

Akram Naeemuddin | www.linkedin.com/in/akramnaeemuddin | 9951916519 | akram.dcme@gmail.com |

Passionate Data Science professional with hands-on experience in SQL, Python, and Tableau. Proven ability to develop data-driven solutions that enhance decision-making for e-commerce clients.

Experience

Aug 2022 - Jan 2023

Saras Analytics Ltd, Hyderabad – Data Quality Intern.

- **Data Extraction and Reporting:** Utilized SQL to develop custom queries and generate detailed reports for apparel brands. This work provided actionable insights that empowered clients to make informed decisions, contributing to their business growth.
- **Analytics Integration:** Extracted and analyzed data from Google Analytics, translating complex data sets into clear, impactful reports tailored for high-growth e-commerce brands.
- **Automation and Efficiency Improvements:** Designed and implemented Excel macros, leading to a 30% reduction in manual workload. Additionally, you developed VBA scripts to enhance Excel models, significantly improving the efficiency and accuracy of data processing and reporting.
- **Client Support:** Played a supportive role for clients, delivering data-driven solutions that fostered growth and optimized their business strategies.
- Prepared various BI dashboards in **Tableau** for month-on-month business reports
- Evaluation and analysis of e-commerce dataset using **Excel V-lookup, Chi-square, Normal and T-distribution**. Removed **outliers** using **Python** and **Pandas**

Education

Aug 2023 - June 2026

Vasireddy Venkatadri Institute of Technology, Guntur

Bachelor in computer science & engineering – 7.8 GPA

Skills

Technical	Python, Machine Learning, R, SQL, Excel VBA Macros
Visualization	Tableau, Power BI, Excel Charts, Jupyter Notebook
Database	MySQL
Soft Skills	Excellent verbal and written communication skills and storytelling skills.

Certifications and Awards

- IBM professional data science certification
- Coursera Machine Learning by Andrew Ng