0.1690	-0.8083	-0.1472

Index of moderated mediation:

	Index	BootSE	BootLLCI	BootULCI
NEGEXP	-0.2742	0.1768	-0.7025	-0.0234

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

W values in conditional tables are the 16th, 50th, and 84th percentiles

**NOTE: Some bootstrap samples had to be replaced. The number of such replacements
was:**

OUTPUT J: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 14
Y : perform
X : dysfunc
M : negtone
W : negexp

Covariates:

d1 d2 d3

Sample

Size: 60

OUTCOME VARIABLE:

negtone

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5026	.2526	.2213	4.6462	4.0000	55.0000	.0027

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.2057	.1305	-1.5760	.1208	-.4672	.0559
dysfunc	.6095	.1668	3.6546	.0006	.2753	.9437
d1	.3487	.1715	2.0332	.0469	.0050	.6923
d2	.2951	.2122	1.3906	.1700	-.1302	.7204
d3	.2507	.1663	1.5078	.1373	-.0825	.5840

OUTCOME VARIABLE:

perform

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5937	.3524	.2006	4.0428	7.0000	52.0000	.0013

Model

	coeff	se	t	p	LLCI	ULCI
constant	-.1754	.1305	-1.3444	.1847	-.4373	.0864
dysfunc	.3729	.1808	2.0622	.0442	.0100	.7357
negtone	-.4886	.1377	-3.5485	.0008	-.7649	-.2123
negexp	-.0221	.1176	-.1875	.8520	-.2581	.2140
Int_1	-.4498	.2451	-1.8353	.0722	-.9417	.0420
d1	.1815	.1720	1.0556	.2960	-.1635	.5266
d2	.0841	.2099	.4004	.6905	-.3372	.5053
d3	.2816	.1648	1.7087	.0935	-.0491	.6123

Product terms key:

Int_1	:	negtone	x	negexp
-------	---	---------	---	--------

Test(s) of highest order unconditional interaction(s):

	R2-chng	F	df1	df2	p
M*W	.0419	3.3684	1.0000	52.0000	.0722

Focal predict: negtone (M)
Mod var: negexp (W)

Conditional effects of the focal predictor at values of the moderator(s):

negexp	Effect	se	t	p	LLCI	ULCI
-.5308	-.2498	.2196	-1.1379	.2604	-.6904	.1907
-.0600	-.4616	.1434	-3.2188	.0022	-.7494	-.1738
.6000	-.7585	.1633	-4.6451	.0000	-1.0862	-.4308

***** DIRECT AND INDIRECT EFFECTS OF X ON Y *****

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.3729	.1808	2.0622	.0442	.0100	.7357

Conditional indirect effects of X on Y:

INDIRECT EFFECT:

dysfunc	->	negtone	->	perform
negexp	Effect	BootSE	BootLLCI	BootULCI
-.5308	-.1523	.1497	-.4365	.1726
-.0600	-.2813	.1249	-.5472	-.0569
.6000	-.4623	.1683	-.8113	-.1543

Index of moderated mediation:

Index	BootSE	BootLLCI	BootULCI	
negexp	-.2742	.1727	-.6833	-.0243

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:
95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

W values in conditional tables are the 16th, 50th, and 84th percentiles.

----- END MATRIX -----

OUTPUT K: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 7

Y: USE4

X: MBRP

M: CRAVE2

W: BDI0

Covariates:

CRAVE0 TREATHRS

Sample size:

168

OUTCOME VARIABLE:

CRAVE2

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5140	0.2642	0.7277	11.6319	5.0000	162.0000	0.0000

Model

coeff	se	t	p	LLCI	ULCI
-------	----	---	---	------	------

	Model					
	coeff	se	t	p	LLCI	ULCI
constant	1.0385	0.4701	2.2090	0.0286	0.1102	1.9668
MBRP	0.5872	0.5241	1.1204	0.2642	-0.4478	1.6222
BDI0	1.1221	0.2762	4.0625	0.0001	0.5767	1.6675
Int_1	-0.9485	0.4235	-2.2398	0.0265	-1.7847	-0.1122
CRAVE0	0.1920	0.0735	2.6138	0.0098	0.0470	0.3371
TREATHRS	-0.0177	0.0103	-1.7190	0.0875	-0.0380	0.0026

