

MEDIA AWARDS

Gaj Yatra, one of WTI's signature projects—is launching a nation-wide campaign on Asian Elephants in partnership with the Ministry of Environment, Forest and Climate Change (MoEFCC), International Fund for Animal Welfare (IFAW) and United Nations Environment (UNEP).

As a part of the event, we are announcing three media awards under three different categories.

Please find listed below the rules and regulations for the competition:

- The entries will be observed and judged over a period of one year and will be evaluated under **three categories- best story, best media house and best continuous reporting for covering elephant related issues (published between July 2018 - July 2019)**
- By entering the contest, you conclusively are deemed to have agreed to the contest rules and terms and conditions as well as by any rules specific to the contest. This is an irrevocable condition of entry.
- The entries should be published in registered print or digital media and should specifically talk about Asian Elephants.
- The Juries' verdict will be final.
- There is no age limit for participants.
- All the awardees will be notified via e-mail and public notification.
- The articles have to be submitted latest by May 30, 2019 to po.campaigns@wti.org.in for review

Prizes:

Best media house

- Gaja Sutra Trophy and citation

Best story & best continuous reporting

- A two days getaway at an elephant conservation area for experiencing the ground truth.
- Certificate of merit
- Memento

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