Marketing & Business Development Intern

Atomic Knowledge Proof

Reference No.	YSIP090		
Company Profile	Atomic Knowledge Proof, AKP, named after trust frameworks, contributes to the evolution of the World Wide Web, enabling digital human trust through AI, blockchain, and cryptography. Working at AKP offers continuous learning in a rapidly evolving space. The versatile working environment allows remote work and flexible hours. The fulfilling work brings positive impact to millions worldwide, encouraging others to extend that impact. AKP fosters a culture of excellence by teaching and training others to remain sharp. The diverse community consists of a multilingual and multicultural team from around the world, benefiting from the best of many worlds. AKP promotes an egalitarian workplace, treating all teammates, from interns to unit leaders, with respect and dignity.		
Company Website	akproof.com	Application & Enquiries	gabriel.chan@akproof.com
Job Function	Business	Number of Vacancy	2
Working Mode	Full-time	Work Location	Science Park
Job Responsibilities	1. Market research: Conduct research to identify target markets, competitors, and trends. Analyse data to support strategies. 2. Lead generation: Identify and qualify leads for business opportunities. Research potential clients, collect contact information, and organise databases. 3. Content creation: Develop marketing materials like blog posts, social media content, and presentations. Create engaging content aligned with the company's brand and audience. 4. Campaign support: Assist in executing and tracking marketing campaigns. Coordinate with the team, manage schedules, and prepare reports. 5. Business analysis: Analyse data, market trends, and customer feedback. Identify growth opportunities and contribute to business strategies. 6. Relationship building: Support the development team in building and maintaining client relationships. Organise meetings and follow up on opportunities. 7. Market intelligence: Stay updated on industry news, competition, and trends. Provide insights to inform decision-making.		

Skillset Requirements	1. Marketing knowledge: Familiarity with marketing principles, research, and digital channels. 2. Analytical skills: Gather and analyse data, interpret insights, and use tools like Excel or Google Analytics. 3. Communication skills: Clear written and verbal communication, content creation, and professionalism. 4. Research skills: Conduct market research, competitor analysis, and trend analysis. 5. Organisational skills: Manage tasks, meet deadlines, and pay attention to detail. 6. Relationship building: Interpersonal skills, collaboration, and teamwork. 7. Adaptability: Willingness to learn, openness to new ideas and technologies.

Web3 Product Design Intern

Atomic Knowledge Proof

Reference No.	YSIP091		
Company Profile	Atomic Knowledge Proof, AKP, named after trust frameworks, contributes to the evolution of the World Wide Web, enabling digital human trust through AI, blockchain, and cryptography. Working at AKP offers continuous learning in a rapidly evolving space. The versatile working environment allows remote work and flexible hours. The fulfilling work brings positive impact to millions worldwide, encouraging others to extend that impact. AKP fosters a culture of excellence by teaching and training others to remain sharp. The diverse community consists of a multilingual and multicultural team from around the world, benefiting from the best of many worlds. AKP promotes an egalitarian workplace, treating all teammates, from interns to unit leaders, with respect and dignity.		
Company Website	akproof.com	**Application & Enquiries**	gabriel.chan@akproof.com
Job Function	Technology	**Number of Vacancy**	2
Working Mode	Full-time	**Work Location**	Science Park
Job Responsibilities	1. User research: Understand user needs and preferences through research. Use insights to improve the design process. 2. UI/UX design: Collaborate on creating intuitive and visually appealing UI via wireframes, prototypes, and user flows. 3. Interaction design: Design interactive elements and animations for smooth user interactions. 4. Visual design: Create visually compelling designs aligned with Web3 app aesthetics. 5. Prototyping and testing: Build interactive prototypes for user feedback. Test usability and iterate design. 6. Collaboration: Work with cross-functional teams to create a user-centred product. Collaborate on design reviews and sprints. 7. Documentation: Document design guidelines, UI patterns, and specifications. Create style guides for developers.		
Skillset Requirements	1. UI/UX design: Proficient in user-centred design principles and tools like Figma. 2. Web3 knowledge: Some understanding of blockchain, dApps, and Web3 protocols. 3. User research: Conduct interviews, surveys, and usability tests. Synthesise insights.		

