

Faculty of Management & Commerce

Department of BBA & BBA Analytics

In Association With

Center of Excellence in Learning and Development

Presents

Pitch venture: Disrupt to Win

Intercollege Business Plan Competition



15&16 March 2024



PESU 52, PES University

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**PEOPLES
EDUCATION
SOCIETY**



**PESU
CELEBRATING
50 YEARS**

PES University

PES University, a top teaching and research institution in Bangalore, India, is ranked fifth in the Outlook-ICARE India University Rankings 2020 and the only University in Karnataka to rank in the top 30. The university focuses on providing students with a "navigation for the real world" and preparing them for an intellectually and technologically changing environment. The faculty is considered one of the three pillars of PES, and the campus offers top-notch infrastructure for a stimulating campus life.

Faculty of management & commerce

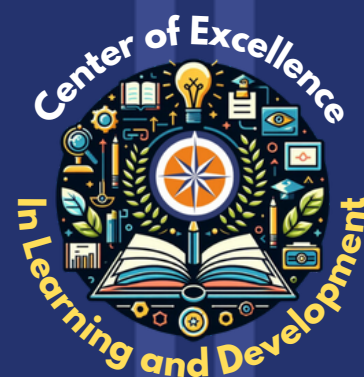
The Faculty of Management Studies at PES University, located in the core of Bengaluru's busy city, is a shining example of academic achievement and creative teaching. Both of these qualities are exemplified by this faculty. In the context of business education, this specific faculty member falls somewhere in the middle of the range.

Department Of BBA & BBA Analytics

PES University takes pride in being Karnataka's leading Private University in Management Education. Our commitment to application-based learning is evident through the incorporation of Harvard Business cases, workshops featuring live problem statements, and engaging Hackathons, collectively shaping a comprehensive and enriching educational experience. PES University stands at the forefront with its exceptional Bachelor of Business Administration program, placing a strong emphasis on application based education. In collaboration with the Institute of Analytics, our four-year BBA Business Analytics Hons program not only provides valuable academic insights but also facilitates networking opportunities, career development initiatives, knowledge exchange, and access to Continuous Professional Development programs.

Center of Excellence learning & Development

The Center of Excellence for Learning and Development serves as a distinguished hub for research, training, and consultancy, with a primary focus on tackling the perpetual challenges of continuous learning and skill development for both organizations and academic institutions. Committed to optimizing the learning potential of workforces and students, fostering innovation, and promoting sustainable success in competitive environments, the center operates based on three core pillars: Research, Industry Consultancy, and Conferences and Events



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About Entrepreneurship & Family Business Conclave

The Entrepreneurship & Family Business Conclave is an event designed to ignite the entrepreneurial spirit. It features several Keynote sessions from top industry leaders, panel discussions where seasoned entrepreneurs share their insights and challenges, while a women's discussion aims to empower women in business. The family business discussion explores the dynamics of family-owned businesses, helping to navigate family relationships and ensure sustainable growth. The alumni panel discussion provides insights from past program alumni, while the business plan competition showcases the vision of aspiring entrepreneurs. The event also offers prizes, mentorship, and the opportunity to launch a dream. The event is designed to inspire and empower individuals in their entrepreneurial journey.

Pitch venture: Disrupt to win

Pitch Venture: Dare to Disrupt is a meticulously crafted two-day Business Plan Competition, designed to elevate entrepreneurial aspirations. In this dynamic event, participants embark on an intensive journey, commencing with Day 1's Ideation phase, where ideas are refined, branded, and strategically analyzed. Day 2 transitions into the Pitching and Presentation segment, showcasing the creativity of the teams at the competition and culminating in a compelling Investor Pitch. What sets Pitch Venture apart is its unique focus on disruptive innovation, offering participants the rare opportunity to engage with venture capitalists, seek mentorship from industry experts, and transform their daring ideas into impactful ventures. Join us for an event where innovation meets ambition, and entrepreneurs are empowered to dare and disrupt the norm.

Mark your calendars for March 15-16, 2024! Join us at the vibrant PESU 52 for an electrifying two-day Business Plan Bootcamp, designed to transform your entrepreneurial aspirations into reality. This is your chance to immerse yourself in a dynamic learning experience, fueled by innovation, connection, and empowerment.



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Master the Essentials:

- Interactive workshops: Craft your value proposition, analyze markets, build financial projections, and develop a go-to-market strategy.
- Expert guidance: Learn from experienced entrepreneurs and industry professionals.
- Comprehensive framework: Get a step-by-step guide to building a compelling business plan.

Network & Connect:

- Pitch your idea: Gain valuable feedback from investors and mentors.
- Showcase your venture to potential partners and collaborators.
- Build your network: Connect with fellow aspiring entrepreneurs and industry leaders.

Prizes & Recognition:

- Compete for top honors: Win funding, mentorship, and media exposure.
- Showcase your talent: Gain valuable recognition for your innovative idea.
- Be part of something bigger: Contribute to the future of entrepreneurship.

Event time-line

March 15,2024



March 16,2024



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Registration



Location



Payment



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