



Maven Market Dashboard

Sales

Orders

Returns

Products

Customers

Customers Insight

City

State

Country

Year

Month

Product

All

All

All

All

All

All



Sales
1.76M



Profit
1.05M



Orders
270K



Customers
10.28K

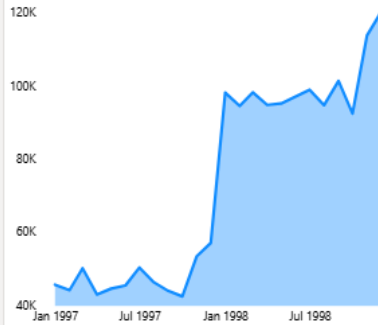


Returned orders
8289

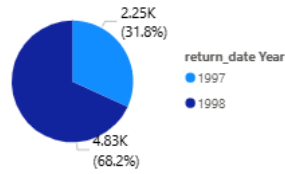


Products
1560

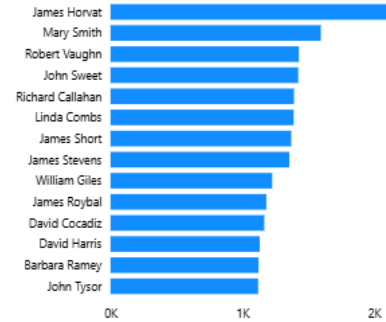
Yearly Sales



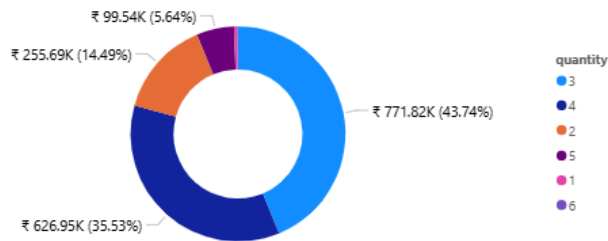
Yearly Returns



TOP 10 CUSTOMERS WITH HIGHEST SALES



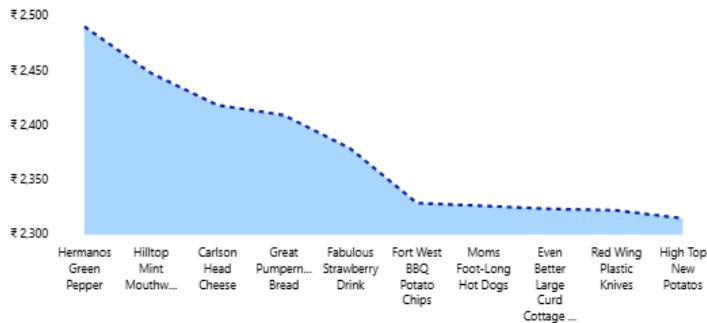
CORRELATION BETWEEN ORDER SIZE AND SALES REVENUE



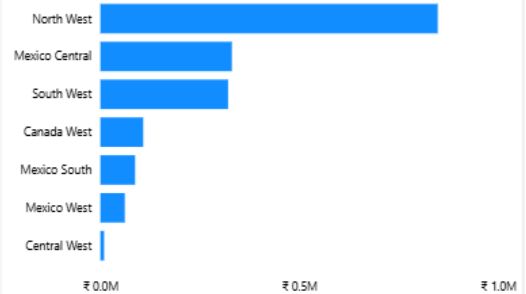
REVENUE BY STORE TYPE



TOP 10 PRODUCTS WITH HIGHEST REVENUE



REVENUE BY REGION

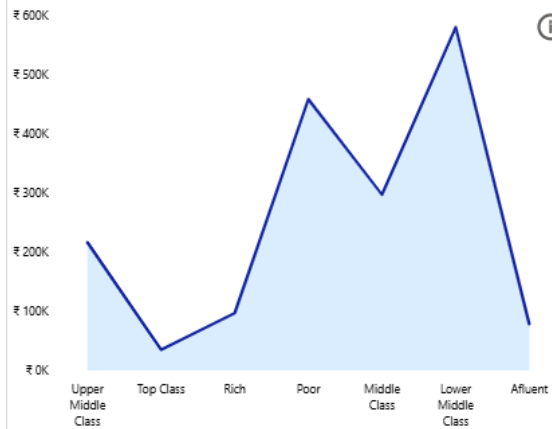




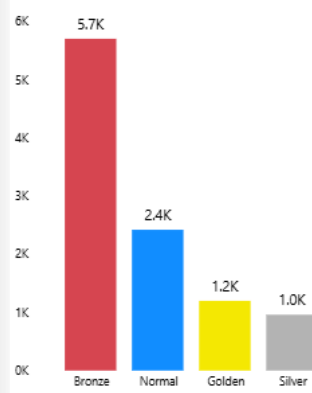
Customer Sales Analysis



REVENUE BY SOCIAL CLASSIFICATION



CUSTOMER DISTRIBUTION BY MEMBERSHIP TIER



Customer city

All

customer country

All

Customer state

