

AAPL Stock Analysis Report

Apple Inc.

Generated on 2025-03-15

Key Metrics

Current Price	30-Day Change	Exchange
\$213.49	-\$28.04 (-11.61%)	XNAS

Summary

Apple is among the largest companies in the world, with a broad portfolio of hardware and software products targeted at consumers and businesses.

This report provides a comprehensive analysis of AAPL stock, including price history, technical indicators, financial highlights, recent news, and dividend information. Use this report to gain insights into the company's performance and make informed investment decisions.

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Disclaimer: This report is for informational purposes only and should not be considered financial advice. Always consult with a financial advisor before making investment decisions. Past performance is not indicative of future results.

1. Company Overview

Apple Inc. (AAPL)

Apple is among the largest companies in the world, with a broad portfolio of hardware and software products targeted at consumers and businesses. Apple's iPhone makes up a majority of the firm sales, and Apple's other products like Mac, iPad, and Watch are designed around the iPhone as the focal point of an expansive software ecosystem. Apple has progressively worked to add new applications, like streaming video, subscription bundles, and augmented reality.

The firm designs its own software and semiconductors while working with subcontractors like Foxconn and TSMC to build its products and chips. Slightly less than half of Apple's sales come directly through its flagship stores, with a majority of sales coming indirectly through partnerships and distribution.

Company Information

Market Cap	Industry	Exchange
\$3207.06B	ELECTRONIC COMPUTERS	XNAS
Company Type	CIK	Country
CS	0000320193	us

Additional Information

Address: ONE APPLE PARK WAY, CUPERTINO, CA, 95014

Phone: (408) 996-1010

Website: <https://www.apple.com>

2. Price History

Price Statistics

Metric	Value
Current Price	\$213.49
30-Day Change	-\$28.04 (-11.61%)
Highest Price (30d)	\$247.10
Lowest Price (30d)	\$209.68
Average Volume	48,110,099

Price Trend Commentary

Over the period from February 13, 2025 to March 14, 2025, AAPL has shown a strong downward trend, with the stock price decreasing by \$28.04 (-11.61%). The stock has been showing typical market volatility during this period, with an average daily price movement of 1.38%. Recently, the stock has shown strong negative momentum, indicating potential continuation of the current trend.

3. Technical Analysis

Technical Indicators

Indicator	Value	Signal
50-day SMA	\$239.75	BEARISH
RSI (14-day)	27.43	OVERSOLD (BULLISH)
MACD	N/A	N/A

Technical Analysis Commentary

The stock is trading significantly below its 50-day SMA (\$239.75), with the current price (\$213.49) being 10.95% lower. This indicates a strong bearish trend, though the stock may be approaching oversold territory. The RSI reading of 27.43 indicates the stock is oversold. This may present a buying opportunity, as oversold conditions often precede price reversals to the upside. In conclusion, technical indicators are mixed, showing no clear directional bias. In such cases, it's advisable to wait for more definitive signals before making significant trading decisions.

Technical Trend Summary

Overall Trend	Trend Strength	Recommended Action
NEUTRAL	STRONG	HOLD/MONITOR

4. Financial Highlights

Latest Financial Data (as of N/A)

Metric	Value	YoY Change
Revenue	N/A	N/A
Net Income	N/A	N/A
EPS	N/A	N/A
Total Assets	N/A	N/A
Total Liabilities	N/A	N/A
Cash & Equivalents	N/A	N/A

Financial Health Assessment

Balance Sheet: Leveraged - With debt at 80.60% of assets, the company has high leverage that may pose financial risks.

Recent SEC Filings

No recent SEC filings available

5. Recent News

This Chip Company Is a No-Brainer Dividend Stock to Buy on the Nasdaq Correction

Unknown date | The Motley Fool

ASML, a leading manufacturer of semiconductor equipment, is a compelling buy despite the broader tech sector sell-off. The company's monopolistic position, strong backlog, and long-term growth potential in AI make it a high-conviction investment, even with near-term cyclical and geopolitical risks.

Source: <https://www.fool.com/investing/2025/03/14/nasdaq-correction-chip-growth-stock-buy-asml/?source=iedfolr0000001>

1 Unstoppable Vanguard ETF to Buy With \$550 During the S&P; 500 Sell-Off

Unknown date | The Motley Fool

The Vanguard Information Technology ETF (VGT) has outperformed the S&P; 500 over the long term, and with the recent market sell-off, it presents a unique opportunity for investors to buy it at a discount. The ETF holds a mix of hardware and software giants driving the AI boom, including Apple, Mic...

Source: <https://www.fool.com/investing/2025/03/14/1-vanguard-etf-buy-550-during-the-sp-500-sell-off/?source=iedfolr0000001>

Global Market for Micro and Mini LEDs 2025-2035: MicroLED Set to Surpass OLED and Mini-LED, Dominating Premium Display Market by Mid-2030s

Unknown date | GlobeNewswire Inc.

The global market for Mini and MicroLED displays is set for substantial growth, driven by increasing adoption in consumer electronics, automotive, and AR/VR applications. Mini-LEDs are transforming LCD backlighting, while MicroLEDs represent the future of self-emissive displays with unmatched per...

Source: <https://www.globenewswire.com/news-release/2025/03/13/3042399/28124/en/Global-Market-for-Micro-and-Mini-LEDs-2025-2035-MicroLED-Set-to-Surpass-OLED-and-Mini-LED-Dominating-Premium-Display-Market-by-Mid-2030s.html>

35.2% of Warren Buffett's \$281 Billion Portfolio Is Invested in 3 Artificial Intelligence (AI) Stocks

Unknown date | The Motley Fool

Warren Buffett's Berkshire Hathaway holds significant investments in three companies - Amazon, Coca-Cola, and Apple - that are leveraging artificial intelligence to enhance their legacy businesses.

Source: <https://www.fool.com/investing/2025/03/13/352-warren-buffetts-281-billion-invest-3-ai-stocks/?source=iedfolrf0000001>

Is the Fidelity High Dividend ETF the Smartest Investment You Can Make Today?

Unknown date | The Motley Fool

The article discusses the benefits of investing in dividend-paying stocks during market pullbacks, highlighting the Fidelity High Dividend ETF as a potential option. It provides performance comparisons and details on the ETF's holdings and fees.

Source: <https://www.fool.com/investing/2025/03/12/is-the-fidelity-high-dividend-etf-the-smartest-inv/?source=iedfolrf0000001>

News Sentiment Analysis

The recent news sentiment is moderately positive (score: 40.0), suggesting favorable coverage for AAPL.

6. Dividend Information

Latest Dividend Information

Metric	Value
Ex-Dividend Date	2025-02-10
Payment Date	2025-02-13
Dividend Amount	\$0.2500
Est. Annual Yield (quarterly)	0.47%

Dividend Yield Assessment

AAPL provides a modest dividend yield of 0.47%, below market averages. This may indicate the company prioritizes reinvestment for growth over immediate shareholder returns.

Dividend History

Dividend Growth Analysis

The dividend has shown modest growth with an annualized rate of 3.75% over the analyzed period. This positive growth rate suggests a stable dividend policy with gradual increases.

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