

Technology

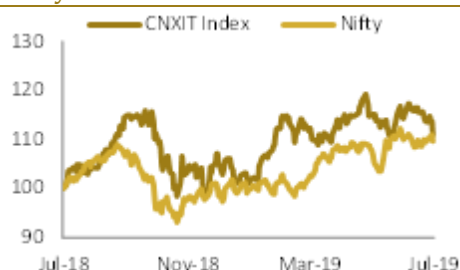
Sector Update

Traditional sourcing growth forecast at 3.5% for CY19

	CMP(₹)	3M ret.(%)	Yearly (%)
Index Returns			
Nifty	11,583	(0)	6
CNX IT	15,214	(4)	5
Large-Caps			
TCS	2,103	4	6
INFO	722	(3)	10
WPRO	268	(5)	31
HCLT	1,021	(6)	3
TECHM	666	(15)	2
Mid-Caps			
MTCL	759	(20)	(26)
MPHL	943	(7)	(18)
HEXW	355	4	(27)
ECLX	671	(40)	(48)
NITEC	75	(25)	(59)
CYL	1,317	1	17
PSYS	538	(8)	(27)

	Rating	FDEPS (₹)	
		FY20E	FY21E
TCS	Hold	91.0	99.2
INFO	Buy	39.5	43.8
WPRO	Hold	16.8	18.0
HCLT	Buy	79.1	88.1
TECHM	Buy	52.8	56.3
MTCL	Buy	53.3	60.7
MPHL	Buy	63.2	72.4
HEXW	Hold	22.7	25.5
ECLX	Hold	61.3	71.5
NITEC	Buy	73.3	82.8
CYL	Buy	47.1	52.5
PSYS	Hold	50.8	56.2

Nifty vs CNX IT



ANALYST

Naushil Shah

+91-22 4224 5125

naushil.shah@trustgroup.in

ISG Outsourcing (TPI) came out with its findings on global outsourcing industry for Q2CY19. Commercial Combined Market ACV, up 5% YoY. Traditional Sourcing declined 3% to US\$7bn. For CY19, on a global basis, ISG forecasts 22% growth in as-a-service sourcing, and 3.5% growth in traditional sourcing.

Key highlights: 1) **Global Combined Market ACV rose 5% YoY;** As-a-Service ACV hit second highest result; Managed Services dipped 3% YoY against a difficult 2Q18 compare. 2) **Americas** - Up 6% YoY; As-a-Service surpassed 55% of Combined Market ACV; Managed Services retreated 10% as ACV fell under US\$3bn level. 3) **EMEA** - Advanced 3% YoY; double-digit growth in As-a-Service; Managed Services had back-to-back quarters over US\$3bn; Nordics, Benelux and Southern Europe compensated for uneven results in largest markets. 4) **Asia Pacific** - Grew 6% as larger transactions pushed up Managed Services ACV; As-a-Service growth paused due to choppy results in China.

Trends across geographies: **Global Contracting Trends** - 1H19 Combined Market ACV up 10% YoY, Managed Services ACV flat YoY, As-a-Service Market ACV up 23% YoY. Activity in infrastructure renewals made up for softer ADM results. IaaS ACV has more than doubled since 1H17. **Americas Contracting Trends** - 1H19 Combined Market ACV up 6% YoY, Managed Services ACV declined 13% YoY, As-a-Service Market ACV up 28% YoY. Managed Services fell below US\$3bn in ACV for the first time since 2017. Mirroring market segments: Decrease in ITO ACV more than offset by increase in IaaS ACV. **Asia Pacific Contracting Trends** - 1H19 Combined Market ACV up 19% YoY, Managed Services ACV up 22% YoY, As-a-Service Market ACV up 17% YoY. Managed Services had best quarter since 2014 due to uptick in larger awards over US\$20mn in ACV. As-a-Service pulled back sequentially due to some uneven activity in China. **EMEA Contracting Trends** - 1H19 Combined Market ACV up 12% YoY, Managed Services ACV up 10% YoY, As-a-Service Market ACV up 17% YoY. Managed Services posts two consecutive US\$3bn quarter for the first time since 2015. Infrastructure is transitioning to become the digital foundation of enterprise businesses.

