

# Akram Rafid

Chittagong, Bangladesh | [akramrafid123@gmail.com](mailto:akramrafid123@gmail.com) | (880)1641414949

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## EDUCATIONAL QUALIFICATION

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### **East Delta University**

Bachelor of Computer Science & Engineering

Jan,2023-Present

- CGPA - 3.23 out of 4.00
- Expected date of Graduation 2027

### **Govt. City College**

Higher Secondary School Certificate

May,2019-Dec,21

- GPA – 5.00 out of 5.00

### **Govt. Muslim High School**

Secondary School Certificate

April,2017-Feb19

- GPA – 5.00 out of 5.00

## WORK EXPERIENCE

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### **Molten Bangladesh**

Web Developer and SEO Specialist

Dhaka, Bangladesh

August,2025-Present

- Collaborated with the Bangladesh Football Federation and Molten Corporation to design and launch a high-performance e-commerce platform, strengthening partnerships and brand credibility in the sports industry.
- Implemented advanced E-commerce SEO strategies and web analytics frameworks, resulting in improved search visibility, organic traffic growth, and measurable ROI.
- Optimized user experience through conversion rate optimization (CRO) techniques, enhancing on-site engagement and driving consistent sales growth.

### **Springer Publishing**

Chambersburg,USA

Web Developer and Video Editor

February,2025-Present

- Collaborated remotely with Springer Publishing's digital team to design, maintain, and optimize responsive web pages, enhancing site performance and user engagement across key content platforms.
- Produced and edited high-quality educational and promotional videos for online publication, ensuring brand consistency and supporting marketing initiatives across digital channels.

### **PolyJute.Asia**

Chattogram,Bangladesh

Head of IT

June,2024-Present

- Spearheaded IT operations for polyjute.asia, a sustainable startup specializing in recyclable jute-based polythene, including website development, optimization, and management. Designed and executed strategic content plans for social media, enhancing brand visibility and engagement for eco-friendly innovations.
- Played a key role in the team's success at the HULT Prize, where PolyJute.Asia won the National Championship 2024, showcasing impactful tech-driven sustainability solutions.

## **LEADERSHIP ACTIVITIES**

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### **East Delta University Computer Club**

Sub - executive

Chattogram, Bangladesh

January,2023-Present

- Collaborated with the club's executive committee to plan and execute events such as hackathons, coding competitions, and tech conferences, where I played a key role in coordinating logistics, managing registrations, and ensuring smooth event operations, resulting in successful and well-received events.

### **Youth's Voice**

Sub. Director, Organizing Department

Chattogram, Bangladesh

January,2018-April,2022

- Leveraging my event planning and project management skills, I led initiatives to boost Youth's Voice's impact by executing fundraising campaigns, securing corporate sponsorships, and using social media to raise awareness resulting in greater support for empowering women.

### **Bdapps (Robi)**

Campus Ambassador

Chattogram, Bangladesh

December,2023-Present

- Led the development of 2 lite apps and 1 pro app alongside a dedicated team, positively impacting the lives of rural area people. Leveraging my expertise in Flutter, I collaborated effectively to design and build.

### **Linkup Bangladesh**

Founding Member

Chattogram, Bangladesh

June,2022-Present

- Led two successful campaigns aimed at community welfare: orchestrated a fundraising endeavor supporting cancer patients, offering vital financial and emotional assistance, while concurrently spearheading a charitable initiative during Ramadan to aid underprivileged individuals by distributing essential supplies, food, and clothing, contributing significantly to community support and well-being during a critical time.

## **SKILLS**

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Programming Language: . Proficient in C++,Java, HTML, CSS, Javascript, React, Typescript, Next.js, MongoDB.

Office 365: Proficient in Microsoft Office, Excel, and Powerpoint.

Digital Marketing: Proficient in SEO, Facebook Ads , Google Ads , Wordpress Development, Web Analytics.

Languages: Basic in Hindi and Fluent in Bangla & English.

## **REFERENCE**

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### **• Tahmid Kamal Chowdhury**

Managing Director

Safepad Bangladesh

Gmail: tahmid.k.chy@yv.org

Phone: 01715307111

### **• Rakib Hasan**

Assistant Manager

Bkash Limited

Gmail: rakibhasan0111@gmail.com

Phone:01912623186