

**ENGLISH 1301: Essentials of College Rhetoric**  
**Texas Tech University**  
**Fall 2018 Monday/Wednesday Schedule**

Please note the following:

- This schedule is subject to change, depending on the progress and development of the course.
- Activities (Readings, Drafts, and Final Due dates) are due by the time listed below. **“Topics”** are in-class discussion topics and activities.
- Readings from *Introduction to College Rhetoric and Inquiry* are marked **“Textbook.”**
- Readings from *The St. Martin’s Handbook* are marked as **“Handbook.”**
- Other readings are provided on Blackboard as PDFs or links.

Note the following important dates from the university’s academic calendar:

- Thursday, August 30: Last day for student-initiated addition of a course on MyTech.
- Monday, September 3: Labor Day. University Holiday.
- Wednesday, September 12: Last day for student-initiated drop on MyTech without academic penalty.
- Monday, September 24: Last day to withdraw from the university and receive partial financial credit.
- Monday, October 22: Mid-semester grades due by 5 PM.
- Monday, October 29: Last day for student-initiated drop on MyTech with academic penalty.
- Wednesday to Sunday, November 21-25: Thanksgiving Holiday.
- Friday, November 30: Last day to withdraw from the university.
- Wednesday, December 5: Last day of classes.

Monday (by class time)	Wednesday (by class time)
<b>UNIT I: Exploring Mediated Values</b> <b>Week 1</b>	
Monday, August 27 <b>Topics:</b> Introduction to course, syllabus, introductions, in-class writing, overview textbook and handbook, overview Blackboard organization	Wednesday, August 29 <b>Read:</b> <i>Textbook</i> , “Welcome to First-Year Writing at Texas Tech” (pp. ix-xxiv); <i>Handbook</i> , “Texas Tech and The St. Martin’s Handbook: What You Need to Know” & “How to Use This Book” (in the preface); “The <i>World Book</i> ” by David Mann; “The Difference a Mutant Makes” by Ramzi Fawaz; “Girls Feel Stranger Things Too” by Ashley Reed (Blackboard)

	<b>Topics:</b> In-class writing, introduce Unit I & Mediated Values Essay, discuss readings
<b>Week 2</b>	
Monday, September 3 <b>No Class: Labor Day</b>	Wednesday, September 5 <b>Read:</b> <i>Textbook</i> , Chapter 1: “Unlearning and Learning to See” (pp. 3-12) & Chapter 2: “Practicing” (pp. 13-20) <b>Due in Class:</b> Brainstorming toward Mediated Values Essay <b>Topics:</b> In-class writing, discuss unlearning and practicing, shared opinions and values
<b>UNIT II: Reading the Conversations</b>	
<b>Week 3</b>	
Monday, September 10 <b>Read:</b> <i>Handbook</i> , Chapter 1: “Expectations for College Writing” (pp. 14-22) & Chapter 20a: “Reading Texts in the Humanities” (pp. 300-301); <i>Textbook</i> , Chapter 3: “From Reading as a Writer to Writing as a Reader” (pp. 23-37) <b>Due in Class:</b> Draft of Mediated Values Essay <b>Topics:</b> Peer feedback on drafts, introduce Unit 2 and Summary & Synthesis Essay, reading rhetorically, reading and writing contexts	Wednesday, September 12 <b>Read:</b> <i>Textbook</i> , Chapter 4: “From Writing Summaries and Paraphrases...” (pp. 39-52); <i>Handbook</i> , Chapter 13a-d: quoting, paraphrasing, and summarizing (pp. 232–237); Berl, Rachel Pomerance “Polarizing Foods” (Blackboard) and Heard, Frederick Coye “You Are What You Eat” (Blackboard) <b>Due:</b> Mediated Values Essay (in Blackboard) <b>Topics:</b> In-class writing, summary & paraphrase
<b>Week 4</b>	
Monday, September 17 <b>Read:</b> <i>Textbook</i> , Chapter 19: “Synthesizing Sources” (pp. 273-304); Twitty, Michael W. “A Letter to the Newgorati: Of Collards and Amnesia” (Blackboard) and Adler, Jerry “Why Fire Makes Us Human” (Blackboard) <b>Topics:</b> In-class writing, summary & paraphrase, quoting, synthesis, conversations	Wednesday, September 19 <b>Due in Class:</b> Draft of Summary & Synthesis Essay <b>Topics:</b> In-class writing, peer feedback on drafts, identify choices for Writer’s Memo
<b>UNIT III: Understanding Perspective</b>	
<b>Week 5</b>	
Monday, September 24 <b>Read:</b> <i>Textbook</i> , Chapter 5: “Everything Is an Argument” (pp. 55-75) <b>Due:</b> Final Draft of Summary & Synthesis Essay with Writer’s Memo (in Blackboard)	Wednesday, September 26 <b>Read:</b> <i>Textbook</i> , Chapter 6: “Rhetoric: Making Sense of Human Interaction and Meaning Making” (pp. 77-102); Beck, Julie “The Sad Ballad of Salad.” (Blackboard)