Market Summary: 1) **Global Macro Perspective:** Market is in a more neutral position versus six-months ago. Technology spending sentiment remains positive in the near term. 2) **Combined Market:** Double-digit growth year to date with flat award trends in Managed Services offset by 20%+ growth in As-a-Service. 3) **Regional Observations:** Each region was up in 1H19 by varying degrees, with Asia Pacific growing at the fastest pace. Both Asia Pacific and EMEA saw double digit increases in Managed Services while the Americas fell back 13%. As-a-Service is growing fastest in the Americas, surpassing 50% of Combined Market ACV for the first time.

Market Outlook: 1) **As-a-Service Market Forecast:** Slightly more optimistic view of SaaS while factoring in uncertainty in the IaaS market that may impact China and the Asia Pacific region, expected to grow 22% in CY19. 2) **Services Market Forecast:** Forecast raised by 30bps to 3.5% growth; closely monitoring negative commentary from the largest firms in the sector as that could represent downside to forecast.

Mphasis and Mindtree had strong deal signings across Americas and APAC/EMEA respectively among midcaps: Top-5 omnipresent: Among the mid-caps in our coverage universe, Mindtree (Americas, EMEA), Birlasoft (Americas), Mphasis (Americas, APAC), Virtusa (Americas), and LTI (Americas) was mentioned in "The Breakthrough 15 Sourcing Standouts".



1) **Global Combined Market ACV rose 5% YoY**; As-a-Service ACV hit second highest result; Managed Services dipped 3% YoY against a difficult 2Q18 compare. 2) **Americas** - Up 6% YoY; As-a-Service surpassed 55% of Combined Market ACV; Managed Services retreated 10% as ACV fell under US\$3bn level. 3) **EMEA** - Advanced 3% YoY; double-digit growth in As-a-Service; Managed Services had back-to-back quarters over US\$3bn; Nordics, Benelux and Southern Europe compensated for uneven results in largest markets. 4) **Asia Pacific** - Grew 6% as larger transactions pushed up Managed Services ACV; As-a-Service growth paused due to choppy results in China.

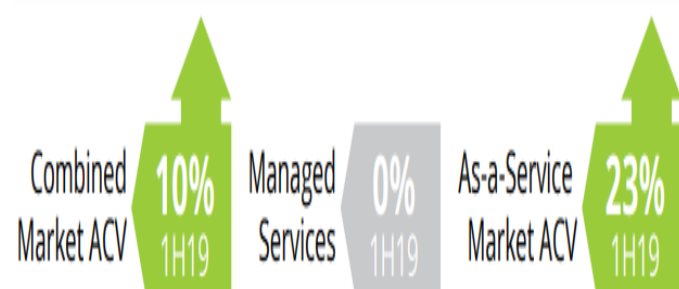
Exhibit 1: Deal signings in Q2CY19 – At a glance

Scorecard	2Q19	2Q YoY	1H19	1H19
	ACV (US\$ bn)*	Change (%)	ACV (US\$ bn)	Change (%)
Global Commercial Combined Market	13.7	5	27.7	10
By Type – Outsourcing	7.0	(3)	14.0	-
By Type – As-a-Service	6.7	14	13.7	23
By Region – Americas	6.5	6	13.4	6
By Region – EMEA	5.0	3	10.0	12
By Region – Asia Pacific	2.2	6	4.3	19

Source: 2Q19 – ISG – Outsourcing – Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

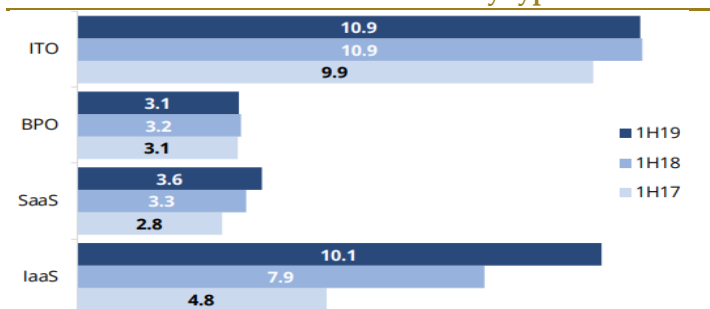
Global Commercial Sector Contracting Trends - 1H19 Combined Market ACV up 10% YoY, Managed Services ACV flat YoY, As-a-Service Market ACV up 23% YoY. Activity in infrastructure renewals made up for softer ADM results. IaaS ACV has more than doubled since 1H17.

