

With respect to the posting that I have done earlier, there are few more details that I thought I'll update you. Although the website should look similar to airbnb.com, it is different in the aspect that this is NOT going to be a vacation rental website. Instead you can think of this as an airbnb + taskrabbit with airbnb type website design. It is website for people, where instead of People posting their apartments, houses, etc, they will be posting their profile (think of LinkedIn profile) and some specific information about their skill sets related to a particular field (say carpentry or something). The profile fields will be pre-defined by the admin. The field will also contain the list of jobs that can be done by the person and the amount that he/she is charging for each of those specific jobs. The job fields will be pre-defined by admin, however, the person can mention his/her price for each of these jobs.

Each of the profile posted should be approved by the admin before it is allowed to be publicly posted.

Just like airbnb, there will be three sets of people, admin (who have all access), people who are posting their profile (poster) and other who are looking to hire these people(viewer). Both poster and viewer will need to have an account to enter the website. All those create an account will be by default a viewer. Just like "list a space" option in airbnb, there should be an option something like "Post as a resource", and once the profile is done, the user is now tagged as viewer as well as poster.

Similar to airbnb, there will be two layers – 1. Where viewer and poster can see only the limited information about each other (restricted layer). 2. Where they will be able to see full information. The second layer (full information) will need admin permission.

#### First Layer (restricted)

Initially, the viewer will only be able to see the first name, admin approved user profile, mention of number of linkedin connections, facebook's friends and twitter followers (they will not be able to see complete profile, etc as yet). Similar to airbnb, there should be a secure messaging system through which viewer can send message to poster. However, the system should not allow passing on contact information such as phone number, email id, IM id, address, etc etc (similar to airbnb). Appropriate filters (admin defined) should be put in place to flag such messages automatically. All the messages that aren't flagged should also go to admin for approval. Similar to airbnb, if the viewer wants to talk to the poster, the admin should be able to make a conference call (the actual call will be outside the scope of the website, however, there should be a calendar scheduling tool with date, time, timezone options)

#### Second Layer (full information)

Admin will approve this layer between the viewer and the poster once the payment for some job listed in the profile is done. Now the viewer can see the full name of the poster, and will be able to click on the social profile (opens in new window) (linkedin, etc based on the privacy settings of the poster). The messaging restrictions will also go off, and now the viewer and poster can exchange attachments (similar to Elance/WorknHire websites), etc etc.

#### Payment Platform

The payment platform should be something similar to what we have in the Elance/WorknHire and even airbnb. The idea is that while the viewer will make the payment, it will be with the admin unless and until both the viewer and poster signs off that the work is completed. Also, there should be a feature where a part payment can be done at difference stages (as agreed between the viewer and the poster). Not all of the poster's jobs will be eligible for part payments and the ones that will be eligible, the part payment information will be listed against that job.

I am open to suggestions from you regarding what kind of platform should be used. Something similar to airbnb, etc would be best.

#### Ratings

Once the job is signed off by both the parties, the viewer will have the option to rate the poster within a week of work's completion. In the rating section, instead of full name only the initials of the users will be shown and clicking on the initials SHOULD NOT take user to the viewer profile. In fact for all practical purpose, viewer profile will be visible only to that viewer and if the second layer access is given by the admin, it should also be viewable by the poster.

Similar to airbnb, the poster profile should say (X% positively rated, etc)

#### Search

Search option should include three boxes side by side.. Region\_\_\_\_, Type of job\_\_\_\_, ABC field\_\_\_\_\_  
(all these fields will be selected from a drop down menu) + additional open field say XYZ

On clicking on search button, the search should be based on the values and the default results should be based on following hierarchy (Region, Type, ABC and then % positively reviewed). There will be other sorting criterias as well.

#### Verified

Just like "airbnb verified", this website will also feature a verified stamp for the profile that is verified by the admin, which will be viewable to all. In the profile section, poster will have an option for verification such as by uploading certain documents that can be seen by the admin, mobile number (two factor authorization), etc and then the admin can set a flag that will put the stamp of "verified" in the poster's profile.

In terms of project requirement other than what I discussed I'll need different website color scheme options of which I'll choose one. As you can see, this is very similar to that of airbnb.com in terms of features without the need for any maps, rental options, etc etc. Websites such as Airbnb, elance, worknhire, taskrabbit, etc should provide you a very good idea of how to code, the platform and the database and hence the develop-from-scratch part is minimum. Since this is not some US based project or a company project and I am paying from my own pocket, cost is definitely a big factor in deciding whom will I choose. I am also inclined to use the same company for continuous maintenance of the website if the price is right, however, that is something I want to decide after the initial development and looking at the end result. I am taking care of domain and hosting.

After looking at the above details, please submit your quote in rupees (and not dollars because I am India based and will be making payment through cheque or ICICI bank transfer) and time. I'll be making payment on stages so include the stages as well. Also, what would be the communication channel since I'd like to see the development stage. Also, mention how long (in months) of application support will come with the initial development. I am looking around 6 months period from the initial handover period. I'd like to know the options in technology use such as what to use for database, etc before you proceed with the development. It goes without saying that I'd like the website to be optimized for SEO, analytics, etc.

Finally, as you have now seen the website is similar to airbnb but a little different and also much simpler. If you have worked on this kind of project that I can see, it would be useful in evaluating the proposal.

Thanks.