



AKOS KOVACS UI/UX DESIGNER

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#26C6D0 means a series of numbers for you. But it can be a good color for a button. This is how I realize the world around me over 8 years.

I always preferred the community-based knowledge, that's why I trained myself. My skills/perspective came from the digital world. But I never forget the oldest tools: paper and pen to sketch my ideas. I always looking for new challenges in my life/career. I'm curious that's the motivation for me. That was the reason why I choosed UI/UX community when I decided to leave the print materials.

No matters how many times I should redesign the creative because we need to find the highest quality or closest answer to the solution. Imho new games/apps/ methods are always fun especially the difficult ones. Maybe this is the source of my beta addictions.

What is the value in a company for me? I really love working with talented people and I'm open to learning from them. It's important for me to educate myself. This is why I really love to ask always.

I have to note I'm not perfect, it's really hard for me to remember people's name and I don't like tofu.

EXPERIENCE

Co-Funder/ Project manager/ Senior Graphic Designer Liber8Tech (Startup)

2015 March -
Corporate Identity, App/Web UI/UX,
print materials, software developing,
project/team coordination

Graphic Designer Wunderman

2014 January - February
ERSTE Bank inside communication
(microsite, launch campaign, iOS
app), KLM online communication

Graphic Designer POSSIBLE

2013 July - December
Creative member of Possible
Product Division
Wootocracy (redesign), SmartEgg
(product packaging, microsite),
Totoya site redesign

Marketing manager/ junior Graphic Designer PANDASTIC

2012 October - 2013 March
Client communication, Macworld
For iPad magazine design.

Marketing manager/ junior Graphic Designer ISTYLE Hungary

2009 June - 2010 October
Social communication, project
manager, Responsible for
business identity in stores, Event
organization, New store launches

freelance

Graphic Designer
2008 February -
I always looking for new projects as
a designer. This is the reason why I
had various clients over the years.

BENU Magyarország Zrt.
Hama Magyarország
Nők Lapja Cafe
R&S Hungary
21. század kiadó
PingDigital
Bor Bál... and more.

SKILLS

Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Premier Pro
Adobe After Effects CC
hint: short animations, infographics
Sketch
Principle
Origami Studio
Zeplin
HTML/CSS
hint: still basic but enough to
communicate with web dev team,
and create prototypes.

In the queue
Affinity designer/photo
Lightwave
Advanced level of html/css

LIFE PHILOSOPHY

"Dont Panic"

EDUCATIONS

2015 - MOME - momecode
HTML/CSS
2008 - 2010 - BKF
Commucation and Media
2004-2008 -ELTE Practising Primary
and Secondary School
Information technology and
economics

COMMUNITY/CHARITY 2014 - LOGO REDESIGN

"Csepp a Tengerben" Állami
Gondozott Fogytékos
Gyermekekért Alapítvány - logo
redesign

2015 - #HASHTAGCHARITY

Landing page for African
ambassadors who would like to help
kids/families. Their mission is to
solve the sanitation problems in the
region.

STRENGTHS

• loyalty • hard-working • motivator
• attentive • simplify things • ux •
looking for new technologies • team
player • self training • emotional •
communicative • curious