Exhibit 2: Global Commercial Sector ACV (\$B)*



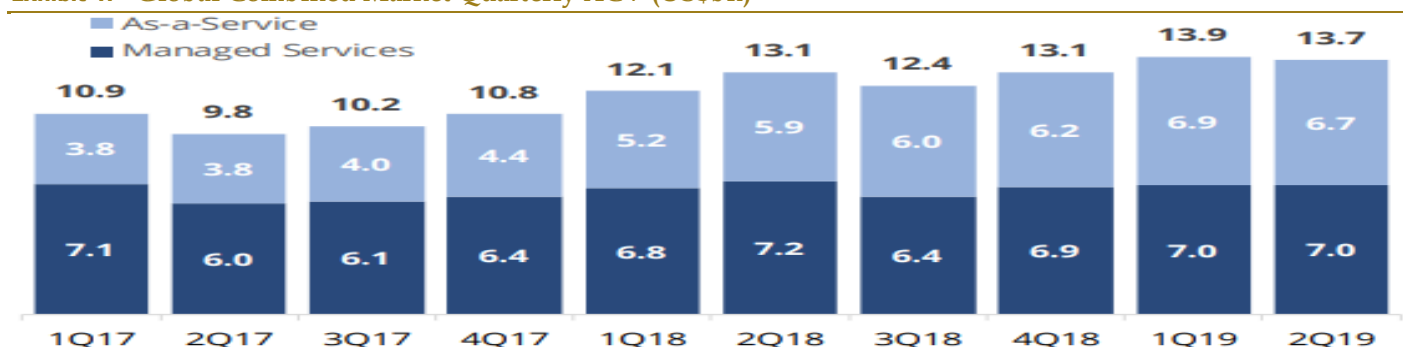
Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 3: Global Comm. Sector ACV by type



Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 4: Global Combined Market Quarterly ACV (US\$bn)*



Source: 2Q19 – ISG – Outsourcing – Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

**Exhibit 5: Global Sourcing Standouts – Sourcing standouts grouped by company size**

The Big 15		The Building 15		The Breakthrough 15		The Booming 15	
Revenues > \$10B		Revenues \$3B-\$10B		Revenues \$1B-\$3B		Revenues <\$1B	
Managed Services Market							
Accenture	DXC Technology	Amdocs	Genpact	Altran	Mphasis	ChinaSoft*	Reply SpA*
Atos	IBM Global Services	Bechtle	HCL	Atento*	Sutherland Global Services	Ensono*	Startek*
Capgemini	Infosys	Concentrix*	Tech Mahindra	Axians*	TTEC	Mindtree	WNS
CBRE	NTT Data*	Conduent	T-Systems*	Diebold Nixdorf	Unisys	Posco ICT	Zensar Technologies
Cognizant	TCS	First Data	Wipro	EPAM Systems*	Virtusa*		
				JLL	Webhelp*		
				LTI			
As-a-Service Market							
Amazon Web Services	Microsoft	Adobe Systems	SS&C Technologies*	Autodesk		Atlassian	OVH
Google	Salesforce	Equinix	United Internet	Digital Realty		CyrusOne	Peak 10
		ServiceNow*				DocuSign*	Proofpoint
						IPSoft	

* New to leaderboard in 2019

Providers in alphabetical order; no rankings implied. Revenues sourced from D&B and individual company financial filings.

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Source: 2Q19 – ISG – Outsourcing – Index, Placements based on the annual value of commercial contract awards in the past 12 months sourced from ISG Contracts Knowledgebase

Global Commercial Sector Industry Award Trends - Some industries are further along on their digital journey than others. In BFSI, we continue to observe strong growth in digital banking, cybersecurity asset management, FinTech, and card payment and processing.