Product terms key:

Int_1 : MBRP x BDI0

Test(s) of highest order unconditional interactions:

R2-chng	F	df1	df2	p
X*W	0.0228	5.0166	1.0000	162.0000 0.0265

Focal predict: MBRP (X)

Mod var: BDI0 (W)

Conditional effects of the focal predictor at values of the moderator(s):

BDI0	Effect	se	t	p	LLCI	ULCI
0.9020	-0.2683	0.1850	-1.4500	0.1490	-0.6336	0.0971
1.1900	-0.5414	0.1375	-3.9384	0.0001	-0.8129	-0.2699
1.5180	-0.8525	0.1941	-4.3923	0.0000	-1.2358	-0.4692

OUTCOME VARIABLE:

USE4

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.7304	0.5335	0.2105	46.6070	4.0000	163.0000	0.0000

Model							
	coeff	se	t	p	LLCI	ULCI	
constant	1.1298	0.2150	5.2545	0.0000	0.7052	1.5544	
MBRP	0.0926	0.0773	1.1979	0.2327	-0.0601	0.2453	
CRAVE2	0.4810	0.0402	11.9547	0.0000	0.4015	0.5604	
CRAVE0	-0.0884	0.0397	-2.2246	0.0275	-0.1668	-0.0099	
TREATHRS	-0.0199	0.0056	-3.5720	0.0005	-0.0309	-0.0089	

***** DIRECT AND INDIRECT EFFECTS OF X ON Y *****

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
0.0926	0.0773	1.1979	0.2327	-0.0601	0.2453

Conditional indirect effects of X on Y:

INDIRECT EFFECT:

MBRP -> CRAVE2 -> USE4

BDI0	Effect	BootSE	BootLLCI	BootULCI
0.9020	-0.1290	0.0756	-0.2858	0.0179
1.1900	-0.2604	0.0856	-0.4445	-0.1122
1.5180	-0.4100	0.1365	-0.7073	-0.1770

Index of moderated mediation:

Index BootSE BootLLCI BootULCI

BDI0	-0.4562	0.2162	-0.9372	-0.0890
------	---------	--------	---------	---------

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

W values in conditional tables are the 16th, 50th, and 84th percentiles

OUTPUT K: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 7
Y : use4
X : mbrp
M : crave2
W : bdi0

Covariates:

crave0 treathrs

Sample

Size: 168

OUTCOME VARIABLE:

crave2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5140	.2642	.7277	11.6319	5.0000	162.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	.4701	2.2090	.0286	.1102	1.9668
mbrp	.5872	.5241	1.1204	.2642	-.4478	1.6222
bdi0	1.1221	.2762	4.0625	.0001	.5767	1.6675
Int_1	-.9485	.4235	-2.2398	.0265	-1.7847	-.1122
crave0	.1920	.0735	2.6138	.0098	.0470	.3371
treathrs	-.0177	.0103	-1.7190	.0875	-.0380	.0026

Product terms key:

Int_1 : mbrp x bdi0

Test(s) of highest order unconditional interaction(s):

R2-chng	F	df1	df2	p
X*W	.0228	5.0166	1.0000	162.0000

Focal predict: mbrp (X)
Mod var: bdi0 (W)

Conditional effects of the focal predictor at values of the moderator(s):

bdi0	Effect	se	t	p	LLCI	ULCI
.9020	-.2683	.1850	-1.4500	.1490	-.6336	.0971
1.1900	-.5414	.1375	-3.9384	.0001	-.8129	-.2699
1.5180	-.8525	.1941	-4.3923	.0000	-1.2358	-.4692

OUTCOME VARIABLE:

use4

Model Summary

R	R-sq	MSE	F	df1	df2	p
.7304	.5335	.2105	46.6070	4.0000	163.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.1298	.2150	5.2545	.0000	.7052	1.5544
mbrp	.0926	.0773	1.1979	.2327	-.0601	.2453
crave2	.4810	.0402	11.9547	.0000	.4015	.5604
crave0	-.0884	.0397	-2.2246	.0275	-.1668	-.0099
treathrs	-.0199	.0056	-3.5720	.0005	-.0309	-.0089

