

# REQUIREMENT ANALYSIS

## Customer Journey Map

Date	25 June 2025
Team ID	LTVIP2025TMID20798
Project Name	<b>Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study</b>
Maximum Marks	5 Marks

**Customer Journey map:**

A customer journey map for food choices at college typically outlines the various stages students go through when selecting meals, from awareness of dining options to post-meal feedback. It highlights key touchpoints, emotions, and potential pain points, helping institutions enhance the overall dining experience.

