## CS213/CS213M DS&A Sharat Chandran

www.cse.iitb.ac.in/~sharat/curre nt/213m



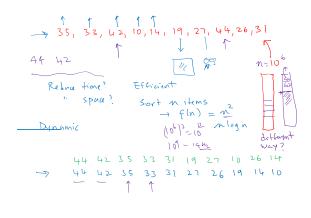
## Agenda

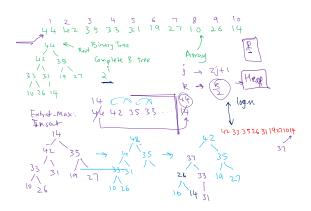
- Twitter's banner problem
  - Sort of (this is my version)
- · About the instructor
- · Course policies
  - Minor
  - ALC

## Twitter's Banner Problem

- People periodically post messages
- Problem: Place "most popular" posts on the top
   of the page dynamically
- Dynamic
  - Don't refresh too often (keep a window or batch of say 5 minutes) and process all posts in that batch
  - However, if there is a super interesting post in the middle of this, update the batch
- · Most popular proxy: Large number of followers

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	2 = n = 1 = (logn+1)
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## Twitter's Banner Problem • Who: www.cse.iitb.ac.in/~sharat • May not Does not know much, but willing to work hard and do his job • Assumption: students in class , not test-takers