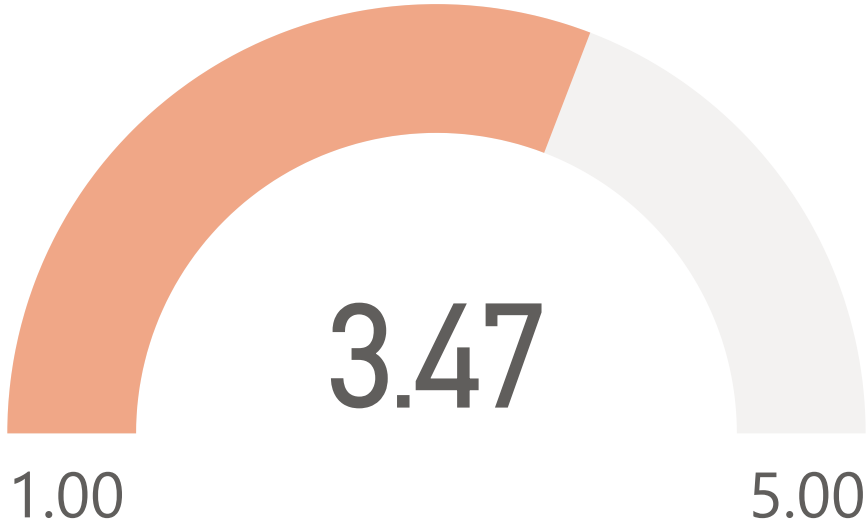


Average Adoption Likelihood

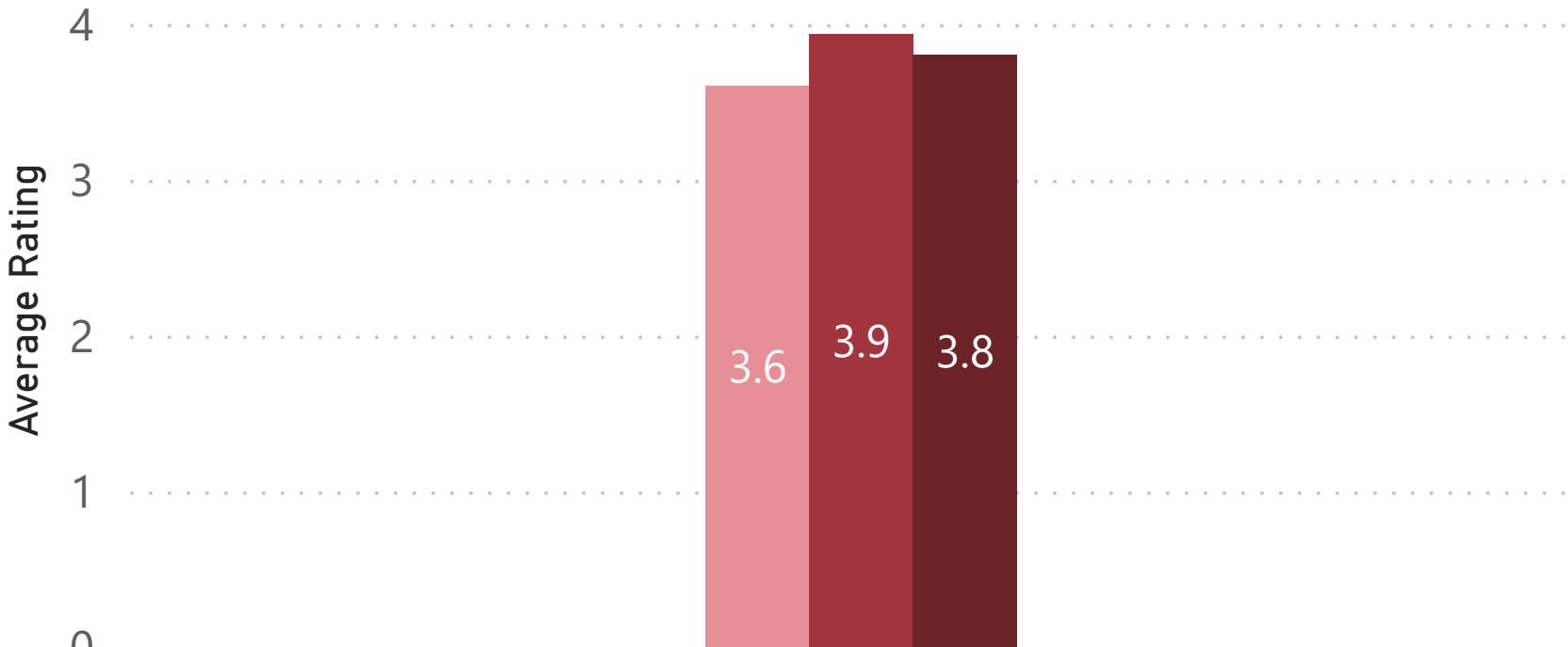
30
Total Respondents



Barriers to Adoption (Avg. Score)

