Report - marketing_data - 4

Untitled Flow - 2 - Job ID: 332231

99.9% valid values

Type

Valid

Empty

1,765

28M 32M

Minimum

Maximum

Lower quartile Median

Upper quartile

36M 40M

44M

Execution summary

Job Status Completed

All Data 31 columns 2,241 rows 3 data types

Year_Birth

• 0.04% missing values

2,240

1989

1893

1959

1970

1977

1996

Job Type Manual

Start time

Fri, Mar 5, 2021 7:20 PM -05:00

End time

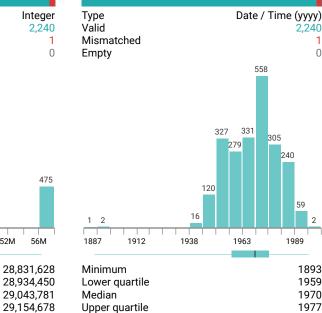
15 sec

Fri, Mar 5, 2021 7:21 PM -05:00

Duration

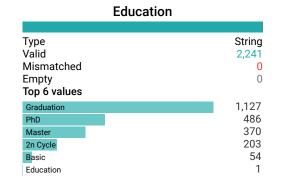


56,401,638



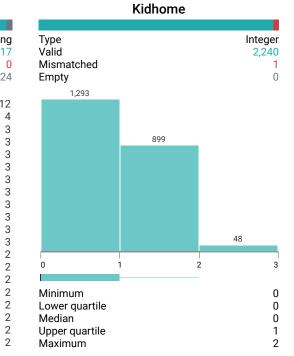
Maximum

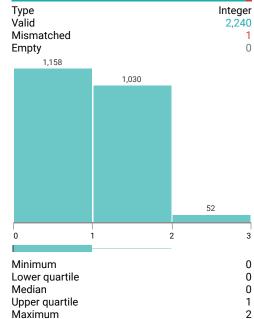
• 0.03% mismatching values



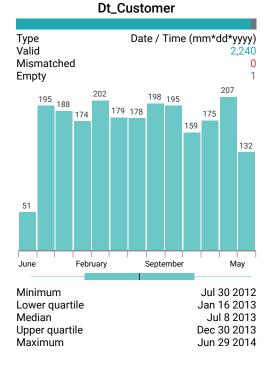
Marital_	.Status
Type	String
Valid	2,241
Mismatched	0
Empty	0
Top 9 values	
Married	864
Together	580
Single	480
Divorced	232
Widow	77
Alone	3
Absurd	2
YOLO	2
Marital_Status	1

Income String Type Valid 2,217 Mismatched 0 **Empty** 24 Top 20 values "\$7,500.00 12 "\$35,860.00 4 3 "\$18,690.00" 3 "\$18,929.00" 3 "\$34,176.00" 3 "\$39,922.00 3 "\$46.098.00 ' 3 "\$48,432.00 3 "\$63,841.00 "\$67,445.00 3 3 "\$80.134.00 ' "\$83,844.00 3





Teenhome



weekday_Dt_Customer

"\$10,979.00

"\$15,287.00"

"\$15,315.00

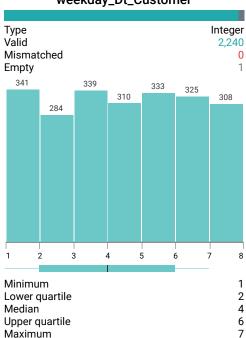
"\$17,144.00

"\$18,701.00

"\$19,514,00"

"\$19,986.00"

"\$20,130.00



weekofday

Туре	String
Valid	2,241
Mismatched	0
Empty	0
Top 8 values	
Monday	341
Wednesday	339
Friday	333
Saturday	325
Thursday	310
Sunday	308
Tuesday	284
false	1

2012

2013

2013

2013

2014

Upper quartile

Maximum

Minimum

Median

Maximum

Lower quartile

Upper quartile

Recency							
Type Valid Mismatche Empty	d						2,240 1 0
139	19 110	91	121	109	123	119	115
0 10 20	30	40	50	60	70	80	90 100
Minimum Lower quar Median	tile						0 24 49

74

MntWines Type Integer Valid 2,240 Mismatched Empty 0 957 0k 0.2k 0.4k 0.6k 0.8k 1k 1.2k 0 Minimum Lower quartile 24 Median 173 504 Upper quartile

1,493

8

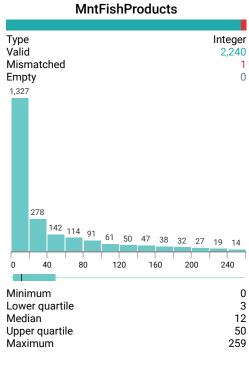
33

263

Туре Integer 2,240 Valid Mismatched 0 **Empty** 1,179 0 Minimum 0 Lower quartile 1 8 Median 33 Upper quartile Maximum 199