All

Education

All

Marital status

All

Homeowner

All

Gender

All

Occupation

All

CHURNED CUSTOMERS

782

CURRENT CUSTOMERS

8060

TOTAL ORDERS

270K

TOTAL REVENUE

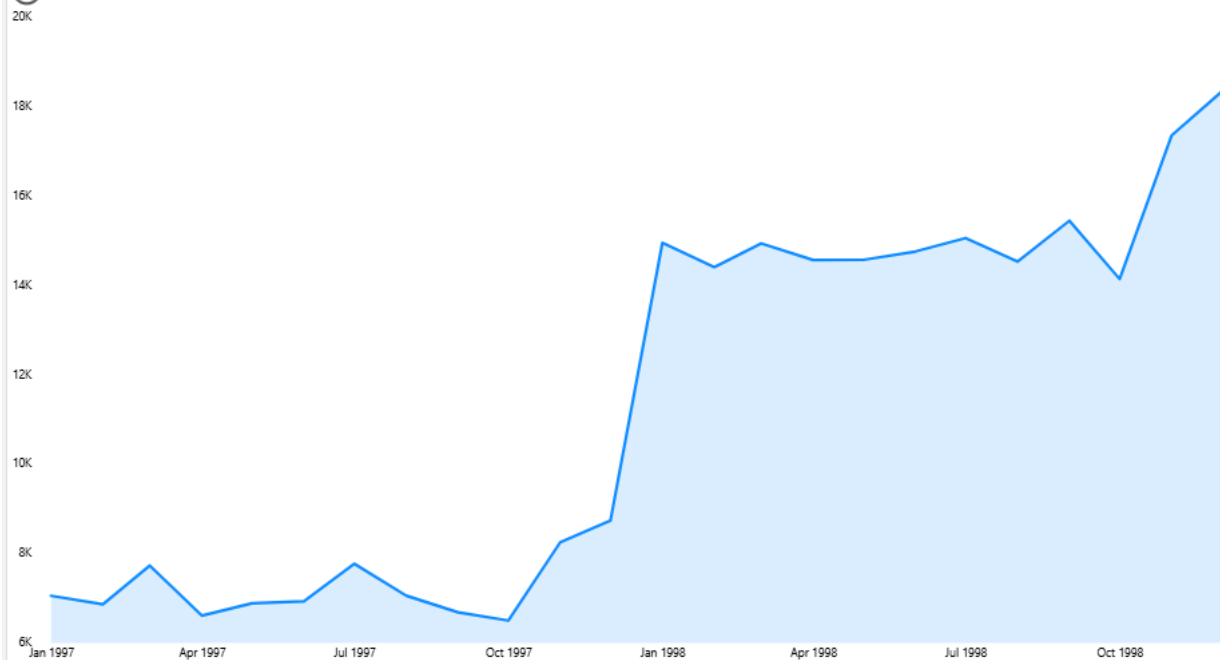
1.76M

RETAINED CUSTOMERS

4799



ORDERS VOLUME TREND THROUOUT THE TIME





Return pattern and analysis

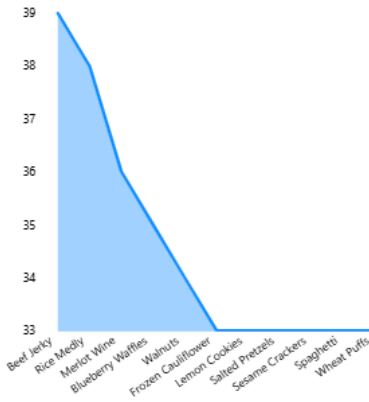


Product name
All

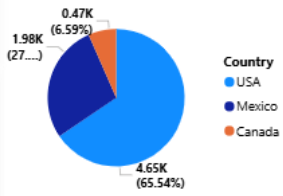
OVERALL RETURN RATE

3.07%

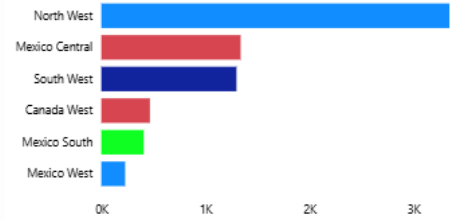
TOP 10 RETURN PRODUCTS



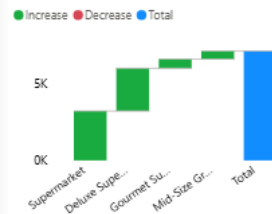
WHICH COUNTRY IS GETTING MORE RETURNS



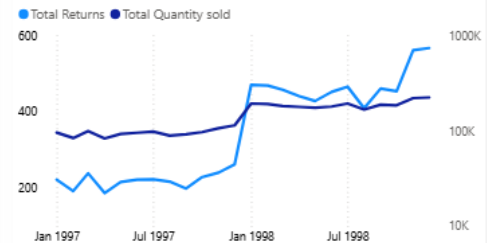
ORDERS RETURNED IN EACH REGION



TYPE OF STORE GETTING MORE RETURNS



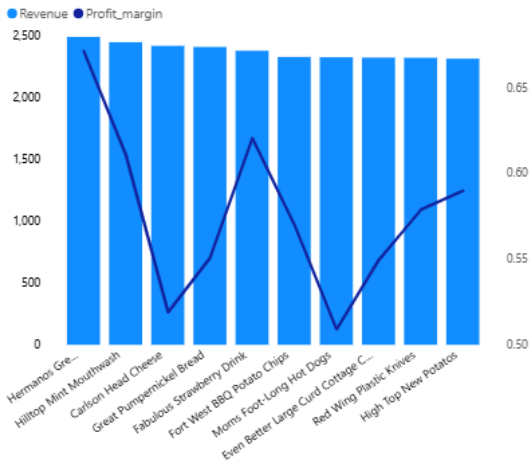
RETURN ORDERS BY YEAR AND MONTH



Products Analysis



Revenue, Profit_margin and Profit by Product



REVENUE BREAKDOWN BY QUANTITY, PROFIT AND PRODUCT



Year

☐ 1997

☐ 1998

City

All

State

All

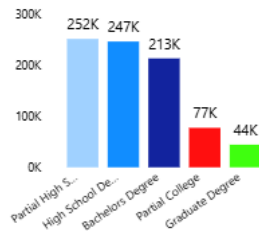