	4. Visual design: Some sense of aesthetics, colour, and typography. 5. Prototyping and testing: Create interactive prototypes and conduct usability testing. 6. Collaboration and communication: Communicate and collaborate effectively with teams and stakeholders. 7. Adaptability and curiosity: Open to learning new design trends, technologies, and the evolving Web3 landscape.

Programme Design Intern

Atomic Knowledge Proof

Reference No.	YSIP092		
Company Profile	Atomic Knowledge Proof, AKP, named after trust frameworks, contributes to the evolution of the World Wide Web, enabling digital human trust through AI, blockchain, and cryptography. Working at AKP offers continuous learning in a rapidly evolving space. The versatile working environment allows remote work and flexible hours. The fulfilling work brings positive impact to millions worldwide, encouraging others to extend that impact. AKP fosters a culture of excellence by teaching and training others to remain sharp. The diverse community consists of a multilingual and multicultural team from around the world, benefiting from the best of many worlds. AKP promotes an egalitarian workplace, treating all teammates, from interns to unit leaders, with respect and dignity.		
Company Website	akproof.com	Application & Enquiries	gabriel.chan@akproof.com
Job Function	Technology	Number of Vacancy	2
Working Mode	Full-time	Work Location	Science Park
Job Responsibilities	1. Needs assessment: Identify training needs and objectives through research and analysis. 2. Curriculum development: Design training materials aligned with learning goals. 3. Instructional design: Create effective and interactive training experiences. 4. Content creation: Develop engaging training content using various tools. 5. Evaluation and assessment: Measure training program effectiveness and collect participant feedback. 6. Collaboration and coordination: Work with stakeholders to ensure program alignment. 7. Documentation and organization: Maintain records of training materials and resources.		
Skillset Requirements	1. Instructional design: Apply learning principles to design effective training programs. 2. Content development: Create training content in different formats. 3. Needs assessment: Analyze data to identify training gaps and objectives. 4. Communication and collaboration: Collaborate with stakeholders and convey ideas effectively. 5. Organizational skills: Manage projects, meet deadlines, and maintain documentation.		

	6. Technology proficiency: Use learning management systems and e-learning tools. 7. Creativity and innovation: Design engaging and innovative training experiences.

Researcher and Analyst Intern

Atomic Knowledge Proof

Reference No.	YSIP093
Company Profile	Atomic Knowledge Proof, AKP, named after trust frameworks, contributes to the evolution of the World Wide Web, enabling digital human trust through AI, blockchain, and cryptography. Working at AKP offers continuous learning in a rapidly evolving space. The versatile working environment allows remote work and flexible hours. The fulfilling work brings positive impact to millions worldwide, encouraging others to extend that impact. AKP fosters a culture of excellence by teaching and training others to remain sharp. The diverse community consists of a multilingual and multicultural team from around the world, benefiting from the best of many worlds. AKP promotes an egalitarian workplace, treating all teammates, from interns to unit leaders, with respect and dignity.

Company Website	akproof.com	**Application & Enquiries**	gabriel.chan@akproof.com
Job Function	Technology	**Number of Vacancy**	2
Working Mode	Full-time	**Work Location**	Science Park

Job Responsibilities	1. Data collection: Gather relevant data through primary and secondary research methods. 2. Data analysis: Analyze data using statistical tools and techniques. Draw insights to support decision-making. 3. Market research: Conduct analysis to identify tr
Skillset Requirements	1. Research methods: Familiarity with qualitative and quantitative research methodologies. 2. Data analysis: Proficiency in spreadsheets. Ability to interpret data. 3. Market research: Understanding of industry trends and competitive analysis. 4. Repor