

New Mid Required				
new required	not met	not satisfied	often	infreq
not required	less often met	only barely often	often	infreq
new required	satisfying met	no other, no clearly	often	infreq
not required	hardly met	no other, no clearly	often	infreq
new	EMT answer based	Not met	often	infreq
done	EMT team based	not met	often	infreq
done	not met with others	not met with others	often	infreq
done	FDPPM, other	not met with others	sometimes	always, always about

Promo creation Request form (BANK PROMO) On Us
Campaign Name
Campaign type On Us (Off Row)
Promotional name
Valid from
Valid to
Category (product ID (Applicable art)
Category ID (Product ID (Excluded from)
Cashback %/Amount
Min. transaction Value
Max. cashback limit/period
Max orders per user
Applicable on BANK
Payment method (CC,DC,BM etc)
Maximum cashback per card
Usage per card by campaign by user
BI/IS
Other last
Other conditions
Notes
Platform
Wallet

[Table]																			
Condition													Plan						Rule Validity
PO MD	category_id	brand_id	merchant_id	discoverability	model	year	min_price	max_price	brand/mdl bundle	cost type	tenure/1.6.3.12	brand count	category count	platform count	modification	year	brand/mdl	category	
		66781	53006	online/offline	r25 pro		6,949-12	1000	2000			100	100	100	cashback/discount				

Promo creation Request form (BANK BMO - OR) On Us		Promo creation Request form (BANK PROMO) On Us	
Campaign Name	To be Created	Campaign Name	To be created
Promo code name	To be Created	Campaign type On Us (OR Promo)	OR offers
Campaign type On Us (Bank Offer)	OR OFFER, N/A	Promo code name	To be created
Region Mail Id	95344	Valid from	Date of Creation
Valid from	Date of Creation	Valid to	End of next year - 2022
Valid to	End of next year - 2022	Category/Product ID (Applicable on)	
Discount %/Amount	50% instant discount upto Rs.10	Category/Product ID (Excluded from)	N/A
Min. transaction Value	1	Discount %/Amount	N/A
Max. discount limit/number	N/A	Min. transaction Value	50% instant discount upto Rs.10
Max order per user	1000 PER MONTH	Max. discount limit/number	N/A
Applicable on BANK	SBAXIS, CCLCITI	Max order per user	1000 PER MONTH
Payment method (CC,DEBIT etc)	CC+BANK OF INDIA	Applicable on BANK	SBAXIS, CCLCITI
Maximum cashback per user	N/A	Payment method (CC,DEBIT etc)	CC, CC
Usage per card by campaign by user	10000	Maximum cashback per user	N/A
Other text	Rs.10 discount applied successfully.	Usage per card by campaign by user	10000
Other conditions	N/A	Other text	N/A
TABs	N/A	Other conditions	Rs.10 discount applied successfully.
Platform	iOS/Android	TABs	N/A
Workflow	N/A	Platform	iOS/Android

MID
SLIBAL128053589241419
lcic01157452473514
MIDNCF34715753082756
Produc66990221753531
Open029280784033979
AltHyb88382719614331

Promo creation Request form (BANK PROMO) On Us

Campaign Name	
Campaign type On Us (OR Row)	
Promocode name	
Valid from	
Valid to	
Category (product ID (Applicable on)	
Category (ID/Product ID (Excluded from)	
Cashback %/Amount	
Min. transaction Value	
Max. cashback limit/order	
Max orders per user	
Applicable on BANK	
Payment method (C/C,D/C,EM etc)	
Maximum cashback per card	
Usage per card by campaign by user	
Bills	
Other text	
Other conditions	
Tags	
Platform	
Wallet	

Campaign	PG mid	
TSTNB/CASH/BKCH	Alm/a08302710014331	
TSTLPM/CASH/BKCH	Alm/a08302710014331	
FTOCOS/GRCH	Alm/a08302710014331	
TSTCCOS/GRCH	Alm/a08302710014331	
TSTNB/CASH/BKCH	Alm/a08302710014331	
SPRBT/STCASH	Alm/a08302710014331	
SPRBT/STCUB	Alm/a08302710014331	