



# DOMINOS SALES REPORT

JAN 23 - DEC 23

pizza\_category

All

01-01-2022

31-12-2022



Home



Best/Worst Sellers



817.86K

Total revenue



38.31

Average Order Value



50K

Total Pizza Sold



21K

Total Orders



2.32

Average Pizza Per Order

## BUSIEST DAYS

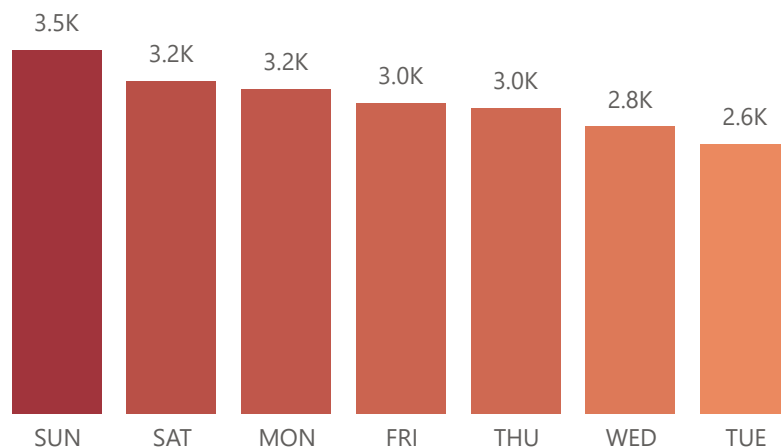
### DAYS

Orders are **highest** on weekends **Friday/Saturday** evenings.

