

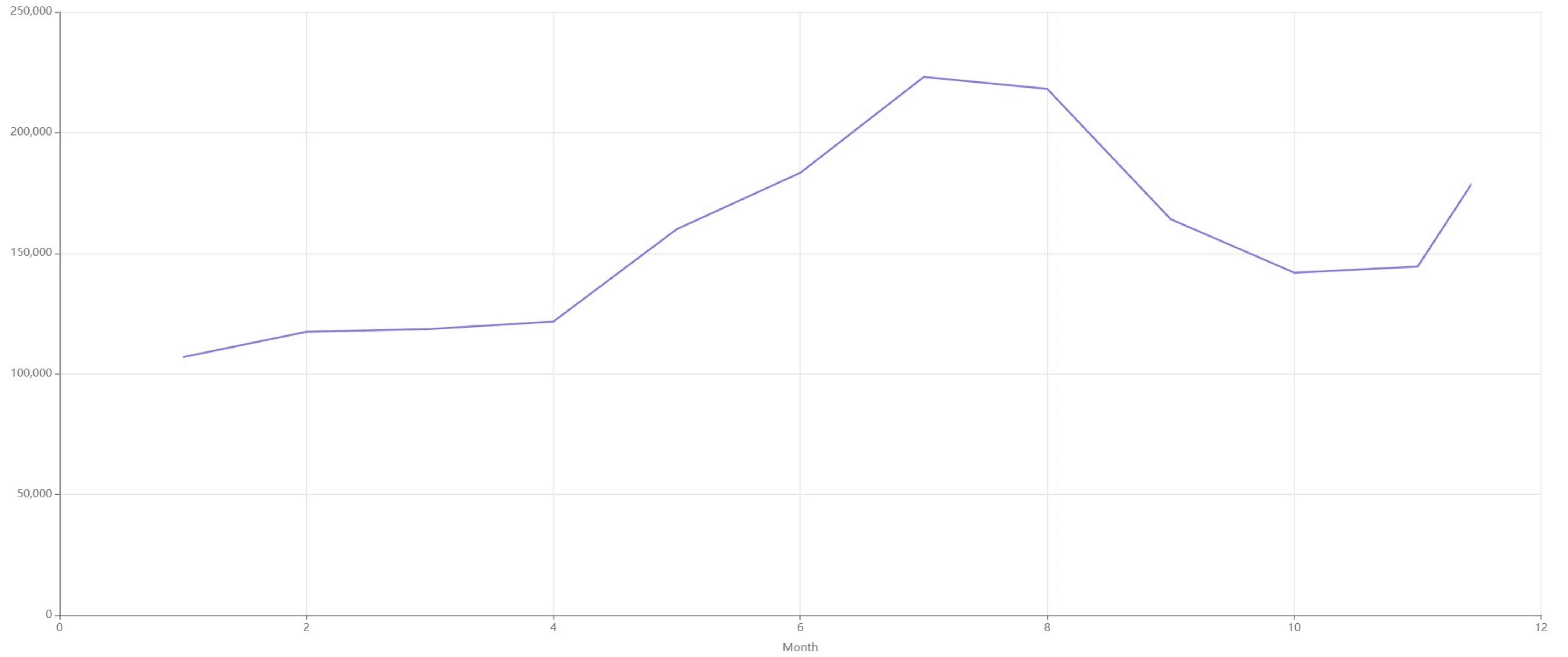
# Coca-Cola Monthly Sales Trend in 2022



- **Average Monthly Sales:** \$160,254.38 in 2022, with a range of \$107,000.00 to \$223,087.50.
- **Seasonal Trends:** Peaks in **July-August** and **December**, with troughs in **Q1** and **October**.
- **Growth Insight:** Insufficient data for Year-over-Year (YoY) growth analysis.