Exhibit 6: Global Commercial Sector Industry Award trends (US\$ bn)*

1H 2019	Business Services 	Retail & Consumer Packaged Goods 	Energy 	Financial Services 	Healthcare & Pharma 	Manufacturing 	Telecom & Media 	Travel, Transport & Leisure
	\$4.6B ACV	\$3.1B ACV	\$1.8B ACV	\$6.1B ACV	\$2.5B ACV	\$4.3B ACV	\$2.7B ACV	\$2.6B ACV
Combined Market	17%	5%	-15%	5%	-5%	32%	20%	13%
Managed Services	0%	-19%	-26%	-1%	-20%	38%	27%	-1%
As-a-Service	22%	26%	23%	21%	24%	25%	12%	31%
Americas	17%	7%	3%	-4%	-14%	22%	3%	27%
EMEA	18%	-11%	-28%	29%	9%	24%	40%	12%
Asia Pacific	13%	36%	11%	-21%	55%	106%	35%	-15%

Source: 2Q19 – ISG – Outsourcing – Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

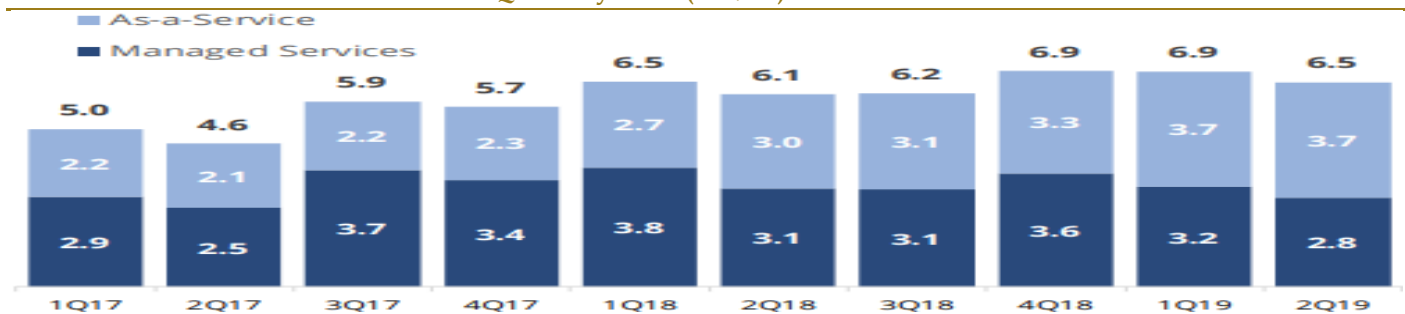
Our view: ISG commentary is in sync with the financial performance of Indian IT companies – with companies pointing out to revenue visibility being better than CY18, since Indian IT companies are still dependent on traditional outsourcing as their main business. We continue to prefer companies with stronger revenue momentum and margin of safety in valuations – HCLT, Tech Mahindra and INFO in large-caps.

Top-5 omnipresent: Among the mid-caps in our coverage universe, Mindtree (Americas, EMEA), Birlasoft (Americas), Mphasis (Americas, APAC), Virtusa (Americas), and LTI (Americas) was mentioned in “The Breakthrough 15 Sourcing Standouts”.



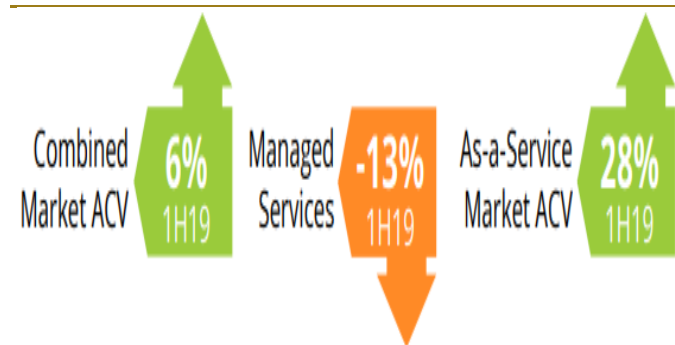
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Exhibit 7: Americas Commercial Sector Quarterly ACV (US\$bn)*



