

Yukti Malhotra
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EDUCATION AND AWARD

YEAR	DEGREE/ STANDARD	INSTITUTION	GRADE
2026/27	B.A.(Hons.) Economics	Daulat Ram College, Delhi University	--
2023	12 th	Mother Mary's School, Delhi	94.8 %
2021	10 th	Mother Mary's School, Delhi	94.0%

- Award and Certificate of Appreciation for scoring the **highest marks in Mathematics** in 12th grade.
- Received a Gold Medal from IMS Institution for achieving **100 %ile in Business Studies CUET Exam**.
- Secured **7th rank at district level** in ICO (International Commerce Olympiad) and was recognised with a Gold Medal and a **reward for Rupees 500 from SOF**.

WORK EXPERIENCE AND INTERNSHIPS

1) SPONSORSHIP DIRECTOR, POWER OF PONYTAILS

- Identified a **list of 200-300+ potential sponsors**, incl. NGOs, food companies and consulting companies.
- Drafted **50+ personalized sponsorship outreach emails**.

2) EXECUTIVE MEMBER, INSIGHTS EYE

- Created **10+ detailed Word documents** based on research.
- Researched and **wrote articles on 5+ famous personalities**.

3) HUMAN RESOURCE INTERN, MARPU FOUNDATION

- Created and managed Google Forms for recruitment, **reaching out to 100+ candidates**
- Distributed recruitment forms to 20+ WhatsApp Groups, **receiving 50+ responses**.

4) YOUTUBER (Self Employed)

- Achieved **800 views** on one video and **580+ views on my recent video**
- **Built strong connections** and improved content creation, posting and video editing skills.

POSITIONS OF RESPONSIBILITY

1) Member of CORE sponsorship team, Daulat Ram College

- Conducted **extensive research** to identify **potential sponsors**, gathered their contact details and successfully reached them out via email and phone calls.
- Footfall of over 20,000+ in each event.
- Successfully **raised funds** amounting to **20-25 lakhs**.
- Invited **Akhil**, a prominent Punjabi singer, for a performance at one of the events.

2) Member of HR team in Rotaract Club, DRC

- Managed HR **documentation and streamlined** club operations.
- **Organized animal care** and conservation drives.
- Set up **educational programs** for slum area children.

Skills: Public Relations, Communication Skills, Negotiation Skills, Problem Solving skills, canva skills, Organisation and Time management skills, Human Resource skills.

LANGUAGES: English (Full professional proficiency), Hindi(native), Punjabi(native), French (elementary proficiency), Sanskrit (elementary proficiency)