<b>Topics:</b> In-class writing, introduce rhetoric, introduce Unit III & Rhetorical Analysis	<b>Topics:</b> In-class writing, diving into rhetoric, beginning to analyze rhetorically
<b>Week 6</b>	
Monday, October 1 <b>Read:</b> <i>Textbook</i> , Chapter 7: "Arguments Based on Emotions: Pathos" (pp. 103-113) <b>Due in Class:</b> Summary of Choice & Discussion of Context <b>Topics:</b> In-class writing, analyzing context, pathos, peer feedback on draft work	Wednesday, October 3 <b>Read:</b> <i>Textbook</i> , Chapter 8: "Arguments Based on Character: Ethos" (pp. 115-124); <i>Handbook</i> , Chapter 5: "Developing Paragraphs" (pp. 94-117) <b>Topics:</b> In-class writing, ethos, paragraphing
<b>Week 7</b>	
Monday, October 8 <b>Read:</b> <i>Textbook</i> , Chapter 9: "Arguments Based on Facts and Reason: Logos" (pp. 125-141) <b>Due in Class:</b> Draft work on 1-2 terms <b>Topics:</b> In-class writing, logos, shared reasoning, peer feedback on draft work	Wednesday, October 10 <b>Read:</b> <i>Textbook</i> : Chapter 10: "Rhetorical Analysis" (pp. 143-169) <b>Topics:</b> In-class writing, rhetorical analysis, developing claims and using evidence
<b>Week 8</b>	
Monday, October 15 <b>Read:</b> <i>Textbook</i> , Chapter 20: "From Formulating to Developing a Thesis" (just pp. 307-309) <b>Due in Class:</b> Draft work on 1-2 more terms <b>Topics:</b> In-class writing, thesis statements, claims, supporting evidence and reasoning, peer feedback on drafts	Wednesday, October 17 <b>Read:</b> <i>Handbook</i> , Chapter 3c: "Drafting a Working Thesis" (pp. 48-49), Chapter 9c-d on thesis statements and arguments (pp. 163-165) <b>Topics:</b> Thesis statements, organizing essays and arrangement, supporting claims, sign up for conferences
<b>Week 9</b>	
Monday, October 22 <b>Topics:</b> Conferences on Full Draft	Wednesday, October 24 <b>Topics:</b> Conferences on Full Draft
<b>Unit IV: Investigating a Question</b>	
<b>Week 10</b>	
Monday, October 29 <b>Read:</b> <i>Textbook</i> , Chapter 11: "Asking Questions" (pp. 173-182) & Chapter 12: "From Identifying Issues to Forming Questions" (pp. 183-200) <b>Due:</b> Final Rhetorical Analysis (in Blackboard)	Wednesday, October 31 <b>Read:</b> <i>Textbook</i> , Chapter 13: "Interviewing" (pp. 201-206) <b>Due in Class:</b> Three ideas for podcast episode <b>Topics:</b> In-class writing, selecting and narrowing a research question, doing research, interviewing

<b>Topics:</b> In-class writing, introduce Unit IV & Podcast Assignment, listen to podcast episode in class	
<b>Week 11</b>	
Monday, November 5 <b>Read:</b> <i>Textbook</i> , Chapter 26: “Multimedia Arguments” (pp. 455-466) & Chapter 27: “Working with Multimedia Assets and Sources” (pp. 467-487) <b>Due in Class:</b> Plan of action for Podcast Episode <b>Topics:</b> In-class writing, incorporating research into audio, introducing sources, using others’ media legally and ethically, peer feedback on plan of action	Wednesday, November 7 <b>Read:</b> <i>Textbook</i> , Chapter 28: “Working with Technologies” (pp. 489-518) <b>Due in class:</b> Two audio recordings <b>Topics:</b> In-class writing, technology and audio editing, listening to and discussing examples in class
<b>Week 12</b>	
Monday, November 12 <b>Due in Class:</b> Reflection on Research and Interviews <b>Topics:</b> In-class writing, creating scripts, peer feedback on reflections	Wednesday, November 14 <b>Topics:</b> In-class writing, creating an audio experience, scripts
<b>Week 13</b>	
Monday, November 19 <b>Read:</b> Sample Self-Assessment Essay <b>Due in Class:</b> Script <b>Topics:</b> Introduce and discuss self-assessment essay, peer feedback on scripts in class	Wednesday, November 21 <b>No Class: Thanksgiving Holiday</b>
<b>Week 14</b>	
Monday, November 26 <b>Due in Class:</b> Drafts of Podcast Episode and Statement of Goals and Choices <b>Topics:</b> Peer feedback in class	Wednesday, November 28 <b>Due:</b> Final Podcast Episode and Statement of Goals and Choices (in Blackboard) <b>Topics:</b> Listen to some podcast episodes in class
<b>Week 15</b>	
Monday, December 3 <b>Due in Class:</b> Draft of Self-Assessment Essay <b>Topics:</b> Peer feedback on draft	Wednesday, December 5 (Last day of classes) <b>Due:</b> Final Self-Assessment Essay (in Blackboard) <b>Topics:</b> Course Evaluation