MntFruits

	Mn	tMeatPro	ducts	
Type Valid Mism Empty 1,292	atched /			Integer 2,240 1 0
0k	183 104 0.4k	42 34 0.8k	1.2k	1 2
Media	r quartile an quartile			0 16 67 232 1,725



MntSweetProducts										
Type Valid Mismate Empty	chec	l								eger ,240 1
1,459 282 0 4	154	87 7 80	7 52	47		30	18)	240	2 280
Minimu	n									0

Maximum

Lower quartile

Upper quartile Maximum

Median

MntGoldProds								
Type Valid Mismato Empty	ched							teger 2,240 1 0
258 0 40	113	60	37	17 200	13 240	280	320	1 360
Minimur Lower q Median Upper qu Maximu	uartile uartile							0 9 24 57 362

Туре							ege
Valid Mismatc	hed					2,	240 1
Empty	iicu						(
970							
49	7						
	297						
	189						
46		94 61 4	¹⁰ 14	8 5	5 4		_
			14	8 5	5 4	3	7
			8	10	12	14	16
0 2	4	6	o	10			

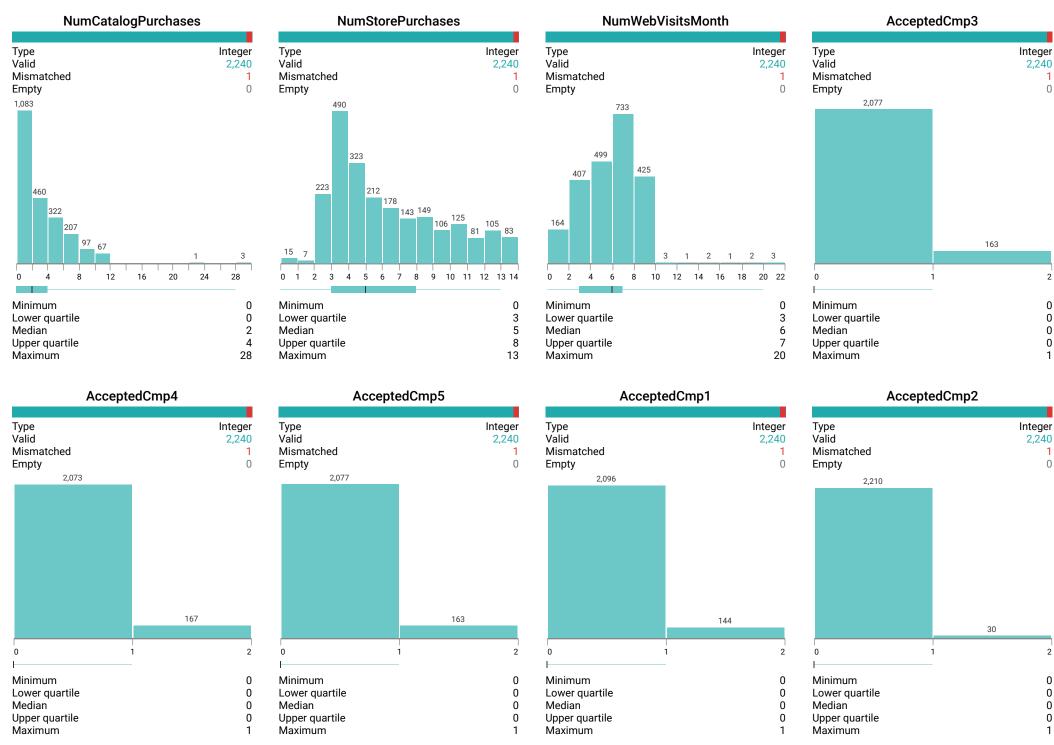
Upper quartile

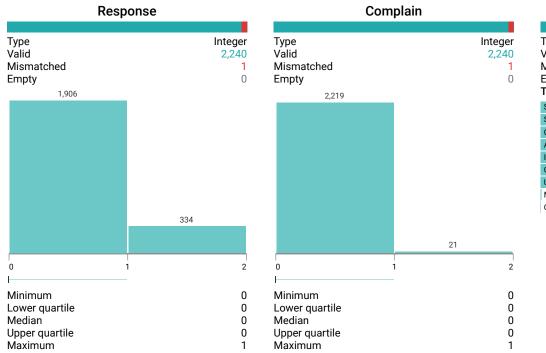
Maximum

3

15

NumWebPurchases							
ype Integer alid 2,240 lismatched 1 mpty 0							
709 500 360 177 87							
1 1 2 2 4 6 8 10 12 14 16 18 20 22 24 26 28 Inimum 0							
ower quartile 2 Idedian 4 pper quartile 6 laximum 27							





Country						
Type	String					
Valid	2,241					
Mismatched	0					
Empty	0					
Top 9 values						
SP	1,095					
SA	337					
CA	268					
AUS	160					
IND	148					
GER	120					
US	109					
ME	3					
Country	1					