



9TH INTERNATIONAL FILM FESTIVAL  
KHAJURAHO



# SPONSORSHIP OPPORTUNITIES

DECEMBER 16 - 22, 2023

## WE ARE KHAJURAHO INTERNATIONAL FILM FESTIVAL

Khajuraho International Film Festival  
stunning fusion of Art, Culture, and an array  
of Films. The goal of the festival is simple – to  
raise awareness about cinema in the region

KIFF has been conceptualized by Raja  
Bundela and the team, firm in the belief  
that cinema is not just for blind  
entertainment but is a very vital tool for  
social change, exploration, and  
documentation of our cultural identity.

### **OUR MISSION:**

**KIFF wants to provide a platform  
to the youth of Madhya Pradesh  
who are deprived of opportunities  
due to a lack of exposure.**



## THEME OF KIFF 2023 - SRIDEVI - 'THE MEGA STAR'



This year, we are thrilled to announce that our festival will be dedicated to honoring the extraordinary lifetime achievements of the iconic actress, Late Sridevi.

Sridevi, whose name remains etched in the annals of Indian cinema, was a luminary whose performances continue to inspire and resonate with audiences globally. Her career, which spanned several decades, saw her evolve from a child actor to a beloved and revered figure in the film industry. Her versatile acting skills, unparalleled charm, and timeless roles in Hindi, Tamil, Telugu, Malayalam, and Kannada films have left an indelible mark on the world of cinema.





## OUR GOVERNING COUNCIL



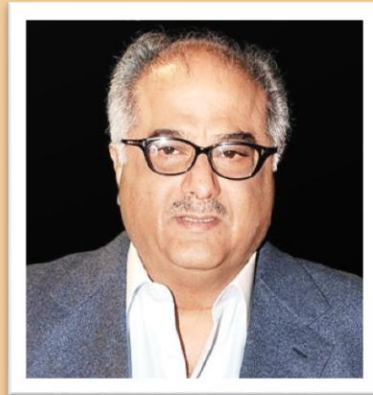
GOVIND NIHALANI



DR CHANDRA PRAKASH  
DWIVEDI



RAMESH SIPPY



BONEY KAPOOR



MANMOHAN SHETTY



PRAHLAD KAKKAR



MARIANNE BORG



## TEAM HEADS

### **RAJA BUNDELA Founder and Chairperson**

Raja Bundela, Chairperson of KIFF, is a notable actor, producer, politician and civil activist. He launched KIFF in the year 2015. By and by he is the VP of Bundelkhand Vikas Board, Uttar Pradesh. He aims to make and promote good meaningful cinema. Through this festival, he endeavors to carry films nearer to every single individual of Bundelkhand and one who aims to make a career in entertainment industry.



### **SUSMITA MUKHERJEE**

Sushmita Mukherjee is an Indian actress and author. She has starred in several Hindi movies and television shows. Currently, she is portraying the role of Kusum Mishra in Jagannath Aur Purvi Ki Dosti Anokhi at Sony TV. Currently, she is playing Rekha in Star Bharat show Meri Saas Bhoot Hai opposite Kajal Chauhan and Vibhav Roy.





## OTHER TEAM MEMBERS

RAM BUNDELA  
Film Director

ARIF SAHDOLI  
Writer, Actor &  
Director

MAJOR VINAY  
MARKS  
Creative Head

RAKESH SAHU  
Creative Head

ATUL  
MALIKRAM  
Head  
Operations

MUKESH RAJAK  
Head Hospitality  
Management

REEAA RAMAN  
Coordinator - Delhi

ROHIT SINGH  
Content Chief

ONKAR PATKAR  
Knowledge  
Partner

JAGMOHAN JOSHI  
PA to Raja Bundela



## SPONSORSHIP DETAILS

# YOUR BRAND

**THERE ARE NUMEROUS EFFECTIVE OPPORTUNITIES** to expand your brand with an audience that matters. AFF sponsorship packages can be tailor-made to fit your company's advertising and marketing goals. Let us help your company reach your desired audience, OUR audience. We'll see you on the red carpet.

### ON SITE

- HORDIND
- BANNERS
- POSTERS
- STANDEES
- FLIERS
- FLAGS
- BROCHERS
- BAGS
- T-SHIRT
- HATS
- BACKDROPS
- RECEPTION BOOTHS
- CONFERENCE
- WORKSHOP
- LED BACKDROPS
- STAGE FIXTURES
- PODIUM
- TICKETS

### ON AIR

- Press
- Release
- Television
- Mailers

### ON PAPER

- Newspaper

### ONLINE

- Facebook
- Twitter
- Instagram
- website

For sponsorship opportunities, email [khajurahofilmfestival@gmail.com](mailto:khajurahofilmfestival@gmail.com)



## OUR OFFERS

### TITLE SPONSOR

- Brand Logo will be incorporated with the KIIF Logo.
- A special award will be designed in the name of the brand and presented to the winner by your brand representative.
- Special Mention in all advertisements given out in Print Media, Magazines & Newsletters.
- Promotion in Press Releases and/or Television
- Larger visibility of your brand in the promotional material at the venue.

### PLATINUM SPONSORS

- A special award will be designed in the name of the brand and presented to the winner by your brand representative.
- Your Brand will be visible everywhere during the KIIF events and its promotions
- Special Mention in all advertisements given out in Print Media, Magazines & Newsletters.
- Promotion in Press Releases and/or Television
- Larger visibility of your brand in the promotional material at the venue.





## OUR OFFERS

### GOLD SPONSORS

- Your Brand will be visible everywhere during the KIIF events and its promotions
- Special Mention in all advertisements given out in Print Media, magazines & newsletters.
- Promotion in Press Releases and/or Television
- Larger visibility of your brand in the promotional material at the venue.

### ASSOCIATE SPONSOR

- You will be the official associate partner
- Your Brand will be visible everywhere during the KIIF events and its promotions
- Special Mention in all advertisements given out in Print Media, magazines & newsletters.
- Promotion in Press Releases and/or Television
- Larger visibility of your brand in the promotional material at the venue.



## SPECIAL OFFERING

### Additionally what we can offer you

Your brand head can come and present an award on the stage.

- Special Mentions of your company or logo in Interactive Sessions & Workshops
- Festival Passes - Certain number of Festival passes.
- Film Award Passes - Certain number of Film Award Passes.
- VIP Passes- Certain number of VIP Passes For Important Members.
- All Mailers will include your branding for your global promotion.

**NOTE** - Sponsorship will be discussed during meeting / correspondence.



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# THANKS!

CONTACT KHAJURAHO INTERNATIONAL FILM FESTIVAL

