**Team Name :** \_\_\_\_\_\_\_\_\_\_\_\_EXTRA PLATE\_\_\_\_\_\_\_\_\_\_\_

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ABSTRACT:

# “AN EXTRA PLATE”

//\*AN EXTRA PLATE OF HAPPINESS \*//

OUR VISION IS TO SEE AN INDIA WHERE PEOPLE ARE ATLEAST GETTING ACCESS TO PROPER FOOD AND NOT SLEEPING WITH EMPTY STOMACH.

**Introduction :**

*AN EXTRA PLATE*  IS A PROJECT WHICH IS MEANT FOR THE WELFARE OF THE NGOs AND ALL THOSE ORGANISATION WORKING FOR POOR PEOPLE OR IN NEED OF GOOD FOODS IN CHEAPER RATES.

WE WILL CREATE A PLATFO0RM IN WHICH THE LOCATIONS AND DETAILS OF THE PROVIDER IS DISPLAYED BY THE HELP OF WHICH THE NEAREST ORGANISATION WHO CAN REACH THERE , CAN COLLECT THE FOOD IN CHEAP RATES.

**Motivation :**

OUR VISION IS TO SEE AN INDIA WHERE PEOPLE ARE ATLEAST GETTING ACCESS TO PROPER FOOD AND NOT SLEEPING WITH EMPTY STOMACH.

OUR MISSION IS TO CREATE A HEALTHY CULTURE OF GIVING SOMETHING TO THE UNDERPRIVILEDGED IN OUR COUNTRY RATHER THAN EXPLOITING THEM, THIS COULD BE A ROOT FOR DOING SO.

**Methodology**

THE FIRST THING WE WILL BE DOING IS CREATING A WEBSITE FOR THIS INITIATIVE IN WHICH ALL THE REQUIRED INFORMATION WILL BE PRESENT, ALL THE ONGOING DELIVERIES AND TRANSACTIONS WILL BE MONITORED FOR SECURITY PURPOSE.

THE NEXT STEP WILL BE SPREADING AWARENESS ABOUT OUR WEBSITE TO ALL LOCAL NGOs, AND USING SOCIAL MEDIA TO ADVERTISE IT.

ALL THE MAJOR ORGANISERS WHO ORGANISE BIG FUNCTIONS LIKE WEDDING WILL BE INFORMED ABOUT THIS SO THAT THEY CAN SPREAD THIS TO EVEERYONE COMING TO THEM.

**Social Impact:**

ITS BEEN OVER 50 YEARS SINCE OUR COUNTRY GOT INDEPENDENCE BUT STILL ONE OF THE MAJOR PROBLEM WE ARE FACING IS WASTAGE OF SOURCES AND THE MOST IMPORTANT SOURCE FOR OUR SURVIVAL I.E. FOOD , THAT’S WHAT OUR ORGANISATION AIMS.WE WANT TO CREATE A CHAIN WHERE MAJORITY OF FOODS ARE GETTING CONSUMED RATHER THAN GETTING WASTED .THIS WILL BE BENEFICIAL FOR POOR PEOPLE ,LOWER MIDDLE CLASS AND NGO.WEDDING RECEPTIONS,BIRTHDAY PARTIES ,HOSTELS AND ALL THE PLACES WHERE THERE IS A CHANCE OF REMAINING OF FOOD IN BULK.

**Market Survey**

1. FOR THE PROVIDER POINT OF VIEW, THE FOOD WHICH EARLIER WAS SUPPOSED TO GET WASTED IS NOW GETTING UTILISED AND ALSO GENERATING MONEY FOR THE PROVIDER.
2. THIS WAY FOOD IS NOT GETTING WASTED AND SOCIAL WELFARE IS BEING DONE.
3. FOR THE CONSUMER POINT OF VIEW, THEY ARE GETTING GOOD FOOD AT A MUCH CHEAPER RATE THAN EVER BEFORE THEY COULD HAVE GOT ELSEWHERE.
4. BY CREATING THIS WEBSITE, WE WILL BE GETTING ADVIRTISEMENTS AND MORE THAN THAT WE WILL GET AN OPPORTUNITY TO BRING HOLINESS AND HAPPINESS IN THE SOCIETY.