

# Credit Card Transaction Report

Week\_Start\_Date

All



Q4

Q3

Q2

Q1

Gold

Silver

Blue

Plat...

F

M

Total Revenue

57M

Total Interest

7.98M

Net Transac. Amt

46M

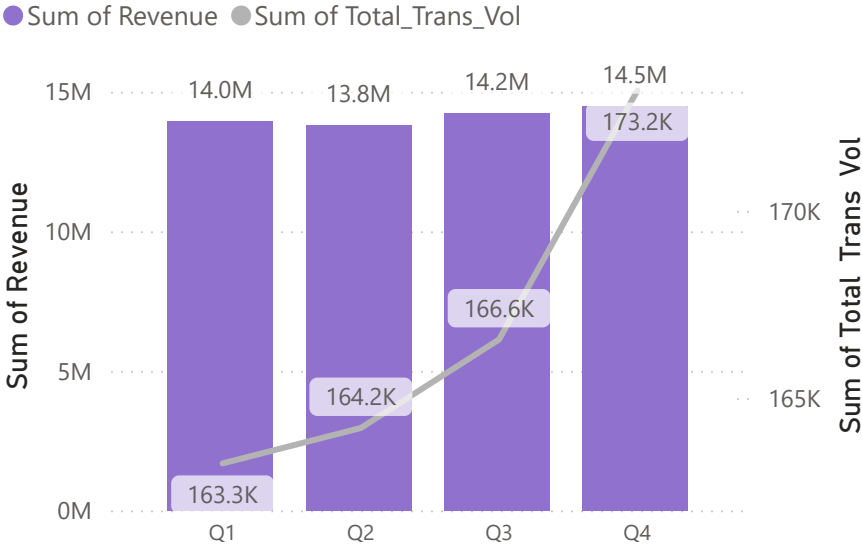
Net Transac. Vol

667K

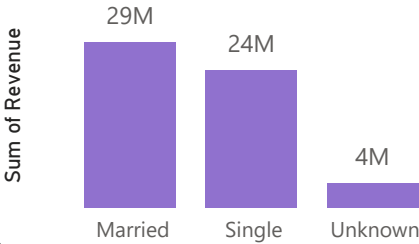
Net Cust. Acc. Cost

991K

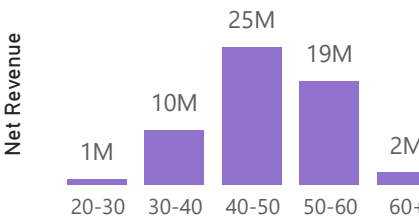
Revenue and Transaction By Quarter



Revenue by Marital\_Status

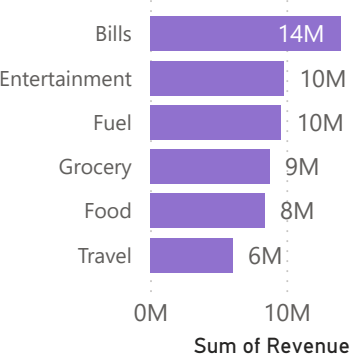


Net Revenue by Age

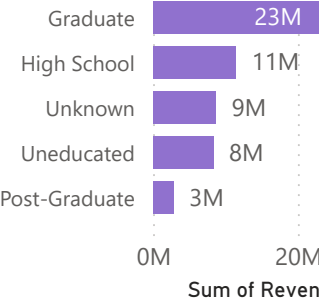


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.
Gold	2533682	2091362	3,84,755.
Silver	5659109	4647596	8,21,922.
Blue	47188612	37840749	66,14,172.
Total	56517011	45533021	79,82,479.

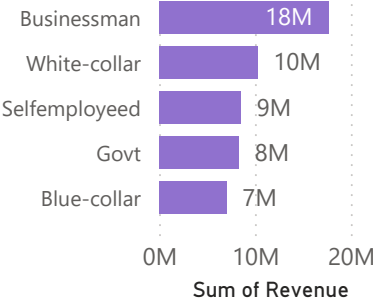
Sum of Revenue by Exp Type



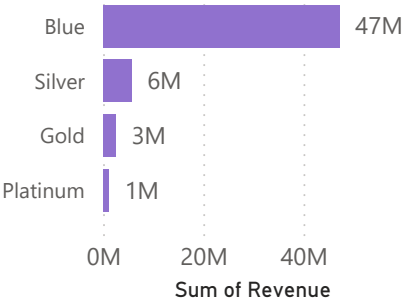
Sum of Revenue by Education\_Level



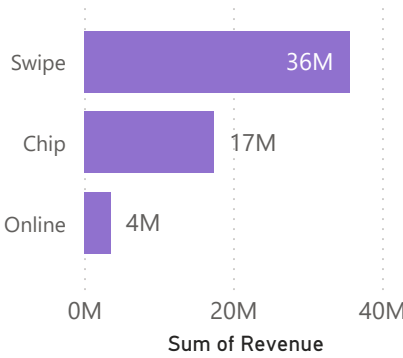
Sum of Revenue by Customer\_Job



Sum of Revenue by Card\_Category



Sum of Revenue by Use Chip



# Credit Card Customer Report

Q4 Q3 Q2 Q1

Gold Silver Blue Plat...

