# Akram Naeemuddin

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<https://github.com/akramnameemuddin>

**CAREER PROFILE**

Results-driven Data Professional with 6 months of experience in Business Analyst and Data Engineer roles. Skilled in e-commerce, data systems, and cloud technologies, with expertise in analysing complex data to deliver actionable insights and drive growth.

**TECHNICAL SKILLS**

**Software:** Git, Power-BI, Excel (advanced functions, pivot tables), Tableau  
**Programming Languages:** Python (pandas, NumPy, matplotlib, seaborn), SQL, Django  
**Operating System:** Windows, Linux  
**Other Skills:** Machine Learning, Data Science, Data Manipulation & Visualization

**EXPERIENCE**

***Data Quality Intern - Saras Analytics, Hyderabad*** ***(Aug 2022 – Jan 2023)***

* Developed custom SQL queries and generated comprehensive reports to provide actionable insights for clients, enabling informed business decisions for leading apparel brands.
* Extracted and analysed data from Google Analytics to build tailored reports that supported strategic marketing initiatives for apparel brands.
* Provided data-driven growth solutions for high-growth e-commerce brands, contributing to increased revenue and market share.
* Designed and implemented Excel macros to automate routine tasks, resulting in a 30% reduction in manual workload and enhanced operational efficiency.
* Created VBA scripts to optimize Excel models, significantly improving data processing speed and reporting accuracy.

**PROJECTS**

#### **Smart Competency Project (Sep 2024 – Mar 2025)**

* Spearheaded the development of an AI-powered employment platform designed to personalize job matching and training recommendations based on candidates' skill gaps and career aspirations.
* Engineered a competency diagnostic system that assessed users through dynamic questionnaires and evaluated their readiness for targeted job roles using machine learning algorithms.
* Developed an AI-based recommendation engine to suggest relevant job opportunities and personalized learning pathways, incorporating real-time job market insights and skill gap analysis.
* Designed and integrated adaptive learning modules, offering tailored micro-courses, certifications, and training resources to bridge users' skill deficiencies.
* Built scalable backend APIs to support real-time data processing, candidate profiling, resume building automation, and skills verification features.

**EDUCATION**

**Bachelor of Technology - Computer Science (AI&ML) - CGPA-7.5/10***Vasireddy Venkatadri Institute of Technology,* *India* ***(Aug 2023 – May 2026)*Diploma in Computer Engineering | 74%**  
*Chalapathi Institute of Technology,* *India* ***(Dec 2020 – Jun 2023)***

**CERTIFICATIONS**

* IBM Data Science
* Altair Data Science Master
* Coursera Machine Learning by Andrew NG