

# Think as you like but behave like others



### Chapter Summary

Law 38 emphasizes the importance of blending in with societal norms to maintain power and influence. It urges individuals to conceal their true thoughts and originality in public, sharing them only with trusted friends. The story of Pausanias illustrates the dangers of flaunting uniqueness and the disdain it can provoke among peers. Historical examples highlight how those who adapt their behavior to match societal expectations can thrive, while martyrs of unpopular opinions often find themselves isolated. Ultimately, the law advocates for the strategic preservation of one's true self in private while maintaining conformity in public.



### Embrace the Norms to Survive

In order to succeed and wield influence, it is advisable to blend into the fabric of societal norms rather than flaunt your differences. People are often threatened by originality, viewing it as a challenge to their beliefs. This is why it is safer to adopt the collective mannerisms that garner acceptance. Conformity can often shield you from criticism while allowing you to maintain your unique perspectives privately.

"Blend in to avoid the ire of the herd."

#### The Perils of Individualism

When one loudly expresses unconventional ideas, they risk alienation and hostility. The example of Pausanias shows us how someone can lose favor by showcasing his uniqueness too boldly. This behavior can lead to punishment from those who feel inferior or threatened. As such, it is vital to know when to hold back and act conventionally.

"Originality can lead to isolation."

### Wise Words from History

Philosophers like Baltasar Gracián understood the importance of discretion. They noted that true wisdom often lies in not contradicting the majority, for clashing with common sentiments can incite danger. Maintaining a harmonious public persona while nurturing discreet alliances can lead to greater power and influence.

#### Lessons from Pausanias

Pausanias's journey from celebrated leader to despised traitor illustrates the folly of displaying contempt for one's roots. He adopted Persian ways, alienating his Spartan compatriots. This glaring shift caused him to be perceived as a threat, resulting in his eventual downfall. An essential lesson here is to respect the traditions and culture you belong to.

### Power in Disguise

Tommaso Campanella's life exemplifies the art of disguising true beliefs while navigating oppressive systems. By feigning madness, he gained freedom to express his thoughts behind a veil of compliance. His strategic maneuvering shows that outward conformity can sometimes be the best defense.

# The Bittersweet Truth of Originality

While many crave the acceptance of their originality, flaunting it can lead to misunderstanding and conflict. The deep-seated desire for approval often prompts individuals to adopt behaviors that align with expected norms. This behavior safeguards you but can also mask authentic self-expression.

# Navigating the Social Landscape

Dissimulation, or the art of disguise, is crucial for those who harbor radical thoughts in a climate of conformity. By adopting the outward appearance of orthodoxy, individuals can discuss divergent ideas with those who understand the subtle ironies. This allows one to communicate without fear of persecution.



# Navigating the Social Landscape



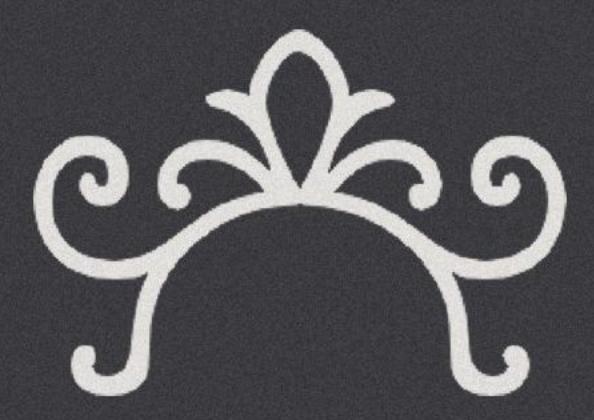
Dissimulation, or the art of disguise, is crucial for those who harbor radical thoughts in a climate of conformity. By adopting the outward appearance of orthodoxy, individuals can discuss divergent ideas with those who understand the subtle ironies. This allows one to communicate without fear of persecution.

### The Power of the Marranos



The history of Marranos demonstrates how disguised belief systems can exist within seemingly conformist behaviors. Their ability to practice Judaism while outwardly appearing Catholic speaks volumes about the power of careful social navigation. This skill enables freedom in restricted environments while maintaining societal favor.

### The Art of Conformity



Few accomplish standing out effectively without first establishing a powerful position. Even historical leaders maintained an appearance of commonality to connect with the masses. It is crucial to adopt the right mask suited for each circumstance if one hopes to navigate social hierarchies successfully.



#### Recap

- "Blend in to avoid the ire of the herd."
  - "Originality can lead to isolation."
- "Conformity can grant you hidden power."
  - "True originality thrives in secrecy."
- "Outward conformity nurtures inner freedom."



#### Thank You

Follow for more insights

