

experience beyond...

Viivekk Gupta

CEO & Managing Director - Vinayak Travels

CEO & Managing Director - My Forex Services Pvt. Ltd.

Founder - Gullivers India

Chennai, Tamil Nadu (INDIA)

Birth & Residence : Chennai, Tamil Nadu (INDIA) | Native : Kolkata (West Bengal)

If you have high dreams, you can reach the stars - this is the principle that Mr. Viivekk Gupta follows in his life. The son of an industrialist turned trader is a travel educator. Follows the life journey of this emerging South Indian whose roots are somewhere far in some village in Haryana...

It Feels Good To Be Lost In the Right Direction

The June 24, 1977 born as the youngest from an elder brother and a sister, young Viivekk was close to the heart of his mother Mrs. Manju Gupta. His father Mr. Jai Bhagwan Gupta who had an interest in engineering had to join his father's business at Chennai due to his ill health when he was in his finals at BITS Ranchi. Viivekk pursuing his schooling from Sherwood Hall School Chennai had a keen interest in Maths and wished to pursue for accountancy however, his father who wanted him to join the family business advised him the otherwise.

Therefore, in year 1997, he gave up his studies but could not find his satisfaction in the trading business. He felt, he being a lover of travelling and adventure needs to do something which satisfies his soul. In January 1998, he laid the foundation of his first company under the name of Vinayak Travels that initially helped some of his colleagues, friends and relatives in booking national and international ticketing, visa and passport procedures and so on.

I Would Rather Own Little and See the World than Own the World and See Little of It

While Vinayak Travels was just emerging as a travel agency, Mr. Gupta received a call for the Cookson India Private Limited offering an opportunity to work with the Business Class Corporate people. The offer was an added feather in his cap as this gave a huge exposure to another section of the travelling sector.

Within a short span of its foundation Vinayak Travels got IATA Certified Company in 2003 owing to the hard work and foresightedness of Mr. Gupta who became more aggressive in expanding and increasing his work. His humble and gentle nature gained him a long list of clients such as JSW Steel Limited, Oriental Bank of Commerce, TEDA etc. with whom he has maintained the long-term business relations till date.

The year 2010 came up with another milestone for Vinayak Travels as they got an offer to plan and execute the educational tour of 55 students to NASA, USA from the Velammal Group of Institutions. Although the tour was a

To travel is to see,

learn and live!



huge success yet owing to several limitations in the educational tours he realized educational tours are not their cup of tea and decided to concentrate on the leisure and business sector of the Travel Industry.

The wishes to diversify and expand led him to deliberately accept the proposal of buying the ailing company My Forex Services Pvt. Ltd. With this add on under the travelling company, gradually and steadily gained him more gateways to provide services and satisfying his clients' needs. Yet due to the increase in the online culture, he realised he needs to work upon increasing the approach of Vinayak Travels globally. The visionary could very well see that the highest number of tourists were from and to the USA. Keeping these aspects in his sight he upon a suggestion from one of his friends in USA, opened up an online business portal under the name Vinayak Travels Inc. which was registered in Huston, USA.

Travel Is Not Reward for Working, It's Education for Living

While travelling across the world and regularly visiting the WTM London, Mr. Gupta realized that travel is just not a

sector but an industry in itself and that Indians are lacking somewhere far behind in spreading the awareness of their Travel Industry. After researching and analyzing several aspects for several months, he decided to create a platform that would be a strong "Make in India" for Indian approach, aiming to be less sarkari and snappier, more social, more agile and more sharable version of Incredible India and present an India that is still incredible but far more social, far more conversational, far more idiomatic and younger in tonality and open to collaborative travel and reference.

Mr. Gupta decided to create this platform "Gullivers India" that would in association with Department of Tourism, not only provide realistic and rich information about India but would also enable state tourism boards to portray their rich Culture and Traditional events inviting more tourists. This initiative aims at fostering entrepreneurship and promoting innovation by creating an ecosystem that is conducive for growth of Start-ups thus making India a nation of job creators instead of being a nation of job seekers.

Let It All Go. See What Stays.

The bigheartedness of this bigwig is not limited to his country and Travel Industry. He had been helpful in sponsoring events organizing for various organizations working for the differently abled children for many years now. With the aim to promote art, he had been providing as much help as he can to the members of the Art Festival by arranging their tickets, their lodging and organizing their events.

Unlike many others, Mr. Gupta has his own ways of doing CSR activities. Due to the immense respect he has for the police department every year, he provides several basic amenities like uniforms, raincoats, Wi-Fi dongles etc. to the policemen of the city. He believes while they are taking care of the whole country it is essential for someone to look after them too.



1) Mr. Gupta with the Chairman of Omkar Group, Mr. Kamal Kishore Gupta at Hua Hin during Omkar Leadership (2016)



2) Mr. Gupta with Indian sand artist from Odisha, Mr. Sudarsan Pattnaik at Oddissa Tourism WTM London (2016)

3) Mr. Gupta with Tourism Secretary, Mr. Vinod Zhutshi at Incredible India Lounge during WTM London (2016)

4) Mr. Gupta during Bangkok Corporate Program with Omkar Group in Hua Hin, Thailand

5) Another milestone - Group of 714 passengers travelling Delhi & Agra

Therefore the Pisto Devi Charitable Trust Pvt. Ltd. - a trust after the name of Mr. Gupta's late grandmother has been instrumental in providing food to these servicemen during the dreadful floods in the city. The charitable Trust intends to connect with Ministry of Tourism, Regional Tourism Boards, Corporates, Governments Organizations & every Indian citizen in restoring important historical monuments, preserving the rich Indian Culture and continuing the tradition of unmatched hospitality.

Mr. Viivekk Gupta's India

Mr. Gupta feels India is one of the best countries with a vast range of tourist places. He firmly believes that anyone visiting our country can find everything that is across the world. He also appeals to all the people of the nation to stay calm at the time of any national disruption. He adds on saying when people want better governance it is also their duty to keep their basic records up to mark so that whenever there are new laws applied, there is less panic and more of development. He



also suggests there must be social awareness classes for those who are unaware of their basic rights of holding their Indian Identity Cards such as the Voter id, the Adhaar cards, bank accounts etc.

Message for Youth : Continuing his message he suggests the educated youth to spread awareness about the basic rights among the uneducated and lower class of Indian population. He also asserts on diverting their minds in developing something creative and innovative rather than working to create anything that is destructive. He advises the youth to have a focused aim and clear vision and then work steadily towards their aim.



Mr. Gupta with his wife Dipikka, sons Arnav & Aryana



Mr. Gupta's sons Arnav & Aryana



Mr. Gupta himself

Married to Mrs. Dipikka who had been always very supportive in all his endeavors, Mr. Gupta is a father of two sons - Arnav and Aryana who at present are studying and who look upon their father as their idol and mentor.

Family



Mr. Gupta with his family