

PINTU KUMAR

+91 9113362979 ◇ Noida Sector 51

akshatansh02@gmail.com ◇ [Linkedin](#) ◇ [Portfolio](#)

OBJECTIVE

Aspiring fresher software engineer dedicated to leveraging programming skills and a passion for innovation to contribute to dynamic software development teams.

EDUCATION

Secondary, B.N.H.S Jagni champanagar	2016-2017
Higher secondary, S.N.S.Y College Purnia	2017 - 2019
Bachelor of Computer Science, A.K.T.U University	2019 - 2023

SKILLS

Skills	Digital Marketing,SEO/SEM,Google Analytics,E-mail Marketing,CRM Software
Soft Skills	Problem-solving,Self-Management,Focus
Technical Skills	Java,HTML,CSS,Tailwind,JavaScript,React.JS,MongoDB,M.S Office

EXPERIENCE

Digital Marketing	Jan 2024 - May 2024
Arrow Head Digitals	Patna Bihar

- Conducted keyword research using tools like Ubersuggest And Semrush to optimize website content.
- Collaborated with the marketing team to develop and implement keyword strategies.
- Analyzed website traffic data and keyword performance metrics to identify opportunities for optimization.

PROJECTS

Payment Billing Project. An Institute having different branches at different locations, want to control and maintain the accountant salary and students personal and payment details.

FEE REPORT. A fee report software where admin can add/view/delete accountant and accountant can add/view/edit/delete student, check due fee and logout.

Restaurant Online Ordering. An online ordering system allows restaurants to display an up-to-date menu, and remove out-of-stock items as they sell out . Therefore, the customer is always viewing a real-time menu..

EXTRA-CURRICULAR ACTIVITIES

Coding Competition - GNIOT College, Greater Noida

- Participated in a coding competition organized by GNIOT College, Greater Noida.
- Achieved 3rd position out of all participating teams.
- Successfully solved 5 predetermined programming challenges.

ACHIEVEMENT

Smart India Hackathon (Organiser) Organized and executed Smart India Hackathon, overseeing logistics, volunteer teams, and technical support. Facilitated partnerships and promoted the event, resulting in a diverse participant pool. Managed judging processes, collected feedback, and contributed to successful editions, honing leadership and project management skills.