Region

All

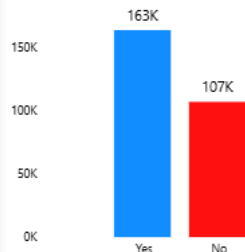
Country

All

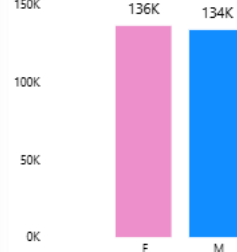
CUSTOMER EDUCATION BREAKDOWN



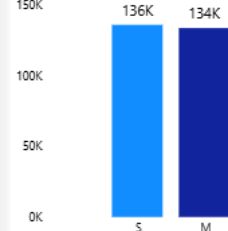
HOMEOWNER



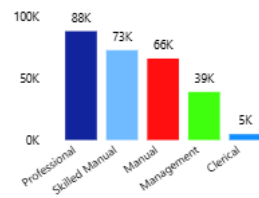
GENDER WISE



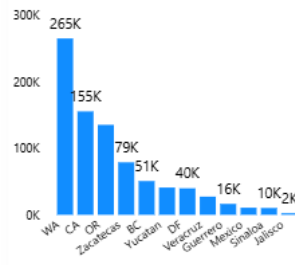
MARITAL STATUS



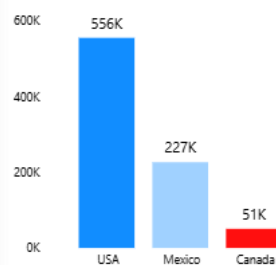
CUSTOMER OCCUPATION BREAKDOWN



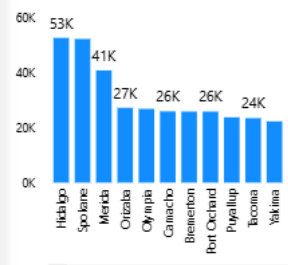
CUSTOMER STATE



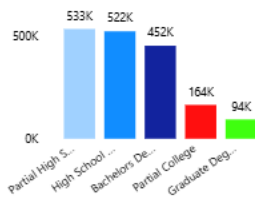
CUSTOMER COUNTRY



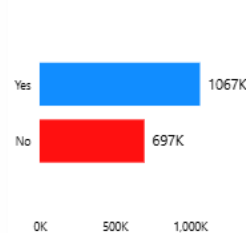
CUSTOMER CITY



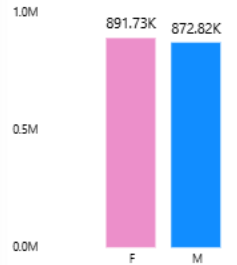
REVENUE BY EDUCATION BREAKDOWN



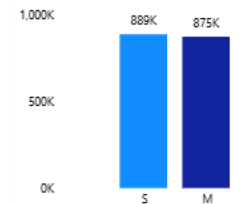
REVENUE BY HOMEOWNER



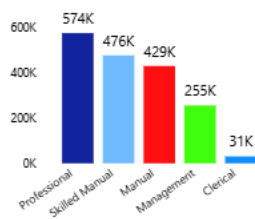
REVENUE BY GENDER



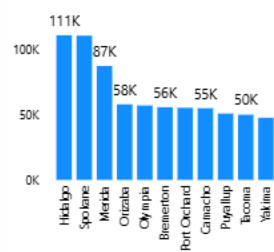
REVENUE BY MARITAL STATUS



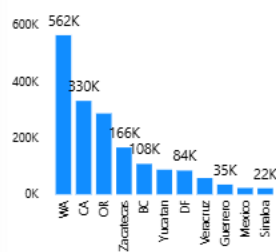
REVENUE BY OCCUPATION



REVENUE BY CITY



REVENUE BY STATE



REVENUE BY COUNTRY

