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#### Education

#### Master's of Information (UXD)

University of Toronto 2021

#### Bachelor in Design (8.62/10)

Indian Institute of Technology, Guwahati, India 2018

## Design & Research

Affinity mapping Contextual inquiry User persona Experiment design **Empathy maps** User interviews Interaction design Usability testing Wireframing Journey maps Rapid prototyping Heuristic evaluation Mid-Fi to Hi-Fi Card sorting Storyboarding A/B testing Experience maps Surveys

Web & App design Competitor analysis

## Software & Code

Adobe Suite UsabilityTesting
Figma Python
Unity3D Arduino
Vuforia C lang
Google SketchUp HTML/CSS
Sketch Bootstrap

# **Community & Sports**

#### Mentor at RookieUp | 2020-21

Interaction Design Foundation Bootcamp

#### Technical assistant | 2020-21

Supporting online classes at the iSchool, University of Toronto

#### Inter-IIT Sports Meet | 2016

Lawn Tennis player representing IIT Guwahati at the annual sports meet.

## **Industry Work**

### UX Research co-op | Intuit, Canada | 2020

- Independently conducted research on a conversation design tool.
   Prepared research questions, conducted, analysed and synthesized an exploratory study to learn how people seek help.
- Collaborated on past research of conversation design tool. Analysis, synthesis, jobs-to-be-done journey mapping, persona creation and insight generation. Planned and facilitated ideation workshops, generated designs for product.

### UX Designer | Tesco, India | 2018-19

- The only designer in Bangalore office. Worked on a major warehouse management project with the Thailand team, I was solely responsible for digitizing all paper-based processes.
- Designed end to end mobile application and collaborated with developers to build live product. Conducted field study to discover As-Is process, created wireframes, UX flows, stakeholder approval.

### UX Design intern | Samsung, India | 2017

 Onboarding process design for the next billion users. Conducted user interviews, built a design philosophy and unique selling point through exploratory research. Wireframes and prototype design.

## **Academic Research**

# Research assistant | University of Toronto | 2021

- Designing, preparing, conducting and analysing data for a mixed-method research of how people explore document content through conversational user interfaces.
- Working with visually impaired and sighted participants through experimental studies and user interviews.

# Design researcher | UE-HCI Lab, IITG | 2017-18

 Performed mixed-methods research including experiment design, usability testing and design of VR application to compare patterns between 2D vs 3D interfaces using head-gaze & gesture interactions.

#### **Publications**

- Kaur, A., Agrawal, A., & Yammiyavar, P. (2019). Exploring 3D Interactions for Number Entry and Menu Selection in Virtual Reality Environment. In Research into Design for a Connected World (pp. 781-791). Springer, Singapore.
- Kaur, A., Agrawal, M., & Yammiyavar, P. G. (2020). A cognitive load assessment study of three-dimensional interactive virtual reality interfaces. International Journal of Forensic Engineering and Management, 1(1), 103-115.
- Kaur, A., & Yammiyavar, P. G. (2017, November). A comparative study of 2D and 3D mobile keypad
  user interaction preferences in virtual reality graphic user interfaces. In Proceedings of the 23rd
  ACM Symposium on Virtual Reality Software and Technology (pp. 1-2).