## REQUIREMENT ANALYSIS

## **Customer Journey Map**

Date	25 June 2025
Team ID	LTVIP2025TMID20798
Project Name	Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study
Maximum Marks	5 Marks

## **Customer Journey map:**

A customer journey map for food choices at college typically outlines the various stages students go through when selecting meals, from awareness of dining options to post-meal feedback. It highlights key touchpoints, emotions, and potential pain points, helping institutions enhance the overall dining experience.

## Health-conscious college student analyzing ther campus eating habits aihealt outcumes

Register	Survey	Explore	Analyze	Improve
Create an acount with Tableau  Log into the	Complete dietary behayior questionnaire	Review charts on meal habits, nutrition levels, and costs	Compare GPA, stress, and sleep data eatinst eating patterns	Read recommendations for better food choices
college dashboard I hope this easy to set up.	I want my current habits to be accurately recorded.	The graphs really help me see where I'm doing well or poorly in my diet.	This is interesting. I didn't realize the connection between my diet.	I should try some of these meal tips and healthy swaps.
Provide clear ond- boarding & support	want me survey beacuratecaucky	"This is interesing. I didn't realize the connection between	Highlight key correlations and insights	Provide actionable and specific advice
Actions Test an easy	Thoughts	Feelings	Opportunities	Opportunity