

Pizza Sales Dashboard

1/1/2015



12/31/2015



Chicken

Classic

Supreme

Veggie

HOME

Best / Worst

817.86K

Total_Revenue

38.31

Avg_Order_Value

50K

Total_Pizza_Sold

21K

Total_Orders

2.32

Average_Pizza_per_...

BUSIEST DAYS & TIME

DAYS

ORDERS are HIGHEST on

Weekends

Thursday to Saturday

MONTHLY

ORDERS are MAXIMUS from

JULY to JANUARY

SALES PERFORMANCE

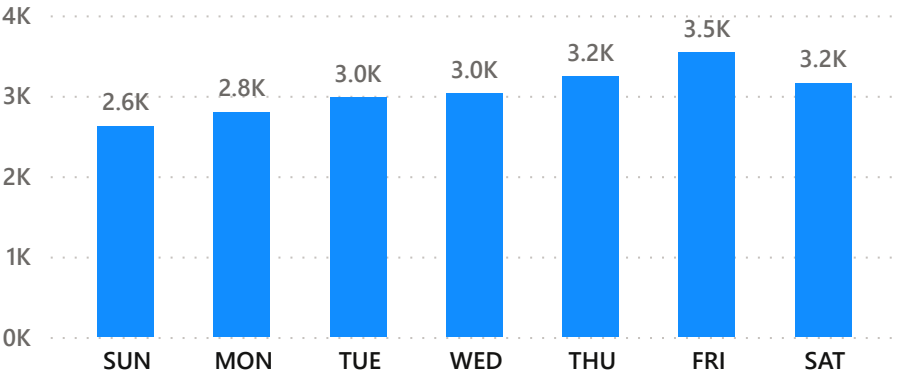
Pizza Categories

Classic and supreme pizza
contribute highest Revenue

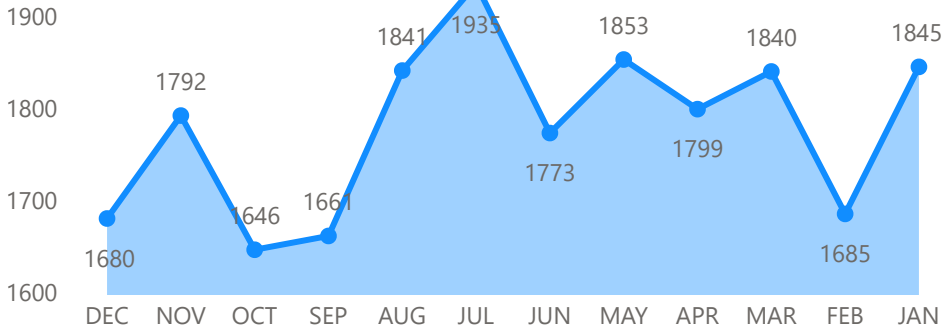
Large Pizza contribute highest
Revenue

Classic Pizza is the highest
Sales Pizza

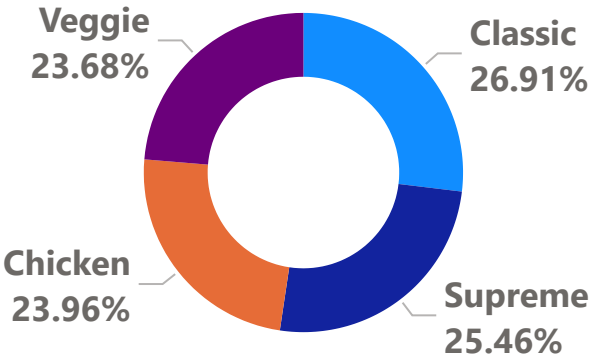
Total_Orders by Order Days



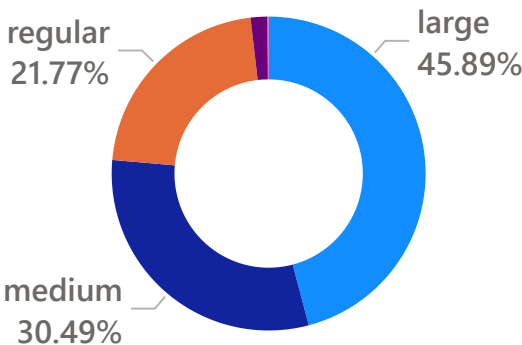
Total_Orders by Order Months



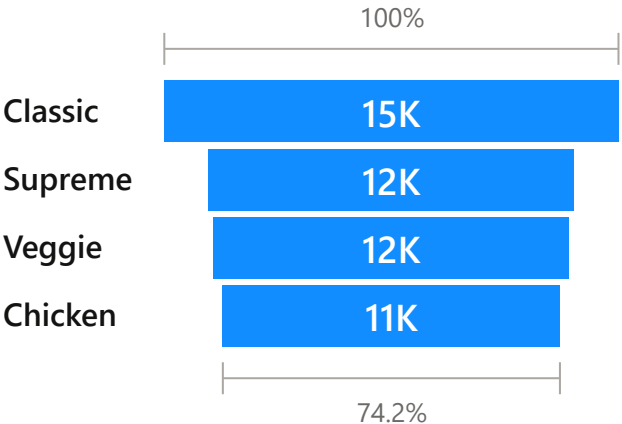
% of Revenue by Pizza Categories



% of Revenue by pizza_size



Total_Pizza_Sold by Pizza Category



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Average_Pizza_per_order

Best 5 Pizza

REVENUE

The Thai Chicken Pizza
Contributes to Maximum Revenue

QUANTITY

The Classic Deluxe Pizza
Contribute to Maximum Sales

Top 5 Revenue by pizza_name

The Thai Chicken Pizza	43K
The Barbecue Chicken Pizza	43K
The California Chicken Pizza	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 Pizza_Sold by pizza_name

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken Pizza	2.4K
The Thai Chicken Pizza	2.4K
The California Chicken Pizza	2.4K
The Spicy Italian Pizza	1.9K

Worst 5 Pizza

REVENUE

The Brie Carre Pizza Minimum
Revenue

QUANTITY

The Brie Carre Pizza Sold
Minimum Order Quantity

Bottom 5 Revenue by pizza_name

The Spinach Pesto Pizza	15.6K
The Mediterranean Pizza	15.4K
The Spinach Supreme Pizza	15.3K
The Green Garden Pizza	14.0K
The Brie Carre Pizza	11.6K

Bottom 5 Pizza_Sold by pizza_name

The Green Garden Pizza	997
The Spinach Pesto Pizza	970
The Spinach Supreme Pizza	950
The Mediterranean Pizza	934
The Brie Carre Pizza	490