***** DIRECT AND INDIRECT EFFECTS OF X ON Y *****

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0926	.0773	1.1979	.2327	-.0601	.2453

Conditional indirect effects of X on Y:

INDIRECT EFFECT:

mbrp -> crave2 -> use4

bdi0	Effect	BootSE	BootLLCI	BootULCI
.9020	-.1290	.0770	-.2869	.0183
1.1900	-.2604	.0862	-.4458	-.1090
1.5180	-.4100	.1367	-.7080	-.1767

Index of moderated mediation:

Index	BootSE	BootLLCI	BootULCI	
bdi0	-.4562	.2172	-.9463	-.0934

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:

95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

W values in conditional tables are the 16th, 50th, and 84th percentiles.

----- END MATRIX -----

OUTPUT L: SAS

***** PROCESS Procedure for SAS Version 3.0 *****

Written by Andrew F. Hayes, Ph.D. <http://www.afhayes.com>

Documentation available in Hayes (2018) www.guilford.com/p/hayes3

Model and Variables

Model: 4

Y: LIKING

X: COND

M: RESPAPPR

Sample size:

129

Coding of categorical X variable for analysis:

COND	X1	X2
0	0	0
1	1	0
2	0	1

OUTCOME VARIABLE:

RESPAPPR

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5106	0.2607	1.3649	22.2190	2.0000	126.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.8841	0.1825	21.2881	0.0000	3.5231	4.2452
X1	1.2612	0.2550	4.9456	0.0000	0.7565	1.7659
X2	1.6103	0.2522	6.3842	0.0000	1.1111	2.1095

OUTCOME VARIABLE:

LIKING

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5031	0.2531	0.8427	14.1225	3.0000	125.0000	0.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	3.7103	0.3074	12.0711	0.0000	3.1020	4.3187
X1	-0.0037	0.2190	-0.0169	0.9865	-0.4371	0.4297
X2	-0.2202	0.2280	-0.9658	0.3360	-0.6715	0.2310
RESPAPPR	0.4119	0.0700	5.8844	0.0000	0.2734	0.5504

***** TOTAL EFFECT MODEL *****

OUTCOME VARIABLE:

LIKING

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.2151	0.0463	1.0676	3.0552	2.0000	126.0000	0.0506

Model

	coeff	se	t	p	LLCI	ULCI
constant	5.3102	0.1614	32.9083	0.0000	4.9909	5.6296
X1	0.5158	0.2255	2.2870	0.0239	0.0695	0.9621

Model

	coeff	se	t	p	LLCI	ULCI
X2	0.4431	0.2231	1.9863	0.0492	0.0016	0.8845

***** TOTAL, DIRECT, AND INDIRECT EFFECTS OF X ON Y *****

Relative total effects of X on Y:

Effect	se	t	p	LLCI	ULCI	
X1	0.5158	0.2255	2.2870	0.0239	0.0695	0.9621
X2	0.4431	0.2231	1.9863	0.0492	0.0016	0.8845

Omnibus test of total effect of X on Y:

R2-chng	F	df1	df2	p
0.0463	3.0552	2.0000	126.0000	0.0506

Relative direct effects of X on Y

Effect	se	t	p	LLCI	ULCI	
X1	-0.0037	0.2190	-0.0169	0.9865	-0.4371	0.4297
X2	-0.2202	0.2280	-0.9658	0.3360	-0.6715	0.2310

Omnibus test of direct effect of X on Y:

R2-chng	F	df1	df2	p
0.0087	0.7286	2.0000	125.0000	0.4846

Relative indirect effects of X on Y

COND -> RESPAPPR -> LIKING

Effect BootSE BootLLCI BootULCI

Effect	BootSE	BootLLCI	BootULCI
X1	0.5195	0.1509	0.2471
X2	0.6633	0.1657	0.3593

***** ANALYSIS NOTES AND ERRORS *****

**Level of confidence
for all confidence
intervals in
output:**

95.0000

**Number of bootstrap
samples for percentile
bootstrap confidence
intervals:**

10000

OUTPUT L: SPSS

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Version 3.00 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2018). www.guilford.com/p/hayes3