Week\_Start\_Date

All

Total Revenue

57M

Total Interstet

7.98...

Income

588M

Net Transac. Vol

667K

CSS

3

M

F

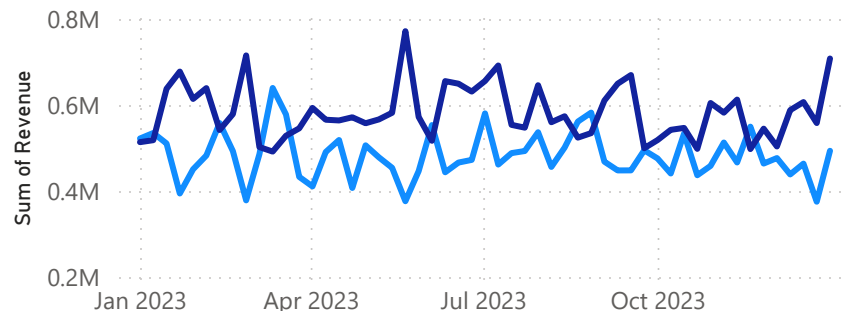
Swipe

Online

Chip

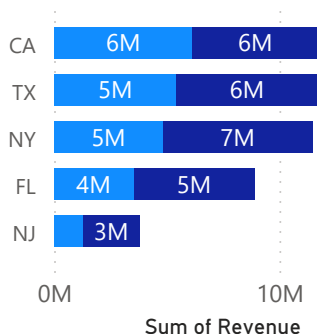
Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M

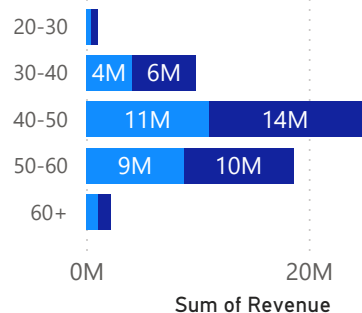


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue-collar	7040606	5602930	9,67,751.42
Businessman	17697472	14538883	25,84,604.01
Govt	8335534	6701573	11,82,230.84
Retirees	4617448	3689646	6,41,692.22
Selfemployed	8542826	6640301	11,41,510.40
White-collar	10283124	8359688	14,64,690.92
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>79,82,479.81</b>

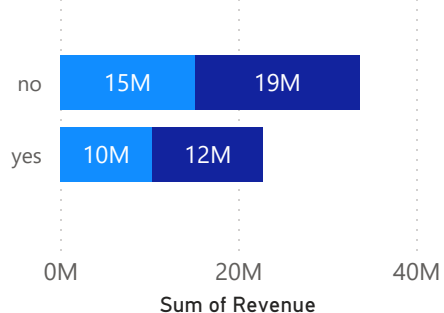
Net Revenue by state\_cd and Gender



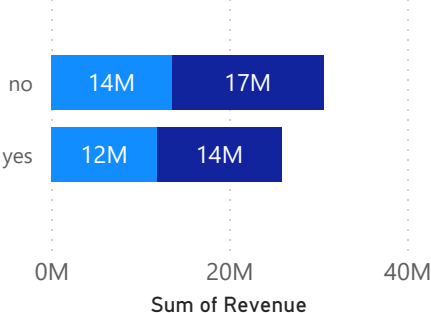
Net Revenue by Age\_Group and Gender



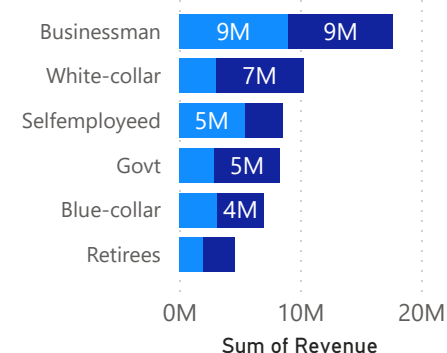
Net Revenue by Car\_Owner and Gender



Net Revenue by House\_Owner and Gender



Net Revenue by Job and Gender



Net Revenue by Education\_Level and Gender

