### I. Homepage

### Hero Section:

- Brief introduction to SDGs and your website's purpose
- Call to action (e.g., "Learn More," "Get Involved")

### Featured Content:

- Highlight key SDGs or initiatives
- Latest news or updates
- Impact stories

### Quick Links:

- Direct access to core sections (e.g., "About SDGs," "Our Projects," "Take Action")
- Partners/Sponsors Logos
- Newsletter Signup/Social Media Links
- Footer:
  - Copyright, privacy policy, terms of service, contact information

#### II. About SDGs

#### Overview:

- Introduction to the 17 SDGs
- History and context
- o The 2030 Agenda

### • The 17 Goals:

- Individual pages for each SDG (e.g., SDG 1: No Poverty, SDG 2: Zero Hunger)
  - Each SDG page includes:
    - Detailed description of the goal
    - Key targets and indicators
    - Current progress and challenges
    - Relevant resources and data

## Why SDGs Matter

- Explanation of the importance of SDGs.
- Global and local impacts.

# III. Our Projects/Initiatives

### Overview:

- o Introduction to your organization's projects and initiatives related to SDGs
- Map of project locations (if applicable)

### • Project Categories:

o Organize projects by SDG or thematic area (e.g., climate action, education, health)

## • Individual Project Pages:

- Detailed information about each project:
  - Project description and objectives
  - Impact and results
  - Partners and stakeholders
  - Photo and video gallery
  - How to get involved.

## IV. Take Action

### Get Involved:

- Volunteer opportunities
- Donation options
- Partnership information
- Information about campaigns.

### • Educate Yourself:

- Resources and materials (e.g., reports, articles, videos)
- Educational programs and workshops
- FAQ

### Advocate:

- Information on how to raise awareness
- Contact information for policymakers
- Petitions or campaigns you are promoting.

### • Sustainable Living:

- Tips for individuals to contribute to SDGs.
- o Resources for sustainable products and services.

### V. News & Events

#### • News:

- Latest updates on SDGs and your organization's activities
- Press releases

#### • Events:

- Calendar of upcoming events (e.g., conferences, workshops, webinars)
- Past event archives

### VI. Resources

### Reports & Publications:

Downloadable documents and research papers

### Data & Statistics:

o Links to relevant databases and data visualizations

### Multimedia:

- Photo and video galleries
- Infographics

### • Links:

Links to external organizations and related websites.

## VII. Contact Us

### • Contact Form:

o Fields for name, email, message

### • Contact Information:

- Address, phone number, email address
- Social Media Links
- Location Map

### VIII. Search Function

• A search bar available on all pages.

## IX. Language Options

• If your website targets a multilingual audience, include language selection options.

# **Example of Hierarchical Structure:**



## **Key Considerations:**

- User Experience (UX): Prioritize clear navigation and intuitive organization.
- Mobile Responsiveness: Ensure the sitemap works well on all devices.
- Accessibility: Adhere to accessibility guidelines for users with disabilities.
- **SEO:** Optimize page titles and descriptions for search engines.

•	Content Strategy: Plan content creation and updates to keep the website fresh.				