Model : 7
Y : use4
X : mbrp
M : crave2
W : bdi0

Covariates:

crave0 treathrs

Sample

Size: 168

OUTCOME VARIABLE:

crave2

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5140	.2642	.7277	11.6319	5.0000	162.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.0385	.4701	2.2090	.0286	.1102	1.9668
mbrp	.5872	.5241	1.1204	.2642	-.4478	1.6222
bdi0	1.1221	.2762	4.0625	.0001	.5767	1.6675
Int_1	-.9485	.4235	-2.2398	.0265	-1.7847	-.1122
crave0	.1920	.0735	2.6138	.0098	.0470	.3371
treathrs	-.0177	.0103	-1.7190	.0875	-.0380	.0026

Product terms key:

Int_1 : mbrp x bdi0

Test(s) of highest order unconditional interaction(s):

R2-chng	F	df1	df2	p
X*W	.0228	5.0166	1.0000	162.0000

Focal predict: mbrp (X)
Mod var: bdi0 (W)

Conditional effects of the focal predictor at values of the moderator(s):

bdi0	Effect	se	t	p	LLCI	ULCI
.9020	-.2683	.1850	-1.4500	.1490	-.6336	.0971
1.1900	-.5414	.1375	-3.9384	.0001	-.8129	-.2699
1.5180	-.8525	.1941	-4.3923	.0000	-1.2358	-.4692

OUTCOME VARIABLE:

use4

Model Summary

R	R-sq	MSE	F	df1	df2	p
.7304	.5335	.2105	46.6070	4.0000	163.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	1.1298	.2150	5.2545	.0000	.7052	1.5544
mbrp	.0926	.0773	1.1979	.2327	-.0601	.2453
crave2	.4810	.0402	11.9547	.0000	.4015	.5604
crave0	-.0884	.0397	-2.2246	.0275	-.1668	-.0099
treathrs	-.0199	.0056	-3.5720	.0005	-.0309	-.0089

***** DIRECT AND INDIRECT EFFECTS OF X ON Y *****

Direct effect of X on Y

Effect	se	t	p	LLCI	ULCI
.0926	.0773	1.1979	.2327	-.0601	.2453

Conditional indirect effects of X on Y:

INDIRECT EFFECT:

mbrp -> crave2 -> use4

bdi0	Effect	BootSE	BootLLCI	BootULCI
.9020	-.1290	.0770	-.2869	.0183
1.1900	-.2604	.0862	-.4458	-.1090
1.5180	-.4100	.1367	-.7080	-.1767

Index of moderated mediation:

Index	BootSE	BootLLCI	BootULCI	
bdi0	-.4562	.2172	-.9463	-.0934

***** ANALYSIS NOTES AND ERRORS *****

Level of confidence for all confidence intervals in output:

95.0000

Number of bootstrap samples for percentile bootstrap confidence intervals:
10000

W values in conditional tables are the 16th, 50th, and 84th percentiles.

----- END MATRIX -----

OUTPUT M: SAS

***** MEMORE Procedure for SAS Version 1.1 *****

Written by Amanda K. Montoya and Andrew F. Hayes

Documentation available at afhayes.com

Variables:

```
Y = PAIN2      PAIN1  
M = HORMONE2  HORMONE1
```

Computed Variables:

```
Ydiff = PAIN2      - PAIN1  
Mdiff = HORMONE2  - HORMONE1  
Mavg = ( HORMONE2 + HORMONE1 ) /2 centered
```

Sample Size:

20

Outcome:

```
Ydiff = PAIN2 - PAIN1
```

Model

Effect	SE	t	df	p	LLCI	ULCI	
'X'	-6.5000	2.0654	-3.1471	19.0000	0.0053	-10.8232	-2.1768

