

Akram Rafid

Chittagong, Bangladesh | akramrafid123@gmail.com | (880)1641414949

EDUCATIONAL QUALIFICATION

East Delta University

Jan,2023-Present

Bachelor of Computer Science & Engineering

- CGPA - 3.23 out of 4.00
- Expected date of Graduation 2027

Govt. City College

May,2019-Dec,21

Higher Secondary School Certificate

- GPA – 5.00 out of 5.00

Govt. Muslim High School

April,2017-Feb19

Secondary School Certificate

- GPA – 5.00 out of 5.00

WORK EXPERIENCE

Molten Bangladesh

Dhaka, Bangladesh

Web Developer and SEO Specialist

August,2025-Present

- Collaborated with the Bangladesh Football Federation and Molten Corporation to design and launch a high-performance e-commerce platform, strengthening partnerships and brand credibility in the sports industry.
- Implemented advanced E-commerce SEO strategies and web analytics frameworks, resulting in improved search visibility, organic traffic growth, and measurable ROI.
- Optimized user experience through conversion rate optimization (CRO) techniques, enhancing on-site engagement and driving consistent sales growth.

Springer Publishing

Chambersburg,USA

Web Developer and Video Editor

February,2025-Present

- Collaborated remotely with Springer Publishing's digital team to design, maintain, and optimize responsive web pages, enhancing site performance and user engagement across key content platforms.
- Produced and edited high-quality educational and promotional videos for online publication, ensuring brand consistency and supporting marketing initiatives across digital channels.

PolyJute.Asia

Chattogram,Bangladesh

Head of IT

June,2024-Present

- Spearheaded IT operations for polyjute.asia, a sustainable startup specializing in recyclable jute-based polythenes, including website development, optimization, and management. Designed and executed strategic content plans for social media, enhancing brand visibility and engagement for eco-friendly innovations.
- Played a key role in the team's success at the HULT Prize, where PolyJute.Asia won the National Championship 2024, showcasing impactful tech-driven sustainability solutions.

LEADERSHIP ACTIVITIES

East Delta University Computer Club

Chattogram, Bangladesh

Sub - executive

January,2023-Present

- Collaborated with the club's executive committee to plan and execute events such as hackathons, coding competitions, and tech conferences, where I played a key role in coordinating logistics, managing registrations, and ensuring smooth event operations, resulting in successful and well-received events.

Youth's Voice

Chattogram, Bangladesh

Sub. Director, Organizing Department

January,2018-April,2022

- Leveraging my event planning and project management skills, I led initiatives to boost Youth's Voice's impact by executing fundraising campaigns, securing corporate sponsorships, and using social media to raise awareness resulting in greater support for empowering women.

Bdapps (Robi)

Chattogram, Bangladesh

Campus Ambassador

December,2023-Present

- Led the development of 2 lite apps and 1 pro app alongside a dedicated team, positively impacting the lives of rural area people. Leveraging my expertise in Flutter, I collaborated effectively to design and build.

Linkup Bangladesh

Chattogram, Bangladesh

Founding Member

June,2022-Present

- Led two successful campaigns aimed at community welfare: orchestrated a fundraising endeavor supporting cancer patients, offering vital financial and emotional assistance, while concurrently spearheading a charitable initiative during Ramadan to aid underprivileged individuals by distributing essential supplies, food, and clothing, contributing significantly to community support and well-being during a critical time.

SKILLS

Programming Language: . Proficient in C++,Java, HTML, CSS, Javascript, React, Typescript, Next.js, MongoDB.

Office 365: Proficient in Microsoft Office, Excel, and Powerpoint.

Digital Marketing: Proficient in SEO, Facebook Ads , Google Ads , Wordpress Development, Web Analytics.

Languages: Basic in Hindi and Fluent in Bangla & English.

REFERENCE

- **Tahmid Kamal Chowdhury**

Managing Director

Safepad Bangladesh

Gmail: tahmid.k.chy@yv.org

Phone: 01715307111

- **Rakib Hasan**

Assistant Manager

Bkash Limited

Gmail: rakibhasan0111@gmail.com

Phone:01912623186