

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Transaction Count

655.7K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	46139398	64,95,887.74	2685635
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586332	8,12,081.28	187505
Total	55315410	78,43,382.23	2950015

Q1

Q2

Q3

Q4

week_start_date

All

Female

Male

High

Low

Med

Blue

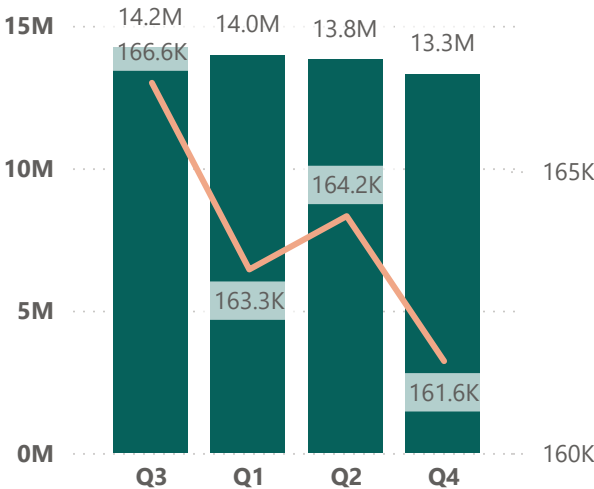
Gold

Platinum

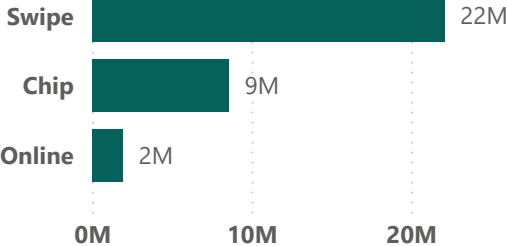
Silver

QTR Revenue and Total Trans Count

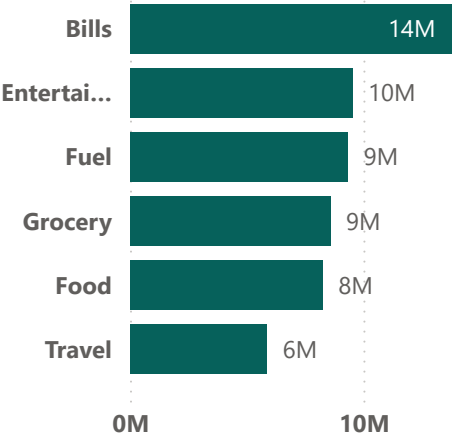
Sum of Revenue Sum of total_trans_ct



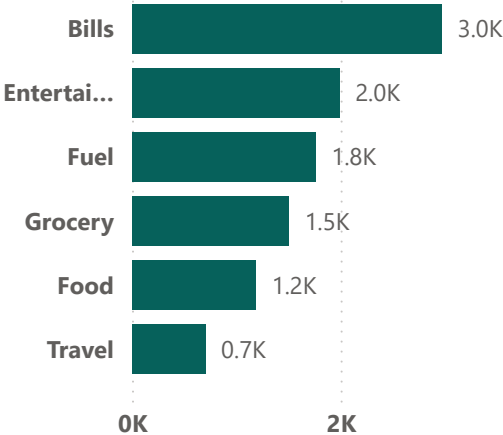
Revenue by Use Chip



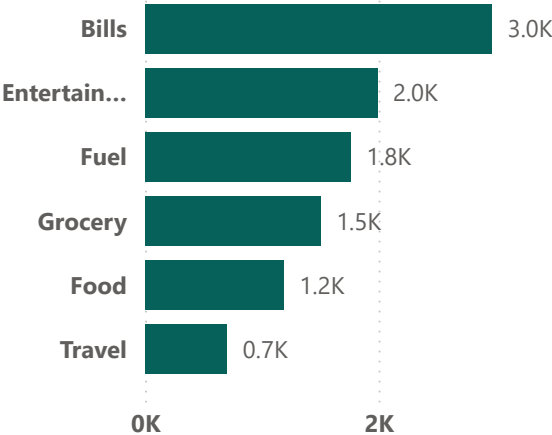
Revenue by exp_type



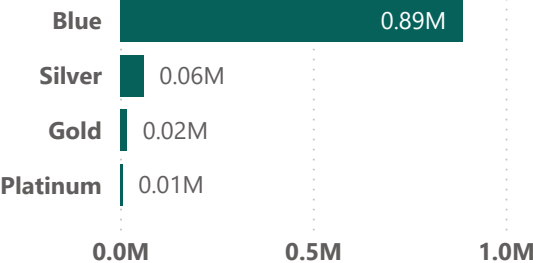
Revenue by Education



Expenditure by Customer Job



Customer Acquisition Cost



Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

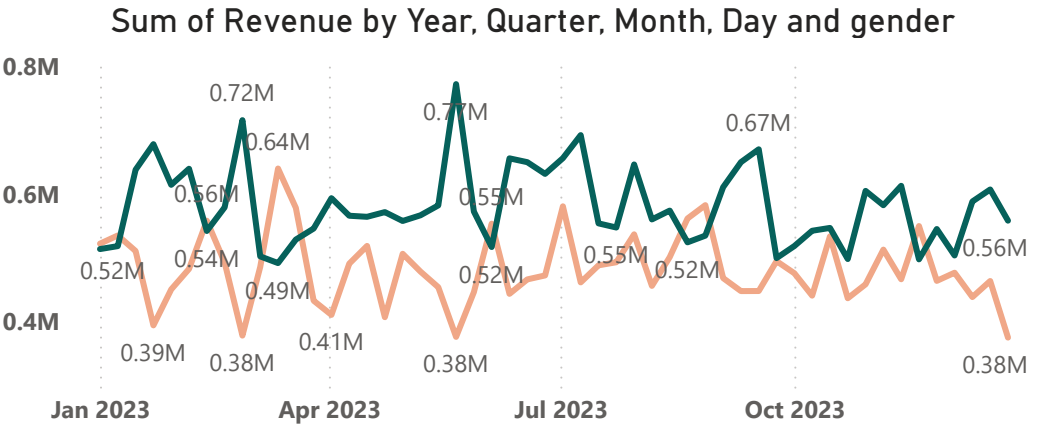
7.8M

Total Income

576M

CSS

3.19



Q1

Q2

Q3

Q4

week_start_date

All

Female

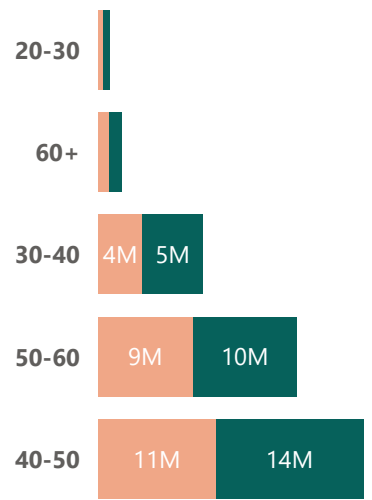
Male

High

Low

Med

Age Group

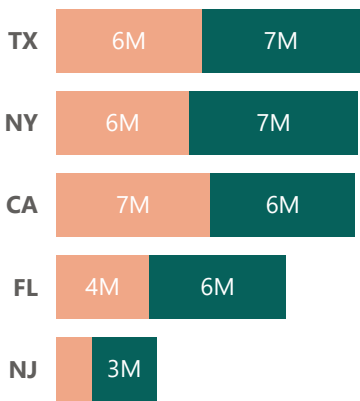


Female

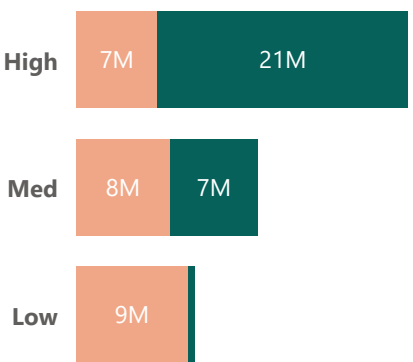
Male

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Blue-collar	6904279	5488838	7226215
Businessman	17387832	14285412	18695991
Government	8111701	6507875	8877398
Retired	4535184	3623120	4867503
Self-Employed	8261758	6395026	7531328
White-collar	10114656	8221742	10393005
Total	55315410	44522013	57591443

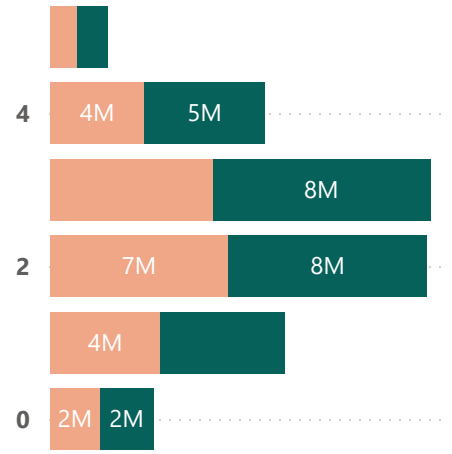
Top 5 States



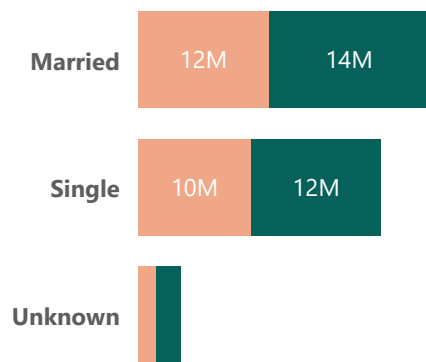
Salary Group



Dependent Count



Revenue by Marital Status



Revenue by State