—○— Total Sales (USD)

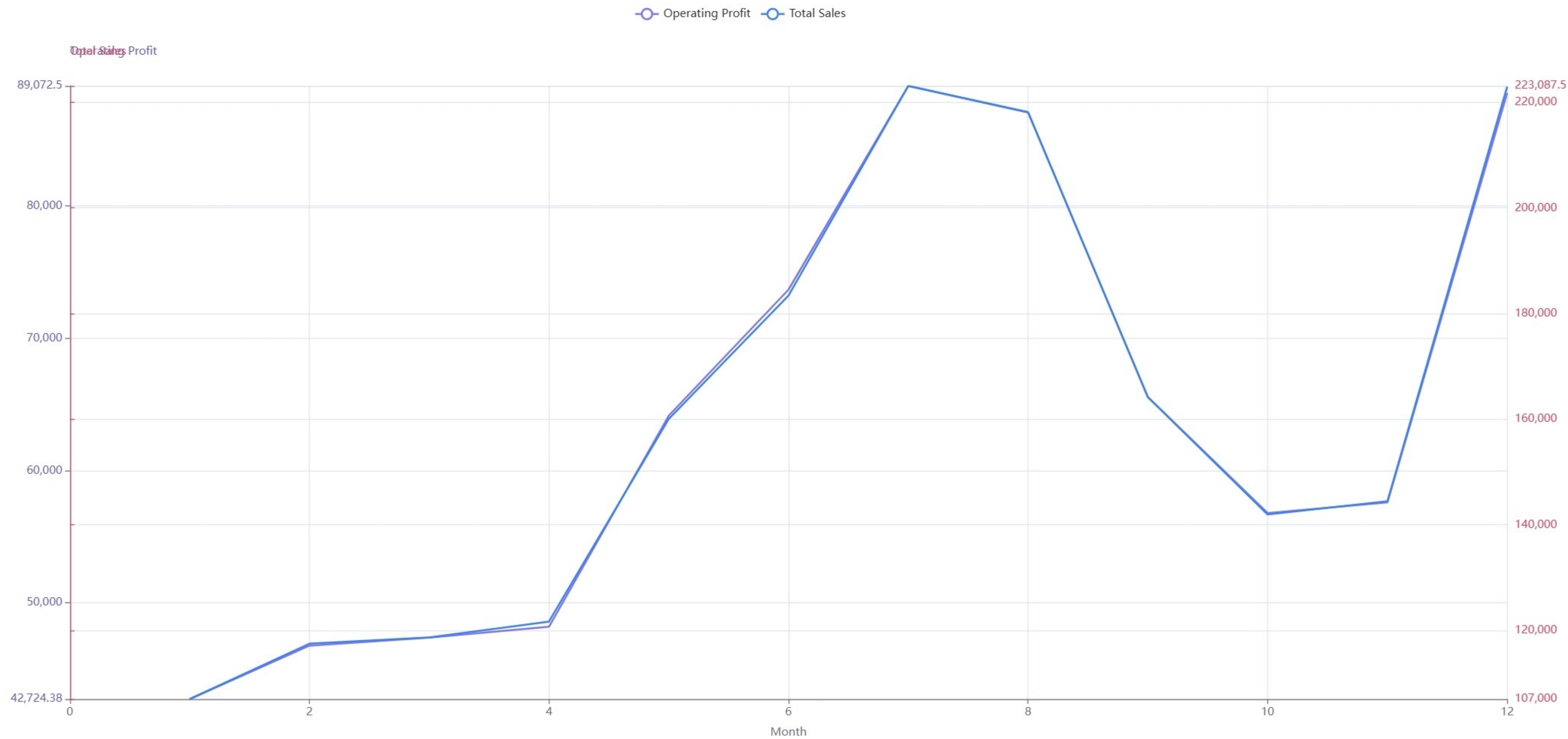
Total Sales (USD)



# Coca-Cola Monthly Operating Profit and Sales Trends (2022)



- **Profit Growth:** Coca-Cola's operating profit peaked at **89,072.50** in July, with a strong recovery to **88,536.25** in December.
- **Sales Trends:** Total sales reached **223,087.50** in July, rebounding to **222,975.00** in December.
- **Correlation:** A **0.9999** correlation indicates a strong relationship between sales and profit, reflecting **stable operational efficiency**.



# 2022 Monthly Operating Profit Trend for Coca-Cola by Region



- **Top-Performing Regions:** **Northeast** led with **\$207,564.88** in operating profit; **West** followed at **\$167,535.00**.
- **Seasonal Trends:** Profits peaked in **July-August** and surged in **December**.
- **Regional Disparity:** **South** consistently underperformed, with a total of **\$97,356.13**, despite a December high.

Midwest Northeast South Southeast West

Total Operating Profit