(1=Low Barrier, 5=High Barrier)

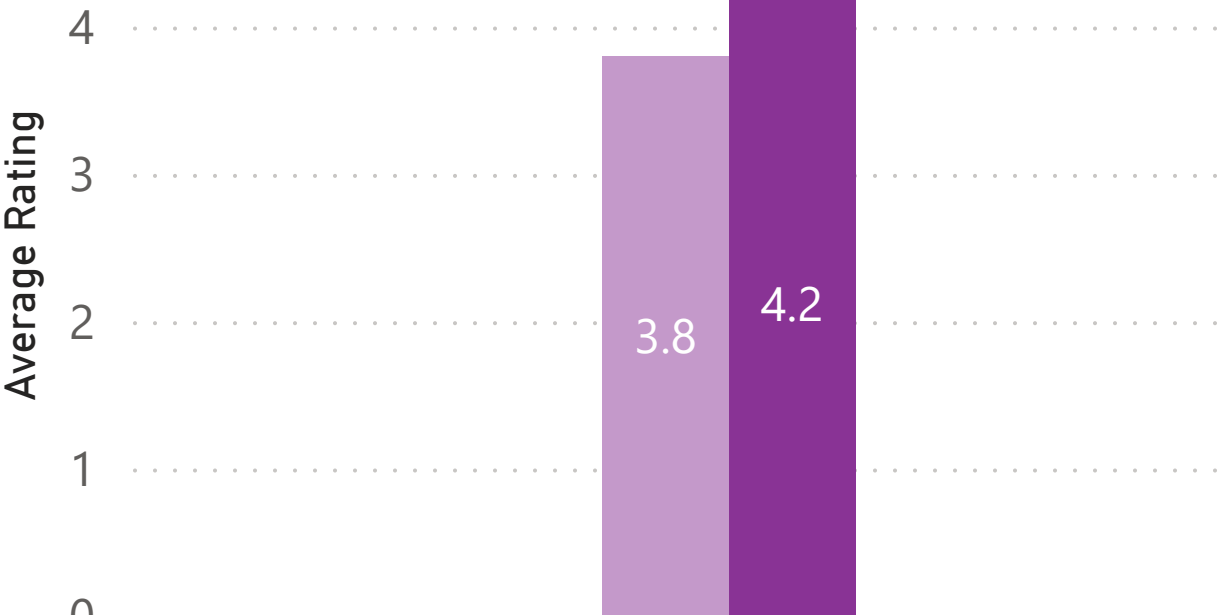
Average of Q6_PassRates Average of Q6_Scenarios Average of Q6_Cost



Drivers of Adoption (Avg. Score)

(1=Low Driver, 5=High Driver)

Average of Q7_CostReduce Average of Q7_PassRates



Filter by Payment Segment

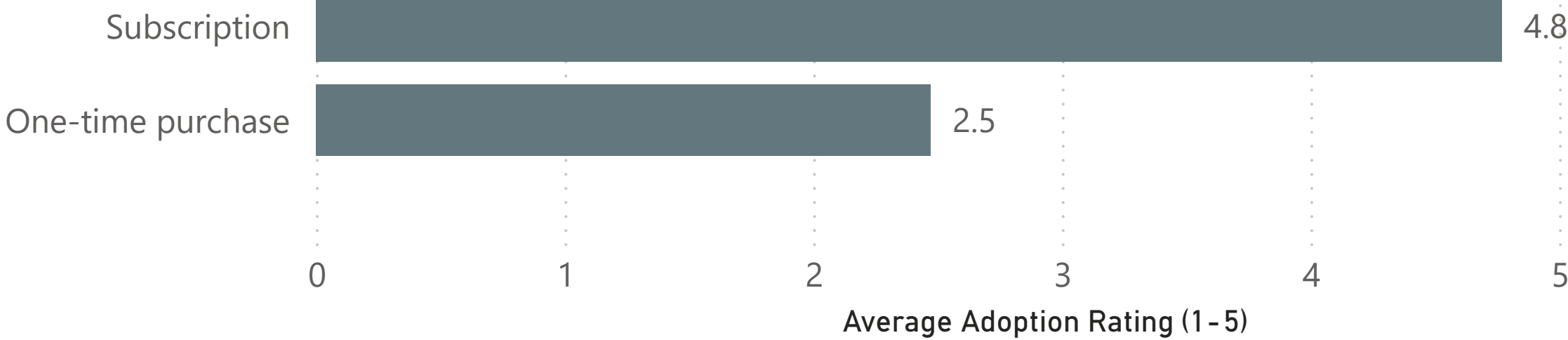
One-time purchase

Subscription



H2: Adoption Likelihood by Payment Segment (Avg. Score)

Payment Features



Respondent Roles (Count of Responses)



- Role
- Director
 - Dean
 - Program coordinator
 - Program Head
 - Education coordinat...
 - Firefighter/Paramedic