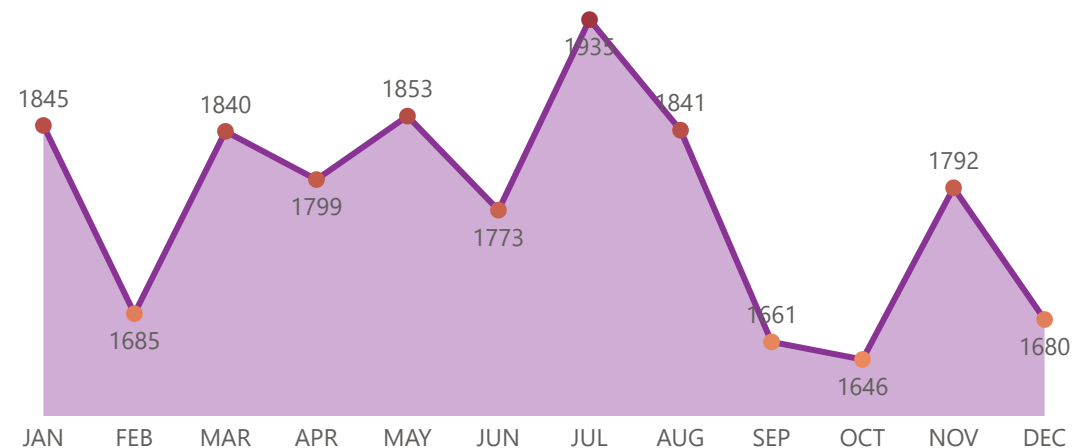
### MONTHLY

There are **maximum** orders from month of **July** and **January**

## Daily Trends for Total Orders



## Monthly Trends for Total Orders



## SALES PERFORMANCE

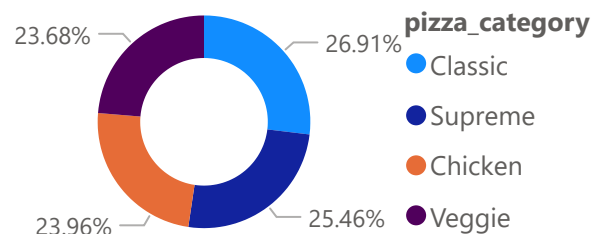
### CATEGORY

**Classic** contributes to **maximum** sales and total orders

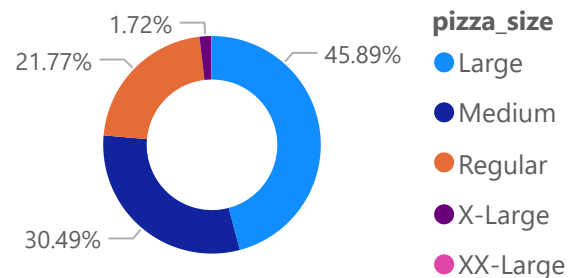
### SIZE

**Large** size pizza contributes to **maximum** sales

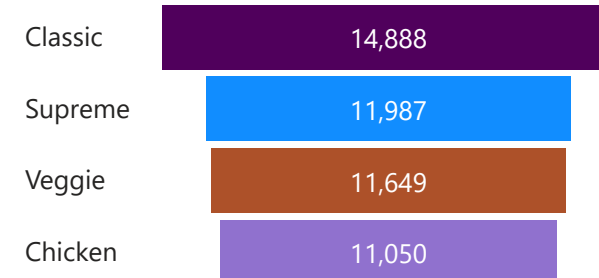
## % of sales by pizza category



## % of sales by pizza slice



## Total Pizza Sold by pizza\_category





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Best/Worst Sellers

## BEST SELLERS

### REVENUE

Thai Chicken Pizza  
maximum Revenue

### QUANTITY

Classic Deluxe Pizza  
maximum Quantity

### TOTAL ORDERS

Classic Deluxe Pizza  
maximum total orders

## WORST SELLERS

### REVENUE

Brie Care Minimum  
minimum Revenue

### QUANTITY

Brie Care Pizza  
Quantity

### TOTAL ORDERS

Brie Care Pizza



817.86K

Total revenue



38.31

Average Order Value



50K

Total Pizza Sold



21K

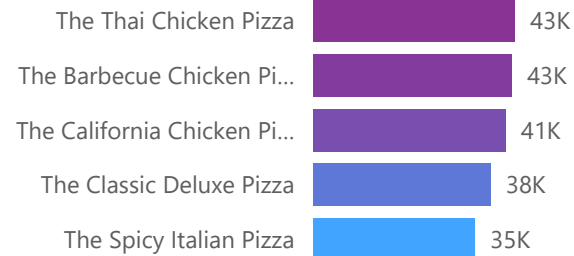
Total Orders



2.32

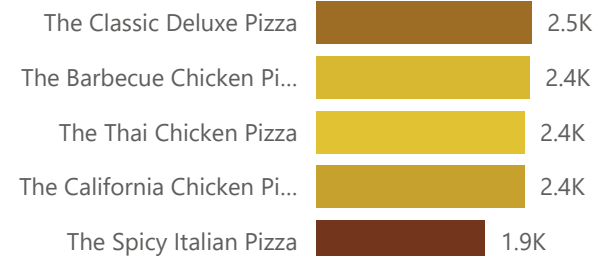
Average Pizza Per Order

### Top 5 Pizzas by Revenue



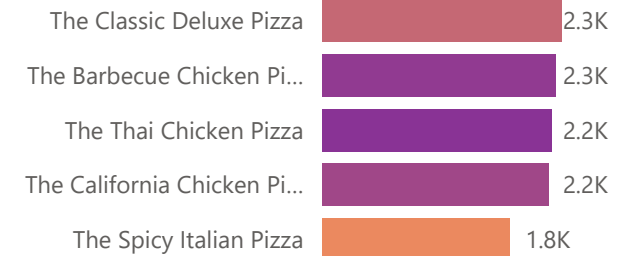
Total revenue

### Top 5 Pizzas by Quantity



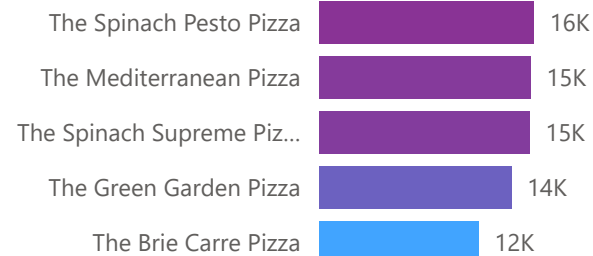
Total Pizza Sold

### Top 5 Pizzas by Total Orders



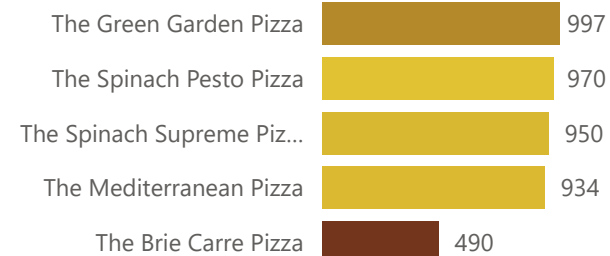
Total Orders

### Bottom 5 Pizzas by Revenue



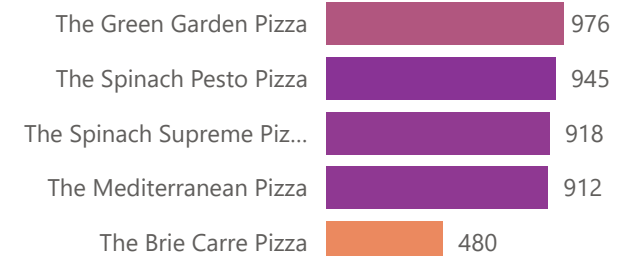
Total revenue

### Bottom 5 Pizzas by Quantity



Total Pizza Sold

### Bottom 5 Pizzas by Total Orders



Total Orders