

AKRITI GUPTA

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Aspiring Data Analyst with a strong foundation in statistical analysis, data visualization, and database management. Skilled in leveraging tools like Power BI, Tableau, and MySQL to derive actionable insights and drive data-driven decision-making. Passionate about solving complex problems and contributing to organizational success in a dynamic, growth-oriented environment.

SKILLS

Technical Skills:

- Data Analysis: Statistical analysis, data cleaning, data modeling
- Tools & Technologies: Excel, MySQL, Power BI, Tableau, Python (beginner-level proficiency)
- Data Visualization: Dashboard creation, storytelling with data, interactive reporting

Soft Skills:

- Problem solving, collaboration, communication, attention to detail

CERTIFICATE

Data Visualization: Empowering Business with Effective Insights – Forage (Tata Group Job Simulation)

[Link..](#)

Deloitte Australia - Data Analytics Job Simulation from – Forage

[Link..](#)

PROJECT/EXPERIENCE

OLA Project

- Ola – Identified the reason for ride cancellation
- Process – Cleaned and processed the data from multiple sources, applied SQL queries, visualised the trend using Power BI
- Result – Reduce the cancellation rate by 10% by implementing new strategy.

[Link..](#)

Hospitals Dashboard

- Conducted statistical analysis of patient data to identify bed occupancy trends, categorized by room type (ICU, general, private), improving operational efficiency.
- Designed interactive Power BI dashboards to visualize hospital revenue streams, reducing billing discrepancies by 15%.
- Analyzed patient feedback to develop performance evaluation models for doctors, enhancing service quality.

[Link..](#)

2022 – 2025

BBA

ITS COLLEGE OF PROFESSIONAL STUDIES

Gr. Noida, UP