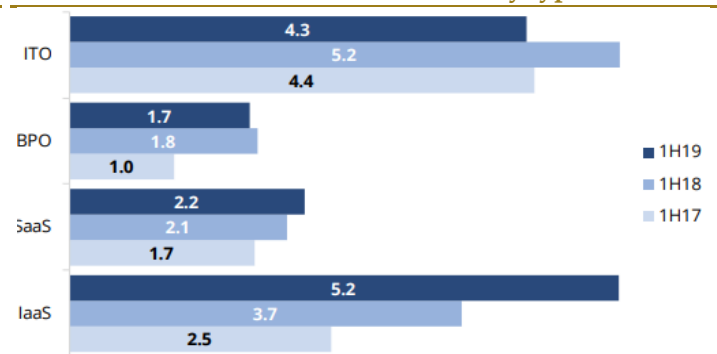
Source: 2Q19 - ISG - Outsourcing - Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

Exhibit 8: Americas Commercial Sector



Source: 2Q19 - ISG - Outsourcing - Index

Exhibit 9: America Comm. Sector ACV by type



Source: 2Q19 - ISG - Outsourcing - Index

Exhibit 10: Americas Top 15s - Sourcing standouts grouped by company size

The Big 15 Revenues > \$10B	The Building 15 Revenues \$3B-\$10B	The Breakthrough 15 Revenues \$1B-\$3B	The Booming 15 Revenues <\$1B
Managed Services Market			
Accenture BONY Mellon Capgemini CBRE Cognizant	DXC Technology IBM Global Services Infosys NTT DATA TCS	Concentrix Conduent First Data/Fiserv FIS Global Genpact	HCL OptumInsight Tech Mahindra Wipro
		Atento* Diebold Nixdorf EPAM Systems* InnerWorkings JLL* LTI	Mphasis Sitel* Sykes* TTEC Unisys Virtusa*
			Birlasoft* CSG Systems* Ensono* EXL
			Mindtree Startek WNS Global Services Zensar Technologies
As-a-Service Market			
Amazon Web Services Google	Microsoft Salesforce SAP*	Adobe Systems Equinix Iron Mountain	ServiceNow* SS&C Technologies* Workday*
		Autodesk Digital Realty	Dropbox*
			Blackbaud CyrusOne IPSoft Paycom
			Peak 10* Proofpoint RingCentral

* New to leaderboard in 2Q19

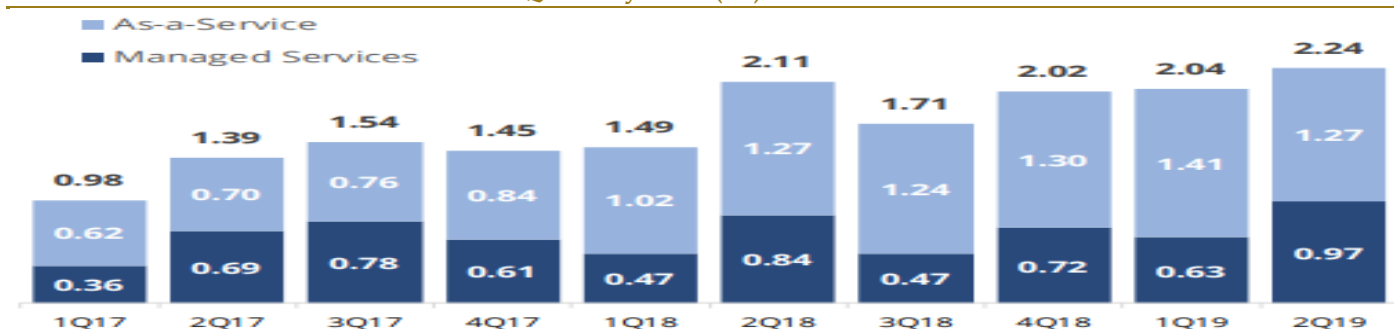
Providers in alphabetical order; no rankings implied. Revenues sourced from D&B and individual company financial fillings.

Source: 2Q19 - ISG - Outsourcing - Index, Placements based on the annual value of commercial contract awards in the past 12 months sourced from ISG Contracts Knowledgebase



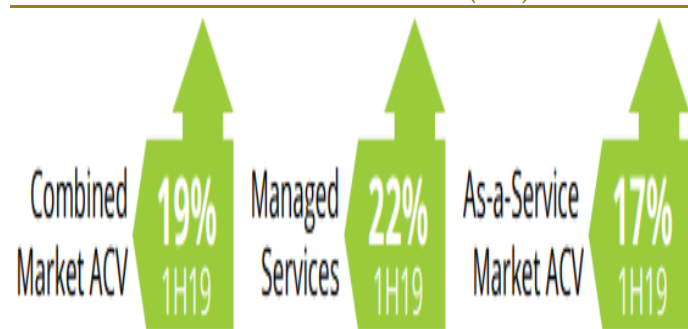
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Exhibit 11: Asia Pacific Commercial Sector Quarterly ACV (\$B) *



