Team Name: _Swapnayatra_____

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Abstract: (not more than 150 words)

Online guide. In tourist spots, we should have an app that can explain all the places to see in that place. At every point, we can keep QR codes which will open a video that describes the specialty of the place, who created it, why it is important etc…..all the things you need to know about the place. We can also hire people as guides who can explain in person, just like we book cabs or food, we can book guides using the app. We have to do this in association with the tourism department of the government of Karnataka. We can also guide the people on what is important to see and what can be left, based on the amount of time they have. We will also tell them the method of transport they can use. We will redirect them to ola or uber.

Introduction (not more than 200 words)

Many people go in small groups for tours, when you take your private vehicles you often don't know where to go or what to visit. In such situations, we are at your help. We will not only tell you what places you have to visit in a certain tourist spot but we will give you a full online tour, all you have to do is to scan the QR code which is kept at certain places and you will get a detailed explanation on the significance of the spot. We will plan your tour based on the amount of time you have. Not just that, we also provide transport facilities from partners. With us, you will make unforgettable memories, recreate and enjoy!

Motivation (not more than 100 words)

I went to Hampi recently with my family. We didn't know where and what to visit, so we bought a book which rarely helped. The guides were asking for a very high price. For just the four of us, it was beyond reasonable. We ended up going to the places in Hampi with some auto driver. He was not allowed inside so, he just told us to go in and see the place. We saw everything but understood nothing. Hence I felt the need for an online guide. It is my dream to become an entrepreneur.

Methodology (block diagram, related figures etc)

First, we have to collect information about the place from localities or guides available there. We have to make sure all that data is authentic from the internet or books or other sources. Then we need to start making videos on every spot that we have to explain. Parallelly we also have to train people(our guides). We have to make sure we don't leave any place in that tourist place. once the videos are made we need to start working on the app development. We need an app through which people can scan QR codes and they will gain access to the videos. we can either make it available for free for the first few months then start charging a min price. People will be able to book guides through the app who will give explanations in person(ideal for large groups of people).
Now we need the permission of the Tourism department of Karnataka to start this project. We need to collect data on time requirements and make it available to the customers. We need to prepare a priority list for the places to see in a tourist spot and based on the customer's time availability it will give suggestions. It will tell exactly which places must be visited and which can be skipped.

Social Impact

This project will provide employment to a lot of people. They will enjoy facilities like medical insurance, life insurance, retirement benefits, vacations, paid leaves, maternity and paternity leaves, etc. It will create a standard for tour guides. The price of hiring a tour guide will go down. People will not be confused about what to do next time they go to a tourist spot.

Market Survey

The only competition we have are companies who offer total tour packages. There are a lot of people who think these companies ask for too much money so we can make use of this opportunity and tell the people that they will be guided for a very low cost. If we maintain quality in our service people will choose us over the presently available guides. Since many people go on tours in small numbers they won't find it economical to hire a guide so they will choose our service. In a new place, most people are afraid of paying more than what it deserves

and since we will provide a standard service with a reasonable amount , we should have customers.