

Branch Hierarchy Overview

Each branch operates under a structured hierarchy to ensure smooth academic operations, quality delivery, and effective team coordination.

Branch Hierarchy



Role Descriptions

Branch Manager (BM)

- **Responsibilities:**
 - Oversee overall branch operations – academic, administrative, and placement.
 - Ensure adherence to SOPs, targets, and timelines.
 - Act as a bridge between the central team and branch staff.
 - Resolve escalations from trainers, students, or parents.

Chief Academic Head (CAH)/ACAH/ABM

- **Responsibilities:**
 - Manage and monitor all academic activities at the branch.
 - Track trainer schedules, content delivery, and student performance.
 - Ensure curriculum implementation and quality control.
 - Provide feedback, conduct academic reviews, and mentor faculty.

Faculty Members

- **Responsibilities:**

- Deliver training as per the defined curriculum and schedule.
- Conduct modular assessments and provide feedback to students.
- Maintain class discipline and engagement.
- Assist in mock interviews, project evaluations, and placement activities.