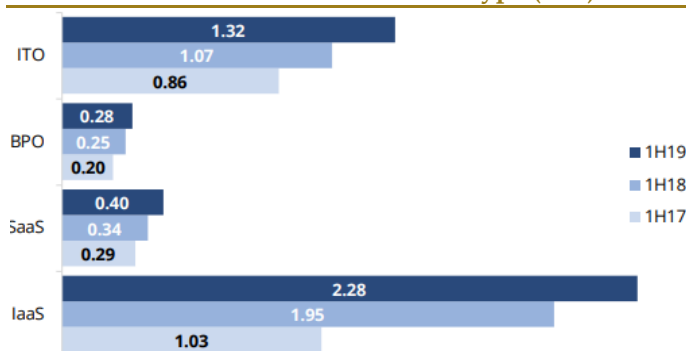
Source: 2Q19 – ISG – Outsourcing – Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

Exhibit 12: APAC Comm. Sector ACV (\$bn)*



Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 13: APAC Comm. Sector ACV Type (\$bn)



Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 14: Asia Pacific Top 15s – Sourcing standouts grouped by company size

The Big 15		The Building 15		The Breakthrough 15		The Booming 15	
Revenues > \$10B		Revenues \$3B-\$10B		Revenues \$1B-\$3B		Revenues <\$1B	
Managed Services Market							
Accenture	Hitachi	Amdocs	Samsung SDS	Diebold Nixdorf	NS Solutions	Beyondsoft	Posco ICT
CBRE*	IBM Global Services	Genpact	Sodexo*	Digital China	SCSK	ChinaSoft	Relia
Cognizant	Infosys	HCL	Tech Mahindra	JLL	Sutherland	Fuji Soft*	Shinsegae I&C
DXC Technology	NTT Data	ITOCHU	Telstra	Konica Minolta	Global Services	Hyundai Information	Taiji Computer
Fujitsu	TCS	Techno-Solutions	TIS Intec*	Mphasis	transcosmos	Technology*	WNS*
		Nomura Research Institute	Wipro Limited	Nihon Unisys	Unisys	Neusoft	
		Sabre*			WEX*	PLDT*	
As-a-Service Market							
Alibaba	Google	Adobe Systems		Autodesk		Atlassian	Veeva Systems*
Amazon	Microsoft	Equinix		PTC		Kingdee	Xero
Web Services	Tencent	ServiceNow*		Sage			

* New to leaderboard in 2Q19

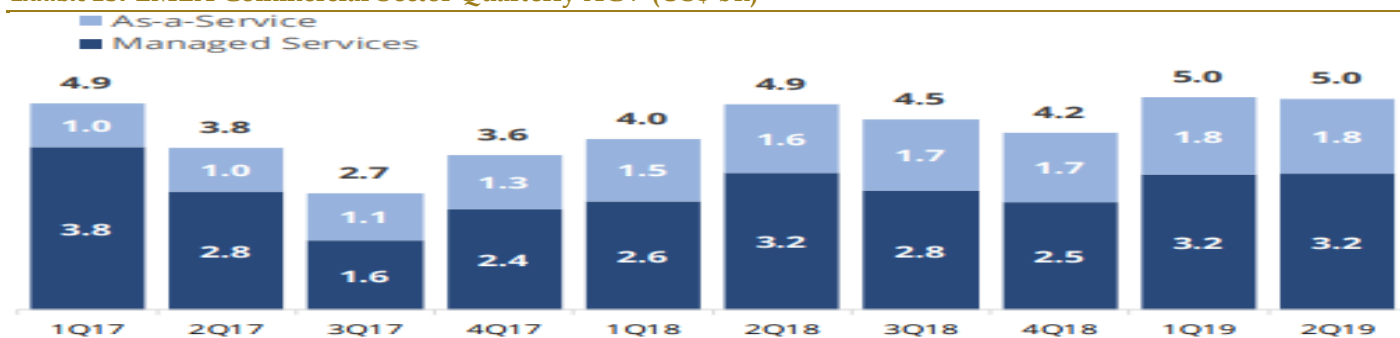
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EMEA Commercial Sector Contracting Trends - 1H19 Combined Market ACV up 12% YoY, Managed Services ACV up 10% YoY, As-a-Service Market ACV up 17% YoY. Managed Services posts two consecutive US\$3bn quarter for the first time since 2015. Infrastructure is transitioning to become the digital foundation of enterprise businesses.