Outcome:

```
Mdiff = HORMONE2 - HORMONE1
```

Model

Effect	SE	t	df	p	LLCI	ULCI	
'X'	-2.2500	0.9173	-2.4528	19.0000	0.0240	-4.1701	-0.3299

Outcome:

Ydiff = PAIN2 - PAIN1

Model Summary

R	R-sq	MSE	F	df1	df2	p
0.5554	0.3085	65.9384	3.7918	2.0000	17.0000	0.0435

Model

Effect	SE	t	df	p	LLCI	ULCI	
'X'	-3.7654	2.0869	-1.8043	17.0000	0.0889	-8.1687	0.6379
Mdiff	1.2154	0.4572	2.6583	17.0000	0.0166	0.2507	2.1801
Mavg	-0.1302	0.3209	-0.4057	17.0000	0.6900	-0.8074	0.5470

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Total effect of X on Y

Effect	SE	t	df	p	LLCI	ULCI
-6.5000	2.0654	-3.1471	19.0000	0.0053	-10.8232	-2.1768

Direct effect of X on Y

Effect	SE	t	df	p	LLCI	ULCI
-3.7654	2.0869	-1.8043	17.0000	0.0889	-8.1687	0.6379

Indirect Effect of X on Y through M

Effect	Boot SE	BootLLCI	BootULCI	
Ind1	-2.7346	1.3262	-5.6979	-0.5390

Indirect effect key

Ind1 X -> M1diff -> Ydiff

***** ANALYSIS NOTES AND WARNINGS *****

Check SAS log for errors. Do not interpret output if errors are found.

Bootstrap confidence interval method: Percentile

Number of samples
for bootstrap
confidence intervals:

10000

Level of confidence
for all confidence
intervals in output:

95

OUTPUT M: SPSS

Run MATRIX procedure:

***** MEMORE Procedure for SPSS Version 1.1 *****

Written by Amanda Montoya

Documentation available at afhayes.com

Variables:

Y = pain2 pain1

M = hormone2 hormone1

Computed Variables:

Ydiff =	pain2	-	pain1
Mdiff =	hormone2	-	hormone1
Mavg = (hormone2	+	hormone1) /2 Centered

Sample Size:

20

Outcome: Ydiff = pain2 - pain1

Model

	Effect	SE	t	df	p	LLCI	ULCI
'X'	-6.5000	2.0654	-3.1471	19.0000	.0053	-10.8233	-2.1767

Outcome: Mdiff = hormone2 - hormone1

Model

	Effect	SE	t	df	p	LLCI	ULCI
'X'	-2.2500	.9173	-2.4528	19.0000	.0240	-4.1701	-.3299

Outcome: Ydiff = pain2 - pain1

Model Summary

R	R-sq	MSE	F	df1	df2	p
.5554	.3085	65.9384	3.7918	2.0000	17.0000	.0435

Model

	coeff	SE	t	df	p	LLCI	ULCI
'X'	-3.7654	2.0869	-1.8043	17.0000	.0889	-8.1689	.6381
Mdiff	1.2154	.4572	2.6583	17.0000	.0166	.2506	2.1801
Mavg	-.1302	.3209	-.4057	17.0000	.6900	-.8074	.5470

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Total effect of X on Y

Effect	SE	t	df	p	LLCI	ULCI
-6.5000	2.0654	-3.1471	19.0000	.0053	-10.8233	-2.1767

Direct effect of X on Y

Effect	SE	t	df	p	LLCI	ULCI
-3.7654	2.0869	-1.8043	17.0000	.0889	-8.1689	.6381

Indirect Effect of X on Y through M

Effect	BootSE	BootLLCI	BootULCI
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Ind1 -2.7346 1.3069 -5.6645 -.5186

Indirect Key
Ind1 X -> M1diff -> Ydiff

***** ANALYSIS NOTES AND WARNINGS *****

Bootstrap confidence interval method used: Percentile bootstrap.

Number of bootstrap samples for bootstrap confidence intervals:
10000

Level of confidence for all confidence intervals in output:
95.00

The following variables were mean centered prior to analysis:
(hormone2 + hormone1) /2

----- END MATRIX -----