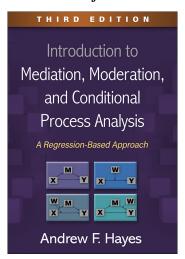
New Edition from Guilford

New Edition of a Bestseller!



2022, Hardcover 7" x 10", 732 Pages, \$75.00



Introduction to Mediation, Moderation, and Conditional Process Analysis THIRD EDITION

A Regression-Based Approach

Andrew F. Hayes

"I know I speak for organizational researchers and graduate students everywhere when I say how much PROCESS, and prior editions of this book, have contributed to making some of the more difficult parts of the research process accessible and fun. I look forward to using the third edition in my own research, and (again) buying a copy for all my graduate students. Adding to the appeal of the third edition are features such as the new code for R users—now available for every example in the book—and techniques to analyze the strength of two specific direct effects that differ in sign. Hayes has made an immense contribution with his continual updates to PROCESS, and shows in his writing and his workshops that he is a gifted teacher."

— **Julian Barling**, **PhD**, FRSC, Distinguished University Professor and Borden Chair of Leadership, Smith School of Business, Queen's University, Canada

"This book would make an excellent companion text to accompany a course on regression analysis that also addresses mediation and moderation, two topics of enormous practical utility. It can also serve as a useful reference for more experienced researchers and methodologists wanting to learn about mediation, moderation, and advanced applications. Reading this book is like taking an immersive workshop on mediation and moderation analysis, with the author right there to explain everything."

— **Kristopher J. Preacher**, **PhD**, Department of Psychology and Human Development, Peabody College, Vanderbilt University

"This book is a staple on my bookshelf and a text that I recommend to all my students who are interested in quantitative research. The impressive third edition now includes code and examples for R. Making the incredibly flexible and useful analytic tools of PROCESS available for a free, open-source statistical software program is a huge contribution to the field. This is a most useful book for advanced graduate courses that focus on regression, as well as for faculty."

— Michael D. Broda, PhD, School of Education, Virginia Commonwealth University

"I have used this text for several years in my graduate-level statistics classes. It makes the teaching of mediation and moderation much easier, and the associated PROCESS code makes conducting these analyses much less tedious. Colleagues have found this book and PROCESS very helpful in their research endeavors, and several of my students have used PROCESS in their theses and dissertations. The third edition has all of the things I liked about the earlier editions, plus some nice new stuff—the inclusion of R code will be helpful to those who do not have access to SAS or SPSS, and I especially enjoyed the more detailed discussion of unstandardized, standardized, and partially standardized coefficients. I recommend this book without reservation."

— Karl L. Wuensch, PhD, Department of Psychology, East Carolina University

Acclaimed for its thorough presentation of mediation, moderation, and conditional process analysis, this book has been updated to reflect the latest developments in PROCESS for SPSS, SAS, and, new to this edition, R. Using the principles of ordinary least squares regression, Andrew F. Hayes illustrates each step in an analysis using diverse

examples from published studies, and displays SPSS, SAS, and R code for each example. Procedures are outlined for estimating and interpreting direct, indirect, and conditional effects; probing and visualizing interactions; testing hypotheses about the moderation of mechanisms; and reporting different types of analyses. Readers gain an understanding of the link between statistics and causality, as well as what the data are telling them. The companion website (www.afhayes.com) provides data for all the examples, plus the free PROCESS download.

Find full information about this title online: www.guilford.com/p/hayes3

Guilford Publications, Inc. Introduction to Mediation, Moderation, and Conditional **Promotional Code** Order **Process Analysis** 370 Seventh Avenue, Suite 1200 AF2E New York, NY 10001-1020 Copies in Hardcover, 9781462549030, \$75.00 \$ FREE Shipping: U.S. and Canada Call Toll-Free: 800-365-7006 (or 212-431-9800), 9am-5pm ET Email: orders@guilford.com Shipping: Outside the U.S. & Canada: Visit www.guilford.com/orderoutside for details. Professor Copies: www.guilford.com/professors CA, IN, MA, MD, NC, NJ, NY, PA, & WI orders add sales tax; Name Canadian residents add GST Address 1 Total **Method of Payment:** Address 2 ☐ Check or Money Order Enclosed (US Dollars Only) City State/Prov. Zip/Postal Code ☐ Institutional PO Attached BILL MY: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover Daytime Phone # (To be used only if there is a question about your order) Account # CVV Email (You will receive a shipment confirmation. Your email address will not be released to any third party marketer.) Signature (Required on credit card orders) Exp. Date *List prices and special offers valid in the U.S. and Canada and are subject to change. ☐ Send me emails offering exclusive discounts!



Only at www.guilford.com! — Buy any print book and get the e-book for only 10% of the print list price.

All e-books from guilford.com are DRM-free, come with lifetime access, and are easily read on all the devices you own. Plus, all e-books from Guilford include access to all available formats (ePub and PDF). More info: www.guilford.com/e-books