Exhibit 15: EMEA Commercial Sector Quarterly ACV (US\$ bn)*



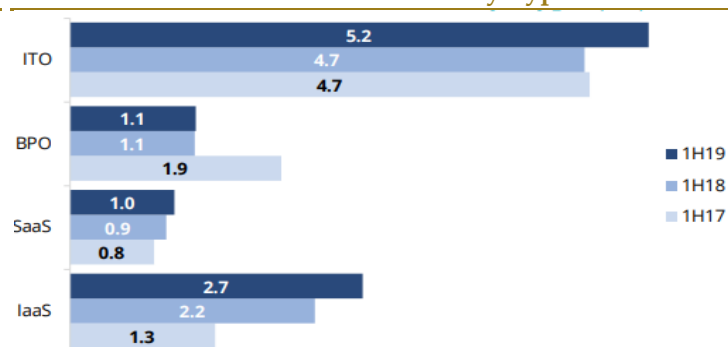
Source: 2Q19 – ISG – Outsourcing – Index, *Contracts with ACV ≥ \$5M from the ISG Contracts Knowledgebase

Exhibit 16: EMEA Comm. Sector ACV (\$B)*



Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 17: EMEA Comm. Sector ACV by Type



Source: 2Q19 – ISG – Outsourcing – Index

Exhibit 18: EMEA Top 15s – Sourcing standouts grouped by company size

The Big 15		The Building 15		The Breakthrough 15		The Booming 15	
Revenues > \$10B		Revenues \$3B-\$10B		Revenues \$1B-\$3B		Revenues <\$1B	
Managed Services Market							
Accenture	DXC Technology	Alight Solutions*	SopraSteria	Alten	Fiducia IT AG*	Adesso AG	NNIT A/S
Atos	IBM Global Services	Bechtle	Tech Mahindra	Altran	Finanz Informatik*	Allgeier SE	QIWI
BT	Infosys	Computacenter*	Teleperformance	Asseco*	GFI Informatique	Comarch	QuEST Global
Capgemini	ISS Global A/S	HCL	T-Systems*	Axians	JLL	Comparex	Reply SpA
CBRE	TCS	Kuehne & Nagel	Wipro	Cancom	Tieto	Datagroup AG	SVA System Vertrieb
Cognizant		Orange Business Services		Diebold Nixdorf	Unisys	Devoteam	Alexander GmbH
				EVRY ASA	Webhelp	Mindtree	WNS
As-a-Service Market							
Amazon Web Services	Microsoft	Adobe Systems	SS&C Technologies*	Autodesk		Interxion	
Google	SAP	Equinix	United Internet			OVH	

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**Institutional Equity Team**

Names	Designation	Sectors	Email ID's	Desk-Number
Naren Shah	Head Of Equity		naren.shah@trustgroup.in	+91-22-4084-5074
Sales Trading & Dealing				
Rajesh Ashar	Sales Trader		rajesh.ashar@trustgroup.in	+91-22-4224-5123
Dealing Desk			trustfin@bloomberg.net	+91-22-4084-5089
Sales				
Vijay Shah	Sales		vijay.shah@trustgroup.in	+91-22-4084-5090
Mayur Joshi	Sales		mayur.joshi@trustgroup.in	+91-22-4084-5028
Research Team				
Binyam Taddese	Analyst	Rates & Credit Research	binyam.taddese@trustgroup.in	+91-22-4224-5037
Naushil Shah	Analyst	Technology, Media & Telecom	naushil.shah@trustgroup.in	+91-22-4224-5125
Tushar Chaudhari	Analyst	Commodities, Auto & Mid-caps	tushar.chaudhari@trustgroup.in	+91-22-4224-5119

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