

Personas : SI 582

Made by ***Akshat Mishra***



Henry Olsen

22 Years Old

First Year MSI Student

Biography

Henry is a first year Masters' student at the School of Information and has a background in Architecture. He is interested in User Experience Design and loves to read books about designing good interfaces in his free time. As an architecture major he has had a lot of experience drawing and sketching but he doesn't know how to use tools specific to user experience design like Adobe Illustrator. New to the field, Henry has a bunch of questions: How do internships work? Where to intern? How to find an intern and so on. He has also completed his portfolio and would love it for others to critique it especially his seniors.

Goals

1. Ask questions related to job search
2. Get portfolio and resume reviews
3. Read about other seniors' experiences who were in his position a year ago

Frustrations

1. Henry finds networking difficult
2. Having to ask others the same questions again and again



Jacob Hawkins

25 Years Old

Second Year MSI Student

Biography

Jacob is a second year MSI student and he successfully completed his internship this summer, at Google as a User Experience Designer. He is excited to be back at school and meet a bunch of incoming first years! He loves to help others out because he finds the process very rewarding. At the back of his mind, however, Jacob knows he has to start searching for a job too, so he has a few questions about how it is like working at a startup? He would also like to schedule meetings at the Career Development Office to ask questions about the same.

Goals

- 1. Interact with first years students*
- 2. Interact with CDO/Alumnus to get his queries resolved*

Frustrations

- 1. Not sure how to find the right alumni to talk to*
- 2. Long wait times for appointment at CDO*



Kathleen Harrison

32 Years Old

School of Information - Alumni

Biography

Kathleen graduated out of School of Information five years ago and now works at a Fortune 500 company as a User Experience Researcher. She really enjoyed her time at SI and attributes a lot of her success to the courses she took while here. She wants to help juniors and give back to the institution that helped her be what she is today but doesn't know where to start. Currently, she is on the open mailing list but it only consists of requests for filling out surveys. She wants to meaningfully engage with the current students in her free time and help them if she can.

Goals

- 1. Connect with current students*
- 2. Contribute positively to the community*

Frustrations

- 1. How to start?*



Debra Reid

38 Years Old

Career Development Office - Student Coordinator

Biography

Debra has been working at the Career Development Office for three years now. She has worked as a career counselor all her life and knows all about the problems that students have. Over the course of her career, she realised that a lot of the students have similar problems and she spends a lot of her time giving the same information to people. She wishes there was a better way to make this information more available such that she didn't have to reiterate the information. However, she also knows that certain topics like anxiety and depression require a more intimate conversation but with certain tips and tricks, things can be better. She wants to disseminate the resources she has so that people can try these things out.

Goals

- 1. Disseminate the resources and information*
- 2. Help students navigate through the job/intern search with lesser anxiety*

Frustrations

- 1. She wishes that there was a more efficient way to get information out to everyone without repeating it again and again*

Photos

All personas were generated using : <https://getavataaars.com/>