

Optimizing the Profitability of Robo-Taxi Fleets

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ZOOX

Overview: Optimizing Robo-Taxi Fleets

Challenges:

- Predicting demand
- Minimizing wait times
- Setting competitive prices
- Recharging vehicles

Relevance:

- Emerging area
- Heavy company investment
- Active research and development

Data:

- Publicly available datasets to model
 - crowd behavior
 - weather conditions
 - seasonal effects
- Open simulation environments

Plan:

- Simulate robo-taxi fleet as MDP
- Develop RL algorithms to optimize fleet's operation
- Evaluate against heuristic policies

Details

State

- Matrix of:
 - Vehicle location & battery level
 - Vehicle status
 - i.e. available, en route, occupied, charging
- Time/Day
- Weather conditions
- Ride Requests
- Environment
 - L_2 embeddable Graph (nodes & edges)

Reward

- Revenue from completed rides
- Penalty for long customer wait times
- Penalty of operation costs

Actions

- Move vehicle
 - Assign request to vehicle
 - Send vehicle to charging station
- Suggest price

Transitions

- Probabilistic customer acceptance / rejection (logistic func)
- Modify each car position, battery
- Modify each car usage status (occupied, en route, charging, etc)
 - Update corresponding requests
- Generate new requests

Implementation Outline

Phases (of increasing scope, complexity, dimensionality)

Phase I - optimal allocation of resources

Phase II - Simple pricing model

Phase III - Complex pricing model (weather, sporting events, global supply-demand imbalance)

Phase IV - Non-shortest route (traffic), charging stations

Phase V - multiple agents competing on price & allocation

Training Speedups & Model Architecture

- LLM feedback (set reasonable initial Q-values)
- Heuristic initial strategy
 - Nearest vehicle dispatch, $\text{price} = \text{cost} * (1 + \text{margin})$
- Discretize training environment
- Neural Net to handle interpolation
- Manually compute intermediate & hard-to-costs
 - Customer satisfaction - credit assignment problem
 - Independent customer demand forecast
- Amortized rewards & costs

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