Akram Naeemuddin

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CAREER PROFILE

Results-driven Data Professional with 6 months of experience in Business Analyst and Data Engineer roles. Skilled in e-commerce, data systems, and cloud technologies, with expertise in analysing complex data to deliver actionable insights and drive growth.

TECHNICAL SKILLS

Software: Git, Power-BI, Excel (advanced functions, pivot tables), Tableau
Programming Languages: Python (pandas, NumPy, matplotlib, seaborn), SQL, Django
Operating System: Windows, Linux
Other Skills: Machine Learning, Data Science, Data Manipulation & Visualization

EXPERIENCE

Data Quality Intern - Saras Analytics, Hyderabad (Aug 2022 – Jan 2023)

- Developed custom SQL queries and generated comprehensive reports to provide actionable insights for clients, enabling informed business decisions for leading apparel brands.
- Extracted and analysed data from Google Analytics to build tailored reports that supported strategic marketing initiatives for apparel brands.
- Provided data-driven growth solutions for high-growth e-commerce brands, contributing to increased revenue and market share.
- Designed and implemented Excel macros to automate routine tasks, resulting in a 30% reduction in manual workload and enhanced operational efficiency.
- Created VBA scripts to optimize Excel models, significantly improving data processing speed and reporting accuracy.

PROJECTS

Smart Competency Project (Sep 2024 – Mar 2025)

- Spearheaded the development of an AI-powered employment platform designed to personalize job matching and training recommendations based on candidates' skill gaps and career aspirations.
- Engineered a competency diagnostic system that assessed users through dynamic questionnaires and evaluated their readiness for targeted job roles using machine learning algorithms.
- Developed an AI-based recommendation engine to suggest relevant job opportunities and personalized learning pathways, incorporating real-time job market insights and skill gap analysis.
- Designed and integrated adaptive learning modules, offering tailored micro-courses, certifications, and training resources to bridge users' skill deficiencies.
- Built scalable backend APIs to support real-time data processing, candidate profiling, resume building automation, and skills verification features.

EDUCATION

Bachelor of Technology - Computer Science (AI&ML) - CGPA-7.5/10
Vasireddy Venkatadri Institute of Technology, India **(Aug 2023 – May 2026)**
Diploma in Computer Engineering | 74%
Chalapathi Institute of Technology, India **(Dec 2020 – Jun 2023)**

CERTIFICATIONS

- IBM Data Science
- Altair Data Science Master
- Coursera Machine Learning by Andrew NG