

Akriti Kaur

With 3yr+ of experience in the field of user experience, I strive to find meaning in the chaos of user data. In my current role, I practice generative and evaluative research using varied methods and tools.

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[LinkedIn](#)

[Portfolio](#)

Education

Master's of Information (UXD)

University of Toronto
2019 - 2021

Bachelor in Design

Indian Institute of Technology IITG, India
2014 - 2018

Design & Research

Affinity mapping	Contextual inquiry
User persona	Experiment design
Empathy maps	User interviews
Interaction design	Usability testing
Wireframing	Journey maps
Rapid prototyping	Heuristic evaluation
Mid-Fi to Hi-Fi	Card sorting
Storyboarding	A/B testing
Experience maps	Surveys
Web & App design	Competitor analysis

Software & Code

Adobe Suite	Usability Testing
Figma	Python
Unity3D	Arduino
Vuforia	C lang
Google SketchUp	HTML/CSS
Sketch	Bootstrap

Community & Sports

Mentor at RookieUp, IDF 2019-2020

Mentoring students to enter the field of UX and build a great portfolio at Interaction Design Foundation Bootcamp

Technical assistant, UoFT 2020-2021

Supporting online classes at the iSchool, University of Toronto

Inter-IIT Sports Meet, IITG 2016

Lawn Tennis player representing IIT Guwahati at the annual sports meet.

Industry Work

UX Researcher | OneSpan, Canada

Jun 2021 - Present, 2yr

- Conducting **mixed-methods research** in both exploratory and testing phases. Working with PMs to conduct business research and gain early prototype feedback from clients, utilising Analytics to support designs and drive decisions.
- Building a B2B **user research panel** for fast recruitment. Conducting workshops with stakeholders, driving research strategy and framing ResearchOps at the company.

UX Research co-op | Intuit, Canada

May 2020 - Sep 2020, 4mo

- Independently** conducted research on a conversation design tool. Prepared research questions, conducted, analysed and synthesized an exploratory study to learn how people seek help.
- Collaborated** on analysis, synthesis, jobs-to-be-done journey mapping, persona creation and insight generation. Planned and facilitated ideation workshops, generated designs for product.

UX Designer | Tesco, India

Jul 2018 - Jul 2019, 1yr

- The **only designer** in Bangalore office. Worked on a major warehouse management project with the Thailand team, I was solely responsible for digitizing all paper-based processes.

Academic Research

Research assistant | University of Toronto

Jan 2021 - Jul 2021, 6mo

- Designed, prepared, conducted and analysed data for a mixed-method research of how people explore document content through conversational user interfaces. Worked with visually impaired and sighted participants through experimental studies and user interviews.

Design researcher | UE-HCI Lab, IITG

Jan 2017 - May 2018, 1yr 4mo

- Performed mixed-methods research including experiment design, usability testing and design of VR application to compare patterns between 2D vs 3D interfaces using head-gaze & gesture interactions.

Publications

- Kaur, A., Agrawal, A., & Yammiyavar, P. (2019). Exploring 3D Interactions for Number Entry and Menu Selection in Virtual Reality Environment. In *Research into Design for a Connected World* (pp. 781-791). Springer, Singapore.
- Kaur, A., Agrawal, M., & Yammiyavar, P. G. (2020). A cognitive load assessment study of three-dimensional interactive virtual reality interfaces. *International Journal of Forensic Engineering and Management*, 1(1), 103-115.
- Kaur, A., & Yammiyavar, P. G. (2017, November). A comparative study of 2D and 3D mobile keypad user interaction preferences in virtual reality graphic user interfaces. In *Proceedings of the 23rd ACM Symposium on Virtual Reality Software and Technology* (pp. 1-2).