



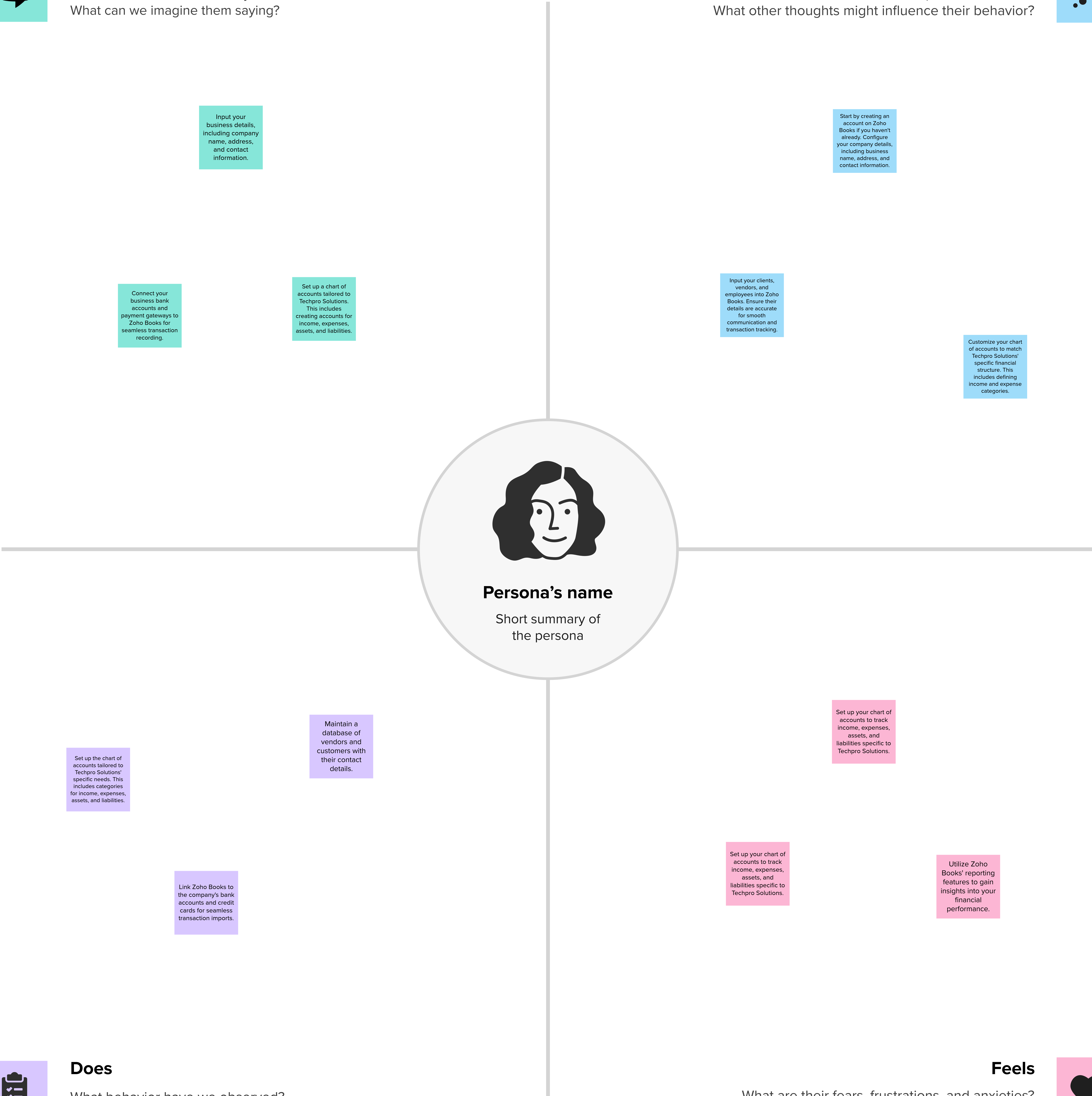
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Input your business details, including company name, address, and contact information.

Start by creating an account on Zoho Books if you haven't already. Configure your company details, including business name, address, and contact information.

Connect your business bank accounts and payment gateways to Zoho Books for seamless transaction recording.

Set up a chart of accounts tailored to Techpro Solutions. This includes creating accounts for income, expenses, assets, and liabilities.

Input your clients, vendors, and employees into Zoho Books. Ensure their details are accurate for smooth communication and transaction tracking.

Customize your chart of accounts to match Techpro Solutions' specific financial structure. This includes defining income and expense categories.



Persona's name
Short summary of the persona

Set up the chart of accounts tailored to Techpro Solutions' specific needs. This includes categories for income, expenses, assets, and liabilities.

Maintain a database of vendors and customers with their contact details.

Set up your chart of accounts to track income, expenses, assets, and liabilities specific to Techpro Solutions.

Link Zoho Books to the company's bank accounts and credit cards for seamless transaction imports.

Set up your chart of accounts to track income, expenses, assets, and liabilities specific to Techpro Solutions.

Utilize Zoho Books' reporting features to gain insights into your financial performance.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example