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# Introduction

1 minute

Over the last decade, the amount of data that systems and devices generate has increased significantly. Because of this increase, new technologies, roles, and approaches to working with data are affecting data professionals. Data professionals typically fulfill different roles when managing, using, and controlling data. In this module, you'll learn about the various roles that organizations often apply to data professionals, the tasks and responsibilities associated with these roles, and the Microsoft Azure services used to perform them.

## Learning objectives

In this module you will learn how to:

- Identify common data professional roles
- Identify common cloud services used by data professionals

## Next unit: Explore job roles in the world of data

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